



E-COMMERCE

Integrated E-Commerce Solutions by Analytix

In today's highly technical and interactive world, establishing a presence on the web is essential for small to mid-sized companies to compete. For businesses that sell products and services via the internet, providing customers with a well organized, well maintained, reliable storefront is critical to sales. Our off the shelf and customized B2C and B2B e-commerce packages streamline the internet sales process by putting Accounting, Bookkeeping, IT, Marketing, and Data Processing all in one place. Whether you're a mid-size business with an established online presence or a small company just starting out, Analytix offers the tools to grow your internet sales.

The Analytix Advantage

Analytix specializes in helping small and mid-size companies focus on growing their client base by managing non-core functions. Our team of experts will work with you one-on-one to ascertain your requirements and ensure that your e-commerce package delivers an e-commerce site that meets your exact needs, within your budget, and right on schedule. Our packages integrate Accounting and Bookkeeping reporting functions with critical e-commerce requirements such as IT and Marketing.

To accommodate our diverse client base, we offer customized solutions that can be tailored to your unique business requirements. You can select from the following menu of options:

Accounting and Bookkeeping

- ▶ Bookkeeping / Accounting
- ▶ Controller Services
- ▶ CFO Level Services
- ▶ Accounting Systems & Integration
- ▶ Payroll Services

Benefits

Single source provider for integrated e-commerce site development, hosting and scalable accounting/bookkeeping solutions

Real time access to financial data and customized reports via our web portal

Access to expert web site and store front designs

Cost effective option without heavy IT investment

“The Analytix team is very good with the project management- meeting deadlines and submitting deliverables on time. When we provide them with design specs, they give a thoughtful review, and we value their input and comments. Being able to draw upon these qualified additional resources has been extremely useful.”

Dan Gottlieb, COO
Trepp, LLC.

About Analytix Solutions

Businesses who are positioned for growth turn to Analytix Solutions for scalable, single source, business solutions. We provide small to mid-sized businesses with a full range of accounting services, ranging from bookkeeping to CFO services, in addition to accounting systems automation and integration.

IT Services

- ▶ Website Design
- ▶ Site Development using Big Commerce / Custom Site Development
- ▶ Web Hosting
- ▶ Domain Name Registration
- ▶ Office 365 Setup and Management

Marketing Services

- ▶ Search Engine Optimization
- ▶ Pay-per-click Advertising
- ▶ Email Campaigns and List Distribution
- ▶ Graphic Design & Multimedia
- ▶ Web Marketing
- ▶ Social Media Marketing

Data Management Services

- ▶ Data Entry
- ▶ Data Conversion

Revenue Analysis by

- ▶ Products/Services
- ▶ Channel
- ▶ Affiliates
- ▶ Customers
- ▶ Geography

Key Performance Indicators

- ▶ Trends
- ▶ New Customers
- ▶ Source of Orders
- ▶ Cancellations
- ▶ Chargebacks/Returns
- ▶ Reorder/Upgrade

As an e-commerce Accounting/Bookkeeping client, you can receive:

Vendor bills/payments processing

Daily revenue reporting

Credit card reconciliations

Bank statement reconciliations

Reconciliation and review of merchant discounts, reserves and other merchant fees

Calculations of affiliate commissions

Gross profit analysis by product lines

Calculation and processing of charge backs/returns

Stock/inventory management

Sales tax management

Automated business processes

Cash flow management

Preparation of monthly closing entries

Preparation of monthly financial statements

Call us today for a Free Consultation on a customized solution tailored to your business needs.