Business Plan

Chunkr

 $August\ 4,\ 2015$

Contents

1		3 · · · · · · · · · · · · · · · · · · ·	2	
	1.1	Mission Statement	2	
2	Company Summary			
	2.1	Company History	2	
	2.2	Organizational Structure	2	
3	Products & Services 2			
	3.1	Current Products & Services	2	
	3.2	Future Products & Services	2	
4	Ma	rket Analysis	2	
	4.1	Competitive Analysis	2	
	4.2	Target Market	2	
		4.2.1 Market Segmentation	2	
		4.2.2 Market Trends	2	
	4.3	Risk & Opportunities	2	
5	Strategy & Implementation 2			
	5.1	Design & Development Plan	2	
		5.1.1 Patents & Papers	2	
	5.2		2	
	5.3	Marketing & Sales Plan	2	
6	Financial Plan			
	6.1	Profit & Loss	2	
	6.2	Balance Sheet	2	
	6.3		2	
7	App	pendix	2	

- 1 Executive Summary
- 1.1 Mission Statement
- 2 Company Summary
- 2.1 Company History
- 2.2 Organizational Structure
- 3 Products & Services
- 3.1 Current Products & Services
- 3.2 Future Products & Services
- 4 Market Analysis
- 4.1 Competitive Analysis
- 4.2 Target Market
- 4.2.1 Market Segmentation
- 4.2.2 Market Trends
- 4.3 Risk & Opportunities
- 5 Strategy & Implementation
- 5.1 Design & Development Plan
- 5.1.1 Patents & Papers
- 5.2 Operations & Management Plan
- 5.3 Marketing & Sales Plan
- 6 Financial Plan
- 6.1 Profit & Loss
- 6.2 Balance Sheet
- 6.3 Projections
- 7 Appendix