



Financial Solutions for Building Entrepreneurial Success

For many small businesses and start-ups, success is dependent upon how well they manage their finances and respective business support functions, such as accounting and bookkeeping. Challenges with limited financial resources and insufficient human resources can lead to inaccurate record keeping. Uncertainty around financials can quickly derail a business preparing for expansion.

Analytix Solutions is a single source financial solutions provider offering small to mid-sized businesses a full range of accounting and bookkeeping services. Whether you need to augment your existing resources, require a fully-functional accounting department, or seek expertise in the form of CFO services, we can help. We customize our solutions to meet the needs of your business. We can partner with you to complement your in-house accounting department or function as a part-time provider of quality accounting and bookkeeping services.

All of our solutions are scalable, which means you leverage our resources and infrastructure when required and then scale back during slower periods. When you partner with Analytix, our team of experienced accounting professionals manages all of your accounting and bookkeeping tasks, allowing you to focus efforts on client deliverables and business expansion plans.

Accounting and Bookkeeping Solutions

We offer a full range of cost effective accounting and bookkeeping solutions, including:

- ▶ **Bookkeeping:** There are a host of routine activities with which we can assist, including making entries, processing payments, recording sales and expenses, reconciling bank accounts, managing inventory, etc. Our professionals can also help you with your month or year-end bookkeeping activities, such as missing document checklist, preparation of adjusting and closing entries, and ensuring that

ENTREPRENEURIAL SERVICES

Benefits

Reduced costs

Access to expertise from trained professionals with significant accounting experience

Scalability and diversity of customized financial solutions

Accurate and timely financial reporting

Secure web portal for 24X7 access to data and project status

“Analytix Solutions is similar to having a dedicated team without paying top price for professionals. They have deep domain knowledge specific to accounting issues for startups and can be a real asset in helping an entrepreneurial venture be successful.”

Akil Nigam, President and Founder
MASS CHALLENGE

About Analytix Solutions

Businesses who are positioned for growth turn to Analytix Solutions for scalable, single source, business solutions. We provide small to mid-sized businesses with a full range of accounting services, ranging from bookkeeping to CFO services, in addition to accounting systems automation and integration.



revenue classification is carried out correctly. Trust our professionals with managing deferred revenue, prepaid transactions, accruals, inventory management, depreciation, as well as preparing sales tax returns, business tax returns and corporate tax returns.

- ▶ **Controller Services:** Receive CPA-level expertise when your business requires it. Avoid hiring expensive resources to prepare, forecast and analyze operating budgets for your business. Our professionals can also supervise your accounting staff's work and ensure proper recording of critical transactions like revenue earned and expenses incurred. They can manage fixed assets as well as prepare entries and financial statements.
- ▶ **CFO Services:** Worried about needing to hire CPAs and MBA-level staff? We understand your concerns and provide you with CFO services at reasonable rates. Our experienced professionals have the expertise to manage budgeting, forecasting, and cash flow management, track key performance indicators, and perform a range of other CFO functions, dependent upon your needs.
- ▶ **Accounting Systems Automation and Integration:** For small businesses and entrepreneurs, automating your accounting systems can result in significant time savings. This translates into business owners having more free time to focus on core business activities. Our professionals will partner with you to understand your accounting system needs, create a plan, and implement it accordingly. Learning your specific accounting needs up front allows us to deliver a plan with software features and reporting that fulfill your business requirements. Our accounting professionals and IT experts work collaboratively to provide you with the right options. Furthermore, we provide training and support for any issues that may arise. We can also assist in automating accounting system functions for efficient data entry and conversion, integration with third-party applications, and QuickBooks training.

Introductory Offer for Mass Challenge Participants

Bookkeeper, CFO and Controller — your entire accounting team — all at \$15/hour for the first year.

“Analytix Solutions’ attention to detail and the quality of their work is amazing. We view them as a partner, but more importantly, an extension of our employee team. If we had to bring our financial operations in-house and hire a full-time bookkeeper and full-time controller, it would cost us three times what we are paying now. And I doubt we would receive the same quality service and added value. Analytix gives us the ability to be perfect in our customer’s eyes, which is the most important thing to us. ”

Peter Falkson, CEO
NATIONAL SLEEP THERAPY

“Our company originated as a start-up. In order to focus on growing the business, the owner decided at the beginning to outsource all bookkeeping and accounting functions. Analytix Solutions does an exceptional job at everything they do for us. We utilize Analytix's system in every accounting aspect, including the completion of fiscal year end audit and tax preparation schedules. Our own accountant is VERY impressed by the quality of their work. Our bookkeeping is never lagging, their turnaround time is incredible and our ledger is consistently up to date within 24 hours of submitting information. They excel at maintaining the continuity of our data. ”

Janine Gregory, Finance Manager
LEAD KARMA