```
<the-card>
  <h3>My card heading is awesome</h3>
  Web components made me out of HTML,
CSS, and JavaScript! Do you like me?
Please say you like me.
  <button>Like me!</button>
</the-card>
```

```
class Card extends HTMLElement {
    connectedCallback() {
        this innerHTML = `
        <h3>My card heading is awesome</h3>
        Web components made me out of HTML, CSS, and
JavaScript! Do you like me? Please say you like me.
        <button>Like me!</button>`;
        this.button = this.querySelector("button");
       // Do JS interaction things...
window.customElements.define('the-card', Card);
```