

Experience

NinjaasLabs • UI/UX Design Intern • Sept'21 - Dec'21

Strong exposure in the Industry of eCommerce, Gained in-depth knowledge of **supply chains** and **business models**, and Implemented solutions in various in-house projects, resulting in **positive outcomes** e.g., **70% increase in user satisfaction**.

Collaborated and Brainstormed with multiple roles to drive alignments.

As an individual designer took responsibility to draft **semi-structured user interviews**, **UX Research**, and **User testing** and delivered pixel-perfect visual designs by following the atomic design approach. Simultaneously, built a component library for the new **Design System**.

HappilyEver • Product Design Intern • Apr'21 - Jun'21

Communicated strategies with the stakeholders and teams which led to improve the company's vision and strengthen goals.

Implemented a **proof of concept to strengthen brand direction** of the product based on users mental model and current need.

Developed **user centric solutions, wireframes**, and **easy-to-use prototypes**.

Google DSC • Designer • Nov'20 - Apr'21

Organized **international hackathons, workshops** on UX design and mentored peers.

Collaborated with other clubs and conducted events to **raise design awareness**.

Volunteer

REVA HACK </> 2020 • Design Lead • Jun'20 - Nov'20

Represented a community of 200+ students in my university.

Organized the **first nationwide hackathon** from our university, The event Resulted in huge success with **participation of 3000+ teams** from all over the country.

Collaborated with designers, developers and various other cross-functional teams.

Education

Interaction Design Foundation

UX Research • 2022-2023

REVA University

Computer Science • 2018 - 2022 • CGPA 95.2

Designwings

Professional UX & UI Bootcamp • 2020

Kendriya Vidhyalaya RWF

12th, CBSE • 2016 - 2018 • Perc 89.8%

Competency

UX Research • Brainstorming • Analytical thinking

Skills

Branding • Design thinking • Visual Design • Usability testing • Persona development • Information Architecture • Storyboarding • HTML • CSS • Design Systems • UI Design • Ethnographic Research

Tools

Pen & paper • Figma • Adobe xd • Maze • Miro • Zeplin

Languages

English • Proficient Hindi • Proficient
Kannada • Medium German • Limited