



Winning Solutions for Indoor Sporting Facilities

Niche markets such as the indoor sporting facility industry demand specialized expertise and solutions. Sports clinics and camps have short duration periods, and peaks in activity are highly seasonal. During periods of peak activity, resources are stretched forcing financial bookkeeping and accounting tasks to accumulate.

The team at Analytix Solutions recognizes that timely access to accurate financial data is critical to the success of your facility. Our professionals will help keep your facility on track with scalable accounting, bookkeeping and CFO level services when you require additional manpower or expertise.

In addition, we provide 24/7 access to data through our secure web portal allowing you to obtain updated financial reports on your facility's operations, including key performance indicators such as:

- ▶ Total revenue growth
- ▶ Revenue by program
- ▶ Revenue mix
- ▶ Revenue per square feet
- ▶ Revenue per team
- ▶ Gross margins by programs
- ▶ Enrollments this year vs. previous year
- ▶ Team analysis by year
- ▶ Classes by season
- ▶ Participation analysis

We work with indoor sporting facility operators nationwide to provide full scale, customized financial and accounting solutions – winning solutions that create all star facilities.

INDOOR SPORT FACILITY

Benefits

Efficient access to receipts via electronic document management

Optimized facility profitability based on customized reporting of key performance indicators

Timely and accurate access to data for implementing key financial decisions

Benchmark indicators vs. similar sporting facilities for accurate assessment of operational performance

Cost effective, scalable bookkeeping and accounting solutions

“Analytix developed an integrated system that allowed us to look ahead at our budgets and gain a much better handle on where we stood financially. Being able to see changes in customer trends rapidly is of the greatest importance to us.”

Steve Werner, General Manager
DREAMSPORTS CENTER

About Analytix Solutions

Businesses who are positioned for growth turn to Analytix Solutions for scalable, single source, business solutions. We provide small to mid-sized businesses with a full range of accounting services, ranging from bookkeeping to CFO services, in addition to accounting systems automation and integration.



▶ **Accounting & Bookkeeping**

• **Accounts Receivable**

- Customer invoicing and refunds
- Payment records
- Daily receipts records
- Daily revenue from Sports IT application

• **Accounts Payable**

- Entry of vendor bills and reconciliation
- Generation of unpaid bills report

• **Banking**

- Weekly bank reconciliation

• **Credit Card**

- Credit card charge entries/
reconciliation

• **Month End Activities/Entries**

- Deferred revenue calculation
- Sales tax calculation, filing and payment
- Other applicable tax calculations (business occupation, soft drink administration, etc.)
- Inventory adjustments
- Maintenance of fixed asset register, prepaid and accrual schedule

• **Maintaining Document Library for All Important Documents**

- Bank, credit card and merchant statements
- Payroll reports/ forms
- Tax returns

▶ **Controller Activities**

• **Month End Review**

- Consistency, variance and gross profit analysis
- AR/AP Analysis
- Revenue and AR balance reconciliation between Sports IT and QuickBooks

• **Monthly Financial Statements**

- Profit & loss statement and associated graphs (categorized by month and class)
- Balance sheet
- Cash flow statement
- Supporting backup schedules for balance sheet accounts
- Payroll reconciliation with tax forms
- Quarterly comparison and exceptional analysis

• **Year End Review**

- Finalize year and prepare workpapers for audit
- Prepare W2 and 1099 forms
- Prepare and file annual tax return

▶ **CFO Services**

• **Budget and Forecasting**

- Prepare budgets by programs, seasons, time period or multiple scenarios

▶ **Accounting Systems and Integration**

- Sports IT, SAM and Quickbooks Integration

▶ **IT Services**

- Office 365 setup and management
- Quickbase setup and management
- Sales Force and contact management
- Web hosting
- Remote support for workstations
- Cloud based applications management
- Contract Management System

Analytix Solutions offers a full range of financial and business support services, including Data Management and Web Marketing. Visit us at **www.aixsol.com** to find out more on these customized services for Indoor Sporting Facility Operators.

Call us today for a free analysis of your indoor sporting facility's accounting systems or business processes.