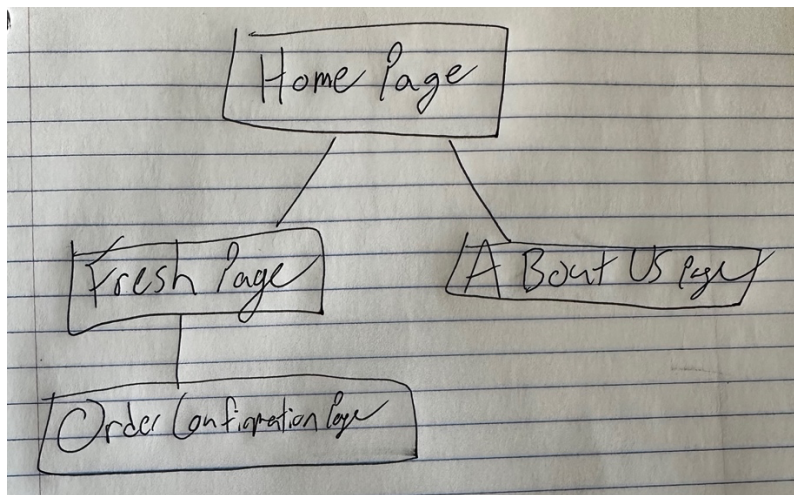


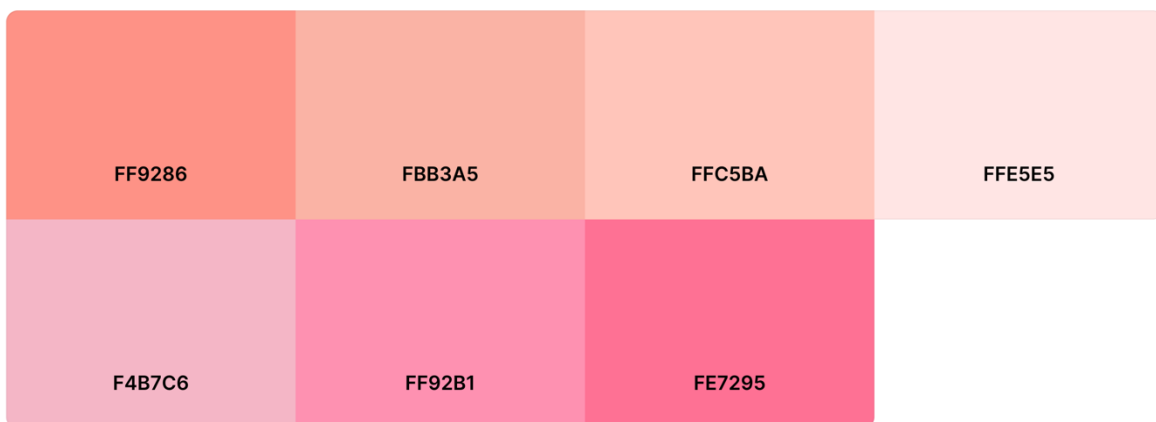
Site Purpose: The purpose of this site is to manage the sale of fruit and other produce directly from farm to table for the business Bountiful Foods. This site aims to make orders easier for the owners to manage.

Target Audience: The primary target audience for Bountiful Foods would be health-conscious individuals who prioritize fresh, organic, and locally sourced foods. These people are likely to be interested in maintaining a healthy lifestyle and seeking nutritious food options. Locals are also who the website is likely to attract local residents who are interested in supporting local businesses and have easy access to the store for walk-in purchases. The demographic of person is most likely to be in their late 20's 30's (millennials).

Site Map:



Color Scheme: <https://coolors.co/palette/ff9286-fbb3a5-ffc5ba-ffe5e5-f4b7c6-ff92b1-fe7295>



Typography: Wireframe Sketches:

For headings: Inconsolata

```
@import
```

```
url('https://fonts.googleapis.com/css2?family=Inconsolata&display=swap');
```

For paragraphs: Caveat

```
@import url('https://fonts.googleapis.com/css2?family=Caveat&display=swap');
```

Wireframe Sketches:

