

## ASEM HARUN, UI/UX, GRAPHIC AND WEB DESIGNER

**OBJECTIVE** To obtain a position in Creative Design preferably involving graphic design, digital communication and brand marketing

**TECHNICAL SKILLS**

- Advanced proficiency with Adobe Photoshop and Adobe Illustrator
- Proficiency with HTML5/CSS3, Bootstrap, Foundation and WordPress
- Comfortable with prototyping wireframes using Balsamiq and Axure
- Experienced in designing Android application UIs with Material Design guidelines
- Human and Computer Interaction Design (HCI) and Graphic Design guidelines
- Extensive knowledge of Facebook, Twitter and Instagram page management
- Experienced with agile work environments
- Experienced with Adobe Creative Suite and Microsoft Office Suite
- Experienced with various Video and Photo editing software's

**OTHER SKILLS**

- Experience with usability assessments with product use and design
- Fluent in English and Bengali
- Attention to detail
- Team worker

**WORK EXPERIENCE**

**LEAD UI/UX DESIGNER - DECENTRAL CONSULTING, TORONTO, CANADA [2015-CURRENT]**

- User Experience/User Interface designer contributing to internal design culture
- Involved in production of mobile apps using HTML5 and CSS3 languages
- Creation of website, mobile wireframes, front-end development and SEO management
- Involved in company branding, promotional/marketing materials and content strategy

**NEW MEDIA ASSISTANT - BLACKWOOD GALLERY, MISSISSAUGA, CANADA [2014-2015]**

- Assisting staff with content development for website of a contemporary art gallery featuring local, national and international artists
- Edited, prepared Video and Images documenting exhibitions and other events
- Working alongside gallery staff to develop and execute outreach of a Mobile Application, and gallery exhibitions through the use of Social Media outlets such as Facebook
- Assisted in the creation of various Art Projects displayed in the exhibit

**GRAPHIC DESIGNER - DESIYN INC., MISSISSAUGA, CANADA [2014]**

- Worked as Graphic Designer for Marketing and SEO Services projects
- Worked on projects creating infographics, E-Books, and Posters
- Consulted on new and improved website design projects for clients

## EDUCATION

### UNIVERSITY OF TORONTO [2010 - 2015]

- Bachelor of Arts (Honours) specializing in Communications, Design, Information & Technology

### SHERIDAN COLLEGE [2011 – 2015]

- Certificate in Digital Communication (Joint Program with University of Toronto)
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## PROJECTS

### ONLINE PORTFOLIO | ([HTTP://ASEMHARUN.ME](http://ASEMHARUN.ME))

- Created various mobile application designs as well as comic character concepts transferred to digital media.

### LEAD UI/UX DESIGNER | BITCOIN APPLICATION [2015 – CURRENT]

- In charge of creating sketches, wireframes, to final concept for a bitcoin application being developed for iOS, Android and Chrome.
- Utilizing HTML5 and CSS3 to assist in creation of web application
- In charge of providing user research and user testing for application

### LEAD UI/UX DESIGNER | MEMORIA ANDROID APPLICATION [2014 – 2015]

- Memoria is a free Android personal multimedia diary/organizer application. It allows users to store daily entries throughout various times in the day, with a combination of text and multimedia. It is capable of organizing entries through custom tags, location, and any contacts the user has included.
- In charge of the design of the application
- Used Google's Material Design concepts and design ideas to style the user interface

### ARTIST AND WRITER | STAY FROSTY WEB COMIC [2013 – CURRENT]

- Created Web Comic series that has received several thousand views

### ARTIST | ([HTTP://ASEMHARUN.DEVIANTART.COM](http://ASEMHARUN.DEVIANTART.COM))

- Various personal art projects including sketches, paintings, and digital art.

### DESIGNER | SHERIDAN STUDENTS UNION [2012-2013]

- Helped the Mississauga Sheridan Student Union design flyers for the many programs and events they have launched
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REFERENCES AVAILABLE UPON REQUEST