

YAOYAO DAI

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Appointments

Assistant Professor, *Political Science and Public Administration, UNC Charlotte* 2020 -
Post-doctoral Associate, *Social Science Division, NYU Abu Dhabi* 2019 - 2020
Pre-doctoral Associate, *Center for Social Data Analytics, Pennsylvania State University* 2018 - 2019

Education

Dual-title Ph.D., *Political Science and Asian Studies, Pennsylvania State University* 2019
M.A., *Political Science, Pennsylvania State University* 2016
M.A., *Political Science, Duke University* 2014
B.A., *International Relations, Renmin University of China* 2012

ADDITIONAL TRAINING

Neural Networks and Deep Learning, *deeplearning.ai* 2018
Text Mining and Analytics, *University of Illinois at Urbana-Champaign through Coursera* 2018
Empirical Implications of Theoretical Models (EITM) Institute, *University of Michigan* 2018
Certificate for Online Teaching, *Pennsylvania State University* 2017
Automated Text Analysis, *Essex Summer School in Social Science Data Analysis* 2016

Publications

PEER-REVIEWED ARTICLES

Yaoyao Dai and Luwei Luqiu. 2020. "[Camouflaged Propaganda: A Survey Experiment on Political Native Advertising](#)." *Research & Politics* 7(3).
Yaoyao Dai, Zijie Shao, and Xianglin Xu. 2016. "Agenda-Setting and International News Coverage: A Quantitative Text Analysis on China Central TV News Reports" (In Chinese). *Journal of Chinese Academy of Governance* 4: 29-34.

EDITOR-REVIEWED ARTICLES

Yaoyao Dai and Luwei Luqiu. 2018. "[Foreign Native Advertising](#)." *CP: Newsletter of the Comparative Politics Organized Section of the American Political Science Association* 28(2): 25-31.
Yaoyao Dai and Zijie Shao. 2016. "[Populism and Authoritarian Survival in China: Conceptualization and Measurement](#)" *CP: Newsletter of the Comparative Politics Organized Section of the American Political Science Association* 26(2): 31-40.

OTHER PUBLICATIONS

Yaoyao Dai. 2018. "[Populism and Abuse of Populism](#)" (In Chinese). *Tecent Dajia* (Most influential self-media in China. Article has been viewed over 310,000 times).

UNDER REVIEW

Yaoyao Dai and Alexander Kustov. "[When Do Politicians Use Populist Rhetoric? Populism as a Campaign Gamble](#)."
Yaoyao Dai. "[Anti-corruption Campaigns and Popular Support for Authoritarian Governments: A Survey Experiment in China](#)."
Yaoyao Dai and Benjamin Radford. "[0-BlinC: Zero-Shot Bilingual Text Classification without Translation](#)."

WORKING PAPERS

Yaoyao Dai. “Measuring Populism in Context: A Supervised Approach with Word Embedding Models.”

Yaoyao Dai and Luwei Luqiu. “Credibility, Revenue, and Threatened Media Freedom.”

Yaoyao Dai. “Public Supporter, Private Dissenter?: How Cooptation and Repression Influence Regime Support.”

WORKS IN PROGRESS

Yaoyao Dai and Burt Monroe. “Machine Biases and Where to Quantify Them.”

Yaoyao Dai and Benjamin Radford. “Structural Word Embeddings.”

Yaoyao Dai, Benjamin Radford, James Igoe Walsh, and Kaitlyn Webster. “Surveillance, Conflict, and Dissent: New Data, Methods, and Theory for the Information Era.” (*Proposal Submitted for Department of Defense Basic Research Program.*)

Yaoyao Dai, Matt Golder and Benjamin Radford. “Identifying Party Families with Cluster Analysis.”

Yaoyao Dai and Chiedo Nwankwor. “Anti-corruption Campaigns and Popular Support for the Government: A Survey Experiment in Nigeria.”

Conference Presentations

Invited panel discussion on Interdisciplinarity at NYU Abu Dhabi (2020).

Visions in Methodology (VIM) Conference (2018, 2019).

Annual Meeting of the American Political Science Association (2019, 2018, 2017, 2016).

