

## 1. Home

- a. It's your thang (profile)
- b. Account
- c. Notifications
- d. Messages
- e. Chat bar
  - i. Fixed position at the bottom
- f. Search
- g. Area for jobs listed will be on the home page
  - i. Featured help at the top
  - ii. Area for the help wanted will be clicked and transformed/transitioned into a similar kind of interface but instead of the job listing like on fiverr.com it will be the help needed in the different categories.
    - 1. Featured help at the top
    - 2. Basically there will be two job areas occupying the same space (not at the same time).
      - a) When the page starts up depending on your preferences, the page that has the worker's jobs will start like on fiverr
      - b) If a user wants, as per his or her setting the page that has the buyer's help page will be shown
      - c) You can switch between pages by clicking a tab
        - a) Tab 1 will be the JOB page listing the jobs like fiverr.com
        - b) Tab 2 will be the They Need Help Now (users say what they need help with now)
- h. Job section
  - i. For every job listed (kind of like fiver)
    - 1. Flag
    - 2. Country, city, state, zipcode
    - 3. Distance between the user logged in and the job location
    - 4. Featured jobs at the top
    - 5. Share options with the affiliate links embedded
      - a) Facebook
      - b) Twitter
      - c) Pinterest
      - d) Google plus
      - e) Linked in

## 2. Account management/ dashboard

- a. Worker
  - i. See your list of jobs/projects
  - ii. Create templates like in guru
- b. Buyer
  - i. Create a new gig
  - ii. See the list of jobs that you have asked for help on
  - iii. your shopping

# Mission Control

Reactivate DamnQuickPay™

BUYER DASHBOARD

Payments

My Shopping

SELLER DASHBOARD

My Gigs

Manage Sales

Revenues

YOU'RE NOT RATED YET

iv.

Active 0	Pending My Review 0	Completed 1	Cancelled 1	Starred 0 ☆
CREATED			STATUS	TOTAL
Feb 02	☆ get you 10000 Top Quality INSTAGRAM followers in less then 8 hours only		COMPLETED	\$10
Feb 02	↳ Extra give your gig higher priority and finish it in less then 8 hours Guaranteed or your...			\$5
09/11/11	☆ send your Tweet to my 6600+ Twitter Followers, including MANY Internet Marketers,		COMPLETED	\$5
05/08/11	☆ unlimited real traffic for 1 month		COMPLETED	\$5
05/08/11	☆ send 4,000 unique visitors to your website		COMPLETED	\$5

- c. Similar to fiverr.com
- d. The only difference that I would add to the dashboard is the affiliates section that shows all of the people you have referred and how much you've made from them
3. Search and advanced search
4. Payments
  - a. Like guru there will be an escrow type of payment system. Users will only pay via a safe pay type of thing and only upon delivery of the full items will the monies be released to the worker.
  - b. Users will deposit the full amount or partial amounts based on milestones
  - c. Users will have the option of paying the workers directly If they choose.
    - i. There will no refunds with this option
  - d. Users can make off the site payments if they want, but if there is evidence that workers are continuously trying to business off site they will be suspended
  - e. Users will be encouraged to use the site, because this is the only way their money is protected on our site.
5. Administrator
  - a. Have the power to intervene on anything obscene or unfair on the site.
  - b. People's privacy will still be respected, but if there is any dispute only the evidence submitted from the users can be used.
6. Privacy settings
  - a. Users should be able to make every job they create, picture, their list, etc private or public an in between
  - b. By in between I mean only people you follow can see or only certain things can be made public.
7. Profile
  - a. Can use pictures for your profile picture
  - b. Can use video for your profile pic
  - c. Can import picture from twitter or facebook
  - d. Depends on whether you the developer think we should embed or actually host videos
8. Chat bar
  - a. Either comet chats or arrow chats... or any other chats you think are good for this type of thing
  - b. Video chat
    - i. Group chats

