



Brandon Griffiths

PRODUCT MANAGER



(385) 329-7349



brandonjosephgriffiths@gmail.com



www.reallygreatsite.com



@brandon-j-griffiths

SKILLS

Figma

Web Development

Product Management

Power BI

Camtasia

Adobe Analytics

Canva

Leadership

EDUCATION HISTORY

Marriott School of Business (BYU) Jun 2021 - Apr 2024

Information Systems Management BS.

- GPA 3.63
- Relevant Coursework: Web Development (JavaScript, HTML, CSS, PostgreSQL, EJS, Node.js, Knex.js), Marketing, Accounting, Statistics

Utah Valley University

Aug 2019 - Apr 2021

General Studies AS.

- GPA 3.56

WORK EXPERIENCE

PRODUCT MANAGER (INTERN)

Apr 2022 - Present

The Church of Jesus Christ of Latter-day Saints

- Revamped and redesigned old software not being used. Publishing how-to articles went from taking months to taking minutes
- Developed a training program for new interns so they can hit the ground running. Includes 4 videos.
- Created additional how-to videos for clients based on customer feedback and research.
- Established web scraping on a maturity model of global technology to cut the time down of manual data input by more than 2 hours.

PRODUCT OWNER/ UI/UX DESIGNER

Dec 2022 - Present

Instruct.me

- Managed Figma designs of MVP. Delegated tasks to team members via Jira, created designs, and led collaborations on features.
- Led customer research with potential users. This led to features tailored to the desired market.
- Created a functioning app design on Figma to present to the CEO of Angel Studios.

PRODUCT IMPROVEMENT/ SUPPORT

Apr 2021 - Apr 2022

Epye

- Collaborated with clients and worked with software developers on product improvements via Jira. Efforts created an efficient (less than 30-minutes) new-user onboarding process.
- Managed a customer support team. All complaints were regularly resolved within 10 minutes (during business hours).
- Led and managed the media team. Created more than 15 how-to and product overview videos.