

# One Time SEO Plan



SEO Starter	
Deliverables	No. Of Hours / Particulars
Targeted No. of Top Performing Keywords	3
Basic SEO Analysis Report	✓
<b>ON-SITE OPTIMIZATION PROCESS</b>	
Optimize Domain Name and URL Rename	✓
Optimize Page Title	✓
Optimize Meta Tags	✓
Optimize Page Content	✓
Optimize Image Tags	✓
Optimize Headings	✓
Optimize Link Titles	✓
Optimize Internal Links	✓
Optimize Body Text and Other Content	✓
Search Engine Submission	✓
<b>SET-UP WEB TRACKING SYSTEMS</b>	
HTML & XML Sitemap	✓
Plan Duration	1 month

One time fee. NO set-up charges!  
NO contract!

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# Regular SEO Plans



Deliverables	SEO Basic	No. Of Hours / Particulars	SEO Pro	No. Of Hours / Particulars	SEO BizPlus	No. Of Hours / Particulars
Targeted No. of Top Performing Keywords	3	-	10	-	15	-
Comprehensive SEO Analysis Report	✓	-	✓	-	✓	-
<b>INITIAL SET-UP PROCESS</b>						
Comprehensive Website Review	✓	1 hr	✓	1 hr	✓	1 hr
Initial SEO Consultation & Website Ranking Report	✓	1 hr	✓	1 hr	✓	1 hr
Competitors Keywords & SEO Strategy Study	✓	2 hrs	✓	2 hrs	✓	2 hrs
Keywords Research & Analysis	✓	2 hrs	✓	2 hrs	✓	2 hrs
In-depth Website Structure & Sitemap Analysis	✓	2 hrs	✓	2 hrs	✓	2 hrs
<b>ON-SITE OPTIMIZATION PROCESS</b>						
Edit Web Pages, Incase Required	Max. 15 pages	1 hr	Max. 30 pages	2 hrs	Max. 60 pages	4 hrs
Optimize Domain Name and URL Rename	1 page	1 hr	Max. 3 pages	2 hrs	Max. 10 pages	3 hrs
Optimize Page Title	1 page	1 hr	Max. 3 pages	2 hrs	Max. 10 pages	5 hrs
Optimize Meta Tags	Max. 10 pages	2 hrs	Max. 30 pages	5 hrs	Max. 50 pages	8 hrs
Optimize Page Content	X	-	Max. 10 pages	5 hrs	Max. 20 pages	8 hrs
Optimize Image Tags	1 page	1 hr	Max. 3 pages	2 hrs	Max. 10 pages	3 hrs
Optimize Headings	1 page	1 hr	Max. 3 pages	2 hrs	Max. 10 pages	3 hrs
Optimize Link Titles	1 page	1 hr	1 page	1 hr	Max. 5 pages	2 hrs
Optimize Internal Links	1 page	1 hr	1 page	1 hr	Max. 5 pages	2 hrs
Optimize Body Text and Other Content	X	-	X	-	Max. 5 pages	5 hrs
Search Engine Submission	✓	2 hrs	✓	2 hrs	✓	2 hrs
<b>SET-UP WEB TRACKING SYSTEMS</b>						
HTML & XML Sitemap	✓	1 hr	✓	1 hr	✓	1 hr
Google Analytics & Stat Counter Account set-up	X	-	X	-	✓	1 hr
<b>OTHER SET-UP</b>						
Blogs (Search Optimized Content + Submissions)	X	-	X	-	✓	6 hrs (3 blogs)
Forums	X	-	X	-	✓	3 hrs (15 sites)
<b>POST-OPTIMIZATION PROCESS</b>						
Directory Submission	✓	20 hrs (On 100 sites)	✓	30 hrs (On 150 sites)	✓	40 hrs (On 200 sites)
Article (Search Optimized Content + Submissions)	X	-	Max. 2 Articles	10 hrs (On 25 sites)	Max. 5 Articles	18 hrs (On 50 sites)
P.R. (Search Optimized Content + Submissions)	X	-	Max. 2 P.R.'s	10 hrs (On 25 sites)	Max. 5 P.R.'s	18 hrs (On 50 sites)
Social Bookmarking	✓	15 hrs (On 75 sites)	✓	30 hrs (On 100 sites)	✓	40 hrs (On 150 sites)
Classified Submission	X	-	X	-	✓	2 hrs (On 10 sites)
RSS Feeds	✓	5 hrs (On 50 sites)	✓	7 hrs (On 75 sites)	✓	9 hrs (On 100 sites)
Reciprocal Link Exchange	X	-	X	-	✓	5 hrs
Comment Posting on Forums and Blogs	X	-	X	-	Up To 10 Sites	3 hrs
Industry Specific Site Submission	X	-	X	-	Up To 5 Sites	2 hrs
	Plan Duration	6 months	Plan Duration	6 months	Plan Duration	6 months



