



Mobile



The business-class mobile network



Gamma Mobile - the alternative mobile network



Are you providing your mobile customers with the flexibility and quality of service they really deserve?

Gamma Mobile enables you to become a full MVNO (Mobile Virtual Network Operator) and gives you complete control of the mobile service provided to your customers by enabling tariff flexibility, the ability to make network changes directly on the core mobile network and true customer ownership, all delivered under your own brand.

The key benefits of becoming a Gamma MVNO

Business-class network and service

Because we only cater for the business market we understand the challenges you and your customers face and we're committed to providing solutions and tariffs that help you meet these challenges. We also understand that we need to deliver these solutions on the back of an extensive and reliable network, which is why we've partnered with a world-class network.

Manage your brand, your way

Total ownership of your customer base adds real value to any business. We'll never forget they're your customer and as a Gamma MVNO you're free to bill your them using your own brand. You don't need to worry if you don't have the infrastructure to bill your customers directly, we can do that for you transparently so your brand is all your customer will see.

Take control of pricing

Our competitive pricing means you can offer attractive tariffs, giving you full control of your pricing models and your profit. Our tariffs are particularly competitive when both Gamma's fixed and mobile services are taken, with significant cost savings across both bills being achieved.

Protect your customers from bill shock

We provide various tools to help prevent bill shock including usage alerts generated via our Portal, a flexible range of packages to suit differing user usage requirements and real-time access to the Portal, for instance to manage call barring. Multiple tiers for daily usage, daily spend and monthly spend can all be set up as alerts, as well as data usage.

Make network changes directly

Speed of response to change requests can be the difference between retaining a good customer or losing them at contract renewal time. As a Gamma MVNO you'll get direct access to the core network via the Gamma portal where you can easily control bars, tariffs and activations





A choice of flexible MVNO models

We have three MVNO models for you to choose from:

MVNO Wholesale Service

This is our true wholesale model and the perfect solution if you have your own billing platform and want total control over your pricing structure.

- We'll give you a wholesale rate card for you to mark up or use to build your own tariff set
- You get direct access to the mobile network
- Benefit from total flexibility
- Retain true ownership of your customers

MVNO Retail Minus

Ideal if you need help with setting up retail rates.

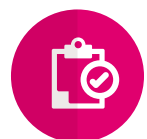
- We'll provide you with suggested retail rates and an easy mark-up wholesale tariff
- Get access to a full range of bundle tariffs
- Benefit from true customer ownership

Gamma Mobile through Simplicity

This is our billing bureau service, which puts you in control and gives you complete customer ownership.

- We'll invoice your customers under your brand, while Gamma remains completely transparent
- Get direct access to the mobile network
- Benefit from true customer ownership

Our Simplicity model is a great way to become an MVNO without the need to invest in a billing platform.



Key features available to your customers with Gamma Mobile



OMNi	Mobile app that lets you route a call from an office phone to any number, simply and quickly	All that is required is a Gamma Mobile connection, a Gamma fixed number, (we can easily port numbers to Gamma) and a subscription to OMNi
Signal booster	Provide strong 3G signal in your home or small office	The Gamma Signal Booster plugs into your router and your broadband connection will route calls onto the mobile network
BlackBerry	Email on the go using one of the world's most reliable business email solutions	Always be in contact either through voice or email. Stay organised and up-to-date with what is going on with BlackBerry's Personal Information Manager (PIM) functionality
Short message service	Text message with up to 160 characters	Useful for getting simple information to someone
Call holding	Take another call while putting the original call on hold	Never miss an important call when on the phone. Simply put a current call on hold and answer the incoming call. Once you've finished, return to your original call
Call forwarding on busy	Forward call to another number when you are on a call	If you're on the phone and need all your calls answered, you can redirect them to another number that is manned
Call forwarding on no reply	Forward call to another number when you can't answer the call and don't want the call delivered to your voicemail	Rather than putting the call into your voicemail, have it redirected to another number that is manned





