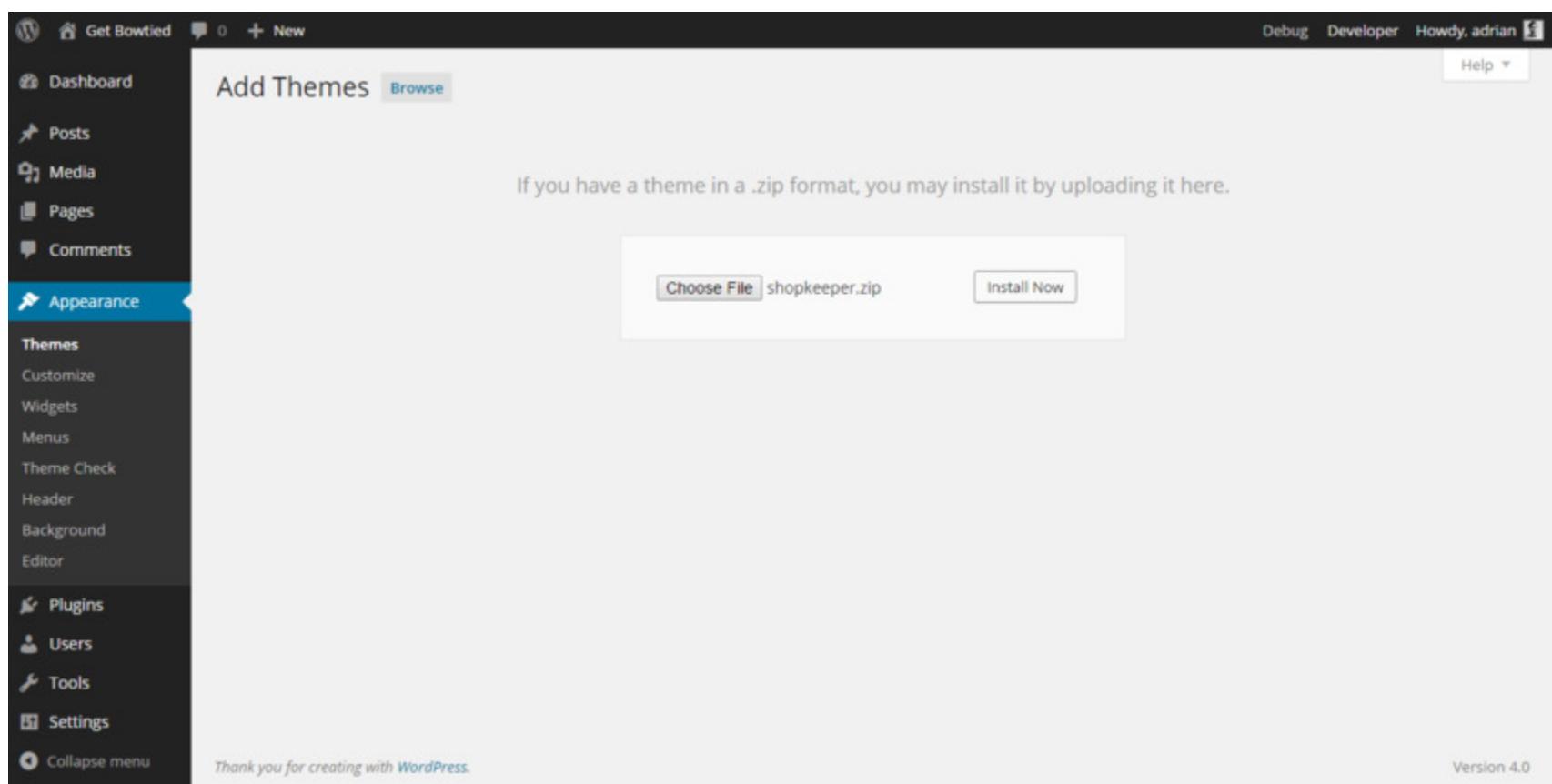


Shopkeeper

WP Theme Documentation

Upload and Activation

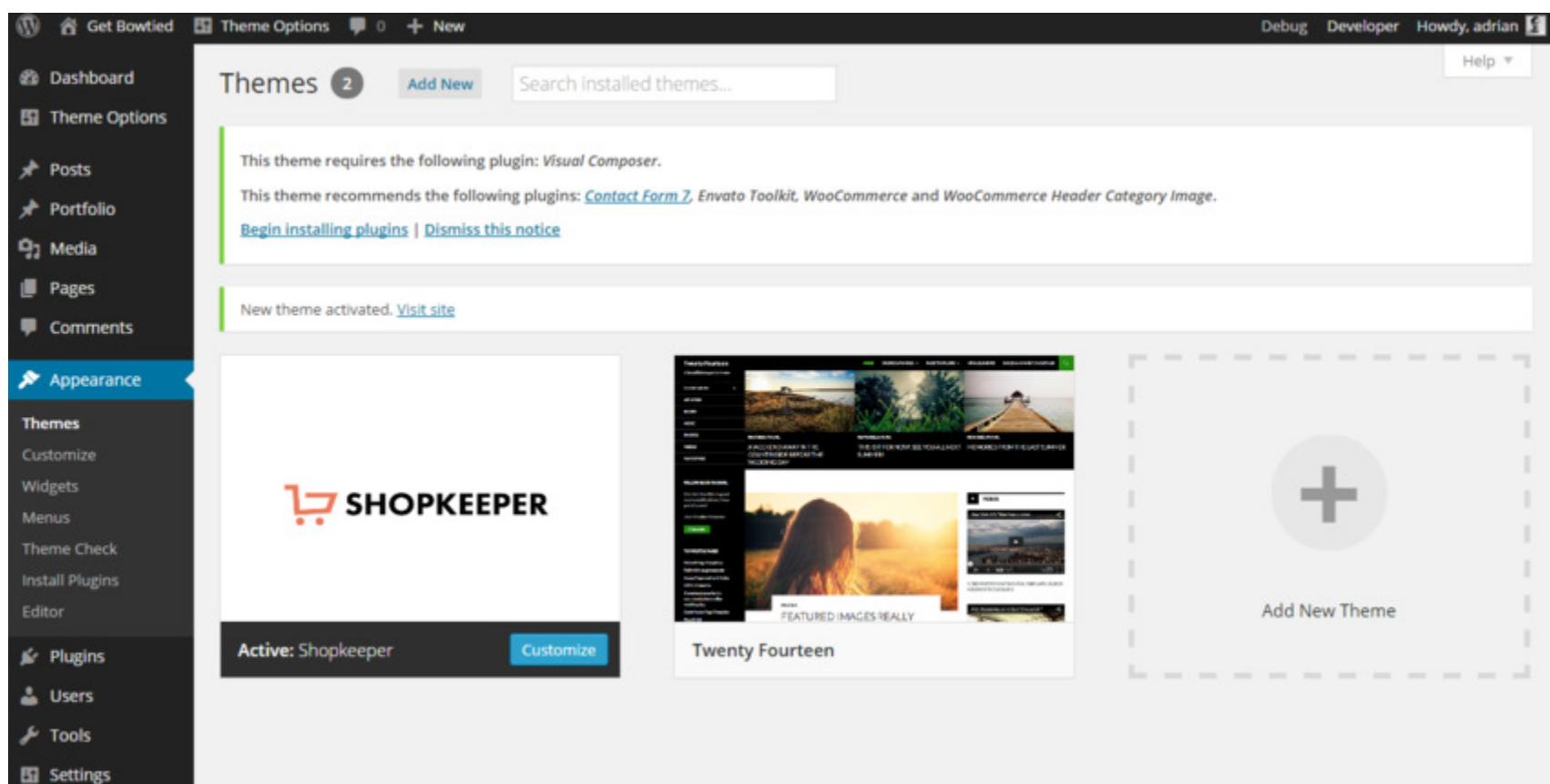
Installing a WordPress theme is super easy, you'll see.



1. Navigate to **Appearance → Themes** in your WordPress admin dashboard.
2. Click the **Add New** button at the top of the page then go for the **Theme Upload** option.
3. For the file upload, pick Theme Files / **shopkeever.zip** in the theme package downloaded from [ThemeForest](#) and click **Install Now**.
4. Click **Activate** once the upload has finished and you're ready for the next step: *Installing the Plugins*.

Installing the Plugins

Right after the theme was activated, a notification at the top of the screen will suggest to continue with the installation of the plugins recommended for getting the best our of your theme.



1. Click '**Begin installing plugins**' and select all the plugins in the list.
2. Activate the Plugins you just installed.
3. After the plugins are activated, return to Dashboard. WooCommerce will now ask you to install the shop pages. Once you do it, as WooCommerce says, you're ready to start selling.

Dummy Content Import

Shopkeeper comes with importable dummy content, such as pages, products blog posts, portfolio items, etc, to help you get started in case you're running on a fresh WordPress installation.

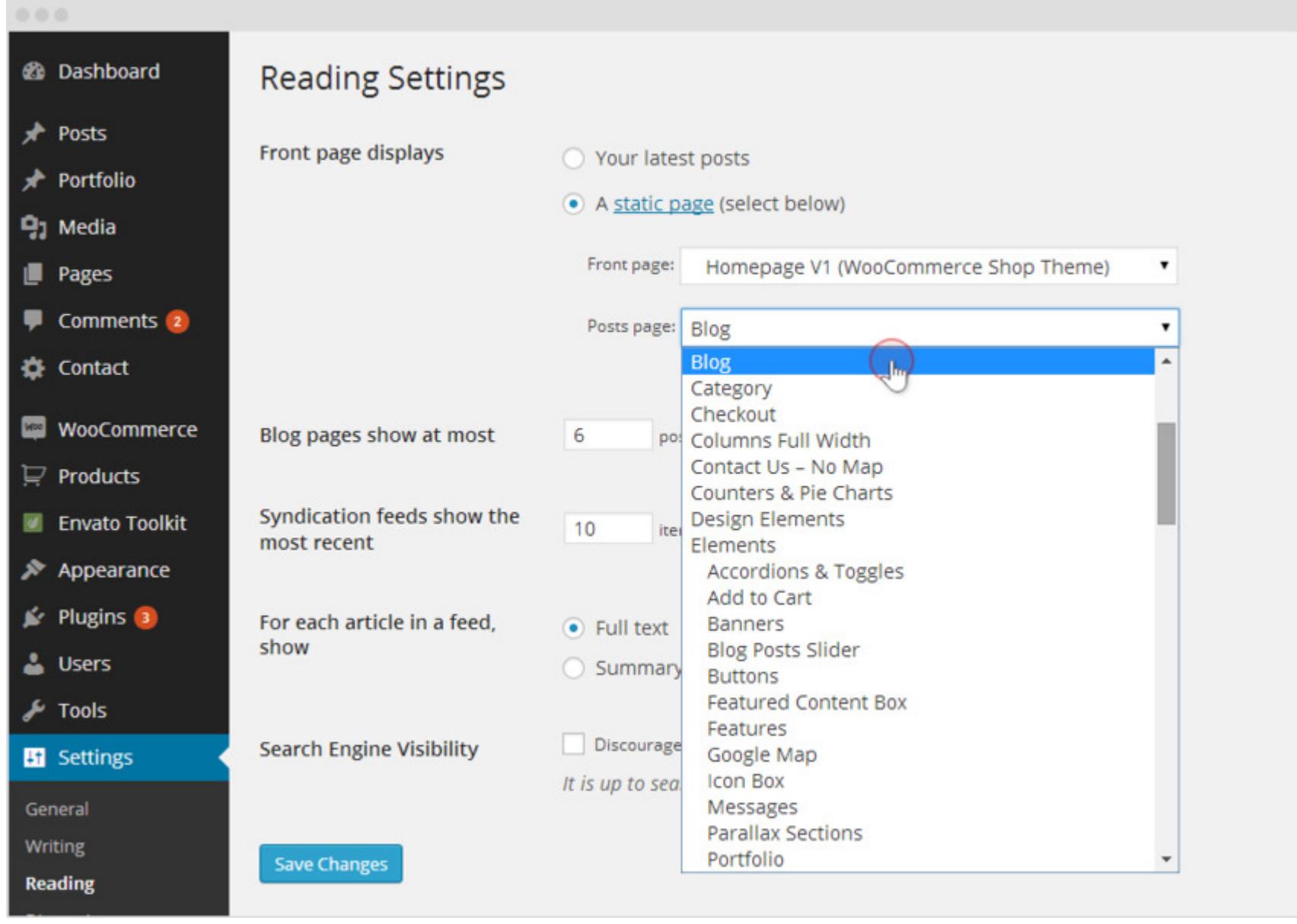
1. In your Wordpress admin dashboard, navigate to **Tools → Import**.
2. From the list of available options, pick **WordPress**, the last one.
3. For uploading, choose the **Importable-Dummy-Content.xml** file from the **Dummy Content** folder in the theme package you've downloaded from [**ThemeForest**](#).

Blog — Setup

To setup the blog page, in your WordPress admin panel, navigate to **Settings → Reading**.

Assuming you already have a page named "**Blog**", for the **Front page display**, select "**A static page**" and choose your "**Blog**" page as the **Posts page**.

This is what you should be seeing on your screen:



Blog — Writing New Posts

To start adding posts to your blog, navigate to **Posts → Add New**.

