The background is a dark blue gradient. On the left, there are two overlapping triangles, one blue and one light green, pointing towards the center. Below them is a circular inset showing a detailed image of a circuit board. In the top right corner, there is a faint, stylized pattern of interconnected lines and squares, resembling a circuit or a data network.

Launching Decentralized Autonomous Organizations

On Aragon

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Road to release

An abstract graphic on the right side of the slide, consisting of several overlapping, dark gray rectangular blocks arranged in a stepped, descending pattern from the top right towards the bottom left. Two of these blocks are highlighted: one is a light green color and the other is a bright blue color, both positioned towards the bottom right of the arrangement.



What is a DAO?

D

Decentralized - Anyone can participate from anywhere in the world

A

Autonomous - Without an intermediary

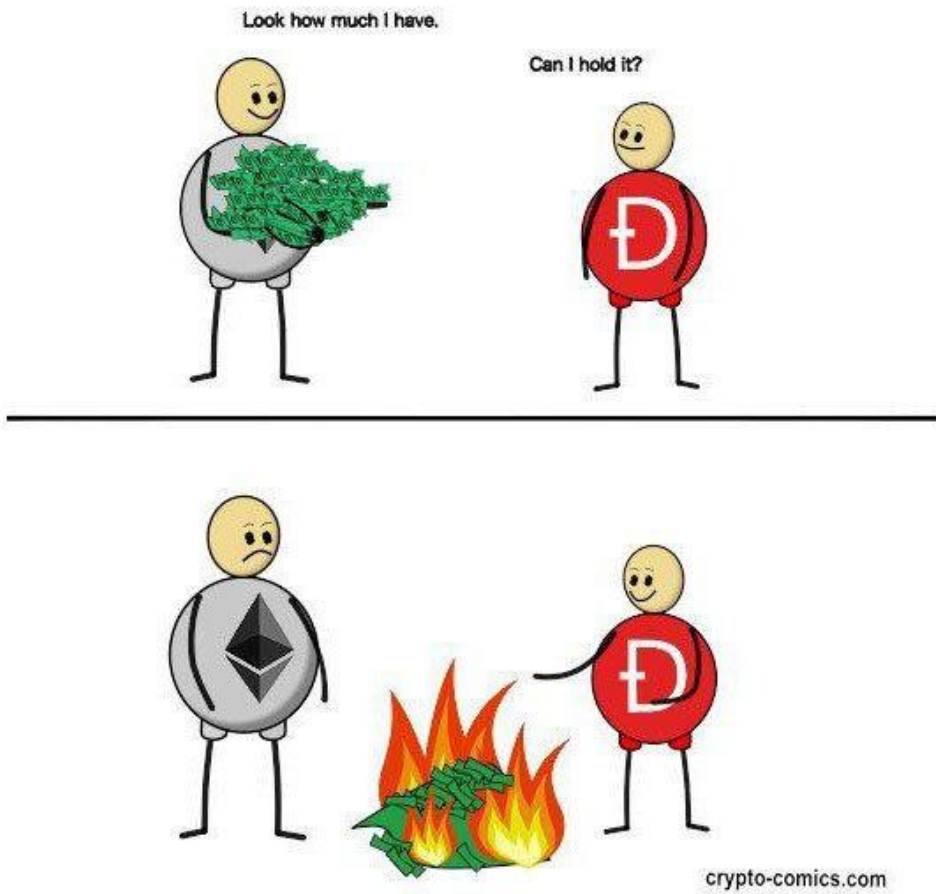
O

Organization - Self governance

The first DAO



The DAO





What is Aragon?

- aragonOS
- aragonPM
- aragonAPI
- aragonUI
- aragonCLI

Learn more at hack.aragon.org



What is Aragon?

Demo



Overview

We're approaching a zeitgeist opportunity in the [Colorado Blockchain](#) community to [implement](#), [experiment](#), and [blaze the trail](#) of utilizing a [DAO](#) framework. A DAMit especially lends itself to the Colorado Blockchain meetup [culture](#) and [structure](#), and in turn could also potentially be [applied globally](#) to cultivate similar communities.

What is a [Reputation Democracy](#)?

A [flat hierarchy](#), [liquid democracy](#) that facilitates its constituents' ability to earn a consequential voice by associating one's accrued [reputation](#) with their [voting weight](#) in organizational [decision making](#) processes.



