

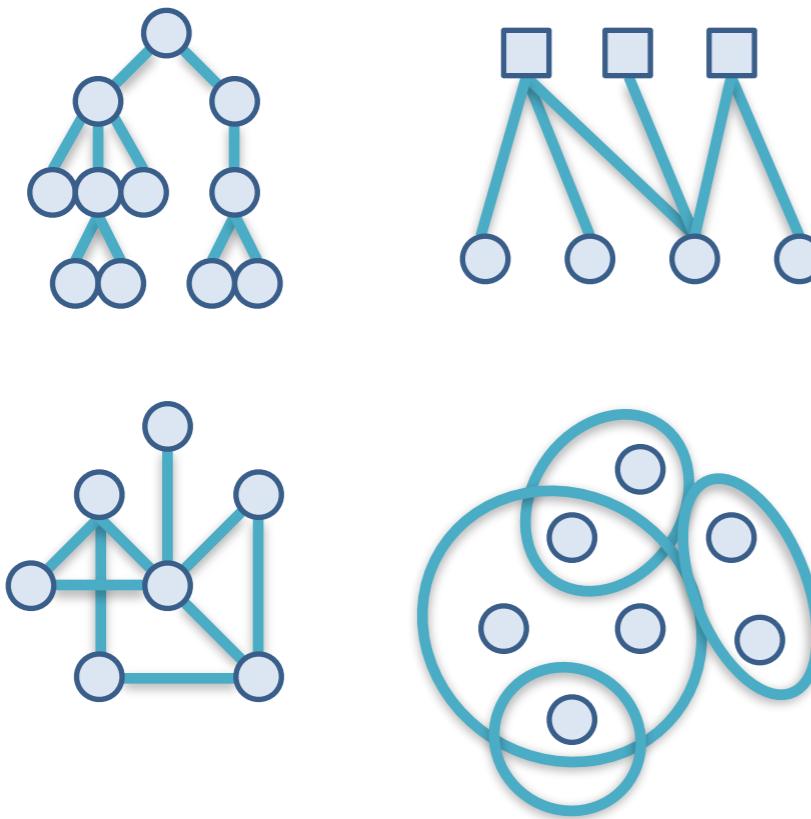
CS 109: Data Science

Graph Visualization / Storytelling

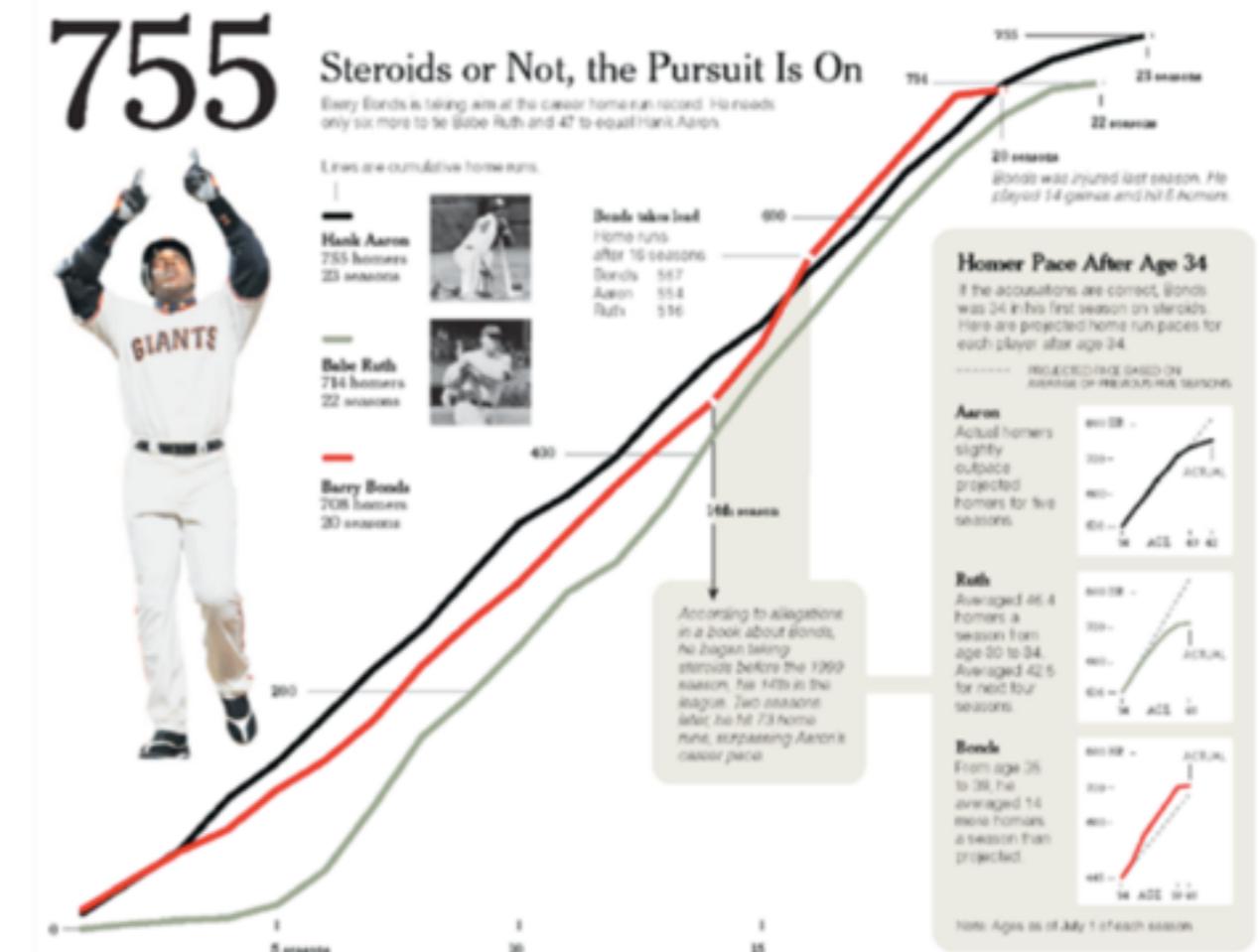
Marc Streit

mstreit@seas.harvard.edu

Today



Graph
Visualization



Visual Communication &
Storytelling

Graph Visualization



Bill Gates just bought Azerbaijan!

Wall Info Photos Boxes Notes

Write something...

RECENT ACTIVITY

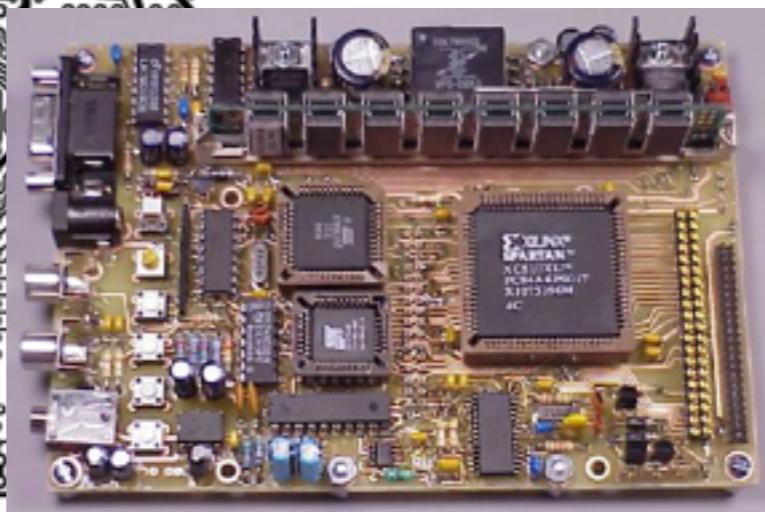
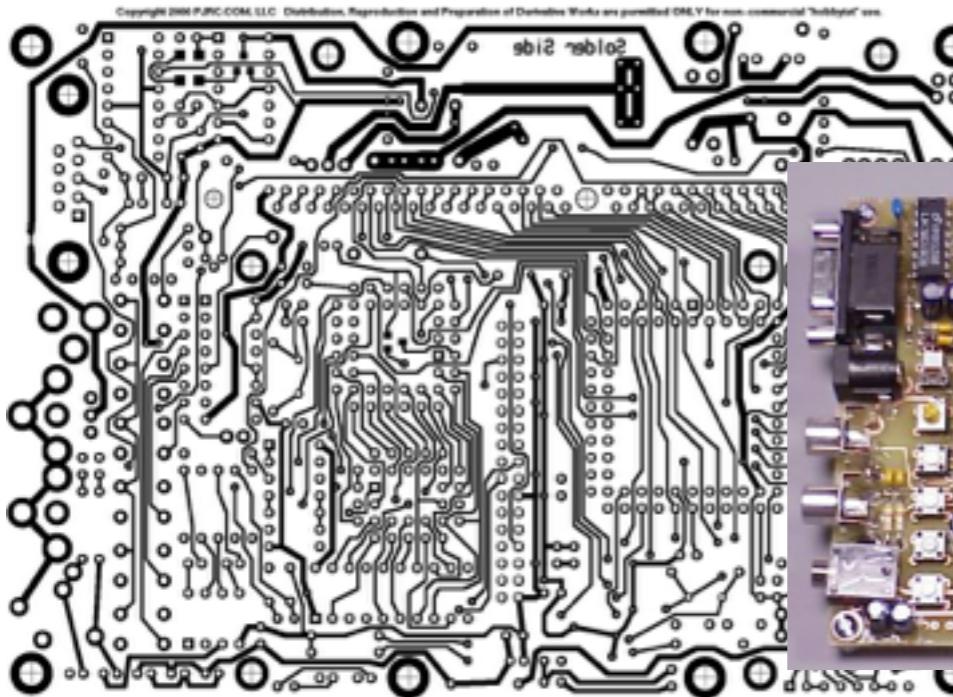
- Bill and Ashton Kutcher are now friends. - Comment - Like
- Bill is now a fan of Tool Academy and Project Runway. - Comment

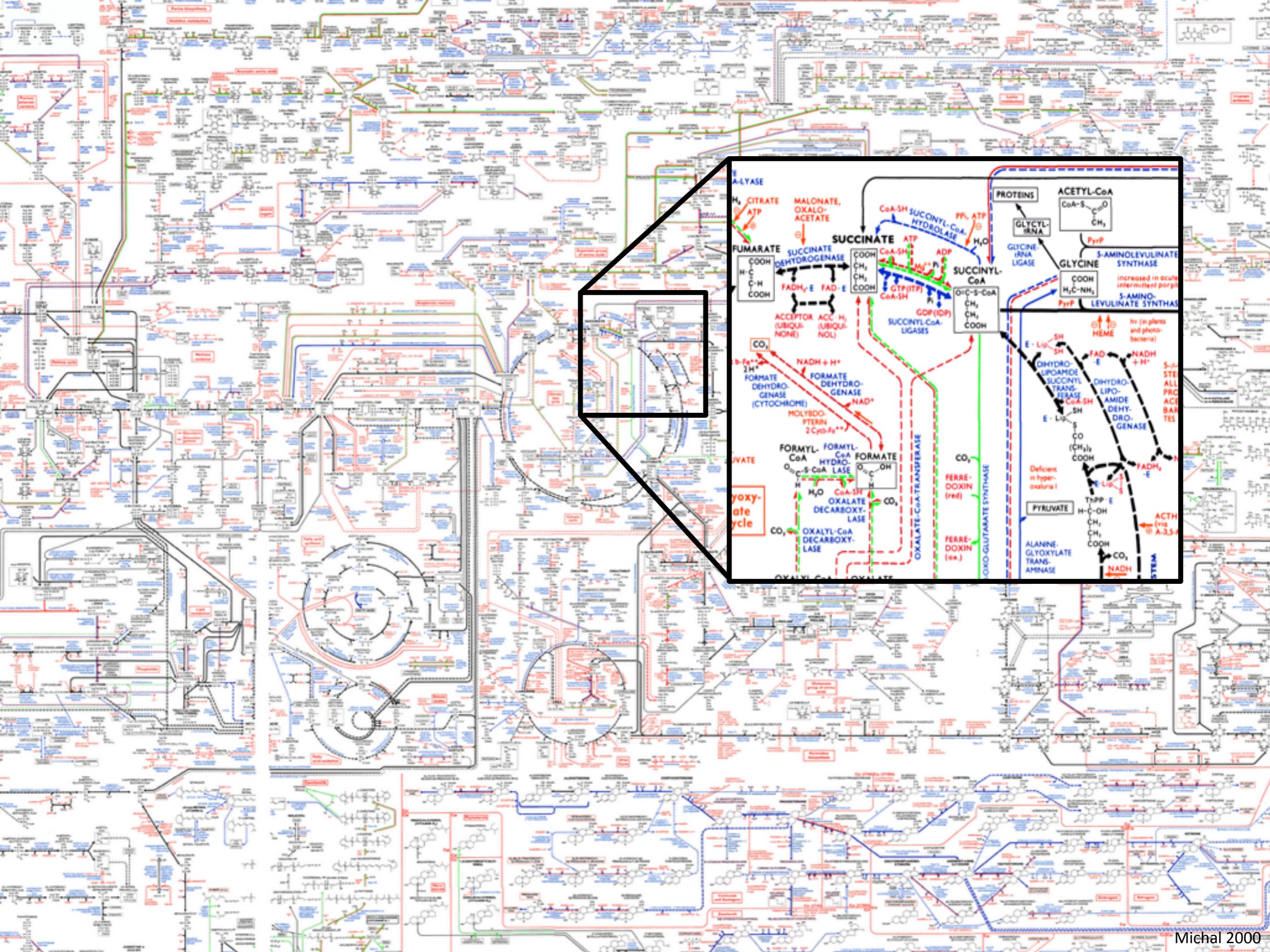
Steve Jobs Remember that OS you made that was awesome? Yeah, neither do I. at 4:45pm March 26 • Comment - Like

Steve Wozniak liked this.

Bill Gates at 4:48pm March 26 I'll mention that to the 88.9% market share I have. BTW, saw the new iPod shuffle. It looks like a tampon.

Write a comment...