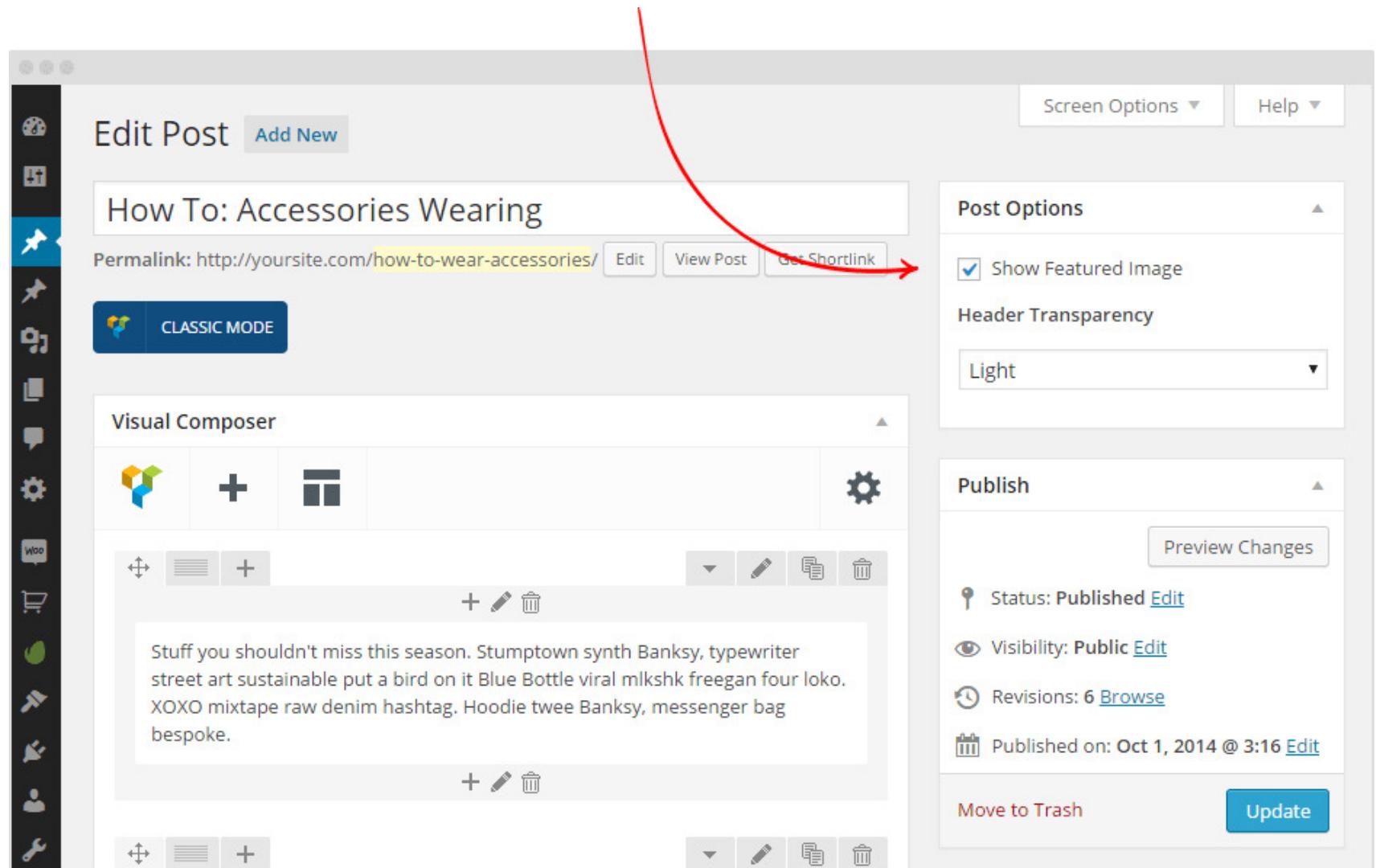
1. Start filling in the blanks: enter your post title, write your actual body content in the main post editing box below it.
2. As needed, select a category, add tags, and make other selections from the sections below the post.
3. When your post is ready, click **Publish**.

Deep Diving: Since creating and editing pages requires basic WordPress knowledge, we won't cover it in detail. If you're new to WordPress, you may find the following resources valuable: [How to Create a new Post](#) [How to Edit and Existing Post](#) [Using Categories and Tags](#)

Blog — Remove featured image within the blog post

You can choose to hide the featured image inside the post page if you'd like to remove the cover image. The image will still show up on the blog page where all the posts are listed.

When editing a post, find the "Post Options" box and simply uncheck the option that says "Show Featured Image". This is what you should be looking for on your screen:



Portfolio — Page Setup

To set up the **Portfolio**, simply create a new page and insert the **Portfolio** element using the Visual Composer's back-end editor.

The screenshot shows the WordPress Visual Composer interface for creating a new page titled "This is a new page". The "Portfolio" element is selected and highlighted with a red circle. A red arrow points from the "Portfolio" element in the list to its preview in the main content area, which displays the word "PORTFOLIO".

Portfolio settings

How many portfolio items would you like to show?

Portfolio Category

Show Filters?

Order by

Order

Grid Layout Styles

Items per Row

Save changes

PORTFOLIO

Branding Suavve Magazine Stationery Mockup Gentlemen's Club Stationery Mockup

Interior Design Photography Vintage Photography Art Works Branding Project The Retailer Book

Photos of New York Illustrated Posters Gentlemen's Guide Branding Stationery Photography Project

Portfolio — Adding New Items

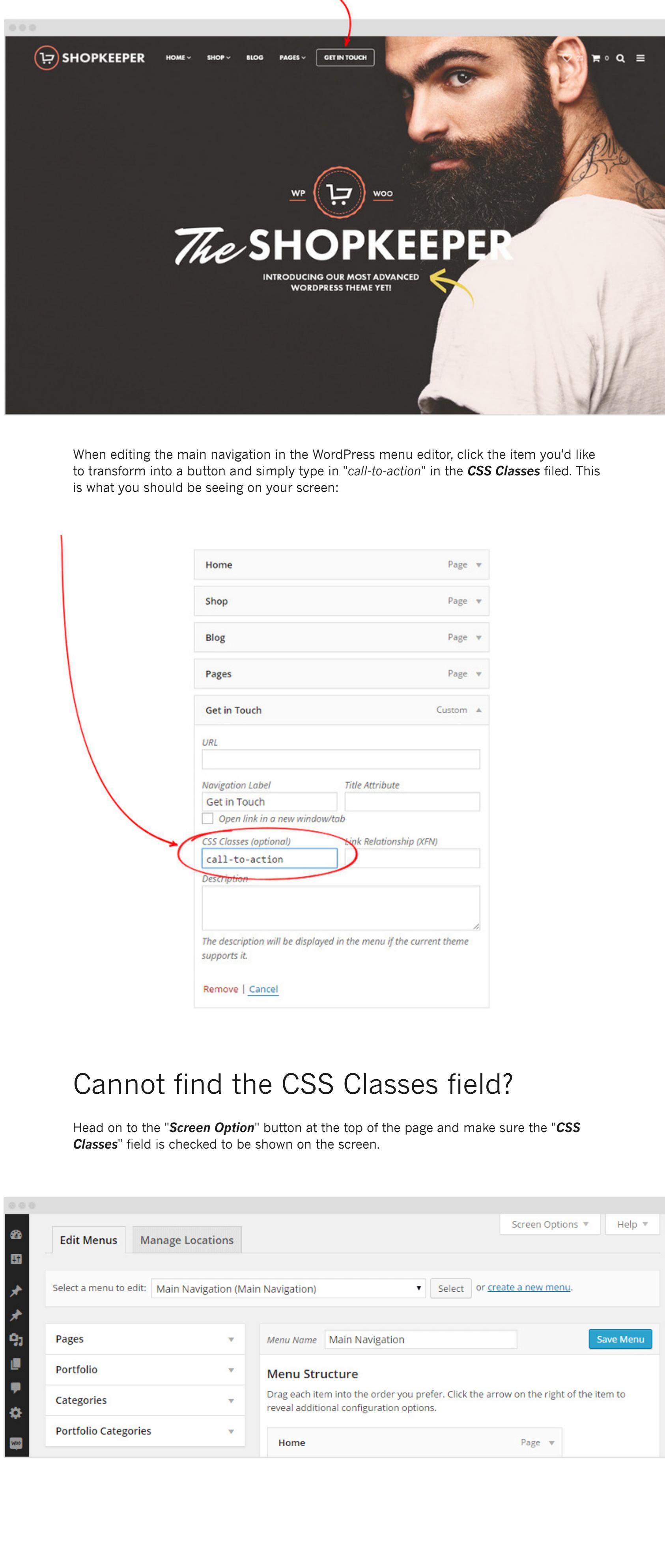
Navigate to **Portfolio** → **Add New** to start creating projects.

The portfolio projects are being just like the rest of the pages, you can combine the elements available using the Visual Composer's drag-and-drop interface. This means each project can be totally custom.

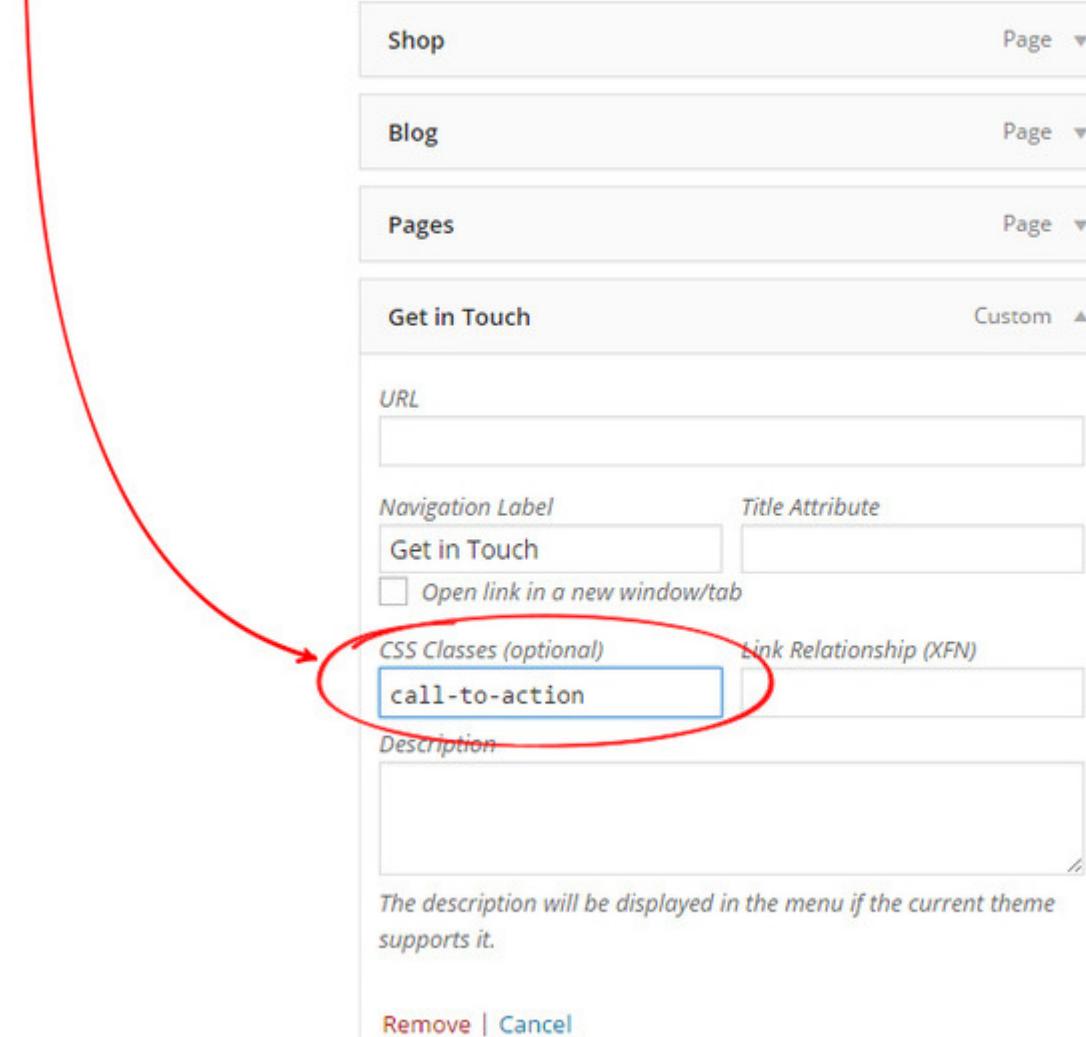
The screenshot shows the WordPress Visual Composer editor for a portfolio item titled "Suavve Magazine". The editor interface includes a toolbar at the top with icons for Add New, Screen Options, and a classic mode switch. Below the toolbar, the main content area displays the title "Suavve Magazine" and its permalink. A red arrow points from the title to a red circle labeled "Project Title". Another red circle highlights the "Portfolio Item Color" setting, which is set to "Dark". A red arrow points from this setting to a "Select Color" button. The content area features a "Content area goes here" placeholder, indicated by a red circle. The bottom section of the editor shows a visual representation of the page structure with multiple "Single Image" blocks, each with its own edit and delete icons. A red circle highlights the "Organize your portfolio projects into categories" feature, pointing to the category selection dropdown. The right sidebar contains sections for "Portfolio Item Options" (with "Show Portfolio Item Title" checked), "Header Transparency" (set to "Dark"), "Portfolio Item Color" (set to "Dark"), "Publish" (Status: Draft, Visibility: Public, Published on: Oct 8, 2014), "Move to Trash", and a "Publish" button. The "Portfolio Categories" sidebar lists "All Portfolio Categories" (Identity, Illustration, Print) and "Most Used" (Motion, Photography). A red arrow points from the "Motion" category checkbox to the "Organize your portfolio projects into categories" text. The "Featured Image" sidebar shows a thumbnail of a blue square icon and a "Remove featured image" link. A red arrow points from the "Remove featured image" link to a red circle at the bottom right of the screen, which contains the text "The Featured Image is displayed on the Portfolio Page, where all the projects are listed".

Navigation — Call-to-action buttons

You can choose to display one or more items in the main navigation as call-to-action buttons. Notice the "Get in Touch" button in the screenshot below.

