Amy Hanvoravongchai

Product Manager

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📍 Vancouver Island, BC, Canada

EDUCATION

BSc Computer Science
University of Victoria, Canada
Software Engineering, Co-op
Completed 01/2020

Product Management
Brainstation, Certificate ↗
Completed 02/2022

SKILLS

Product Management
SaaS, Agile, Kanban, Scrum, Competitive analysis, User experience research, QA, UAT, B2B, B2E, GTM

Services
GitHub, Asana, Jira, Notion, Stripe, Zapier, Looker, Mixpanel, AWS, Kubernetes, Excel, Powerpoint, GA

UI/UX + Design
Design systems, Sketch, Figma, InVision, Adobe Illustrator, Photoshop (familiar)

Web Technologies
JS, React, Vue, Typescript, Backbone, GraphQL, Cypress, Jest, AMP for Email, APIs, Webhooks, Integrations, HTTP

Technical
Git, SQL, Python, Go, Java, JSON, CI/CD

INTERESTS

UI/UX design, illustration, handmade cards, weightlifting, hiking, yoga, skiing, baking, sourdough, guitar (learning)

Web Design and Development Club
President, University of Victoria (UVSS)
09/2017 - 01/2020

RELEVANT EXPERIENCES

Dyspatch.io ↗

Product Manager

08/2021 – 10/2022 | Victoria, BC, Canada (Remote)

A leading email creation platform helping product and marketing teams deliver mobile-responsive, interactive experiences

- Developed UXR and analyzed data to redesign the platform's user management structure/RBAC to strengthen platform security and enabling growth.
- Led the development of project to transform code editor to drag-and-drop email builder, increasing non-technical user autonomy, accessibility, and UX.
- Represented the company externally in sales calls and demos. Built and presented QBR slide decks for one of Dyspatch's top customers, Canva, driving contract renewal with over 100% increase in user seats.
- Championed company-wide competitive analyses and prioritization workshops. Presented quarterly updates to teams, ensuring alignment and competitive market edge.
- Hosted product video and customer webinars on new releases and spotlighting existing key features.

Software Developer

02/2020 – 08/2021 | Victoria, BC, Canada (Remote)

- Integrated Stripe to existing system as a payment option, enabling the company to launch self-serve payments for the B2B SaaS product by >100%.
- Conceptualized and developed a dynamic AMP for Email app with a team member that bidirectionally connects data between email and Google Spreadsheet. App's GTM remains crucial in sales demos.
- Developed new features in collaboration with design teams, implementing new components, UI updates, adding back-end endpoints, and performing database migrations safely.
- Improved front-end/back-end unit and E2E tests, prioritizing test coverage to catch future regressions.

Momentum Dashboard ↗

Developer

05/2019 – 09/2019 | Co-op | Victoria, BC, Canada (On-site)

Chrome's new tab page with a personalized productivity dashboard to help users stay focused and organized with over 3 million downloads

- Engineered modular, robust components for the Momentum *New Tab* app, Momentum Team, *Links* app, and *Todo* app, increasing user productivity.
- Implemented API endpoints, DB model, and form UI to efficiently capture feedback submissions from users, identifying bugs and feature suggestions.