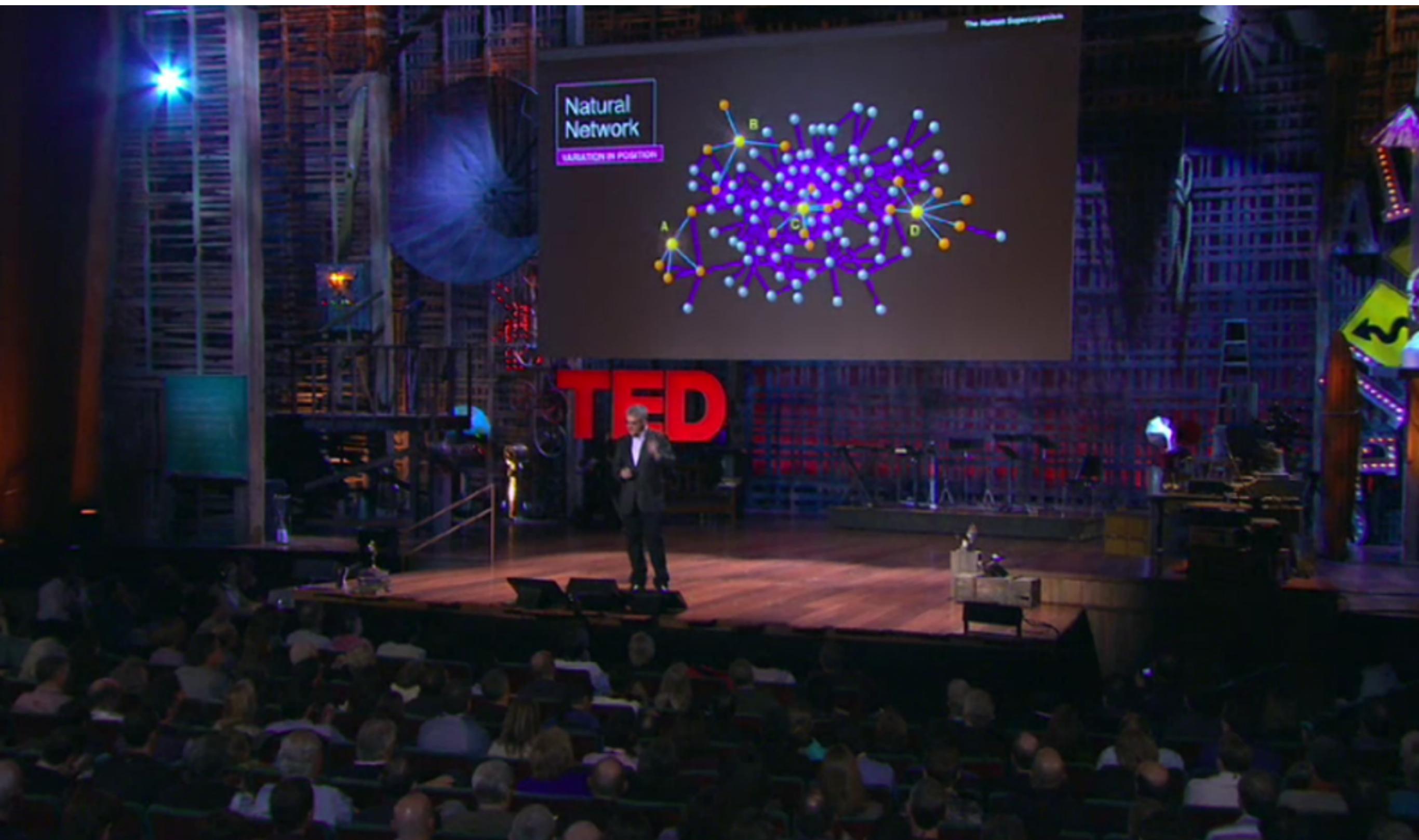
facebook



December 2010

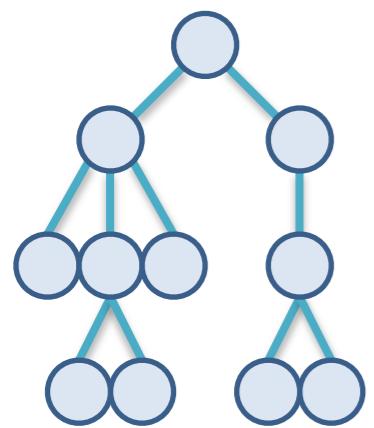
www.itechnews.net

Graph Visualization Case Study

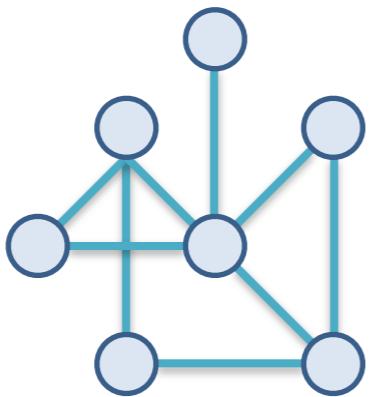


Graph Theory Fundamentals

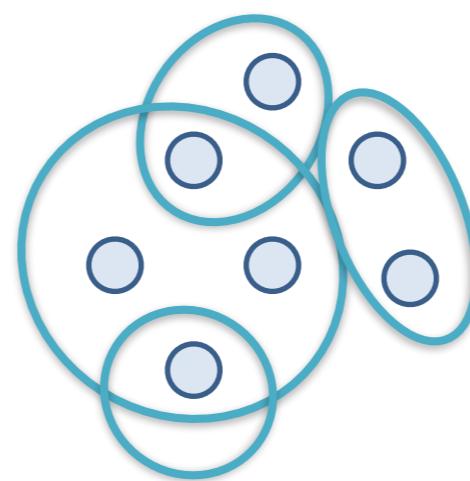
Tree



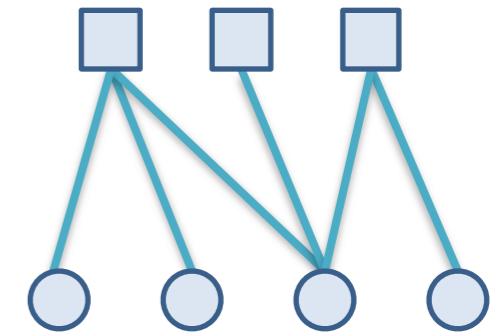
Network



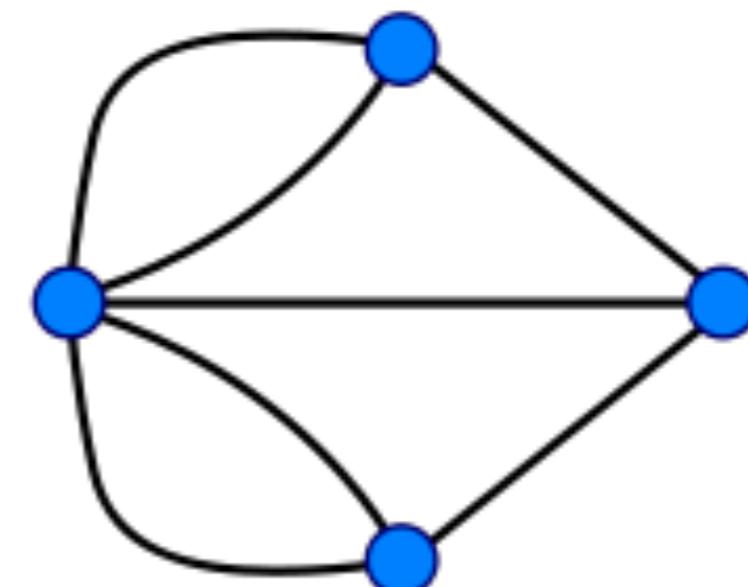
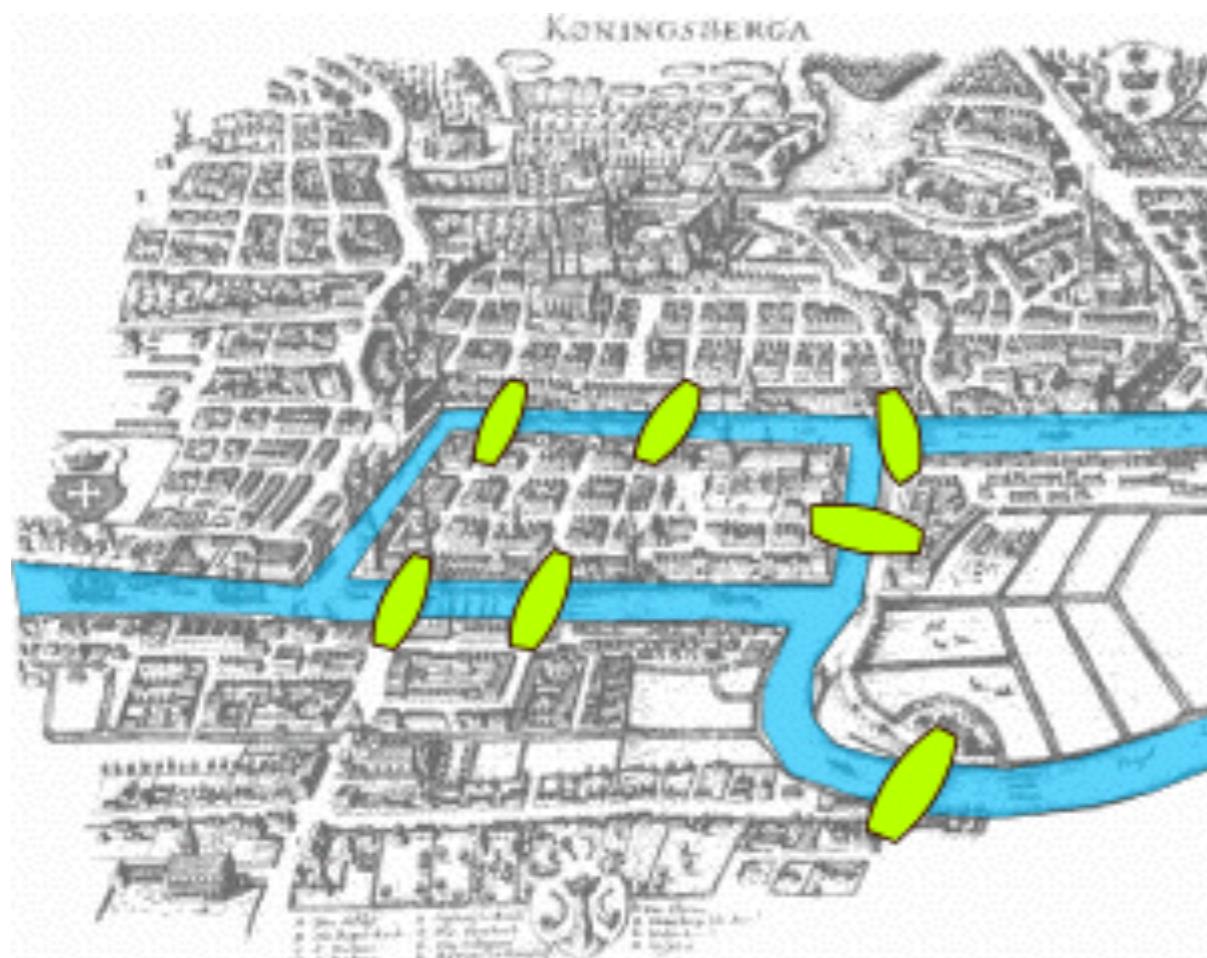
Hypergraph



Bipartite Graph



Königsberg Bridge Problem (1736)

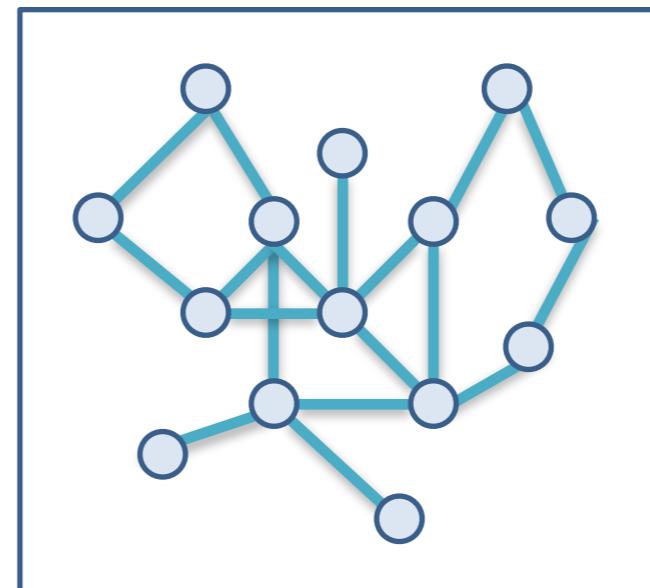


Graph Terms (I)

A *graph* $G(V,E)$ consists of a set of **vertices** V and a set of **edges** E connecting these vertices.

sometimes also
called *links*

sometimes also
called *nodes*

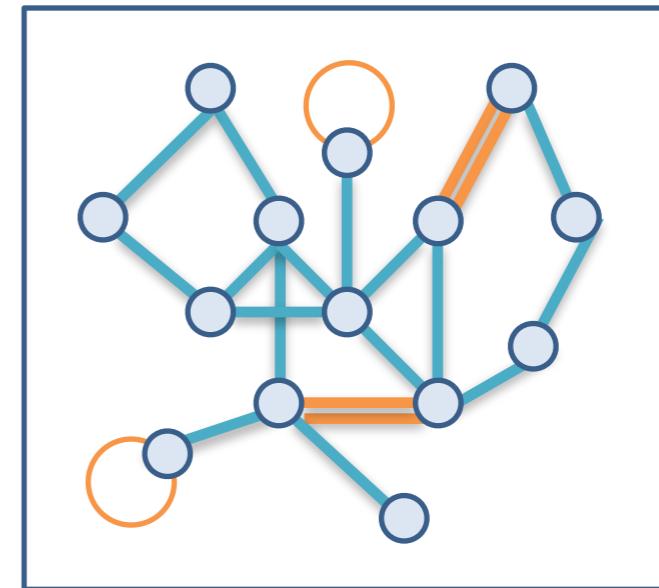


Graph Terms (2)

A *simple graph* $G(V,E)$ is a graph which contains:

(a) No *multi-edges*

(b) No *loops*

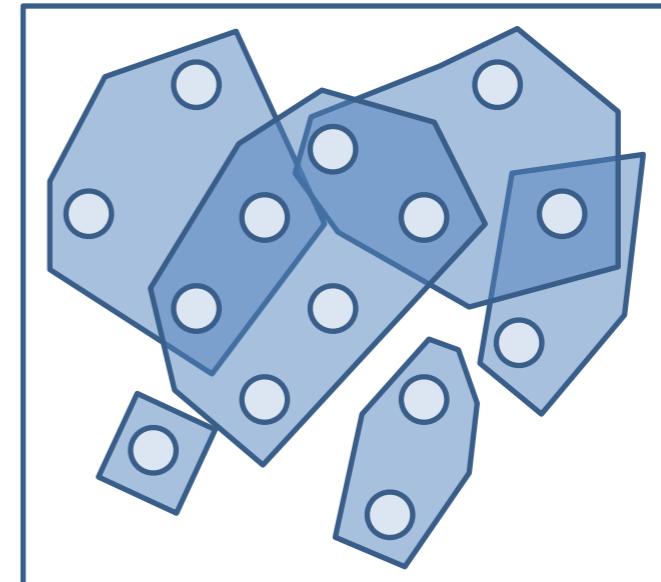


Not a simple graph!
→ A *general graph*

Graph Terms (3)

A *directed graph* (digraph) is a graph that discerns between the edges  and .

A *hypergraph* is a graph with edges connecting any number of vertices.

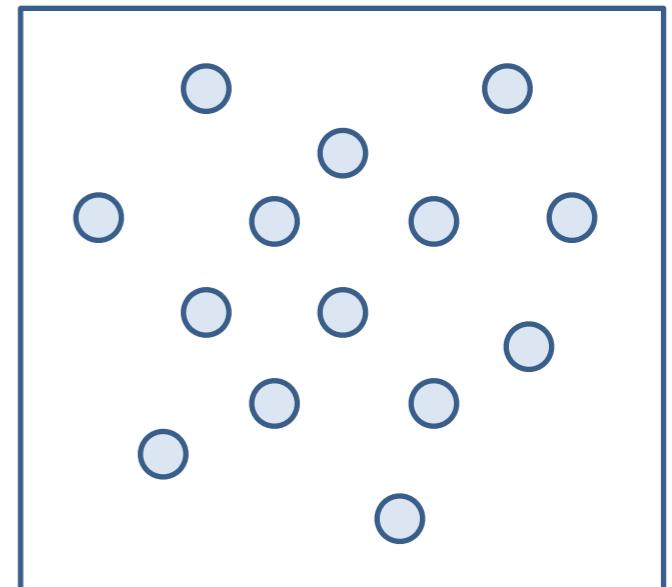


Hypergraph Example

Graph Terms (4)

Independent Set

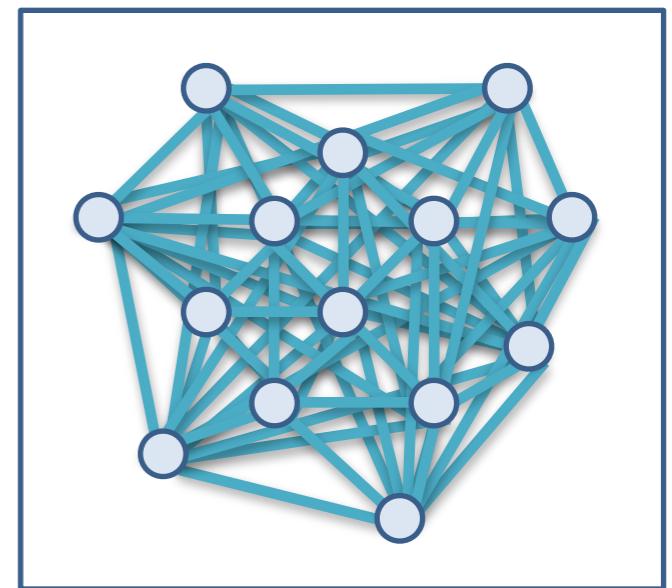
E contains no edges



Independent Set

Clique

E contains all possible edges

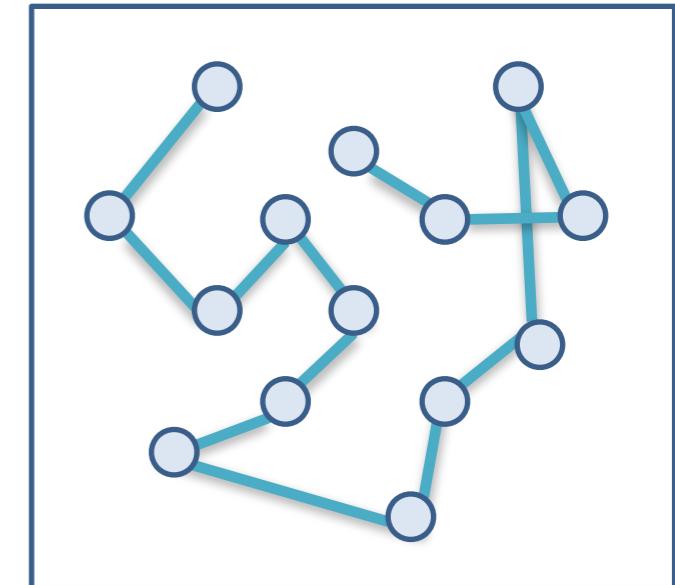


Clique

Graph Terms (5)

Path

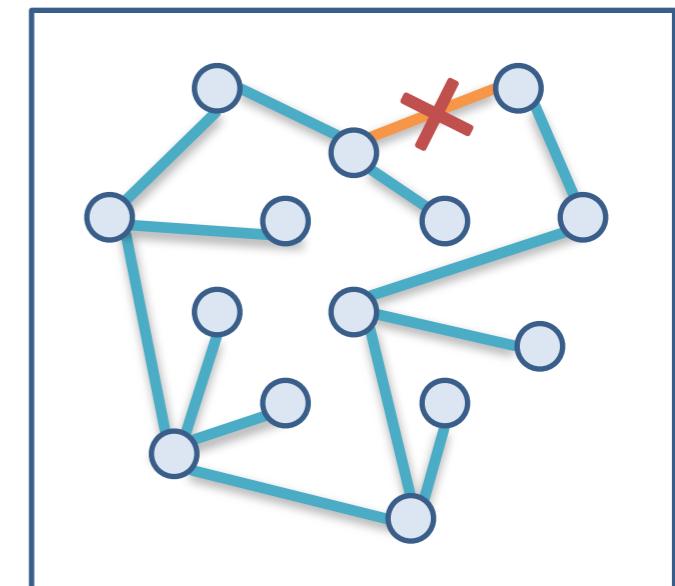
E contains only edges that can be consecutively traversed



Path

Tree

E contains no *cycles*



Tree

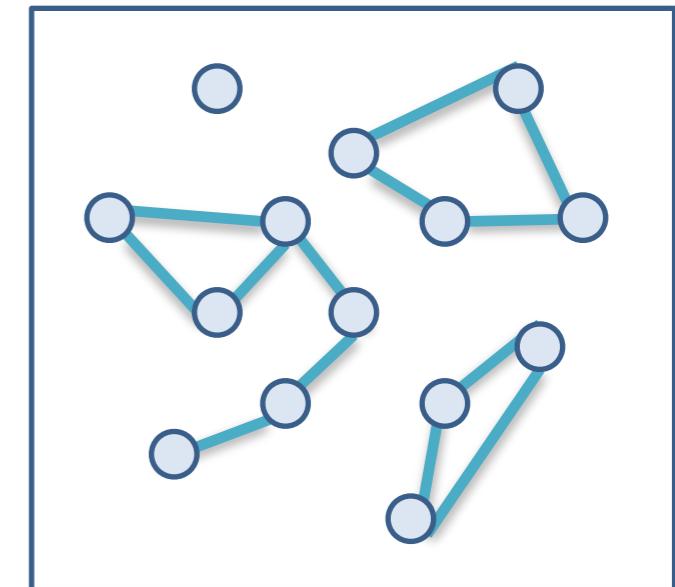
Network

E contains cycles

Graph Terms (6)

Unconnected graph

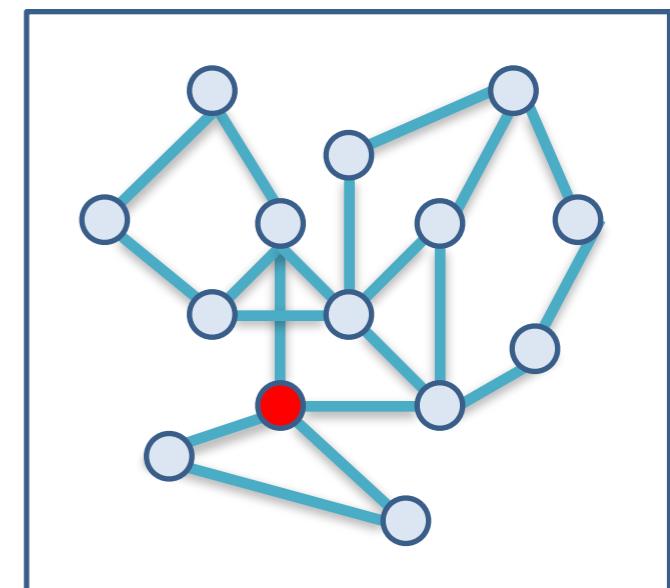
An edge traversal starting from a given vertex cannot reach any other vertex in V .