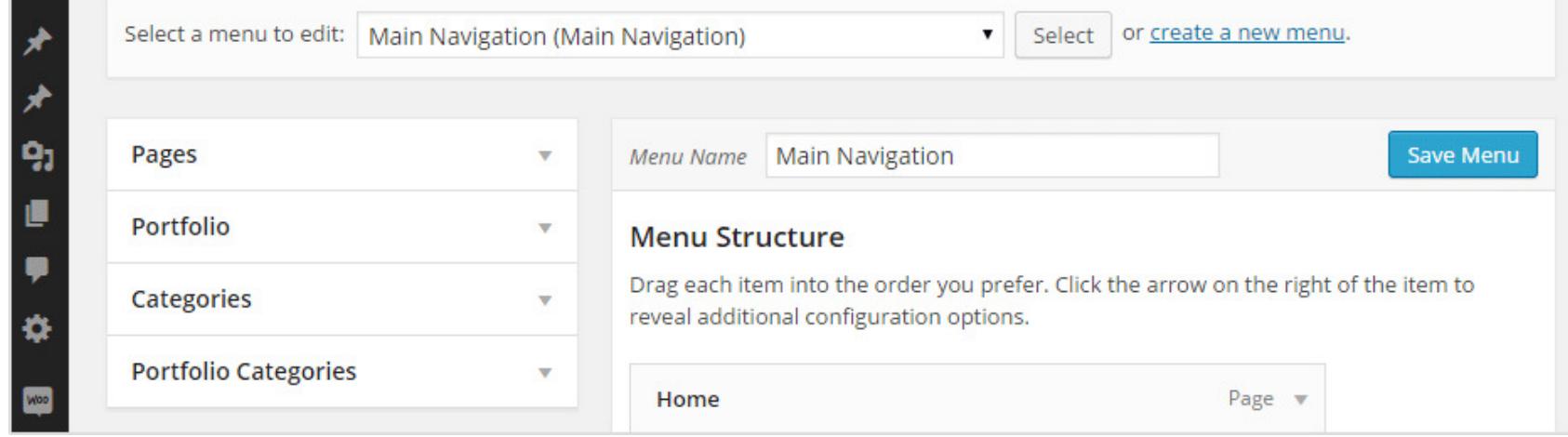


When editing the main navigation in the WordPress menu editor, click the item you'd like to transform into a button and simply type in "call-to-action" in the **CSS Classes** field. This is what you should be seeing on your screen:

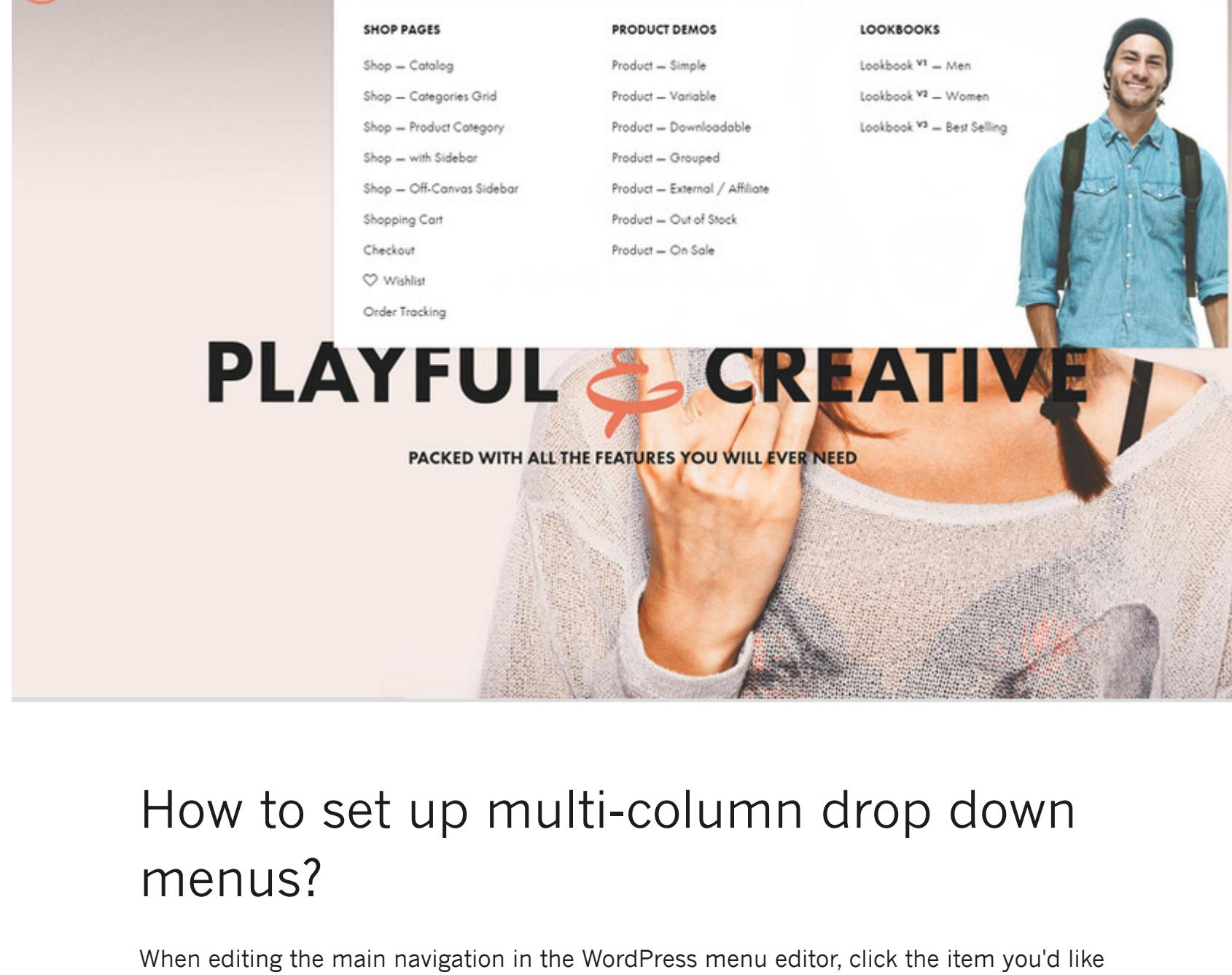


Cannot find the CSS Classes field?

Head on to the "**Screen Option**" button at the top of the page and make sure the "**CSS Classes**" field is checked to be shown on the screen.

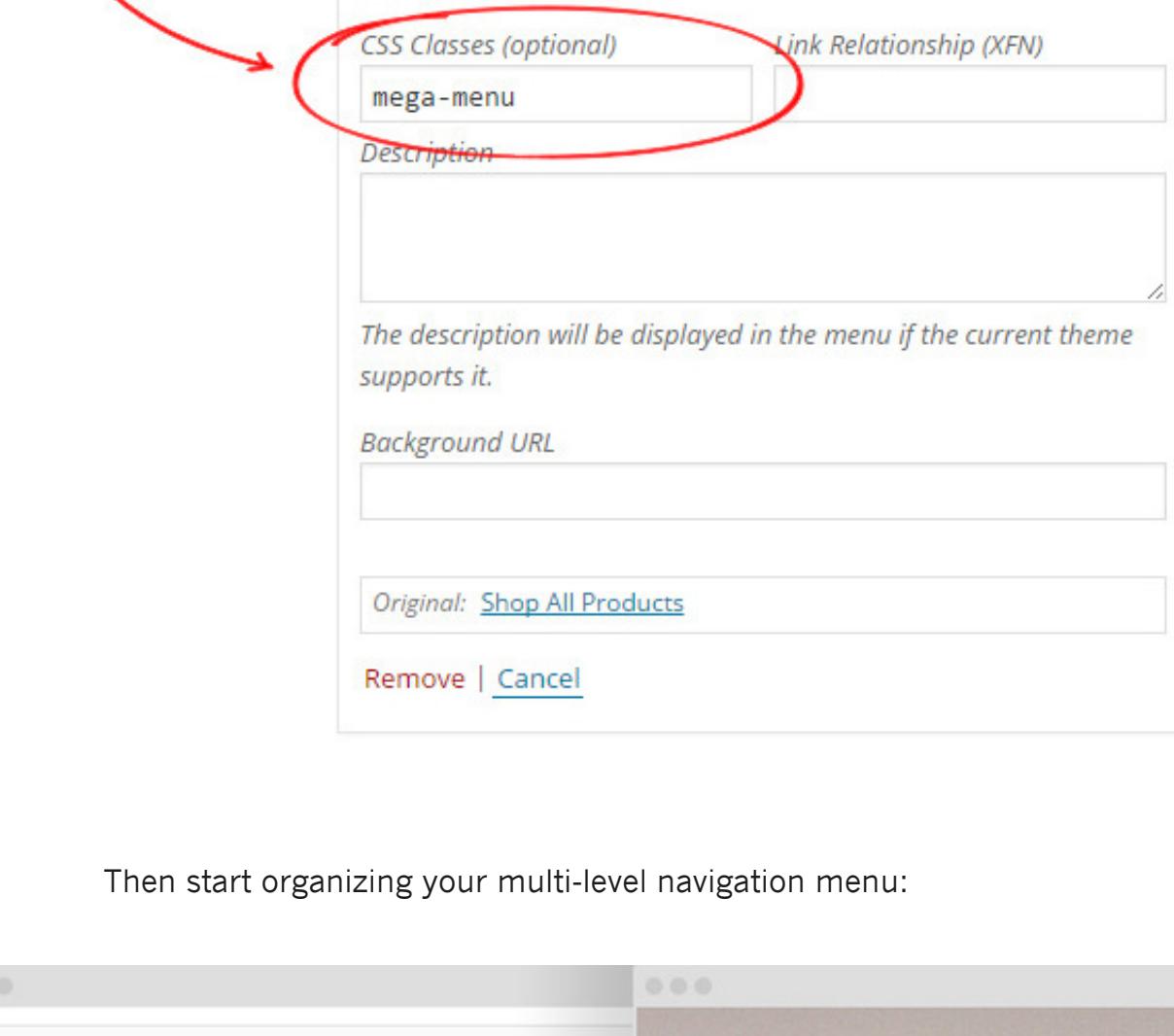


Navigation — Multi-column drop-down menus

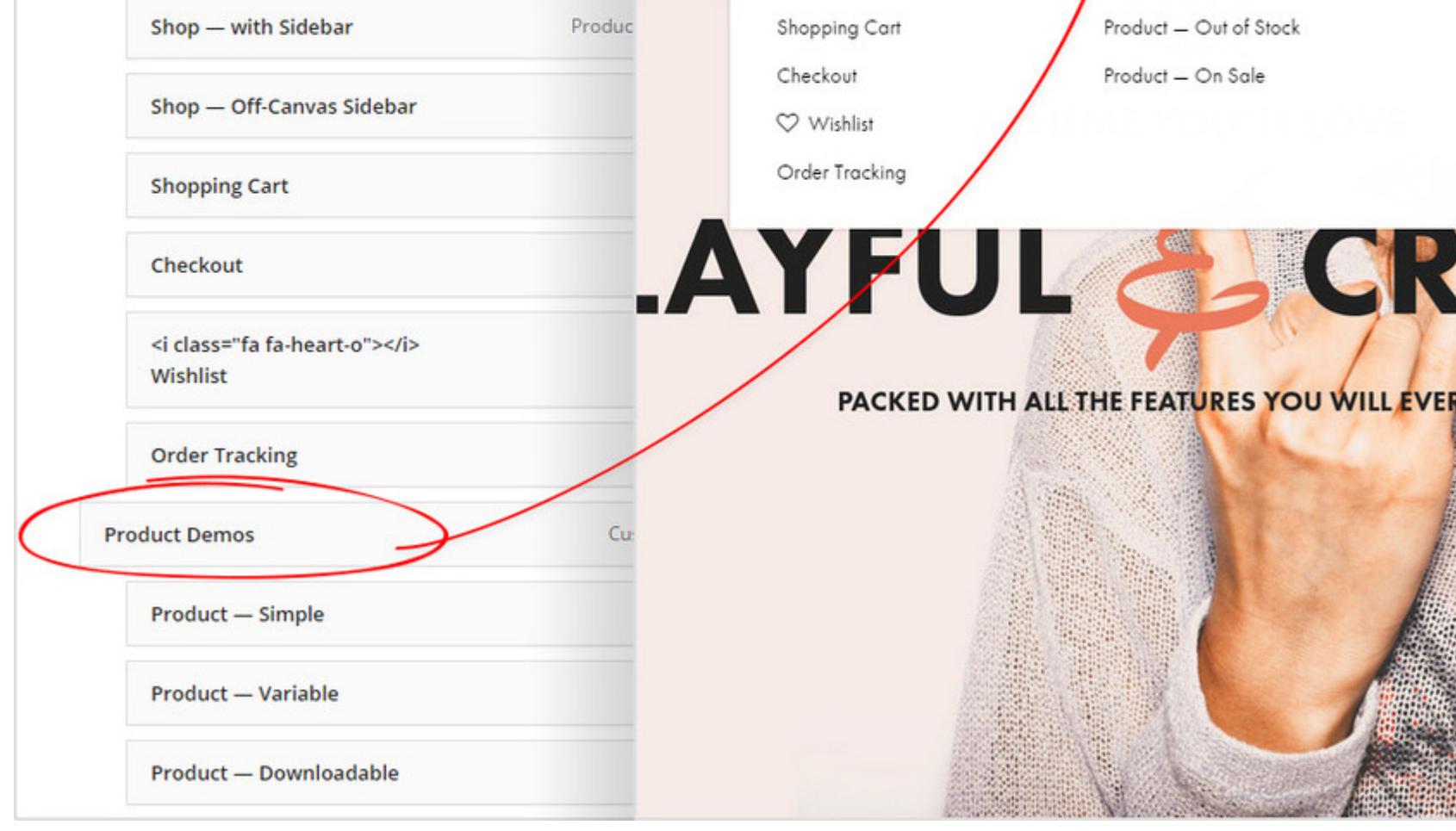


How to set up multi-column drop down menus?

When editing the main navigation in the WordPress menu editor, click the item you'd like to open up a multi-column drop-down menu and type in "mega-menu" in the CSS Classes box, as you can see in this screenshot:



Then start organizing your multi-level navigation menu:



How to enable the Wishlist?

To enable the Wishlist functionality, you need to install the [YITH WooCommerce Wishlist](#) plugin. That's it! :)



The screenshot shows the product page for the YITH WooCommerce Wishlist plugin on the WordPress.org repository. At the top, there's a dark header with the YITH logo and the text "your inspiration themes". Below the header, a cartoon character is shown interacting with a computer screen displaying a product page for "MAN GLASS". A magnifying glass highlights a purple "Add to Wishlist" button. The main title of the plugin is "YITH WooCommerce Wishlist". Below the title, a description states: "YITH WooCommerce Wishlist add all Wishlist features to your website. Needs WooCommerce to work. WooCommerce 2.1.x compatible." To the right of the description is a large orange "Download Version 1.1.6" button. At the bottom of the page, there are tabs for "Description", "Installation", "FAQ", "Screenshots", "Other Notes", "Changelog", "Stats", "Support", "Reviews", and "Developers".

YITH WooCommerce Wishlist add all Wishlist features to your website. Needs WooCommerce to work. WooCommerce 2.1.x compatible.

