



INFORMATION THAT WORKS

**BUSINESS
INFOTECH**
SOLUTIONS, INC.

WEB MARKETING SERVICES

Key Benefits

- Custom solutions
- Increased web traffic
- Compelling ROI
- Affordable packages
- Measurable and verifiable results
- Improved search engine rankings
- Enhanced brand visibility

Millions of consumers are looking for products and services online. Can you afford to ignore these customers?

Our comprehensive web marketing services help businesses promote their brand effectively. So the web becomes your primary marketing tool. We can also help you increase your online visibility with web marketing services including Search Engine Optimization (SEO), Pay Per Click (PPC) campaigns, email marketing campaigns, electronic marketing collateral and online social media promotions. Discover a truly powerful medium for generating targeted leads and increasing brand recall.

SUPERIOR WEB MARKETING SERVICES

Business Infotech Solutions backs your business with expert SEO services based on ethical optimization techniques to ensure your website is featured within the top search results and you attract targeted visitors. Our SEO services are result-oriented, measurable and cost-effective, able to help take your business to the next level.

SEO SERVICES INCLUDE

- Comprehensive website review
- Strategic keyword analysis
- On-site page edits and meta tags optimization
- W3C validation
- Off-site promotions (e.g. social bookmarking and directory, PR and article publication)
- Weekly monitoring
- Comprehensive performance reporting

ADDITIONAL WEB MARKETING SERVICES INCLUDE

- ▶ **PPC Campaign Management:** Business Infotech Solutions manages your PPC campaigns and Google Adwords to drive the strongest ROI
- ▶ **Email Campaign Management:** We manage your entire email campaign and send regular detailed reports for each campaign's performance
- ▶ **Electronic Collateral:** Gain professional graphic design services and present your customers with impressive electronic or print brochures, flyers, postcards, newsletters and other marketing collateral