Unconnected Graph

Articulation point

Vertices, which if deleted from the graph, would break up the graph in multiple sub-graphs.

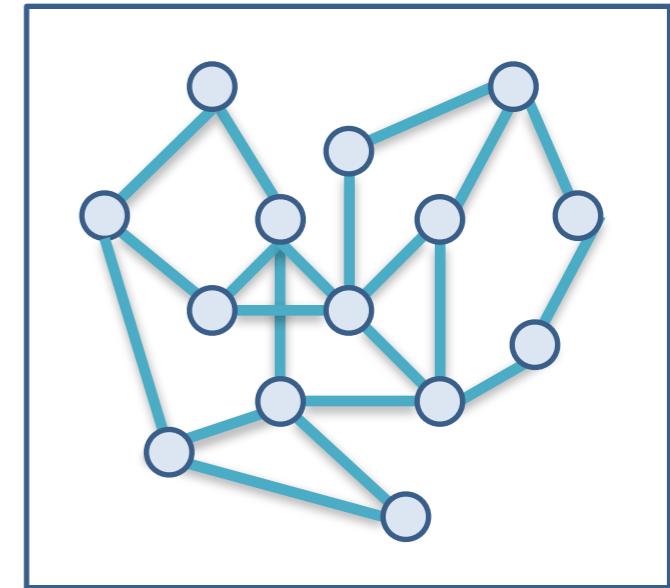


Articulation Point (red)

Graph Terms (7)

Biconnected graph

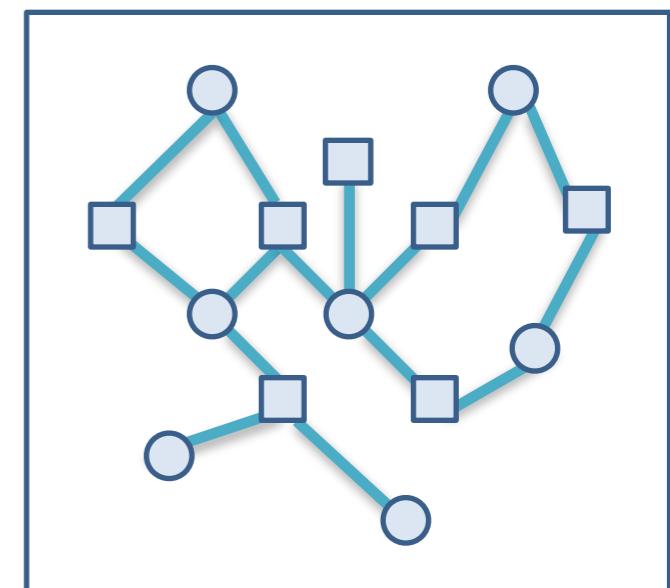
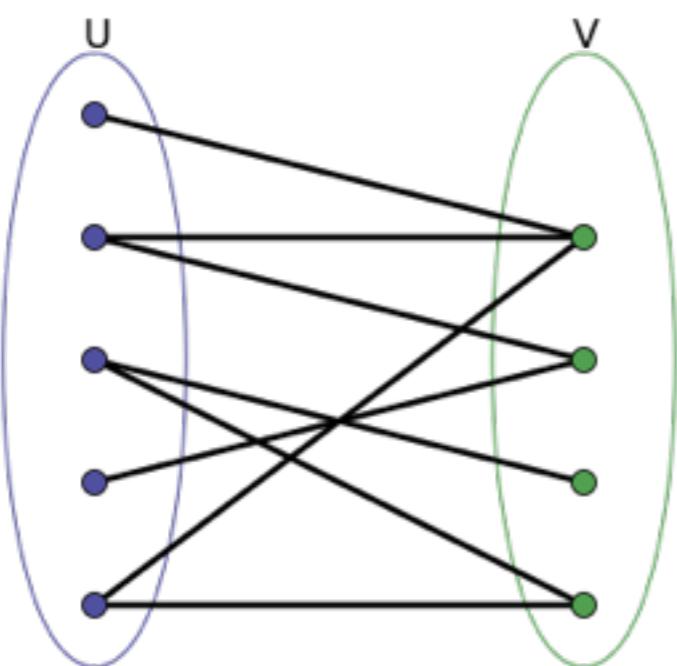
A graph without articulation points.



Biconnected Graph

Bipartite graph

The vertices can be partitioned in two independent sets.

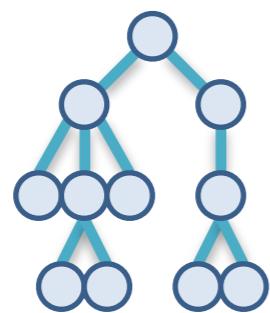


Bipartite Graph

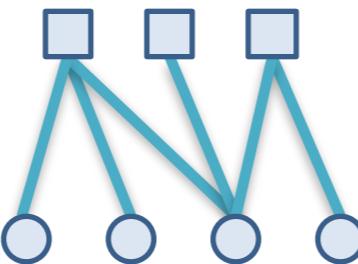
Different Kinds of Graphs

Over 1000 different graph classes

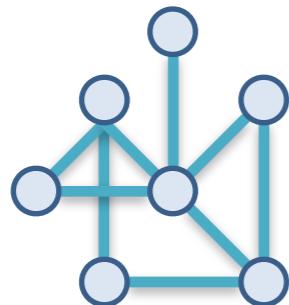
Tree



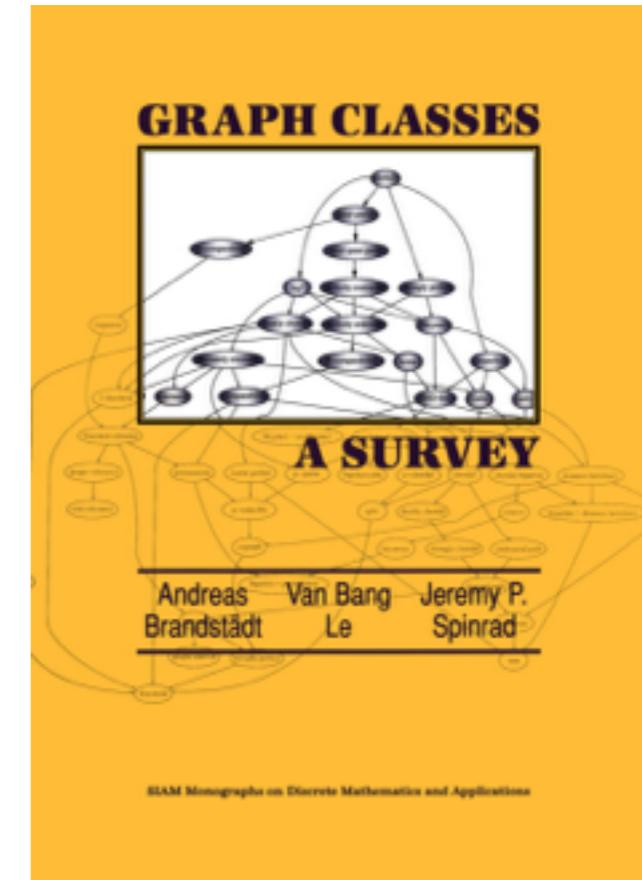
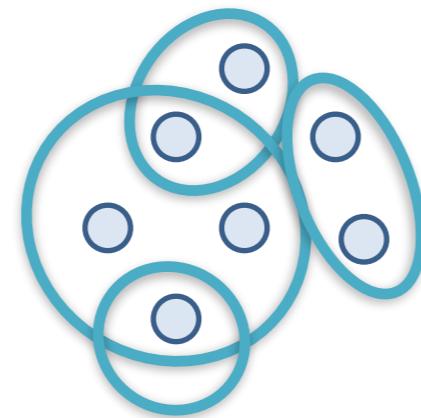
Bipartite Graph



Network



Hypergraph



A. Brandstädt et al. 1999

Graph Terms (8)

Simple Measures and Metrics:

Node degree $\deg(x)$

The number of edges being incident to this node.
For directed graphs indeg/outdeg are considered separately.

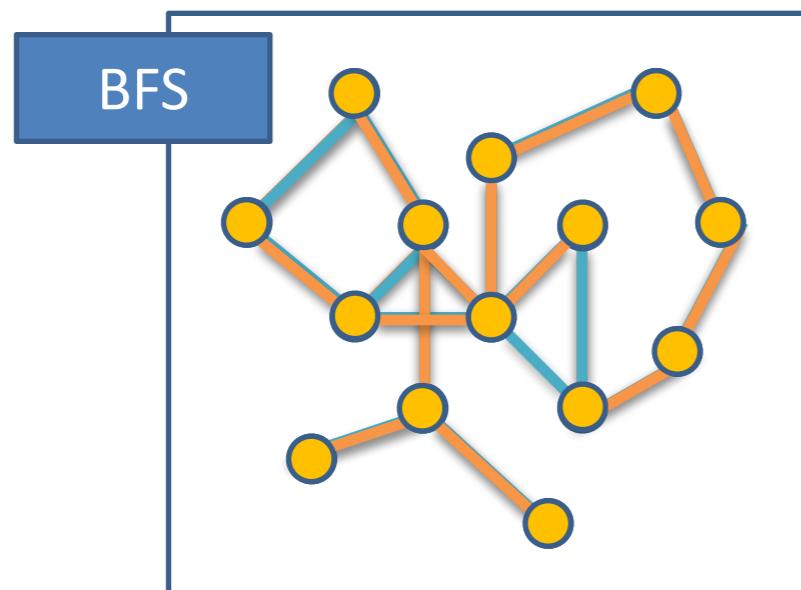
Diameter of graph G

The longest shortest path within G .

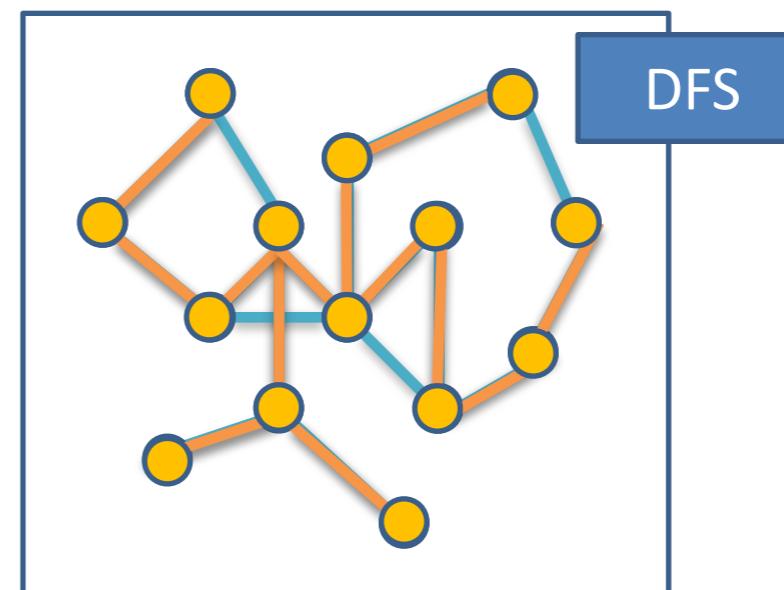
Graph Algorithms (I)

Traversal (Depth First Search, Breadth First Search)

A traversal transforms the node set into a poset



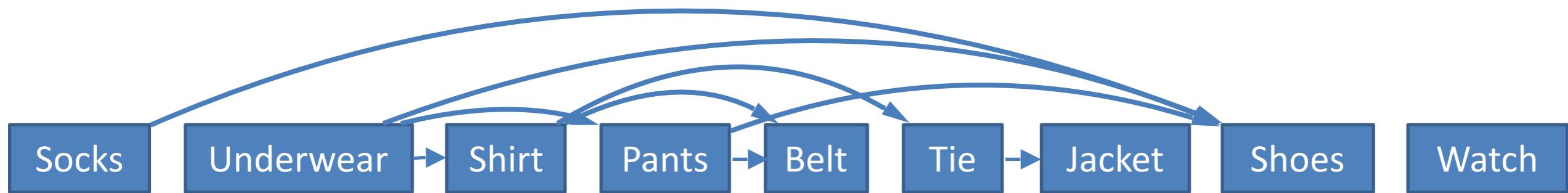
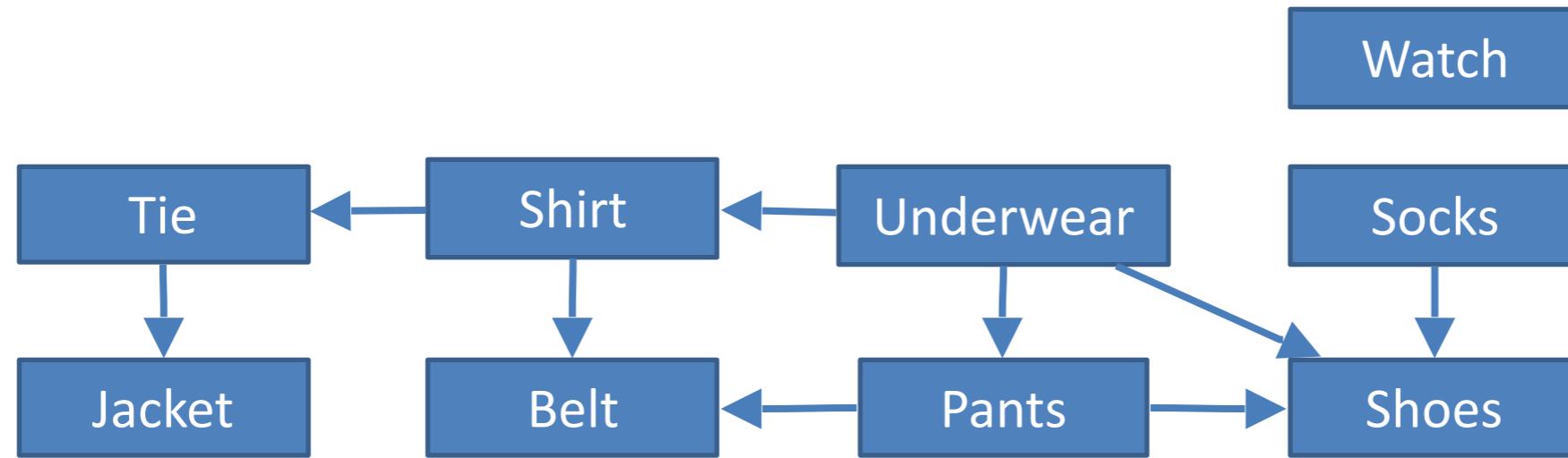
- generates neighborhoods
- hierarchy gets rather wide than deep
- solves single-source shortest paths (SSSP)



- classical way-finding/back-tracking strategy
- tree serialization
- topological ordering

Graph Algorithms (2)

Topological ordering (-> job scheduling)



Not unique!

Graph Algorithms (3)

What's hard to compute? (all NP-complete)

Longest path

Largest clique

Maximum independent set

Maximum cut

Hamiltonian path/cycle

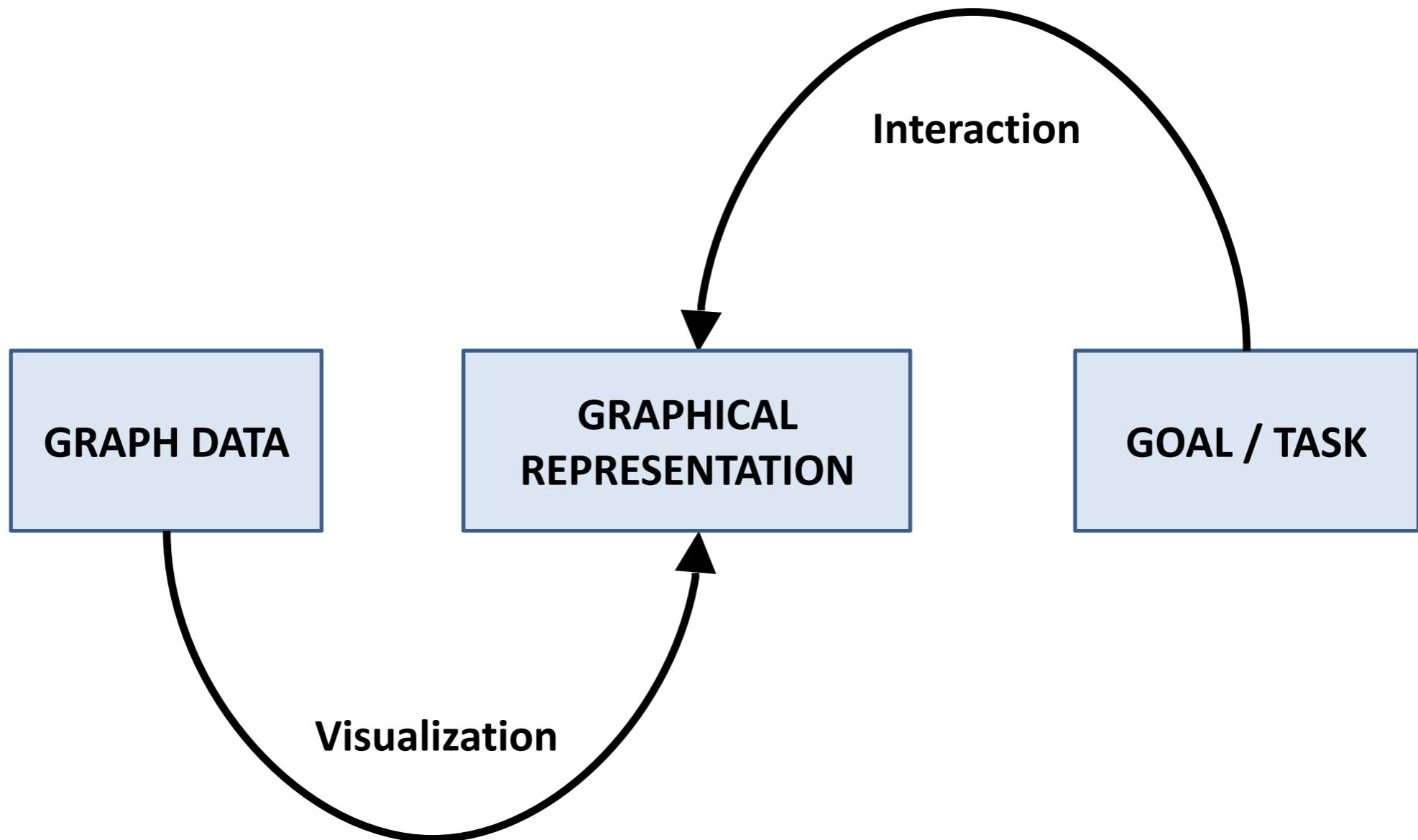
Graph homomorphism

Coloring / chromatic number

Minimum degree spanning tree

Graph and Tree Visualization

Setting the Stage



How to decide which **representation** to use for which **type of graph** in order to achieve which kind of **goal**?

