1. Get data and create DataFrame

```
In [2]: from IPython.core.interactiveshell import InteractiveShell
        InteractiveShell.ast node interactivity = "all"
        import cx Oracle
        import numpy as np ; import modin.pandas as pd
        # import pandas profiling as pp
        import sys
        import timeit
        start = timeit.default timer()
        connection = cx Oracle.connect('tony.fernandez/Kerrdental70$!@PDW')
        cursor = connection.cursor()
        querystring = "SELECT
                                 Prod Cat L1 Desc, \
                                    Data Source, \
                                    Prod Cat L3 Desc,\
                                    Trx Date, \
                                    Mdm Cust Key, \
                                    Company, \
                                    Acct Office Name, \
                                    Addr Streetaddr, \
                                    Addr City,\
                                    Addr Zip, \
                                    Addr State, \
                                    Product Number, \
                                    Product Desc, \
                                    Serial Number, \
                                    Bus Unit, \
                                    Ext Value Eud, \
                        FROM \
                                    PDW.MDM MIM EUDDRCT ASSET SLA VALL"
                        WHERE \
                                    CAL YYYY = 2019 AND (DEALER NAME) NOT IN ('PROMO REDEMPTION
        cursor.execute(querystring)
        df ora = pd.read sql(querystring, con=connection)
        stop = timeit.default timer()
        total time = stop - start
        # output running time in a nice format.
        mins, secs = divmod(total time, 60)
        hours, mins = divmod(mins, 60)
        df ora.shape
        df ora.head()
        sys.stdout.write("Total running time: %d:%d:%d.\n" % (hours, mins, secs))
        DatabaseError
                                                  Traceback (most recent call last)
        <ipython-input-2-4d8146f15701> in <module>
             11
```

---> 13 connection = cx Oracle.connect('tony.fernandez/Kerrdental70\$!@PDW')

14 cursor = connection.cursor()

```
15
```

DatabaseError: DPI-1047: Cannot locate a 64-bit Oracle Client library: "libclntsh.so: ca nnot open shared object file: No such file or directory". See https://oracle.github.io/odpi/doc/installation.html#linux for help

```
df ora['REBATE PERIOD'].max()
In [4]:
         Timestamp('2019-12-16 00:00:00')
Out[4]:
         df ora.shape
In [2]:
         df ora.head()
         (5048926, 17)
Out[2]:
Out[2]:
            L1_DESC_NEW DEALER_NAME L3_DESC_NEW REBATE_PERIOD CRM_CUST_KEY COMPANY CRM_ADDR_STREET
                FINISHING
                                                                              Master-
         0
                                                            2019-01-02
                                                                                            AXIS
                     AND
                                 SCHEIN
                                          NTI POLISHER
                                                                                                           1018 Obe
                                                                            CM090337
               POLISHING
                                         BVR SPECIALTY
                                                                              Master-
                                 SCHEIN
                CARBIDES
                                                            2019-01-02
                                                                                            AXIS
                                                                                                        1450 Sam D
                                              CARBIDE
                                                                            CM197424
                                                                              Master-
               DIAMONDS
                              PATTERSON
                                                  NTI
                                                            2019-01-02
                                                                                            AXIS
                                                                                                         4940 Norm
                                                                            CM120216
                                               EDENTA
                                                                              Master-
         3
                CARBIDES
                                 SCHEIN
                                            OPERATIVE
                                                            2019-01-02
                                                                                            AXIS
                                                                                                       784 W Army
                                                                            CM087022
                                              CARBIDE
                                                                              Master-
                                                  NTI
                                                                                                             48161
               DIAMONDS
                                  DARBY
                                                            2019-01-02
                                                                                            AXIS
                                                                           CM1421316
```

2. Send DataFrame to pickled file

```
In [5]: df_ora.to_pickle('2019_All_HDS_L3.pickle')
```

3. Load pickled file

```
from IPython.core.interactiveshell import InteractiveShell
In [78]:
         InteractiveShell.ast node interactivity = "all"
         import numpy as np
         import pandas as pd
         #import modin.pandas as pd
         import turicreate as tc
         from sklearn.model selection import train test split
         df ora = pd.read pickle('2019 ALL HDS.pickle')
         %time
         CPU times: user 0 ns, sys: 0 ns, total: 0 ns
         Wall time: 15 µs
         df ora.shape
In [79]:
         df ora.head()
         (4748735, 19)
Out[79]:
```

CRM_CUST_	REBATE_PERIOD	L3_DESC_NEW	SDS_PROD_DESC	SDS_PROD_NUM	DEALER_NAME	L1_DESC_NEW]:	Out[79]:
Mas CM236	2019-01-02	NTI	NTI Diamond Coarse FG	C836-010	SCHEIN	DIAMONDS	C	
Mas CM217	2019-01-02	ACCESSORIES	AXIS Diamond- ZYME Solution	EC-1200	SCHEIN	ALL OTHER	1	
Mas CM083	2019-01-02	NTI STRIPS	NTI Serrated Diamond Strip - M	FS3-MX	DHP	FINISHING AND POLISHING	2	
Mas CM1187	2019-01-02	BVR T&F CARBIDE	NTI OA-1/7408 Carbide (RED)	H379-023	BENCO	CARBIDES	3	
Mas CM1187	2019-01-02	BVR SPECIALTY CARBIDE	NTI TDF-9 Carbide (RED)	H135-014	BENCO	CARBIDES	4	

4. Data prep

```
type(df ora)
In [80]:
         pandas.core.frame.DataFrame
Out[80]:
         #create new column for product
In [81]:
         df ora['PRODUCT'] = df ora['SDS PROD NUM'] + '|' + df ora['SDS PROD DESC']
         df ora.shape
         (4748735, 20)
Out[81]:
         df ora['CRM CUST KEY'].isna().sum()
In [82]:
Out[82]:
         df ora = df ora.dropna(subset=['CRM CUST KEY'])
In [83]:
         df ora.shape
         (4748715, 20)
Out[83]:
In [84]:
         # filter for matched keys
         df = df ora.loc[df ora['CRM CUST KEY'].str.contains('Master-CM*'),:]
         df .shape
         (4495785, 20)
Out[84]:
         #df .to csv('auditCRM CUST KEY.csv')
In [15]:
         dfFilter = df .loc[(df ['COMPANY'] == 'AXIS') |
In [85]:
                             (df ['COMPANY'] == 'KERR') |
                             (df ['COMPANY'] == 'PENTRON') |
                             (df ['COMPANY'] == 'SYBRONENDO') |
                             (df ['COMPANY'] == 'DEXIS') |
                             (df ['COMPANY'] == 'DCIE') |
                             (df ['COMPANY'] == 'MARUS') |
                             (df ['COMPANY'] == 'GENDEX') |
                             (df ['COMPANY'] == 'INSTRUMENTARIUM') |
                             (df ['COMPANY'] == 'ISI') |
                             (df ['COMPANY'] == 'KAVO IMAGING') |
                             (df ['COMPANY'] == 'KAVO US') |
```

```
(df ['COMPANY'] == 'NOMAD') |
                             (df ['COMPANY'] == 'PELTON')
                              ,:1
         dfFilter.shape
         dfFilter['COMPANY'].unique()
         (2262441, 20)
Out[85]:
         array(['AXIS', 'KERR', 'PENTRON', 'SYBRONENDO', 'DEXIS', 'MARUS',
Out[85]:
                'PELTON', 'DCIE', 'GENDEX', 'INSTRUMENTARIUM', 'ISI',
                'KAVO IMAGING', 'KAVO US', 'NOMAD'], dtype=object)
         df = dfFilter
In [86]:
         df .shape
In [87]:
         (2262441, 20)
Out[87]:
         dfRec = df [['CRM CUST KEY', 'PRODUCT', 'IVC QTY' ]].sort values(by=['CRM CUST KEY'])
In [88]:
         dfRec.shape
         dfRec.head()
         (2262441, 3)
Out[88]:
                                                      PRODUCT IVC_QTY
Out[88]:
                  CRM_CUST_KEY
          288290 Master-CM045451
                                      P1932-3|AXIS Pink DiaGloss - RA
                                                                    1.0
          296292 Master-CM045451
                                    P19032-3|AXIS White DiaGloss - RA
                                                                    1.0
         1255175 Master-CM045452
                                   33872|REFILL- MAXCEM ELITE CLEAR
                                                                   1.0
         1006795 Master-CM045452
                                   33872|REFILL- MAXCEM ELITE CLEAR
                                                                    1.0
         1299216 Master-CM045452 00370|TEMP BOND STANDARD PACKAGE
                                                                   1.0
In [12]: def createDataDummy(dfRec):
             dataDummy = dfRec.copy()
             dataDummy['purchaseDummy'] = 1
             return dataDummy
         dataDummy = createDataDummy(dfRec)
In [13]:
In [14]: # if crash then filter data
         dfRec = dfRec[:500000]
         who
In [17]:
         InteractiveShell
                                  createDataDummy
                                                             dataDummy
                                                                             dfRec
                                                                                      dfRec df
         np pd tc
         train test split
In [16]: # clear space for memory
         del(df ora)
         del(dfFilter)
In [18]: #pivot the data
         dfRecMatrix = pd.pivot table(dfRec , values = 'IVC QTY', index = 'CRM CUST KEY', columns
         dfRecMatrix.shape
         dfRecMatrix.head()
```

Out[18]:	PRODUCT	0.553.1210 MultiFlex Coupling 457		00027 CRUCIBLE- CLAY SMALL #16, TWO	00028 CRUCIBLE- CLAY LARGE #18, ONE	001- 005 U.T. GINGIVAL BLADE GREEN (ex PN:001- 005)		ACEM UMIN HAN
	CRM_CUST_KEY Master-	N-N	N-N-	NaN	N-N	NaN		
	CM045451	NaN	NaN	NaN	NaN	NaN		
	Master- CM045452	NaN	NaN	NaN	NaN	NaN		
	Master- CM045453	NaN	NaN	NaN	NaN	NaN		
	Master- CM045456	NaN	NaN	NaN	NaN	NaN		
	Master- CM045458	NaN	NaN	NaN	NaN	NaN		
	5 rows × 8175 co	olumns						
In [19]:	dfMatrixNorm #dfMatrixNorm #dfMatrixNorm		- dfRecMatr	ix.min()) / (d:	fRecMatrix.max() - dfRec	Matrix.m	nin(
In [20]:	# create tab	le for input to i	model					
In [21]:	d = dfMatrix	Norm.reset_index	()					
In [22]:	d.index.name	s = ['scaledPurch	naseFreq']					
In [23]:	d.shape d.head()							
Out[23]:	(26227, 8176)						
Out[23]:								005
	PRODU	CT CRM_CUST_KEY	0.553.1210 Mւ Coupli	00008 ARN ultiFlex ASSEMBLY ng 457 STANDARI ARN	CLAY SMALL #16,	CLAY LAF	OCIRTE-	GING BL GF PN:
	scaledPurchaseFi	req						
		0 Master- CM045451		NaN Nal	N NaN		NaN	
		1 Master- CM045452		NaN Nal	N NaN		NaN	
		2 Master- CM045453		NaN Nal	N NaN		NaN	

Out[18]: (26227, 8175)

```
Master-
                                                      NaN
                                                                 NaN
                                                                                 NaN
                                                                                                NaN
                               CM045458
        5 rows × 8176 columns
         #del(df)
In [27]:
         del (dfRec)
         who
In [29]:
         InteractiveShell
                                                               d
                                    createDataDummy
                                                                        dataDummy
                                                                                         dfMatrixNorm
         dfRecMatrix
                           dfRec
                                    np
                                             pd
               train test split
         dfNorm = pd.melt(d, id vars = ['CRM CUST KEY'], value name = 'scaledPurchaseFreq').dropn
In [30]:
         dfNorm.shape
         dfNorm.head()
         (248478, 3)
Out[30]:
Out[30]:
                  CRM_CUST_KEY
                                                                 PRODUCT scaledPurchaseFreq
          91721 Master-CM069375
                                           00028|CRUCIBLE-CLAY LARGE #18, ONE
                                                                                       0.5
          92221 Master-CM070352
                                           00028|CRUCIBLE-CLAY LARGE #18, ONE
                                                                                       0.0
          99319 Master-CM084598
                                           00028|CRUCIBLE-CLAY LARGE #18, ONE
                                                                                       1.0
         105492 Master-CM046442 001-005|U.T. GINGIVAL BLADE GREEN (ex PN:001-005)
                                                                                        1.0
         108056 Master-CM051009 001-005|U.T. GINGIVAL BLADE GREEN (ex PN:001-005)
                                                                                       0.0
         # Define a function for normalizing data
In [31]:
         def normalizeData(dfRec ):
              dfRecMatrix = pd.pivot table(dfRec , values = 'IVC QTY', index = 'CRM CUST KEY', col
              dfMatrixNorm = (dfRecMatrix - dfRecMatrix.min()) / (dfRecMatrix.max() - dfRecMatrix.
              d = dfMatrixNorm.reset index()
              d.index.names = ['scaledPurchaseFreq']
              return pd.melt(d,id vars = ['CRM CUST KEY'], value name = 'scaledPurchaseFreq').dropn
         5. Split train and test set
         d.head()
In [32]:
Out[32]:
                                                                                                       005
                                                                                                      GING
                                                           00008|ARM
                                                                      00027|CRUCIBLE- 00028|CRUCIBLE-
                                         0.553.1210|MultiFlex ASSEMBLY-
                                                                                                        BL
                 PRODUCT CRM CUST KEY
                                                                      CLAY SMALL #16, CLAY LARGE #18,
                                               Coupling 457
                                                           STANDARD
                                                                                                        GF
                                                                                TWO
                                                                                                ONE
                                                                                                       PN:
         scaledPurchaseFreq
                                 Master-
                        0
                                                      NaN
                                                                 NaN
                                                                                 NaN
                                                                                                NaN
                               CM045451
```

NaN

NaN

NaN

NaN

3

Master-

CM045456

1	Master- CM045452	NaN	NaN	NaN	NaN
2	Master- CM045453	NaN	NaN	NaN	NaN
3	Master- CM045456	NaN	NaN	NaN	NaN
4	Master- CM045458	NaN	NaN	NaN	NaN

5 rows × 8176 columns

```
In [33]: train, test = train_test_split(dfRec_, test_size = .2)
    train.shape
    test.shape

Out[33]: (400000, 3)

Out[33]: (100000, 3)

In [34]: trainData = tc.SFrame(train)
    testData = tc.SFrame(test)

In [35]: type(trainData)

Out[35]: turicreate.data_structures.sframe.SFrame
```

In [36]: trainData

Out[36]:

CRM_CUST_KEY	PRODUCT	IVC_QTY
Master-CM069268	821-4125 K-FLEX FILES 25MM SERIES 2 SST ASST	2.0
Master-CM072168	33361 REFILL - TEMPBOND MIXING TIPS, 50PK	1.0
Master-CM060418	34696 Take 1 Adv Tray FS	1.0
Master-CM064252	N69CB REFILL - TEMPSPAN TRANSPARENT	3.0
Master-CM080235	830-0257 K3 ENG FILE .25/.10 17MM	2.0
Master-CM061808	00370 TEMP BOND STANDARD PACKAGE	3.0
Master-CM095676	13150 HEMODETTES BOX OF 25 UNIT DOSE CUPS	1.0
Master-CM074550	31377 TEMPBOND 50 PACK UNIDOSE	1.0
Master-CM055877	FS2-SF NTI Diamond Strip 2.5mm - SF	2.0
Master-CM047528	29888 REFILL - SYRINGE POINT 4 - C4	1.0

[400000 rows x 3 columns]

Note: Only the head of the SFrame is printed.

