

Alex Manusu

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CAREER PROFILE

Graduate - Bachelor of Information Systems (Co-op) with First Class Honours UNSW

- Awarded internships/scholarships for communication, grit and leadership skills at top Australian organisations.
- A strong understanding of how to design and develop products customers will adopt. Looking for a challenge.

RELEVANT EXPERIENCE

Atlassian: Junior Product Manager– January 2014 - March 2014

- Owned and directed the initial stages of the development of a new product. This included working with the developers, designers, the business and customers to achieve product/market fit.
- Conducted a competitive landscape analysis and go-to-market strategies, resulting in an acquisition.
- Ran surveys and customer interviews and analysed the data to help guide development.

Merck Sharp & Dohme: IT Project Manager – July 2013 - December 2013

- Lead the design and development of a new product for doctors, including mockups, user flows, creating images/logos, infrastructure/architecture design and writing a clear and detailed specification.
- Managed business stakeholders' expectations to ensure sufficient funding for new and current projects.
- Managed contractors to ensure software updates were on time, on budget functional and bug free

BAE Systems Applied Intelligence: Associate Consultant (Digital Security) – January 2013 - July 2013

- Assisted in penetration testing on clients' web applications including discovering a zero-day vulnerability.
- Setup and maintained highly secure infrastructure used for external testing of clients used across the business.
- Contributed new features to an internal Django/WordML report generating app, reducing everyone's paperwork.
- Designed a safer web apps curriculum to train clients, including major financial companies and telcos.

Atlassian: Junior Product Manager – January 2012 - July 2012

- Piloted initial usability testing processes and initiated the roll out of these processes to other product families.
- Conducted analysis on complex data sets (Hive/Hadoop/Google Analytics) to better understand customers.

EDUCATION

University of New South Wales – 2011 - 2014

- Business Information Systems Co-Op (Honours): Coursework included project/portfolio management, computer science, design, entrepreneurship, business fundamentals and psychology.
- First Class Honours thesis focused on Bitcoin Adoption. This involved interviewing users and analysing data to determine adoption factors (largely marketing and branding). *Copies available on request.*

KTH Royal Institute of Technology (Stockholm, Sweden) – 2012

- Accepted into an exchange program focusing on entrepreneurship and human-computer-interaction.

AWARDS AND ACHIEVEMENTS

- **Co-Op Scholarship recipient (2011-2014):** Selected from over 2000 applicants to receive \$16,750 p.a. four year scholarship. Awarded for my communication skills, motivation and leadership potential.
- **UNSW Professor M Weinstock Memorial Prize recipient (2014):** Awarded for the most innovative honours thesis.
- **LCU Tertiary Scholarship recipient (2011):** Awarded for outstanding academic achievement in high school.
- **National Level Sailor:** Competed in both state and national competitions in several classes of boats.
- **Extensive volunteering and teaching experience;** Provided webmaster and digital presence management for several non-profits and student societies. Trained numerous new sailors across several boat classes.
- **Personal projects:** Worked on validating startup ideas in a lean style including peanutapp.github.io and Class is in Season, a male fashion blog.

SKILLS

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| • Java: Intermediate | • Product Management | • Usability Interviews |
| • SQL: Intermediate | • UX Design | • Analytics |
| • JavaScript: Intermediate | • Business Analysis | • UI Design |
| • Ruby on Rails: Novice | • Competitive Analysis | • Web App Security |
| • Django: Novice | • Strategic Analysis | • Agile Development |
| • HTML/CSS: Novice | • Customer Interviews | • System Administration |