[Download Version 1.1.6](#)

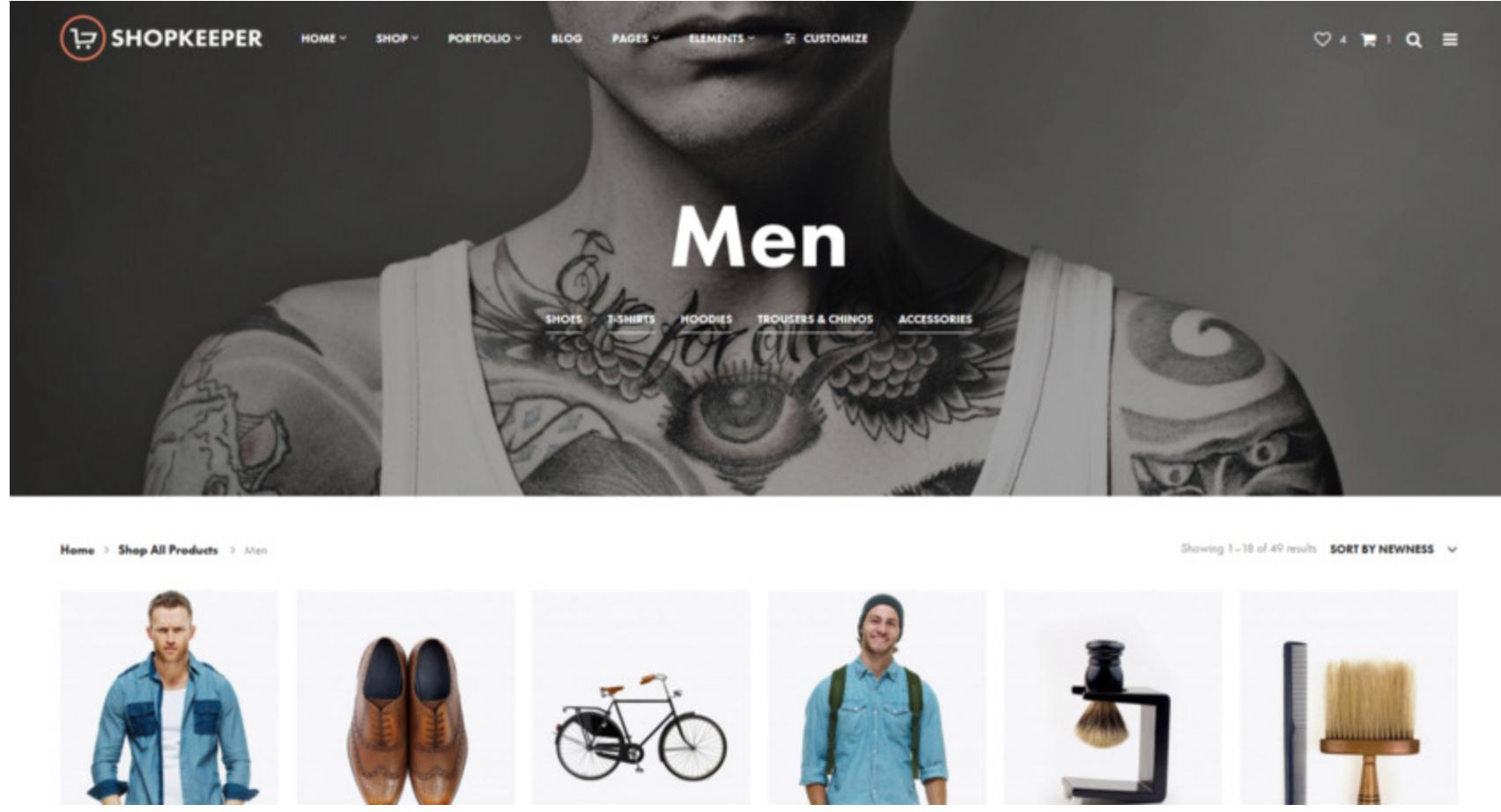
Description Installation FAQ Screenshots Other Notes Changelog Stats Support Reviews Developers

Offer to your visitors a chance to add the products of your woocommerce store to a wishlist page. With YITH WooCommerce Wishlist you can add a link in each product detail page, in order to add the products to the wishlist page. The plugin will create you the specific page and the products will be added in this page and afterwards add them to the cart or remove them.

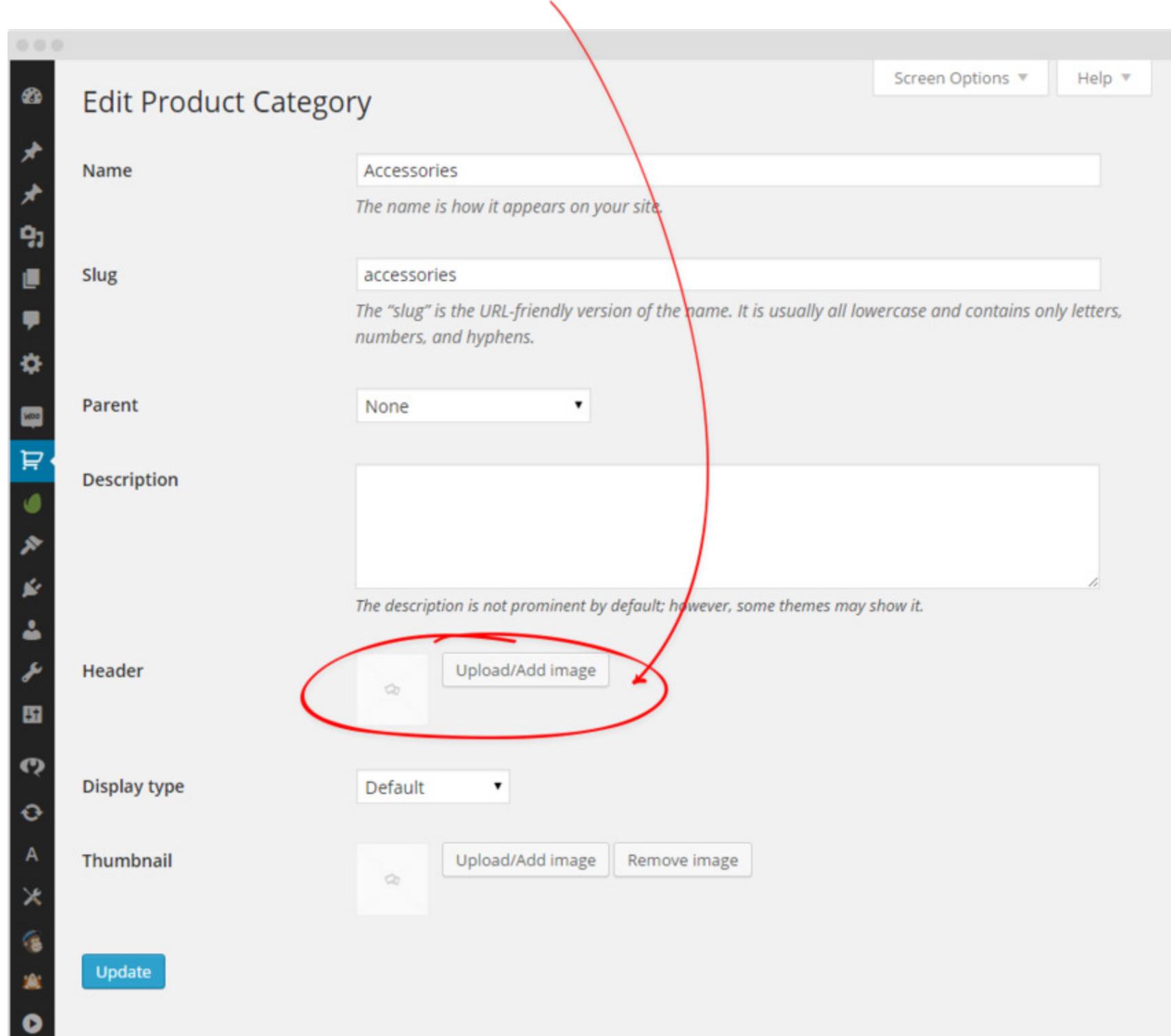
Requires: 3.5.1 or higher
Compatible up to: 4.0
Last Updated: 2014-9-16
Downloads: 256,391

Product Category — Header Image

In this tutorial, we'll show you how to set up an image header for a product category, like the one you can see in the demo.



In your WordPress admin Dashboard, navigate to **Products → Categories** and Edit one of the existing product categories. Head on for the Header option which allow you to upload/add an image:



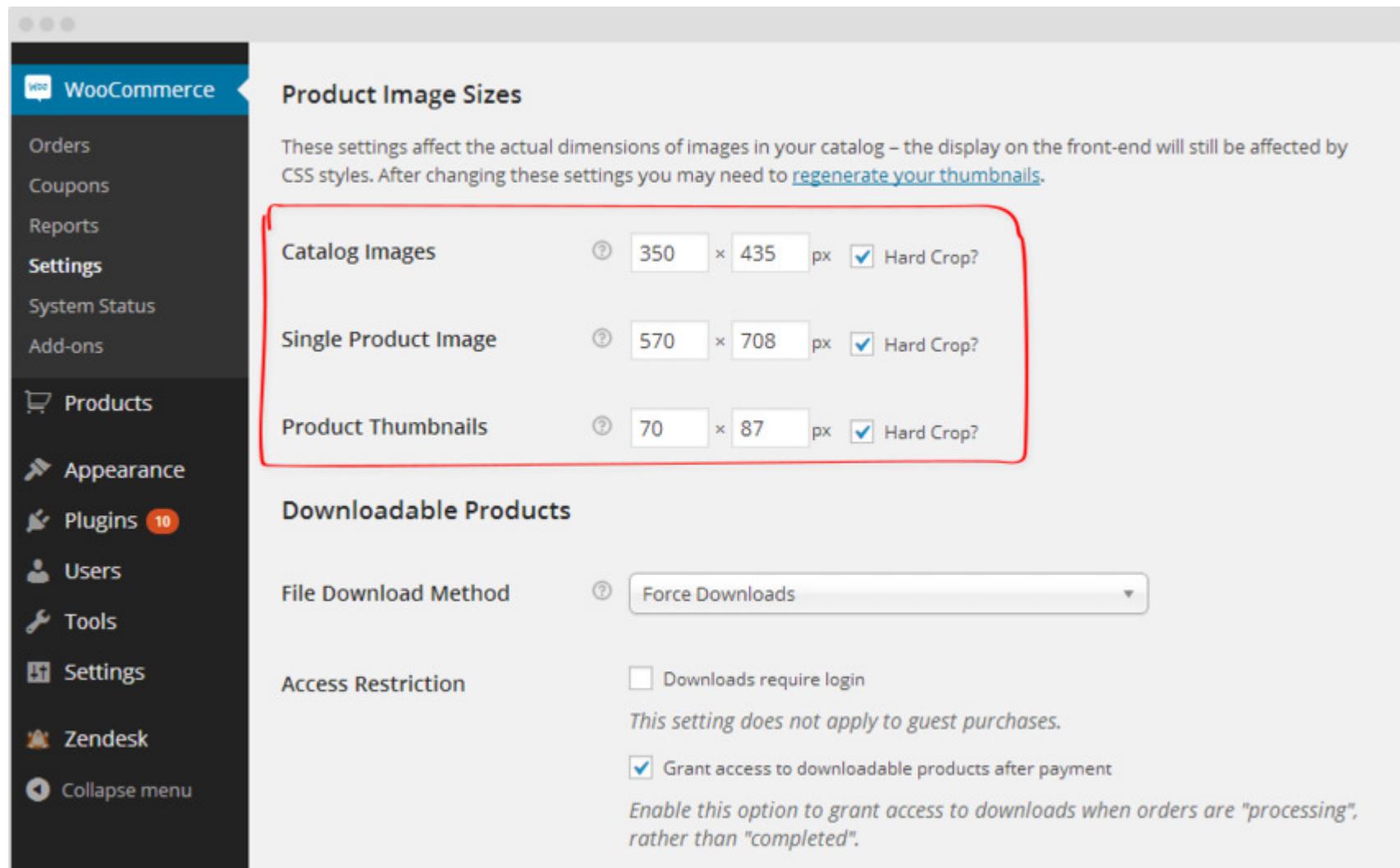
Product Image Sizes

If you installed the theme on an existing site, you need to make sure the product image sizes in WooCommerce will fit your newly installed theme.

Where can I find the Image Size Settings for Products?

In your WordPress admin dashboard, navigate to **WooCommerce → Settings → Products**, scroll down to the "Product Image Sizes" section and update those values marked in the screenshot below.

There is no fixed size to be set for the product images, but you may want to increase or decrease the size. For example, if the images are looking blurry or pixelated, you'll need to increase the size to avoid having small images being stretched.



Updated the size but don't see any changes?

To see the changes after you update the image sizes, you need to re-generate the images WordPress is using. You can find the option to do it by navigating to **Tools → Regen.Thumbnails**.

Cannot find Regen. Thumbnails under Tools?

If you're regenerating the image thumbnails on your WordPress site for the first time, you'll need to install the [**Regenerate Thumbnails**](#) plugin.

The Product Categories Grid

If you want to set the shop page to display the product categories grid before products, you can do that by navigating to **WooCommerce → Settings → Products**. Once enabled, the shop should show up the categories grid instead of products.

This is what you should be looking for on your screen:

The screenshot shows the WordPress admin interface for WooCommerce settings. The left sidebar has a dark theme with a 'WooCommerce' tab selected. The main area has tabs for General, Products (which is active), Tax, Checkout, Shipping, Accounts, Emails, and Wishlist. Under 'Product Listings', there's a 'Product Archive / Shop Page' field set to 'Mr Tailor's Shop'. In the 'Shop Page Display' section, a dropdown menu is open with options: 'Show products', 'Show products', 'Show subcategories' (which is highlighted with a red oval and a cursor), and 'Show both'. Below this, 'Default Category Display' is set to 'Show subcategories'. Other sections like 'Default Product Sorting' and 'Add to cart' are also visible. The right side shows a preview of the 'Shop Categories' grid, featuring categories like Men's Clothing, Pants & Chinos, Bags & Backpacks, Footwear, Grooming, Accessories, Jackets & Coats, Jumpers & Cardigans, and Hoodies & Sweatshirts, each with a representative image.

Catalog Mode — Turn off the shopping functionality

When enabled, the **Catalog Mode** option will turn off the shopping functionality of WooCommerce, allowing you to use it for cataloging purposes only.