You can use print_rows(num_rows=m, num_columns=n) to print more rows and columns.

In [37]: testData

Out[37]:

CRM_CUST_KEY	PRODUCT	IVC_QTY
Master-CM095925	C379-023 NTI Diamond Coarse FG	4.0
Master-CM049910	34778 REFILL - HC ULTRA C2 ENAMEL UNIDOSE	1.0
Master-CM060656	817-8253 TF ADAPTIVE FILE ML1 23MM LENGTH	3.0
Master-CM045789	952-0004 100-502 Fine Buchanan Plugger	1.0
Master-CM082308	27045DX Zone A1 Large Dual Barrel Syringe Kit	2.0
Master-CM050394	33215 TEMP BOND SYRINGE, 5ml, STD PKG	1.0
Master-CM067445	09246 ORTHO TRAY WAX-48 STICKS	2.0
Master-CM076773	08400021 SHEILD	14.0
Master-CM089662	34338 REFILL - HC ULTRA A2 ENAMEL SYRINGE	2.0
Master-CM095120	34418 KIT - MAXCEM ELITE BULK	1.0

[100000 rows x 3 columns]

Note: Only the head of the SFrame is printed.

trainDataNorm, testDataNorm = splitData(dfNorm)

You can use print_rows(num_rows=m, num_columns=n) to print more rows and columns.

6. Baseline Model

```
In [41]: # Popularity Model
In [42]: #define field names
        userID = 'CRM CUST KEY'
         itemID = 'PRODUCT'
         target = 'IVC QTY'
         usersToRecommend = list(d[userID])
         #usersToRecommend = list(df ora [user id])
         nRec = 10
         nDisplay = 30
In [43]: # unique list of keys
         #df ora = pd.DataFrame(df ora,columns=['CRM CUST KEY']).drop duplicates()
In [44]: popularityModel = tc.popularity recommender.create(trainData,
                                                            user id=userID,
                                                            item id=itemID,
                                                            target=target)
        Preparing data set.
            Data has 400000 observations with 25663 users and 7854 items.
            Data prepared in: 0.320188s
        400000 observations to process; with 7854 unique items.
In [45]: # Get recommened output for a list of users
         popularityRecommend = popularityModel.recommend(users=usersToRecommend,
                                                         k=nRec)
        popularityRecommend.print rows(nDisplay)
        recommendations finished on 1000/26227 queries. users per second: 67526.5
        recommendations finished on 2000/26227 queries. users per second: 78293.2
        recommendations finished on 3000/26227 queries. users per second: 84676.4
        recommendations finished on 4000/26227 queries. users per second: 88560.2
        recommendations finished on 5000/26227 queries. users per second: 91207.6
        recommendations finished on 6000/26227 queries. users per second: 92738.6
        recommendations finished on 7000/26227 queries. users per second: 93967.3
        recommendations finished on 8000/26227 queries. users per second: 95138.4
        recommendations finished on 9000/26227 queries. users per second: 95767.1
        recommendations finished on 10000/26227 queries. users per second: 96582
        recommendations finished on 11000/26227 queries. users per second: 96971.8
        recommendations finished on 12000/26227 queries. users per second: 97439
        recommendations finished on 13000/26227 queries. users per second: 97866.5
        recommendations finished on 14000/26227 queries. users per second: 96659
        recommendations finished on 15000/26227 queries. users per second: 95768.9
```

recommendations finished on 16000/26227 queries. users per second: 95367.5

```
recommendations finished on 17000/26227 queries. users per second: 95627 recommendations finished on 18000/26227 queries. users per second: 95568.3 recommendations finished on 19000/26227 queries. users per second: 93811.4 recommendations finished on 20000/26227 queries. users per second: 93697 recommendations finished on 21000/26227 queries. users per second: 92921.6 recommendations finished on 22000/26227 queries. users per second: 92970.6 recommendations finished on 23000/26227 queries. users per second: 92211 recommendations finished on 24000/26227 queries. users per second: 91707.7 recommendations finished on 25000/26227 queries. users per second: 91708.5 recommendations finished on 26000/26227 queries. users per second: 89678.7
```

```
+----+
                     PRODUCT
                                           score
  CRM CUST KEY |
+----+
| Master-CM045451 | 02006219|O-Ring 11x1 | 200.0 | 1 |
| Master-CM045451 | 06221431|DPS- Mask with ad... | 94.0 | Master-CM045451 | 06223882|DPS-FACE MASK | 73.0 | Master-CM045451 | 06221421|DPS-JAW SIMILATOR C40 |
                                                                     | 3
| Master-CM045451 | 06221421|DPS-JAW SIMULATOR G40 | 68.0 | 4 | | Master-CM045451 | 07644053|SLIDE | 50.0 | 5 |
| Master-CM045451 | LA8-KC0|LA8 CARBIDE | 48.67857142857143 | 6 | Master-CM045451 | 952-0011|500-014 Medium-Fi... | 39.53846153846154 | 7
| Master-CM045451 | 734|Adapt Luciwedge Ultra ... | 37.1666666666666 | 8
| Master-CM045451 | FG7902-KC0|FG7902 CARBIDE | 33.86 | 9
| Master-CM045451 | 08431078|3800 O-RING, VACU... | 31.25

| Master-CM045452 | 02006219|O-Ring 11x1 | 200.0

| Master-CM045452 | 06221431|DPS- Mask with ad... | 94.0

| Master-CM045452 | 06223882|DPS-FACE MASK | 73.0
                                                                      | 10
                                                                      | 1
                                                                      | 3
| Master-CM045452 | 06221421|DPS-JAW SIMULATOR G40 | 68.0 | 4 | Master-CM045452 | 07644053|SLIDE | 50.0 | 5 | Master-CM045452 | LA8-KC0|LA8 CARBIDE | 48.67857142857143 | 6
| Master-CM045452 | 952-0011|500-014 Medium-Fi... | 39.53846153846154 | 7
| Master-CM045452 | 734|Adapt Luciwedge Ultra ... | 37.1666666666666 | 8
1 10
| Master-CM045453 | 06223882|DPS-FACE MASK |
                                                                      | 3
                                                          73.0
                                                          68.0
| Master-CM045453 | 06221421|DPS-JAW SIMULATOR G40 |
                                                                      | 4
| Master-CM045453 | 07644053|SLIDE | 50.0 | 5 | Master-CM045453 | LA8-KC0|LA8 CARBIDE | 48.67857142857143 | 6
| Master-CM045453 | 952-0011|500-014 Medium-Fi... | 39.53846153846154 | 7
| Master-CM045453 | 734|Adapt Luciwedge Ultra ... | 37.1666666666666 | 8
| Master-CM045453 | FG7902-KC0|FG7902 CARBIDE | 33.86
                                                                       | Master-CM045453 | 08431078|3800 O-RING, VACU... |
                                                          31.25
+----+
[262270 rows x 4 columns]
```

```
target=target,
                                                            similarity type='cosine')
             elif name == 'pearson':
                 model = tc.item similarity recommender.create(trainData,
                                                           user id=userID,
                                                            item id=itemID,
                                                            target=target,
                                                            similarity type='pearson')
             recomm = model.recommend(users=usersToRecommned, k=nRec)
             recomm.print rows(nDisplay)
             return model
In [47]: user_id = 'CRM CUST KEY'
         item id = 'PRODUCT'
         #usersToRecommend = list(df ora [user id])
         nRec=10
         nDisplay=30
In [48]: #Using purchase dummy
         name='popularity'
         target = 'purchaseDummy'
        popularityDummy = model(trainDataDummy, name, user id, item id, target, usersToRecommend, nRec
        Warning: Ignoring columns IVC_QTY;
            To use these columns in scoring predictions, use a model that allows the use of add
        itional features.
        Preparing data set.
            Data has 1809952 observations with 144223 users and 11020 items.
            Data prepared in: 1.28658s
        1809952 observations to process; with 11020 unique items.
        recommendations finished on 1000/26227 queries. users per second: 33883.4
        recommendations finished on 2000/26227 queries. users per second: 43006.1
        recommendations finished on 3000/26227 queries. users per second: 47158.7
        recommendations finished on 4000/26227 queries. users per second: 50257.6
        recommendations finished on 5000/26227 queries. users per second: 52979
        recommendations finished on 6000/26227 queries. users per second: 53300.2
        recommendations finished on 7000/26227 queries. users per second: 55236.8
        recommendations finished on 8000/26227 queries. users per second: 55962.8
        recommendations finished on 9000/26227 queries. users per second: 57139.2
        recommendations finished on 10000/26227 queries. users per second: 58556.2
        recommendations finished on 11000/26227 queries. users per second: 58865.1
        recommendations finished on 12000/26227 queries. users per second: 58989.2
        recommendations finished on 13000/26227 queries. users per second: 59071.6
        recommendations finished on 14000/26227 queries. users per second: 59998.5
        recommendations finished on 15000/26227 queries. users per second: 60616.1
        recommendations finished on 16000/26227 queries. users per second: 60833.3
        recommendations finished on 17000/26227 queries. users per second: 61518.2
        recommendations finished on 18000/26227 queries. users per second: 61386.9
```

```
recommendations finished on 19000/26227 queries. users per second: 61578.5 recommendations finished on 20000/26227 queries. users per second: 61303.2 recommendations finished on 21000/26227 queries. users per second: 61220.4 recommendations finished on 22000/26227 queries. users per second: 61229.7 recommendations finished on 23000/26227 queries. users per second: 61069.8 recommendations finished on 24000/26227 queries. users per second: 60954.1 recommendations finished on 25000/26227 queries. users per second: 60015.1 recommendations finished on 26000/26227 queries. users per second: 57854.1
```

```
+----+
 CRM CUST KEY |
                        PRODUCT
                                         | score | rank |
+----+
| Master-CM045451 | 00455|COMPOUND STICKS-GREY... | 1.0 | 1 |
| Master-CM045451 | 821-8025|K-FILES 25MM SERI... | 1.0 | 2 |
| Master-CM045451 | 815-1542|TF ADAPTIVE GUTTA... | 1.0 | 3
| Master-CM045451 | 13499|GINGIKNIT 00n NON IM... | 1.0 | 4
| Master-CM045451 | H557RZ-FG100|AXIS Razor 55... | 1.0 | 5
| Master-CM045451 | P343|NTI Green CeraGlaze-HP | 1.0 | 6 |
| Master-CM045451 | 29836|REFILL - UNID XRVE ... | 1.0 |
| Master-CM045451 | 33643|REFILL - NX3, CLEAR | 1.0 | 8
| Master-CM045451 | 31377|TEMPBOND 50 PACK UNIDOSE | 1.0 | 9 |
| Master-CM045451 | 10131099|Holder, Horiz BW,... | 1.0 | 10 |
| Master-CM045452 | 00455|COMPOUND STICKS-GREY... | 1.0 |
| Master-CM045452 | 821-8025|K-FILES 25MM SERI... | 1.0 | 2
| Master-CM045452 | 815-1542|TF ADAPTIVE GUTTA... | 1.0 | 3 |
| Master-CM045452 | 13499|GINGIKNIT 00n NON IM... | 1.0 |
| Master-CM045452 | H557RZ-FG100|AXIS Razor 55... | 1.0 | 5
| Master-CM045452 | P343|NTI Green CeraGlaze-HP | 1.0 | 6
| Master-CM045452 | 29836|REFILL - UNID XRVE ... | 1.0 | 7
| Master-CM045452 | 33643|REFILL - NX3, CLEAR | 1.0 | 8
| Master-CM045452 | 31377|TEMPBOND 50 PACK UNIDOSE | 1.0 | 9
| Master-CM045452 | 10131099|Holder, Horiz BW,... | 1.0 | 10 |
| Master-CM045453 | 00455|COMPOUND STICKS-GREY... | 1.0 | 1
| Master-CM045453 | 821-8025|K-FILES 25MM SERI... | 1.0 | 2
| Master-CM045453 | 815-1542|TF ADAPTIVE GUTTA... | 1.0 | 3 |
| Master-CM045453 | 13499|GINGIKNIT 00n NON IM... | 1.0 | 4 |
| Master-CM045453 | H557RZ-FG100|AXIS Razor 55... | 1.0 | 5
| Master-CM045453 | 29836|REFILL - UNID XRVE ... | 1.0 | 7
| Master-CM045453 | 33643|REFILL - NX3, CLEAR | 1.0 | 8
| Master-CM045453 | 31377|TEMPBOND 50 PACK UNIDOSE | 1.0 | 9
| Master-CM045453 | 10131099|Holder, Horiz BW,... | 1.0 | 10 |
+----+
[262270 rows x 4 columns]
```

```
In [49]: # Using Normalized Purchase Count

name='cosine'
target='scaledPurchaseFreq'
popularityNormalized = model(trainDataNorm, name, user_id, item_id, target, usersToRecomm
```

Preparing data set.

Data has 198782 observations with 25407 users and 5261 items.

Data prepared in: 0.183761s

Training model from provided data.

Gathering per-item and per-user statistics.

