

Chicago Blackhawks News Article XML Markup

Andrew Roback

An Example of Existing Content

Babcock Shuffling Canada's Lines

Sunday, 02.21.2010 / 3:37 PM / [News](#)

NHL.com

VANCOUVER -- Hey Canada, do you want to know what your head coach is saying? Well, don't click off this page then.

Mike Babcock met the media Saturday night in a press conference setting at Canada Hockey Place. He talked about a myriad of things, and here are some snippets of what he said and why he said them.

Why choose to put Mike Richards on the top line with Rick Nash and Sidney Crosby?

"We wanted to get Nash back on right wing where he seems to me the most comfortable, and have Jarome (Iginla) play with (Brenden) Morrow and (Jonathan) Toews in a more physical situation," Babcock said.

"That's kind of our plan. Richards is a bit of a give-and-go player. He's had a lot of success with that, so he could be a good player with Crosby and the big guy (Nash) going to the net."

Any thoughts on bragging rights being a major part of this game, coach?

"It's only bragging rights for a couple of days anyway," Babcock said. "We want to be successful and they want to be successful. Obviously the path to where we both want to go is a lot easier if you win (Sunday)."

Existing XML Markup in RSS Feed

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<title>Babcock Shuffling Canada's Lines</title>
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</link>
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VANCOUVER -- Hey Canada, do you want to know what your head coach is saying? Well, don't
click off this page then.

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</description>
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NHL.com
</author>
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Feed Aggrigator Display

Babcock Shuffling Canada's Lines

from [Blackhawks Recent Headlines](#) by NHL.com

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Comparison

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Context and Applications

- Why a Quotation Aggregator?
 - Research Purposes
 - Searchability
- Benefits for Fans and Consumers
 - Only receive content of significant value
 - Searchability
- Benefits for Industry
 - Content is not lost or marginalized

Markup Example

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      <am_pm></am_pm>
      <newstyp></newstyp>
      <loaction></loaction>
    </dateline>
    <byline>
      <author></author>
      <title></title>
    </byline>
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Markup Example

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Parise, Stastny" xmlns="http://blackhawks.nhl.com/club/news.
htm?id=517770">

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<newstype>News</newstype>

<location>VANCOUVER</location>

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<byline>

<author>Shawn P. Roarke</author>

<title>NHL.com Managing Editor</title>

</byline>

<article>

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xmlns="http://www.nhl.com/ice/player.htm?"

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<team_name>New Jersey Devils</team_name>

</team>

<quotation>"To be honest, right when I found out
I started to think," Parise said. "Granted I was still playing for
the Devils, but you start to think about the way Stastny plays
and where he likes to go on the ice. I know he likes to stop
play behind the net a lot, so I think of what I can do and what
does Kane like to do. You start to think what you can do to
help these guys and make the line better."</quotation>

</player>

<player name="Patrick Kane"

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id=8474141#&navid=nhl-keymatch">

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Olympics</team_name>

<team_name>Chicago
Blackhawks</team_name>

</team>

<quotation/>

</player>

[data excluded]

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Questions?