

**VERMONT SECRETARY OF STATE****Corporations Division**

MAILING ADDRESS: Vermont Secretary of State, 128 State Street, Montpelier, VT 05633-1104

DELIVERY ADDRESS: Vermont Secretary of State, 128 State Street, Montpelier, VT 05633-1104

PHONE: 802-828-2386

WEBSITE: [www.sec.state.vt.us](http://www.sec.state.vt.us)**1. Acknowledgement Information.**

- a. **Name:** Nichole Coates
- b. **Acknowledgement Address:** 4800 140th Avenue North , Suite 101, Clearwater, FL, 33762, USA
- c. **Email Address:** legal@thedmsgroup.com
- d. **Phone No:** (727) 287-0426

**2. Data Broker Information.**

- a. **Name:** Digital Media Solutions
- b. **Primary Physical Address:** 4800 140th Avenue North , Suite 101, Clearwater, FL, 33762, USA
- c. **Primary Email Address:** legal@thedmsgroup.com
- d. **Primary Internet Address (URL):** www.digitalmediasolutions.com

**3. Does the data broker permit a consumer to opt out of the data broker's collection of brokered personal information, opt out of its databases or opt out of certain sales of data? ☒ Yes ☐ No***If so:***a. What was the method for requesting an opt-out?**

The opt out method is based on how the consumer opted in. Within each opt in consent there are instructions clearly labeled for the consumer to opt out.

**b. If the opt-out applied to only certain activities or sales, which ones?**

N/A

**c. Does the data broker permit a consumer to authorize a third party to perform the opt-out on the consumer's behalf?**

No

**4. Statement specifying the data collection, databases or sales activities from which a consumer may not have opted out during the prior year:**

We are a digital marketing and lead generation company. We do marketing via, text, email, phone.

**5. Statement regarding whether the data broker implemented a purchaser credentialing process during the prior year:**

N/A

**6. The number of security breaches that the data broker experienced during the prior year: 0 .**

**Total number of consumers affected by the breaches:** 0 .



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- 7. Where the data broker has actual knowledge that it possesses the brokered personal information of minors, provide a statement detailing the data collection practices, databases, sales activities, and opt-out policies that are applicable to the brokered personal information of minors:**

N/A

- 8. Any additional information or explanation the data broker chooses to provide concerning its data collection practices during the prior year:**

N/A

**9. Certification of Annual Registration.**

I hereby certify, under penalty of law (13 V.S.A. Ch. 65), as an authorized representative of the data broker, that the all of the above information is accurate.

Nichole Coates  
PRINTED NAME

Nichole Coates  
SIGNATURE

01/31/2019  
DATE