+-----

| Elapsed Time (Item Statistics) | % Complete |

```
+----+
2.045ms
                            3.75
5.192ms
                            100
+----+
Setting up lookup tables.
Processing data in one pass using dense lookup tables.
+----+
| Elapsed Time (Constructing Lookups) | Total % Complete | Items Processed |
+----+
170.063ms
                                0
                                               | 0
                                100
260.099ms
                                               5261
+----+
Finalizing lookup tables.
Generating candidate set for working with new users.
Finished training in 1.27837s
recommendations finished on 1000/26227 queries. users per second: 66168.2
recommendations finished on 2000/26227 queries. users per second: 81459.8
recommendations finished on 3000/26227 queries. users per second: 86783
recommendations finished on 4000/26227 queries. users per second: 89641.9
recommendations finished on 5000/26227 queries. users per second: 92950.6
recommendations finished on 6000/26227 queries. users per second: 94917.2
recommendations finished on 7000/26227 queries. users per second: 95908.8
recommendations finished on 8000/26227 queries. users per second: 97212.4
recommendations finished on 9000/26227 queries. users per second: 97449
recommendations finished on 10000/26227 queries. users per second: 95150.2
recommendations finished on 11000/26227 queries. users per second: 94224.1
recommendations finished on 12000/26227 queries. users per second: 94210.7
recommendations finished on 13000/26227 queries. users per second: 94989.7
recommendations finished on 14000/26227 queries. users per second: 94857.4
recommendations finished on 15000/26227 queries. users per second: 95511.6
recommendations finished on 16000/26227 queries. users per second: 94741.8
recommendations finished on 17000/26227 queries. users per second: 94866.6
recommendations finished on 18000/26227 queries. users per second: 94194.5
recommendations finished on 19000/26227 queries. users per second: 93089.8
recommendations finished on 20000/26227 queries. users per second: 92615.3
recommendations finished on 21000/26227 queries. users per second: 92963.5
recommendations finished on 22000/26227 queries. users per second: 93225.5
recommendations finished on 23000/26227 queries. users per second: 92690
recommendations finished on 24000/26227 queries. users per second: 92180.4
recommendations finished on 25000/26227 queries. users per second: 90283.7
recommendations finished on 26000/26227 queries. users per second: 85861.6
+----+
```

```
| CRM CUST KEY |
                                                    PRODUCT
                                                                                        | score | rank |
               +----+
               | Master-CM045451 | 10075082|BITE PIECE, PANORAMIC | 0.049581676721572876 | 1
               | Master-CM045451 | 825-2355|K3 ENG FILE .35/.... | 0.049581676721572876 | 2
              | Master-CM045451 | P19035-3|AXIS White DiaGlo... | 0.026875227689743042 | 3
              | Master-CM045451 | F833-021 | NTI Diamond Fine FG | 0.026372045278549194 | 4
              | Master-CM045451 | C879K-018|NTI Diamond Coar... | 0.025229156017303467 | 5
               | Master-CM045451 | SC368-023|NTI Diamond Supe... | 0.025206178426742554 | 6
               | Master-CM045451 | SC847-012|NTI Diamond Supe... | 0.022707998752593994 | 7
              | Master-CM045451 | P0143-150|AXIS Polisher - ... | 0.02217361330986023 | 8
              | Master-CM045451 | SC909-037|NTI Diamond Supe... | 0.020665884017944336 | 9
              | Master-CM045451 | 825-2201|K3 ENG FILE .20/.... | 0.0205610990524292 | 10
              | Master-CM045452 | 33361|REFILL - TEMPBOND MI... | 0.013834372162818909 | 1
              | Master-CM045452 | 33351|KIT- TEMPBOND CLEAR ... | 0.011326998472213745 | 2
               | Master-CM045452 | N18AD|REFILL- KOR 1.25 30PK | 0.009290352463722229 | 3
               | Master-CM045452 | N18AF|REFILL- KOR 1.50 30PK | 0.008865907788276672 | 4
               | Master-CM045452 | 33873|REFILL - MAXCEM ELIT... | 0.00886586308479309 | 5
              | Master-CM045452 | 32862|REFILL - MAXCEM MIXI... | 0.008714839816093445 | 6
              | Master-CM045452 | 33217|TEMP BOND N.E. SYRIN... | 0.008596375584602356 | 7
              | Master-CM045452 | 34418|KIT - MAXCEM ELITE BULK | 0.00835445523262024 | 8
              | Master-CM045452 | 33875|REFILL - MAXCEM ELIT... | 0.008318856358528137 | 9
               | Master-CM045452 | N32FE|BFR OPWHT MINI MIX | 0.008231133222579956 | 10
               | Master-CM045453 | 08467627|COVER STRIP LONG ... | 0.03628619909286499 | 1
              | Master-CM045453 | FG7408-KC0|FG7408 CARBIDE | 0.03219393491744995 | 2
              | Master-CM045453 | 08427096|WATER VALVE - DEL... | 0.032057130336761476 | 3
              | Master-CM045453 | 08457774|VALVE-3 WAY TOGGL... | 0.02962754964828491 | 4
              | Master-CM045453 | 08423962|ARM REST SLINGS-U... | 0.0270879864692688 | 5
              | Master-CM045453 | C848L-014|NTI Diamond Coar... | 0.023476600646972656 | 6
              | Master-CM045453 | 08406929|PIN ROLL 1/8 OD X... | 0.021960353851318358 | 7
               | Master-CM045453 | 08305356|InVivo Software -... | 0.020998120307922363 | 8
              | Master-CM045453 | 08405137|SWITCH MICRO | 0.01868692636489868 | 9
              | Master-CM045453 | FG7901-KC0|FG7901 CARBIDE | 0.01776597499847412 | 10 |
              +----+
               [262270 rows x 4 columns]
In [50]:
              train.shape
               \texttt{train.groupby} \ (\texttt{by=item\_id}) \ [\texttt{'IVC\_QTY'}] \ . \texttt{mean().sort\_values} \ (\texttt{ascending=False}) \ . \texttt{head(10)} \ . \texttt{train.groupby} \ (\texttt{by=item\_id}) \ [\texttt{'IVC\_QTY'}] \ . \texttt{mean().sort\_values} \ (\texttt{ascending=False}) \ . \texttt{head(10)} \ . \texttt{train.groupby} 
               (400000, 3)
Out[50]:
              PRODUCT
Out[50]:
              02006219|O-Ring 11x1
                                                                                                         200.000000
              06221431|DPS- Mask with adaptor
                                                                                                          94.000000
              06223882|DPS-FACE MASK
                                                                                                           73.000000
              06221421|DPS-JAW SIMULATOR G40
                                                                                                           68.000000
              07644053|SLIDE
                                                                                                           50.000000
              LA8-KC0|LA8 CARBIDE
                                                                                                           48.678571
              952-0011|500-014 Medium-Fine Gutta Percha Box 100 39.538462
              734 | Adapt Luciwedge Ultra small
                                                                                                          37.166667
              FG7902-KC0|FG7902 CARBIDE
                                                                                                          33.860000
              08431078|3800 O-RING, VACUUM STEAL
                                                                                                           31.250000
              Name: IVC QTY, dtype: float64
```

7. Collaborative Filtering

```
In [51]: # Using Purchase Count
    name = 'cosine'
    target = 'IVC_QTY'
    usersToRecommend = list(d[user_id])
    cos = model(trainData, name, user_id, item_id, target, usersToRecommend, nRec, nDisplay)
```

Data has 400000 observations with 25663 users and 7854 items.

Data prepared in: 0.324649s

Training model from provided data.

Gathering per-item and per-user statistics.

Setting up lookup tables.

Processing data in one pass using dense lookup tables.

Finalizing lookup tables.

Generating candidate set for working with new users.

Finished training in 0.470367s

recommendations finished on 1000/26227 queries. users per second: 44812.9 recommendations finished on 2000/26227 queries. users per second: 52441.1 recommendations finished on 3000/26227 queries. users per second: 57752.3 recommendations finished on 4000/26227 queries. users per second: 60610.7 recommendations finished on 5000/26227 queries. users per second: 63085.1 recommendations finished on 6000/26227 queries. users per second: 64836.1 recommendations finished on 7000/26227 queries. users per second: 66107.6 recommendations finished on 8000/26227 queries. users per second: 66760.1 recommendations finished on 9000/26227 queries. users per second: 67801.2 recommendations finished on 10000/26227 queries. users per second: 66796.3 recommendations finished on 11000/26227 queries. users per second: 66745.5 recommendations finished on 12000/26227 queries. users per second: 65607.1 recommendations finished on 13000/26227 queries. users per second: 66151.4 recommendations finished on 14000/26227 queries. users per second: 66034.3 recommendations finished on 15000/26227 queries. users per second: 65909.7 recommendations finished on 16000/26227 queries. users per second: 65246.5 recommendations finished on 17000/26227 queries. users per second: 65019 recommendations finished on 18000/26227 queries. users per second: 64772.2 recommendations finished on 19000/26227 queries. users per second: 64659.9 recommendations finished on 20000/26227 queries. users per second: 64821.2

recommendations finished on 21000/26227 queries. users per second: 64657.6

```
recommendations finished on 22000/26227 queries. users per second: 64669.7 recommendations finished on 23000/26227 queries. users per second: 64690.1 recommendations finished on 24000/26227 queries. users per second: 64665.1 recommendations finished on 25000/26227 queries. users per second: 63956 recommendations finished on 26000/26227 queries. users per second: 61456.3
```

```
+----+
| CRM CUST KEY |
                          PRODUCT
                                          score
                                                          | rank |
+----+
| Master-CM045451 | 821-4021|K-FLEX FILES 21MM... | 0.7863507270812988 | 1
| Master-CM045451 | 821-8021|K-FILES 21MM SERI... | 0.325080931186676
| Master-CM045451 | P19035-3|AXIS White DiaGlo... | 0.30654042959213257 | 3 |
| Master-CM045451 | P19038-3|AXIS White DiaGlo... | 0.3001031279563904 | 4 |
| Master-CM045451 | 10035656|O-RING | 0.21944952011108398 | 5
| Master-CM045451 | F833-021|NTI Diamond Fine FG | 0.20547699928283691 | 6
| Master-CM045451 | P1932-3|AXIS Pink DiaGloss... | 0.17792975902557373 | 7
| Master-CM045451 | 821-8025|K-FILES 25MM SERI... | 0.16858583688735962 | 8
| Master-CM045451 | P0143-150|AXIS Polisher - ... | 0.14629971981048584 | 9
| Master-CM045451 | 32430|EXPA-SYL CAPSULE 20P... | 0.14629971981048584 | 10
| Master-CM045452 | 823-4301|K3XF FILE .30/.04... | 0.09455010890960694 | 1
| Master-CM045452 | 35266|REFILL - OPTIBOND FL... | 0.07553204894065857 | 2
| Master-CM045452 | 29817|REFILL - XRVD A4, USA | 0.0673599362373352 | 3
| Master-CM045452 | 973-0602-TYPEB|elements IC... | 0.06350125670433045 | 4
| Master-CM045452 | 33879|REFILL - AUTOMIX TIP... | 0.0585671603679657 | 5
| Master-CM045452 | 08414439|TUBING 5/8"I.D.AE... | 0.050572174787521365 | 6
| Master-CM045452 | 08487264|SYRINGE - QUICK CLEAN | 0.04748042225837708 |
| Master-CM045452 | 08430481|ADAPTER-KERR SEAL... | 0.04358722567558289 | 8
| Master-CM045452 | 08050058|LONG CONE RECTANGULAR | 0.04344356656074524 | 9
| Master-CM045452 | H331RZ-FG100|AXIS Razor 33... | 0.04262787103652954 | 10
| Master-CM045453 | 15162|K-FLEX FILES 25MM SZ... | 0.26937058568000793 | 1
| Master-CM045453 | 15170|K-FLEX FILES 25MM SZ... | 0.20151907205581665 | 2
| Master-CM045453 | FG7408-KC0|FG7408 CARBIDE | 0.19179999828338623 | 3
| Master-CM045453 | 08055406|HYGIENE ACCESSORI... | 0.13783350586891174 | 4
| Master-CM045453 | 08485844|SCR SHLDR 4-40 X 3/8 | 0.12833070755004883 | 5
| Master-CM045453 | 15154|K-FLEX FILES 25MM SZ... | 0.10877621173858643 | 6
| Master-CM045453 | 08409803|TUBING-SYRINGE-LT... | 0.08247379958629608 | 7
| Master-CM045453 | 33879|REFILL - AUTOMIX TIP... | 0.08210927248001099 | 8
| Master-CM045453 | 08427729|PCB & HARNESS ASS... | 0.0780114084482193 | 9
| Master-CM045453 | 08055407|HYGIENE ACCESSORI... | 0.07704778015613556 | 10 |
+----+
```

```
[262270 rows x 4 columns]
```

```
In [52]: # Using Purchase Dummy

name = 'cosine'
target = 'purchaseDummy'
cosDummy = model(trainDataDummy, name, user_id, item_id, target, usersToRecommend, nRec, nDispl
```

Warning: Ignoring columns IVC_QTY;

To use these columns in scoring predictions, use a model that allows the use of add itional features.

Preparing data set.

Data has 1809952 observations with 144223 users and 11020 items.

Data prepared in: 1.20494s

Training model from provided data.

Gathering per-item and per-user statistics.

```
+----+
1.808ms
                            0.5
21.002ms
                            100
+----+
Setting up lookup tables.
Processing data in one pass using dense lookup tables.
+----+
| Elapsed Time (Constructing Lookups) | Total % Complete | Items Processed |
+-----+
503.753ms
                                0
                                               | 0
                                                | 11020
                                100
1.05s
+----+
Finalizing lookup tables.
Generating candidate set for working with new users.
Finished training in 1.10759s
recommendations finished on 1000/26227 queries. users per second: 24902.9
recommendations finished on 2000/26227 queries. users per second: 32789.6
recommendations finished on 3000/26227 queries. users per second: 34758.4
recommendations finished on 4000/26227 queries. users per second: 33441.2
recommendations finished on 5000/26227 queries. users per second: 35037.8
recommendations finished on 6000/26227 queries. users per second: 36142
recommendations finished on 7000/26227 queries. users per second: 37286.2
recommendations finished on 8000/26227 queries. users per second: 37912.5
recommendations finished on 9000/26227 queries. users per second: 38499.5
recommendations finished on 10000/26227 queries. users per second: 38789.5
recommendations finished on 11000/26227 queries. users per second: 39294
recommendations finished on 12000/26227 queries. users per second: 39839.8
recommendations finished on 13000/26227 queries. users per second: 40083
recommendations finished on 14000/26227 queries. users per second: 40656.3
recommendations finished on 15000/26227 queries. users per second: 40976
recommendations finished on 16000/26227 queries. users per second: 41098.4
recommendations finished on 17000/26227 queries. users per second: 41167.3
recommendations finished on 18000/26227 queries. users per second: 40159.8
recommendations finished on 19000/26227 queries. users per second: 40581.4
recommendations finished on 20000/26227 queries. users per second: 40784.7
recommendations finished on 21000/26227 queries. users per second: 40853.9
recommendations finished on 22000/26227 queries. users per second: 40788.8
recommendations finished on 23000/26227 queries. users per second: 40998.4
recommendations finished on 24000/26227 queries. users per second: 40749.3
recommendations finished on 25000/26227 queries. users per second: 40137.8
recommendations finished on 26000/26227 queries. users per second: 39419.5
+----+
```

```
| Master-CM045451 | P19035-3|AXIS White DiaGlo... | 0.18390876054763794 |
        | Master-CM045451 | P1938-3|AXIS Pink DiaGloss... | 0.1309148073196411 |
        | Master-CM045451 | P19038-3|AXIS White DiaGlo... | 0.10432299971580505 |
        | Master-CM045451 | P19033-3|AXIS White DiaGlo... | 0.09515869617462158 |
        | Master-CM045451 | P1933-3|AXIS Pink DiaGloss... | 0.08920526504516602 |
                                                   | 0.05050763487815857 |
        | Master-CM045451 |
                             10013434|Spray Tube
        | Master-CM045451 | 05343262|Thrust piece | 0.05050763487815857 | |
        | Master-CM045451 | F368-023G|AXIS Gold Pack (... | 0.04587346315383911 |
        | Master-CM045451 | 08420787|SCREW .500-28 X .... | 0.04123929142951965 | 10 |
        | Master-CM045452 | 33879|REFILL - AUTOMIX TIP... | 0.050448563363817006 |
        | Master-CM045452 | 33351|KIT- TEMPBOND CLEAR ... | 0.04676900969611274 |
        | Master-CM045452 | 10054524|QUATTROcare plus ... | 0.041759212811787925 |
        | Master-CM045452 | 34418|KIT - MAXCEM ELITE BULK | 0.04048660066392687 |
        | Master-CM045452 | 33361|REFILL - TEMPBOND MI... | 0.03769167926576403 |
        | Master-CM045452 | 32862|REFILL - MAXCEM MIXI... | 0.03317566050423516 |
        | Master-CM045452 | 33873|REFILL - MAXCEM ELIT... | 0.03154269191953871 |
        | Master-CM045452 | 33881|REFILL - ROOT CANAL ... | 0.03140658802456326 |
        | Master-CM045452 | 10073580|GENTLEpower Lux C... | 0.027888019879659016 |
        | Master-CM045452 | 36441|Harmonize A2 Enamel ... | 0.024836149480607774 |
        | Master-CM045453 | 08455707|SET RPLCMNT LIGHT... | 0.08333435654640198
        | Master-CM045453 | 32862|REFILL - MAXCEM MIXI... | 0.07958461344242096 |
        | Master-CM045453 | 08405844|SWITCH MEMBRANE -... | 0.07177115976810455 |
        | Master-CM045453 | 08458720|PLATE LABEL VENTED | 0.069893479347229
        | Master-CM045453 | 08451205|NAMEPLATE DCIE LI... | 0.06236627697944641 |
        | Master-CM045453 | 33879|REFILL - AUTOMIX TIP... | 0.05653531849384308 |
        | Master-CM045453 | 08453075|PIN SHIELD RELEASE | 0.055649325251579285 |
        | Master-CM045453 | 08451228|RING RETAINING EX... | 0.05088233947753906 |
        | Master-CM045453 | 08451224|SPRING COMPRESSIO... | 0.04906997084617615 | 9
        | Master-CM045453 | 33351|KIT- TEMPBOND CLEAR ... | 0.04385967552661896 | 10
        [262270 rows x 4 columns]
In [53]:
        # Using Normalized Purchase Count
        name = 'cosine'
        target = 'scaledPurchaseFreg'
        cosNormalized = model(trainDataNorm, name, user id, item id, target, usersToRecommend, nRec, nD
       Preparing data set.
           Data has 198782 observations with 25407 users and 5261 items.
           Data prepared in: 0.185637s
       Training model from provided data.
       Gathering per-item and per-user statistics.
       +----+
       | Elapsed Time (Item Statistics) | % Complete |
       +----+
       1.88ms
                                     3.75
       5.159ms
                                     100
       +----+
       Setting up lookup tables.
       Processing data in one pass using dense lookup tables.
       +----+
       | Elapsed Time (Constructing Lookups) | Total % Complete | Items Processed |
```

