TIFFANY SMITH

Humanizing complex tech through empathy, clarity, and accessible communication.

Technical Communicator | Developer Advocate | Al/ML Technical Writer

Atlanta, GA | (615) 927-2031 | tiff.mi.smith@gmail.com

Portfolio | LinkedIn | GitHub | Medium | YouTube

PROFESSIONAL SUMMARY

Developer Advocate and **Technical Communicator** specializing in translating complex **AI**, **data**, and **software systems** into content that builds understanding and **community**. Experienced in creating **developer documentation**, **whitepapers**, **tutorials**, and live demos that bridge engineering, product, and customer experience. Combines strong **communication skills**, **UX design awareness**, and storytelling to **humanize technical topics and empower users**. Former designer and **operations** manager with extensive customer-facing experience. Adept at **turning user feedback into actionable documentation**, engaging learning materials, and memorable brand interactions.

TECHNICAL SKILLS

Documentation & Communication

Technical Documentation, SOPs, Quickstart Guides, User Manuals, IT Policies, Whitepapers, Knowledge Base Articles, Tutorials, Editing & Proofreading

Software & Tools

Microsoft Office Suite (Word, Excel, PowerPoint, Publisher), Git/GitHub, VS Code, Adobe Creative Suite (Photoshop, Illustrator, InDesign), Tableau, Streamlit, Snagit, Autodesk Maya, Blender, Unreal, Unity

Cloud, AI & DevOps

Google Cloud Platform (Cloud Run, Vertex AI, Gemini CLI), SDK, Gemma, Docker, Hugging Face, MCP Servers, Multi-Agent Systems, APIs, JSON

Programming & Data

Python, SQL, Data Visualization, Predictive Modeling

Libraries & Frameworks

Pandas, NumPy, Scikit-Learn, TensorFlow, PyTorch

Certifications

Machine Learning Specialization (Stanford), Meta Database Engineer, Google Advanced Data Analytics Languages

English (native), Spanish (fluent), German (learning), Python 🐍 (conversational)

WORK EXPERIENCE

Technical Writer - Atlanta, GA (2024 - Present)

Freelance

- Empowered non-developer employees to safely run Python scripts by creating a plain-language Quickstart Guide for secure virtual environments (venv). [link here]
- Created a **Cybersecurity SOP** aligned with **NIST guidelines**, providing plain-language instructions for employees on passwords, phishing, device security, and data storage. [link here]
- Translated complex bio-inspired **AI research** into compelling **whitepapers** that communicated **technical depth** and **strategic value** to both **researchers** and **investors**. [link here]
- Designed and authored developer-friendly API documentation and example apps, helping teams onboard faster and integrate endpoints with confidence. [GitHub link here]
- Built an approachable **API knowledge base** to demystify authentication, rate limits, and error handling, reducing developer friction and accelerating adoption. [link here]
- Collaborated with IT teams to convert complex workflows into visual, scannable guides that improved system adoption across all departments.
- Acted as a communication bridge between technical and creative teams, turning abstract requirements into shared visual and procedural understanding.
- Ensured all documentation met **accessibility standards** (screen-reader compatibility, scannable formatting, logical numbering).
- Collaborated with IT and security teams to **translate technical policies into actionable daily practices** for employees and contractors.

Customer & Community Engagement (Various Roles, 2010–2024)

Client Relations · Brand Communication · Conflict Resolution · Education & Support

- Built and maintained **long-term client relationships** across design, hospitality, and manufacturing industries
- Delivered software and design education to non-technical clients and team members, improving technical literacy, production efficiency, and cross-department collaboration.
- Acted as **primary client liaison** for multiple creative and production firms: balancing deadlines, **design precision**, and **customer satisfaction** with empathy and professionalism.
- Managed customer support pipelines for high-volume retail and manufacturing operations;
 regularly turned dissatisfied customers into loyal advocates.
- Increased business performance metrics through clarity and communication, including a 500% sales increase and a \$27,000 revenue month through improved client onboarding and transparent process documentation.
- Handled high-stakes transactions and logistical operations with precision, including \$10K+
 catering orders, print production schedules, and brand implementation across physical and digital
 channels.
- Led customer education initiatives: guided clients through technical design decisions, explained production and installation processes, and offered live demonstrations of software and equipment.
- Consistently translated complex ideas into accessible, actionable outcomes across industries.
- Operated independent creative and culinary ventures involving **branding**, **client acquisition**, and **public communication**; managed all digital correspondence, marketing, and brand voice.
- Balanced multiple concurrent projects and stakeholder expectations through clear communication, transparent timelines, and process documentation.

Public Presence

- Creator, editor, and programmer of **Algorithms ov Abjection**, an experimental YouTube channel exploring **machine learning**, art, philosophy, and **ethics**.
- Published writer on Medium covering AI, ethics, and technology through a human-centered lens.
- Experienced public speaker and presenter confident with tutorials and community engagement.

CERTIFICATIONS

- Machine Learning Specialization Stanford/DeepLearning.Al (2025)
- Meta Database Engineer Certificate
- Google Advanced & Foundational Data Analytics Certificates

EDUCATION

- Bachelor of Science, Game Art Full Sail University, FL (2022)
- Associate of Science, Graphic Design Nossi College of Art, TN (2009)

VOLUNTEER

- Slaughter-Free Chicago Animal Rights Activist (2021–2024)
- Walden's Puddle Wildlife Rehab Center Animal Caretaker (2015)

INTERESTS

Al & Data Ethics · Accessible Knowledge Sharing · Empathetic & Effective Communication · Python