Different Kinds of Tasks/Goals

Two principal types of tasks:

attribute-based (ABT) and ***topology-based (TBT)***

Localize – find a single or multiple nodes/edges that fulfill a given property

- **ABT**: Find the edge(s) with the maximum edge weight.
- **TBT**: Find all adjacent nodes of a given node.

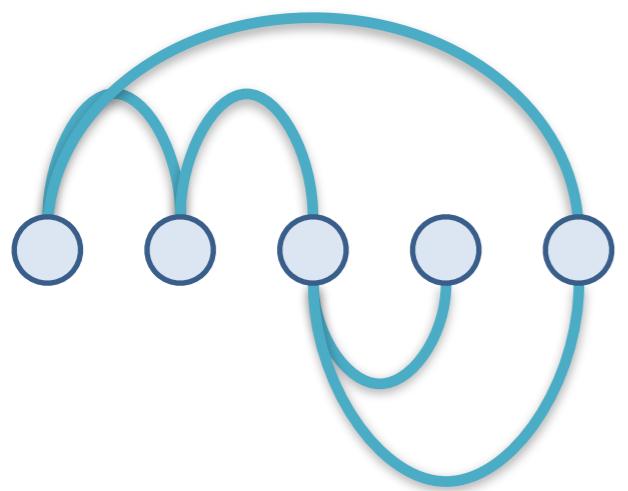
Quantify – count or estimate a numerical property of the graph

- **ABT**: Give the number of all nodes.
- **TBT**: Give the indegree (the number of incoming edges) of a node.

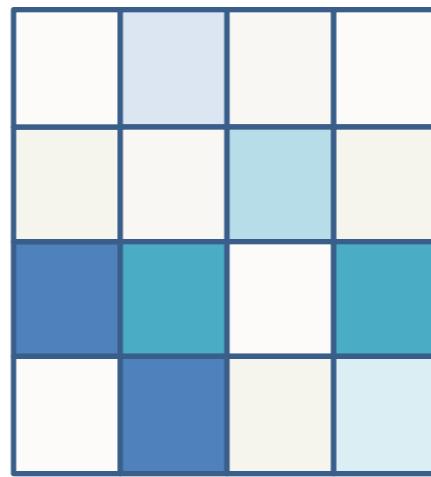
Sort/Order – enumerate the nodes/edges according to a given criterion

- **ABT**: Sort all edges according to their weight.
- **TBT**: Traverse the graph starting from a given node.

Three Types of Graph Representations



Explicit (Node-Link)



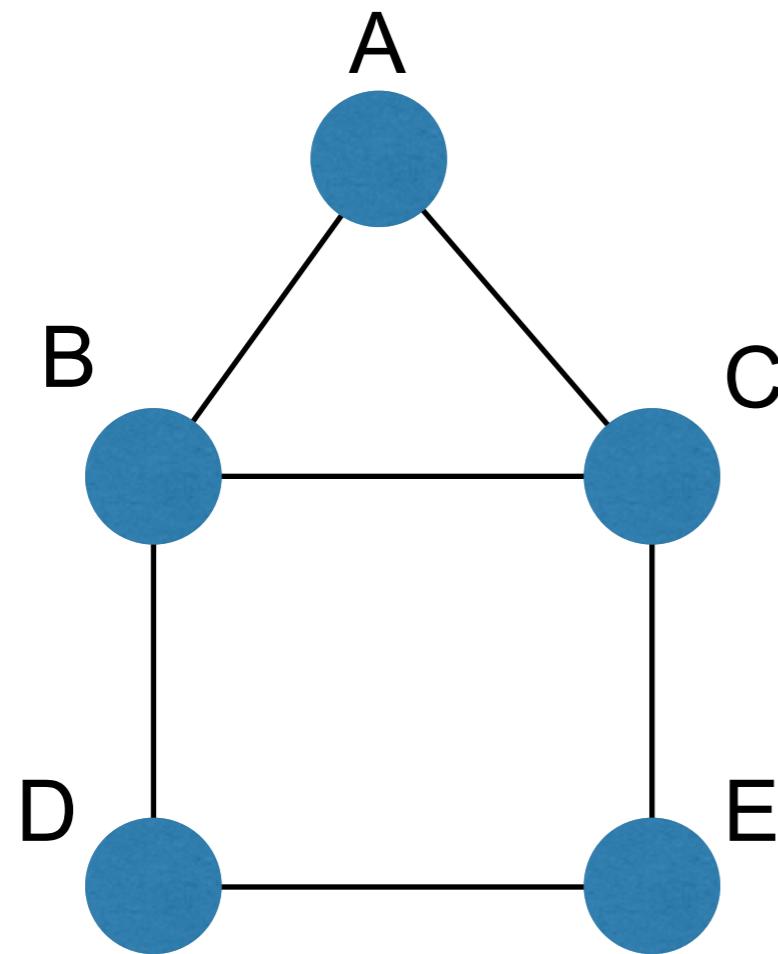
Matrix



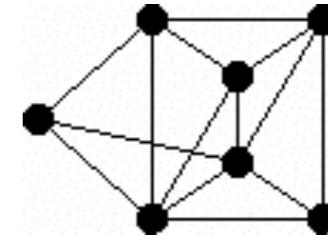
Implicit

Explicit Graph Representations

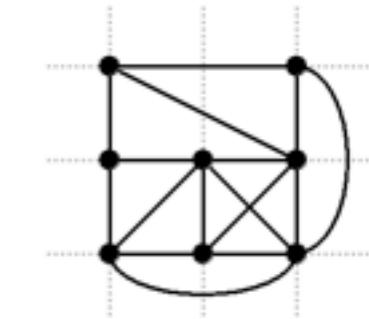
Node-link diagrams: vertex = point, edge = line/arc



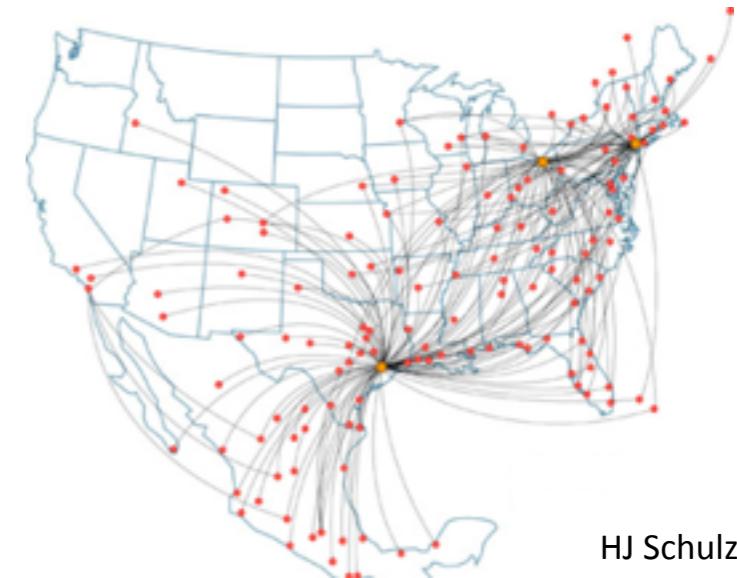
Free



Styled



Fixed



Criteria for Good Node-Link Layout

Minimized edge crossings

Minimized distance of neighboring nodes

Minimized drawing area

Uniform edge length

Minimized edge bends

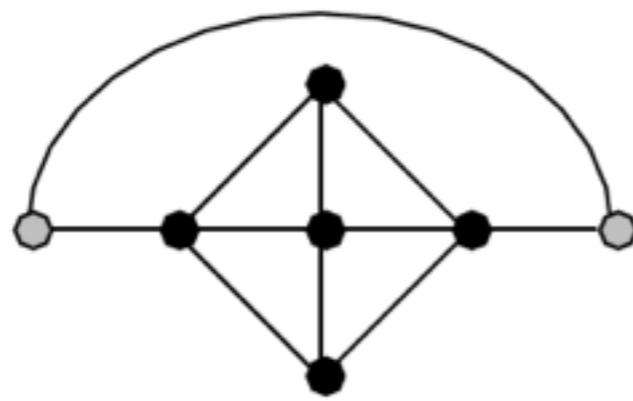
Maximized angular distance between different edges

Aspect ratio about 1 (not too long and not too wide)

Symmetry: similar graph structures should look similar

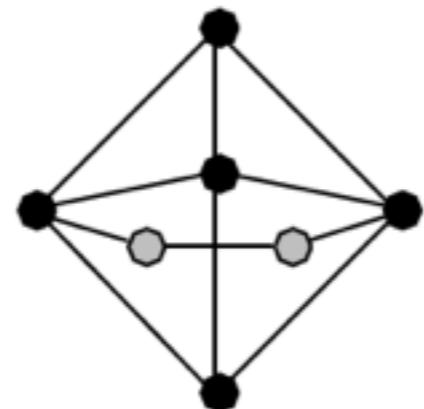
Conflicting Criteria

Minimum number
of edge crossings

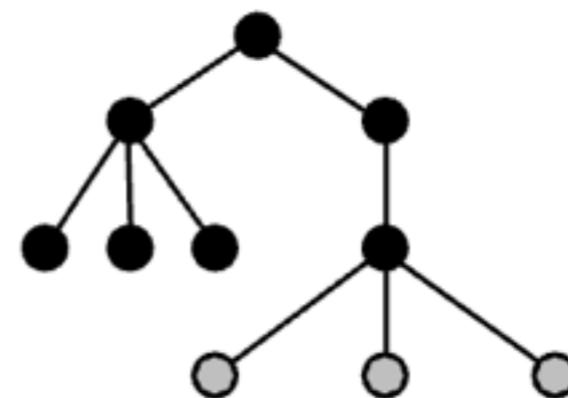


vs.

Uniform edge
length

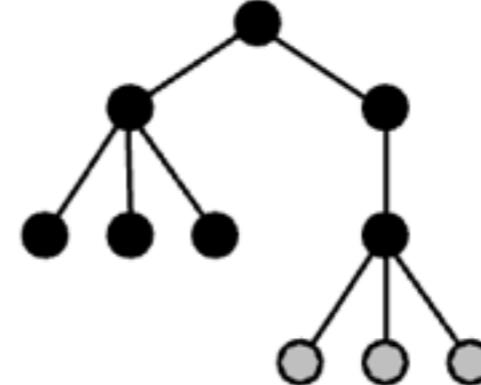


Space utilization



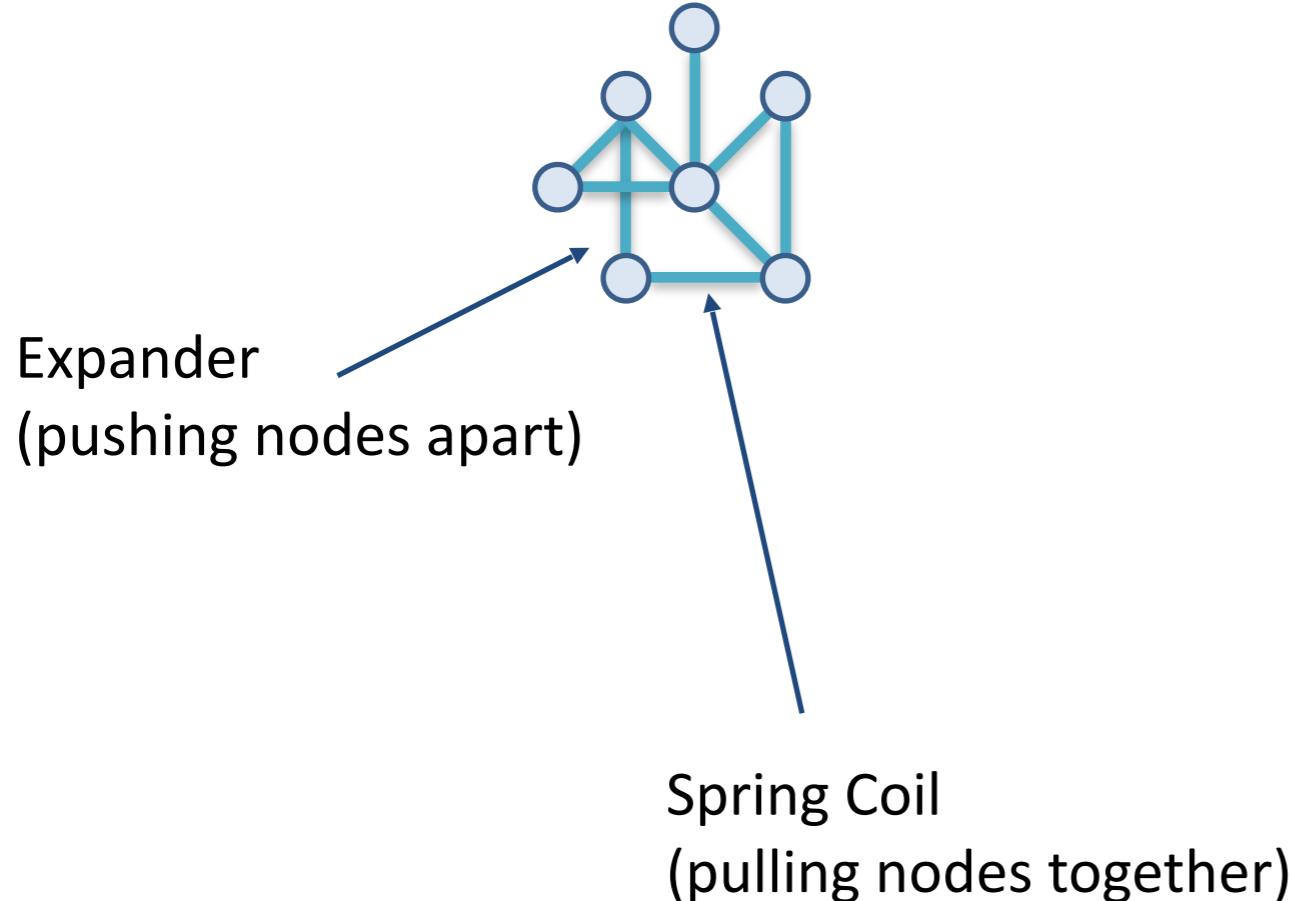
vs.

