

In Eliana Dockterman's article "the digital parent trap," she discusses the benefits of early introduction to technology. She begins by pointing out current massive interest within the educational system ~~on~~ in towards incorporating technology, and follows up with studies into the positive impacts that these methods have on children compared to other activities. Throughout her report, she skillfully references professional studies and ongoing events in education and psychology.

Eliana begins the article by discussing ongoing developments in schools, where she says that "Los Angeles county alone will spend 30 million on classroom iPads ~~within~~ this year..." She cites this fact to demonstrate that a generally forward thinking county is totally embracing technology in its educational system, ~~and~~ She does this to show ~~that~~ the reader that already school districts are making this integration a top priority, thus it must be viable. In a similar train of thought, it is quoted that "more than 80% of U.S. school districts say they are on the cusp of incorporating web-enabled tablets into everyday curriculums." ~~She says~~ This strengthens her previous point even further; not only are the experimenters of America trying it, anyone with the money to throw at it is doing so. This is important because it shows the reader that this technology is being incorporated even where intellectual and political growth is slow, and convinces the reader that technology has proved itself incredibly well.

In regards to aforementioned professional studies, Eliana is knowledgeable in her writing and references research by MIT, the University of California, and the American Academy of Pediatrics to show that this movement is certainly not "just a hunch." She mentions that in a study done by MIT, tech-based education has a retention rate of ~90%, dwarfing the 10% from what is read. This retention rate argument is proposed because Eliana wants to show the reader that the choice to go digital is an automatic one by sheer efficacy. She also cites a study by SAT that revealed that kids who played puzzle games "did 12% better on logic tests" compared to normal. This shows the reader that benefits are multi-faceted: to speed,



ability and memory.

Eliana's word choice and phrasing develops a semi-formal ~~and~~ ~~easy going~~ but convincing style that makes the punchlines of her argument hit hard. In the line "So who's right—the mom trying to protect her kids... or the dad who's coaching his kids to embrace it?" she develops an ~~anti~~ <sup>informal</sup> intra-formal debate that would definitely occur in real life, to show that this debate over technology in schools involves the reader. ~~and~~ This in turn encourages the reader to listen to all she has to say in favor of early exposure to technology in school, ~~the informal style~~ This style of writing results in the reader feeling ~~educated once they~~ more knowledgeable on this ~~an~~ <sup>a</sup> important topic once they are done reading, since the arguments flow like a bullet list.

In the end, Eliana makes a convincing argument by ~~discussing~~ making the reader feel like there is good reason to believe in the benefits of early exposure to tech; she cites academic studies as well as current massive spending on implementing these web-based devices into education to give quantitative proof of its efficacy. Overall, her idea of this common sense implementation ~~is~~ uses plentiful facts to convince the reader to come to their own conclusion, which will most likely be in support of technology.