



# ARE YOU READY TO 'GO PRO'?

**With Analytix, you can outsource your major league Bookkeeping, Accounting and CFO pros at rookie prices**

That's because we've built a high-quality, low-cost, full-service system to save you money, time and headaches so you can focus on what you do best.

Leading full-service bookkeeping and accounting firm for indoor sports facilities across the country:



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## ANALYTIX WILL HELP YOU

- Grow your business
- Reduce your stress, headaches and worry
- Save money by reducing costs for bookkeeping and accounting by up to 40%
- Turn your pile of receipts and invoices into organized electronic files
- Provide you with a daily, weekly or monthly financial picture for your business
- Create standardized, repeatable, scalable financial systems
- Understand profitability of each sporting activity
- Improve internal efficiencies by automating reporting system
- Measure how your facility is performing compared to industry standards
- Make doing your books a lot more fun

## MAINTAIN SECURE, FINANCIAL DATA INTEGRITY

- Build reports you need to make financial decisions
- Automatic and daily system updates with data backup
- 24/7 access to your books

## ANALYTIX OFFERS YOU THESE CORE SERVICES

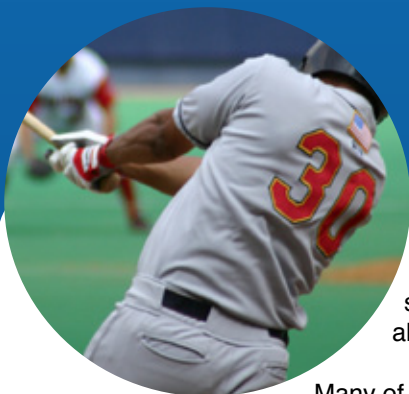
- **Bookkeeping:** Vendor bills and payments, customer invoices and collections, bank reconciliations, inventory management, recording and reconciling payroll transactions, revenue reconciliation with bank deposits and POS system, credit card reconciliations, processing payments for referees, coaches and instructors
- **Accounting:** Preparation of closing entries and financial statements, comparison with prior period and budgets, variance analysis, fixed asset management, deferred revenue calculation and preparation of work papers for your CPA
- **CFO Level Services:** Budgets and forecasting, cash flow management, key performance indicators, financial analysis and modeling, financing, special projects, liaison with CPAs, bankers, attorneys and other financial professionals
- **Accounting System Design & Set-up:** Accounting software selection and implementation, data entry and conversion services, integration with third party applications like payroll and POS system, local and remote application hosting, help desk and training, e-commerce

**ASK US**

**ABOUT OUR SPECIAL OFFER  
FOR US INDOOR ATTENDEES!**



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# TIME TO HIT A HOME RUN

Analytix Solutions is a full-service firm providing virtual accounting, bookkeeping and CFO-level services to small to mid-size companies. Our affordable, customized and scalable financial solutions save companies significant time and financial resources by allowing them to concentrate efforts on maximizing their core business.

Many of our clients have recouped more than 40% of their in-house accounting costs while simultaneously increasing efficiency. Our secure portal offers clients 24/7 access to their current data, which is critical to running a business. Our customized dashboards provide clients with reports that are specific to their needs.

Analytix Solutions also offers a full range of secondary financial and IT support services including data entry, data migration, systems integration, payroll services and application development.

## ROUTINE ACTIVITIES

- Record daily receipts entries from POS system
- Record daily revenue entries from POS system
- Enter vendor bills
- Process vendor payments
- Process customer refund checks
- Process payments for referees, coaches and instructors
- Process payroll
- Reconcile bank accounts
- Reconcile credit card accounts
- Reconcile customer refund checks with POS system
- Provide regular updates for open items

## MONTH END ACTIVITIES

- Send missing document checklist
- Calculate unearned revenue (Deferred revenue)
- Calculate prepayments
- Accrue certain liabilities at the end of the month
- Maintain fixed assets register
- Adjust inventory
- Reconcile QuickBooks accounts receivable balance with POS accounts receivable balance
- Reconcile QuickBooks refund checks balance with POS system refund checks balance
- Ensure that all the revenue is properly classified under various income categories in QuickBooks

## REPORTING

### ➤ Prepare Monthly Financial Statements

- Actual Vs. Budget
- Actual Vs. Prior period

### ➤ Key Performance Indicators

- Revenue growth
- Revenue by program
- Revenue mix
- Revenue per square feet
- Revenue per team
- Gross margins by programs
- Enrollments this year Vs. Last year
- Team analysis by year
- Classes by season
- Participation analysis
- Major expense analysis

### ➤ Budgets and Forecasting

- By major programs
- By season if necessary
- Up to next 5 years
- Multiple scenarios

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