Understanding the problems

D

Centralized hierarchical structures based on seniority instead of merit (with decisions being made behind closed doors by higher-ups) lack representation from the community and transparency in process.

A


Collaboration is messy, and measuring contributions over time in a peer-to-peer mental ledger is unsustainable. We need the right tooling to aggregate these metrics and automate the assessment.

O

Governance isn't always fun, and it's difficult to get members of a community to participate, especially in a consistent manner. We need to find the right incentive structures so that members are more aligned to contribute in consistently meaningful ways.



Project objective



Create an automated platform for incentivized collaboration by mode of gamified participation - enabling governance in an accessible, transparent, and entertaining fashion by utilizing bounties, reputation, and skills tracking - where participants neither need to know or trust one another to work towards the agreed upon objectives of an organization.

Target audience

While reputation democracies could be applied to virtually *any organization*, some examples include:

- Co-ops
- Labor unions
- Gaming clans
- Meetup groups
- P2P insurance pools
- Collaborative blogging platforms
- And many more...



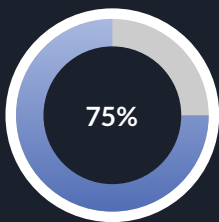


Persona 0

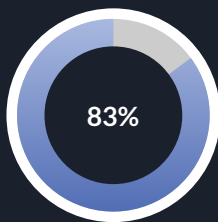
MeetUp Mark

Mark is a Colorado Blockchain meetup organizer and attendee. He frequently hosts and attends meetups, but finds it difficult to lock down reliable volunteers to record his meetups and lacks the equipment and know-how to do it himself. He'll also often post events in Slack.

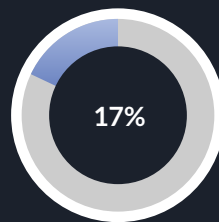
Skills:



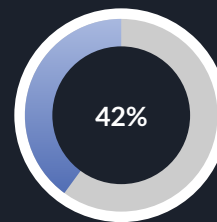
Hosting



Attending



Volunteering



Outreach

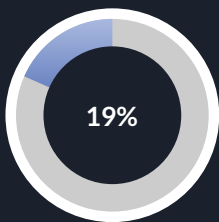


Persona 1

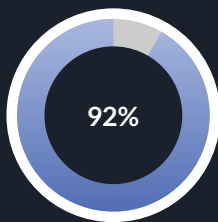
Gamer Gabby

Gabby focuses mostly on battling and occasionally goes on quests or raids with her clan, though she finds that the raids the leaders choose are often raids she's not interested in. In these cases she'll idly farm, earning materials for the clan.

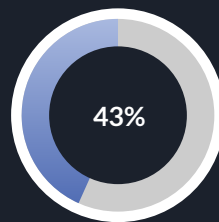
Skills:



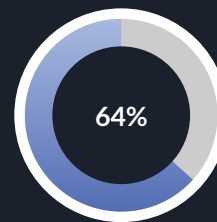
Raids



PvP



Quests



Farming

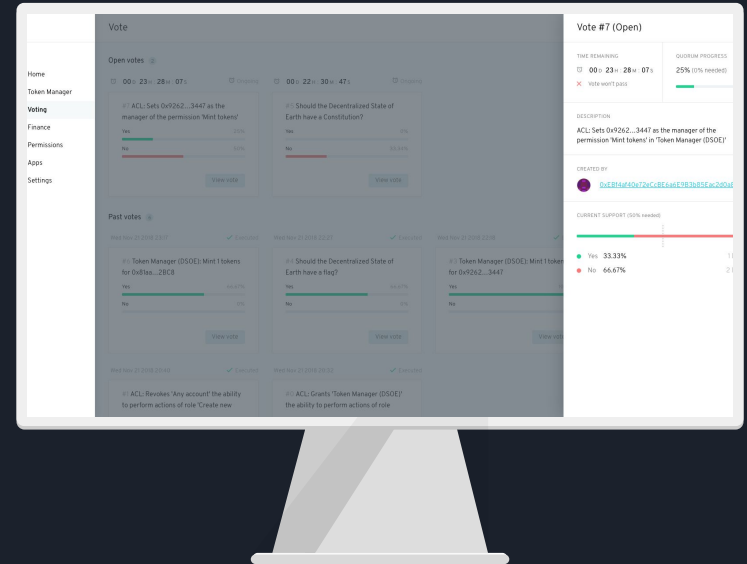


Introducing: Aragon Colonies

Bridging the gap between reputation and democracy

Once reputation is established, members of a DAMit can participate in the decision making processes of the community - with the amount of reputation accrued representing the weight of a member's vote applied to a proposal. This is utilized to resolve issues such as:

