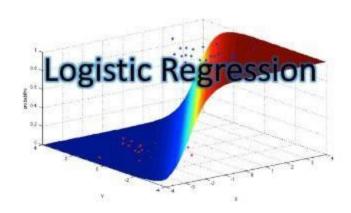
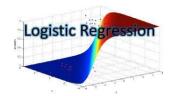


Introduction to Logistic Regression



Agenda



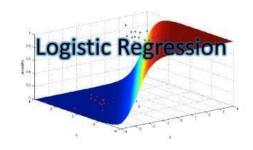


- Intro to Logistic Regression
- Cross Validation
- ROC Curve
- Confusion Matrix
- Implementing Logistic Regression Model
- Analyzing result parameters

What is Logistic Regression?



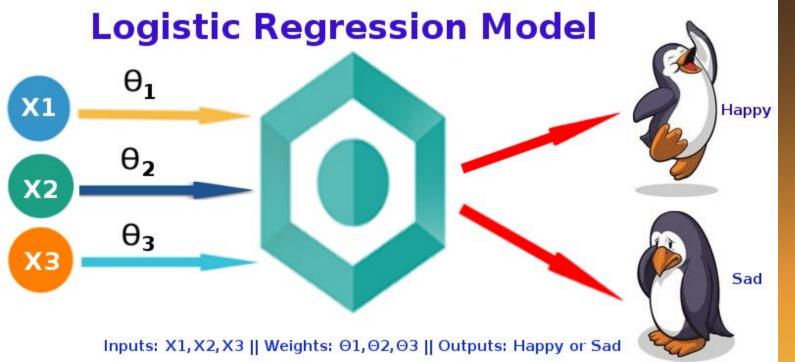
- Logistic regression is a supervised learning classification algorithm used to predict the probability of a target variable.
- The nature of target or dependent variable is binary, and there are only two possible classes.



Logistic Regression

INTERNSHIPSTUDIO

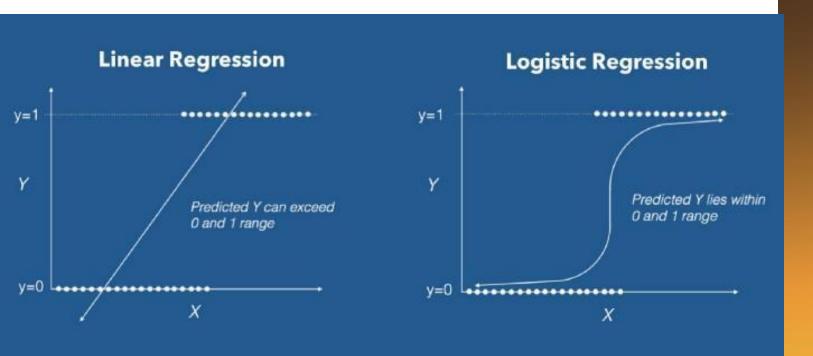
- Logistic regression is a classification algorithm used to assign observations to a discrete set of classes.
- Some of the examples of classification problems are Email spam or not spam, Online transactions Fraud or not Fraud, Cats or Dogs



Logistic Vs. Linear Regression



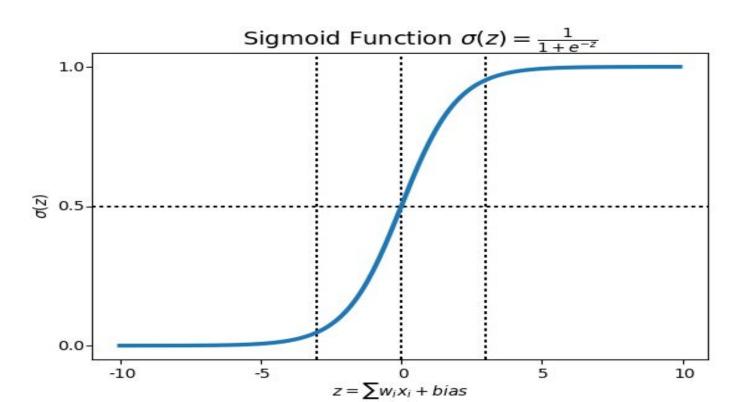
- In linear regression, the outcome (dependent variable) is continuous. It can have any one of an infinite number of possible values.
- In **logistic regression**, the outcome (dependent variable) has only a limited number of possible values. **Logistic regression** is used when the response variable is categorical in nature.



Sigmoid or Logistic Function



- In order to map predicted values to probabilities, we use the **Sigmoid function**. The function maps any real value into another value between 0 & 1.
- In machine learning, we use sigmoid to map predictions to probabilities.







