

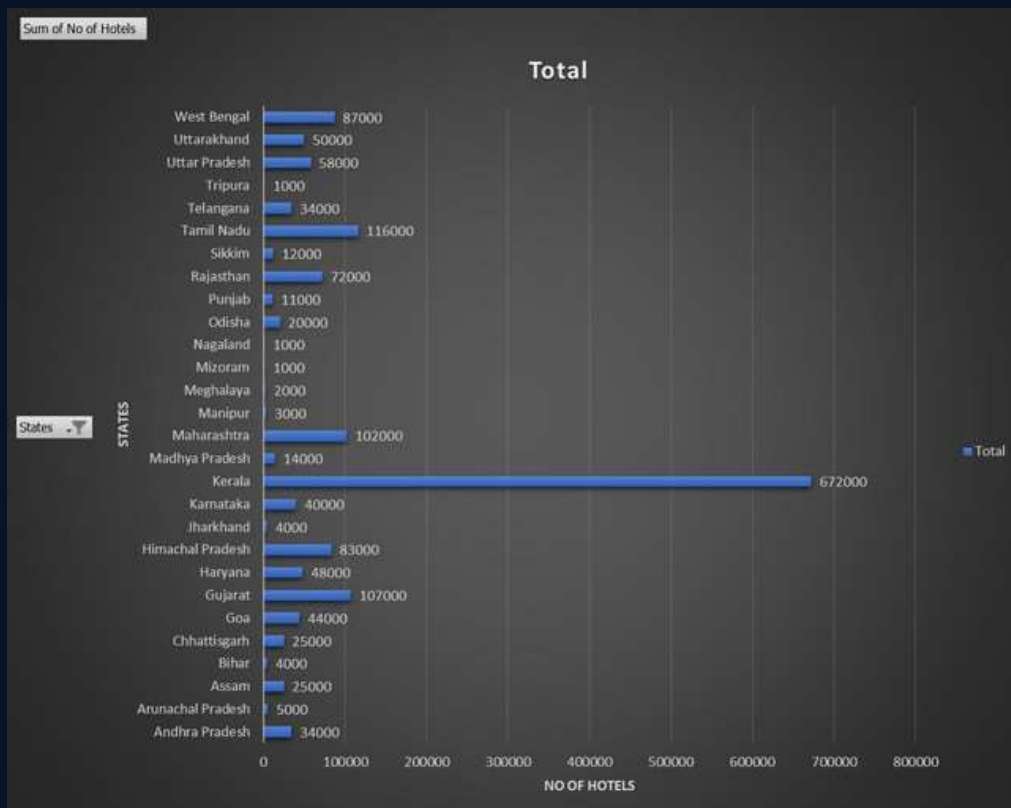
FINLATICS PROJECT -2



BUSINESS ANALYST PROGRAM

Vedant Kale

NO OF HOTELS VS STATES

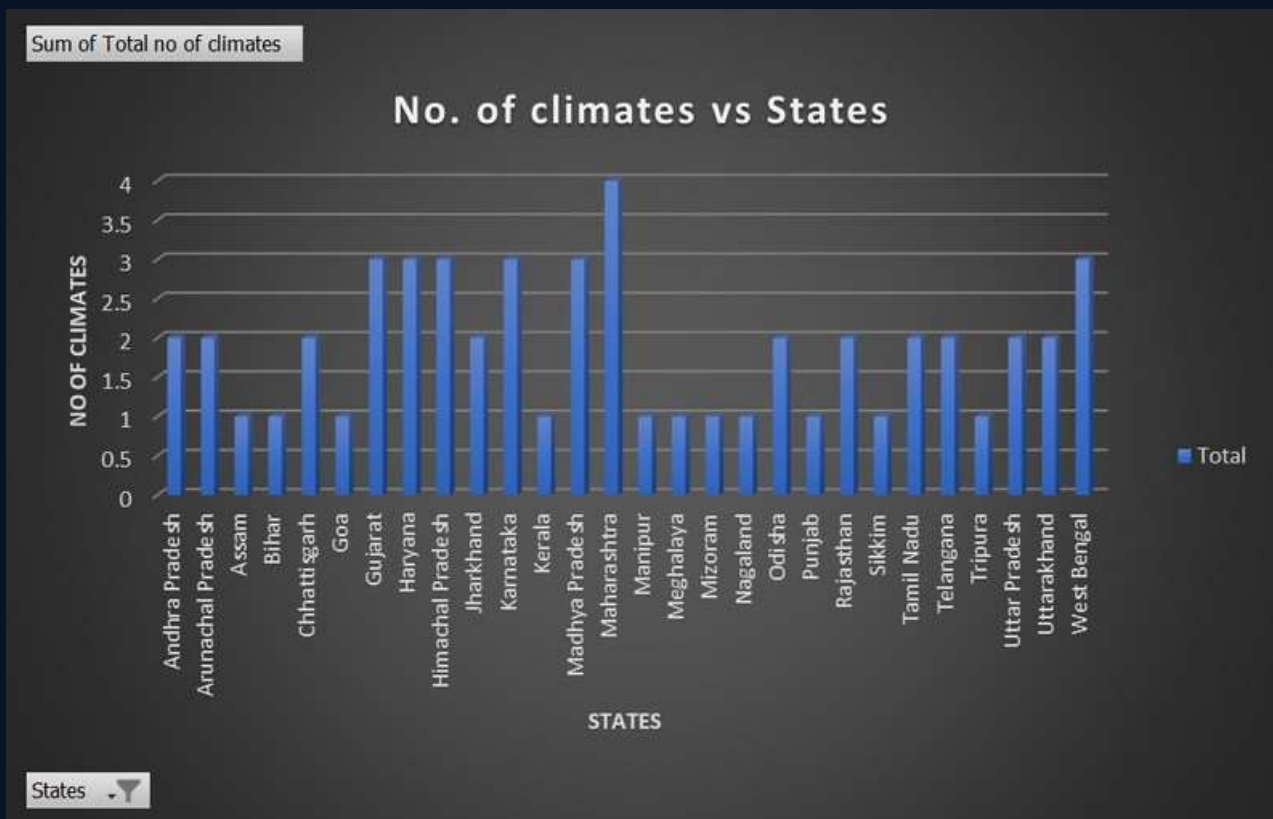


- Kerala and Goa are small states in India, but they have a significantly higher number of hotels than the rest of the states. Kerala has around 6.7 lakh hotels, while Goa has around 44 thousand hotels. This is in stark contrast to Maharashtra, which is one of the most populous states in India but only has around 1 lakh hotels.
- There are a few reasons why Kerala and Goa have so many hotels. First, these states are both popular tourist destinations. Kerala is known for its beautiful beaches, backwaters, and hill stations, while Goa is known for its beaches, nightlife, and casinos. Second, these states have a relatively good infrastructure, which makes it easy for tourists to get around. Third, these states have a relatively relaxed regulatory environment, which makes it easier for businesses to set up and operate.
- The Northeastern states of India also have a lot of potential for tourism, but this potential has not yet been fully realized. These states are home to a variety of natural and cultural attractions, but they lack the infrastructure and regulatory environment that would be necessary to attract large numbers of tourists.
- Overall, the number of hotels in a state is a good indicator of its tourism potential. States with a high number of hotels are likely to be popular tourist destinations, while states with a low number of hotels are likely to have untapped tourism potential.

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(Here 1 means the climate is present in the state and 0 means the climate is not present in the state, for columns from 'Tropical monsoon' to 'Hot Deserts, Arid')

