



VICTORIA BIAN

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I am a UX designer who has picky eyes for pixel perfect designs, curious mind for high tech and cool products. I love playing around with neatly designed apps, bookmarking creative websites, and finding design resources and tricks. Mixing RGB values to create cheerful color palettes is my little joy, and discovering a suitable font for my work can really make my day. I am also a code lover. I am as excited by smart mark-up and clever CSS as I am by the single pixel that makes that button perfect; I am as surprised by a powerful Rails gem as I am by a new prototype tool that animates my mockups amazingly.

Many people ask me why I'm so interested in design. My passion for design can be traced to my childhood when internet first introduced to my life and that was a time when "blog" became a new hobby. I had my own blog, but I was a lazy writer. I spent most of my time decorating my blog. I learned how to "hack" into the source code and play around with HTML to adjust the layout and sometimes add vector images, background, and even media player. Now people can do whatever they want with their blogs, but at that time, being able to design your own blog was something. People call it design these days. For me, what I did back then was just for fun.

A design intern is a small role, but a good product is not built overnight. Small changes can add up together. I have experience working with a lot of design tools, coding for front-end websites, and conducting user research. Through my education at University of California, Berkeley and communication with users as well as designers, I've grown a better understanding of design principles and user experience. Users' needs are at the heart of all decisions, so it's worth spending a lot of time trying to understand them. Bloomberg is not a just a big name but a promise to customers, a promise to deliver the most accurate news and information efficiently. It would be an invaluable experience to work at Bloomberg as a design intern. The fast-paced environment inspires new idea that could benefit thousands of subscribers globally. Getting an internship doesn't prove how much I know but how much I can learn. I consider this internship as an exciting opportunity to learn and to make things happen. And I am ready.