Users	Customization			User accesibility			Money Based accessibility and options	
co- workers	different color themes	pin past events with pictures for memories	follow other uses	Can be shared with more than 2 people	change username per calendar group you are in		Report Option	Charging for like invitations and location
teammates	change the background	repeating events	calendar based dinner reservations	users can view their friends schedules (if in share mode)	dropdown options with followers		pop- up ads	location
couples	add pictures to certain days	more info button for specifics of an event	the option to make it viewer only for certain calenders	users can have multiple calendars	Do not disturb notification		Users can gain points if they don't cancel/ follow through with plans	send invitations
personal uses	reaction emojis	change calendar name/ username /profile picture	multiple calendars can be made for different purposes	have a business and personal profile	make days invisible that were visible before for privacy		partner with google or other businesses to promote ours and make money	use points to use certain
friends/family	recommend available days if schedules don't clash	pin events for the future	chat box between users	any age group (user friendly)	verified users such as ESPN who put out their game schedules, etc.		Set reminders for specific dates/get	features
roommates			dropdown bar with the different calendars that they are in				reminders before that event	partner with restaurants