

Brandon Griffiths

PRODUCT MANAGER

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🌐 <https://portfolio-bgriff.netlify.app/>

🌐 @brandon-j-griffiths

SKILLS

Figma

Web Development

Product Management

Power BI

Camtasia

Adobe Analytics

Leadership

FlutterFlow

Jira

EDUCATION HISTORY

Marriott School of Business (BYU) Jun 2021 - Apr 2024

Information Systems Management BS.

- GPA 3.63
- Relevant Coursework: Web Development (JavaScript, HTML, CSS, PostgreSQL, EJS, Node.js, Knex.js), Marketing, Accounting, Statistics.

Utah Valley University

Aug 2019 - Apr 2021

General Studies AS.

- GPA 3.56

WORK EXPERIENCE

PRODUCT OWNER/ UX DESIGNER

Jan 2022 - Present

Instruct.me

- Led customer research with potential users. This led to features tailored to the desired market.
- Managed Figma designs of prototype, created designs, and led collaborations on features.
- Created a fully functioning prototype on Figma in under 3 months to present to the CEO of Angel Studios.
- Led a team to develop and validate initial designs resulting in first signed customers for application.

PRODUCT MANAGER (INTERN)

Apr 2022 - Present

The Church of Jesus Christ of Latter-day Saints

- Revamped and redesigned a Wiki like software product to increase speed of publishing articles from months to minutes.
- Established web scraping on a maturity model of global technology to cut the time down of manual data input by more than 2 hours.
- Developed a training program for new interns. Resulted in more productive interns.
- Created how-to videos for clients based on customer feedback and research. Results created a better support system for users.

PRODUCT IMPROVEMENT/ SUPPORT

Apr 2021 - Apr 2022

Epype

- Collaborated with clients and worked with software developers on product improvements. Efforts created an efficient (less than 20-minutes) new-user onboarding process.
- Managed a customer support team. All complaints were regularly resolved on average within 10 minutes (during business hours).
- Led and managed the media team. Results produced better understanding of the Epype product.