+----+

PRODUCT

CRM CUST KEY |

1

| Master-CM045451 | P1935-3|AXIS Pink DiaGloss... | 0.22167864441871643 | 1 |

| rank |

score

139.471ms			0		0		
246.919ms			100		5261	1	
+			+		· -+	+	
Finalizing look	up tables.						
Generating cand	•	for working w	ith now us	ans			
•		•	ICH HEW US				
Finished traini							
recommendations	finished o	on 1000/26227	queries.	users per	second:	32831	
${\tt recommendations}$	finished o	on 2000/26227	queries.	users per	second:	48804.3	
recommendations	finished	on 3000/26227	queries.	users per	second:	57644.6	
recommendations	finished	on 4000/26227	queries.	users per	second:	60821.7	
recommendations			·	•			
			•	•			
recommendations			•	•			
recommendations			•	•			
recommendations	finished (on 8000/26227	queries.	users per	second:	73647.9	
recommendations	finished o	on 9000/26227	queries.	users per	second:	75459.7	
recommendations	finished	on 10000/2622	7 queries.	users pe	er second:	77566.9	
recommendations	finished (on 11000/2622	7 aueries.	users pe	er second:	78115.6	
recommendations			•	·			
			•	·			
recommendations			•	·			
recommendations	finished o	on 14000/2622	7 queries.	users pe	er second:	80250.4	
${\tt recommendations}$	finished (on 15000/2622	7 queries.	users pe	er second:	79535.5	
recommendations	finished	on 16000/2622	7 queries.	users pe	er second:	80113	
recommendations	finished	on 17000/2622	7 queries.	users pe	er second:	80113.5	
recommendations	finished o	on 18000/2622	7 aueries.	users ne	er second:	79644.6	
recommendations							
			-	-			
recommendations			•	•			
recommendations	finished o	on 21000/2622	7 queries.	users pe	er second:	79124.4	
${\tt recommendations}$	finished (on 22000/2622	7 queries.	users pe	er second:	79587	
recommendations	finished o	on 23000/2622	7 queries.	users pe	er second:	79966.1	
recommendations	finished	on 24000/2622	7 queries.	users pe	er second:	79226	
recommendations	finished o	on 25000/2622	7 gueries.	users ne	er second:	79511.2	
recommendations			•	•			
+			•	•			
CRM_CUST_K	·	PRODUC		+ 	scor		 ra
+	+			+			+
Master-CM0454 Master-CM0454	·	5082 BITE PIE 2355 K3 ENG F	•	•		721572876 721572876	
Master-CM0454		2353 K3 ENG F 35-3 AXIS Whi				689743042	
Master-CM0454	•	·		•		278549194	4
Master-CM0454	•	K-018 NTI Dia		•		017303467	5
Master-CM0454	151 SC36	8-023 NTI Dia	mond Supe.	0.	025206178	426742554	6
Master-CM0454	451 SC84	7-012 NTI Dia	mond Supe.	0.	022707998	752593994	7
Master-CM0454	151 P014:	3-150 AXIS Po	lisher	0.	022173613	30986023	8
Master-CM0454		9-037 NTI Dia	_		020665884	017944336	9
Master-CM0454	151 825-2	2201 K3 ENG F	'ILE .20/	0	.02056109	90524292	1
Master-CM0454	152 3336°	1 IREFTII - TE	MPROND MT	1 0	013834372	162818909	1 1

| Master-CM045452 | 33361|REFILL - TEMPBOND MI... | 0.013834372162818909 | 1 | Master-CM045452 | 33351|KIT- TEMPBOND CLEAR ... | 0.011326998472213745 | 2 | Master-CM045452 | N18AD|REFILL- KOR 1.25 30PK | 0.009290352463722229 | 3 |

```
| Master-CM045452 | 33873|REFILL - MAXCEM ELIT... | 0.00886586308479309 | 5
       | Master-CM045452 | 32862|REFILL - MAXCEM MIXI... | 0.008714839816093445 | 6
       | Master-CM045452 | 33217|TEMP BOND N.E. SYRIN... | 0.008596375584602356 | 7
       | Master-CM045452 | 34418|KIT - MAXCEM ELITE BULK | 0.00835445523262024 | 8
       | Master-CM045452 | 33875|REFILL - MAXCEM ELIT... | 0.008318856358528137 | 9
       | Master-CM045452 | N32FE|BFR OPWHT MINI MIX | 0.008231133222579956 | 10
       | Master-CM045453 | 08467627|COVER STRIP LONG ... | 0.03628619909286499 |
       | Master-CM045453 | FG7408-KC0|FG7408 CARBIDE | 0.03219393491744995 | 2
       | Master-CM045453 | 08427096|WATER VALVE - DEL... | 0.032057130336761476 | 3
       | Master-CM045453 | 08457774|VALVE-3 WAY TOGGL... | 0.02962754964828491 | 4
       | Master-CM045453 | 08423962|ARM REST SLINGS-U... | 0.0270879864692688 | 5
       | Master-CM045453 | C848L-014|NTI Diamond Coar... | 0.023476600646972656 | 6
       | Master-CM045453 | 08406929|PIN ROLL 1/8 OD X... | 0.021960353851318358 | 7
       | Master-CM045453 | 08305356|InVivo Software -... | 0.020998120307922363 | 8
       | Master-CM045453 | 08405137|SWITCH MICRO | 0.01868692636489868 | 9
       | Master-CM045453 | FG7901-KC0|FG7901 CARBIDE | 0.01776597499847412 | 10 |
       +----+
       [262270 rows x 4 columns]
       # Pearson Similarity
In [54]:
       # Using Purchase Count
In [55]: | name = 'pearson'
       target = 'IVC QTY'
       kPear = model(trainData, name, user id, item id, target, usersToRecommend, nRec, nDisplay)
      Preparing data set.
         Data has 400000 observations with 25663 users and 7854 items.
         Data prepared in: 0.300246s
      Training model from provided data.
      Gathering per-item and per-user statistics.
      +----+
      | Elapsed Time (Item Statistics) | % Complete |
      +----+
      2.665ms
                                 3.75
      10.059ms
                                 100
      +----+
      Setting up lookup tables.
      Processing data in one pass using dense lookup tables.
      +----+
      | Elapsed Time (Constructing Lookups) | Total % Complete | Items Processed |
      +----+
      291.073ms
                                                     | 0
      484.146ms
                                     100
                                                    7854
      +----+
      Finalizing lookup tables.
      Generating candidate set for working with new users.
      Finished training in 0.501901s
      recommendations finished on 1000/26227 queries. users per second: 35310.7
```

recommendations finished on 2000/26227 queries. users per second: 44811.9

| Master-CM045452 | N18AF|REFILL- KOR 1.50 30PK | 0.008865907788276672 | 4

recommendations fi	nished on	3000/26227	queries. u	sers per	second: 4	49249
recommendations fi	nished on	4000/26227	queries. u	sers per	second:	52792.7
recommendations fi	nished on	5000/26227	queries. u	sers per	second:	55538.3
recommendations fi	nished on	6000/26227	queries. u	sers per	second:	57567.8
recommendations fi	nished on	7000/26227	queries. u	sers per	second:	59142.1
recommendations fi	nished on	8000/26227	queries. u	sers per	second:	60467.7
recommendations fi	nished on	9000/26227	queries. u	sers per	second:	61581.8
recommendations fi	nished on	10000/26227	queries.	users per	second:	61060.5
recommendations fi	nished on	11000/26227	queries.	users per	second:	60735.6
recommendations fi	nished on	12000/26227	queries.	users per	second:	60817.7
recommendations fi	nished on	13000/26227	queries.	users per	second:	60976.5
recommendations fi	nished on	14000/26227	queries.	users per	second:	60939
recommendations fi	nished on	15000/26227	queries.	users per	second:	60257.4
recommendations fi	nished on	16000/26227	queries.	users per	second:	60203.3
recommendations fi	nished on	17000/26227	queries.	users per	second:	60169.7
recommendations fi	nished on	18000/26227	queries.	users per	second:	59851.4
recommendations fi	nished on	19000/26227	queries.	users per	second:	59914
recommendations fi	nished on	20000/26227	queries.	users per	second:	60162.3
recommendations fi	nished on	21000/26227	queries.	users per	second:	60337.4
recommendations fi	nished on	22000/26227	queries.	users per	second:	60125.2
recommendations fi	nished on	23000/26227	queries.	users per	second:	59954.1
recommendations fi	nished on	24000/26227	queries.	users per	second:	59824.6
recommendations fi	nished on	25000/26227	queries.	users per	second:	57984.2
recommendations fi	nished on	26000/26227	queries.	users per	second:	56427
+	-+			+		+

+		+	+
CRM_CUST_KEY	PRODUCT	score	rank
Master-CM045451	02006219 0-Ring 11x1	200.0	+ 1
Master-CM045451	06221431 DPS- Mask with ad	94.0	2
Master-CM045451	06223882 DPS-FACE MASK	73.0	3
Master-CM045451	06221421 DPS-JAW SIMULATOR G40	68.0	4
Master-CM045451	07644053 SLIDE	50.0	5
Master-CM045451	08431078 3800 O-RING, VACU	41.222222222222	6
Master-CM045451	734 Adapt Luciwedge Ultra	37.16666666666664	7
Master-CM045451	720 Cervical Matrices Metal	32.1666666666667	8
Master-CM045451	76019 REFILL - UNIDOSE 40	30.0	9
Master-CM045451	742 *Adapt Sectional Matri	30.0	10
Master-CM045452	02006219 O-Ring 11x1	200.0	1
Master-CM045452	06221431 DPS- Mask with ad	94.0	2
Master-CM045452	06223882 DPS-FACE MASK	73.0	3
Master-CM045452	06221421 DPS-JAW SIMULATOR G40	68.0	4
Master-CM045452	07644053 SLIDE	50.0	5
Master-CM045452	08431078 3800 O-RING, VACU	41.222222222222	6
Master-CM045452	734 Adapt Luciwedge Ultra	37.16666666666664	7
Master-CM045452	720 Cervical Matrices Metal	32.1666666666667	8
Master-CM045452	76019 REFILL - UNIDOSE 40	30.0	9
Master-CM045452	742 *Adapt Sectional Matri	30.0	10
Master-CM045453	02006219 O-Ring 11x1	200.0	1
Master-CM045453	06221431 DPS- Mask with ad	94.0	2
Master-CM045453	06223882 DPS-FACE MASK	73.0	3
Master-CM045453	06221421 DPS-JAW SIMULATOR G40	68.0	4
Master-CM045453	07644053 SLIDE	50.0	5

```
| Master-CM045453 | 734|Adapt Luciwedge Ultra ... | 37.16666666666666 | 7
       | Master-CM045453 | 720|Cervical Matrices Metal | 32.1666666666667 | 8 |
       | Master-CM045453 | 76019|REFILL - UNIDOSE 40 ... |
                                                       30.0
                                                       30.0
       | Master-CM045453 | 742|*Adapt Sectional Matri... |
                                                                 | 10 |
       +----+
       [262270 rows x 4 columns]
In [56]: # Using Purshase Dummy
       name = 'pearson'
       target = 'purchaseDummy'
       kPearDummy = model(trainDataDummy, name, user id, item id, target, usersToRecommend, nRec, nDis
      Warning: Ignoring columns IVC_QTY;
         To use these columns in scoring predictions, use a model that allows the use of add
      itional features.
      Preparing data set.
         Data has 1809952 observations with 144223 users and 11020 items.
         Data prepared in: 1.20025s
      Training model from provided data.
      Gathering per-item and per-user statistics.
      +----+
      | Elapsed Time (Item Statistics) | % Complete |
      +----+
      2.019ms
                                 0.5
      31.021ms
                                 100
      +----+
      Setting up lookup tables.
      Processing data in one pass using dense lookup tables.
      +----+
      | Elapsed Time (Constructing Lookups) | Total % Complete | Items Processed |
      +-----
      502.763ms
                                     100
      995.284ms
                                                    11020
      +----+
      Finalizing lookup tables.
      Generating candidate set for working with new users.
      Finished training in 1.04983s
      recommendations finished on 1000/26227 queries. users per second: 20774
      recommendations finished on 2000/26227 queries. users per second: 26143.1
      recommendations finished on 3000/26227 queries. users per second: 28306.7
      recommendations finished on 4000/26227 queries. users per second: 29522.9
      recommendations finished on 5000/26227 queries. users per second: 29671.5
      recommendations finished on 6000/26227 queries. users per second: 29642.5
      recommendations finished on 7000/26227 queries. users per second: 29385.7
      recommendations finished on 8000/26227 queries. users per second: 28499.1
```

recommendations finished on 9000/26227 queries. users per second: 28578.3

| Master-CM045453 | 08431078|3800 O-RING, VACU... | 41.2222222222222 | 6

recommendations finished on 10000/26227 queries. users per second: 28584.2 recommendations finished on 11000/26227 queries. users per second: 28540.1 recommendations finished on 12000/26227 queries. users per second: 28861.9 recommendations finished on 13000/26227 queries. users per second: 28538.2 recommendations finished on 14000/26227 queries. users per second: 27886.5 recommendations finished on 15000/26227 queries. users per second: 27219.9 recommendations finished on 16000/26227 queries. users per second: 27050.8 recommendations finished on 17000/26227 queries. users per second: 27162 recommendations finished on 18000/26227 queries. users per second: 27239.1 recommendations finished on 19000/26227 queries. users per second: 27293.3 recommendations finished on 20000/26227 queries. users per second: 27363.9 recommendations finished on 21000/26227 queries. users per second: 27331.3 recommendations finished on 22000/26227 queries. users per second: 27119.9 recommendations finished on 23000/26227 queries. users per second: 26985.9 recommendations finished on 24000/26227 queries. users per second: 26519.2 recommendations finished on 25000/26227 queries. users per second: 26041.9 recommendations finished on 26000/26227 queries. users per second: 25593.6