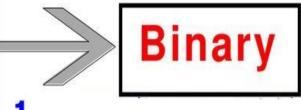
Response Variable

Binary

Two
Categories
Yes No

Three Nominal or More Categories

Type of Logistic Regression



Nominal

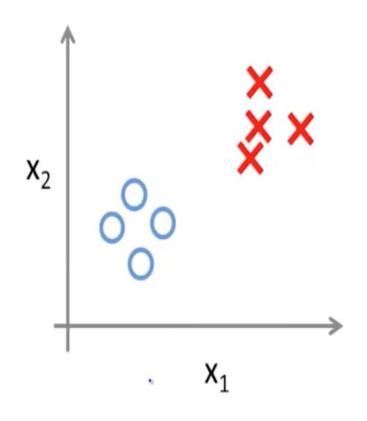
Ordinal

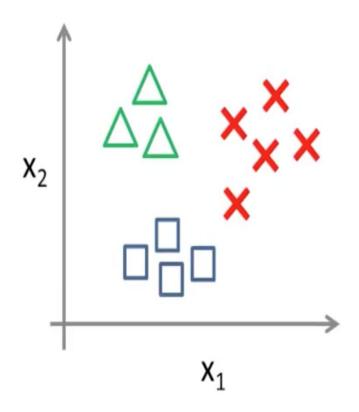
Types Of Logistic Regression



Binary classification:

Multi-class classification:

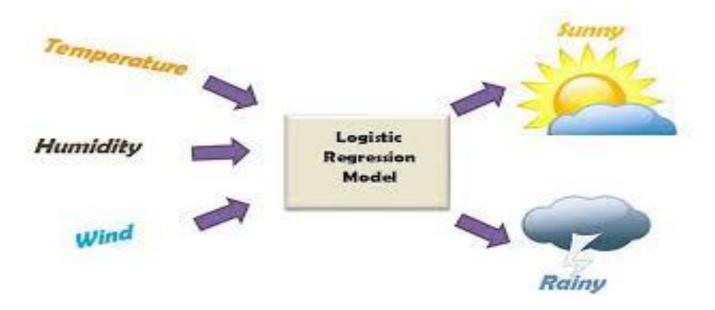






Multi Linear Logistic Regression

- Dependent variable column will contain more than two values but in the repeated format.
- Here the Outlook can be sunny, cloudy or overcast



Temp-in °C	Humidity	Wind speed	Outlook
40	Hot	6.0	Sunny
43	Hot	11.1	Sunny
36	Hot	9.3	Overcast
39	Humidity	8.1	Cloudy



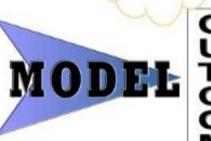
What Does Logistic Regression

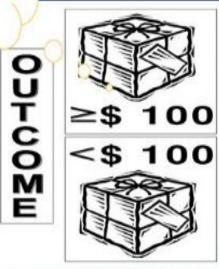
o predict the probability of specific INPUT outcomes. OUTPUT











Predictor variables Explanatory variables Covariables Independent variables Predicted variable Response variable Outcome variable Dependent variable





- Q.1 What is Logistic Regression?
- Q.2 What is the difference between logistic regression and linear regression?
- Q.3 What is Sigmoid Function?
- Q.4 What are the types of Logistic Regression?
- Q.5 What are Nominal Variables?

Regression Curve





Logit Transformation



Logistic regression models transform probabilities called *logits*.

$$\operatorname{logit}(\hat{p}_i) = \ln \left(\frac{\hat{p}_i}{1 - \hat{p}_i}\right)$$

where

i indexes all cases (observations).

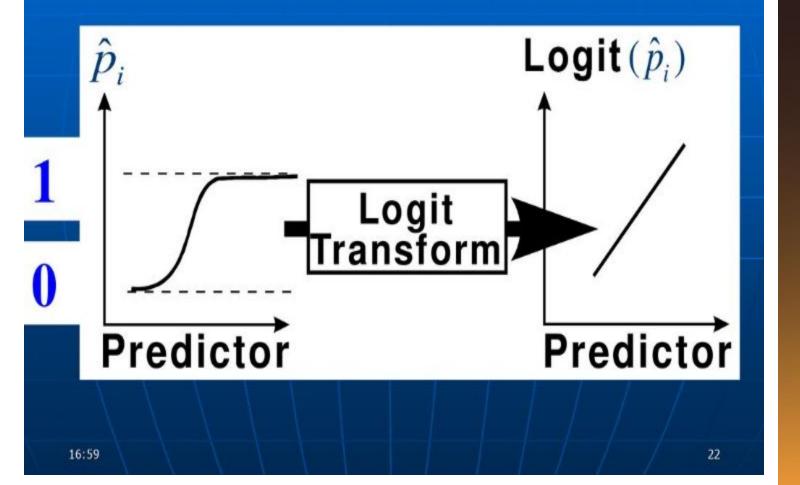
 \hat{p}_i is the probability the event (a sale, for example) occurs in the i^{th} case.

