

**VERMONT SECRETARY OF STATE****Corporations Division**

MAILING ADDRESS: Vermont Secretary of State, 128 State Street, Montpelier, VT 05633-1104

DELIVERY ADDRESS: Vermont Secretary of State, 128 State Street, Montpelier, VT 05633-1104

PHONE: 802-828-2386

WEBSITE: www.sec.state.vt.us**1. Acknowledgement Information.**

- a. **Name:** Johnna Leeds
- b. **Acknowledgement Address:** PO Box 4276, Cordova, TN, 38088 - 4276, USA
- c. **Email Address:** johnna@datafacts.com
- d. **Phone No:** (901) 685-7599

2. Data Broker Information.

- a. **Name:** Data Facts, Inc.
- b. **Primary Physical Address:** PO Box 4276, Cordova, TN, 38088 - 4276, USA
- c. **Primary Email Address:** johnna@datafacts.com
- d. **Primary Internet Address (URL):** www.datafacts.com

3. Does the data broker permit a consumer to opt out of the data broker's collection of brokered personal information, opt out of its databases or opt out of certain sales of data? ☒ Yes ☐ No*If so:***a. What was the method for requesting an opt-out?**

As a consumer reporting agency, Data Facts only provides consumer information when its End User certifies that it has a permissible purpose for receiving such information pursuant to the Fair Credit Reporting Act ("FCRA"). The permissible purposes under the FCRA require the consumer's consent to the transaction, with the exception of a prescreening report that is not authorized by the consumer. Data Facts does not provide information related to prescreening reports.

b. If the opt-out applied to only certain activities or sales, which ones?

Opt-out for purposes of our website, the opt out applies to receiving any marketing information from Data Facts

c. Does the data broker permit a consumer to authorize a third party to perform the opt-out on the consumer's behalf?

If the consumer wants to withdraw their consent for authorization of a Consumer Report the consumer must withdraw their consent or opt-out to either the End-User client or Data Facts.

4. Statement specifying the data collection, databases or sales activities from which a consumer may not have opted out during the prior year:

There are no such activities. As explained above, Data Facts provides consumer reports only upon the consumer's authorization.

5. Statement regarding whether the data broker implemented a purchaser credentialing process during the prior year:

Data Facts credentials all of its End Users who purchase consumer reports from Data Facts, prior to providing a consumer report, to ensure the End User's permissible purpose under the FCRA, and the End User's compliance with applicable laws.

6. The number of security breaches that the data broker experienced during the prior year: 1 .

Total number of consumers affected by the breaches: 6720 .



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- 7. Where the data broker has actual knowledge that it possesses the brokered personal information of minors, provide a statement detailing the data collection practices, databases, sales activities, and opt-out policies that are applicable to the brokered personal information of minors:**

Children Under Age 13 Data Facts does not offer services to children under the age of 13, and this web site is not directed to children under the age of 13. Data Facts does not knowingly collect information about children under the age of 13.

- 8. Any additional information or explanation the data broker chooses to provide concerning its data collection practices during the prior year:**

As a consumer reporting agency, Data Facts only provides consumer information when its End User certifies that it has a permissible purpose for receiving such information pursuant to the Fair Credit Reporting Act ("FCRA").

- 9. Certification of Annual Registration.**

I hereby certify, under penalty of law (13 V.S.A. Ch. 65), as an authorized representative of the data broker, that the all of the above information is accurate.

Johnna Leeds
PRINTED NAME

Johnna Leeds
SIGNATURE

02/15/2019
DATE