Annual Meeting of the Midwest Political Science Association (2019, 2018, 2015).

New Directions in Analyzing Text as Data Conference (2018).

Annual Meeting of the Society for Political Methodology (2017).

Annual Meeting of the Southern Political Science Association (2019, 2018).

The Manifesto Project User Conference (2019).

University of Pennsylvania Symposium on Contemporary China (2016).

Teaching Experience

INSTRUCTOR

Political Science Research Methods, *University of North Carolina Charlotte* Fall 2020

Introduction to Political Philosophy, *TopU International Education, Beijing, China* 2011, 2012

TEACHING ASSISTANT

Quantitative Political Analysis (*Suzanna Linn*), *Pennsylvania State University* Fall 2017

Introduction to Comparative Politics (*Matt Golder*), *Pennsylvania State University* Fall 2016

GUEST LECTURES

Quantitative Political Analysis (*Suzanna Linn*), *Pennsylvania State University* Fall 2017
(*Gave three lectures on hypothesis testing, data manipulation in R, and research ethics.*)

VOLUNTEER TEACHER

Dongfanghong Primary School for the Children of Migrant Workers, Beijing, China Spring 2009

Grants

Semi-Finalist for UNC Research Opportunities Initiative, <i>UNC Charlotte</i> (\$25,000)	2020
Conference Travel Grants, <i>Pennsylvania State University</i>	2015 - 2019
Conference Travel Grants (Polmeth), <i>National Science Foundation</i>	2017
Conference Travel Grants (TaDa), <i>National Science Foundation</i>	2018, 2019
Conference Travel Grants (VIM), <i>National Science Foundation</i>	2018
Keith Karako Funding for Summer Research, <i>Pennsylvania State University</i> (\$2,600)	2016
Keith Karako Funding for Field Work, <i>Pennsylvania State University</i> (\$4,000)	2015
National Undergraduate Research Funding, <i>Ministry of Education of China</i> (RMB 20,000)	2010-2012

Awards and Fellowships

Prestage-Cook Travel Award, <i>Southern Political Science Association</i>	2019
Summer Graduate Research Award, <i>Pennsylvania State University</i>	2017
Award for Outstanding Undergraduate Student, <i>Renmin University of China</i>	2009, 2010, 2011
Award for Excellent Volunteer, <i>Renmin University of China</i>	2009, 2011
Award for Excellent Student Leader, <i>Renmin University of China</i>	2010
Honor of the Best Debater, <i>Debate Among Sixteen Universities in Beijing</i>	2010

Professional Activities and Services

Editorial Assistant, <i>APSA's Comparative Politics Newsletter</i>	2015-2017
Editorial Board, <i>APSA's Comparative Politics Newsletter</i>	2015-2019
Reviewer: <i>American Political Science Review</i> , <i>British Journal of Political Science</i> , <i>Comparative Political Studies</i> , <i>Journal of Politics</i> , <i>Government and Opposition</i>	
Discussant: <i>Virtual Workshop on Authoritarian Regimes (VWAR)</i>	2019, 2020
Panel Chair and Discussant, "Advances in Coding and Labelling," <i>APSA</i>	2020
Panel Organizer and Discussant, "Global Populism," <i>MPSA</i>	2018
Panel Discussant, "China Conference-within-Conference," <i>SPSA</i>	2018, 2019
Judge, "The 2018 Undergraduate Exhibition," <i>Pennsylvania State University</i>	2018
Judge, "Northern Virginia Regional Science Fair"	2019

Affiliations

Member, <i>Team Populism</i>	2018-present
Member, <i>CP Group</i>	2015-present
Professional memberships: <i>APSA</i> , <i>MPSA</i> , <i>PolMeth</i> , <i>Visions in Methodology</i>	

Skills

Programming	Python, LaTeX
Statistics	R, Stata
Languages	Chinese (native), English (fluent)
Other	Highest level certificate for Guzheng Performance (traditional Chinese musical instrument)

References

[Matt Golder](#)

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Pennsylvania State University
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[Suzanna Linn](#)

Professor of Political Science
Pennsylvania State University
e-mail: sld8@psu.edu

[Boliang Zhu](#)

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Pennsylvania State University
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