\$25,000 (One Sponsorship Available) . Opportunity for one couple to be the hosting "Lord and Lady" for the event Custom designed 15th century noble's clothing created by B. Iden Payne award winning Historical Costume Designer, Dawn Allee · Perform opening and closing ceremonies · Welcome the public Introduce the competitors Award prizes at the closing ceremonies VIP admission for up to 8 additional guests which includes: · Admission to VIP/sponsor dinner Saturday evening, 4/30/11 · Photo package with AzulOx Photography · Peserved parking at event Reserved seating throughout the event • VIP packet for your guests which includes: · Admission to Heather Dale evening concert Event tote bag Commemorative pint glass

· Event t-shirt · Event program

the Lake" website

Space for onsite sampling or giveaways
 Name and/or logo on all tickets

"Hosted by" name and/or logo in event program

• "Hosted by" name and/or logo on the "Lysts on

· "Hosted by..." name and/or logo in pre-event press releases

• Banner with name and/or logo on arena fence (provided by "Lysts on the Lake")

· Name mentioned throughout the event

\$200

(Limited Availability)

VIP admission for 1 guest which includes:

· Discounted photo package with AzulOx

Reserved parking at event
 Reserved seating throughout the event

 VIP packet for each guest which includes: Admission to Heather Dale evening concert

Photography

Event tote bag Commemorative pint glass

Event t-shirt

· Event program

Admission to VIP/sponsor dinner Saturday evening, 4/30/11 on the estate of Richard

· Name and/or logo on all event flyers

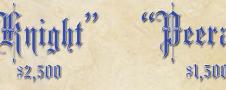
\$10.000 (One Sponsorship Available)

VIP admission for up to 6 guests which includes:

- Admission to VIP/sponsor dinner Saturday evening, 4/30/11 on the estate of Richard Garriott
- · Discounted photo package with AzulOx Photography
 Reserved parking at event
 Reserved seating throughout the event

- VIP packet for each guest which includes:
- · Admission to Heather Dale evening concert
- Event tote bag
- Commemorative pint glass
- · Event t-shirt
- Event program
 Space available for onsite sampling or giveaways

 Name and/or logo on all tickets
- Name and/or logo on all event flyers
- · Primary "Sponsored by" name and/or logo in event program
- Primary "Sponsored by" name and/or logo on the "Lysts on the Lake" website
 Primary "Sponsored by" name and/or logo in
- pre-event press releases
- Banner with name and/or logo on arena fence (provided by "Lysts on the Lake")
- · Name mentioned throughout the event by announcer



(Four Sponsorships Available)

VIP admission for up to 2 guests which

- · Admission to VIP/sponsor dinner Saturday evening, 4/30/11 on the estate of Richard Garriott
- Discounted photo package with AzulOx Photography
 Reserved parking at event
- Reserved seating throughout the event
- VIP packet for each guest which includes: Admission to Heather Dale evening concert
- · Event tote bag
- Commemorative pint glass
 Event t-shirt
- Event program
- Tertiary "Sponsored by" name and/or logo in
- event program
 Tertiary "Sponsored by" with name and/or logo
- on the "Lysts on the Lake" website
- Banner placement on arena fence (up to 6' wide provided by sponsor)
 Name mentioned throughout the event by

\$5,000 (Two Sponsorships Available)

VIP admission for up to 4 guests which includes:

- · Admission to VIP/sponsor dinner Saturday evening, 4/30/11 on the estate of Richard Garriott
- · Discounted photo package with AzulOx Photography
- · Reserved parking at event
- Reserved seating throughout the event
- · VIP packet for each guest which includes:
- Admission to Heather Dale evening concert
- · Event tote bag
- Commemorative pint glass Event t-shirt
- Event program
 Secondary "Sponsored by" name and/or logo
- in event program
 Secondary "Sponsored by" name and/or logo
 on the "Lysts on the Lake" website
- Banner with name and/or logo on arena fence (provided by "Lysts on the Lake")
- · Name mentioned throughout the event by announcer

eerage \$1,500

(Ten Sponsorships Available)

VIP admission for up to 2 guests which includes:

- · Admission to VIP/sponsor dinner Saturday evening, 4/30/11 on the estate of Richard Garriott
- Discounted photo package with AzulOx Photography
- · Reserved parking at event
- · Reserved seating throughout the event
- · VIP packet for each guest which includes:
- Admission to Heather Dale evening concert
- · Event tote bag
- Commemorative pint glass
 Event t-shirt
- Event program Sponsor logo in event program
- Listed on Sponsor page with name and/or logo on the "Lysts on the Lake" website
- · Banner placement on arena fence (up to 6' wide provided by sponsor)
- · Name mentioned throughout the event by announcer

