

Service Spec. Sheet
-Email Marketing Service-

Name

Company Name

Website Name

Contact Number

Which type of Client is it?

☐ New Client

☐ Existing Client - (Upgrade/Downgrade)

☐ k

☐ Client

Have Client ever worked with any Internet Marketing Service provider in the past?

☐ Yes ☐ No

The main reasons for seeking Internet Marketing

☐ Increase numbers of business inquiries

☐ Increase signups or applications

☐ Increase web traffic to site

☐ Increase brand exposure and visibility

☐ \ ther, please specify

The main interests

☐ Search Marketing/Organic Search Engine Optimization (SEO)

☐ Pay Per Click Ads

☐ Email Campaigns & Management

☐ Develop e-Collaterals

Target audience

End-users

Channel Partners / Resellers

Internal Employees

Existing Clients

Other, please specify

Does the Client need to be provided content writing services for Email Template?

Yes No

Would the Client provide us the Emailing lists?

Yes No

How many Email Template mockups are required by Client in a month?

1 3 5

How many HTML Email Templates are required by Client in a month?

1 3 5

How many Email Campaign rounds are required by Client in a month?

1 3 5

What is the maximum Email Campaign size covered under this Agreement?

Time frame to begin this project

Immediately 2-4 weeks 1-2 months ☐ ☐ ☐

Agreement Tenure Period

Agreement Period from UU))**To** UU)) ,

Additional Comments

Project Manager Details

Project Manager

Backup Project Manager

For B.D./Sales Team

Is the Agreement Signed?

Form Filled By:

Form Creation Date: MM DD YY