ASEM HARUN, GRAPHIC ARTIST AND ILLUSTRATOR

OBJECTIVE

To obtain an entry-level position in Creative Design preferably involving graphic design, digital communication and brand marketing

TECHNICAL SKILLS

Human and Computer Interaction Design (HCI) and Video Game design theory

Advanced proficiency with Adobe Photoshop

Experienced with Vector Design in Adobe Illustrator

Proficiency with HTML/CSS and WordPress

Experienced with Adobe Creative Suite and Microsoft Office Suite

Experienced in designing Android application UIs with Material Design guidelines

Experienced with various Video and Photo editing software

Comfortable with all modern versions of Windows and MAC OS X

OTHER SKILLS

Experience with usability assessments with product use and design

Fluent in English and Bengali

Attention to detail

Team worker

WORK EXPERIENCE

BLACKWOOD GALLERY (http://blackwoodgallery.ca), mississauga, canada [2014-2015]

- Assisting staff with content development for website of a contemporary art gallery featuring local, national and international artists
- o Edited, prepared Video and Images documenting exhibitions and other events
- Working alongside gallery staff to develop and execute outreach of a Mobile Application, and gallery exhibitions through the use of Social Media outlets such as Facebook
- o Assisted in the creation of various Art Projects displayed in the exhibit

DESIYN INC. (HTTPS://DESIYN.COM), MISSISSAUGA, CANADA [2014]

- o Worked as Graphic Designer for Marketing and SEO Services projects
- Worked on projects creating infographics, E-Books, and Posters
- o Consulted on new and improved website design projects for clients

BEST BUY - GEEK SQUAD [2010-2011]

- o Provided Customer Service as a Computer Technician
- Focused on repairing computers (both software and hardware)

EDUCATION

UNIVERSITY OF TORONTO [2010 - 2015]

Bachelor of Arts (Honours) specializing in Communications, Design, Information & Technology

SHERIDAN COLLEGE [2011 – 2015]

Certificate in Digital Communication (Joint Program with University of Toronto)

PERSONAL PROJECTS

ONLINE PORTFOLIO | (HTTP://ASEMHARUN.ME)

 Created various mobile application designs as well as comic character concepts transferred to digital media.

UI/UX DESIGNER | MEMORIA ANDROID APPLICATION [2014 - CURRENT]

- Memoria is a free Android personal multimedia diary/organizer application. It allows users to store daily entries throughout various times in the day, with a combination of text and multimedia. It is capable of organizing entries through custom tags, location, and any contacts the user has included.
- o In charge of the design of the application
- o Used Google's Material Design concepts and design ideas to style the user interface

ARTIST AND WRITER | STAY FROSTY WEB COMIC [2013 - CURRENT]

o Created Web Comic series that has received several thousand views

ARTIST | (HTTP://ASEMHARUN.DEVIANTART.COM)

• Various personal art projects including sketches, paintings, and digital art.

DESIGNER | SHERIDAN STUDENTS UNION [2012-2013]

 Helped the Mississauga Sheridan Student Union design flyers for the many programs and events they have launched

REFERENCES AVAILABLE UPON REQUEST