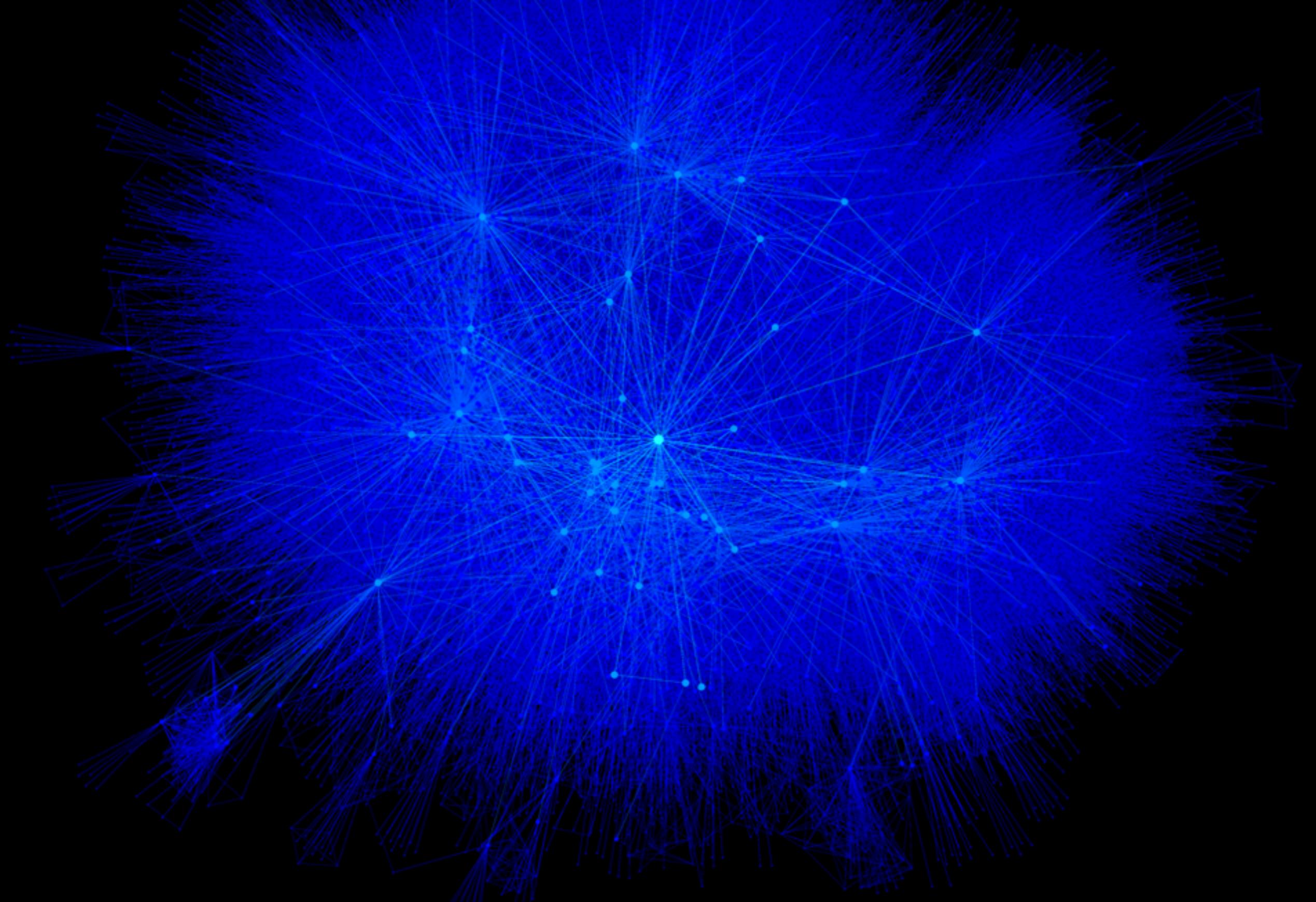
Symmetry



Force Directed Layouts

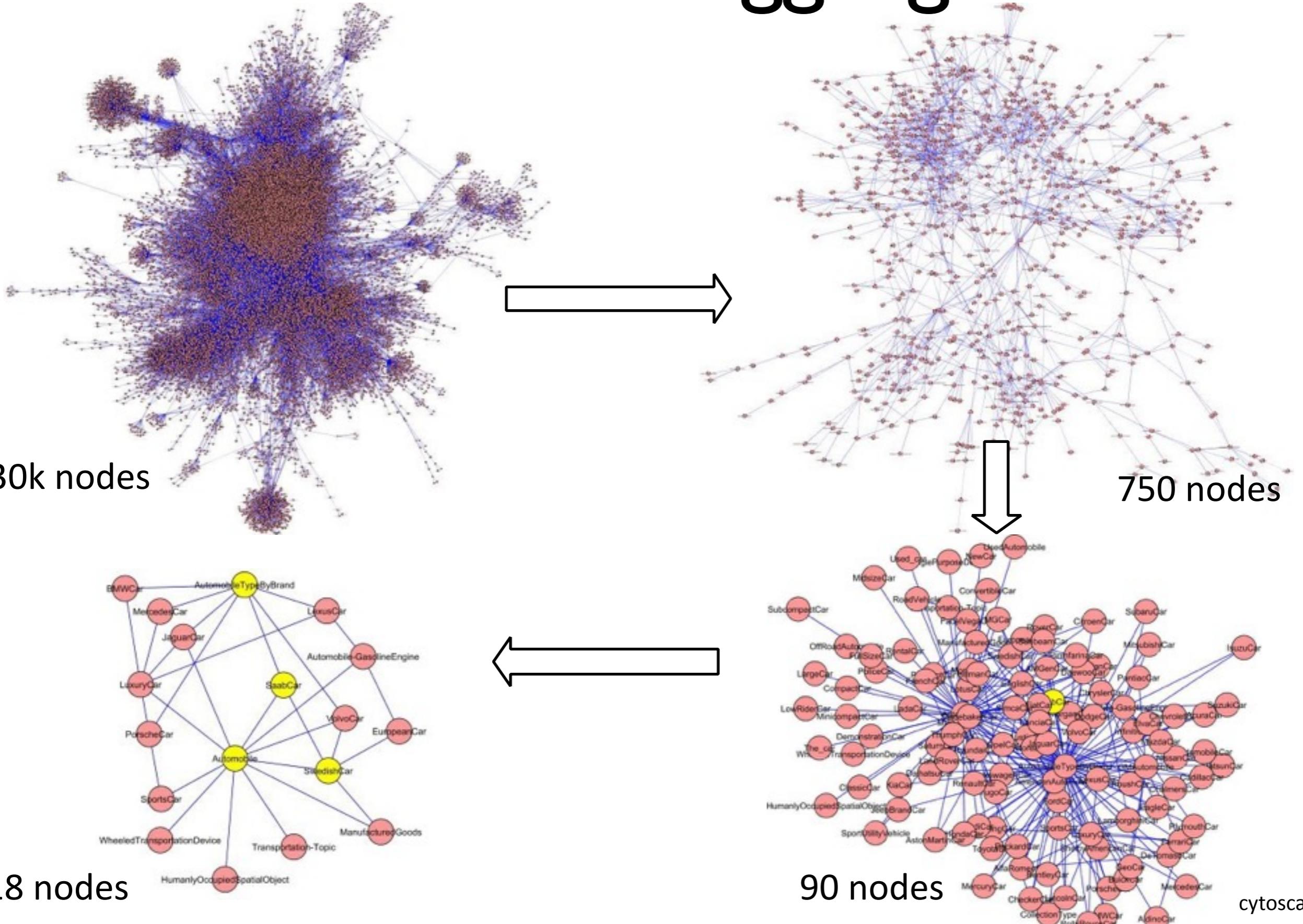
Physics model:
edges = springs, vertices = repulsive magnets