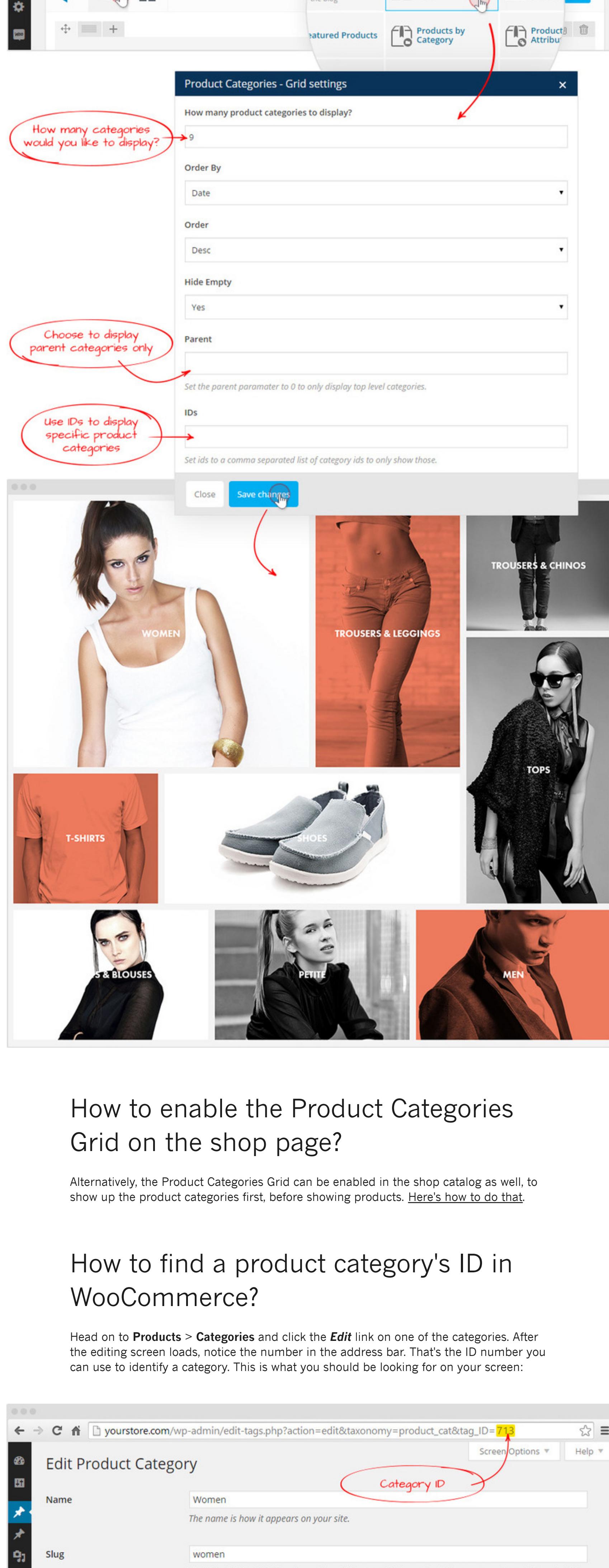
Navigate to **Theme Options** → **Shop**. You'll find the **Enable / Disable** options here. This is what you should be seeing on your screen:

The screenshot shows the 'SHOPKEEPER 1.0.0' theme options panel. On the left is a sidebar with various settings categories: General, Header, Footer, Shop, Product Page, Styling, Typography, Social Media, Custom Code, Theme Presets, Import / Export, and Theme Information. The 'Shop' category is currently selected. The main area has a heading 'Shop' and contains several settings. One setting, 'Catalog Mode', is highlighted with a red box and a red arrow pointing to it from the top-left. It has two buttons: 'Enabled' (which is blue) and 'Disabled'. Below the button is the text: 'When enabled, the feature Turns Off the shopping functionality of WooCommerce.' Further down are settings for 'Breadcrumbs' (with 'Enabled' selected), 'Number of Products per Column' (set to 6), and 'Number of Products per Page' (set to 18). At the bottom right of the panel are 'Save Changes', 'Reset Section', and 'Reset All' buttons.

Product Categories — The Grid

The **Product Categories Grid** can be inserted in any page, like the home page for example and it can be set to show up all the categories in your store, just the parent categories, or a custom list of product categories, specified by ID.

How to add the categories grid in a page?



How to enable the Product Categories Grid on the shop page?

Alternatively, the Product Categories Grid can be enabled in the shop catalog as well, to show up the product categories first, before showing products. [Here's how to do that.](#)

How to find a product category's ID in WooCommerce?

Head on to **Products > Categories** and click the **Edit** link on one of the categories. After the editing screen loads, notice the number in the address bar. That's the ID number you can use to identify a category. This is what you should be looking for on your screen:



Can I set custom links instead of product categories?

The **Product Categories Grid** can only be used to link to product categories. At the moment it's not possible to set links to custom pages. You can use the Banner element instead to help you with that.

Product Categories — Thumbs

The **Product Categories Thumbs** can be inserted in any page. This element will allow you to show all the categories, just the parent categories or a custom selection specified by IDs. It's mostly used on homepages but it can be inserted in any page or post in which you'd like to give easy access to the products in your store.

How to add the categories in a page?

This is a new page

Permalink: [this-is-a-new-page/](#)

Screen Options ▾ Help ▾

CLASSIC MODE FRONTEND EDITOR

Visual Composer

Product Categories - Thumbs

Progress Bar

Raw JS

Posts Slider

Featured Products

Products by Category

Google Map Block

Product Attribution

Product Categories - Thumbs settings

How many product categories to display? 6

Columns 3

Order By Date

Order Desc

Hide Empty Yes

Parent

Set the parent parameter to 0 to only display top level categories.

IDs

Set ids to a comma separated list of category ids to only show those.

Save changes

WOMEN

TOPS

T-SHIRTS

LBS & BLOUSES

MEN

ACCESSORIES

How to find a product category's ID in WooCommerce?

Head on to **Products > Categories** and click the **Edit** link on one of the categories. After the editing screen loads, notice the number in the address bar. That's the ID number you can use to identify a category. This is what you should be looking for on your screen:

Edit Product Category

Name Women

The name is how it appears on your site.

Slug women

The slug is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.

Parent None

Description

The description is not prominent by default; however, some themes may show it.

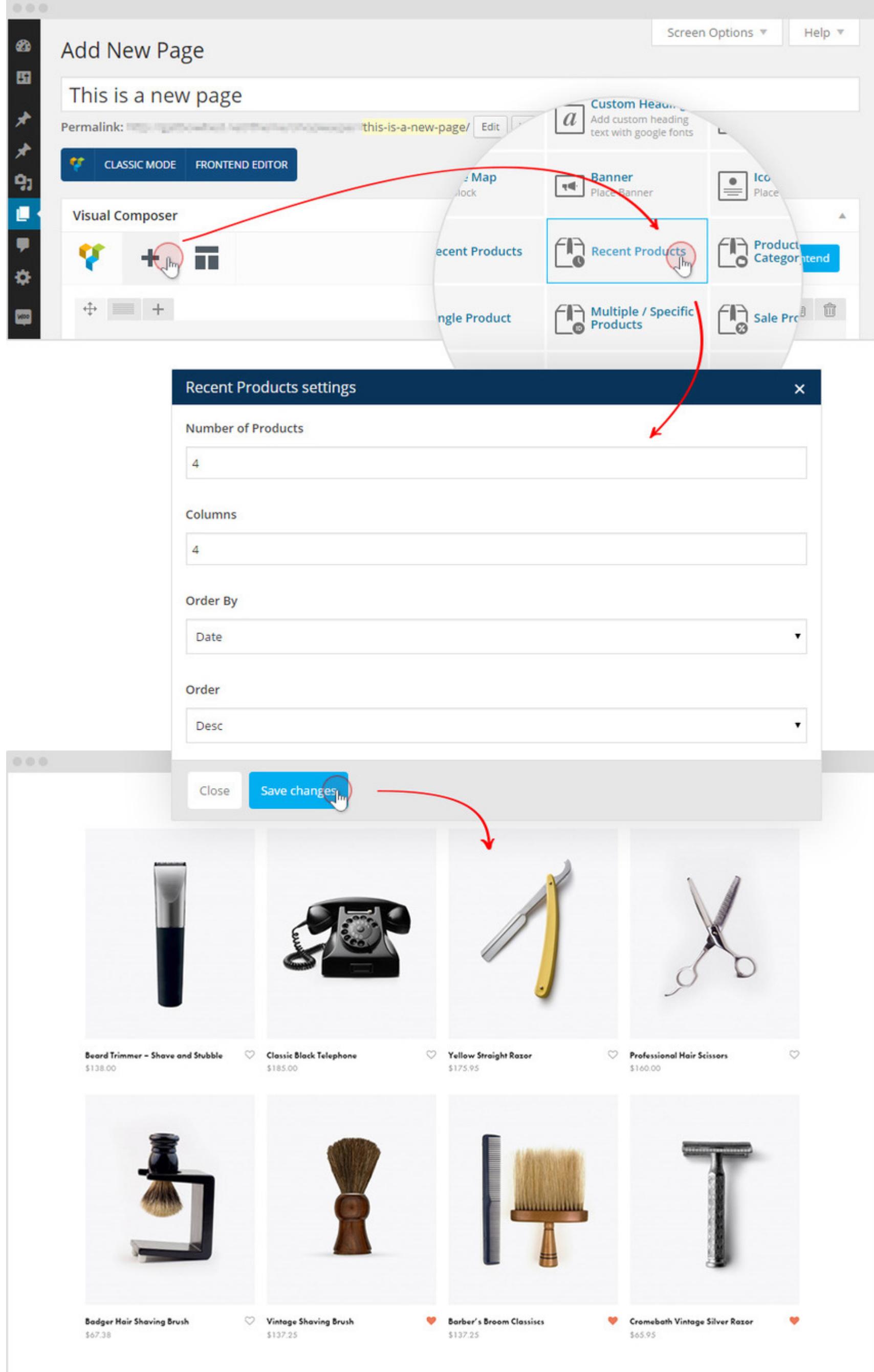
Header

Upload/Add image Remove image

Products — Recent

The **Recent Products** element lists products that were recently added to your store. It's mostly used on homepages but it can be inserted in any page or post. It allows you to determine the number of products to be shown on the page and it can be set to a different number of columns before wrapping.

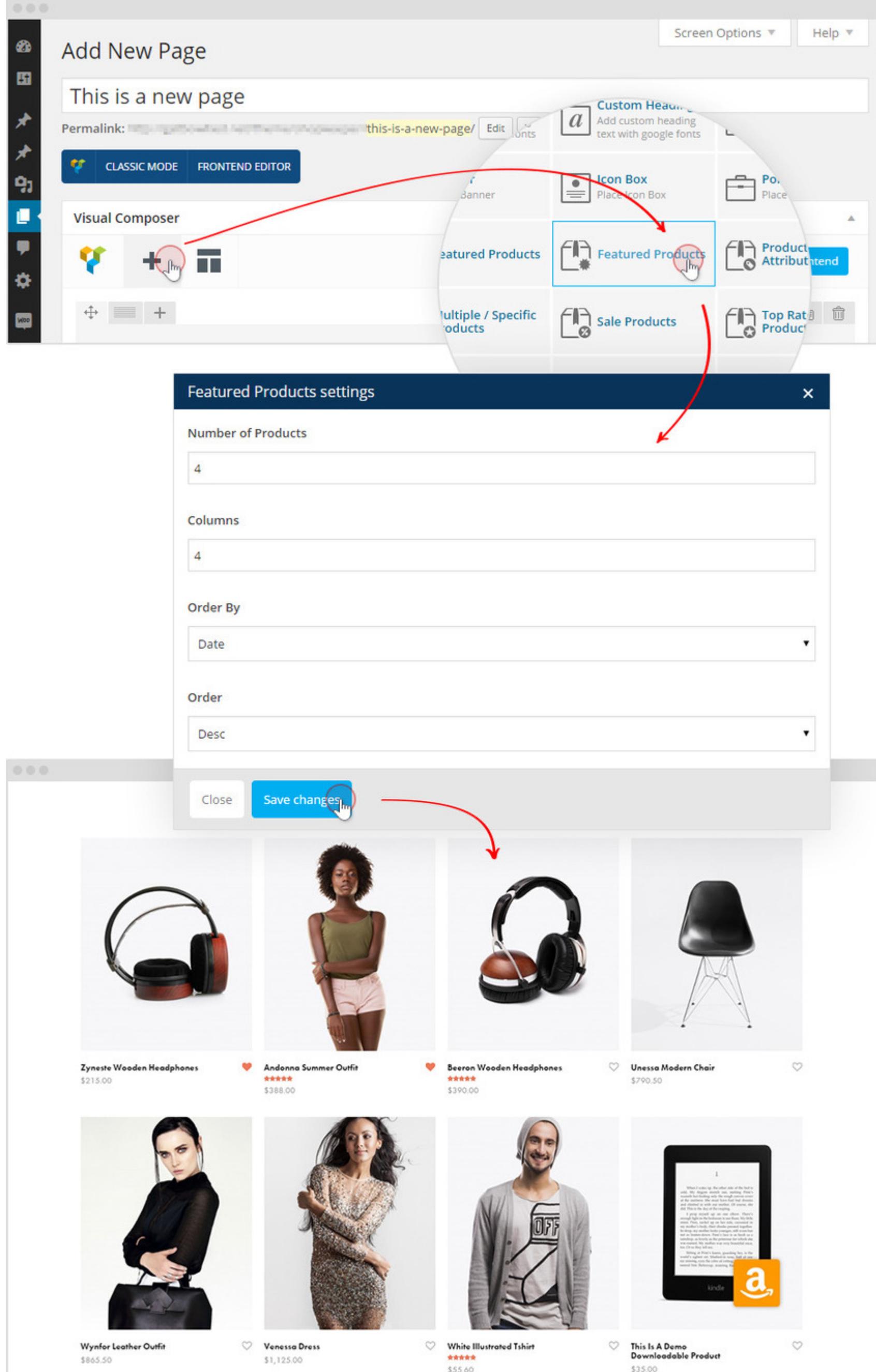
How to display the recent products in a page?



Featured Products

Use this element to display products marked as *featured in your store.

How to display featured products in a page?



