# Literary Text Mining and Stylometry DH Crash Course

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March 23, 2014

Amsterdam, 2014

# Today's menu

- 1. "The Riddle of Literary Quality" project
- 2. Machine Learning
- 3. Your Mission

# The project



# The Riddle of Literary Quality\*

# Literary Quality: "low" versus "high" brow

### Perceptions of literary quality due to:

- ► Social factors?
- Contextual factors?
- Individual factors?

# Literary Quality: "low" versus "high" brow

### Perceptions of literary quality due to:

- ► Social factors?
- Contextual factors?
- Individual factors?
- Textual characteristics?

# Main research question

Survey: Two independent axes of quality:

- 1. good vs. bad
- 2. literary vs. non-literary

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  - 2. literary vs. non-literary
  - Texts: Two kinds of text features:
    - low-level: directly extracted from text (e.g., sentence length)
    - high-level: analyze text with some model (e.g., deep syntactic structures)

### Main research question

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Texts: Two kinds of text features:

- low-level: directly extracted from text (e.g., sentence length)
- high-level: analyze text with some model (e.g., deep syntactic structures)

#### Question

Can we find correlations between quality judgments and text features?

# Corpus



- ▶ 401 modern Dutch novels
- Published 2007–2012
- Selected by popularity

# Survey



- Large reader survey
- Subjects select books they read from the corpus, and rate whether the book is good, literary
- about 14,000 readers completed the survey

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### The Workflow

### Definition

Text classification:

Text ⇒ Features ⇒ Model ⇒ Predictions

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### Feature vectors

### Definition

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Vector: a sequence of numbers

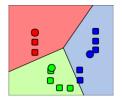
Each text will be represented by a vector of numbers.

	Author	Shall	I	compare	thee	
E.g.:	Shakespeare	1	1	1	1	
	Me	0	9	0	0	

# The Vector Space Model

### Definition

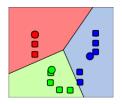
Space: place in which distances are defined



# The Vector Space Model

#### Definition

Space: place in which distances are defined



- texts are more or less distant (dissimilar) in this space
- each vector element is a dimension
- the vector specifies a co-ordinate in the vector space.

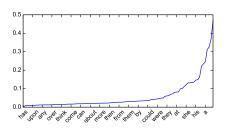
# Bag-of-Words model

### Definition

Bag-of-Words (BOW) model: use word counts as vectors

E.g.:	Author	Shall	1	compare	thee	
	Shakespeare	1	1	1	1	
	Me	0	9	0	0	

### Function words vs. Content words: I



#### Function words:

- Small words, highly frequent
- Unconsciously chosen
- Articles, pronouns, conjunctions
   E.g.: the, I, and, of, in

#### Content words:

- Low- to mid-frequency
- Chosen to match topic
- Nouns, verbs, adjectives
   E.g.: walk, talk, ship, sun

### Function words vs. Content words: II

For text classification,

#### **Function words:**

- Useful for authorship attribution, gender detection
- Small set of words is sufficient
- Pennebaker (2011), The Secret Life of Pronouns

#### Content words:

- Good at detecting topics, related work
- Large vocabulary required

# Model: making predictions

- Similar texts will have similar word counts
- Simplest model: for a new text, find its nearest neighbor and use that to make a prediction

# Model: making predictions

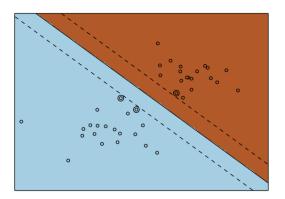
- Similar texts will have similar word counts
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#### This works, but ...

- Not all words are equally important
- Not all texts are as representative

### Model: Support Vector Machines (SVM)

- Support Vectors are data points that maximally separate the classes to be learned;
- After training, each feature receives a weight that determines how much it will affect predictions
- ► The support vectors and weights define a line that separates the classes.



### **Predictions**



- Authorship
- ▶ Topic
- Readability
- Prose genre (detective, thriller, sci-fi, &c.)
- ▶ &c.

# Two fundamental problems: I

Problems in Machine Learning:

#### Definition

The Curse of Dimensionality:

Too many features.

Not enough data to learn interactions of features.

- Limit number of features.
- SVM handles large number of features well.

# Two fundamental problems: II

Problems in Machine Learning:

### Definition

### Overfitting:

The training data has been learned so 'well' that nothing else can be predicted.

 $\Rightarrow$  undergeneralization

 Validate predictions on separate data set (train vs. test set)

# Dimensionality Reduction

#### Issues with BOW model:

- Large vocabulary, high number of dimensions
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### Definition

Latent Semantic Analysis is a form of dimensionality reduction that attempts to summarize word counts as topics/concepts.

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- More complex features; e.g., grammatical. But: more complex features...
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#### Drawbacks:

- Word order information is lost
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#### Alternatives:

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  - may have low counts, statistics will be less reliable/powerful
- Incremental model; include context
   But: difficult to model influence of preceding text.

### Aside: More advanced models

Topic Modeling Identify a number of topics (word distributions)

Deep Learning automatically learn good representations of data (features) using neural networks

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# Today: Prose Genres

- Detective
- ▶ Thriller
- **•** ...
- Literary fiction

Who, what defines genres?

- Publishers, critics
- ► Topics, style of texts

### The Data

- 300+ novels from Project Gutenberg;
- Mostly 19th century;
- From following categories ("genres"):
  - Adventure
  - Detective
  - Fiction
  - Sci-Fi
  - Short
  - Historical
  - Poetry

### Your Mission

- ...should you choose to accept it:
  - 1. Install Python: http://continuum.io/downloads
  - Download corpus & code: http://tinyurl.com/n9aaoht
    - Unzip, open folder
    - ► Click on start-windows.bat or start-osx.commmand
    - A browser opens, open the notebook DH-crash-course-riddle.ipynb
  - 3. Tweak parameters until score is acceptable
  - Interpret the results