+----+ CRM CUST KEY | PRODUCT | score | rank | +----+ | Master-CM045451 | 00455|COMPOUND STICKS-GREY... | 0.0 | 1 | Master-CM045451 | 821-8025|K-FILES 25MM SERI... | 0.0 | 2 | Master-CM045451 | 815-1542|TF ADAPTIVE GUTTA... | 0.0 | 3 | Master-CM045451 | 13499|GINGIKNIT 00n NON IM... | 0.0 | | Master-CM045451 | H557RZ-FG100|AXIS Razor 55... | 0.0 | 5 | Master-CM045451 | P343|NTI Green CeraGlaze-HP | 0.0 | | Master-CM045451 | 29836|REFILL - UNID XRVE ... | 0.0 | | Master-CM045451 | 33643|REFILL - NX3, CLEAR | 0.0 | | Master-CM045451 | 31377|TEMPBOND 50 PACK UNIDOSE | 0.0 | 9 | Master-CM045451 | 10131099|Holder, Horiz BW,... | 0.0 | 10 | | Master-CM045452 | 00455|COMPOUND STICKS-GREY... | 0.0 | | Master-CM045452 | 821-8025|K-FILES 25MM SERI... | 0.0 | | Master-CM045452 | 815-1542|TF ADAPTIVE GUTTA... | 0.0 | 3 | Master-CM045452 | 13499|GINGIKNIT 00n NON IM... | 0.0 | | Master-CM045452 | H557RZ-FG100|AXIS Razor 55... | 0.0 | | Master-CM045452 | P343|NTI Green CeraGlaze-HP | 0.0 | | Master-CM045452 | 29836|REFILL - UNID XRVE ... | 0.0 | | Master-CM045452 | 33643|REFILL - NX3, CLEAR | 0.0 | | Master-CM045452 | 31377|TEMPBOND 50 PACK UNIDOSE | 0.0 | | Master-CM045452 | 10131099|Holder, Horiz BW,... | 0.0 | | Master-CM045453 | 00455|COMPOUND STICKS-GREY... | 0.0 | | Master-CM045453 | 821-8025|K-FILES 25MM SERI... | 0.0 | | Master-CM045453 | 815-1542|TF ADAPTIVE GUTTA... | 0.0 | | Master-CM045453 | 13499|GINGIKNIT 00n NON IM... | 0.0 | | Master-CM045453 | H557RZ-FG100|AXIS Razor 55... | 0.0 | | Master-CM045453 | P343|NTI Green CeraGlaze-HP | 0.0 | | Master-CM045453 | 29836|REFILL - UNID XRVE ... | 0.0 | 7 | Master-CM045453 | 33643|REFILL - NX3, CLEAR | 0.0 | 8 | Master-CM045453 | 31377|TEMPBOND 50 PACK UNIDOSE | 0.0 | 9 | Master-CM045453 | 10131099|Holder, Horiz BW,... | 0.0 | 10 +----+

```
In [58]: name = 'pearson'
       target = 'scaledPurchaseFreq'
       kPearNomralization = model(trainDataNorm, name, user id, item id, target, usersToRecommend, nR
       Preparing data set.
          Data has 198782 observations with 25407 users and 5261 items.
          Data prepared in: 0.199869s
       Training model from provided data.
       Gathering per-item and per-user statistics.
       +----+
       | Elapsed Time (Item Statistics) | % Complete |
       +----+
       2.644ms
                                   3.75
       7.592ms
                                   100
       Setting up lookup tables.
       Processing data in one pass using dense lookup tables.
       +----+
       | Elapsed Time (Constructing Lookups) | Total % Complete | Items Processed |
       +----+
       149.551ms
                                        0
                                                       0
                                        100
       254.964ms
                                                       5261
       +----+
       Finalizing lookup tables.
       Generating candidate set for working with new users.
       Finished training in 0.270773s
       recommendations finished on 1000/26227 queries. users per second: 33088.5
       recommendations finished on 2000/26227 queries. users per second: 45612.1
       recommendations finished on 3000/26227 queries. users per second: 52179.4
       recommendations finished on 4000/26227 queries. users per second: 57281.2
       recommendations finished on 5000/26227 queries. users per second: 62426.6
       recommendations finished on 6000/26227 queries. users per second: 65919.6
       recommendations finished on 7000/26227 queries. users per second: 69069
       recommendations finished on 8000/26227 queries. users per second: 72022.8
       recommendations finished on 9000/26227 queries. users per second: 74490.4
       recommendations finished on 10000/26227 queries. users per second: 76615.4
       recommendations finished on 11000/26227 queries. users per second: 77956.7
       recommendations finished on 12000/26227 queries. users per second: 77993
       recommendations finished on 13000/26227 queries. users per second: 78276.9
       recommendations finished on 14000/26227 queries. users per second: 79180.1
       recommendations finished on 15000/26227 queries. users per second: 79844.1
       recommendations finished on 16000/26227 queries. users per second: 80721.2
```

recommendations finished on 17000/26227 queries. users per second: 81050

```
recommendations finished on 18000/26227 queries. users per second: 81733.5
recommendations finished on 19000/26227 queries. users per second: 82104.3
recommendations finished on 20000/26227 queries. users per second: 81892
recommendations finished on 21000/26227 queries. users per second: 82169.3
recommendations finished on 22000/26227 queries. users per second: 82418
recommendations finished on 23000/26227 queries. users per second: 81983.3
recommendations finished on 24000/26227 queries. users per second: 82315.5
recommendations finished on 25000/26227 queries. users per second: 81643.6
recommendations finished on 26000/26227 queries. users per second: 77992.4
+----+
   CRM CUST KEY |
                            PRODUCT
                                            | score | rank |
+----+
| Master-CM045451 | 900-0301|973-0234 VITALITY... | 1.0 | 1
| Master-CM045451 | 08425638|RATCHET MECHANISM | 1.0 |
| Master-CM045451 | 10134103|NCP-Premier-Month... | 1.0 | 3
| Master-CM045451 | 30001874|Cap mounted | 1.0 | 4
| Master-CM045451 | 10131115|Universal Sensor ... | 1.0 |
| Master-CM045451 | H1S-010|NTI #2 One Pc Oper... | 1.0 |
| Master-CM045451 | 5092|SWIVEL, REPLACEMENT Q... | 1.0 | 7
| Master-CM045451 | 35666|DEMI ULTRA CHARGER R... | 1.0 | 8
| Master-CM045451 | GF661-HP|AXIS Green Stone ... | 1.0 |
| Master-CM045451 | 08447956|HANDLE,BRAKE,SYST... | 1.0 | 10
| Master-CM045452 | 900-0301|973-0234 VITALITY... | 1.0 | 1
| Master-CM045452 | 08425638|RATCHET MECHANISM | 1.0 |
| Master-CM045452 | 10134103|NCP-Premier-Month... | 1.0 |
| Master-CM045452 | 30001874|Cap mounted | 1.0 |
| Master-CM045452 | 10131115|Universal Sensor ... | 1.0 |
| Master-CM045452 | H1S-010|NTI #2 One Pc Oper... | 1.0 |
| Master-CM045452 | 5092|SWIVEL, REPLACEMENT Q... | 1.0 | 7
```

| Master-CM045452 | 35666|DEMI ULTRA CHARGER R... | 1.0 | 8 | Master-CM045452 | GF661-HP|AXIS Green Stone ... | 1.0 | 9 | Master-CM045452 | 08447956|HANDLE,BRAKE,SYST... | 1.0 | 10 | Master-CM045453 | 900-0301|973-0234 VITALITY... | 1.0 | 1 | Master-CM045453 | 08425638|RATCHET MECHANISM | 1.0 | 2 | Master-CM045453 | 10134103|NCP-Premier-Month... | 1.0 | 3 | Master-CM045453 | 30001874|Cap mounted | 1.0 | 4 | Master-CM045453 | 10131115|Universal Sensor ... | 1.0 | 5 | Master-CM045453 | H1S-010|NTI #2 One Pc Oper... | 1.0 | 6 | Master-CM045453 | 5092|SWIVEL, REPLACEMENT Q... | 1.0 | 7 | Master-CM045453 | 35666|DEMI ULTRA CHARGER R... | 1.0 | 8 | Master-CM045453 | GF661-HP|AXIS Green Stone ... | 1.0 | 9 | Master-CM045453 | 08447956|HANDLE,BRAKE,SYST... | 1.0 | 10 |

8. Model Evaluation

[262270 rows x 4 columns]

In [59]: who

InteractiveShell cos cosDummy cosNormalized createDataDummy d dataDummy dfMatrixNorm dfNorm dfRecMatrix dfRec_ itemID item_id kPear kPearDummy kPearNomralizat ion model nDisplay nRec name normalizeData np pd popularityDummy popularityModel popularityNormalized popularityRecommend splitData target to test testData testDataDummy testDataNorm train trainData

```
trainDataDummy trainDataNorm train_test_split userID user_id usersTo Recommend
```

```
In [60]: modelsWcounts = [popularityModel, cos, kPear]
   modelsWdummy = [popularityDummy, cosDummy, kPearDummy]
   modelsWNormalization = [popularityNormalized, cosNormalized, kPearNomralization]

names_w_counts = ['Popularity Model on Purchase Counts', 'Cosine Similarity on Purchase
   names_w_dummy = ['Popularity Model on Purchase Dummy', 'Cosine Similarity on Purchase Du
   names_w_norm = ['Popularity Model on Scaled Purchase Counts', 'Cosine Similarity on Scal
```

Models on Purchase Counts

```
In [61]: evalCounts = tc.recommender.util.compare_models(testData,modelsWcounts,model_names= name
```

```
PROGRESS: Evaluate model Popularity Model on Purchase Counts
recommendations finished on 1000/20525 queries. users per second: 21855.1
recommendations finished on 2000/20525 queries. users per second: 29076.5
recommendations finished on 3000/20525 queries. users per second: 33454.9
recommendations finished on 4000/20525 queries. users per second: 35838.4
recommendations finished on 5000/20525 queries. users per second: 37625.1
recommendations finished on 6000/20525 queries. users per second: 37935.8
recommendations finished on 7000/20525 queries. users per second: 39093
recommendations finished on 8000/20525 queries. users per second: 39254.9
recommendations finished on 9000/20525 queries. users per second: 39418.9
recommendations finished on 10000/20525 queries. users per second: 39364.7
recommendations finished on 11000/20525 queries. users per second: 39598.3
recommendations finished on 12000/20525 queries. users per second: 39559.3
recommendations finished on 13000/20525 queries. users per second: 40008.4
recommendations finished on 14000/20525 queries. users per second: 40250.2
recommendations finished on 15000/20525 queries. users per second: 40263.8
recommendations finished on 16000/20525 queries. users per second: 40573
recommendations finished on 17000/20525 queries. users per second: 40842
recommendations finished on 18000/20525 queries. users per second: 41131.8
recommendations finished on 19000/20525 queries. users per second: 40715.6
recommendations finished on 20000/20525 queries. users per second: 39648.6
```

Precision and recall summary statistics by cutoff

+	cutoff	+ mean precision	-+-	mean recall	-+ -
+		+	 -		- +
	1	4.872107186358064e-05	İ	8.12017864393011e-06	İ
	2	2.436053593179032e-05		8.12017864393011e-06	
	3	3.2480714575720583e-05		1.1867953402667015e-05	
	4	2.4360535931790358e-05		1.1867953402667015e-05	
	5	1.9488428745432526e-05		1.1867953402667015e-05	
	6	7.308160779537128e-05		0.00011248434878154827	
	7	6.960153123368718e-05		0.0001612054206451286	
	8	6.699147381242402e-05		0.00016407136604886983	
	9	8.661523886858837e-05		0.0002141458010197714	
	10	7.795371498172993e-05		0.0002141458010197714	
+		+	+-		-+

```
Per User RMSE (best)
+----+
  CRM CUST KEY | rmse | count |
+----+
| Master-CM085613 | 0.0 | 1 |
+----+
[1 rows x 3 columns]
Per User RMSE (worst)
+----+
  CRM CUST KEY |
                     rmse
                              | count |
+----+
| Master-CM077836 | 188.31252566735114 |
+----+
[1 rows x 3 columns]
Per Item RMSE (best)
+----+
          PRODUCT
                          | rmse | count |
+----+
| C885-012G|AXIS Gold Pack (... | 0.0 | 1 |
+----+
[1 rows x 3 columns]
Per Item RMSE (worst)
+----+
      PRODUCT
                  | rmse | count |
+----+
| 02006219|O-Ring 11x1 | 199.0 | 1
+----+
[1 rows x 3 columns]
PROGRESS: Evaluate model Cosine Similarity on Purchase Counts
recommendations finished on 1000/20525 queries. users per second: 43694.8
recommendations finished on 2000/20525 queries. users per second: 45787.5
recommendations finished on 3000/20525 queries. users per second: 46262.7
recommendations finished on 4000/20525 queries. users per second: 47308.7
recommendations finished on 5000/20525 queries. users per second: 47786.1
recommendations finished on 6000/20525 queries. users per second: 47006.8
recommendations finished on 7000/20525 queries. users per second: 46342.3
recommendations finished on 8000/20525 queries. users per second: 45260.6
recommendations finished on 9000/20525 queries. users per second: 44566.6
recommendations finished on 10000/20525 queries. users per second: 43987.6
recommendations finished on 11000/20525 queries. users per second: 43912.7
recommendations finished on 12000/20525 queries. users per second: 43135.1
recommendations finished on 13000/20525 queries. users per second: 42959.4
recommendations finished on 14000/20525 queries. users per second: 42787.4
recommendations finished on 15000/20525 queries. users per second: 42142.9
recommendations finished on 16000/20525 queries. users per second: 42007.8
recommendations finished on 17000/20525 queries. users per second: 42002.2
```

recommendations finished on 18000/20525 queries. users per second: 41641

Overall RMSE: 3.5706824197731297

recommendations finished on 19000/20525 queries. users per second: 41444.8 recommendations finished on 20000/20525 queries. users per second: 39862.6

Precision and recall summary statistics by cutoff

+		_ + -		_+.		_+
(cutoff	İ	mean_precision	İ	mean_recall	
	1		0.03098660170523736		0.010831601444125233	
	2		0.030012180267965823		0.01970621761836745	
	3		0.02799837596427129		0.026211909499347468	
	4		0.026930572472594352		0.03266919786982515	
	5		0.025461632155907438		0.0375094313428567	
	6		0.024279334145351127		0.042189486990330226	
	7		0.02294066469462336		0.04593967957263513	
	8		0.021924482338611277		0.04927109561274184	
	9		0.020782243876031926		0.052039175242293935	
	10		0.019868453105968336		0.05498466922126765	
+		-+-		-+-		-+
[10) rows	Х	3 columns]			

Overall RMSE: 4.074918288135176

```
Per User RMSE (best)
+-----+
| CRM_CUST_KEY | rmse | count |
+-----+
| Master-CM058660 | 0.0 | 1 |
+-----+
[1 rows x 3 columns]
```

```
Per User RMSE (worst)
+-----+
| CRM_CUST_KEY | rmse | count |
+-----+
| Master-CM077836 | 190.0 | 1 |
+-----+
```

```
Per Item RMSE (worst)
+------+
| PRODUCT | rmse | count |
+-----+
| FG245-KC0|FG245 CARBIDE | 65.136178705031 | 19 |
+-----+
[1 rows x 3 columns]
```

```
PROGRESS: Evaluate model Pearson Similarity on Purchase Counts recommendations finished on 1000/20525 queries. users per second: 38516.4 recommendations finished on 2000/20525 queries. users per second: 41996.5 recommendations finished on 3000/20525 queries. users per second: 41088.6 recommendations finished on 4000/20525 queries. users per second: 40641.3
```

```
recommendations finished on 5000/20525 queries. users per second: 41119.1
recommendations finished on 6000/20525 queries. users per second: 41101.2
recommendations finished on 7000/20525 queries. users per second: 41423.1
recommendations finished on 8000/20525 queries. users per second: 41256.7
recommendations finished on 9000/20525 queries. users per second: 41118.6
recommendations finished on 10000/20525 queries. users per second: 41081.6
recommendations finished on 11000/20525 queries. users per second: 41081.9
recommendations finished on 12000/20525 queries. users per second: 40294.3
recommendations finished on 13000/20525 queries. users per second: 40000.4
recommendations finished on 14000/20525 queries. users per second: 39717
recommendations finished on 15000/20525 queries. users per second: 39330.7
recommendations finished on 16000/20525 queries. users per second: 39069
recommendations finished on 17000/20525 queries. users per second: 39087.6
recommendations finished on 18000/20525 queries. users per second: 38769
recommendations finished on 19000/20525 queries. users per second: 38639
recommendations finished on 20000/20525 queries. users per second: 37691
Precision and recall summary statistics by cutoff
+----+
| cutoff |
            mean precision
                              mean recall
+----+
       | 4.872107186358074e-05 | 8.12017864393011e-06
       | 2.436053593179037e-05 | 8.12017864393011e-06 |
       | 3.248071457572053e-05 | 1.1867953402666997e-05 |
       | 2.4360535931790358e-05 | 1.1867953402666997e-05 |
       | 1.9488428745432542e-05 | 1.1867953402667e-05
       | 1.6240357287860265e-05 | 1.1867953402667e-05
   7
       | 2.0880459370106258e-05 | 1.473389880640703e-05
        | 1.8270401948842804e-05 | 1.473389880640703e-05
```