NO OF CLIMATES VS STATES

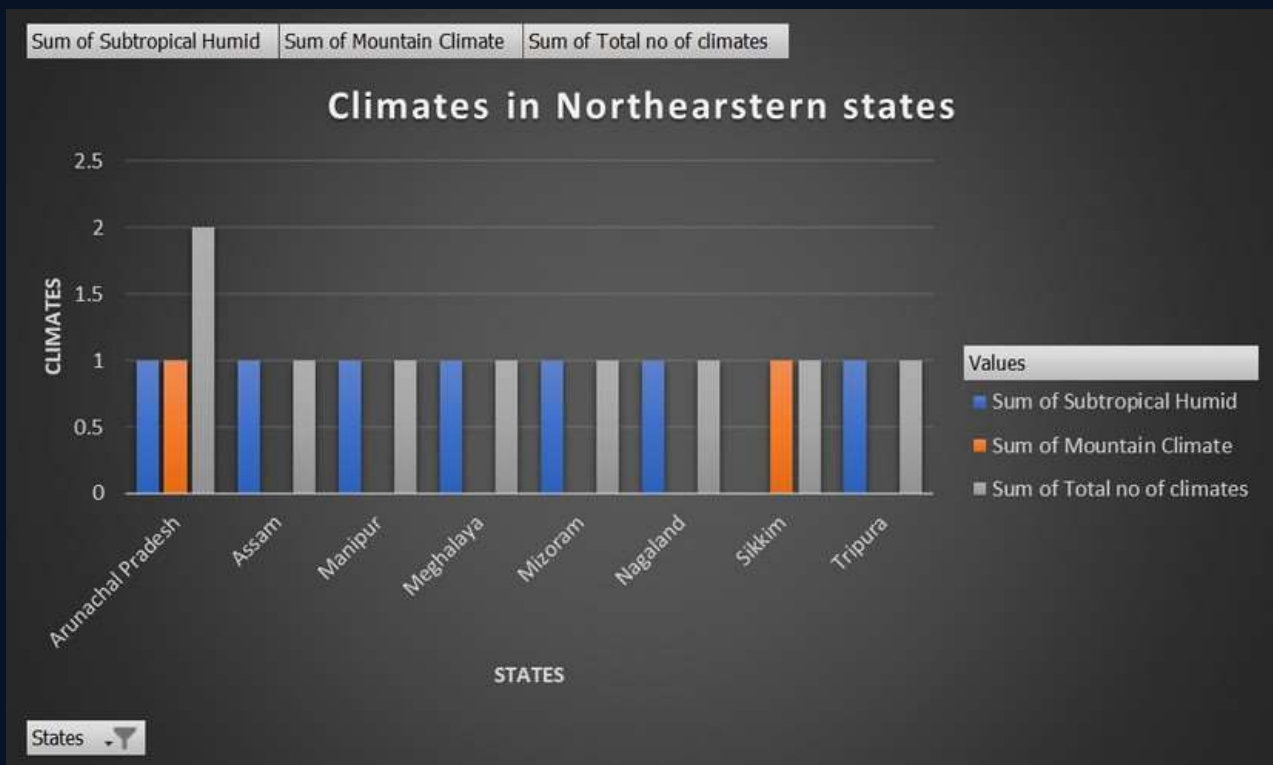


States having 3 or more than 3 climates:

- Gujarat
- Haryana
- Himachal Pradesh
- Karnataka
- Madhya Pradesh
- Maharashtra
- West Bengal