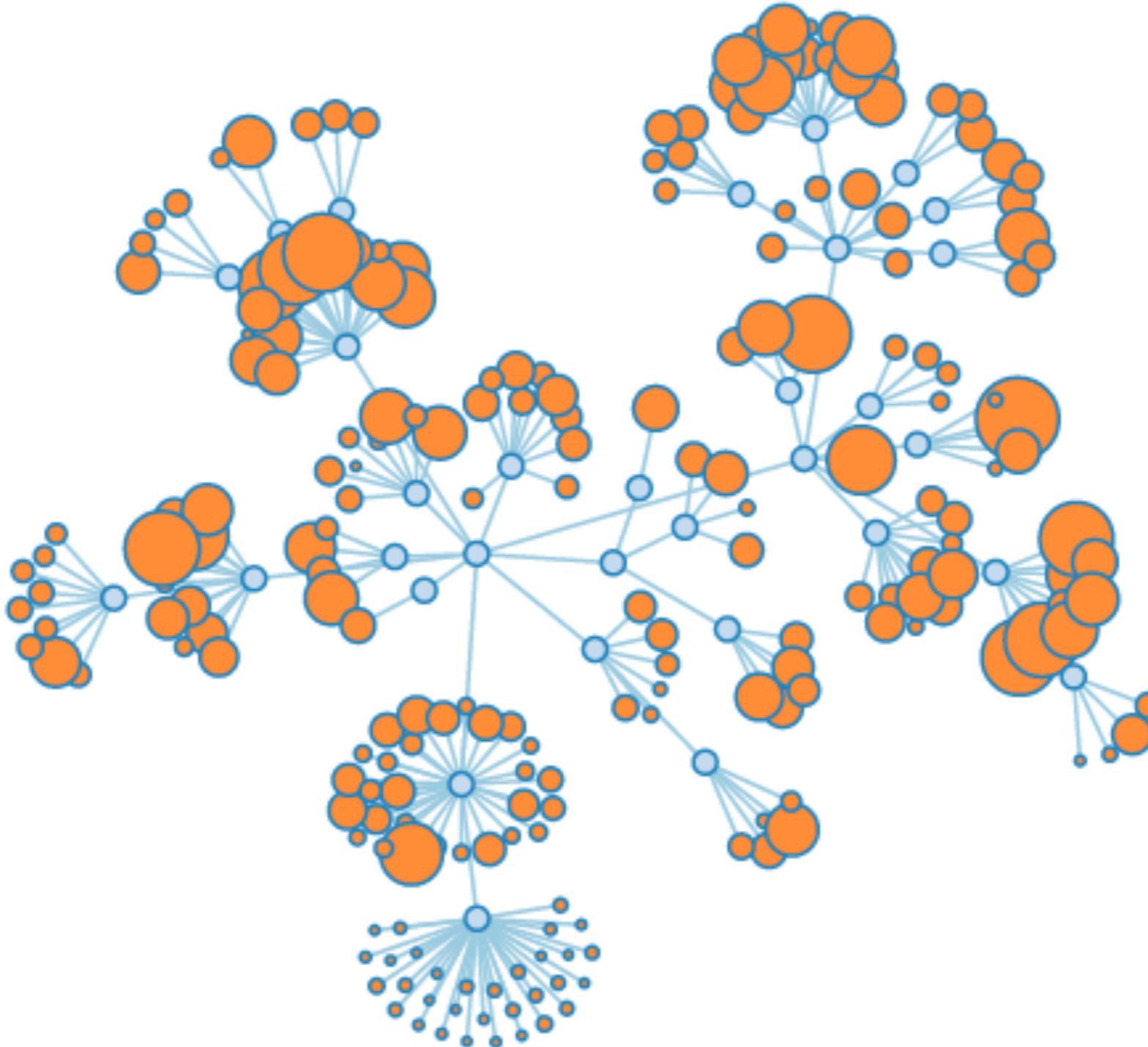


Giant Hairball

Abstraction/Aggregation



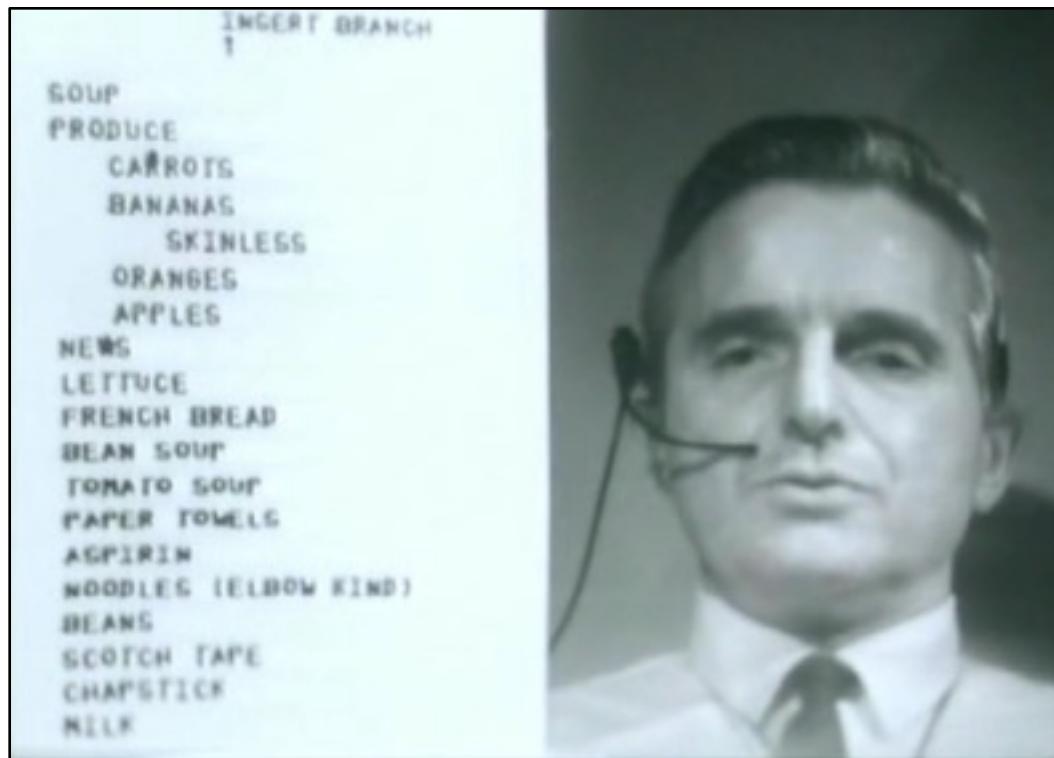
Collapsible Force Layout



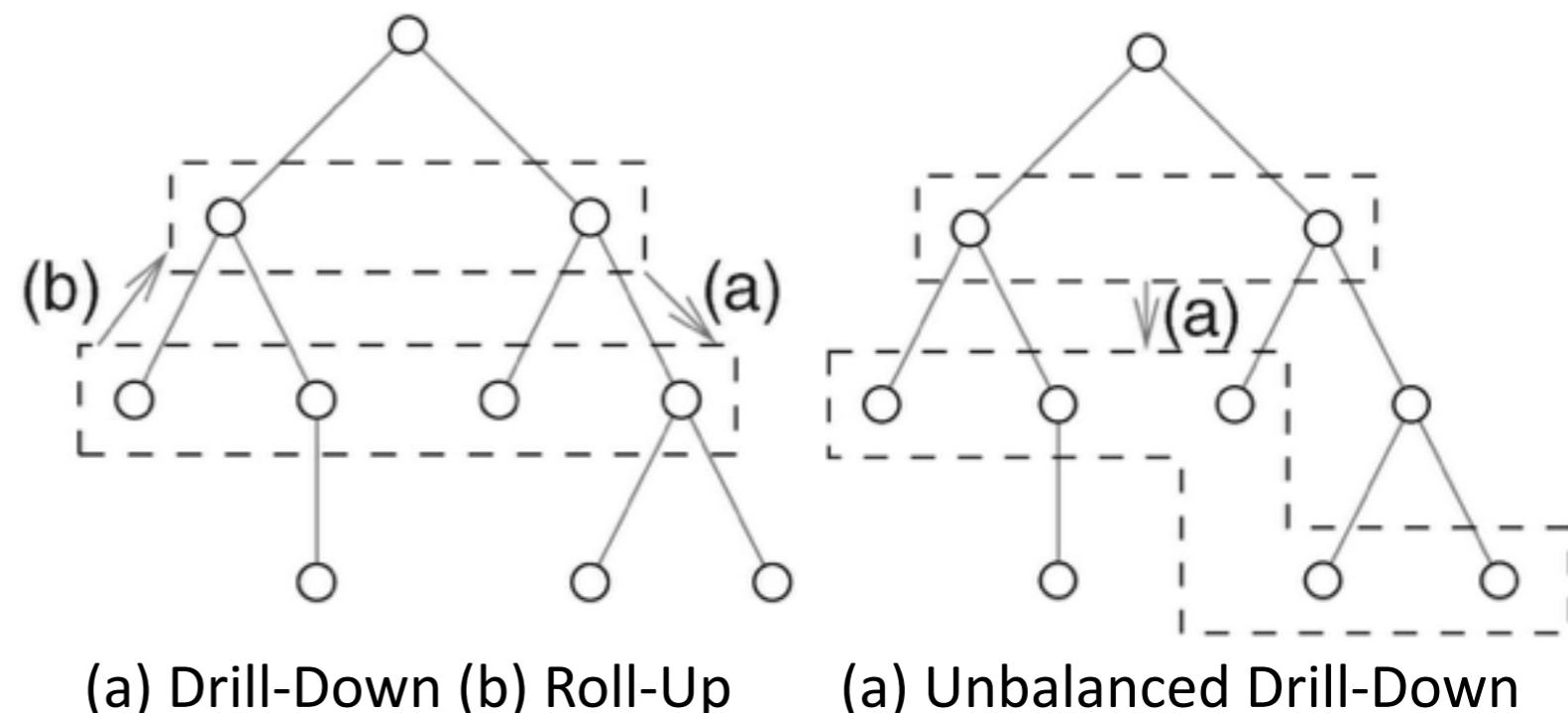
<http://bl.ocks.org/mbostock/1062288>

Manipulating Aggregation Levels

First interactive tree manipulation

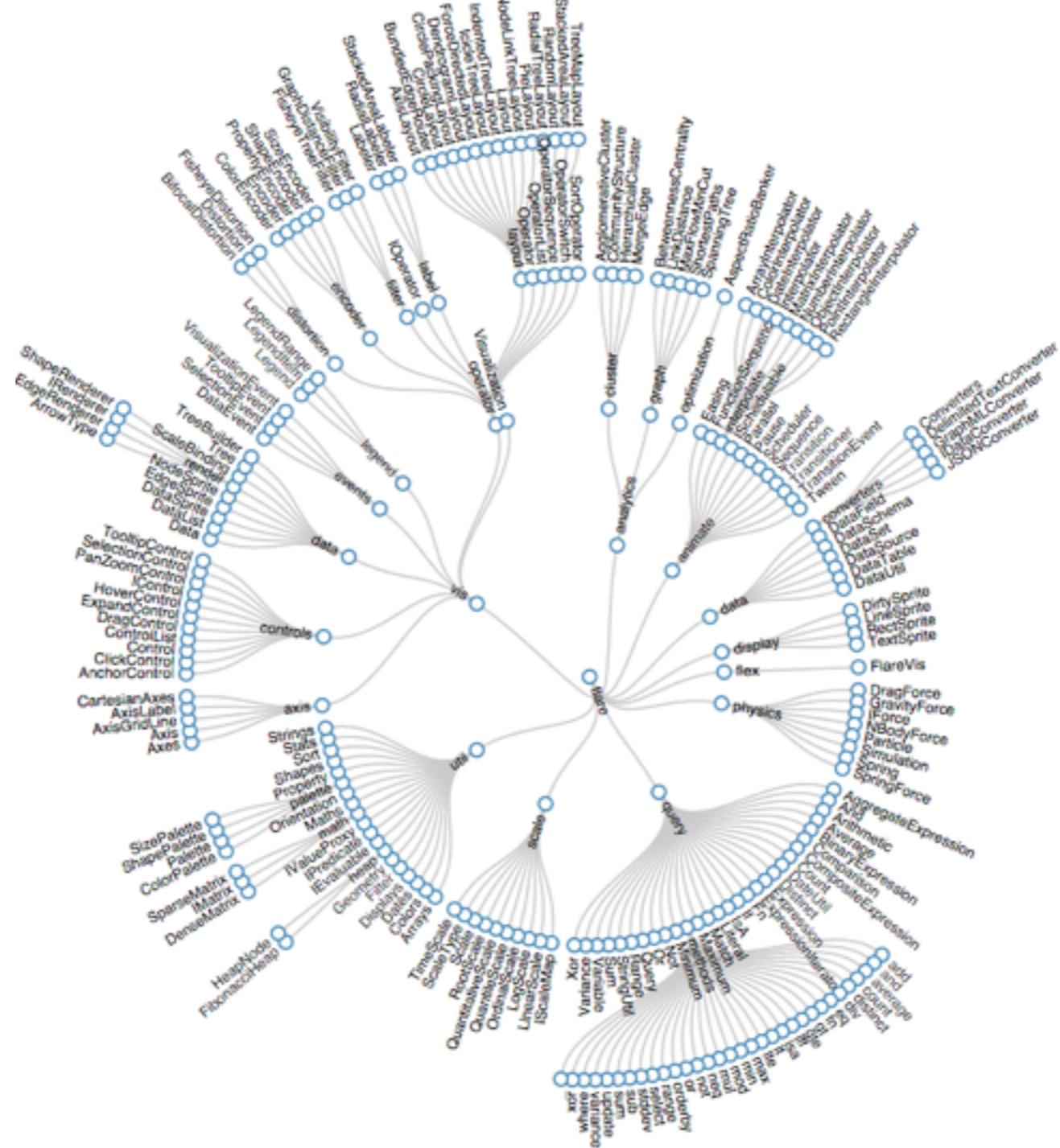


Douglas Engelbart 1968 - <http://www.1968demo.org>



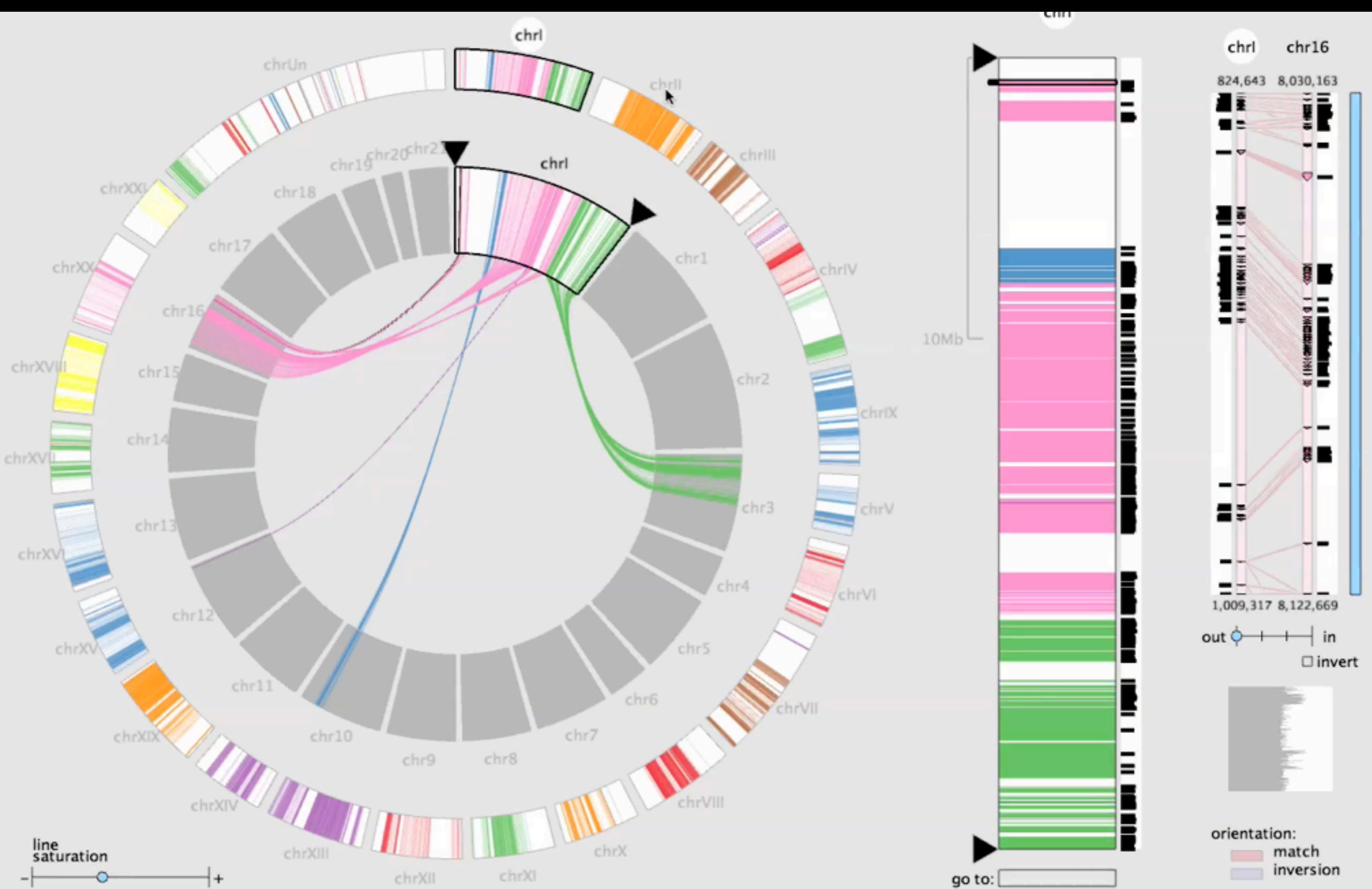
“The mother of all demos”
<https://www.youtube.com/watch?v=yJDv-zdhzMY>

Radial Layouts

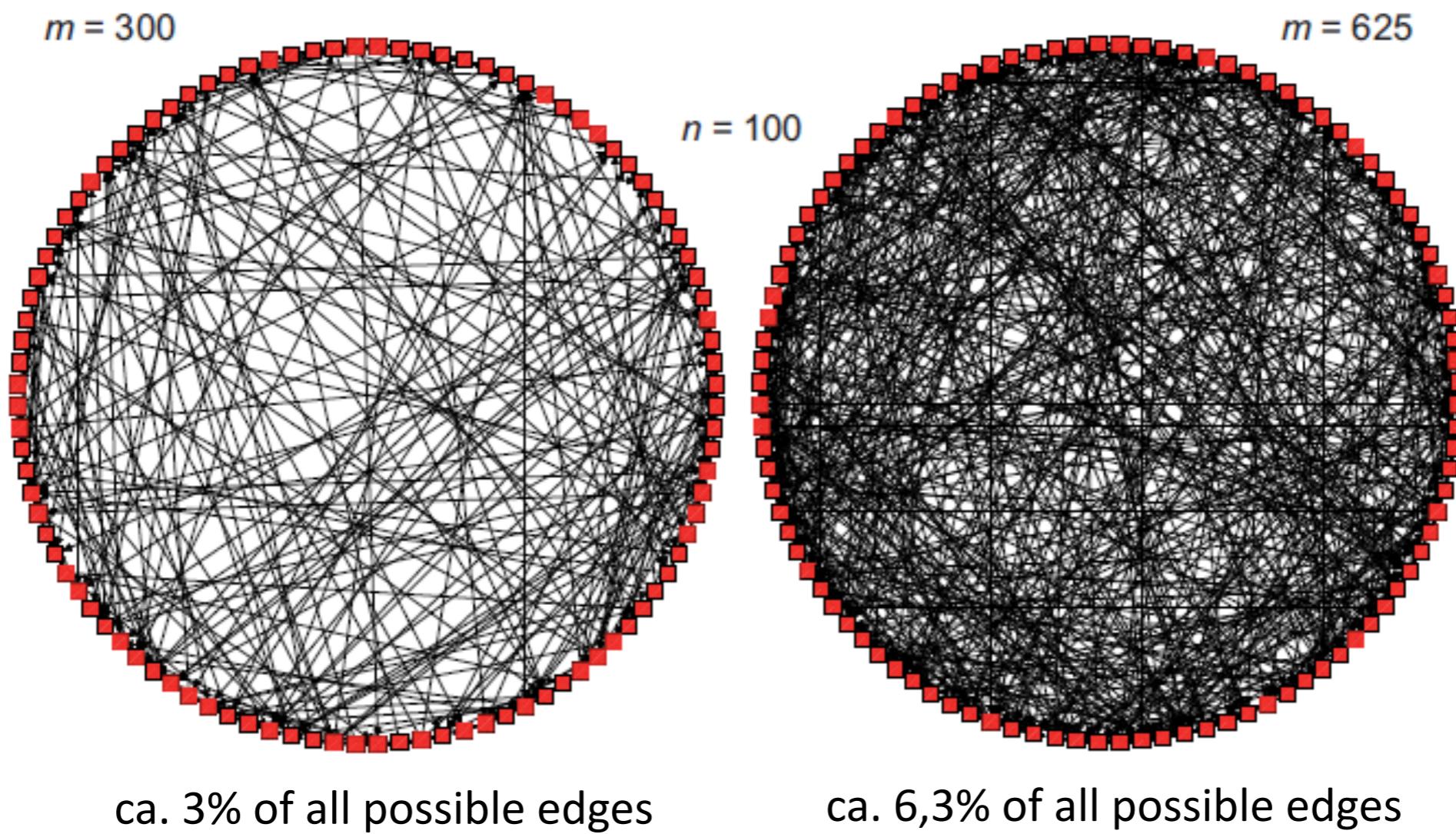


Example: MizBee

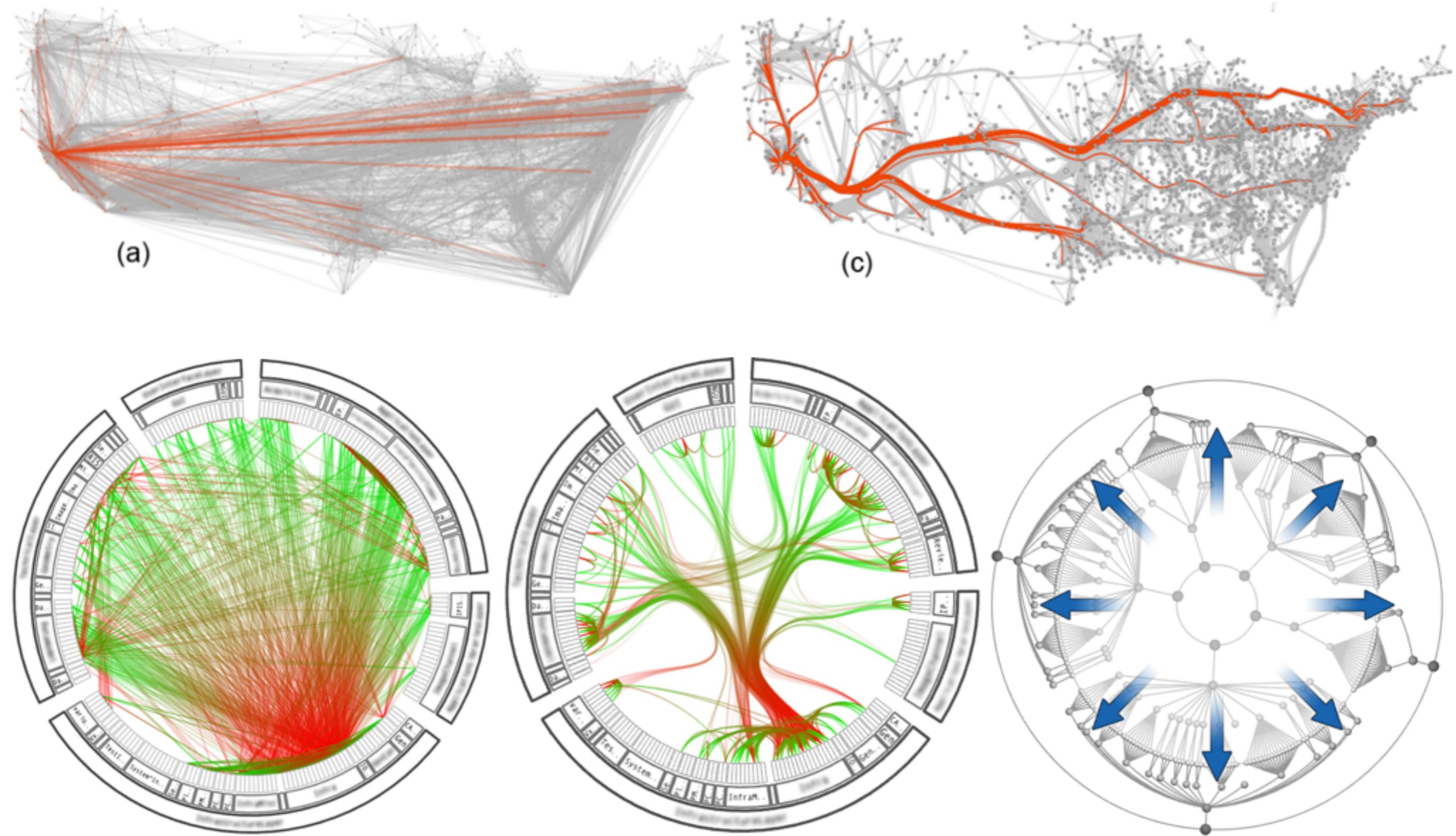
[Meyer et al. 2009]



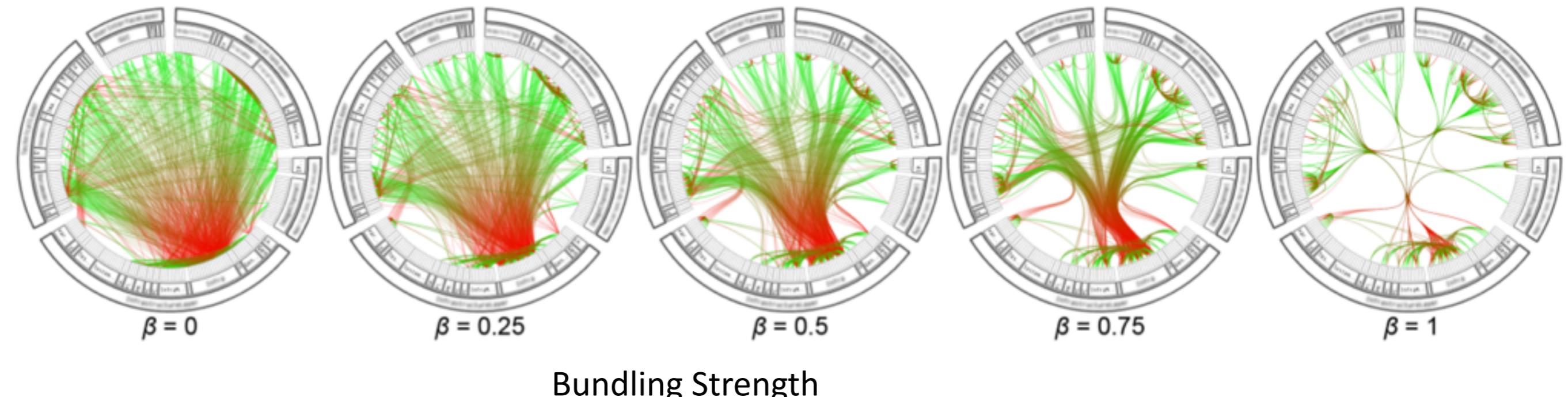
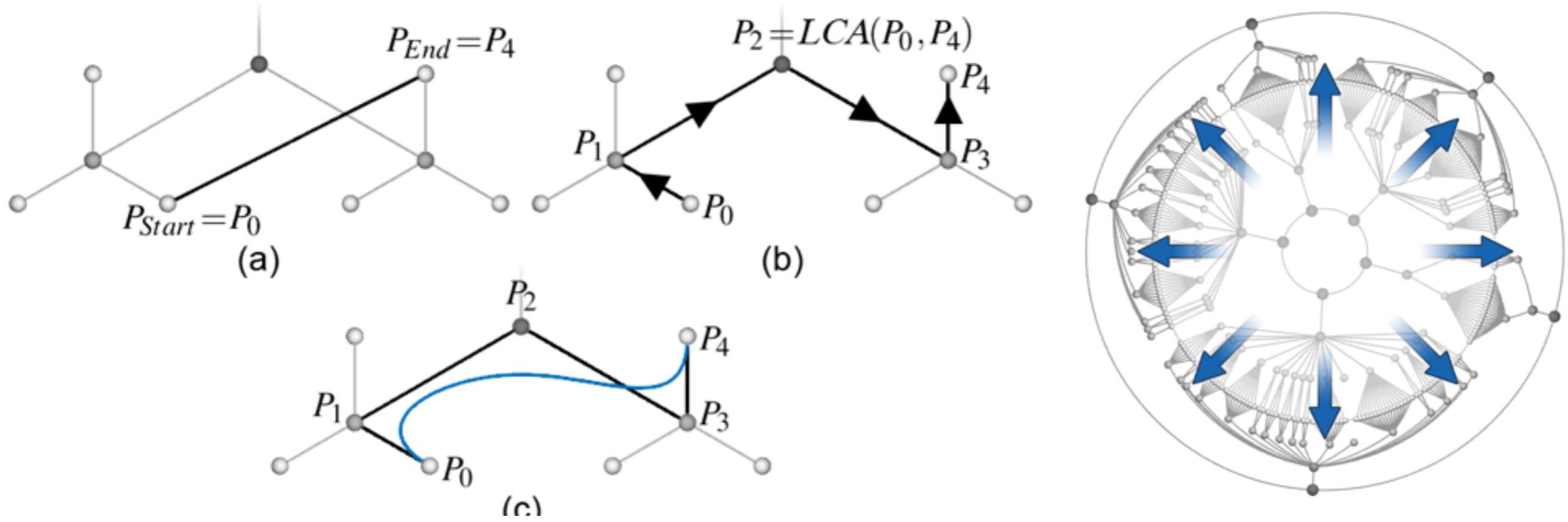
Problem: Edge Clutter