9 | 1.624035728786034e-05 | 1.473389880640703e-05 10 | 1.948842874543254e-05 | 2.6914166772302416e-05 |

Overall RMSE: 3.407882805905065

[10 rows x 3 columns]

```
Per User RMSE (best)
+----+
 CRM CUST KEY | rmse | count |
+----+
| Master-CM085613 | 0.0 | 1
+----+
[1 rows x 3 columns]
```

```
Per User RMSE (worst)
| CRM CUST KEY |
                  rmse
                          | count |
| Master-CM077836 | 188.4577385449225 |
+----+
[1 rows x 3 columns]
Per Item RMSE (best)
```

+----+ PRODUCT

| rmse | count |

Models on Purchase Dummy

In [62]: evalDummy = tc.recommender.util.compare_models(testDataDummy, modelsWdummy, model_names=na

```
PROGRESS: Evaluate model Popularity Model on Purchase Dummy
recommendations finished on 1000/106191 queries. users per second: 33992.8
recommendations finished on 2000/106191 queries. users per second: 42976.6
recommendations finished on 3000/106191 queries. users per second: 46623.7
recommendations finished on 4000/106191 queries. users per second: 48934.5
recommendations finished on 5000/106191 queries. users per second: 49894.7
recommendations finished on 6000/106191 queries. users per second: 49689.4
recommendations finished on 7000/106191 queries. users per second: 50518.2
recommendations finished on 8000/106191 queries. users per second: 50861.5
recommendations finished on 9000/106191 queries. users per second: 51296.1
recommendations finished on 10000/106191 queries. users per second: 51404.6
recommendations finished on 11000/106191 queries. users per second: 50612.6
recommendations finished on 12000/106191 queries. users per second: 50278.2
recommendations finished on 13000/106191 queries. users per second: 49611.1
recommendations finished on 14000/106191 queries. users per second: 48670.9
recommendations finished on 15000/106191 queries. users per second: 47476.9
recommendations finished on 16000/106191 queries. users per second: 47292.6
recommendations finished on 17000/106191 queries. users per second: 46213.4
recommendations finished on 18000/106191 queries. users per second: 46130.2
recommendations finished on 19000/106191 queries. users per second: 46071.4
recommendations finished on 20000/106191 queries. users per second: 46131.4
recommendations finished on 21000/106191 queries. users per second: 46072
recommendations finished on 22000/106191 queries. users per second: 45227.1
recommendations finished on 23000/106191 queries. users per second: 45487.4
recommendations finished on 24000/106191 queries. users per second: 44684.8
recommendations finished on 25000/106191 queries. users per second: 44487.2
recommendations finished on 26000/106191 queries. users per second: 44050.4
recommendations finished on 27000/106191 queries. users per second: 43816.8
recommendations finished on 28000/106191 queries. users per second: 43479.3
recommendations finished on 29000/106191 queries. users per second: 43146.3
```

```
recommendations finished on 30000/106191 queries. users per second: 42974.2
recommendations finished on 31000/106191 queries. users per second: 42660.4
recommendations finished on 32000/106191 queries. users per second: 42264.6
recommendations finished on 33000/106191 queries. users per second: 42133.5
recommendations finished on 34000/106191 queries. users per second: 42087.2
recommendations finished on 35000/106191 queries. users per second: 41758.5
recommendations finished on 36000/106191 queries. users per second: 41401.2
recommendations finished on 37000/106191 queries. users per second: 40698.5
recommendations finished on 38000/106191 queries. users per second: 40340.5
recommendations finished on 39000/106191 queries. users per second: 40268.7
recommendations finished on 40000/106191 queries. users per second: 40278.3
recommendations finished on 41000/106191 queries. users per second: 40296.7
recommendations finished on 42000/106191 queries. users per second: 39870.1
recommendations finished on 43000/106191 queries. users per second: 39812.1
recommendations finished on 44000/106191 queries. users per second: 39758.1
recommendations finished on 45000/106191 queries. users per second: 39696.4
recommendations finished on 46000/106191 queries. users per second: 39298.5
recommendations finished on 47000/106191 queries. users per second: 39173.6
recommendations finished on 48000/106191 queries. users per second: 38951.9
recommendations finished on 49000/106191 queries. users per second: 38685.7
recommendations finished on 50000/106191 queries. users per second: 38507.4
recommendations finished on 51000/106191 queries. users per second: 38201
recommendations finished on 52000/106191 queries. users per second: 38088.8
recommendations finished on 53000/106191 queries. users per second: 38102.7
recommendations finished on 54000/106191 queries. users per second: 38046.2
recommendations finished on 55000/106191 gueries. users per second: 37925
recommendations finished on 56000/106191 queries. users per second: 37867.7
recommendations finished on 57000/106191 queries. users per second: 37773.3
recommendations finished on 58000/106191 queries. users per second: 37649
recommendations finished on 59000/106191 queries. users per second: 37553.6
recommendations finished on 60000/106191 queries. users per second: 37540.4
recommendations finished on 61000/106191 queries. users per second: 37516.4
recommendations finished on 62000/106191 queries. users per second: 37404.3
recommendations finished on 63000/106191 queries. users per second: 37347.4
recommendations finished on 64000/106191 queries. users per second: 37308.1
recommendations finished on 65000/106191 queries. users per second: 37304.1
recommendations finished on 66000/106191 queries. users per second: 37267.2
recommendations finished on 67000/106191 queries. users per second: 37244
recommendations finished on 68000/106191 queries. users per second: 37308.2
recommendations finished on 69000/106191 queries. users per second: 37327
recommendations finished on 70000/106191 queries. users per second: 37389.2
recommendations finished on 71000/106191 queries. users per second: 37384.5
```

```
recommendations finished on 72000/106191 queries. users per second: 37451.9
recommendations finished on 73000/106191 queries. users per second: 37486.4
recommendations finished on 74000/106191 queries. users per second: 37538
recommendations finished on 75000/106191 queries. users per second: 37492.7
recommendations finished on 76000/106191 queries. users per second: 37517.9
recommendations finished on 77000/106191 queries. users per second: 37434.5
recommendations finished on 78000/106191 queries. users per second: 37447.2
recommendations finished on 79000/106191 queries. users per second: 37482.5
recommendations finished on 80000/106191 queries. users per second: 37478.7
recommendations finished on 81000/106191 queries. users per second: 37481
recommendations finished on 82000/106191 queries. users per second: 37499.2
recommendations finished on 83000/106191 queries. users per second: 37555.5
recommendations finished on 84000/106191 queries. users per second: 37619.2
recommendations finished on 85000/106191 queries. users per second: 37674.2
recommendations finished on 86000/106191 queries. users per second: 37729.1
recommendations finished on 87000/106191 queries. users per second: 37651.3
recommendations finished on 88000/106191 queries. users per second: 37704.9
recommendations finished on 89000/106191 queries. users per second: 37762.8
recommendations finished on 90000/106191 queries. users per second: 37822.7
recommendations finished on 91000/106191 queries. users per second: 37870.3
recommendations finished on 92000/106191 queries. users per second: 37918.6
recommendations finished on 93000/106191 queries. users per second: 37943.1
recommendations finished on 94000/106191 queries. users per second: 37929.3
recommendations finished on 95000/106191 queries. users per second: 37892
recommendations finished on 96000/106191 queries. users per second: 37883.5
recommendations finished on 97000/106191 queries. users per second: 37858.8
recommendations finished on 98000/106191 queries. users per second: 37810.4
recommendations finished on 99000/106191 queries. users per second: 37858.2
recommendations finished on 100000/106191 queries. users per second: 37891.7
recommendations finished on 101000/106191 queries. users per second: 37939.8
recommendations finished on 102000/106191 queries. users per second: 38001
recommendations finished on 103000/106191 queries. users per second: 38068.4
recommendations finished on 104000/106191 queries. users per second: 38130.8
recommendations finished on 105000/106191 queries. users per second: 38156.3
recommendations finished on 106000/106191 queries. users per second: 38091.7
```

Precision and recall summary statistics by cutoff

+-		+-		+-		+
 -	cutoff	 	mean_precision		mean_recall	 -
	1		2.8250981721614868e-05		6.773627196410612e-06	
	2		2.354248476801213e-05		1.1796023946919817e-05	
	3		1.8833987814409806e-05		1.2580773439186969e-05	
	4		1.412549086080756e-05		1.2580773439186969e-05	
	5		1.5067190251527824e-05		1.6068548960374075e-05	
	6		1.5694989845341525e-05		1.8191988762979088e-05	
1	7	1	1.4798133282750248e-05	1	2.2900485716581614e-05	1

```
| 1.3602324532629344e-05 | 2.7216607924050538e-05 |
10 | 1.506719025152787e-05 | 3.147236478596042e-05 |
+----+
[10 rows x 3 columns]
Overall RMSE: 0.0
Per User RMSE (best)
+----+
  CRM CUST KEY | rmse | count |
+----+
| Master-CM978491 | 0.0 | 1 |
+----+
[1 rows x 3 columns]
Per User RMSE (worst)
+----+
| CRM CUST KEY | rmse | count |
+----+
| Master-CM1138599 | 0.0 | 3
+----+
[1 rows x 3 columns]
Per Item RMSE (best)
+----+
          PRODUCT
                         | rmse | count |
+----+
| 08201573|DISPOSABLE BITE G... | 0.0 | 165 |
+----+
[1 rows x 3 columns]
Per Item RMSE (worst)
+----+
          PRODUCT
                         | rmse | count |
+----+
| 08411053|MOUNT-ELLIPSE (NO... | 0.0 |
+----+
[1 rows x 3 columns]
PROGRESS: Evaluate model Cosine Similarity on Purchase Dummy
recommendations finished on 1000/106191 queries. users per second: 23112.8
recommendations finished on 2000/106191 queries. users per second: 25804.1
recommendations finished on 3000/106191 queries. users per second: 25996.5
recommendations finished on 4000/106191 queries. users per second: 26414
recommendations finished on 5000/106191 queries. users per second: 26336
recommendations finished on 6000/106191 queries. users per second: 26615.9
recommendations finished on 7000/106191 queries. users per second: 27028.9
recommendations finished on 8000/106191 queries. users per second: 27108.2
recommendations finished on 9000/106191 queries. users per second: 27355.4
recommendations finished on 10000/106191 queries. users per second: 27341.4
recommendations finished on 11000/106191 queries. users per second: 27360.5
recommendations finished on 12000/106191 queries. users per second: 27475.9
```