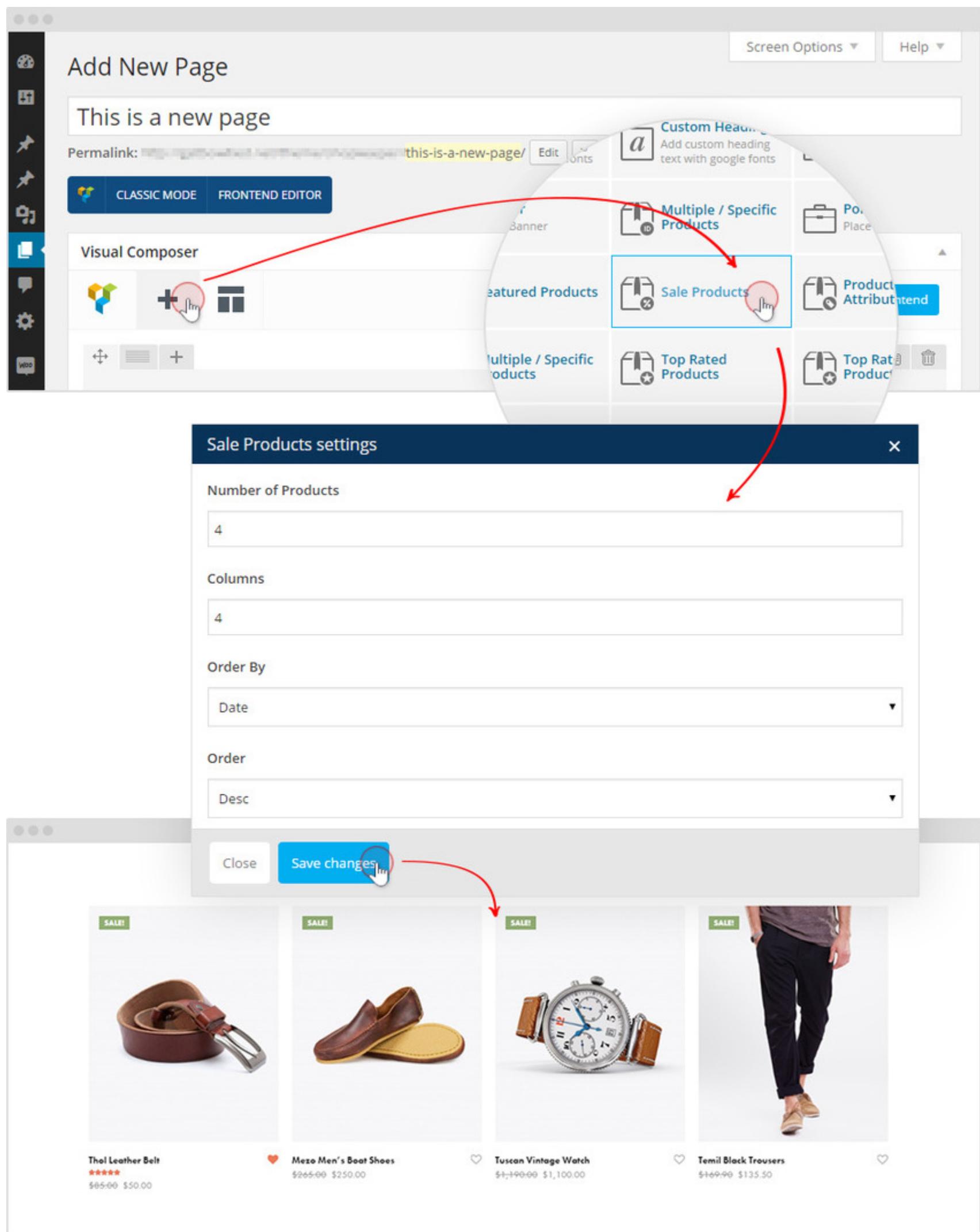
How do I set featured products in WooCommerce?

Head on to the **Products** section in your WordPress dashboard to see all the products. To mark a product as featured, simply click the star icon. That's it! It's that easy.

Products — Sales

This element makes it simple to list products on sale. You can choose how many products to display and it can be used on any page or post.

How to display sale products in a page?



Products — Best Selling

The Best Selling Products element lists the best selling products in your store.

How to display the best selling products in a page?

The screenshot illustrates the steps to add and configure the Best Selling Products element in a WordPress page builder:

- Visual Composer:** The main interface shows a grid of elements. A red arrow points from the "Add New Page" header to the "Best Selling Products" element icon, which is highlighted with a blue border.
- Element Settings:** A modal window titled "Best Selling Products settings" is open. It contains fields for "Number of Products" (set to 4) and "Columns" (set to 4). A red arrow points from the "Save changes" button at the bottom of the modal back to the "Best Selling Products" element icon in the grid.
- Frontend Preview:** Below the editor, a preview window shows the resulting grid of four product items: "Kanents Men Brown Leather Bag", "Professional Hair Scissors", "Yellow Straight Razor", and "Brown Leather Shoes". Each item has a small heart icon and its price below it.

Products — Top Rated

List top rated products available on the store

How to display the top rated products in a page?

The screenshot illustrates the steps to add a 'Top Rated Products' section to a new page using Visual Composer.

Step 1: Add New Page
A new page titled "This is a new page" is being edited. The Visual Composer toolbar is visible on the left.

Step 2: Insert 'Top Rated Products' Block
A red arrow points from the "Top Rated Products" block in the Visual Composer library to its settings modal.

Step 3: Configure Settings
The "Top Rated Products settings" modal is open, showing configuration options:

- Number of Products: 4
- Columns: 4
- Order By: Date
- Order: Desc

A red arrow points from the "Save changes" button at the bottom of the modal back to the main page editor.

Step 4: Preview
The page preview shows the top-rated products grid. The first row contains four items: a grouped product (shoes and belts), a leather belt, a woman's outfit, and wooden headphones. The second row contains four more items: men's leather boots, a trophy head, a hoodie, and an illustrated t-shirt.

Products — by Category

The Product by Category element shows multiple products sharing the same category. For example, you can set up a list of Footwear products only and it can be inserted into any page or post.

How to display products by category in a page?

The screenshot illustrates the process of adding a 'Products by Category' element to a new page in WordPress using Visual Composer.

Step 1: Adding the Element

- The 'Add New Page' screen is shown with the title 'This is a new page'.
- The Visual Composer toolbar is visible on the left.
- A red arrow points from the 'Add' button in the Visual Composer toolbar to the 'Products by Category' element in the list of available blocks.

Step 2: Configuring the Element

- The 'Products by Category settings' modal is open.
- A red arrow points from the 'Category' dropdown to the 'Accessories (41 products)' option.
- The 'Accessories (41 products)' option is highlighted with a blue background.
- A red arrow points from the 'Save changes' button at the bottom of the modal to the live preview area.

Step 3: Live Preview

- The live preview shows a grid of products categorized under 'Accessories'.
- Visible products include:
 - Classic Black Telephone (\$185.00)
 - Zyneste Wooden Headphones (\$215.00)
 - Folmer VIII Manual Camera (\$600.00)
 - Ebane Automatic Watch (\$975.00)
 - Tuscan Vintage Watch (\$1,100.00)
 - Beeron Wooden Headphones (\$390.00)
 - Army Grey Bag (\$169.90)
 - Army Brown Bag (\$199.00)
 - Nilex Blue Bag (\$175.90)
 - Nilex Black Bag (\$165.60)

Products — by Attribute

List products that share the same attribute. For example, a page in which you display "Brown" products only or a specific size which sells better. This element can be used on any page or post.

How to display products by attribute in a page?

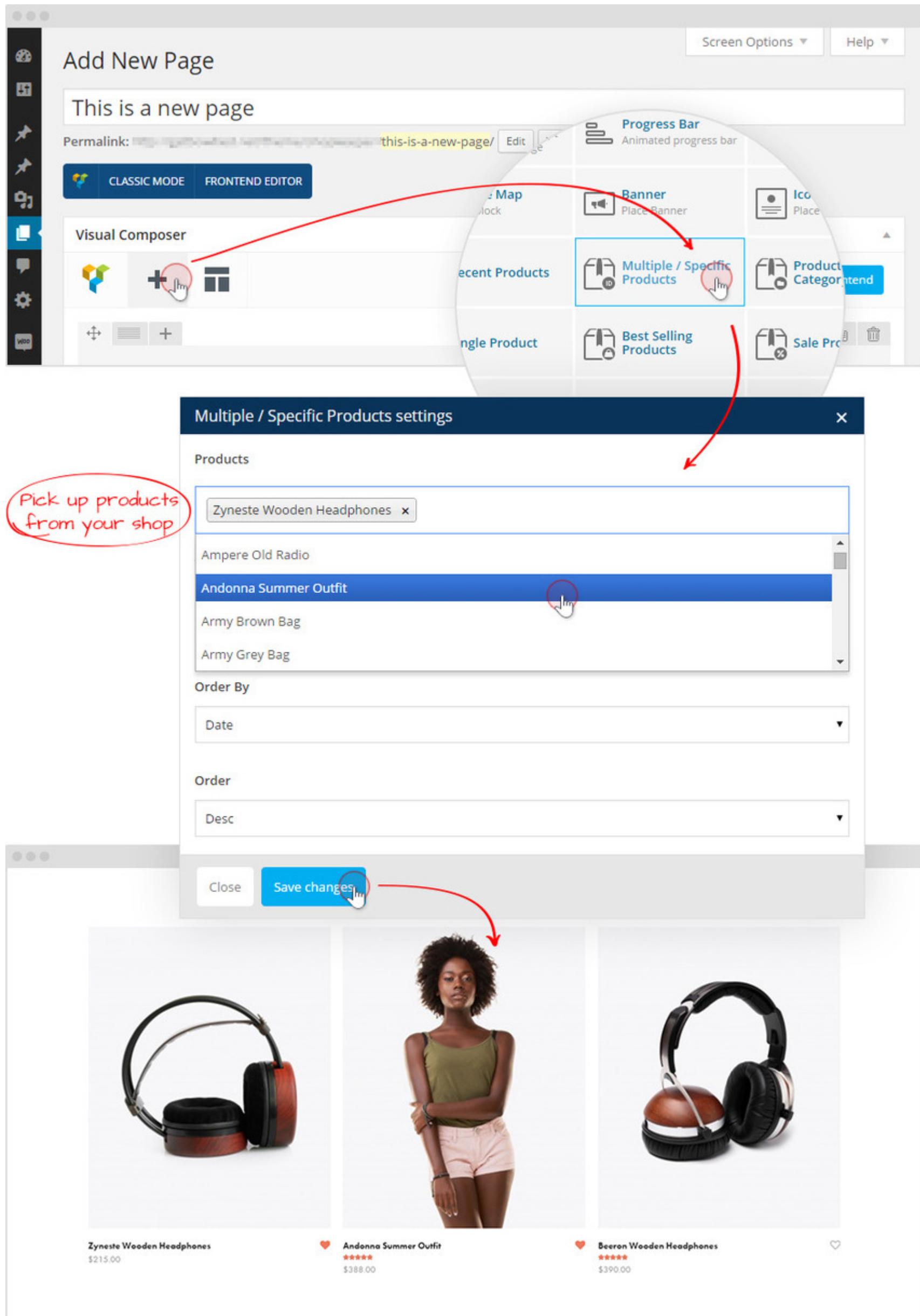
The screenshot shows the WordPress Visual Composer editor interface. A red arrow points from the 'Products by Attribute' block in the sidebar to the 'Products by Attribute settings' modal window. Another red arrow points from the 'Save changes' button in the settings window to the preview area below. The preview area displays a grid of products filtered by the 'color' attribute set to 'brown'. The products shown are:

Product	Description	Price
Mezo Men's Boat Shoes	Mezo Men's Boat Shoes	\$265.00 - \$250.00
Tuscan Vintage Watch	Tuscan Vintage Watch	\$4,490.00 - \$1,100.00
Beeron Wooden Headphones	Beeron Wooden Headphones	\$390.00
Dismir Genuine Leather Belt	Dismir Genuine Leather Belt	\$390.00
Army Brown Bag	Army Brown Bag	\$199.90
Wider Brown Boots	Wider Brown Boots	\$585.00
Aldoren Classic Sneakers	Aldoren Classic Sneakers	\$165.00 - \$150.00
Driving Gloves	Driving Gloves	\$920.00

Products — Custom List

The **Multiple Products** element allows you to build a list of products of your choosing, no matter which category they're being part of, just pick them up from the list, one by one.

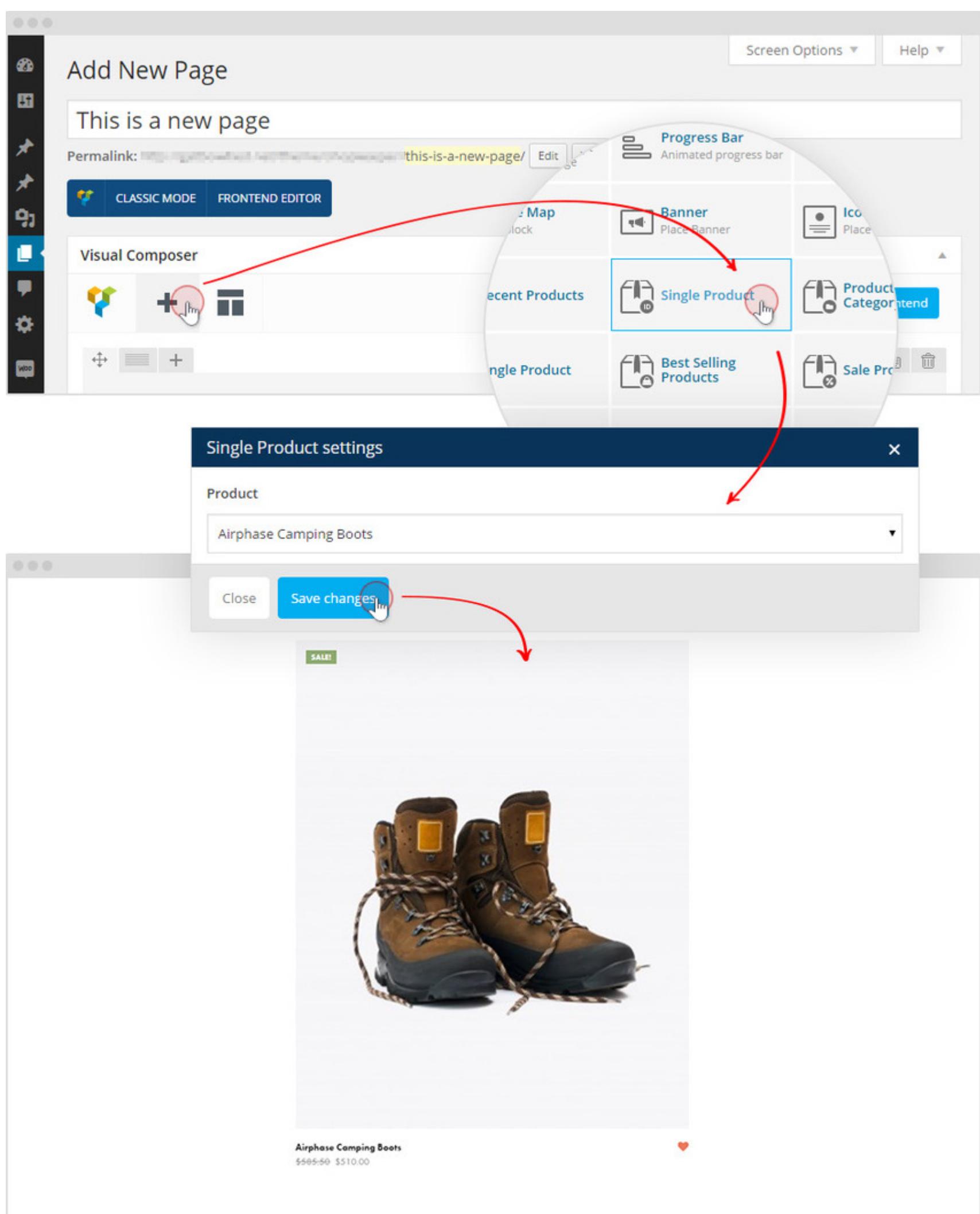
How to create a custom list of products insert it in a page?



