

## Academic Appointments

Assistant Professor, <i>Political Science and Public Administration, UNC Charlotte</i>	2020 -
Post-doctoral Associate, <i>Social Science Division, NYU Abu Dhabi</i>	2019 - 2020
Pre-doctoral Associate, <i>Center for Social Data Analytics, Pennsylvania State University</i>	2018 - 2019

## Education

Dual-title Ph.D., <i>Political Science and Asian Studies, Pennsylvania State University</i>	2019
M.A., <i>Political Science, Pennsylvania State University</i>	2016
M.A., <i>Political Science, Duke University</i>	2014
B.A., <i>International Relations, Renmin University of China</i>	2012

## Publications

### PEER-REVIEWED ARTICLES

- Yaoyao Dai** and Alexander Kustov. 2022. “[When Do Politicians Use Populist Rhetoric? Populism as a Campaign Gamble.](#)” *Political Communication*, 1-22.
- Yaoyao Dai** and Luwei Luqiu. 2022. “[Wolf Warriors and Diplomacy in the New Era: An Empirical Analysis of China’s Diplomatic Language.](#)” *The China Review*, 22(2).
- Yaoyao Dai**, Benjamin Radford, and Andrew Halterman. 2022. “[Political Event Coding as Text to Text Sequence Generation.](#)” *Proceedings of the 5th Workshop on Challenges and Applications of Automated Extraction of Socio-political Events from Text (CASE)*. Abu Dhabi, U.A.E. Association for Computational Linguistics, 117-123.
- Hürriyetoglu, Ali, Osman Mutlu, Firat Duruşan, Onur Uca, Alaeddin Selçuk Gürel, Benjamin Radford, **Yaoyao Dai**, Hansi Hettiarachchi, Niklas Stoehr, Tadashi Nomoto, and others. 2022. “[Extended Multilingual Protest News Detection–Shared Task 1, CASE 2021 and 2022.](#)” *Proceedings of the 5th Workshop on Challenges and Applications of Automated Extraction of Socio-political Events from Text (CASE)*. Abu Dhabi, U.A.E. Association for Computational Linguistics, 223-228.
- Yaoyao Dai** and Luwei Luqiu. 2020. “[Camouflaged Propaganda: A Survey Experiment on Political Native Advertising.](#)” *Research & Politics* 7(3).
- Yaoyao Dai**, Zijie Shao, and Xianglin Xu. 2016. “[Agenda-Setting and International News Coverage: A Quantitative Text Analysis on China Central TV News Reports](#)” (In Chinese). *Journal of Chinese Academy of Governance* 4: 29-34.

### EDITOR-REVIEWED ARTICLES

- Yaoyao Dai** and Luwei Luqiu. 2018. “[Foreign Native Advertising.](#)” *CP: Newsletter of the Comparative Politics Organized Section of the American Political Science Association* 28(2): 25-31.
- Yaoyao Dai** and Zijie Shao. 2016. “[Populism and Authoritarian Survival in China: Conceptualization and Measurement](#)” *CP: Newsletter of the Comparative Politics Organized Section of the American Political Science Association* 26(2): 31-40.

### OUTREACHING PUBLICATIONS

- Yaoyao Dai** and Luwei Luqiu. 2021. “[China’s ‘wolf warrior’ diplomats like to talk tough.](#)” *The Washington Post, Monkey Cage*.
- Yaoyao Dai** and Luwei Luqiu. 2021. “[On North Korea, China’s wolf warriors speak more like doves.](#)” *NK Pro*.
- Yaoyao Dai**. 2018. “[Populism and Abuse of Populism](#)” (In Chinese). *Tencent Dajia* (Most influential self-media in China. Article were viewed over 310,000 times in 2018).

## UNDER REVIEW

**Yaoyao Dai** and Alexander Kustov. “[The \(In\)effectiveness of Populist Rhetoric: A Conjoint Experiment of Campaign Messaging](#).” (*Revise & Resubmit*)

Benjamin J. Radford, **Yaoyao Dai**, Niklas Stoeck, Aaron Schein, Mya Fernandez (student), Hanif Sajid (student). “Estimating Conflict Losses and Reporting Biases.” (*Revise & Resubmit*)

**Yaoyao Dai**, Jingjing Gao, and Benjamin Radford. “From Fear to Hate: Anti-Asian Sentiment During COVID-19.”

**Yaoyao Dai** and Luwei Luqiu. “China’s Wolf Warrior Diplomacy and Xi Jinping’s Grand Strategy.” Book project, contracted with Lexington Books.

Dongyun Han, Abdullah-Al-Raihan Nayeem, Jason Windett, **Yaoyao Dai**, Benjamin Radford, and Isaac Cho. “A Survey on Visualization Approaches in Political Science for Social and Political Factors: Progress to Date and Future Opportunities.”

## WORKING PAPERS

Yaoyao Dai. “[Measuring Populism in Context: A Supervised Approach with Word Embedding Models](#).”

Yaoyao Dai and Benjamin Radford. “Large Language Models for Measuring Contested and Multi-dimensional Concepts.”

Yaoyao Dai, Robert Pinka, and Benjamin Radford. “Towards Better Human Annotation: Methods to Decrease Random and Systematic Measurement Errors.”