recommendations finished on 13000/106191 queries. users per second: 27336.2

| 1.4125490860807258e-05 | 2.4077609954982322e-05 |

```
recommendations finished on 14000/106191 queries. users per second: 27337.4
recommendations finished on 15000/106191 queries. users per second: 27527.8
recommendations finished on 16000/106191 queries. users per second: 27531.5
recommendations finished on 17000/106191 queries. users per second: 27601.3
recommendations finished on 18000/106191 queries. users per second: 27543.3
recommendations finished on 19000/106191 queries. users per second: 27548.5
recommendations finished on 20000/106191 queries. users per second: 27632.8
recommendations finished on 21000/106191 queries. users per second: 27684.8
recommendations finished on 22000/106191 queries. users per second: 27568.8
recommendations finished on 23000/106191 queries. users per second: 27571.1
recommendations finished on 24000/106191 queries. users per second: 27613.5
recommendations finished on 25000/106191 queries. users per second: 27603.3
recommendations finished on 26000/106191 queries. users per second: 27674.6
recommendations finished on 27000/106191 queries. users per second: 27726.2
recommendations finished on 28000/106191 queries. users per second: 27739.9
recommendations finished on 29000/106191 queries. users per second: 27727.4
recommendations finished on 30000/106191 queries. users per second: 27797.6
recommendations finished on 31000/106191 queries. users per second: 27721.1
recommendations finished on 32000/106191 queries. users per second: 27687.6
recommendations finished on 33000/106191 queries. users per second: 27720.9
recommendations finished on 34000/106191 queries. users per second: 27689.1
recommendations finished on 35000/106191 queries. users per second: 27724.1
recommendations finished on 36000/106191 queries. users per second: 27714.3
recommendations finished on 37000/106191 queries. users per second: 27520.1
recommendations finished on 38000/106191 queries. users per second: 27571.9
recommendations finished on 39000/106191 queries. users per second: 27537.8
recommendations finished on 40000/106191 queries. users per second: 27505.8
recommendations finished on 41000/106191 queries. users per second: 27412.8
recommendations finished on 42000/106191 queries. users per second: 27361.7
recommendations finished on 43000/106191 queries. users per second: 27349
recommendations finished on 44000/106191 queries. users per second: 27281.6
recommendations finished on 45000/106191 queries. users per second: 27242.4
recommendations finished on 46000/106191 queries. users per second: 27078.9
recommendations finished on 47000/106191 queries. users per second: 26976
recommendations finished on 48000/106191 queries. users per second: 26838.7
recommendations finished on 49000/106191 queries. users per second: 26562.7
recommendations finished on 50000/106191 queries. users per second: 26460
recommendations finished on 51000/106191 queries. users per second: 26376.3
recommendations finished on 52000/106191 queries. users per second: 26261.5
recommendations finished on 53000/106191 queries. users per second: 26150.6
recommendations finished on 54000/106191 queries. users per second: 26070.4
recommendations finished on 55000/106191 queries. users per second: 26068.6
```

```
recommendations finished on 56000/106191 queries. users per second: 26007.3
recommendations finished on 57000/106191 queries. users per second: 25943.3
recommendations finished on 58000/106191 queries. users per second: 25852.4
recommendations finished on 59000/106191 queries. users per second: 25792.3
recommendations finished on 60000/106191 queries. users per second: 25719
recommendations finished on 61000/106191 queries. users per second: 25616.8
recommendations finished on 62000/106191 queries. users per second: 25554.6
recommendations finished on 63000/106191 queries. users per second: 25524.4
recommendations finished on 64000/106191 queries. users per second: 25491.9
recommendations finished on 65000/106191 queries. users per second: 25395.5
recommendations finished on 66000/106191 queries. users per second: 25384.9
recommendations finished on 67000/106191 queries. users per second: 25309.5
recommendations finished on 68000/106191 queries. users per second: 25238.7
recommendations finished on 69000/106191 queries. users per second: 25206.7
recommendations finished on 70000/106191 queries. users per second: 25157.8
recommendations finished on 71000/106191 queries. users per second: 25010.6
recommendations finished on 72000/106191 queries. users per second: 24918.6
recommendations finished on 73000/106191 queries. users per second: 24885.3
recommendations finished on 74000/106191 queries. users per second: 24703.8
recommendations finished on 75000/106191 queries. users per second: 24648
recommendations finished on 76000/106191 queries. users per second: 24598.4
recommendations finished on 77000/106191 queries. users per second: 24538.7
recommendations finished on 78000/106191 queries. users per second: 24516.1
recommendations finished on 79000/106191 queries. users per second: 24468.7
recommendations finished on 80000/106191 queries. users per second: 24418
recommendations finished on 81000/106191 queries. users per second: 24285.6
recommendations finished on 82000/106191 queries. users per second: 24264.6
recommendations finished on 83000/106191 queries. users per second: 24252.5
recommendations finished on 84000/106191 queries. users per second: 24225
recommendations finished on 85000/106191 queries. users per second: 24189
recommendations finished on 86000/106191 queries. users per second: 24166.4
recommendations finished on 87000/106191 queries. users per second: 24137.5
recommendations finished on 88000/106191 queries. users per second: 24104.3
recommendations finished on 89000/106191 queries. users per second: 24051.7
recommendations finished on 90000/106191 queries. users per second: 23997.2
recommendations finished on 91000/106191 queries. users per second: 23903.6
recommendations finished on 92000/106191 queries. users per second: 23836.7
recommendations finished on 93000/106191 queries. users per second: 23814.4
recommendations finished on 94000/106191 queries. users per second: 23775.5
recommendations finished on 95000/106191 queries. users per second: 23737.1
recommendations finished on 96000/106191 queries. users per second: 23710.4
recommendations finished on 97000/106191 queries. users per second: 23703
```

```
recommendations finished on 99000/106191 queries. users per second: 23635
recommendations finished on 100000/106191 queries. users per second: 23603.6
recommendations finished on 101000/106191 queries. users per second: 23559.8
recommendations finished on 102000/106191 queries. users per second: 23508.8
recommendations finished on 103000/106191 queries. users per second: 23444.5
recommendations finished on 104000/106191 queries. users per second: 23323.1
recommendations finished on 105000/106191 queries. users per second: 23169.7
recommendations finished on 106000/106191 queries. users per second: 22994
Precision and recall summary statistics by cutoff
+----+
         mean precision |
| cutoff |
                          mean recall
+----+
     | 0.13488902072680037 | 0.04773521547326018 |
      0.10435912647964603 | 0.07057629240840006 |
      | 0.08576998050682257 | 0.08434406094588112 |
      | 0.07337721652494132 | 0.09450466451587974 |
      | 0.06465142997052438 | 0.10260472224217154 |
      | 0.05790038703844897 | 0.10920561523613649 |
      | 0.05260736382017855 | 0.11468415496716702 |
      | 0.04835861796197414 | 0.11975112371442972 |
      0.04488662462502063 | 0.12434687945152417 |
  10 | 0.04191880667853236 | 0.1284612816043999 |
  _____
[10 rows x 3 columns]
Overall RMSE: 0.9604138869581377
Per User RMSE (best)
  ______
   CRM CUST KEY |
                   rmse
+-----
| Master-CM296828 | 0.08712905645370483 |
+----+
[1 rows x 3 columns]
Per User RMSE (worst)
+----+
  CRM CUST KEY | rmse | count |
+----+
| Master-CM184618 | 1.0 | 1
+----+
[1 rows x 3 columns]
Per Item RMSE (best)
+----+
         PRODUCT
                       | rmse | count |
+----+
| 06231254|premolar 2.5, pac... | 0.0994533254550054 | 1 |
+----+
[1 rows x 3 columns]
Per Item RMSE (worst)
+----+
                      | rmse | count |
+----+
```

recommendations finished on 98000/106191 queries. users per second: 23663.8

[1 rows x 3 columns] PROGRESS: Evaluate model Pearson Similarity on Purchase Dummy recommendations finished on 1000/106191 queries. users per second: 21297.4 recommendations finished on 2000/106191 queries. users per second: 24410.5 recommendations finished on 3000/106191 queries. users per second: 25194 recommendations finished on 4000/106191 queries. users per second: 25553.4 recommendations finished on 5000/106191 queries. users per second: 25642.5 recommendations finished on 6000/106191 queries. users per second: 24954.3 recommendations finished on 7000/106191 queries. users per second: 24339.8 recommendations finished on 8000/106191 queries. users per second: 23399.3 recommendations finished on 9000/106191 queries. users per second: 22846.4 recommendations finished on 10000/106191 queries. users per second: 22346.6 recommendations finished on 11000/106191 queries. users per second: 21737.8 recommendations finished on 12000/106191 queries. users per second: 21407.3 recommendations finished on 13000/106191 queries. users per second: 21083 recommendations finished on 14000/106191 queries. users per second: 20853.9 recommendations finished on 15000/106191 queries. users per second: 20661.8 recommendations finished on 16000/106191 queries. users per second: 20284.5 recommendations finished on 17000/106191 queries. users per second: 20157 recommendations finished on 18000/106191 queries. users per second: 20064.2 recommendations finished on 19000/106191 queries. users per second: 19851 recommendations finished on 20000/106191 queries. users per second: 19782 recommendations finished on 21000/106191 queries. users per second: 19694.4 recommendations finished on 22000/106191 queries. users per second: 19592.9 recommendations finished on 23000/106191 queries. users per second: 19557.4 recommendations finished on 24000/106191 queries. users per second: 19501.9 recommendations finished on 25000/106191 queries. users per second: 19423.7 recommendations finished on 26000/106191 queries. users per second: 19403.9 recommendations finished on 27000/106191 queries. users per second: 19392.7 recommendations finished on 28000/106191 queries. users per second: 19343.8 recommendations finished on 29000/106191 queries. users per second: 19337.4 recommendations finished on 30000/106191 queries. users per second: 19299 recommendations finished on 31000/106191 queries. users per second: 19237.7 recommendations finished on 32000/106191 queries. users per second: 19172.3 recommendations finished on 33000/106191 queries. users per second: 19129.1 recommendations finished on 34000/106191 queries. users per second: 18990.9 recommendations finished on 35000/106191 queries. users per second: 18960.6 recommendations finished on 36000/106191 queries. users per second: 18984.8 recommendations finished on 37000/106191 queries. users per second: 18957.9

recommendations finished on 38000/106191 queries. users per second: 18921.4 recommendations finished on 39000/106191 queries. users per second: 18883.2

```
recommendations finished on 40000/106191 queries. users per second: 18809.3
recommendations finished on 41000/106191 queries. users per second: 18744.4
recommendations finished on 42000/106191 queries. users per second: 18721.1
recommendations finished on 43000/106191 queries. users per second: 18713
recommendations finished on 44000/106191 queries. users per second: 18695.7
recommendations finished on 45000/106191 queries. users per second: 18677.8
recommendations finished on 46000/106191 queries. users per second: 18674.4
recommendations finished on 47000/106191 queries. users per second: 18680.7
recommendations finished on 48000/106191 queries. users per second: 18675.7
recommendations finished on 49000/106191 queries. users per second: 18677.9
recommendations finished on 50000/106191 queries. users per second: 18626.7
recommendations finished on 51000/106191 queries. users per second: 18650.3
recommendations finished on 52000/106191 queries. users per second: 18591.5
recommendations finished on 53000/106191 queries. users per second: 18592.9
recommendations finished on 54000/106191 queries. users per second: 18595.1
recommendations finished on 55000/106191 queries. users per second: 18589
recommendations finished on 56000/106191 queries. users per second: 18595.7
recommendations finished on 57000/106191 queries. users per second: 18615.2
recommendations finished on 58000/106191 queries. users per second: 18597.5
recommendations finished on 59000/106191 queries. users per second: 18581.6
recommendations finished on 60000/106191 queries. users per second: 18589.2
recommendations finished on 61000/106191 queries. users per second: 18596.1
recommendations finished on 62000/106191 queries. users per second: 18615.8
recommendations finished on 63000/106191 queries. users per second: 18611.6
recommendations finished on 64000/106191 queries. users per second: 18580.4
recommendations finished on 65000/106191 queries. users per second: 18581.9
recommendations finished on 66000/106191 queries. users per second: 18606.1
recommendations finished on 67000/106191 queries. users per second: 18606.7
recommendations finished on 68000/106191 queries. users per second: 18607.3
recommendations finished on 69000/106191 queries. users per second: 18593.7
recommendations finished on 70000/106191 queries. users per second: 18550
recommendations finished on 71000/106191 queries. users per second: 18554.8
recommendations finished on 72000/106191 queries. users per second: 18551.1
recommendations finished on 73000/106191 queries. users per second: 18546.7
recommendations finished on 74000/106191 queries. users per second: 18529.5
recommendations finished on 75000/106191 queries. users per second: 18531.5
recommendations finished on 76000/106191 queries. users per second: 18521.9
recommendations finished on 77000/106191 queries. users per second: 18504.9
recommendations finished on 78000/106191 queries. users per second: 18507.7
recommendations finished on 79000/106191 queries. users per second: 18494.3
recommendations finished on 80000/106191 queries. users per second: 18460.1
recommendations finished on 81000/106191 queries. users per second: 18458.8
```

recommendations finished on 82000/106191 queries. users per second: 18471.5 recommendations finished on 83000/106191 queries. users per second: 18470.8 recommendations finished on 84000/106191 queries. users per second: 18459.6 recommendations finished on 85000/106191 queries. users per second: 18464.1 recommendations finished on 86000/106191 queries. users per second: 18474.9 recommendations finished on 87000/106191 queries. users per second: 18486.7 recommendations finished on 88000/106191 queries. users per second: 18456 recommendations finished on 89000/106191 queries. users per second: 18446.5 recommendations finished on 90000/106191 queries. users per second: 18452.2 recommendations finished on 91000/106191 queries. users per second: 18454.3 recommendations finished on 92000/106191 queries. users per second: 18446.4 recommendations finished on 93000/106191 queries. users per second: 18459.6 recommendations finished on 94000/106191 queries. users per second: 18431.8 recommendations finished on 95000/106191 queries. users per second: 18411.5 recommendations finished on 96000/106191 queries. users per second: 18360.5 recommendations finished on 97000/106191 queries. users per second: 18312.7 recommendations finished on 98000/106191 queries. users per second: 18274.6 recommendations finished on 99000/106191 queries. users per second: 18254.1 recommendations finished on 100000/106191 queries. users per second: 18237.4 recommendations finished on 101000/106191 queries. users per second: 18226.1 recommendations finished on 102000/106191 queries. users per second: 18213 recommendations finished on 103000/106191 queries. users per second: 18211.5 recommendations finished on 104000/106191 queries. users per second: 18200.3 recommendations finished on 105000/106191 queries. users per second: 18146 recommendations finished on 106000/106191 queries. users per second: 18064.1

Precision and recall summary statistics by cutoff

+	cutoff	+.	mean_precision	-+-	mean_recall
+	1 2 3 4		1.883398781440979e-05 9.416993907204895e-06 6.277995938136548e-06 9.416993907204913e-06 9.416993907204862e-06	-+- 	5.650196344322974e-06 5.650196344322974e-06 5.650196344322974e-06 6.6166772979572106e-06 1.1325174251559609e-05
	6 7 8 9		7.847494922670722e-06 8.071709063318395e-06 1.5302615099208086e-05 1.4648657188985473e-05		1.1325174251559609e-05 1.1325174251559609e-05 1.2371506907915673e-05 2.979702225698425e-05 3.4505519210586156e-05
+	10	 ·+·	1.4125490860807305e-05		3.568264344898681e-05

```
Overall RMSE: 1.0
```

[10 rows x 3 columns]

```
Per User RMSE (best)
+-----+
| CRM_CUST_KEY | rmse | count |
+-----+
| Master-CM978491 | 1.0 | 1 |
```

```
Per User RMSE (worst)
+----+
| CRM CUST KEY | rmse | count |
+----+
| Master-CM1138599 | 1.0 | 3
+----+
[1 rows x 3 columns]
Per Item RMSE (best)
        PRODUCT
                     | rmse | count |
+----+
| 08201573|DISPOSABLE BITE G... | 1.0 | 165 |
[1 rows x 3 columns]
Per Item RMSE (worst)
        PRODUCT
                     | rmse | count |
| 08411053|MOUNT-ELLIPSE (NO... | 1.0 |
```

[1 rows x 3 columns]

[1 rows x 3 columns]

Models on Normalized Purchase Frequency

```
In [63]: evalNorm = tc.recommender.util.compare_models(testDataNorm, modelsWNormalization,model n
        PROGRESS: Evaluate model Popularity Model on Scaled Purchase Counts
        recommendations finished on 1000/18130 queries. users per second: 42324.5
        recommendations finished on 2000/18130 queries. users per second: 51254.5
        recommendations finished on 3000/18130 queries. users per second: 54647.8
        recommendations finished on 4000/18130 queries. users per second: 56353.1
        recommendations finished on 5000/18130 queries. users per second: 56821.4
        recommendations finished on 6000/18130 queries. users per second: 56363.4
        recommendations finished on 7000/18130 queries. users per second: 55844.5
        recommendations finished on 8000/18130 queries. users per second: 55408.6
        recommendations finished on 9000/18130 queries. users per second: 52539.1
        recommendations finished on 10000/18130 queries. users per second: 51442.4
        recommendations finished on 11000/18130 queries. users per second: 47756.7
        recommendations finished on 12000/18130 queries. users per second: 48588.3
        recommendations finished on 13000/18130 queries. users per second: 48373.2
        recommendations finished on 14000/18130 queries. users per second: 48779
        recommendations finished on 15000/18130 queries. users per second: 49318.4
        recommendations finished on 16000/18130 queries. users per second: 49536.5
        recommendations finished on 17000/18130 queries. users per second: 49075.4
        recommendations finished on 18000/18130 queries. users per second: 47591.9
         Precision and recall summary statistics by cutoff
```

```
| cutoff | mean precision | mean recall
+----+
     | 0.12482073910645448 | 0.05139155835781497 |
     | 0.0993105350248208 | 0.078247199813744 |
  3 | 0.08266225409082528 | 0.09600160320179227 |
  4 | 0.07155267512410336 | 0.1088586854683452 |
     | 0.06380584666299013 | 0.11994082406730659 |
     | 0.057924250781393974 | 0.12925327312064316 |
  7
     | 0.053273973682137085 | 0.1375155212271436 |
     | 0.049593215664644516 | 0.1449018991658424 |
     | 0.0464730036158608 | 0.15279958336433047 |
 10 | 0.0436624379481525 | 0.1583599027281388 |
+----+
[10 rows x 3 columns]
Overall RMSE: 0.3343371205186998
Per User RMSE (best)
+----+
 CRM CUST KEY | rmse | count |
+----+
| Master-CM045979 | 0.0 |
+----+
[1 rows x 3 columns]
Per User RMSE (worst)
  ----+
  CRM CUST KEY | rmse | count |
+----+
| Master-CM093435 | 1.0 | 1
+----+
[1 rows x 3 columns]
Per Item RMSE (best)
+----+
        PRODUCT
                     | rmse | count |
+----+
| H50A-010|NTI Finishing Car... | 0.0 |
+----+
[1 rows x 3 columns]
Per Item RMSE (worst)
+----+
                  | rmse | count |
      PRODUCT
+----+
| 10017860|COUPLING BIEN-AIR | 1.0 | 1
+----+
[1 rows x 3 columns]
```

