

Poisson Likelihood, Gamma Prior

$p(\lambda \mid d) = p(d \mid \lambda)p(\lambda)$  Poisson likelihood

$$\frac{t\lambda^k e^{-\lambda t}}{k!} \propto t\lambda^k e^{-\lambda t}$$

Prior

$$\frac{\beta^\alpha}{\Gamma(\alpha)} \lambda^{\alpha-1} e^{-\beta\lambda} \propto \lambda^{\alpha-1} e^{-\beta\lambda}$$

Prior \* Likelihood

$$\propto t\lambda^{\alpha+k-1} e^{-\lambda(\beta+t)}$$

$$= t * \text{Gamma}(\lambda; \alpha + k, \beta + t)$$

$$= \frac{(\beta+t)^{\alpha+k}}{\Gamma(\alpha+k)} \lambda^{\alpha+k-1} e^{-\lambda(\beta+t)}$$

If we derive WRT  $\lambda$ , there is a root at  $\lambda = \frac{\alpha+k-1}{\beta+t}$