# IT SERVICES

## Key Benefits

- Customized solutions
- Complete scalability
- Skilled and experienced IT team
- Cost-effective rates

Strengthen your business with a cost-effective approach to IT services by Business Infotech Solutions. Our customized service plans help organizations maximize productivity and uptime which increases profitability.

Gain scalable, secure and tailored support solutions to meet the unique needs of your business – whether small, mid-sized or large. Our technical expertise, experience and knowledge help clients realize a solid return on their investment.

Business Infotech Solutions can develop custom business applications to help you solve complex operational challenges with ease. Whether you need a tailored software application, an interactive website, Intranet portal or advanced multimedia tools, Business Infotech Solutions offers the one-stop solutions you need.

### WEBSITE DESIGN AND DEVELOPMENT

- End-to-end web design and development
- Custom user interface design
- Strategic planning and information architecture
- Graphic design and multimedia
- Back-end programming and e-commerce
- Online advertising strategy design and implementation
- Web 2.0 and social media

### CUSTOM SOFTWARE DEVELOPMENT

- Windows and desktop application development
- Custom web application development
- Intranet development
- Database consulting
- Web services

### MULTIMEDIA AND ADVERTISING

- Flash brochures
- Email templates
- Interactive online catalogues
- Print and electronic newsletters
- Multimedia presentations
- Flash demos and training presentations
- Corporate identity (logo, letterhead)
- Flyers and brochures

BIS/DS24/03-02/v2.0/03-11

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