

# Thomas Griffiths

## Product Designer

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Toronto, ON

## Design

Figma, Adobe Photoshop,  
inVision, Principle, Framer,  
Webflow

## Development

HTML, CSS, SCSS, Javascript,  
Typescript, React, React Native,  
Node, Express, Netlify, Redux,  
Firebase, Stripe API, Git, Test  
Flight, Postman

## Productivity

Slack, ClickUp, Zoom, Miro,  
Whimsical, Otter.ai, Optimal Sort

## EXPERIENCE

### Product Designer | Fraction

Nov 2021 - Jan 2023 (1 year 3 months) • Toronto, ON (Remote)

- Collaborated on the redesign of our company website from ideation to launch while balancing other high-level projects and periodic design requests.
- Evaluated cross-platform requirements to ensure the reusability of UI components while designing our client and internal-facing dashboards.
- Spearheaded the initial implementation of a modular design system and component library linked to token/theme values as a single source of truth.
- Established clear design patterns and templates for teammates to reference when building new screens to maintain brand consistency across projects.
- Led insight-gathering and follow-up feedback meetings with product stakeholders to validate if designs met user needs and business objectives.
- Presented early and iterative designs and direction to engineers, marketing, and designers to leverage their expertise and challenge personal assumptions.
- Communicated day-to-day focus and progress as a remote worker through team stand-ups over Zoom and updates to personal tasks on ClickUp.

### Freelance, Product Designer | 2 projects

Nov 2020 - Jul 2021 (6 months) • Remote

- Oversaw the MVP design of an e-commerce lite platform for package fulfillment with a product manager (PM) and engineer.
- Worked as the sole design and development stakeholder in creating a SaaS platform for orthodontic case evaluations and consultation.

## EDUCATION

**BrainStation** | Web Development, Diploma

**BrainStation** | Product Management, Certificate

**BrainStation** | iOS Development, Certificate

**BrainStation** | User Experience (UX) Design, Diploma

Jun 2018 - Mar 2020 • Toronto, ON

Premium skills training across the entire digital product lifecycle.

**Queen's University** | Bachelor of Science (Hon), Biology

Sep 2013 - May 2018 • Kingston, ON