

# Alex Manusu

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Sydney, Australia

## EXPERIENCE

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### **Honours Thesis: "Factors Affecting the Adoption of Cryptocurrencies by Small Businesses" – January 2014 - November 2014**

- Interviewed adopters and non-adopters to understand the drivers for and against adoption
- Currently preparing a journal article detailing the results

### **Atlassian: Product Management Intern – January 2014 - March 2014**

- Owned and directed a new product during the initial stages of development
- Coordinated, planned and ran interviews with customers and non-customers to understand guide development of new features and new products
- Conducted a competitive landscape analysis to identify new product opportunities

### **MSD: IT Specialist (Intern) – July 2013 - December 2013**

- Lead the UI/UX design of a new product to which was built in 2014, including mockups, planning user flows, and writing a clear and detailed specification
- Designed images and logos for products
- Managed contractors to ensure maintenance of existing software was high quality
- Wrote specifications for changes to existing products, and tested these changes

### **BAE Systems Detica: Associate Consultant (Intern) – January 2013 - July 2013**

- Assisted in penetration testing on clients web applications
- Maintained Linux servers used for external testing of clients
- Developed new features for an internal (Django) application
- Planned a new training course for Detica to provide to clients

### **Atlassian: Product Management Intern – January 2012 - July 2012**

- Piloted initial usability testing processes for the whole company
- Compared and analysed various analytics data (Hive/Hadoop/Google Analytics) to better understand customer behaviour

## EDUCATION

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- UNSW – Business Information Systems (Honours) 2011 - 2014 (Co-op Scholarship; \$16,750 p.a.)
- KTH (Stockholm, Sweden) - Exchange - 2012
- The Scots College - 2004-2010

## SKILLS

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Alex is a team player, that is able to lead when needed, but often from the back. His empathy for the users drives him to constantly strive for better solutions. This combined with his strong analytical and technical skills which he has demonstrated repeatedly through his previous internships, gives him the ability to help ship awesome products.