



GLITCH WIZARD

REVIEWER'S GUIDE

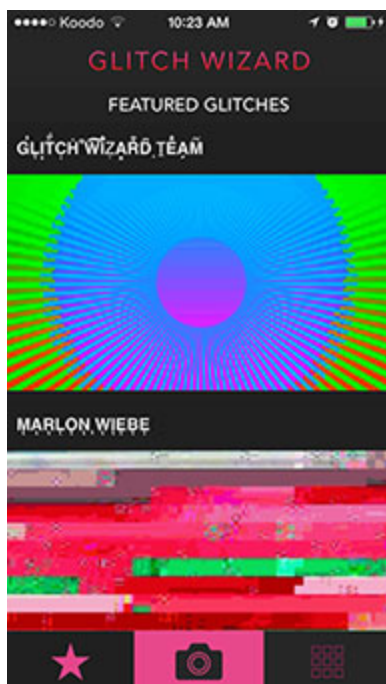
Glitch Wizard gives you the power to glitch photos, create animated GIFs and share them to multiple social networks.

KEY FEATURES

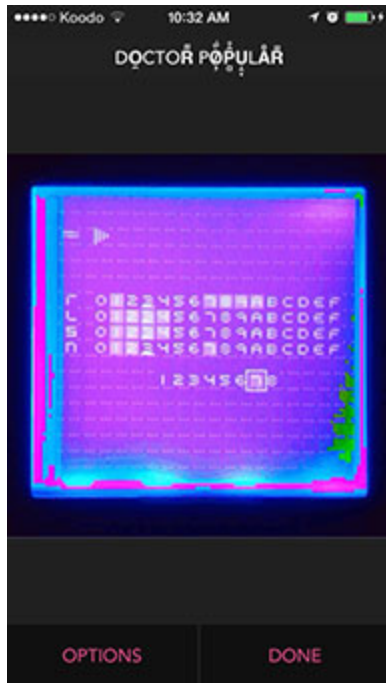
- Create animated glitches and export them to .GIF and .MOV
- Share glitches to Tumblr, Twitter and Facebook with one tap, and open glitches in Instagram
- 20 different glitches to apply, organized into 4 packs
- Simple glitching interface that provides visual feedback as you work
- In-app featured Glitches section that showcases the best #glitchwizard art, curated by the Glitch Wizard Team
- Editable animation timeline and adjustable animation settings
- Saves still-frames

QUICK TOUR

FEATURED GLITCHES



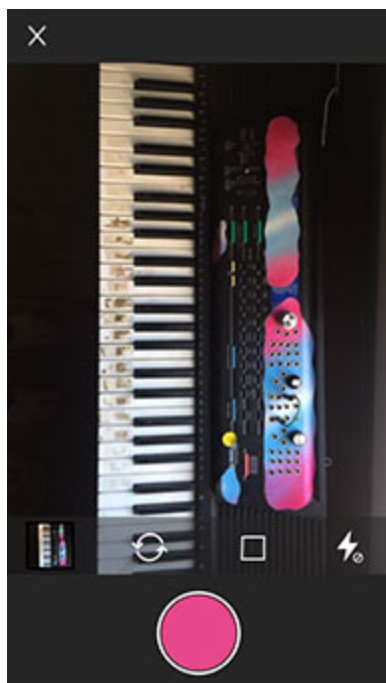
When you open the app, you will be greeted by the Featured Glitches screen. It is a curated gallery downloaded directly from <http://glitchwizards.tumblr.com>. All wizards who hashtag rad glitches with #glitchwizard and post them to social media have a chance to be featured. Wizards can also submit glitches to us for consideration at glitchwizardapp@gmail.com.



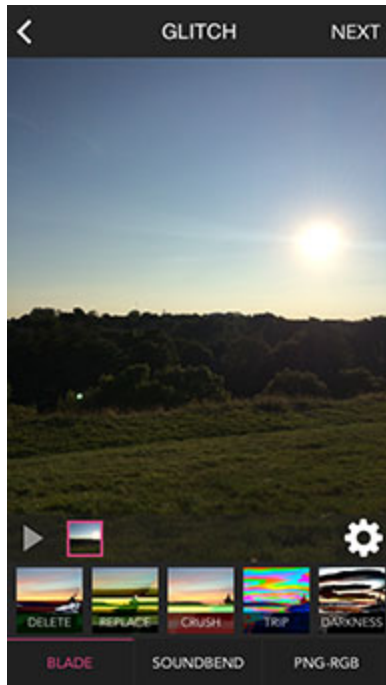
Tapping on the image for a glitch will bring you to an expanded view, where you can zoom/pan the image. You also have an OPTIONS button which, when tapped, offers a menu that allows you to report inappropriate content to the Glitch Wizard Team. Swipe left/right to navigate glitches in this view. Swipe down or tap DONE to exit.

