



**VERMONT SECRETARY OF STATE**

**Corporations Division**

MAILING ADDRESS: Vermont Secretary of State, 128 State Street, Montpelier, VT 05633-1104

DELIVERY ADDRESS: Vermont Secretary of State, 128 State Street, Montpelier, VT 05633-1104

PHONE: 802-828-2386

WEBSITE: [www.sec.state.vt.us](http://www.sec.state.vt.us)

**1. Acknowledgement Information.**

- a. **Name:** Brad Schorer
- b. **Acknowledgement Address:** 10365 High Falls Circle, Johns Creek, GA, 30022, USA
- c. **Email Address:** bschorer@digitalsegment.com
- d. **Phone No:** (610) 228-0906

**2. Data Broker Information.**

- a. **Name:** Digital Segment, LLC
- b. **Primary Physical Address:** 10365 High Falls Circle, Johns Creek, GA, 30022, USA
- c. **Primary Email Address:** bschorer@digitalsegment.com
- d. **Primary Internet Address (URL):** [www.digitalsegment.com](http://www.digitalsegment.com)

**3. Does the data broker permit a consumer to opt out of the data broker's collection of brokered personal information, opt out of its databases or opt out of certain sales of data? ☒ Yes ☐ No**

*If so:*

- a. **What was the method for requesting an opt-out?**  
E-mail, phone, or direct mail
- b. **If the opt-out applied to only certain activities or sales, which ones?**  
A consumer may opt out of any use of their data at any time.
- c. **Does the data broker permit a consumer to authorize a third party to perform the opt-out on the consumer's behalf?**  
Not formally although we would process the opt out upon validation of the consumer's request of the third party.

**4. Statement specifying the data collection, databases or sales activities from which a consumer may not have opted out during the prior year:**

Digital Segment collects data from various entities including telephone companies, mobile phone operators, and credit bureaus for a vast majority of its sales.

**5. Statement regarding whether the data broker implemented a purchaser credentialing process during the prior year:**

We only allow other companies to purchase data from us that have been formally credentialed either by prior multi year experience working with the purchasers, Dun & Bradstreet verification of the purchaser, and contractual restrictions on the use of any data purchased.

**6. The number of security breaches that the data broker experienced during the prior year: 0 .**

**Total number of consumers affected by the breaches: 0 .**



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- 7. Where the data broker has actual knowledge that it possesses the brokered personal information of minors, provide a statement detailing the data collection practices, databases, sales activities, and opt-out policies that are applicable to the brokered personal information of minors:**

We do not knowingly accept or receive or seek out any information on minors.

- 8. Any additional information or explanation the data broker chooses to provide concerning its data collection practices during the prior year:**

We have a constant update process that varies by database to actively remove and delete records that we are told to delete from the companies that we license the database.

- 9. Certification of Annual Registration.**

I hereby certify, under penalty of law (13 V.S.A. Ch. 65), as an authorized representative of the data broker, that the all of the above information is accurate.

Brad W Schorer  
PRINTED NAME

Brad W Schorer  
SIGNATURE

01/23/2019  
DATE