Call forwarding on not reachable	Forward call to another number when you can't be reached	Whether you're out of coverage, your battery has run out or you have simply switched off your phone, have your calls redirected to another number that is manned
Call forwarding unconditional	Forward call to another number all the time	No matter where you are or what you're doing, have all your calls divert to a number of your choice
Roaming	Over 550 different networks worldwide to roam on	Ensure that you've the best possible chance of being in contact throughout the world
Content control	Stop undesirable content reaching your fleet users	Bar adult content to ensure the phone is used for business purposes only
Call barring	Temporary or permanent outgoing call bar	If a handset is misplaced or stolen, we can activate a temporary outgoing call bar or permanent bar. We can even blacklist the mobile so it can no longer be used on any network
Data services	Use our network to get the most from your mobile users. Browse the web and mobile applications	Choose from a full range of tariffs and services to ensure that your users have all the information they need to perform their job efficiently
Voicemail	Never miss a call with our voicemail service	Whenever you can't take a call you can have your caller leave a message. Customise your message to your caller and they are twice as likely to leave a message



Options

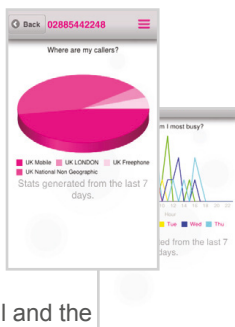


OMNi mobile app

The clever mobile app that lets your customers route calls from office phones to mobiles, quickly and easily.

What is OMNi?

OMNi is a mobile app designed for people who need to make sure they never miss a call, even when they're away from the office. It enables a call to be routed from an office phone to any number, simply and quickly. The call can even be sent directly to voicemail and the message mailed automatically, to be listened to when it's convenient.



How does OMNi work?

All that is required is a Gamma Mobile connection, a Gamma fixed number, (we can easily port numbers to Gamma) and a subscription to OMNi. We link the numbers together in the network and OMNi is used to control where the calls are routed to. OMNi provides an extensive call statistics package, which tells users where their business is coming from, the area in the country callers are in and call traffic patterns.



Gamma Signal Booster

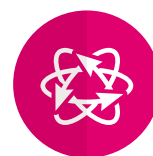
Boost your indoor signal

What is the Gamma Signal Booster?

The Gamma Signal Booster is a fast, simple way of providing a strong 3G signal in a home or small office to ensure your customers will no longer miss calls or have conversations disrupted by poor signal. It can have 32 mobile numbers registered to it and up to 8 calls can be made at any one time.

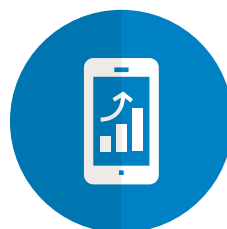
How does it work?

Once the registration is complete, your customer simply needs to plug the Signal Booster into their router and their broadband connection will route calls onto the mobile network. Any calls made using the Signal Booster are then added to the monthly bill in the same way as calls made on the normal network and it will even carry your data calls too.



What is its range?

Signal is provided in a 30-metre radius and the unit can even be turned upside-down to give the best signal throughout a building, when installed on the top floor.



Customers Gamma Mobile is most suitable for



Gamma Mobile is a business-grade service aimed at the SME market. Perfect as a stand-alone mobile service and also makes the ideal add-on for your existing fixed-line customers who can take advantage of fixed-mobile bundles. Gamma Mobile suits any business that has one or all of the following requirements:



A business-class mobile network

Working with our network partner we can offer a business-class network. So if you want to provide your customers with a personal service, accountability of a local business and a reliable connection over an established network, then Gamma Mobile is well-suited to you.



Employees who travel extensively

Gamma Mobile customers benefit from extensive mobile coverage. This, coupled with our 550 roaming agreements in over 200 countries throughout the world, gives users the best possible chance of being connected, no matter where they are.



Mobile data

No matter what your mobile data requirements are we have a range of cost-effective tariffs to suit you. Whether it's mobile broadband, mobile email or a combination of both; by tethering an existing device to a laptop our high-speed data network will give you the speeds and connectivity to get the information you need.



High internal call traffic

Gamma Mobile is ideal for companies that need to be in constant contact with their mobile users, whether it is via voice or email. Our position as a fixed-line and mobile provider gives you preferential on-net rates.



Mobile data support

Gamma can provide BlackBerry installations. We will either come to your customers premises or remotely log onto their infrastructure to install the BlackBerry server.





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We're a certified Carbon Neutral* Company. This means you can demonstrate green credentials yourself. By working with us you have a solution that not only helps the environment but also enables you to become greener and conform to new Government environmental policies.