



**ANALYTIX
SOLUTIONS**

The Company that CPAs Recommend



EFFECTIVE EMAIL MARKETING

Email Marketing Solutions from Analytix

Email marketing has evolved into a powerful tool that allows you to communicate one-on-one with your clients. Many factors can directly improve that communication by increasing your email's open rates and ensuring that your message is read, including effective segmentation and identification of target audience.

Relevant content and subject lines that resonate with your audience are critical in email marketing because they determine whether the recipients will read the emails or not. You also need to be abreast of current email guidelines to make certain you avoid sending spam to your clients' inboxes. Additionally, your message should be clear and concise and convey the most important information within the first few lines of the email.

Email Marketing Experience and Expertise by Analytix

Analytix has extensive experience helping clients with their email marketing needs and understands simple and sophisticated techniques that can help you capture your customers' attention. Our team is adept at creating important, relevant content and contact strategies to optimize the frequency at which the email campaigns should occur. With Analytix, you can leverage our knowledge and expertise of email marketing at cost-effective rates.

Call us today for 1 FREE trial blast.*

* For free trial offer, client must provide content, product images, logo and contact list in usable format.

Benefits

Optimized email communications, customized to your specific needs.

Cost-effective solutions for email campaigns, executed by email marketing experts.

Comprehensive email response reports including click through and open rates.

Effective one-to-one communications to your clients.

Development of relevant, compelling content and messaging.

"Their level of expertise, support and resources is unprecedented. Analytix is best in the business, and I would recommend them without any hesitation."

Akil Nigam, President and Founder
MASS CHALLENGE

About Analytix Solutions

Businesses who are positioned for growth turn to Analytix Solutions for scalable, single source, business solutions. We provide small to mid-sized businesses with a full range of accounting services, ranging from bookkeeping to CFO services, in addition to accounting systems automation and integration.