- c. Normal chat
  - d. Advertising on the chat bar like meebo
- 9. Advertising
  - a. Use google ads
  - b. Users can also advertise
    - i. Facebook style ads
      - 1. Based on location
      - 2. Categories
      - 3. Other social aspects like facebook and google
- 10. Delivery
  - a. Application to be a delivery person
    - i. Approved by admin
  - b. Rating
  - c. Progress updated by the delivery person for reassurance
  - d. Check-ins (can use some other system of check- ins if not possible on our site)
  - e. Workers (drivers)
    - a. Scheduling
      - i. Have a delivery schedule
      - ii. Receive notifications of every time someone posts a job in the category, location, user you are subscribed to (on your list)
    - b. Estimated time of delivery
    - c. Check in (geommunity has an add on when used in conjunction with sobi pro)
  - f. Buyers
    - a. Address you need it delivered to, if not the same as your registered address
    - b. Able to get an estimated time of delivery
    - c. Pay for the product + delivery charges if the merchants put their products on our site
      - i. If not the have to know the price
    - d. Describe what you are buying
      - i. Grocery list
      - ii. Restaurant items
      - iii. Dry cleaning
      - iv. miscellaneous
  - g. Venues (the merchants that make the products to be delivered... ie, restaurants, stores)
    - a. Option of creating their menu online
- 11. Location based
  - a. Based on country, state, city, zipcode
  - b. Especially for delivery and in person jobs, you need a radius between users shown on profiles
- 12. In person/ live (online) jobs
- 13. Affiliates
  - a. Each job is broken up
- 14. Prelaunch
- 15. Bid system
  - a. I like the set up that fiverr.com has. I want umhelpmenow to have certain things from fiverr.com and guru.com. Here are some of the features
    - a. Workers Creating a new job
      - i. Workers can create a new job just like fiverr.com
      - ii. Can be fun jobs to serious jobs, inexpensive to expensive.
      - iii. On fiverr.com it is five dollars and goes in multiples of five, but on our site I want users to have the options of choosing

common prices or inputting their own price

- 1) prices are going to be
  - a) Choose your own price
  - b) 5
  - c) 10
  - d) 15
  - e) 30
  - f) 50
  - g) 100
  - h) 150
  - i) 300
  - j) 500
  - k) 700
  - l) 1000
- b. Buyers Creating a new job (seeking help)
  - i. Price ranges
    - 1) Choose your own price
    - 2) 0-10
    - 3) 10-30
    - 4) 30-50
    - 5) 50-100
    - 6) 100-300
    - 7) 300-700
    - 8) 700-1000
    - 9) 1000-3000
    - 10) 3000-5000
    - 11) 5000+
  - c. When buyers (employers) create their job
    - i. "What do you need help with?"
    - ii. Choose the amount like in section b of guru's platform
    - iii. They choose the categories and skills they need the user to have
    - iv. Choose the location requirements, if any at all
    - v. Invite workers
    - vi. Choose the amount of time the bid stays open
      - 1) Default will be an option (it will say "let us choose")
        - a) Default time will be 20 days or whatever it is on guru
    - vii. Tags to describe the jobs
    - viii. Upload
    - ix. Section to say how fast do you need it completed
      - 1) Time will be from within the hour to days
    - x. After you hire one freelancer, buyers should have the option to "add another worker to the team"
    - xi. When buyers create their job the latest job will be their status like on facebook.
      - 1) The latest thing they do will be on their activity stream of their profile page
  - d. While they are choosing the right person for the job
    - i. Things that I want are
      - 1) Recommendations like on guru, based on price, reviews, how much work they have gotten this year
      - 2) Categorize freelancers based on the rating the buyer has given them after viewing their interview video and interview template that they submit like guru
        - a) Also categorize them like on guru

- e. When workers create their job
  - i. they choose the amount of money they will do a job for like in section a
    - 1) The lingo will be, "I will help you \_\_\_\_\_ for \_\_\_\_\_ dollars"
  - ii. Search for proposals
  - iii. Submit their bid
  - iv. Proposal template manager
  - v. Add image/video
  - vi. Maximum days to complete
  - vii. Click if this requires shipping
  - viii. Tags to describe the jobs
  - ix. View archived proposals
  - x. When workers create their newest job it will be their status on their profile page
- f. When workers submit choose who they want to work with I want it like guru
  - i. But I want them to be able to submit/embed an interview video

Give me any suggestions please, since you are a freelancer...