## Terms & Conditions / Disclaimer

### Additional Services

>> Any revisions, additions or redesign performed by Analytix on behalf of client that is not specified in the Service Agreement shall be considered "additional" and will be billed separately for the particular service.

### Copyrights and Trademarks

>> The client represents to Analytix and unconditionally guarantees that any elements of text and trademarks furnished to Analytix are owned by the client, or that the client has permission from the rightful owner to use them, and will hold harmless, protect, and defend Analytix and its subcontractors from any claim or suit arising from the use of such elements furnished by the client. All information, text and trademarks are owned by the client exclusively. The client owns and is responsible for their site in its entirety.

### Limited Liability

>> Analytix does not guarantee results for the Client as the entire SEO process is on third party platform. The Analytix team shall work in entire good faith to drive maximum results but cannot be held accountable for performance completely  
>> Client hereby agrees to indemnify and hold harmless Analytix in any claim resulting from client's site(s), products, or services. Under no circumstances, including negligence, shall Analytix its offices, agents or anyone else involved in creating, producing, marketing, or distributing its services, be liable for any direct, indirect, incidental, special or consequential damages  
>> Analytix shall not be held liable for: omissions, interruptions, deletion or loss of files or data, errors, defects, delays in operation, rankings, sales, or performance, whether or not limited to acts of God, communication failure, theft, destruction or unauthorized access Analytix records, programs, acts of Search Engines or act of Directories, or other places on the web which may or may not link to your site(s). Notwithstanding the above, Client's exclusive remedies for all damages, losses and causes of actions whether in contract, tort including negligence or otherwise, shall not exceed the aggregate dollar amount which Client paid during the term of this Agreement (minus any third parties fees for inclusions or links) and any reasonable attorney's fee and court costs

### Indemnification

>> Client agrees that it shall defend, indemnify, save and hold harmless Analytix from any and all demands, liabilities, losses, costs and claims, including reasonable attorney's fees, ("Liabilities") asserted against Analytix, agents, its clients, servants, officers and employees, that may arise or result from any service provided or performed or agreed to be performed or any product sole by Client, its agents, employee or assigns.  
>> Client agrees to defend, indemnify and hold harmless Analytix against Liabilities arising out of any injury to person or property caused by any products or services sold or otherwise distributed in connection with Analytix service, any material supplied by Client infringing on the proprietary rights of a third party, copyright infringement, and any defective product, or unsafe product.  
>> Search engine optimization inherently runs risks of algorithmic changes of search engines. Analytix offers no guarantee of present or future placement in any specific search engine. Client assumes all risks and responsibility.

### Laws Affecting Electronic Commerce

>> The client agrees that the client is solely responsible for complying with such laws, taxes, and tariffs, and will hold harmless, protect, and defend Analytix and its subcontractors from any claim, suit, penalty, tax, or tariff arising from the client's use of Internet electronic commerce. Ecommerce is not the responsibility of Analytix.

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