Portfolio
(571) 331-6733
biancakolendo@gmail.com

Bianca Kolendo

An action-oriented designer seeking full-time employment. Experienced in user centered design, wireframing and prototyping, and digital accessibility.

UX SKILLS

Accessibility, Competitive analysis, Heuristic evaluation, Interactive design, Prototyping, Responsive design, Usability testing, User research, Wireframing

TOOLBOX

Adobe CC, Basic HTML + CSS, Contentsquare, Headless CMS (Amplience), Figma, Jira, Lucidchart, Optimal Workshop, UserTesting, Usability Hub

EXPERIENCE

UX/UI Designer – Lovehoney Group
[Remote in Austin - Bath, UK]

MAR 2023 - JAN 2024

- Conducted usability tests and site analysis to iteratively improve designs based on qualitative and quantitative data
- Worked with Product Managers and stakeholders to create wireframes, prototypes, and high-fidelity designs for A/B testing on the live site
- Ideated large and small improvements, including a "shop by size" feature with an expected $216,270 annual revenue increase
- Promoted design best practices, including accessibility, through trainings, resources, and enforcing compliance during site changes and campaigns
- Facilitated Figma Advanced Prototyping training for UX teams

Lead LX Designer – indeed.com
[Austin, TX]

APR 2018 - FEB 2023

- Designed and supported global onboarding curricula for 11 teams, averaging a 4.5 out 5 satisfaction rating from 99 new hires in 2022
- Conducted interviews with participants in learning programs to identify design improvements
- Implemented peer-to-peer skill sharing program, averaging 55 participants a quarter with a 70% increase in confidence
- Applied accessibility best practices to all content reviews

Analyst, Senior Analyst – indeed.com
[Austin, TX]

MAY 2015 - APR 2018

- Collaborated with Engineering to design internal QA platform
- Used unique methods in content to captivate audiences, including costumes and animation
- Created and managed L&D, Internal Auditing, and Rule Health teams

EDUCATION

UX Design Bootcamp – CareerFoundry

BFA, New Media Arts – George Mason University

AAA, Fine Arts – Northern Virginia Community College