

Google Product Manager:

Google has a very strong engineering culture. Much more so than other companies like Meta which are more product-centric. So Google PMs tend to have a strong technical background which helps them effectively sell their vision to the engineering team.

## Technical Questions

- What are the key metrics for an API in a cloud?
- As a PM in Gmail you come in on Monday, take a quick look at the metrics dashboard and see received emails have dropped 15% last weekend over the weekend(s) before. What do you do?
- Asana made a new ticketing system—how would you measure its success?
- What metrics are important for Google Docs?
- How many messages per second does Gmail receive?
- What is your favorite restaurant? Estimate how much money they make in a year.
- How much did taxi rides increase or decrease worldwide during Covid?
- Estimate the number of street lamps in New York City
- Estimate the market size for vintage watches
- How would you measure metrics for BART (i.e. Bay Area Rapid Transit)?
- What metrics would you set for YouTube in a developing country?
- You notice a 30% change in usage of your product, what would you do?

## Behavioral Questions

- Why do you want to work at Google?
- Why product management?
- Why are you leaving your present company?

- Explain your project management philosophy.
- Tell me about a time you used data to make a decision.
- Tell me about a time you resolve a problem as a Product Manager.
- Tell me about a time you led a team.
- Tell me about a time you set and achieved a goal.
- What would happen if Google fired all of its PMs tomorrow?
- Tell us about a time you disagreed with the team
- How do you collaborate with others?
- you manage it?
- Tell me about a time when you were able to create a win-win situation
- How would you manage through a latent field failure or bug that is directly impacting customers and driving return rates up or support contacts?