How we register elements to the page.

Custom Element

```javascript
window.customElements.define("the-card", Card);
```

```
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```

Custom element registry: Instance methods

Custom Element

How we register elements to the page.

```
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```

Custom Element

Custom built-in

```html
<p is="word-count">
  To sit in solemn
silence on a dull dry
dock...
</p>
```

Autonomous

```html
<word-count>
  <p>To sit in solemn silence
on a dull dry dock...</p>
</word-count>
```