

ADAM QAMARULLAH

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Pondok Gede, Bekasi (Greater Jakarta Area)

Information Systems fresh graduate with a vocational background in software engineering and a strong passion for UI/UX and product design. Experienced in delivering 5+ end-to-end design projects across startups and corporate environments, combining creativity with data-driven decision-making. Recognized for innovation and professionalism, earning multiple awards for design excellence during internships. Dedicated to creating intuitive digital experiences that align with user needs and business goals. Familiar with Agile Scrum methodology, collaborating effectively in cross-functional teams to deliver user-centered digital solutions.

Work Experiences

PT. Devtbrain Teknologi Indonesia - Jember, ID (Remote)

Mar 2024 - Oct 2025

UI/UX Designer — Full-time (Project-Based)

IT Consultant Company

- Collaborated closely with the Account Executive team to support client pitching by developing interactive UI mockups that helped visualize proposed digital solutions.
- Translated complex business goals into intuitive and user-centered interfaces, ensuring alignment with both client expectations and usability standards.
- Partnered with cross-functional teams to streamline design-to-development handoff and maintain consistency across projects.

PT Citi Asia Internasional - Jakarta, ID (On-site)

Sep 2024 - Dec 2024

UI/UX Designer — Internship (MSIB Batch 7)

Smart City Consultant

- Conducted user research and stakeholder interviews to gather insights for the Dashboard Desa smart city platform, aimed at improving digital governance for local governments.
- Designed user-centered dashboard prototypes that simplified complex data visualization and enhanced information accessibility, improving decision-making efficiency by 20%.
- Collaborated with cross-functional teams and participated in presentations to government stakeholders, effectively communicating design concepts and usability improvements.

PT MOC Milenial Indonesia - Jakarta, ID (On-site)

Jan 2024 - Jul 2024

UI/UX Designer — Internship

Supplier & Online Business Company

- Designed and prototyped multiple company projects, including corporate profile websites, academic installment platforms, and a healthy catering system that streamlined the ordering process for users and improved admin workflow efficiency.
- Developed an award-winning prototype for Master Digital Academy, an e-learning platform that attracted 100+ students at launch, earning the Best Innovation award.
- Awarded Best Internship for improving the design workflow and boosting team productivity by 25%.

SMK Negeri 1 Kota Bekasi - Bekasi, ID (Remote)

Jun 2020 - Sep 2020

Full-stack Web Developer — Internship (Industrial Training)

Vocational high school in Bekasi

- Built a tuition payment system using HTML, CSS, JavaScript, and Laravel.

Education Level

Kalbis University - Jakarta, ID

Sep 2021 - Dec 2025

Bachelor of Information System, 3.38/4.00

- Actively involved in multiple campus organizations and participated in more than 10+ campus events, such as competitions, webinars, and skills training workshops.

SMK Negeri 1 Kota Bekasi - Bekasi, ID

Jul 2018 - May 2021

Vocational School Majoring in Software Engineering

- Actively involved in school activities through the futsal club and the official supporter organization (Satoe Sector). Also served as Class Vice President for three consecutive years, demonstrating strong leadership and responsibility.

Organisational Experience

Information Systems Student Association - Kalbis University

Aug 2023 - Aug 2024

Head of Treasurer

- Managed finances and developed balanced budgets for student activities.

Documentation Committee Member

- Documenting conference events through photography and videography.

Futsal Kalbis - Kalbis University

Nov 2022 - Apr 2023

Head of Secretary

- Managed administrative tasks, facilitated communication, and organized events to enhance the futsal experience for the campus community.

Digifest 2022 - Kalbis University

Oct 2022 - Nov 2022

Media and Information Committee Member

- Created content for social media accounts and online meetings.

Information Systems Student Association - Kalbis University

Sep 2021 - Aug 2022

Media and Information Volunteer

- Developed content for social media accounts and online meetings.

Information Systems Festival 2022 - Kalbis University

Jan 2022

Publication and Documentation Committee Member

- Managed event documentation and certificate creation.

Skills, Research & Achievements

- **Achievements:** 2nd Place in Falcon Web Design (2022) Universitas Pelita Harapan.
- **Languages:** Indonesia (Native or bilingual proficiency), English (Professional working proficiency)
- **Design Tools:** Figma, Figjam, Framer, Uizard, Photoshop, Canva
- **Skills:** Prototyping, Wireframing, User Research, Design Handoff, Product Thinking, Agile & Scrum Workflow, Stakeholder Communication
- **Academic Research:** User Interface Aplikasi Mobile SpeakOut Untuk Mengatasi Bullying Di Universitas Kalbis(2024), Implementasi ERP Berbasis Web di Easy Tuition(2021)