```
class Card extends HTMLElement {
    connectedCallback() {
        this innerHTML = `
        <h3>My card heading is awesome</h3>
        Web components made me out of HTML, CSS, and
JavaScript! Do you like me? Please say you like me.
        <button>Like me!</button>`;
        this.button = this.querySelector("button");
       // Do JS interaction things...
window.customElements.define('the-card', Card);
```

<the-card></the-card>