

**VERMONT SECRETARY OF STATE****Corporations Division**

MAILING ADDRESS: Vermont Secretary of State, 128 State Street, Montpelier, VT 05633-1104

DELIVERY ADDRESS: Vermont Secretary of State, 128 State Street, Montpelier, VT 05633-1104

PHONE: 802-828-2386

WEBSITE: [www.sec.state.vt.us](http://www.sec.state.vt.us)**1. Acknowledgement Information.**

- a. **Name:** Michelle Tyler
- b. **Acknowledgement Address:** 200 W Monroe St, Suite 2200, Chicago, IL, 60606, USA
- c. **Email Address:** mt Tyler@civisanalytics.com
- d. **Phone No:** \_\_\_\_\_

**2. Data Broker Information.**

- a. **Name:** Civis Analytics, Inc.
- b. **Primary Physical Address:** 200 W Monroe St, Suite 2200, Chicago, IL, 60606, USA
- c. **Primary Email Address:** compliance@civisanalytics.com
- d. **Primary Internet Address (URL):** <https://www.civisanalytics.com>

**3. Does the data broker permit a consumer to opt out of the data broker's collection of brokered personal information, opt out of its databases or opt out of certain sales of data? ☒ Yes ☐ No***If so:***a. What was the method for requesting an opt-out?**

You may opt out of promotional emails by clicking on the unsubscribe link in the email. We may use third-party service providers such as Google's AdSense and AdWords to help us provide advertisements to you that are tailored to you based on interests that you have expressed on our site or elsewhere. Any tracking done by these providers through cookies/other mechanisms is subject to their own privacy policies. Some browser settings allow you to limit or remove Interest-Based Ads delivered to you.

**b. If the opt-out applied to only certain activities or sales, which ones?**

Promotional Email Communications and Interest-Based Advertising.

**c. Does the data broker permit a consumer to authorize a third party to perform the opt-out on the consumer's behalf?**

We are unable to remove you from third party e-mail lists. So, if you previously added your contact information to the mailing list of one of our clients or partners and later withdraw your permission, you will have to contact that third party (or use an opt-out link provided in an email communication from that client or partner) to request removal from that mailing list as well.

**4. Statement specifying the data collection, databases or sales activities from which a consumer may not have opted out during the prior year:**

Consumer data collection where a consumer may not have opted out can occur in the following ways: Directly From Consumer; From Third Parties; Automatically when consumer visits our site or uses our services

**5. Statement regarding whether the data broker implemented a purchaser credentialing process during the prior year:**

All of our clients undergo rigorous due diligence from our sales and marketing teams. Also, in order to engage us as a vendor we require clients to execute a master services agreement requiring certain representations and warranties pertaining to a customer's identity, authority to engage in such agreements, and purpose/scope of engagement.

**6. The number of security breaches that the data broker experienced during the prior year: 0 .**

**Total number of consumers affected by the breaches:** 0 .



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**7. Where the data broker has actual knowledge that it possesses the brokered personal information of minors, provide a statement detailing the data collection practices, databases, sales activities, and opt-out policies that are applicable to the brokered personal information of minors:**

We do not collect personal data from any person we know to be under the age of 13, and we will delete any personal data collected that we later know to be from a person under the age of 13. Our site and services are for general audiences and is not targeted to children under 13 years of age. If you believe a child under the age of 13 has disclosed personal data to us, please contact us at [dataprotection@civisanalytics.com](mailto:dataprotection@civisanalytics.com).

**8. Any additional information or explanation the data broker chooses to provide concerning its data collection practices during the prior year:**

You can review our full privacy policy here: [https://www.civisanalytics.com/privacy\\_policy/](https://www.civisanalytics.com/privacy_policy/)

**9. Certification of Annual Registration.**

I hereby certify, under penalty of law (13 V.S.A. Ch. 65), as an authorized representative of the data broker, that the all of the above information is accurate.

Michelle Tyler  
PRINTED NAME

Michelle Tyler  
SIGNATURE

01/30/2019  
DATE