



EFFECTIVE SEARCH ENGINE OPTIMIZATION

SEO Solutions from Analytix

Search Engine Optimization (SEO) is an essential tool in marketing your business or product in today's world. SEO is a practice implemented to ensure that your website ranks highly among the top listings in online searches. The stronger a website's SEO efforts, the higher the visibility of its pages.

Timing and technique are critical in SEO to ensure optimal placement in search engine listings. Key factors in determining placement include analysis and inclusion of key words within site content, consistent content updates, and site programming techniques. Maximizing SEO results requires that SEO best practices are consistently implemented and analyzed.

SEO directly impacts revenue generation, as stronger SEO efforts highly influence customer lead conversion and ultimately return on investment.

The SEO Process Simplified

At Analytix, we understand the requirements of small and mid-size companies and the significant role effective SEO plays in their business. Our approach to SEO strategy development focuses on your company's requirements and the best approach to generating leads.

Analytix conducts comprehensive research and an extensive review of your current website before initiating the SEO process. This includes keyword analysis as well as an SEO competitive analysis.

Once this phase is complete, the optimization process begins. We perform on-site page edits, meta tag and URL optimization. We also include and post optimized content such as articles, blogs and forums. Directory submission, RSS feeds and link building are also part of our SEO services, in addition to developing Google Analytics Code.

Call us today for a FREE preliminary analysis of your website traffic.

Benefits

Comprehensive research to ensure successful SEO

Top positions in online search rankings

Increased conversions to leads

Customized and scalable services

Expert technology and know-how without the need for heavy cost investments

Commitment to details and fast turnaround time

“The Analytix team has an excellent work ethic, are extremely professional, and reply to our questions immediately. Since they have been managing our SEO efforts, we have noticed about a 35% increase in traffic to our web site and more new customers contacting us. We are very pleased with their service.**”**

Richard Cabret, Sales Manager
ACE POWER PARTS

About Analytix Solutions

Businesses who are positioned for growth turn to Analytix Solutions for scalable, single source, business solutions. We provide small to mid-sized businesses with a full range of accounting services, ranging from bookkeeping to CFO services, in addition to accounting systems automation and integration.