Tap the pink camera button in the bottom tab bar to start the glitching process.

GLITCH PROCESS



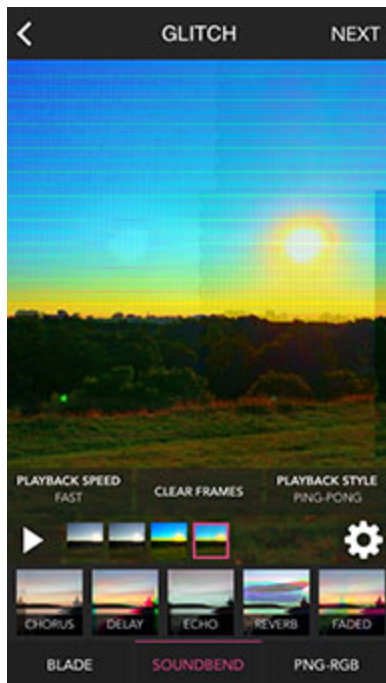
Choose an image from the camera roll, or capture one directly from the camera. You can switch between front and back-facing cameras, square the camera, and cycle the flash through off, on and auto.



Once you've selected or taken a photo, you will find yourself at the GLITCH screen.

- The glitches you apply to an image are cumulative
- Each time you apply a glitch, a new animation frame is created
 - The glitches are grouped into packs based on the type of effect they produce. Select a different pack by tapping on one of the names at the very bottom of the screen
 - Some glitches are applied by simply tapping - others have sliders that vary their intensity

Go ahead - try applying some glitches!

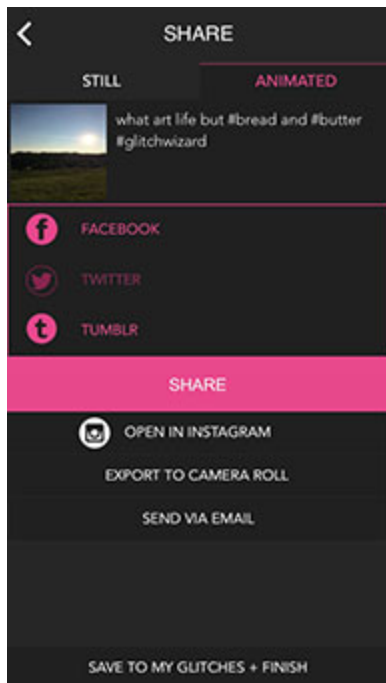


Notice how the animation timeline above the glitch buttons now has more frames.

- Pressing the arrow on the left will play the glitch as an animation.
- The gear icon on the right will bring out the animation menu pictured here.
 - There are 3 playback speeds, fast, medium, slow.
 - You can drag frames out of the animation to delete them (undo)
 - The clear frames button will start the glitch over from scratch.
 - The Playback style determines whether or not the animation plays through and goes directly back to the start (Linear), or plays to the end and goes back to the start in reverse (Ping-Pong).

Tap NEXT to move on.

SHARE



There are two tabs at the top of the SHARE screen: STILL and ANIMATED.

ANIMATED means the glitch will be exported as a GIF to Twitter and Tumblr, and as a MOV to facebook and instagram, which don't support GIFs. Export to camera roll will save a movie to the camera roll, as iOS doesn't support GIFs in its photos app. Send via email will export a GIF, because we know that's what you really want ;)

STILL means that you will instead export a single image. The last image you had selected on the animation timeline in the glitch screen will be the image that this option offers up.

Facebook, Twitter and Tumblr can all be shared to simultaneously, by typing in a caption at the top, tapping on their icons to select which ones you want to enable, and tapping Share.

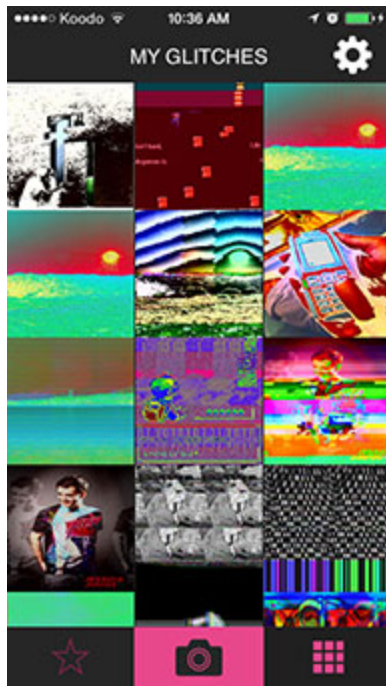
Note for Tumblr: The hashtags will be automagically parsed from the caption and put in the tags section of the post.

Notes for Instagram: Instagram doesn't allow unauthorized third-party vendors to post directly to its social network. The best we can do is save your image/movie to the camera roll, and open instagram. With still images, we can open directly to the filter screen with the image selected. The movie API is not as mature, so we can only save the movie to your photo library and open Instagram for you. It's up to you to select the movie manually afterwards.

