

## Appointments

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| Assistant Professor, <i>Political Science and Public Administration, UNC Charlotte</i>         | 2020 -      |
| Post-doctoral Associate, <i>Social Science Division, NYU Abu Dhabi</i>                         | 2019 - 2020 |
| Pre-doctoral Associate, <i>Center for Social Data Analytics, Pennsylvania State University</i> | 2018 - 2019 |

## Education

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|---|------|
| Dual-title Ph.D., <i>Political Science and Asian Studies, Pennsylvania State University</i> | 2019 |
| M.A., <i>Political Science, Pennsylvania State University</i>                               | 2016 |
| M.A., <i>Political Science, Duke University</i>   | 2014 |
| B.A., <i>International Relations, Renmin University of China</i>                            | 2012 |

## ADDITIONAL TRAINING

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|---|------|
| Neural Networks and Deep Learning, <i>deeplearning.ai</i>                                     | 2018 |
| Text Mining and Analytics, <i>University of Illinois at Urbana-Champaign through Coursera</i> | 2018 |
| Empirical Implications of Theoretical Models (EITM) Institute, <i>University of Michigan</i>  | 2018 |
| Certificate for Online Teaching, <i>Pennsylvania State University</i>                         | 2017 |
| Automated Text Analysis, <i>Essex Summer School in Social Science Data Analysis</i>           | 2016 |

## Publications

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### PEER-REVIEWED ARTICLES

- Yaoyao Dai, Chenyuan Ji, and Zijie Shao. Forthcoming. "Media Framing Effects in Public Opinion: A Survey Experiment in China" (In Chinese). *Journal of Public Management*
- Yaoyao Dai, Zijie Shao, and Xianglin Xu. 2016. "Agenda-Setting and International News Coverage: A Quantitative Text Analysis on China Central TV News Reports" (In Chinese). *Journal of Chinese Academy of Governance* 4: 29-34.

### EDITOR-REVIEWED ARTICLES

- Yaoyao Dai and Luwei Luqiu. 2018. "[Foreign Native Advertising](#)." *CP: Newsletter of the Comparative Politics Organized Section of the American Political Science Association* 28(2): 25-31.
- Yaoyao Dai and Zijie Shao. 2016. "[Populism as a Strategy of Authoritarian Survival in China: Concept and Measurement](#)." *CP: Newsletter of the Comparative Politics Organized Section of the American Political Science Association* 26(2): 31-40.

### OTHER PUBLICATIONS

- Yaoyao Dai. 2018. "[Populism and Abuse of Populism](#)" (In Chinese). [Tencent Dajia](#) (Most influential self-media in China. Article has been viewed over 310,000 times).

### UNDER REVIEW

- Yaoyao Dai. "[Anti-corruption Campaigns and Popular Support for Authoritarian Governments: A Survey Experiment in China](#)."
- Yaoyao Dai and Luwei Luqiu. "[Camouflaged Propaganda: A Survey Experiment on Native Political Advertising](#)."
- Yaoyao Dai and Benjamin Radford. "[0-BlinC: Zero-Shot Bilingual Text Classification without Translation](#)."

## WORKING PAPERS

Yaoyao Dai. “[Measuring Populism in Context: A Supervised Approach with Word Embedding Models.](#)”

Yaoyao Dai. “Public Supporter, Private Dissenter?: How Cooptation and Repression Influence Regime Support.”

Yaoyao Dai and Luwei Luqiu. “Credibility, Revenue, and Threatened Media Freedom.”

## WORKS IN PROGRESS

Yaoyao Dai and Burt Monroe. “Machine Biases and Where to Quantify Them.”

Yaoyao Dai and Matt Golder. “Identifying Party Families with Cluster Analysis.”

Yaoyao Dai and Chiedo Nwankwor. “Anti-corruption Campaigns and Popular Support for the Government: A Survey Experiment in Nigeria.”

Yaoyao Dai and Alexander Kustov. “When Do (and Don’t) Politicians Use Populist Rhetoric? A Mobilization Model of Populism.”

