

Benjamin Fajardo

Graphic Designer / Web Developer



CONTACT



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EDUCATION

BS Computer Science
New Era University

2008 - 2012

SKILLS

Proficient in WordPress, Elementor, Avada, and Divi

E-commerce Manager (Shopify, Woocommerce, Amazon)

Video Editing (Adobe Premiere Pro, Final Cut Pro, Cap Cut)

Motion Graphics (Adobe After Effects, Cinema 4D, Blender)

Strong background in UI/UX design and Graphic Design

Knowledge of HTML, CSS, JavaScript, and PHP

Familiarity with Adobe Creative Suite, FIGMA

Excellent communication and problem-solving skills

Ability to work both independently and as part of a team

Troubleshoot PC, Windows and Linux user

SUMMARY

As an experienced Graphic Designer, Web Developer, and Multimedia Specialist, I possess a diverse skill set that includes expertise in WordPress, Elementor, Avada, and Divi. Additionally, my background in UI design, graphic design, and video editing has enabled me to create visually appealing, user-friendly websites and engaging multimedia content. I am proficient in tools like Adobe Premiere Pro, After Effects, and Final Cut Pro for video editing and motion graphics, allowing me to deliver dynamic and interactive visual experiences. I am dedicated to delivering projects on time and within budget, and I am always looking for ways to improve my skills and stay up-to-date with the latest trends in web development, design, and multimedia.

EXPERIENCE

MULTIMEDIA SPECIALIST

Onmedia Creative Solutions Inc. | Philippines

2012-2018

- Produce multimedia presentations for promotional use.
- Produce photography for multi-channel marketing initiatives including catalogs, flyers, magazines, multimedia and other collateral pieces.
- Selected the appropriate cameras, lighting, filters, diffusers, lenses, lights and format need to photograph under various conditions such as indoors, outdoors, natural and artificial lighting and at night.
- Performed retouching and image enhancement after shoots.
- Maintained photo studio and equipment.

UI/UX DESIGNER

Keywest Technology | Remote (Kansas USA)

2018-2022

- Create, plan, prepare, design and generate a wide variety of visual materials.
- Design solo and multi-page, solo and multi-color publication layouts.
- Maintain an advanced trend review continually.
- Assisted in creating the overall look of marketing campaigns.
- Helped in developing general program concepts.
- Designed and produced exclusive PowerPoint presentations.
- Printed production of collateral to implement campaigns.
- Coordinated with print vendors.

GRAPHIC DESIGNER

Atomic DC Advertising Agency | (Remote TEXAS) FEB 2022-SEPT 2022

- Create, plan, prepare, design and generate a wide variety of visual materials.
- Social Media Posting

GRAPHIC DESIGNER

ClearKen | (Remote USA)

2023

- Produce Video and Graphics for social media content
- Social media manager