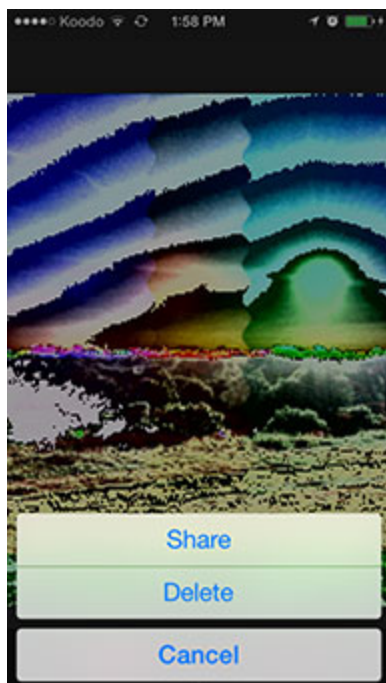
General Notes: This is the trixiest part of the app. Every platform deals with animations a little bit differently, not just the social networks but even iOS itself. Updates to the app are already in development that will smooth this whole process out and make it more clear.

Once you've shared / exported to your heart's content, tap SAVE TO MY GLITCHES + FINISH.

MY GLITCHES

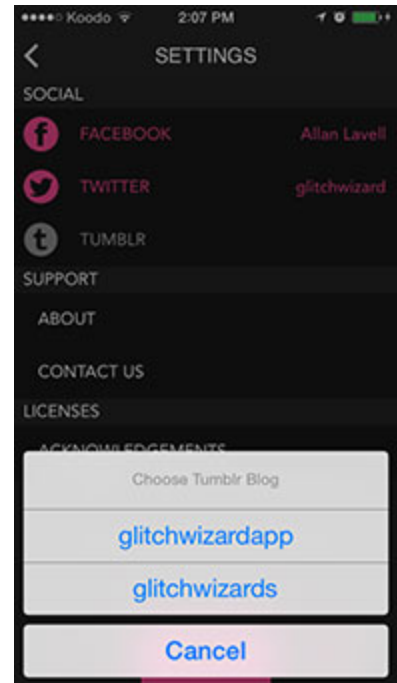
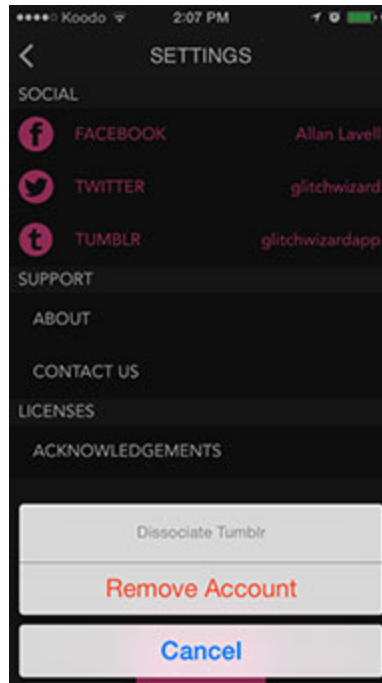
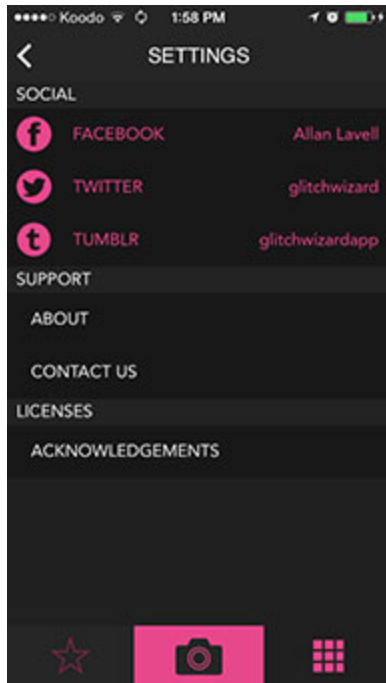


The third tab provides access to your local set of saved glitches. Similarly to Featured Glitches, you can tap on a glitch to get an expanded view. You can also access the app settings from the white gear icon at the top right.



Options on the expanded glitch view allow you to access the share screen to share a previously saved glitch, and also to delete a glitch from your phone.

SETTINGS



The main utility in settings is the ability to manage your social accounts. You can disassociate a linked account with the app by tapping on and choosing "Remove Account". Tapping on it again is equivalent to tapping on it for the first time in the Share screen - it opens a browser to the correct webpage to authorize Glitch Wizard to use your account. If you have, for example, multiple tumblr blogs under one account, you can disassociate the last one you were using, then reassociate tumblr. A popup will prompt you to choose which blog you want to associate.

CONCLUSION

Thanks a ton for checking out the app. If you have more questions, don't hesitate to get in touch.

Regards,
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