

Responsible AI

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RAI assignment 1

- Deepfakes detection and attribution
 - Deepfake videos used by scammers for financial gain
 - E.g. deepfake videos of (financial) journalists praising fake investments
 - Often distributed through social media
- Stakeholders
 - Victims
 - Scammers
 - Social media companies

RAI assignment 1

- Aspects
 - (financial) consequences for victims and society
 - Techniques for auto-detecting deepfakes and blocking them on (social) media
 - Regulation around deep fake software?