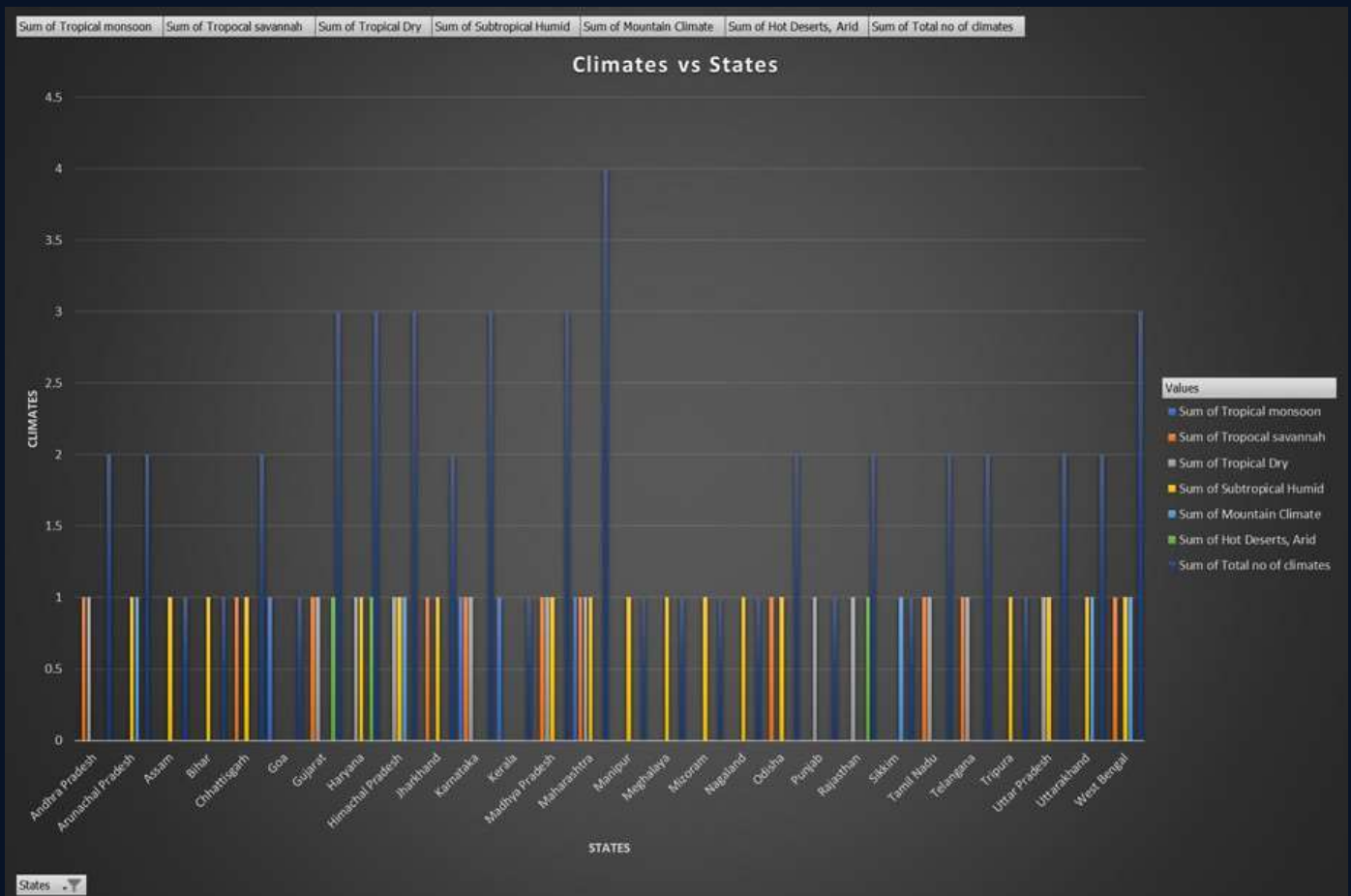
CLIMATES IN

NORTH-EASTERN STATES



- ◆ Among the northeastern states, Sikkim, Assam, and Meghalaya are the most suitable for setting up hotels. These states are well-connected to mainland India via the Siliguri corridor, which makes them easily accessible to tourists from all over the country. Additionally, the tourism industry in these states is booming, thanks to their stunning natural beauty and rich cultural heritage.
- ◆ During the summer, many people from other parts of India travel to Sikkim to escape the heat. The state's cool hill stations offer a refreshing change of pace, and its many tourist attractions, such as the Kanchenjunga National Park and the Nathula Pass, are sure to keep visitors entertained.
- ◆ The monsoon also sets early in Assam and Meghalaya, which attracts many tourists to enjoy the scenic beauty of these states during the rainy season. The lush green hills, cascading waterfalls, and vibrantly colored flowers make for a truly magical experience.