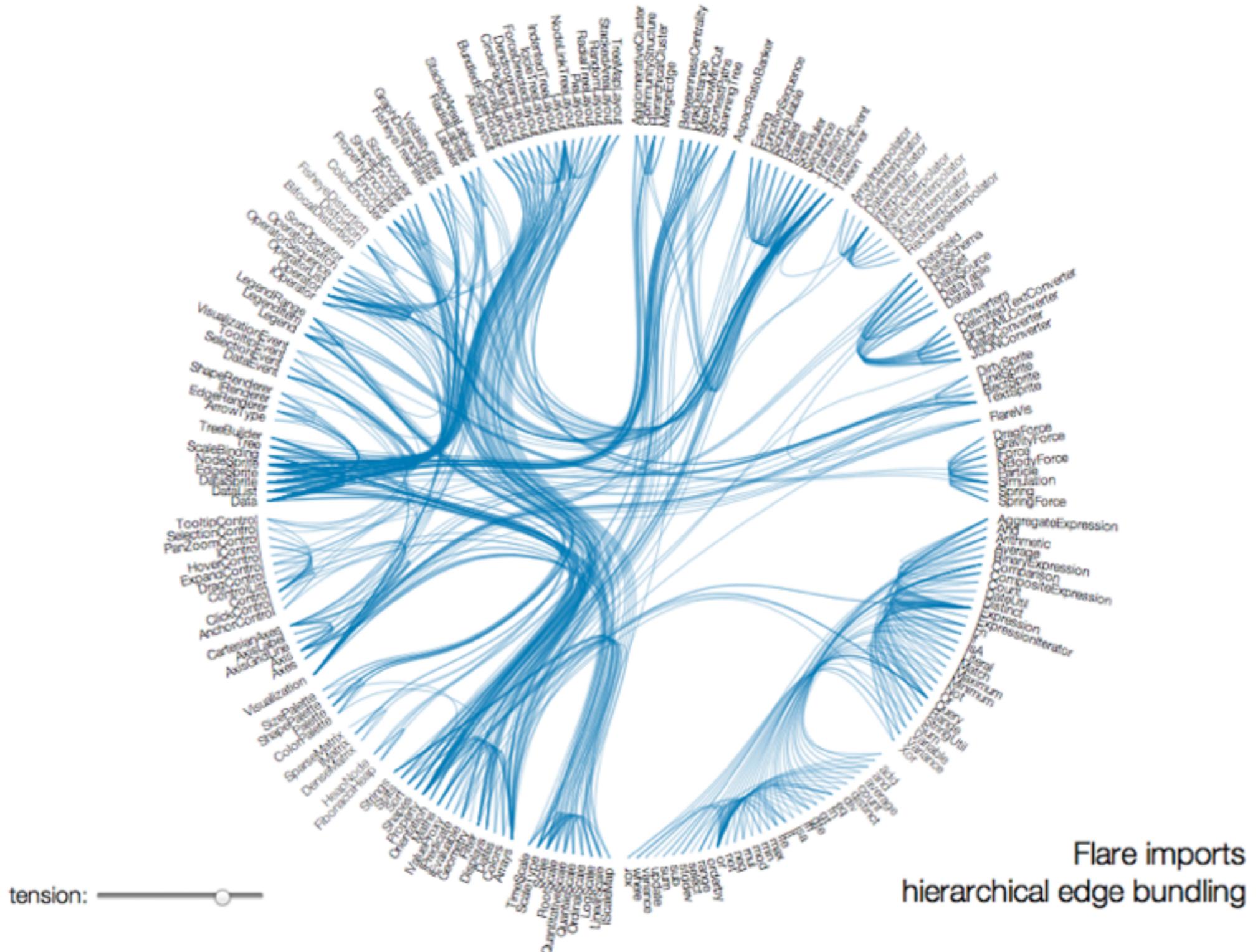
Solution: Edge Bundling



Hierarchical Edge Bundling



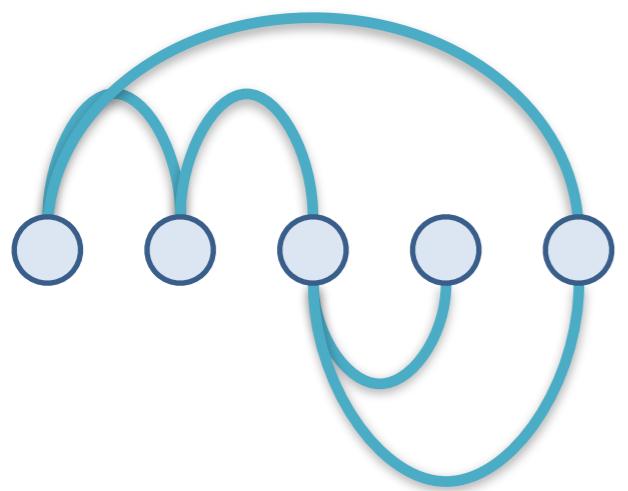
Bundling Strength



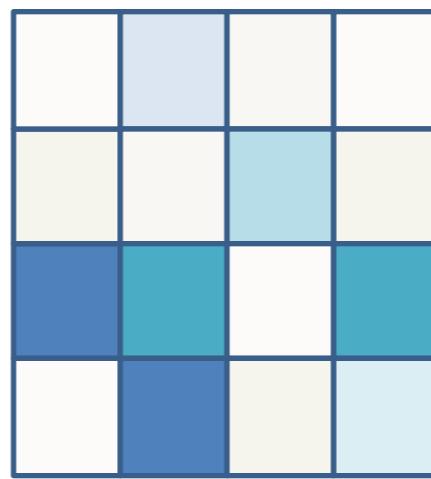
mbostock.github.com/d3/talk/20111116/bundle.html

Michael Bostock

Three Types of Graph Representations



Explicit (Node-Link)



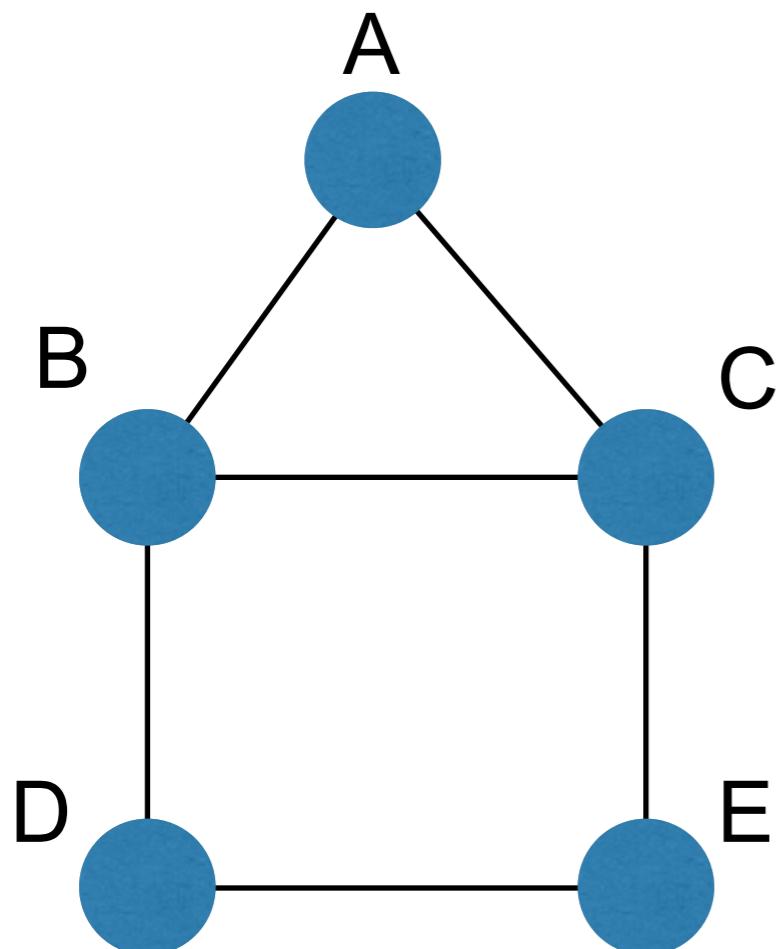
Matrix



Implicit

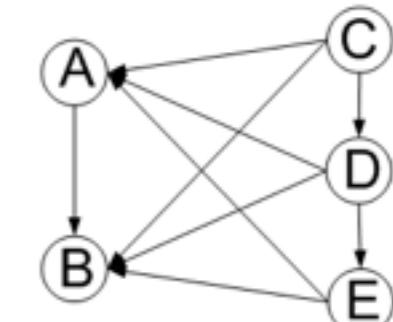
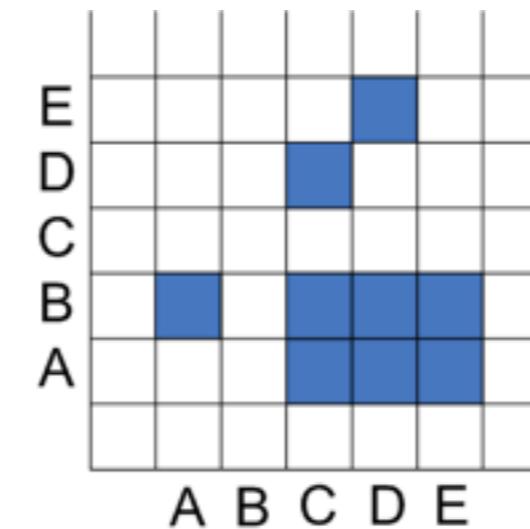
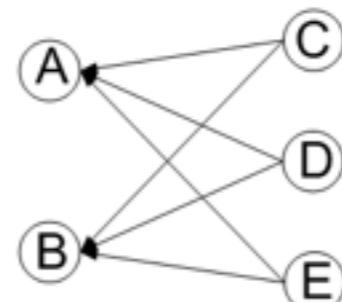
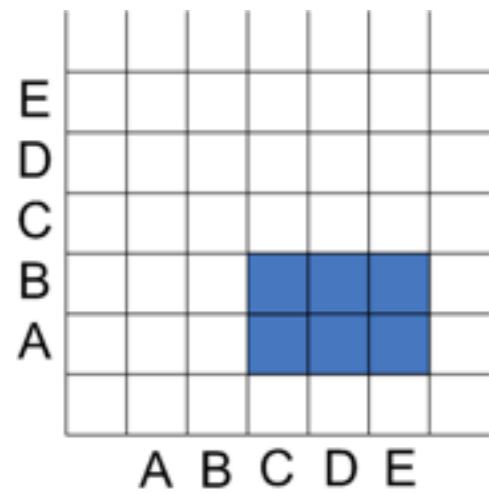
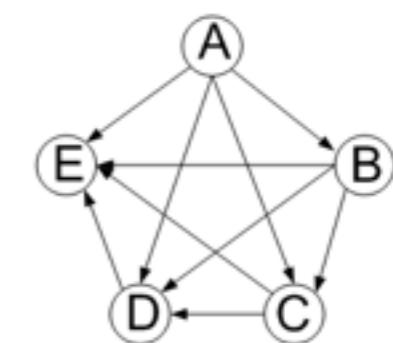
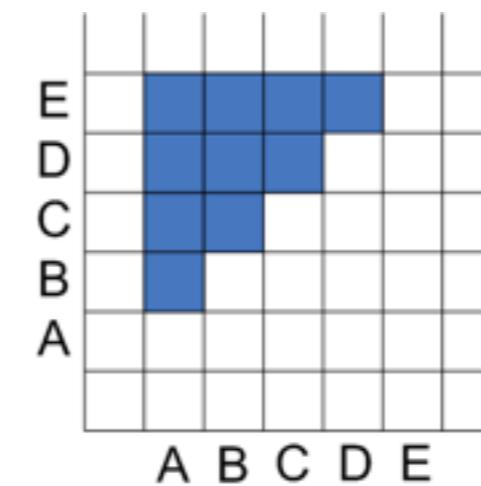
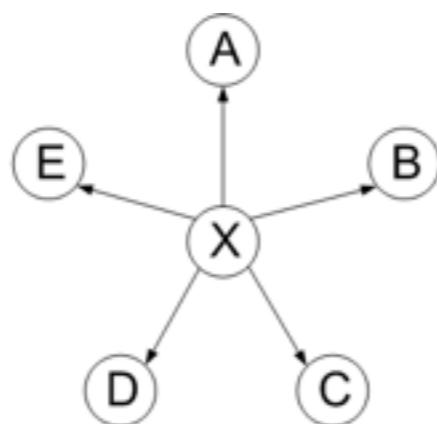
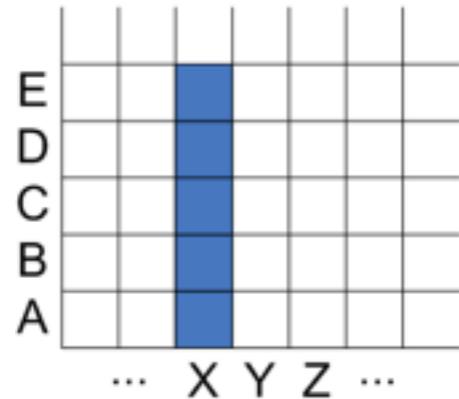
Matrix Representations

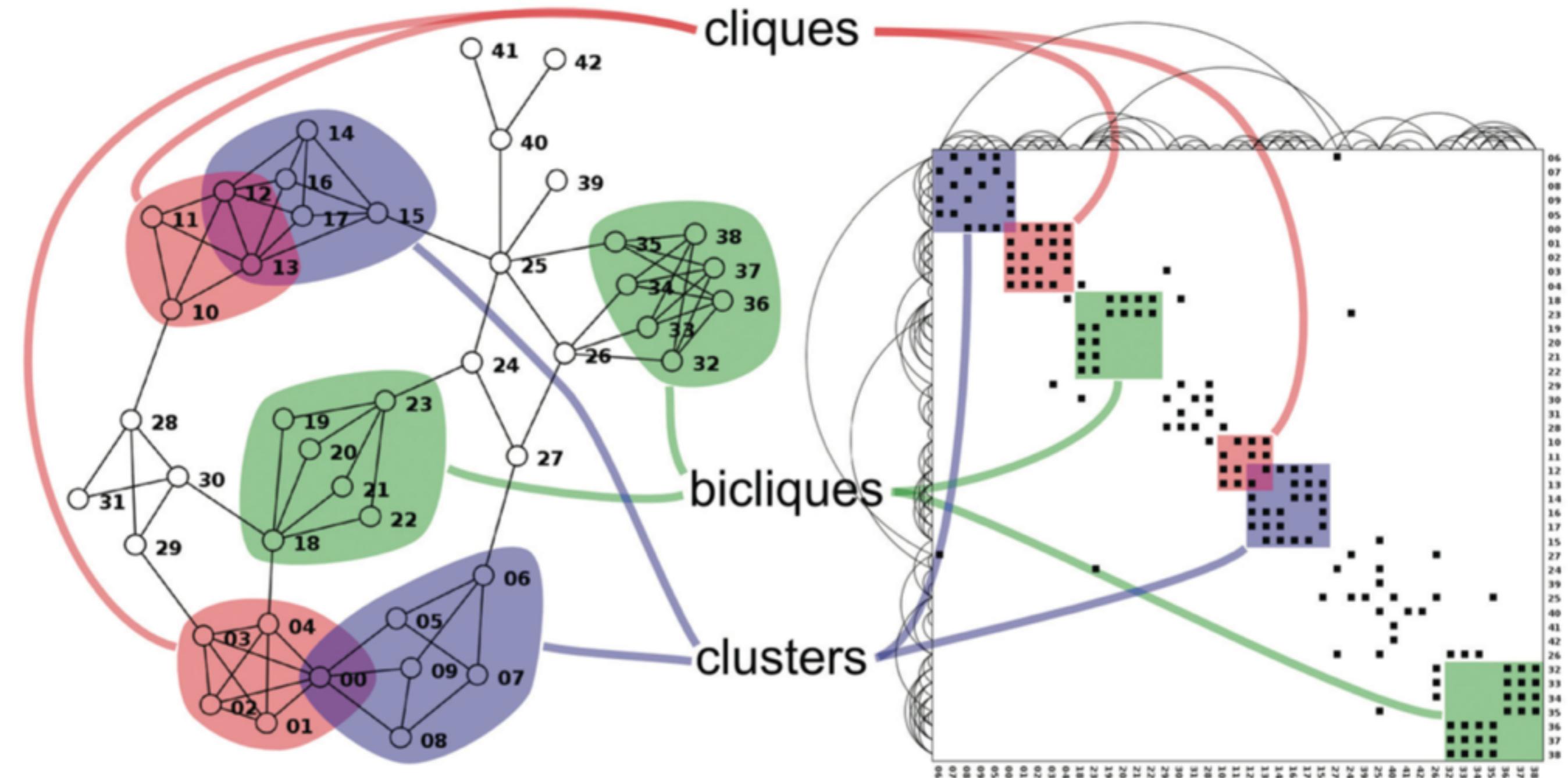
Instead of node link diagram, use adjacency matrix