Yaoyao Dai and Luwei Luqiu. “Signaling Popularity or Strength?: Pro-government Mobilization in Hong Kong.”

## Conference Presentations

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Visions in Methodology (VIM) Conference (2018, 2019).

Annual Meeting of the American Political Science Association (2019, 2018, 2017, 2016).

Annual Meeting of the Midwest Political Science Association (2019, 2018, 2015).

New Directions in Analyzing Text as Data Conference (2018).

Annual Meeting of the Society for Political Methodology (2017).

Annual Meeting of the Southern Political Science Association (2019, 2018).

The Manifesto Project User Conference (2019).

University of Pennsylvania Symposium on Contemporary China (2016).

## Teaching Experience

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### TEACHING ASSISTANT

Quantitative Political Analysis (Suzanna Linn, Pennsylvania State University, Fall 2017).

Introduction to Comparative Politics (Matt Golder, Pennsylvania State University, Fall 2016).

### GUEST LECTURES

Quantitative Political Analysis (Suzanna Linn, Pennsylvania State University, Fall 2017).

(Gave three lectures on hypothesis testing, data manipulation in R, and research ethics.)

### INSTRUCTOR

Introduction to Political Philosophy, TopU International Education, Beijing, China (2011, 2012).

### VOLUNTEER TEACHER

Introduction to Political Philosophy, TopU International Education, Beijing, China (2011, 2012).

## Grants

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Conference Travel Grants, *Pennsylvania State University* 2015 - 2019

Conference Travel Grants (Polmeth), *National Science Foundation* 2017

Conference Travel Grants (TaDa), *National Science Foundation* 2018, 2019

Conference Travel Grants (VIM), *National Science Foundation* 2018

Keith Karako Funding for Summer Research, *Pennsylvania State University* (\$2,600) 2016

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| Keith Karako Funding for Field Work, <i>Pennsylvania State University</i> (\$4,000)         | 2015      |
| National Undergraduate Research Funding, <i>Ministry of Education of China</i> (RMB 20,000) | 2010-2012 |

## Awards and Fellowships

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| Prestage-Cook Travel Award, <i>Southern Political Science Association</i>      | 2019             |
| Summer Graduate Research Award, <i>Pennsylvania State University</i>           | 2017             |
| Award for Outstanding Undergraduate Student, <i>Renmin University of China</i> | 2009, 2010, 2011 |
| Award for Excellent Volunteer, <i>Renmin University of China</i>               | 2009, 2011       |
| Award for Excellent Student Leader, <i>Renmin University of China</i>          | 2010             |
| Honor of the Best Debater, <i>Debate Among Sixteen Universities in Beijing</i> | 2010             |

## Professional Activities and Services

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| Editorial Assistant, <i>APSA's Comparative Politics Newsletter</i>  | 2015-2017  |
| Editorial Board, <i>APSA's Comparative Politics Newsletter</i>  | 2015-2019  |
| Reviewer: <i>American Political Science Review</i> , <i>British Journal of Political Science</i> , <i>Comparative Political Studies</i> |            |
| Panel Organizer and Discussant, "Global Populism," <i>MPSA</i>  | 2018       |
| Panel Discussant, "China Conference-within-Conference," <i>SPSA</i>   | 2018, 2019 |
| Judge, "The 2018 Undergraduate Exhibition," <i>Pennsylvania State University</i>  | 2018       |
| Judge, "Northern Virginia Regional Science Fair"  | 2019       |

## Affiliations

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| Member, <i>Team Populism</i>   | 2018-present |
| Member, <i>CP Group</i>  | 2015-present |
| Professional memberships: <i>APSA</i> , <i>MPSA</i> , <i>PolMeth</i> , <i>Visions in Methodology</i> |              |

## Skills

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|--------------------|--|
| <b>Programming</b> | Python, LaTeX  |
| <b>Statistics</b>  | R, Stata   |
| <b>Languages</b>   | Chinese (native), English (fluent)   |
| <b>Other</b>       | Highest level certificate for Guzheng Performance (traditional Chinese musical instrument) |

## References

[Matt Golder](#)  
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