

Alyssa Gantos
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Education

Loyola University of Chicago, May 2021
School of Business Marketing - Bachelor's Degree

Vanderbilt University, Nashville, TN
May 2022-November 2022

Programming Student

- Currently engaged in a six-month-long programming course at Vanderbilt University
- Achieving an A-average in all assignments and projects
- Learning HTML, CSS, Javascript, Node, Express, Sequelize, and many other languages
- Attending three-hour classes three days a week
- Utilizing Github to post homework assignments and projects
- Learned to use Screencastify to record terminal-based assignments
- Adapted to launching applications on Heroku
- Creating three group projects throughout the entirety of the course

Matrix Home Solutions, Arlington Heights, IL
June 2020-August 2020

Marketing Intern for a Home Remodeling Company

- Rebranding project for a \$50 million remodeling company
- Daily posts on Twitter, Facebook, and Instagram promoting their new Garage Services division
- Guided a team of three interns in weekly marketing brand and creative review meetings
- Helped create new logos for business cards
- Provided an outside marketing team with both images and text in launching a new website
- Corresponded daily with managers and owners to discuss progress
- Created and launched a video ad program on Facebook showing before and after pictures of their remodels to promote their services
- Launched their new Garage Solutions service
- Became proficient with the Adobe Creative Suite including After Effects, Photoshop, and Premiere Pro
- Utilized Microsoft Outlook to converse with employees

- Learned to use various platforms like Hootsuite, Sprout Social, Think Unlimited, Canva, Adobe Spark, and Monday.com
- Drafted and finalized company mission and vision statements based on input from company leaders
- Analyzed previous customer data to determine a target market for their new Garage Solutions division

McDonald's, *Lake Bluff, IL*

June 2018-August 2018

Kiosk Manager

- Trained new employees who needed assistance with the register
- Served food and drinks in a timely, well-mannered affair
- Maintained two positions, both drive-through and front counter multiple times in the same day
- Cleaned store restaurant at a convenient time for both the customers and employees
- Guided customers into using the new kiosk system
- Worked overtime on a regular basis

Activities

Loyola University Theatrical Troupe

- The Miss Firecracker Contest, *Popeye Jackson*
- Little Women, *Beth March*
- Pride and Prejudice, *Kitty Bennet*

Independent Novelist

- Published a short fiction story for an anthology collection
 - Ability to write within a designated word count for layout purposes
- Assisted with editing short stories for publication
 - Ability to reduce or expand on word count for layout purposes
 - Ability to check writing for grammar, spelling, and syntax
- Familiar with Microsoft Office and Google Docs