- Funds allocation
- Future raid destinations
- Charter direction
- Buidlathon speaker selection TCR





Evolutionary feedback loop of a DAMit

Create Bounties

Tasks are assigned a monetary value and published for workers to accept

Work and Participate

Members either fulfill tasks or collaborate online to earn money or reputation



Upgrade

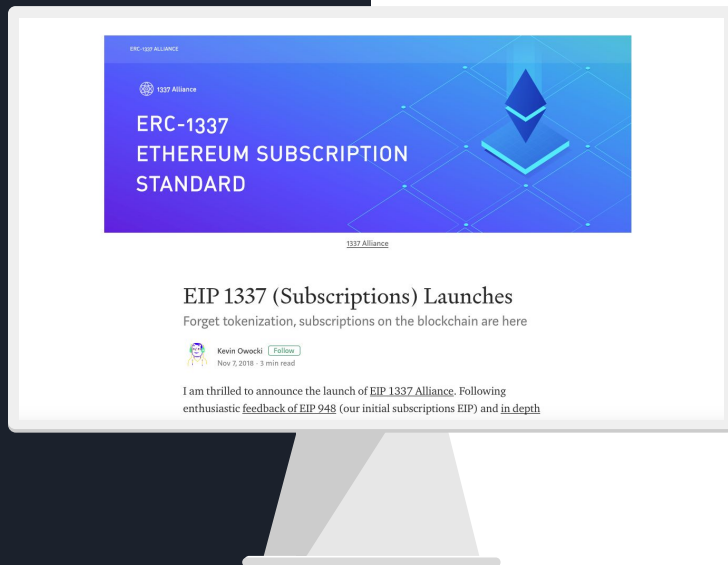
The community implements passing proposals. Lather, rinse, repeat

Propose and Vote

Members use collected reputation to stake on proposals and vote on organizational decisions

Spotlight on **Membership Dues Extension**

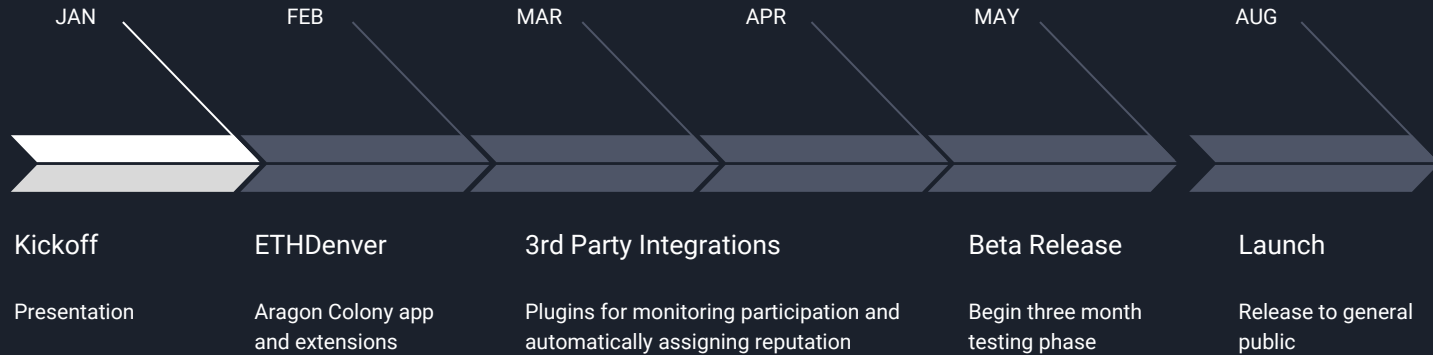
The crutch of
financing for
*most**
organizations



Requires members to pay a
recurring EIP 1337 subscription
for membership and voting
capabilities to remain active



Road to release





Thank you!

Keep an eye out for [@TheDenverDAO](#),
coming soon to a device near you!

[@proofoftom](#) - Tommy Cox

github.com/DenverDAO

[DenverDAO.org](#) (Coming soon)