## WORKS IN PROGRESS

Yaoyao Dai, Matt Golder, and Benjamin Radford. “Attributing Policy Influence in Multilingual Setting using Semantic Textual Similarity.”

Yaoyao Dai, Alexander Kustov, Candace Miller, and Benjamin Radford. “How Social Scientists Learned to Stop Worrying and Love Immigration: A big-data Analysis of Academic Articles over the Past Century.”

Xun Cao and Yaoyao Dai. “Do Extreme Weather Events Change Party Climate Policy Preferences?”

## Conference Presentations

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Annual Meeting of the **American Political Science Association** (2023, 2022, 2021, 2019, 2018, 2017, 2016).

Annual Meeting of the Society for **Political Methodology** (2023, 2022, 2017).

The Carolinas Conflict Consortium (2020, 2023).

The 2022 Conference on Empirical Methods in Natural Language Processing (EMNLP), Abu Dhabi, U.A.E.

Invited panel discussion on Interdisciplinarity at NYU Abu Dhabi (2020).

Annual Meeting of the **Midwest Political Science Association** (2019, 2018, 2015).

New Directions in Analyzing **Text as Data** Conference (2018).

**Visions in Methodology (VIM)** Conference (2018, 2019).

Annual Meeting of the **Southern Political Science Association** (2022, 2019, 2018).

The Manifesto Project User Conference (2019).

University of Pennsylvania Symposium on Contemporary China (2016).

## Teaching Experience

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### INSTRUCTOR

POLS 2220: Political Science Research Methods, <i>University of North Carolina Charlotte</i>	2020 - 2023
POLS 1130: Introduction to Comparative Politics, <i>University of North Carolina Charlotte</i>	2021 - 2023
POLS 3030: Authoritarian Politics, <i>University of North Carolina Charlotte</i>	2021, 2022
POLS 3030: Data Science for Politics, <i>University of North Carolina Charlotte</i>	2023

## INVITED LECTURER

Text Analysis, CAAPA and Zhejiang University Summer Methods Workshop

July 5-6, 2023

## HONOR THESIS ADVISOR

Ana Acela Perez Ochoa, "The United States in Cuban Media" ( <b>Department Outstanding Paper Award</b> )	2022
Mark Lee, "The Trump Effect: Presidential Twitter Rhetoric and Public Opinion Towards Asians" ( <b>Department Outstanding Paper Award</b> )	2022
Acadia Dubiel, "Exposure to Political Violence Information and Trust in Electoral Institutions: A Survey Experiment in the United States"	2023

## HONOR THESIS COMMITTEE MEMBER

Breze Ervin, "Public Attitudes Towards Predictive Policing: The Roles of Race, Ethnicity, and Racial Resentment"	2023
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## Grants

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(Co-PI) Seed Grant for Data Science, School of Data Science, UNC Charlotte (\$14,500)	2022
(PI) Faculty Research Grant, UNC Charlotte (\$8,000)	2022
(Co-PI) Semi-Finalist for UNC Research Opportunities Initiative, UNC Charlotte (\$25,000)	2020
Conference Travel Grants (Polmeth), National Science Foundation	2017
Conference Travel Grants (TaDa), National Science Foundation	2018, 2019
Conference Travel Grants (VIM), National Science Foundation	2018
Keith Karako Funding for Summer Research, Pennsylvania State University (\$2,600)	2016
Keith Karako Funding for Field Work, Pennsylvania State University (\$4,000)	2015

## Awards and Fellowships

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Prestage-Cook Travel Award, Southern Political Science Association	2019
Summer Graduate Research Award, Pennsylvania State University	2017

## Professional Activities and Services

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Editorial Assistant, APSA's Comparative Politics Newsletter	2015-2017
Editorial Board, APSA's Comparative Politics Newsletter	2015-2019
Reviewer: American Political Science Review, British Journal of Political Science, Political Analysis, Comparative Political Studies, Journal of Politics, Political Communication, Political Research Quarterly, Government and Opposition, The China Review, The Pacific Review, Journal of East Asian Studies, Poetics, Social Science Research, International Politics, Conflict Management and Peace Science	
Discussant: Virtual Workshop on Asian Online Political Science Seminar Series (AOPSSS)	2021
Discussant: Carolinas Conflict Consortium	2021
Discussant: Virtual Workshop on Authoritarian Regimes (VWAR)	2019, 2020
Panel Chair and Discussant, "Advances in Coding and Labelling," APSA	2020
Panel Organizer and Discussant, "Global Populism," MPSA	2018
Panel Discussant, "China Conference-within-Conference," SPISA	2018, 2019, 2022
Judge, "The 2018 Undergraduate Exhibition," Pennsylvania State University	2018
Judge, "Northern Virginia Regional Science Fair"	2019

## University and Departmental Service

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Pi Sigma Alpha Advisor, <i>UNC Charlotte</i>	2022 -
Department Review Committee (none-voting observer), <i>UNC Charlotte</i>	2022 -
Department Library Representative, <i>UNC Charlotte</i>	2021
Department Executive Committee (none-voting observer), <i>UNC Charlotte</i>	2021

## Skills

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<b>Programming</b>	Python, LaTeX
<b>Statistics</b>	R, Stata
<b>Languages</b>	Chinese (native), English
<b>Other</b>	Highest level certificate for Guzheng Performance (traditional Chinese musical instrument)