PROGRESS: Evaluate model Cosine Similarity on Scaled Purchase Counts recommendations finished on 1000/18130 queries. users per second: 52651 recommendations finished on 2000/18130 queries. users per second: 56439.8 recommendations finished on 3000/18130 queries. users per second: 56964.9 recommendations finished on 4000/18130 queries. users per second: 56346 recommendations finished on 5000/18130 queries. users per second: 55573.5 recommendations finished on 6000/18130 queries. users per second: 52198 recommendations finished on 7000/18130 queries. users per second: 51141.9

recommendations finished on 8000/18130 queries. users per second: 49977.2 recommendations finished on 9000/18130 queries. users per second: 49411.5 recommendations finished on 10000/18130 queries. users per second: 49132.1 recommendations finished on 11000/18130 queries. users per second: 45563.7 recommendations finished on 12000/18130 queries. users per second: 45729.6 recommendations finished on 13000/18130 queries. users per second: 45691.8 recommendations finished on 14000/18130 queries. users per second: 45125.9 recommendations finished on 15000/18130 queries. users per second: 45338.6 recommendations finished on 16000/18130 queries. users per second: 45276.3 recommendations finished on 17000/18130 queries. users per second: 45492 recommendations finished on 18000/18130 queries. users per second: 44637.2

Precision and recall summary statistics by cutoff

```
+----+
| cutoff | mean precision |
                           mean recall
  ----+
     | 0.12482073910645411 | 0.05118844376694547 |
     | 0.09914506343077743 | 0.0779260326075068 |
     | 0.08238646810075376 | 0.09567156475950876 |
  4
     | 0.07126309983452878 | 0.10854486857558104 |
  5
     | 0.06348593491450631 | 0.11947940110588377 |
     | 0.05766685052399306 | 0.12894267883045732 |
      | 0.05302182649121425 | 0.13719569636918807 |
  7
  8
     | 0.04937258687258683 | 0.14439809769802364 |
     | 0.04617270331556059 | 0.15172566229309467 |
  10 | 0.043381136238279175 | 0.15726700584442488 |
+----+
```

[10 rows x 3 columns]

Overall RMSE: 0.33433353643365915

```
Per User RMSE (best)
+-----+
| CRM_CUST_KEY | rmse | count |
+-----+
| Master-CM045979 | 0.0 | 1 |
+-----+
[1 rows x 3 columns]
```

```
Per User RMSE (worst)
+-----+
| CRM_CUST_KEY | rmse | count |
+-----+
| Master-CM093435 | 1.0 | 1 |
+-----+
[1 rows x 3 columns]
```

Per Item RMSE (worst)

```
+-----+
| PRODUCT | rmse | count |
+------+
| 10017860|COUPLING BIEN-AIR | 1.0 | 1 |
+-----+
[1 rows x 3 columns]
```

PROGRESS: Evaluate model Pearson Similarity on Scaled Purchase Counts recommendations finished on 1000/18130 queries. users per second: 49875.3 recommendations finished on 2000/18130 queries. users per second: 53287.9 recommendations finished on 3000/18130 queries. users per second: 54949.1 recommendations finished on 4000/18130 queries. users per second: 55246.3 recommendations finished on 5000/18130 queries. users per second: 53485.1 recommendations finished on 6000/18130 queries. users per second: 51661.3 recommendations finished on 7000/18130 queries. users per second: 51936.9 recommendations finished on 8000/18130 queries. users per second: 51858.8 recommendations finished on 9000/18130 queries. users per second: 52209.9 recommendations finished on 10000/18130 queries. users per second: 52780.2 recommendations finished on 11000/18130 queries. users per second: 52596.8 recommendations finished on 12000/18130 queries. users per second: 52652.8 recommendations finished on 13000/18130 queries. users per second: 52814.8 recommendations finished on 14000/18130 queries. users per second: 53005.2 recommendations finished on 15000/18130 queries. users per second: 53040.6 recommendations finished on 16000/18130 queries. users per second: 53289.1 recommendations finished on 17000/18130 queries. users per second: 53396.2 recommendations finished on 18000/18130 queries. users per second: 52425.4

Precision and recall summary statistics by cutoff

	+.		_+.		_ +
cutoff		mean_precision	İ	mean_recall	İ
1		0.0		0.0	
2		5.515719801434054e-05		8.273579702151091e-05	
3		3.677146534289374e-05		8.273579702151091e-05	
4		2.757859900717027e-05		8.273579702151091e-05	
5		4.412575841147293e-05		0.00011819399574501627	
6		4.5964331678617184e-05		0.0001319832952486009	
7		3.9397998581672066e-05		0.0001319832952486009	
8		4.826254826254844e-05		0.0002055262259343883	
9		5.515719801434048e-05		0.0002606834239487309	
10		6.0672917815774666e-05		0.000292504884341619	
	+-		-+-		-+
	1 2 3 4 5 6 7 8	1 2 3 4 5 6 7 8 9	1	1	1 0.0 0.0 2 5.515719801434054e-05 8.273579702151091e-05 3 3.677146534289374e-05 8.273579702151091e-05 4 2.757859900717027e-05 8.273579702151091e-05 5 4.412575841147293e-05 0.00011819399574501627 6 4.5964331678617184e-05 0.0001319832952486009 7 3.9397998581672066e-05 0.0001319832952486009 8 4.826254826254844e-05 0.0002055262259343883 9 5.515719801434048e-05 0.0002606834239487309

[10 rows x 3 columns]

Overall RMSE: 0.1849699805664271

```
Per User RMSE (best)
+-----+
| CRM_CUST_KEY | rmse | count |
+-----+
| Master-CM057826 | 0.0 | 2 |
+-----+
[1 rows x 3 columns]
```

```
+----+
| CRM CUST KEY | rmse | count |
+----+
| Master-CM074018 | 1.0 | 1
+----+
[1 rows x 3 columns]
Per Item RMSE (best)
+----+
     PRODUCT | rmse | count |
+----+
| 08422948|TRY:TRAY MULTI-PO... | 0.0 | 1 |
+----+
[1 rows x 3 columns]
Per Item RMSE (worst)
+----+
            | rmse | count |
+----+
| 29856|REFILL - UNID XRVD ... | 1.0 | 1
+----+
[1 rows x 3 columns]
```

9. Model Selection

In []:

Final Output

Per User RMSE (worst)

```
In [74]: userID
   itemID
   #purchaseDummy
   dataDummy
   #print(usersToRecommend)
```

Out[74]: 'CRM_CUST_KEY'

Out[74]: 'PRODUCT'

Out[74]:

PRODUCT	IVC_QTY	purchaseDummy
P1932-3 AXIS Pink DiaGloss - RA	1.0	1
P19032-3 AXIS White DiaGloss - RA	1.0	1
33872 REFILL- MAXCEM ELITE CLEAR	1.0	1
33872 REFILL- MAXCEM ELITE CLEAR	1.0	1
00370 TEMP BOND STANDARD PACKAGE	1.0	1
089-0384 Zone Large Dual Barrel Syringe Kit, P	1.0	1
815-1412 No.2 ROUND CARBIDE BUR 5 PK	5.0	1
815-1414 No. 4 ROUND CARBIDE BUR 5 PK	5.0	1
	P19032-3 AXIS White DiaGloss - RA 33872 REFILL- MAXCEM ELITE CLEAR 33872 REFILL- MAXCEM ELITE CLEAR 00370 TEMP BOND STANDARD PACKAGE 089-0384 Zone Large Dual Barrel Syringe Kit, P 815-1412 No.2 ROUND CARBIDE BUR 5 PK	P1932-3 AXIS Pink DiaGloss - RA 1.0 P19032-3 AXIS White DiaGloss - RA 1.0 33872 REFILL- MAXCEM ELITE CLEAR 1.0 33872 REFILL- MAXCEM ELITE CLEAR 1.0 00370 TEMP BOND STANDARD PACKAGE 1.0 089-0384 Zone Large Dual Barrel Syringe Kit, P 1.0 815-1412 No.2 ROUND CARBIDE BUR 5 PK 5.0

```
815-1416|No.6 ROUND CARBIDE BUR 5 PK
                                                                      1
       1667179 Master-CM999949
       1667176 Master-CM999949 22936|PATHFINDER CS 21MM SZ K1 BROWN PK6
                                                         1.0
                                                                      1
      2262441 rows × 4 columns
In [76]:
       who
       InteractiveShell cos cosDummy d dataDummy dfMatrixNorm dfNorm
                                  cosDummy cosNormalized createDataDummy
       dfRecMatrix dfRec evalCounts
                                        evalDummy
                                                     evalNorm
                                                                   itemID item id
              kPear kPearDummy
       kPearNomralization model modelsWNormalization modelsWcounts modelsWdummy
               nRec name names_w_counts
       nDisplay
       names w dummy names w norm normalizeData np pd popularityDummy
       popularityModel popularityNormalized popularityRecommend
       splitData target to test testData testDataDummy testDataNorm
       train trainData
       trainDataDummy trainDataNorm train test split userID user id usersTo
       Recommend
In [89]: UsersToRecommend = list(dfRec[user id])
       finalModel = tc.item similarity recommender.create(tc.SFrame(dataDummy),
                                                user id=userID,
                                                 item id=itemID,
                                                 target='purchaseDummy',
                                                 similarity type='cosine')
       recom = finalModel.recommend(users=usersToRecommend, k=nRec)
       recom.print rows(nDisplay)
      Warning: Ignoring columns IVC_QTY;
          To use these columns in scoring predictions, use a model that allows the use of add
      itional features.
      Preparing data set.
         Data has 2262441 observations with 149170 users and 11420 items.
         Data prepared in: 1.29949s
      Training model from provided data.
      Gathering per-item and per-user statistics.
      +----+
      | Elapsed Time (Item Statistics) | % Complete |
      +----+
      1.299ms
                                  0.5
      42.738ms
                                 100
      +----+
      Setting up lookup tables.
      Processing data in one pass using dense lookup tables.
      +----+
      | Elapsed Time (Constructing Lookups) | Total % Complete | Items Processed |
      +----+
                                      0
      812.288ms
```

100

+----+

11420

1.35s

Finalizing lookup tables.

Generating candidate set for working with new users.

Finished training in 1.4224s

```
recommendations finished on 1000/26227 queries. users per second: 40671.9
recommendations finished on 2000/26227 queries. users per second: 40316.9
recommendations finished on 3000/26227 queries. users per second: 39815.8
recommendations finished on 4000/26227 queries. users per second: 39771.3
recommendations finished on 5000/26227 queries. users per second: 38820.8
recommendations finished on 6000/26227 queries. users per second: 38876
recommendations finished on 7000/26227 queries. users per second: 39080.8
recommendations finished on 8000/26227 queries. users per second: 38646
recommendations finished on 9000/26227 queries. users per second: 38764.5
recommendations finished on 10000/26227 queries. users per second: 38760.7
recommendations finished on 11000/26227 queries. users per second: 38757.8
recommendations finished on 12000/26227 queries. users per second: 38788.8
recommendations finished on 13000/26227 queries. users per second: 38874.1
recommendations finished on 14000/26227 queries. users per second: 38240.4
recommendations finished on 15000/26227 queries. users per second: 38017.2
recommendations finished on 16000/26227 queries. users per second: 38153.7
recommendations finished on 17000/26227 queries. users per second: 38111.9
recommendations finished on 18000/26227 queries. users per second: 37732.6
recommendations finished on 19000/26227 queries. users per second: 37362
recommendations finished on 20000/26227 queries. users per second: 37349.4
recommendations finished on 21000/26227 queries. users per second: 37107.7
recommendations finished on 22000/26227 queries. users per second: 36882.3
recommendations finished on 23000/26227 queries. users per second: 36383.3
recommendations finished on 24000/26227 queries. users per second: 35927.2
recommendations finished on 25000/26227 queries. users per second: 35335.7
recommendations finished on 26000/26227 queries. users per second: 33430.5
```

+			+	+
CRM_CUST_KEY	PRODUCT	score		nk
Master-CM045451	P1935-3 AXIS Pink DiaGloss		1 1	i
Master-CM045451	P19035-3 AXIS White DiaGlo	0.21700653433799744	2	
Master-CM045451	P1938-3 AXIS Pink DiaGloss	0.17781558632850647	3	
Master-CM045451	P19038-3 AXIS White DiaGlo	0.1307530701160431	4	
Master-CM045451	P19033-3 AXIS White DiaGlo	0.11993256211280823	5	
Master-CM045451	P1933-3 AXIS Pink DiaGloss	0.1113947331905365	6	
Master-CM045451	32430 EXPA-SYL CAPSULE 20P	0.04949462413787842	7	
Master-CM045451	10025988 spare part knee s	0.047036051750183105	8	
Master-CM045451	P1953-3 AXIS Pink DiaGloss	0.04694181680679321	9	
Master-CM045451	P19053-3 AXIS White DiaGlo	0.040101468563079834	1	0
Master-CM045452	35266 REFILL - OPTIBOND FL	0.08090128681876442	1	
Master-CM045452	33351 KIT- TEMPBOND CLEAR	0.0582443963397633	2	
Master-CM045452	10054524 QUATTROcare plus	0.04975143345919522	3	
Master-CM045452	33879 REFILL - AUTOMIX TIP	0.04425668174570257	4	
Master-CM045452	33361 REFILL - TEMPBOND MI	0.03895004229112105	5	
Master-CM045452	34418 KIT - MAXCEM ELITE BULK	0.03659071163697676	6	
Master-CM045452	36712 Refill - SonicFill 3 A2	0.0320213491266424	7	

```
| Master-CM045452 | 04119660|CRTN. KaVo Spray ... | 0.031248607418753883 |
| Master-CM045452 | 32862|REFILL - MAXCEM MIXI... | 0.03099656105041504
| Master-CM045452 | 10073049|Dexis Posterior H... | 0.030005238272927025 |
| Master-CM045453 | 08455707|SET RPLCMNT LIGHT... | 0.07046902179718018
| Master-CM045453 | 08458720|PLATE LABEL VENTED | 0.0689550757408142
                                                                           2
| Master-CM045453 | 32862|REFILL - MAXCEM MIXI... | 0.0659328818321228
| Master-CM045453 | 08451205|NAMEPLATE DCIE LI... | 0.061444008350372316 |
| Master-CM045453 | 08453075|PIN SHIELD RELEASE | 0.05889936685562134
| Master-CM045453 | 08451228|RING RETAINING EX... | 0.056077849864959714 |
| Master-CM045453 | 08451224|SPRING COMPRESSIO... | 0.051932120323181154 |
| Master-CM045453 | 33879|REFILL - AUTOMIX TIP... | 0.04691469669342041
| Master-CM045453 | 33872|REFILL- MAXCEM ELITE... | 0.04017130136489868
| Master-CM045453 | 33351|KIT- TEMPBOND CLEAR ... | 0.0360684871673584
[262270 rows x 4 columns]
# send to CSV
dfRecCSV = recom.to dataframe()
dfRecCSV.shape
dfRecCSV.head()
dfRecCSV.to csv('FinalOutput.csv')
(262270, 4)
   CRM CUST KEY
                                 PRODUCT
                                            score rank
0 Master-CM045451
                  1
1 Master-CM045451 P19035-3|AXIS White DiaGloss - RA 0.217007
                                                    2
2 Master-CM045451
                  3
3 Master-CM045451 P19038-3|AXIS White DiaGloss - RA 0.130753
                                                    4
                                                    5
4 Master-CM045451 P19033-3|AXIS White DiaGloss - RA 0.119933
```

In [90]:

Out[90]:

Out[90]: