

# Appointments \_\_\_\_\_

Assistant Professor, Political Science and Public Administration, UNC Charlotte	2020 -
Post-doctoral Associate, Social Science Division, NYU Abu Dhabi	2019 - 2020
Pre-doctoral Associate, Center for Social Data Analytics, Pennsylvania State University	2018 - 2019
d	

# Education \_\_\_\_

Dual-title Ph.D., Political Science and Asian Studies, Pennsylvania State University	2019
M.A., Political Science, Pennsylvania State University	2016
M.A., Political Science, <i>Duke University</i>	2014
B.A., International Relations, Renmin University of China	2012

#### ADDITIONAL TRAINING

Neural Networks and Deep Learning, deeplearning.ai	2018
Text Mining and Analytics, University of Illinois at Urbana-Champaign through Coursera	2018
Empirical Implications of Theoretical Models (EITM) Institute, <i>University of Michigan</i>	2018
Certificate for Online Teaching, Pennsylvania State University	2017
Automated Text Analysis, Essex Summer School in Social Science Data Analysis	2016

## Publications\_\_\_\_\_

#### PEER-REVIEWED ARTICLES

Yaoyao Dai, Chenyuan Ji, and Zijie Shao. Forthcoming. "Media Framing Effects in Public Opinion: A Survey Experiment in China" (In Chinese). *Journal of Public Management* 

Yaoyao Dai, Zijie Shao, and Xianglin Xu. 2016. "Agenda-Setting and International News Coverage: A Quantitative Text Analysis on China Central TV News Reports" (In Chinese). *Journal of Chinese Academy of Governance* 4: 29-34.

#### **EDITOR-REVIEWED ARTICLES**

Yaoyao Dai and Luwei Luqiu. 2018. "Foreign Native Advertising." CP: Newsletter of the Comparative Politics Organized Section of the American Political Science Association 28(2): 25-31.

Yaoyao Dai and Zijie Shao. 2016. "Populism as a Strategy of Authoritarian Survival in China: Concept and Measurement." *CP: Newsletter of the Comparative Politics Organized Section of the American Political Science Association* 26(2): 31-40.

#### OTHER PUBLICATIONS

Yaoyao Dai. 2018. "Populism and Abuse of Populism" (In Chinese). Tecent Dajia (Most influential self-media in China. Article has been viewed over 310,000 times).

#### UNDER REVIEW

Yaoyao Dai and Luwei Luqiu. "Camouflaged Propaganda: A Survey Experiment on Political Native Advertising." (Conditional Acceptance)

Yaoyao Dai and Alexander Kustov. "When Do Politicians Use Populist Rhetoric? Populism as a Campaign Gamble."

Yaoyao Dai. "Anti-corruption Campaigns and Popular Support for Authoritarian Governments: A Survey Experiment in China."

Yaoyao Dai and Benjamin Radford. "0-BlinC: Zero-Shot Bilingual Text Classification without Translation."

#### WORKING PAPERS

Yaoyao Dai. "Measuring Populism in Context: A Supervised Approach with Word Embedding Models."

Yaoyao Dai and Luwei Luqiu. "Credibility, Revenue, and Threatened Media Freedom."

Yaoyao Dai. "Public Supporter, Private Dissenter?: How Cooptation and Repression Influence Regime Support."

#### **WORKS IN PROGRESS**

Yaoyao Dai and Burt Monroe. "Machine Biases and Where to Quantify Them."

Yaoyao Dai and Benjamin Radford. "Structural Word Embeddings."

Yaoyao Dai, Benjamin Radford, James Igoe Walsh, and Kaitlyn Webster. "Surveillance, Conflict, and Dissent: New Data, Methods, and Theory for the Information Era." (*Proposal Submitted for Department of Defense Basic Research Program.*)

Yaoyao Dai, Matt Golder and Benjamin Radford. "Identifying Party Families with Cluster Analysis."

Yaoyao Dai and Chiedo Nwankwor. "Anti-corruption Campaigns and Popular Support for the Government: A Survey Experiment in Nigeria."

# **Conference Presentations**

Visions in Methodology (VIM) Conference (2018, 2019).

Annual Meeting of the American Political Science Association (2019, 2018, 2017, 2016).

Annual Meeting of the Midwest Political Science Association (2019, 2018, 2015).

New Directions in Analyzing **T**ext **a**s **D**at**a** Conference (2018).

Annual Meeting of the Society for **Pol**itical **Meth**odology (2017).

Annual Meeting of the Southern Political Science Association (2019, 2018).

The Manifesto Project User Conference (2019).

University of Pennsylvania Symposium on Contemporary China (2016).

# **Teaching Experience**

#### INSTRUCTOR

Introduction to Political Philosophy, TopU International Education, Beijing, China

2011, 2012

#### **TEACHING ASSISTANT**

Quantitative Political Analysis (Suzanna Linn), Pennsylvania State University Introduction to Comparative Politics (Matt Golder), Pennsylvania State University

Fall 2017 Fall 2016

## **GUEST LECTURES**

Quantitative Political Analysis (Suzanna Linn), Pennsylvania State University (Gave three lectures on hypothesis testing, data manipulation in R, and research ethics.)

Fall 2017

#### **VOLUNTEER TEACHER**

Dongfanghong Primary School for the Children of Migrant Workers, Beijing, China

Spring 2009

## Grants\_\_\_\_

Conference Travel Grants, Pennsylvania State University	2015 - 2019
Conference Travel Grants (Polmeth), National Science Foundation	2017
Conference Travel Grants (TaDa), National Science Foundation	2018, 2019
Conference Travel Grants (VIM), National Science Foundation	2018
Keith Karako Funding for Summer Research, Pennsylvania State University (\$2,600)	2016
Keith Karako Funding for Field Work, Pennsylvania State University (\$4,000)	2015
National Undergraduate Research Funding, Ministry of Education of China (RMB 20,000)	2010-2012

# Awards and Fellowships \_\_\_\_\_

Prestage-Cook Travel Award, Southern Political Science Association	2019
Summer Graduate Research Award, Pennsylvania State University	2017
Award for Outstanding Undergraduate Student, Renmin University of China	2009, 2010, 2011
Award for Excellent Volunteer, Renmin University of China	2009, 2011
Award for Excellent Student Leader, Renmin University of China	2010
Honor of the Best Debater, Debate Among Sixteen Universities in Beijing	2010

# Professional Activities and Services

Editorial Assistant, APSA's Comparative Politics Newsletter	2015-2017	
Editorial Board, APSA's Comparative Politics Newsletter	2015-2019	
Reviewer: American Political Science Review, British Journal of Political Science, Comparative Political Studies		
Panel Organizer and Discussant, "Global Populism," MPSA	2018	
Panel Discussant, "China Conference-within-Conference," SPSA	2018, 2019	
Judge, "The 2018 Undergraduate Exhibition," Pennsylvania State University	2018	
Judge, "Northern Virginia Regional Science Fair"	2019	

# Affiliations \_\_\_\_\_

Member, Team Populism2018-presentMember, CP Group2015-present

Professional memberships: APSA, MPSA, PolMeth, Visions in Methodology

# Skills\_\_\_\_\_

**Programming** Python, LaTeX **Statistics** R, Stata

Languages Chinese (native), English (fluent)

**Other** Highest level certificate for Guzheng Performance (traditional Chinese musical instrument)

# **References**

#### Matt Golder

Professor of Political Science Pennsylvania State University e-mail: mgolder@psu.edu

### **Boliang Zhu**

Associate Professor of Political Science Pennsylvania State University e-mail: bxz14@psu.edu

#### Sona Golder

Professor of Political Science Pennsylvania State University e-mail: sgolder@psu.edu

#### **Burt Monroe**

Professor of Political Science Pennsylvania State University e-mail: burtmonroe@psu.edu

#### Suzanna Linn

Professor of Political Science Pennsylvania State University e-mail: sld8@psu.edu

#### **Bruce Desmarais**

Professor of Political Science Pennsylvania State University e-mail: bdesmarais@psu.edu

# Wenfang Tang

Professor of Political Science University of Iowa

e-mail: wenfang-tang@uiowa.edu