Language Leap

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Objective:

The objective of this project is to teach English through the use of space repetition and television series. The project will consist of a website that will enable users to watch a short segment of a television series. Afterwards, the script of the same segment will appear and will allow the user to highlight the words that he or she does not understand. These words will be explained to the user for the context of the segment they have just watched and they will be continuously quizzed about those words which will make up the space repetition aspect of the product.

Target Audience:

The target audience for this product is upper intermediate English learners who would like to learn English for fun. The ages appropriate for this product are 16-30.

Member Account:

In order to use the website, the users must create an account. This will allow the user to keep track of his progress.

Television Series and Commercials:

This product will use common English television series and commercials in order to teach English in a fun and engaging ways. The English taught will be as modern as possible to display the use of English in the modern world.

Flashcards (Quizzes):

The Flash Cards will be used in order to test the user's memory of words that he did not previously understand. These Flashcards will appear continuously to test the user's knowledge hence using the space repetition algorithm.