Products — Single Product

Displaying a single product gets to be useful when writing about a product in a custom page or post. It can easily be associated with the content allowing your audience to purchase a product without having to go to the shop.

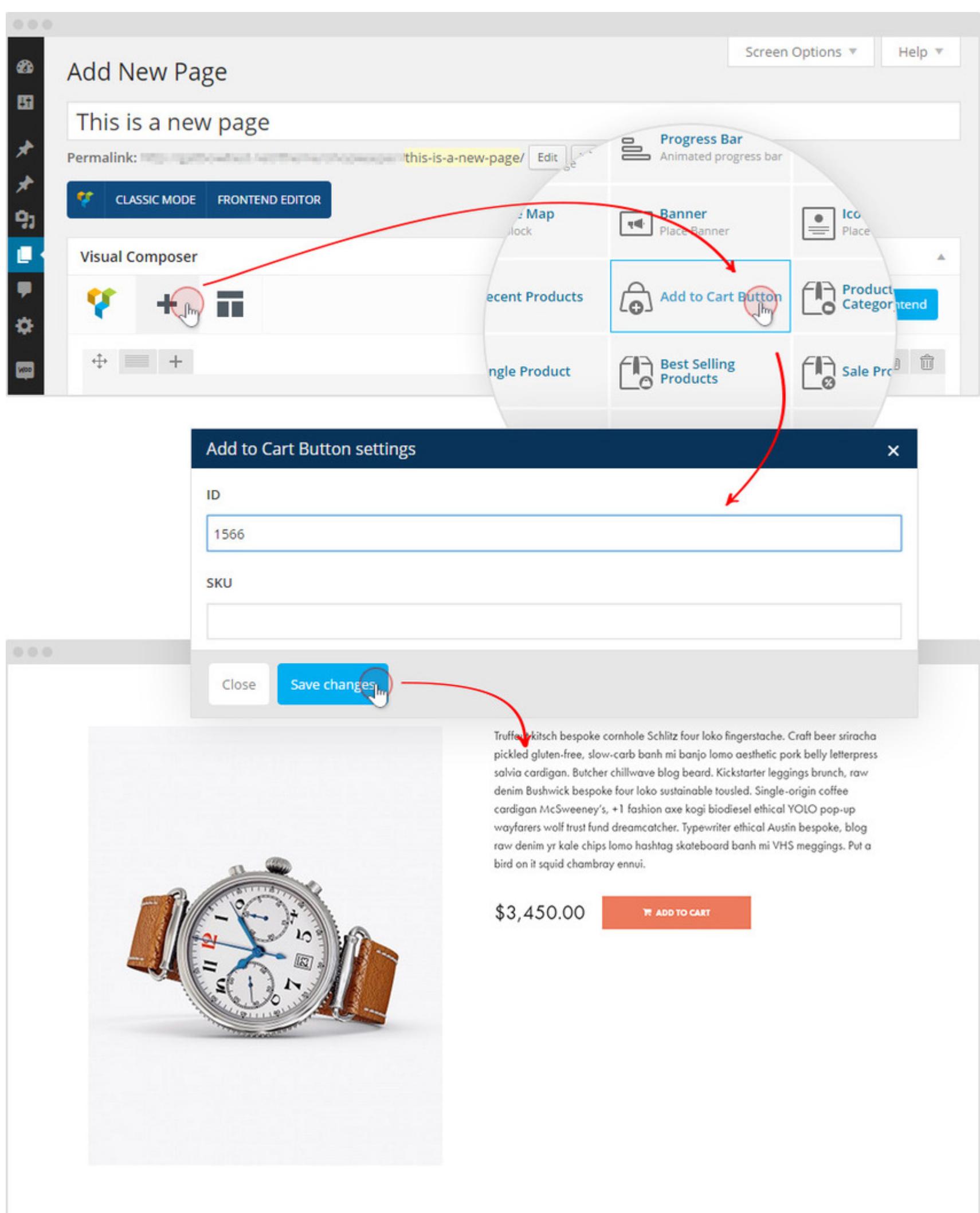
How to place a single product in a page?



Add to Cart Button

Show the price and add to cart button of a single product of your choosing. The single Add to Cart button is useful when writing about a product in a custom page or post. It can easily be associated with the content allowing your audience to purchase a product without having to go to the shop.

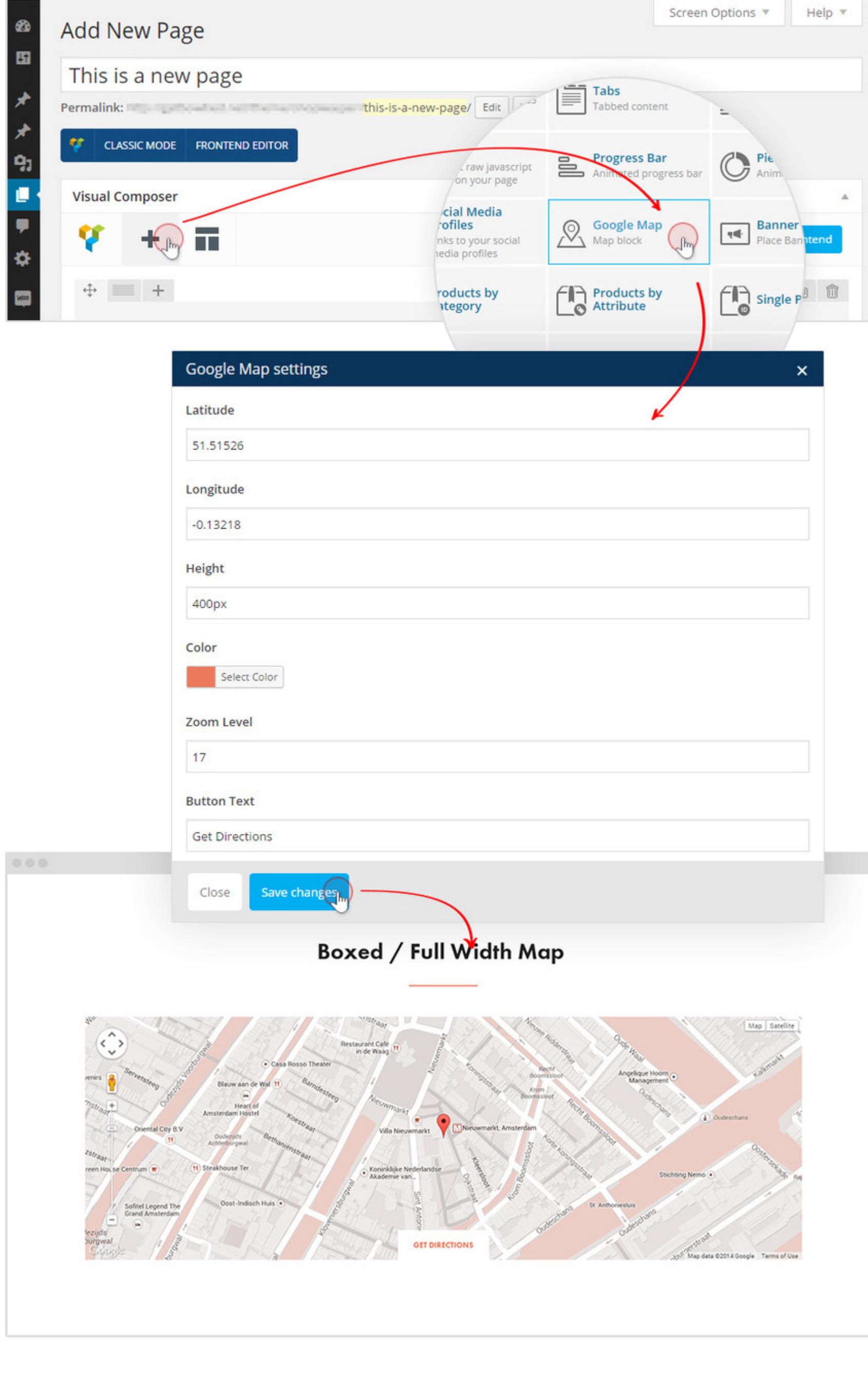
How to place an independent Add to Cart button associated with a product of my choice?



Google Maps

This element allows you to easily insert Google Maps into custom pages or posts. It uses latitude and longitude to determine the pin point location on the map. It also comes with a "Get Directions" feature that opens up in a new tab, showing directions from the current user's location to specified address or place.

How to insert a map in a page?



How to find longitude and latitude coordinates of my location using Google Maps?

Find coordinates using the name and/or address of the place using this simple tool here: <http://universimmedia.pagesperso-orange.fr/geo/loc.htm>

Banners

The Banner element allows you to easily create visually appealing responsive banners that can be inserted in any page or post. It's useful for cross-selling promotions or for setting up custom links to external pages.

This screenshot illustrates the process of creating and configuring a banner using the Visual Composer plugin in WordPress.

Step 1: Inserting the Banner Element

In the "Add New Page" screen, the Visual Composer toolbar is visible on the left. A red arrow points from the "Classic Mode" tab to the "Visual Composer" tab. In the main content area, a "Banner" element is selected, indicated by a blue border and a red circle on its handle. Other elements like "Custom Heading" and "Progress Bar" are also visible in the library.

Step 2: Configuring the Banner Settings

A modal window titled "Banner settings" is open. The "Title" field contains "FREE SHIPPING ON ALL ORDERS OVER \$90". The "Subtitle" field contains "Free over \$125 for international orders!". The "URL" field is set to "http://www.yoursite.com/shop". The "Title Color" and "Subtitle Color" buttons are present. The "Inner Stroke Thickness" is set to 0. The "Background Color" button is set to black. The "Background Image" field shows a small preview of a green checkmark icon. The "Height" is set to 130px. The "Separator Padding" is set to 15px. The "With Bullet" dropdown is set to "Yes". The "Bullet Text" field contains "HAVE IT DELIVEREDIN 3 DAYS!". The "Bullet Background Color" button is set to orange. The "Bullet Text Color" button is set to white. The "Save changes" button at the bottom of the modal is highlighted with a red circle and a red arrow pointing to it.

Step 3: Previewing the Banner

The bottom portion of the screenshot shows the preview of the page. The banner is displayed with the configured text and styling. A red circle highlights the "IN 3 DAYS!" text within a circular bullet point.

Icon Box

The Icon Box element allows you to associate some of the coolest icons with your content. There are 730+ outline icons available in the set.

*1 st cool thing about this element:

The outline icons are really awesome.

*2 nd cool thing about this element:

Content is optional, you can use the icon only.

The screenshot shows the WordPress Visual Composer interface for adding a new page. A red arrow points from the 'Icon Box' element in the sidebar to the 'Icon Box settings' dialog window. Another red arrow points from the 'Icon Box' element in the sidebar to the 'Icon' section of the settings dialog. A third red arrow points from the 'Save changes' button at the bottom of the settings dialog to the final result on the page.

Add New Page

This is a new page

Permalink: [this-is-a-new-page/](#) Edit

CLASSIC MODE FRONTEND EDITOR

Visual Composer

Progress Bar
Animated progress bar

Posts Slider
Display the latest posts in the blog

S Pro
Links media

Icon Box
Place Icon Box

Portfolio
Place Portfolio

Social Media profiles
Links to your social media profiles

Products by Category

Products by Category

Icon Box settings

Title: Design

Separator: With Separator

Icon: software-paintbrush

Search icon

Icon References: Arrows, Basic, Basic Elaboration, Ecommerce, Music, Software, Weather

Icon Position: Top

Icon Style: Outlined

Icon Color: Select Color

Description: Brooklyn banjo semiotics four loko Williamsburg occupy next level wayfarers. Dreamcatcher distillery Marfa fingerstache keytar.

Link Text: Learn More

Link URL: <http://www.yoursite.com/page>

Close Save changes

Write

Vice meh jean shorts twee, chillwave Shoreditch distillery. Truffaut kale chips iPhone sartorial quinoa direct trade asymmetrical selvage.

[LEARN MORE](#)

Design

Brooklyn banjo semiotics four loko Williamsburg occupy next level wayfarers. Dreamcatcher distillery Marfa fingerstache keytar.

[LEARN MORE](#)

Publish

Vegan sartorial authentic leggings Bushwick. Jean shorts messenger bag roof party biodiesel try-hard. Seitan cornhole Shoreditch tote bag.

[LEARN MORE](#)

* integrates the [Linea icon-set](#) designed by Dario Ferrando.

Progress Bars

Display an animated progress bar representing the status of a process.

The screenshot shows the WordPress Visual Composer interface for adding a new page. A red arrow points from the 'Progress Bar' element in the sidebar to the 'Progress Bar settings' modal window. Another red arrow points from the 'Save changes' button in the settings window to the final result at the bottom.

Visual Composer

- CLASSIC MODE
- FRONTEND EDITOR

This is a new page

Permalink: this-is-a-new-page/ Edit

Posts Slider
Display the latest posts in the blog

Tabs
Tabbed content

Progress Bar
Animated progress bar

Pie chart
Animated chart

Google Map
Map block

Banner
Place Bar

Progress Bar settings

Graphic values

93 Development
81 Design
62 Marketing
48 Support
33 Updates

Input graph values, titles and color here. Divide values with linebreaks (Enter). Example: 90 | Development | #e75956

Units

%

Enter measurement units (if needed) Eg. %, px, points, etc. Graph value and unit will be appended to the graph title.

Bar color

Custom Color

Select bar background color.

Bar custom color

Select Color

Select custom background color for bars.

Extra class name

If you wish to style particular content element differently, then use this field to add a class name and then refer to it in your css file.

Close Save changes

Development 93%

Design 81%

Marketing 62%

Support 48%

Updates 33%

Counters & Pie Charts

Display visually appealing data using the animated counters or pie charts.

