

## "Royal"

\$25,000

(One Sponsorship Available)

- Opportunity for one couple to be the hosting "Lord and Lady" for the event
- Custom designed 15th century noble's clothing created by B. Iden Payne award winning Historical Costume Designer, Dawn Allee
- Perform opening and closing ceremonies
  - Welcome the public
  - Introduce the competitors
  - Award prizes at the closing ceremonies
- VIP admission for up to 8 additional guests which includes:
  - Admission to VIP/sponsor dinner Saturday evening, 4/30/11
  - Photo package with AzulOx Photography
  - Reserved parking at event
  - Reserved seating throughout the event
- VIP packet for your guests which includes:
  - Admission to Heather Dale evening concert
  - Event tote bag
  - Commemorative pint glass
  - Event t-shirt
  - Event program
- Space for onsite sampling or giveaways
- Name and/or logo on all tickets
- Name and/or logo on all event flyers
- "Hosted by" name and/or logo in event program
- "Hosted by" name and/or logo on the "Lysts on the Lake" website
- "Hosted by..." name and/or logo in pre-event press releases
- Banner with name and/or logo on arena fence (provided by "Lysts on the Lake")
- Name mentioned throughout the event

## "Patron"

\$200

(Limited Availability)

- VIP admission for 1 guest which includes:
- Admission to VIP/sponsor dinner Saturday evening, 4/30/11 on the estate of Richard Garriott
  - Discounted photo package with AzulOx Photography
  - Reserved parking at event
  - Reserved seating throughout the event
  - VIP packet for each guest which includes:
    - Admission to Heather Dale evening concert
    - Event tote bag
    - Commemorative pint glass
    - Event t-shirt
    - Event program

## "Noble"

\$10,000

(One Sponsorship Available)

- VIP admission for up to 6 guests which includes:
- Admission to VIP/sponsor dinner Saturday evening, 4/30/11 on the estate of Richard Garriott
  - Discounted photo package with AzulOx Photography
  - Reserved parking at event
  - Reserved seating throughout the event
  - VIP packet for each guest which includes:
    - Admission to Heather Dale evening concert
    - Event tote bag
    - Commemorative pint glass
    - Event t-shirt
    - Event program
  - Space available for onsite sampling or giveaways
  - Name and/or logo on all tickets
  - Name and/or logo on all event flyers
  - Primary "Sponsored by" name and/or logo in event program
  - Primary "Sponsored by" name and/or logo on the "Lysts on the Lake" website
  - Primary "Sponsored by" name and/or logo in pre-event press releases
  - Banner with name and/or logo on arena fence (provided by "Lysts on the Lake")
  - Name mentioned throughout the event by announcer

## "Knight"

\$2,500

(Four Sponsorships Available)

- VIP admission for up to 2 guests which includes:
- Admission to VIP/sponsor dinner Saturday evening, 4/30/11 on the estate of Richard Garriott
  - Discounted photo package with AzulOx Photography
  - Reserved parking at event
  - Reserved seating throughout the event
  - VIP packet for each guest which includes:
    - Admission to Heather Dale evening concert
    - Event tote bag
    - Commemorative pint glass
    - Event t-shirt
    - Event program
  - Tertiary "Sponsored by" name and/or logo in event program
  - Tertiary "Sponsored by" with name and/or logo on the "Lysts on the Lake" website
  - Banner placement on arena fence (up to 6' wide provided by sponsor)
  - Name mentioned throughout the event by announcer

## "Baron"

\$5,000

(Two Sponsorships Available)

- VIP admission for up to 4 guests which includes:
- Admission to VIP/sponsor dinner Saturday evening, 4/30/11 on the estate of Richard Garriott
  - Discounted photo package with AzulOx Photography
  - Reserved parking at event
  - Reserved seating throughout the event
  - VIP packet for each guest which includes:
    - Admission to Heather Dale evening concert
    - Event tote bag
    - Commemorative pint glass
    - Event t-shirt
    - Event program
  - Secondary "Sponsored by" name and/or logo in event program
  - Secondary "Sponsored by" name and/or logo on the "Lysts on the Lake" website
  - Banner with name and/or logo on arena fence (provided by "Lysts on the Lake")
  - Name mentioned throughout the event by announcer

## "Peerage"

\$1,500

(Ten Sponsorships Available)

- VIP admission for up to 2 guests which includes:
- Admission to VIP/sponsor dinner Saturday evening, 4/30/11 on the estate of Richard Garriott
  - Discounted photo package with AzulOx Photography
  - Reserved parking at event
  - Reserved seating throughout the event
  - VIP packet for each guest which includes:
    - Admission to Heather Dale evening concert
    - Event tote bag
    - Commemorative pint glass
    - Event t-shirt
    - Event program
  - Sponsor logo in event program
  - Listed on Sponsor page with name and/or logo on the "Lysts on the Lake" website
  - Banner placement on arena fence (up to 6' wide provided by sponsor)
  - Name mentioned throughout the event by announcer

a Plaisance, Ltd.  
AUSTIN, TEXAS

