Business Plan

Chunkr

 $August\ 4,\ 2015$

Contents

- 1 Executive Summary
- 1.1 Mission Statement
- 2 Company Summary
- 2.1 Company History
- 2.2 Organizational Structure
- 3 Products & Services
- 3.1 Current Products & Services
- 3.2 Future Products & Services
- 4 Market Analysis
- 4.1 Competitive Analysis
- 4.2 Target Market
- 4.2.1 Market Segmentation
- 4.2.2 Market Trends
- 5 Strategy & Implementation
- 5.1 Design & Development Plan
- 5.1.1 Patents & Papers
- 5.2 Operations & Management Plan
- 5.3 Marketing & Sales Plan
- 6 Financial Plan
- 6.1 Profit & Loss
- 6.2 Balance Sheet
- 6.3 Projections
- 7 Appendix