The screenshot shows the WordPress dashboard with the following steps:

- Add New Page:** A new page titled "This is a new page" is being created. The permalink is "this-is-a-new-page/".
- Widget Selection:** In the sidebar, a "Pie chart" widget is selected from the list of available widgets.
- Pie Chart Settings:** The "Pie chart settings" modal is open, showing the following configuration:
 - Widget title:** Bounce Rate
 - Pie value:** 31
 - Pie label value:** (empty)
 - Units:** %
 - Bar color:** Turquoise
 - Extra class name:** (empty)
 - Type:** With Pie
- Save Changes:** The "Save changes" button is highlighted with a red arrow, indicating the final step to publish the widget.
- Result:** The three pie charts are displayed on the page with the following data:
 - 73% NEW SESSIONS (green)
 - 31% BOUNCE RATE (light blue)
 - 27% RETURNING (dark blue)

Custom Fonts for Headings

The Custom Heading element helps you improve the typography on your site using Google Webfonts. The font you're choosing for the custom heading element individually will overwrite the font set up in the Theme Options panel for the rest of the site.

The screenshot shows the WordPress Visual Composer interface. A red arrow points from the 'Custom Heading' element in the list to the 'Custom Heading settings' dialog. Another red arrow points from the 'Save changes' button in the dialog to the final result on the page.

Add New Page

This is a new page

Permalink: [this-is-a-new-page/](#)

Screen Options ▾ Help ▾

CLASSIC MODE FRONTEND EDITOR

Visual Composer

Custom Heading settings

General Design options

Text

Mobile-Friendly & Fully Responsive

Enter your content. If you are using non-latin characters be sure to activate them under Settings/Visual Composer/General Settings.

Element tag

h2

Select element tag.

Text align

center

Select text alignment.

Font size

90px

Enter font size.

Line height

100px

Enter line height.

Text color

Select Color

Select color for your element.

Font Family

Abril Fatface

Select font family.

Font style

400 regular

Select font styling.

Google Fonts preview:

Grumpy wizards make toxic brew for the evil Queen and Jack.

Extra class name

If you wish to style particular content element differently, then use this field to add a class name and then refer to it in your css file.

Close Save changes

Mobile-Friendly & Fully Responsive

FAQs / Toggles

The FAQ element allows you to build expandable text-based Q&A blocks. It is similar to the Accordion element, which is more flexible when it comes to mixing the content inside the expandable blocks. The FAQs are built for text-based purposes only.

This screenshot shows the WordPress Visual Composer editor interface for adding a new page titled "This is a new page". The editor displays various content blocks and settings. A red circle highlights the "FAQ" block in the sidebar, and a red arrow points from the "FAQ settings" dialog to this block. Another red arrow points from the "FAQ settings" dialog to the "Save changes" button at the bottom. The "FAQ settings" dialog contains fields for "Toggle title" (set to "What Shipping Methods Are Available?"), "Toggle block title" (set to "Wayfarers next level mixtape, chambray pug tofu food truck fingerstache shabby chic viral Truffaut slow-carb. Put a bird on it synth bitters polaroid American Apparel. Actually crucifix cornhole banh mi, lo-fi skateboard distillery +1. Yr messenger bag direct trade Pitchfork mumblecore. XOXO shabby chic vegan crucifix leggings ethical, selfies small batch chillwave occupy pour-over butcher 8-bit. Drinking vinegar organic kogi Echo Park"), "Toggle content" (with a rich text editor), "Default state" (set to "Open"), and "CSS Animation" (set to "No"). The bottom of the dialog shows a preview of the FAQ block with several questions listed.

Add new FAQ elements

FAQ settings

Toggle title: What Shipping Methods Are Available?

Toggle block title: Wayfarers next level mixtape, chambray pug tofu food truck fingerstache shabby chic viral Truffaut slow-carb. Put a bird on it synth bitters polaroid American Apparel. Actually crucifix cornhole banh mi, lo-fi skateboard distillery +1. Yr messenger bag direct trade Pitchfork mumblecore. XOXO shabby chic vegan crucifix leggings ethical, selfies small batch chillwave occupy pour-over butcher 8-bit. Drinking vinegar organic kogi Echo Park

Toggle block content:

Default state: Open

CSS Animation: No

Save changes

FAQ settings

What Shipping Methods Are Available?

Wayfarers next level mixtape, chambray pug tofu food truck fingerstache shabby chic viral Truffaut slow-carb. Put a bird on it synth bitters polaroid American Apparel. Actually crucifix cornhole banh mi, lo-fi skateboard distillery +1. Yr messenger bag direct trade Pitchfork mumblecore. XOXO shabby chic vegan crucifix leggings ethical, selfies small batch chillwave occupy pour-over butcher 8-bit. Drinking vinegar organic kogi Echo Park

Do You Ship Internationally?

How Long Will It Take To Get My Package?

What Payment Methods Are Accepted?

What's The Coupon Codes Policy?

Do You Ship Internationally?

How Long Will It Take To Get My Package?

Blog Posts

Using the Blog Posts element you can display a sliding list of recent posts written in your blog. It's mostly used when building homepages but it can be inserted in any page. Choose to display your most recent posts from the whole blog or pick up a single category.

Add New Page
This is a new page
Permalink: [this-is-a-new-page/](#) Edit

CLASSIC MODE FRONTEND EDITOR

Visual Composer

Blog Posts Slider Display the latest posts in the blog

Pie chart Animated pie chart
Accordion Collapsible content panels
Progress Bar Animated progress bar
Google Map Map block
Banner Place Banner
Icon Box Place Icon

Blog Posts Slider settings

Number of Posts: 9
Number of posts to be displayed in the slider.

Category: All

Save changes

THE MAGAZINE

Interview: The Spotlight Barbers
by GET BOWTIED on OCTOBER 5, 2014

Top 10 Autumn Essentials For Men
by GET BOWTIED on JUNE 3, 2014

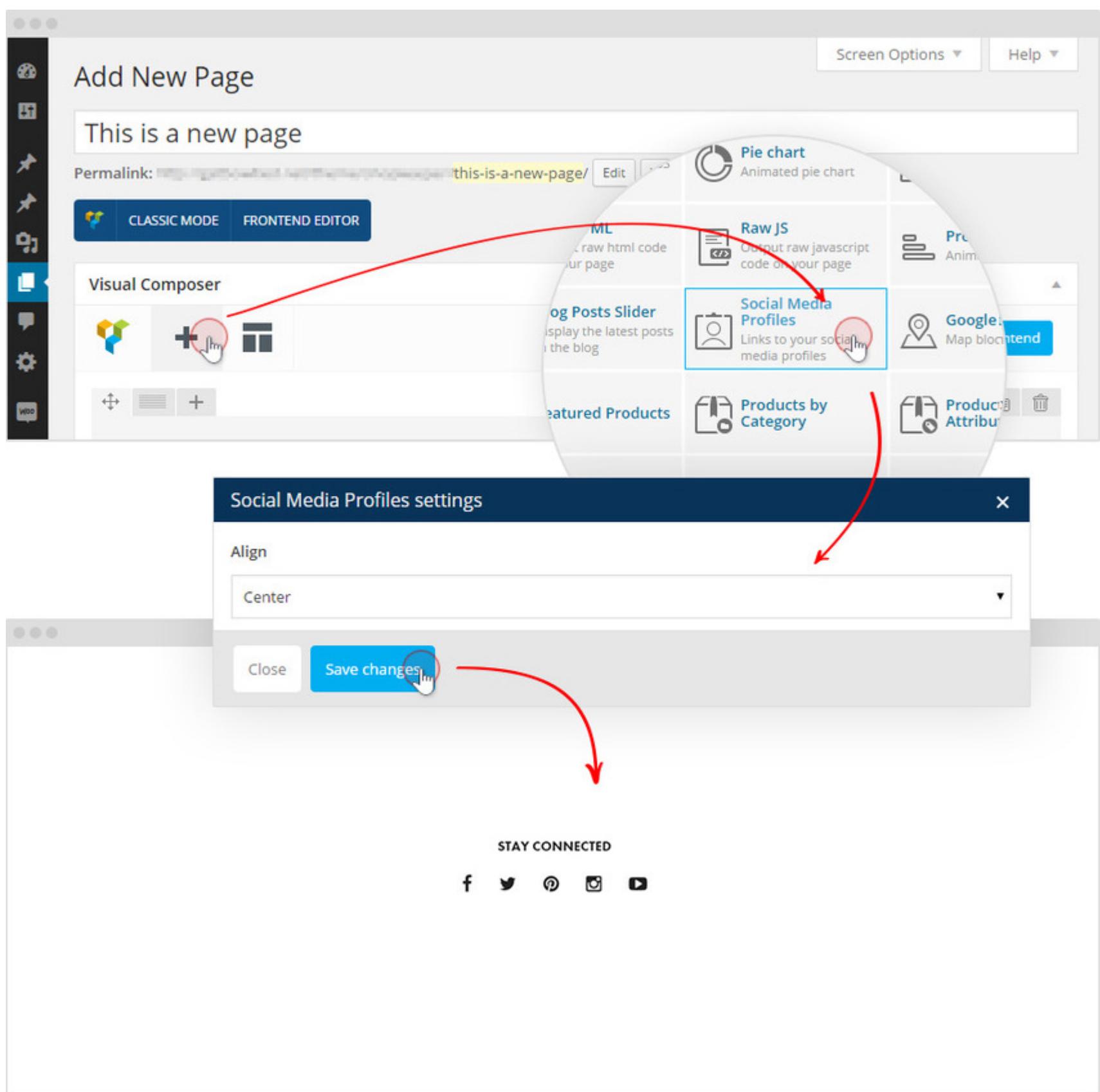
Spice Up Your Wardrobe With Graphic Prints
by GET BOWTIED on MARCH 15, 2014

Social Media Profiles

The Social Media Profiles element inserts icons/links to your social media profiles, allowing your audience to stay connected with your brand.

Where do I set up the links to my social profiles?

There's a Social Media section in the Theme Options panel where you can paste in the links to all your profiles, you only need to set them up there once for all the instances of the social icons.



Tabs

The Tabs element enables you to break down content into logical sections and allow your audience to swap between different bits.

*1 st cool thing about this element:

In each section, you can add any other element from the list. You can mix products with text, images or anything that might be needed for your case.

*2 nd cool thing about this element:

The tabs can be set to auto rotate every X seconds.

The screenshot shows the WordPress Visual Composer editor interface. At the top, there's a toolbar with 'Screen Options' and 'Help'. Below it, the title 'Add New Page' is displayed, followed by the content 'This is a new page' and its permalink. The editor has 'CLASSIC MODE' and 'FRONTEND EDITOR' tabs. A sidebar on the left lists various elements like 'Pinterest', 'Horizontal separator', 'Single Image', 'Raw JS', 'Tabs', 'Progress Bar', 'Accordion', and 'Pie chart'. The main workspace shows a 'Visual Composer' panel with a '+' icon, and below it, three tabs: 'New Arrivals', 'Editorial Content', and 'Staff Picks'. A red callout bubble points to the '+' icon with the text 'Switch tabs to edit them one-by-one'. Another red callout bubble points to the 'Tabs' element in the sidebar with the text 'Add more elements to each tab'. The bottom part of the screenshot shows the front-end view of the website with the tabs 'NEW ARRIVALS', 'EDITORIAL CONTENT', and 'STAFF PICKS'. Under 'NEW ARRIVALS', there are four items: 'Beard Trimmer - Shave and Stubble', 'Classic Black Telephone', 'Yellow Straight Razor', and 'Professional Hair Scissors', each with a price and a heart icon.

Accordions

The Accordion element helps you organize your content into logical expandable sections. It is mostly used to build FAQ pages but its flexibility allows you to use it for anything else.

*cool thing about this element:

In each section, you can add any other element from the list, you're not limited just to text. It's like a dream in a dream...

The screenshot shows the WordPress Visual Composer editor interface. At the top, there's a toolbar with various icons and buttons. Below the toolbar, the main area is titled "Add New Page" and contains the text "This is a new page". A red arrow points from the "Accordion" button in the Visual Composer toolbar to the "Accordion" element in the list of available components. Another red arrow points from the "Accordion" element in the component list to the "Accordion" element in the main content area. A third red arrow points from the "Section" button in the content toolbar to the first section of the accordion. A red circle highlights the "Section" button. A red callout bubble with the text "Switch sections to edit them one-by-one" points to the first section of the accordion. A red callout bubble with the text "Add more elements to each tab" points to the "Section" button in the content toolbar. The main content area displays an accordion with five sections: "Am I Qualified To Write This Article?", "Avoid The Workaholic Mentality", "Learning To Say "No""", "Find A Hobby That Does Not Involve Computers", and "Take A Vacation — For Real". The first section is expanded, showing a large amount of placeholder text. The other four sections are collapsed, indicated by a plus sign. The bottom part of the screenshot shows the front-end view of the website, where the accordion is displayed as a list of items, each with a disclosure triangle next to it.

Custom Buttons

The Button element allows you to set up your own custom buttons. Set up internal or external links, change colors, select from a few different styles and sizes.

This screenshot illustrates the process of creating a custom button using the Visual Composer plugin in WordPress. The interface shows a page titled "This is a new page" with the URL "this-is-a-new-page/". The Visual Composer toolbar is visible on the left, and the editor area contains several content blocks. A red arrow points from the "Button" block in the list to the "Button settings" modal window. Another red arrow points from the "Save changes" button in the modal back to the page preview at the bottom, which displays the button with the text "CALL TO ACTION".

Add New Page

This is a new page

Permalink: [this-is-a-new-page/](#) Edit

Screen Options ▾ Help ▾

CLASSIC MODE FRONTEND EDITOR

Visual Composer

ML raw html code on your page

Pinterest Pinterest button

Blog Posts Slider Display the latest posts in the blog

Button Eye catching button

Raw JS Output raw javascript code on your page

Featured Products

Tabs Tabbed content

Video Player Embed YouTube player

Progress Bar Animator

Button settings

URL (Link)

Select URL Title: Call to action URL: http://www.yourwebsite.com/_blank

Button link:

Text on the button

Call To Action

Text on the button.

Size

Large

Button size.

Extra class name

If you wish to style particular content element differently, then use this field to add a class name and then refer to it in your css file.

Style

Square

Align

Center

Text Color

Select Color

Background Color

Select Color

Close Save changes

Cliche Semiotics Street Art Cred

Cosby sweater deep v pickled Etsy ugh occupy cardigan Thundercats. Salvia bitters PBR seitan polaroid. Freegan PBR&B messenger bag, swag photo booth pop-up whatever scenester kale chips authentic butcher sriracha food truck. Thundercats shabby chic American Apparel you probably haven't heard of them cliche fap.

CALL TO ACTION

Online Documentation

Check out the latest version of the **Theme's Documentation** online. We are constantly updating it with new tutorials and FAQs.

[THEME DOCUMENTATION](#)

Looking for Support?

Got any questions or concerns? Have you found a bug? Submit a support request. Our support team is always happy to help.

[REQUEST SUPPORT](#)