
LEONARDO AMICO

CONTACT

W.orgonomyproductions.info
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PROFILE

Interaction Designer and Creative Technologist with a focus in products and experiences using emerging technologies.

WORK

JUNE 2015 – PRESENT

Creative Technologist at Uniform, innovation and design company based in Liverpool, UK.

As part of the company R&D team my role is to ideate, design and prototype physical & digital applications for emerging technologies, working in both commercial and research-based projects.

Clients I've worked with include BBC, Jaguar and Manchester City FC. Internal works have been featured in the [BBC](#), [Guardian](#), [Design Week](#).

MARCH 2014 – MARCH 2015

Researcher in interactive applications for education at the Department of Information Engineering (DEI), Università degli studi di Padova, Italy.

Development & design of Parlaspesa, an iOS educational app for teaching Italian language to pre-school pupils, in collaboration with the Department of Psychology of Development and Socialization of the University of Padova; development of full-body motion tracking software for the research project Harmonic Walk, a learning environment for teaching harmonic theory.

FEBRUARY 2013 – MARCH 2014

Interaction Designer at Fabrica, a multi-disciplinary communication and design studio based in Treviso, under the direction of Dan Hill.

I worked on the ideation, design & development of self-initiated projects, consisting in smart product prototypes (IoT) and interactive installation.

Works have been published on [Creative Applications](#), [Icon](#), [Dezeen](#).

EDUCATION

SEPTEMBER 2009 – NOVEMBER 2012

Laurea Magistrale (MSc) in Electronic Engineering. Università degli studi di Padova, Italy.
Universitat Pompeu Fabra, Barcellona, Spain.

SEPTEMBER 2005 – NOVEMBER 2008

Laurea Triennale (BSc) in Electronic Engineering. Università degli studi di Bologna, Italy.

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 TECHNOLOGY SKILLS

HARDWARE PROTOTYPING

Experienced: Arduino and Arduino based boards, IoT platform Particle, Raspberry Pi, analog and digital electronic circuits, cardboard modeling
 Can do: Bluetooth prototyping with iOS app
 Tried: Eagle PCB circuit design

 CREATIVE CODING

Experienced: OpenFrameworks, Processing, P5.js
 Can do: OpenCV C++, A-Frame, three.js, AR.js
 Tried: D3, Vue.js

 WEB TECHNOLOGIES

Experienced: front-end development (javascript, CSS3, Grunt, Webpack), Express/Node.js for back-end
 Can do: MongoDB database, Redis database
 Python/Webapp2 for back-end, Electron, Wordpress
 Tried: Chrome Extension development, Vue.js

 MOBILE DEVELOPMENT

Can do: iOS development with Obj-C and Xcode

 OTHERS

Experienced: Git for software versioning
 Can do: Python scripting, 3D modeling with Rhino
 Tried: Alexa Skills development, Machine Learning basic algorithms with Octave

 DESIGN SKILLS

PROCESS

Experienced: design thinking methodology, plan and facilitate bespoke co-creation workshops
 Tried: GV's Design Spring facilitation

 UX

Experienced: storyboards, flowcharts, app/website wireframing using Adobe XD, app/website rapid prototyping using Invision, user testing
 Can do: user interviews, iOS app prototyping with Xcode

 EXHIBITIONS

2016. Solo - Digital Design Week at V&A, London (UK)
 2015. Cloning Objects - Dutch Design Week, Eindhoven (Netherlands)
 2015. Paper User Interfaces - Atelier Clerici during Salone del Mobile, Milan (Italy)
 2015. Hacking Households - Adhocracy, Athens (Greece)

 PUBLICATIONS & TEXTS

2018. [Japanese Notes on the Smart Home](#) - Medium
 2017. [Beyond the Object: the Design of Smart Products](#) - Preface to Smart Product Design, Sendpoint (China)
 2017. Can We Still Trust Connected Objects - In Hacking Households, Z33 (Belgium)
 2016. [Introducing Denti...](#) - In Practices for a Healthy Internet of Things, Mozilla (Germany)

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