Amy Hanvoravongchai

Product Manager

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↗ helloimamy.com

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📍 Vancouver Island, BC, Canada

EDUCATION

BSc Computer Science
University of Victoria, Canada
Software Engineering, Co-op
Completed 01/2020

Product Management
Brainstation, Certificate ↗
Completed 02/2022

SKILLS

Product Management
SaaS, Agile, Kanban, Scrum, Competitive analysis, User experience research, A/B testing, B2B, B2E, Excel, Powerpoint, Google Analytics

Services
GitHub, Asana, Jira, Notion, Stripe, Zapier, Looker, Mixpanel, AWS, Zendesk

UI/UX + Design
Sketch, Figma, InVision, Adobe Illustrator, Photoshop (familiar)

Web Technologies
React, Vue, Typescript, BackboneJS, GraphQL, Cypress, Jest, AMP for Email, APIs, Webhooks, Integrations, HTTP

Technical
Git, SQL, Python, Go, Java

INTERESTS

UI/UX design, illustration, handmade cards, weightlifting, hiking, yoga, skiing, baking, guitar (learning)

Web Design and Development Club
President, University of Victoria (UVSS)
09/2017 - 01/2020

RELEVANT EXPERIENCES

Dyspatch.io ↗

Associate Product Manager

08/2021 – 10/2022 | Victoria, BC, Canada (Remote)
A leading email creation platform helping product and marketing teams deliver mobile-responsive, interactive experiences

- Led the development of features for the B2B SaaS product to reduce engineering resources by 95% and accelerate email creation by 92% for marketing teams.
- Developed UXR and analyzed data to redesign the platform's user management structure/RBAC to strengthen security and enabling growth.
- Represented the company externally in sales calls and demos. Built and presented QBR slide decks for one of Dyspatch's top customers, Canva, driving contract renewal with over 100% increase in user seats.
- Championed company-wide competitive analyses and prioritization workshops. Presented quarterly updates to teams, ensuring alignment and competitive market edge.

Software Developer

02/2020 – 08/2021

- Integrated Stripe to existing system as a payment option, enabling the company to launch self-serve payments for the B2B SaaS product by >100%.
- Conceptualized and developed a dynamic AMP for Email app with a team member that bidirectionally connects data between email and Google Spreadsheet. App's GTM remains crucial in sales demos.
- Developed new features in collaboration with design teams, implementing new components, UI updates, adding back-end endpoints, and performing database migrations safely.
- Improved front-end/back-end unit and E2E tests, prioritizing test coverage to catch future regressions and documenting technical decisions to ensure maintainability.

Momentum Dashboard ↗

Developer

05/2019 – 09/2019 | Intern | Victoria, BC, Canada (On-site)
Chrome's new tab page with a personalized productivity dashboard to help users stay focused and organized with over 3 million downloads

- Contributed to the development of features for the Momentum *New Tab* app and Momentum Team and engineered modular, reusable components with industry best practices for the *Links* and *Todo* apps, increasing user productivity.
- Implemented API endpoints and DB model to capture feedback submissions from users to identify bugs and gather feature suggestions.