CLIMATES VS STATES



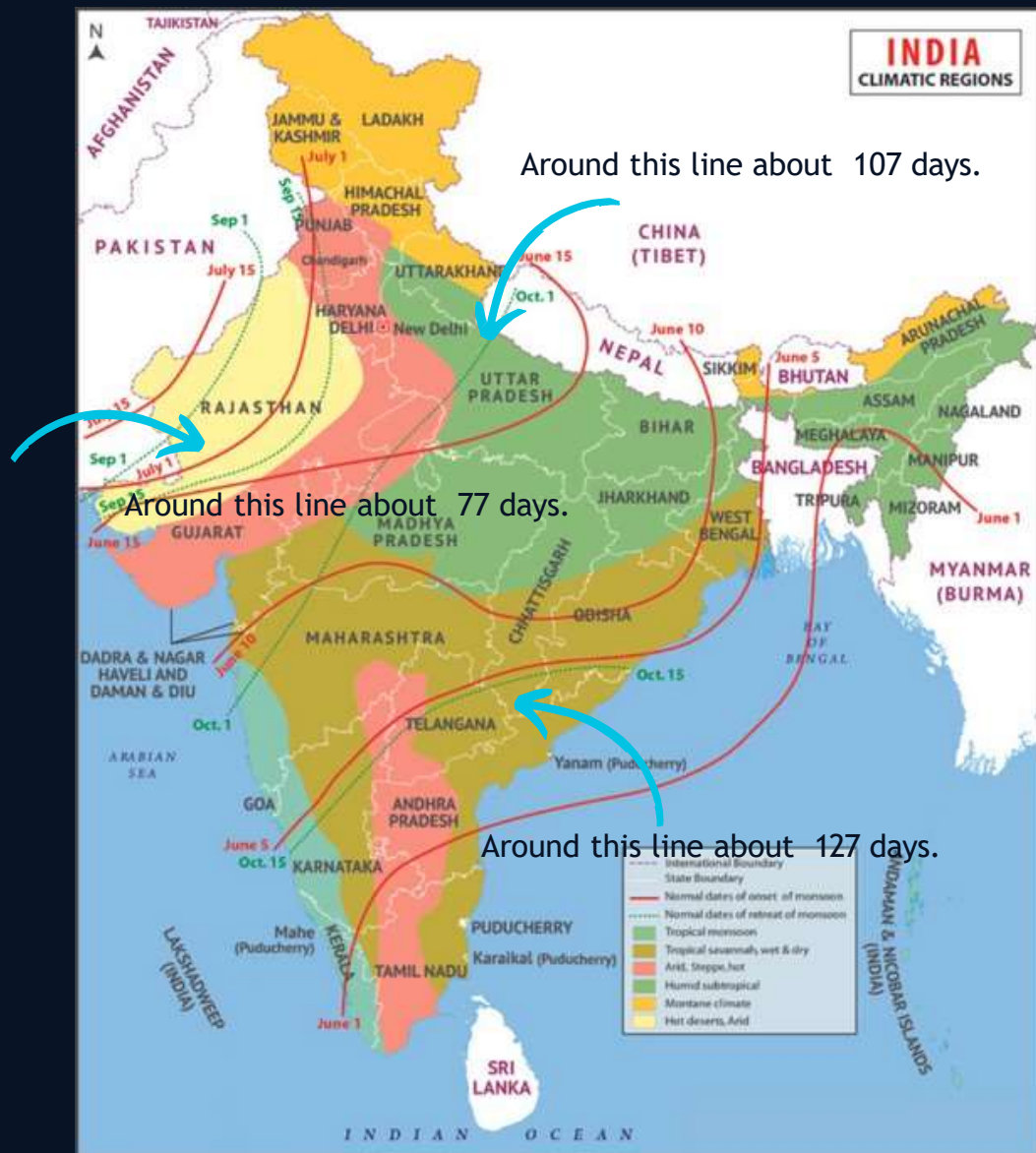
- ◆ Almost half of the Indian states have only 1 climate as the dominant one, while the other half has more than 1 climate.
- ◆ Also, most Indian states have subtropical humid and tropical savannah climatic conditions.
- ◆ Quite a few states have desert climatic conditions.
- ◆ Maharashtra is the only state to have 4 types of climates.

BEST STATE TO SET UP HOTELS

Although Kerela has the highest no. of hotels, I think Maharastra is the best state to set up hotels. This is because of the following reasons:

- ♦ The state is well-connected to the rest of India, both by road, rail, and air, which makes it easy for tourists to get there. Additionally, Maharashtra has four distinct climatic zones, which means that it can offer tourists a variety of experiences, from the hill stations of the Western Ghats to the beaches of the Konkan coast.
- ♦ The state also has a long coastline, which is a major tourist attraction. The beaches of Maharashtra are some of the most beautiful in India, and they attract visitors from all over the country. Additionally, the state has a number of historical and cultural sites, which are also popular with tourists.
- ♦ Another factor that makes Maharashtra a good state for setting up a hotel is the availability of cheap labor. The state is home to a large number of migrant workers from Bihar, Jharkhand, Uttar Pradesh, Odisha, and West Bengal, who are willing to work for low wages. This can help to keep the operating costs of a hotel in Maharashtra down.
- ♦ Finally, Maharashtra has a relatively small number of hotels compared to other states in India. This means that there is still room for growth in the hospitality industry in the state. As the tourism industry in Maharashtra continues to grow, the demand for hotels is likely to increase.
- ♦ Overall, Maharashtra is a good state for setting up a hotel because it has a number of factors that make it attractive to tourists. The state is well-connected, has a variety of climatic zones, a long coastline, and a large pool of cheap labor. Additionally, the hospitality industry in Maharashtra is still relatively small, which means that there is room for growth.

AVERAGE NO OF DAYS RAINY SEASON LASTS



The monsoon in India lasts between 77 to 117 days...