

ASEM HARUN, UI/UX, GRAPHIC AND WEB DESIGNER

OBJECTIVE To obtain a position in Creative Design preferably involving graphic design, digital communication and brand marketing

TECHNICAL SKILLS Advanced proficiency with Adobe Photoshop and Adobe Illustrator
Proficiency with HTML5/CSS3, Bootstrap, Foundation, WordPress and Git
Comfortable with prototyping wireframes using Balsamiq and Axure
Experienced in designing Android application UIs with Material Design guidelines
Human and Computer Interaction Design (HCI) and Graphic Design guidelines
Extensive knowledge of Facebook, Twitter and Instagram page management
Experienced with agile work environments
Experienced with Adobe Creative Suite and Microsoft Office Suite
Experienced with various Video and Photo editing software's

OTHER SKILLS Experience with usability assessments with product use and design
Fluent in English and Bengali
Attention to detail
Team worker

WORK EXPERIENCE **LEAD UI/UX DESIGNER - DECENTRAL CONSULTING - TORONTO, CANADA [SEPT 2015 - FEB 2016]**

- UX/UI designer contributing to internal design culture
- Involved in production of mobile apps using HTML5 and CSS3 languages
- Creation of website, mobile wireframes, front-end development and SEO management
- Involved in company branding, promotional/marketing materials and content strategy

NEW MEDIA ASSISTANT - BLACKWOOD GALLERY - MISSISSAUGA, CANADA [MAY 2014 - APR 2015]

- Assisting staff with content development for website of a contemporary art gallery featuring local, national and international artists
- Edited, prepared Video and Images documenting exhibitions and other events
- Working alongside gallery staff to develop and execute outreach of a Mobile Application, and gallery exhibitions through the use of Social Media outlets such as Facebook
- Assisted in the creation of various Art Projects displayed in the exhibit

GRAPHIC DESIGNER - DESIYN INC. - MISSISSAUGA, CANADA [APR 2014 – JUNE 2014]

- Worked as Graphic Designer for Marketing and SEO Services projects
- Worked on projects creating infographics, E-Books, and Posters
- Consulted on new and improved website design projects for clients

EDUCATION UNIVERSITY OF TORONTO [2010 - 2015]

- Bachelor of Arts (Honours) specializing in Communications, Design, Information & Technology

SHERIDAN COLLEGE [2011 – 2015]

- Certificate in Digital Communication (Joint Program with University of Toronto)
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PROJECTS ONLINE PORTFOLIO | ([HTTP://ASEMHARUN.COM](http://ASEMHARUN.COM))

- Created various mobile application designs as well as comic character concepts transferred to digital media.

LEAD UI/UX DESIGNER | JAXX BITCOIN WALLET APPLICATION [SEPT 2015 - FEB 2016]

- <https://play.google.com/store/apps/details?id=com.kryptokit.jaxx&hl=en>
- In charge of creating sketches, wireframes, to final concept for a bitcoin application being developed for iOS, Android and Chrome.
- Utilizing HTML5 and CSS3 to assist in creation of web application
- In charge of providing user research and user testing for application

LEAD UI/UX DESIGNER | MEMORIA ANDROID APPLICATION [2014 – 2015]

- Memoria is a free Android personal multimedia diary/organizer application. It allows users to store daily entries throughout various times in the day, with a combination of text and multimedia. It is capable of organizing entries through custom tags, location, and any contacts the user has included.
- In charge of the design of the application
- Used Google's Material Design concepts and design ideas to style the user interface

ARTIST AND WRITER | STAY FROSTY WEB COMIC [2013 – CURRENT]

- Created Web Comic series that has received several thousand views

ARTIST | ([HTTP://ASEMHARUN.DEVIANTART.COM](http://ASEMHARUN.DEVIANTART.COM))

- Various personal art projects including sketches, paintings, and digital art.

DESIGNER | SHERIDAN STUDENTS UNION [2012-2013]

- Helped the Mississauga Sheridan Student Union design flyers for the many programs and events they have launched
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REFERENCES AVAILABLE UPON REQUEST