 \ln is the natural log (to the base e).



Assumption

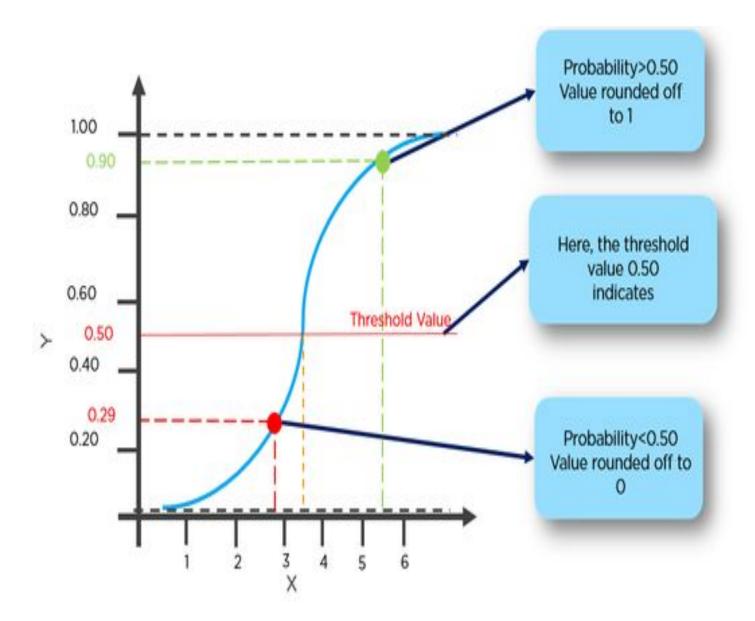






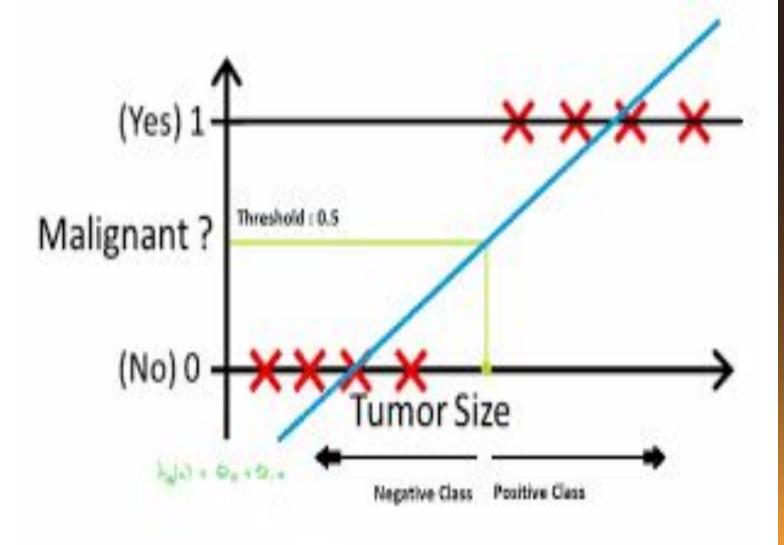
Understanding LR





Example- Tumor or not?



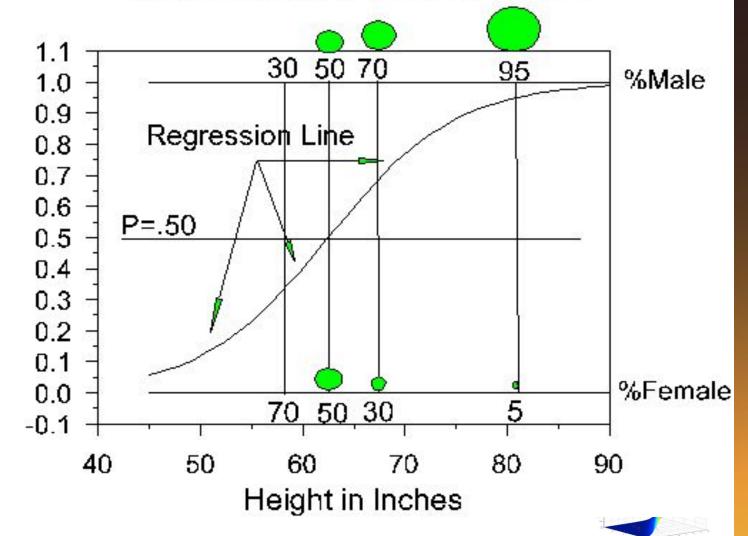




Example- Male/Female?



Regression of Sex on Height







- Q.1 How do Logistic Regression works?
- Q.2 What is Logit Function?
- Q.3 What is Odds ratio?
- Q.4 What is Logistic Regression curve?
- Q.5 What are Ordinal Variables?