- 16. Filter jobs by
  - a. New
  - b. Rating
  - c. Different locations
- 17. Rating system
  - a. See how popular a job is
  - b. See how popular a helper/ worker is
  - c. When you hover over a rating area you can see the different criteria
    - i. Timeliness
    - ii. Reliability
    - iii. Proficiency of work
- 18. Job page
  - a. Similar to fiverr
    - i. I need each job to have options for a video
  - b. Similar to guru
  - c. Users can look onto public jobs and suggests workers for users
  - d. Fiverr has a slide show that shows of the users work... I like that
- 19. Advertising
- 20. List
  - a. Subscribe (I call it "My List".)
    - i. Add things to your list. Fiverr calls it a collection. It is similar in the fact that you can share, organize, and put on your list.
    - ii. Different is that you can receive notifications about them if you choose.
    - iii. Every job and user can be added to your different sections of your list.
      - 1) The different sections are
        - a) Jobs
        - b) Workers
          - i) Any person on your workers section of your list you can chat/video chat with for conferences, interviews, etc
        - c) Sellers
          - i) Same as above
        - d) Locations

- i) Get notifications on new jobs that arise in this area
    - e) Categories (site categories and subcategories)
      - i) Same as above
  - 2) Each item on your list can be shared and organized just like fiverr.com
    - a) Those that you just want to share, collect, and organize
    - b) Both lists will have the ability to collect and organize. The receive notifications list will not be able to share with other people
21. Notifications
- a. Similar to facebook notifications, that sync your chats with your messages
  - b. Get notifications in the areas that you are subscribed to
    - i. You can customize how many or how little categories, locations, users, jobs you are subscribed to
22. Categories
- a. Subcategories
  - b. We're going to use an amalgamation of odesk, elance, fiverr and guru
  - c. The categories and subcategories will be similar to fiverr's as far as the way it pops up and stays static after a certain point on the screen.
    - i. Also when you hover over the categories the subcategories will pop up similarly
23. reviews
24. Website dynamic
- a. Even before the site launches, I want to do prelaunch for a month or two.
    - i. Users will refer other users, using their affiliate links and social network sharing with affiliate links embedded... also word of mouth and some advertising like on google, fb, etc
    - ii. I need a unique graphics and advertising platform illustrating the purpose of the site.
    - iii. I have samples, but I'm not really a designer... I would like something better than what I give you.
  - b. It is going to be a mixture between guru.com and fiverr.com
    - i. Like fiverr we're going to have a home page showing off the worker's new work that they are willing to do right now... for their own specified amount of money.
      - 1. There's not a set price for things unlike fiverr.com but there will be micro jobs for \$2, \$3, \$4, \$5, ect
    - ii. You're going to have both micro jobs to big jobs.
  - c. How it will be different
    - i. Workers can post jobs for free
    - ii. There will also be a page that show the work that needs to be done now with the different categories. I detailed this previously
    - iii. Location based searches for delivery system and in person jobs
      - 1. Can filter jobs and users based on locations
      - 2. Can subscribe or put locations on your LIST
        - a) Receive notifications for new help needed in your area if you are in your worker profile
        - b) Receive notification for new jobs in the location you are subscribed to.
          - i) Can choose not to receive notifications
  - iv. Notifications
    - 1. Receive notifications based on all criteria listed above

- v. Video chat and chat with the people on your team, or people on your list... not random people
- vi. Businesses already established like delivery services, tutoring services, automotive services, etc can create profiles and be verified services...
- d. Add more than one person to a team
- e. Affiliate system
- f. Charity
- g. Seamlessly integrate with twitter, google plus, facebook, pinterest

When this project was worked on in the past, freelancers used to have more than one messaging system, they had issues with implementing a pop up overlay