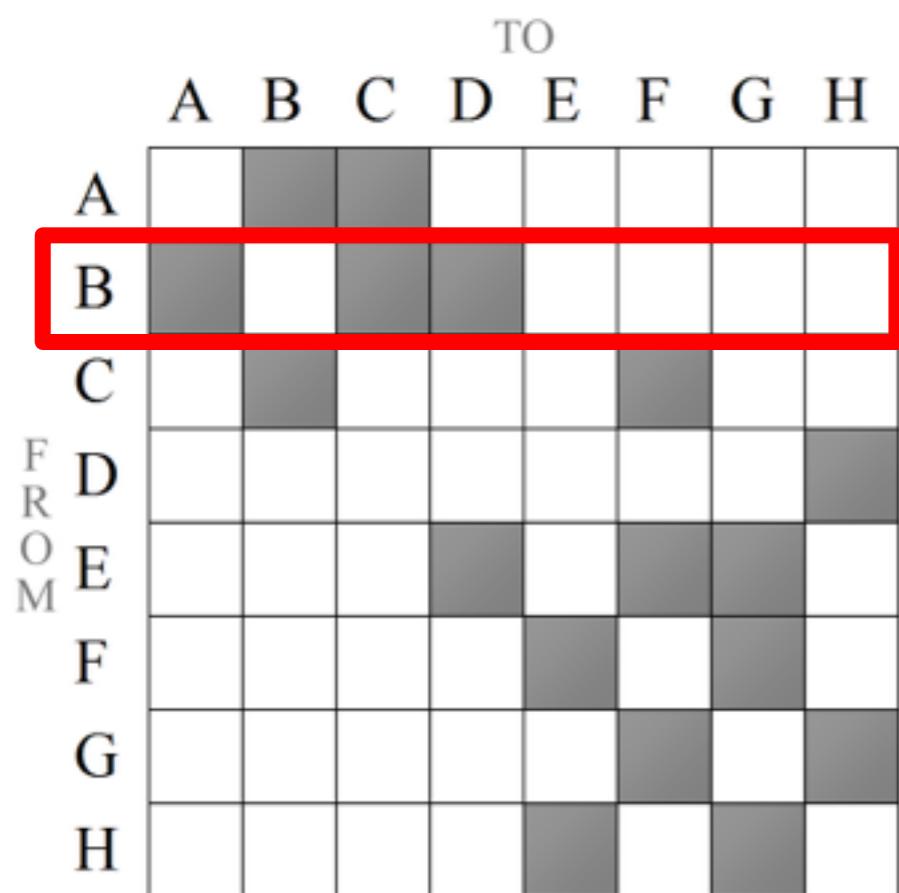
A	B	C	D	E
A				
B				
C				
D				
E				

Matrix Representations

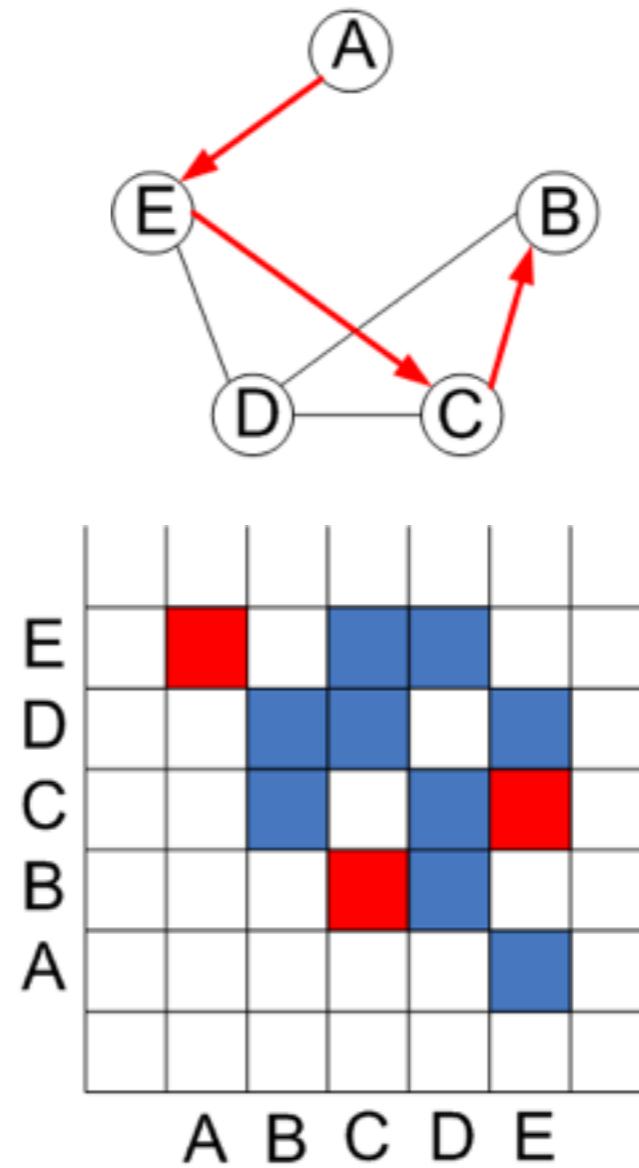




Matrix Representations

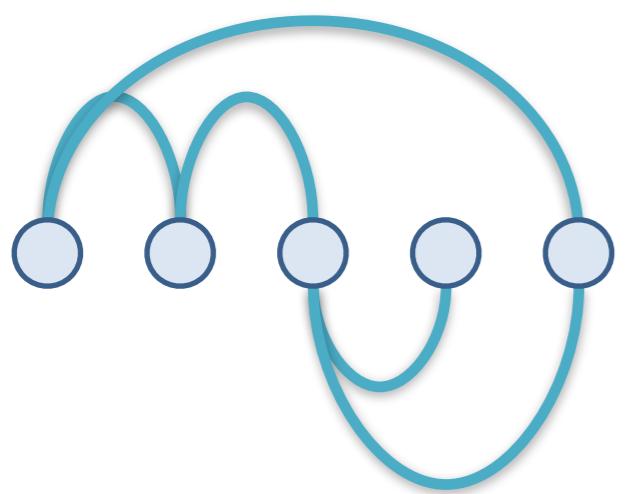


Well suited for
neighborhood-related TBTs

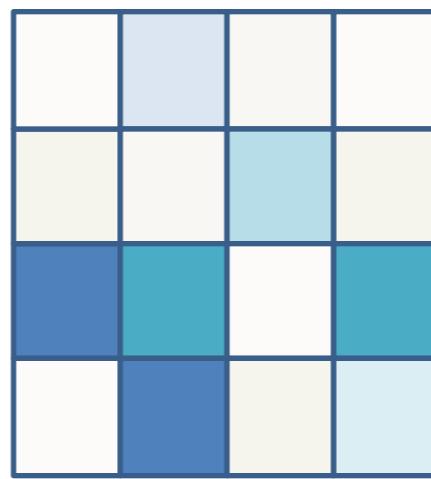


Not suited for
path-related TBTs

Three Types of Graph Representations



Explicit
(Node-Link)



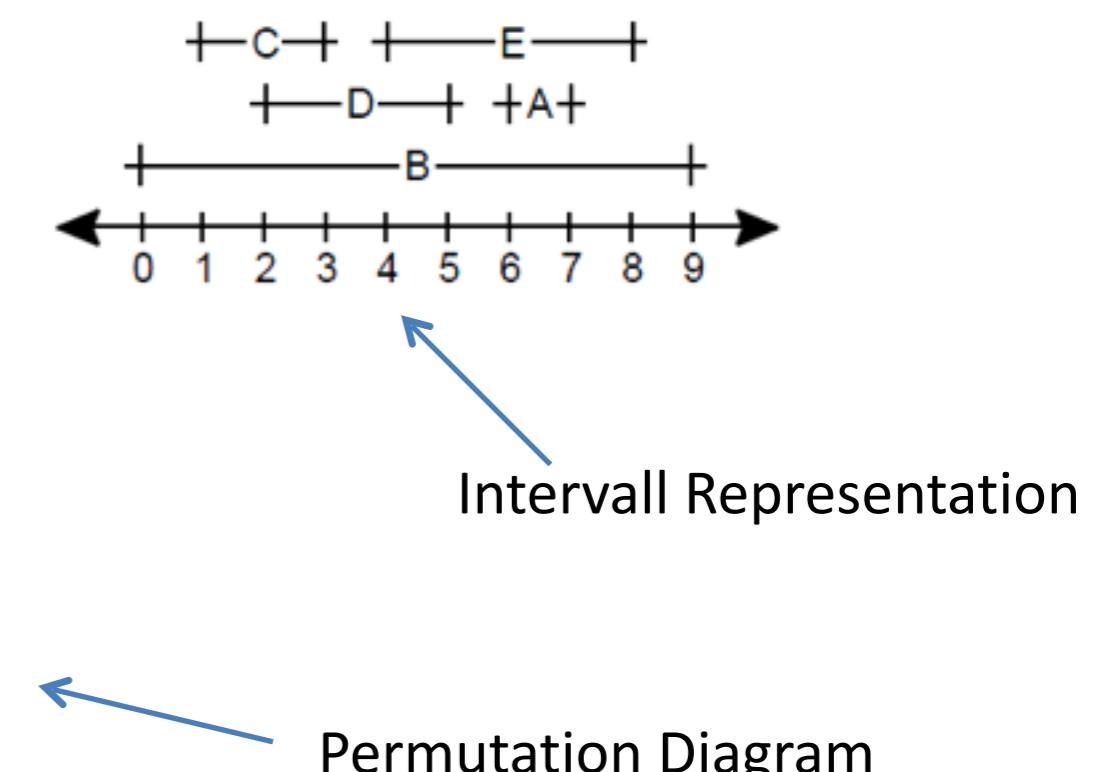
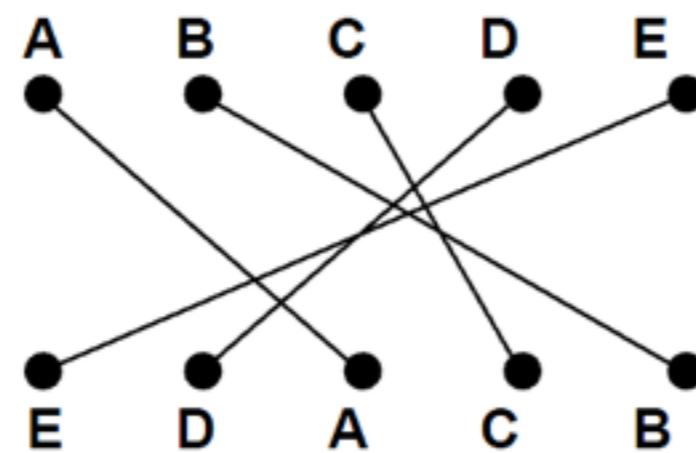
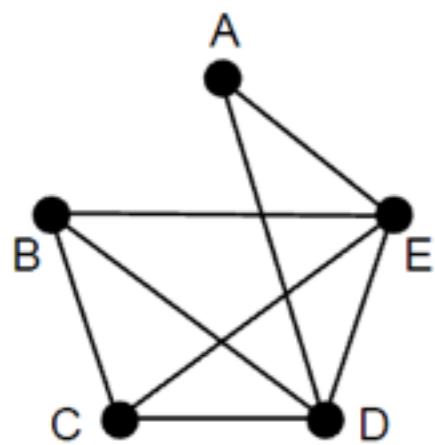
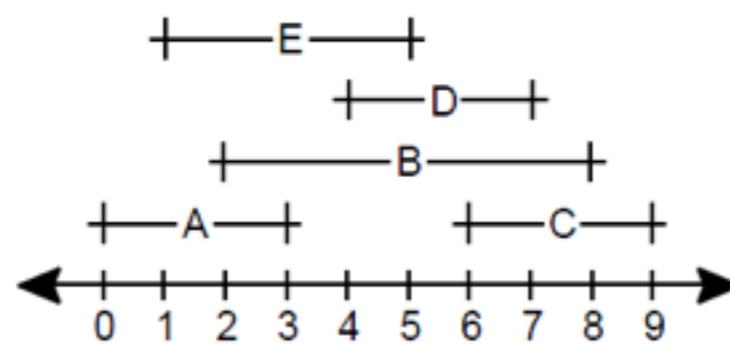
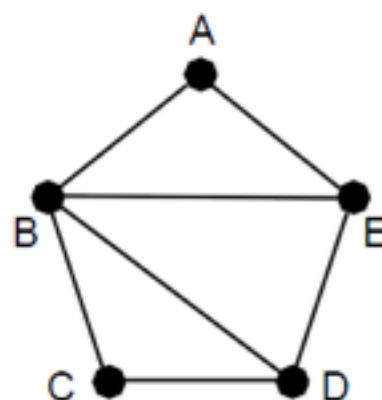
Matrix



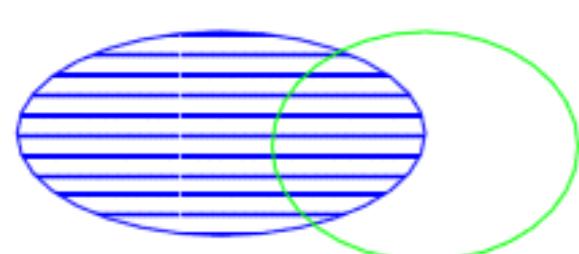
Implicit

Implicit Representations

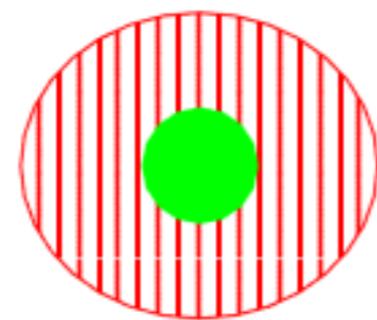
Representing edges through meaningful positioning of the nodes



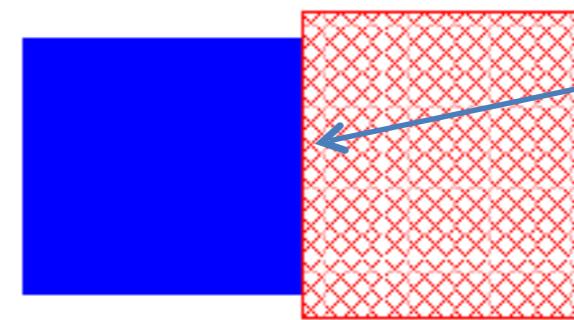
Implicit Positioning Strategies



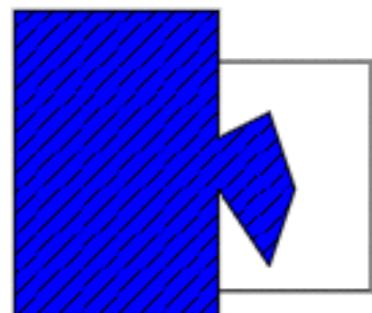
Overlap



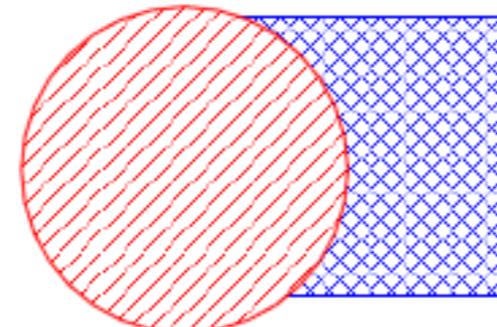
Contain



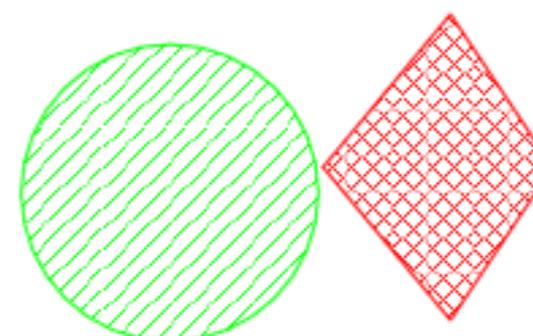
Overlap (along line)



Plug-in touch



Overlap with occlusion



Touch at point



Separate

Explicit vs. Implicit Tree Vis

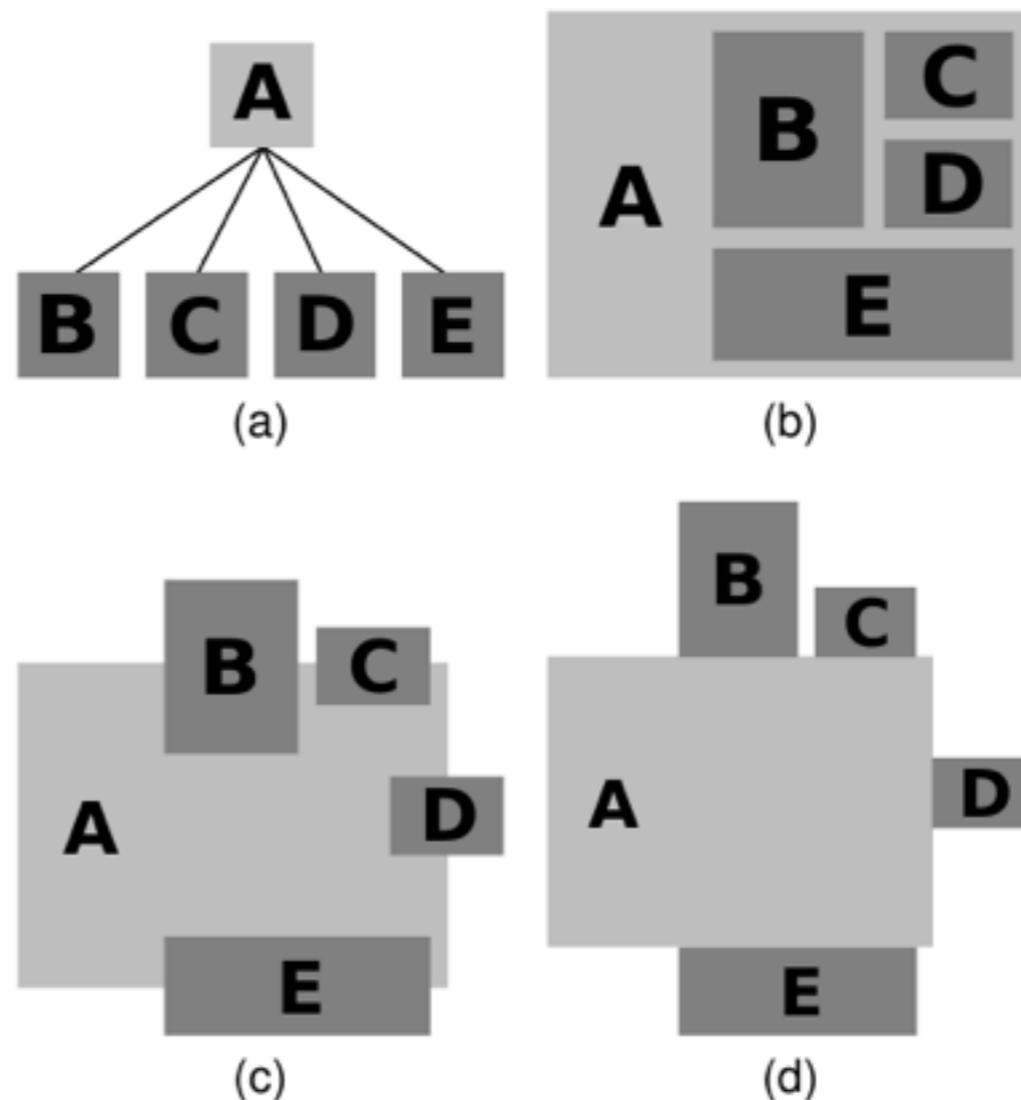
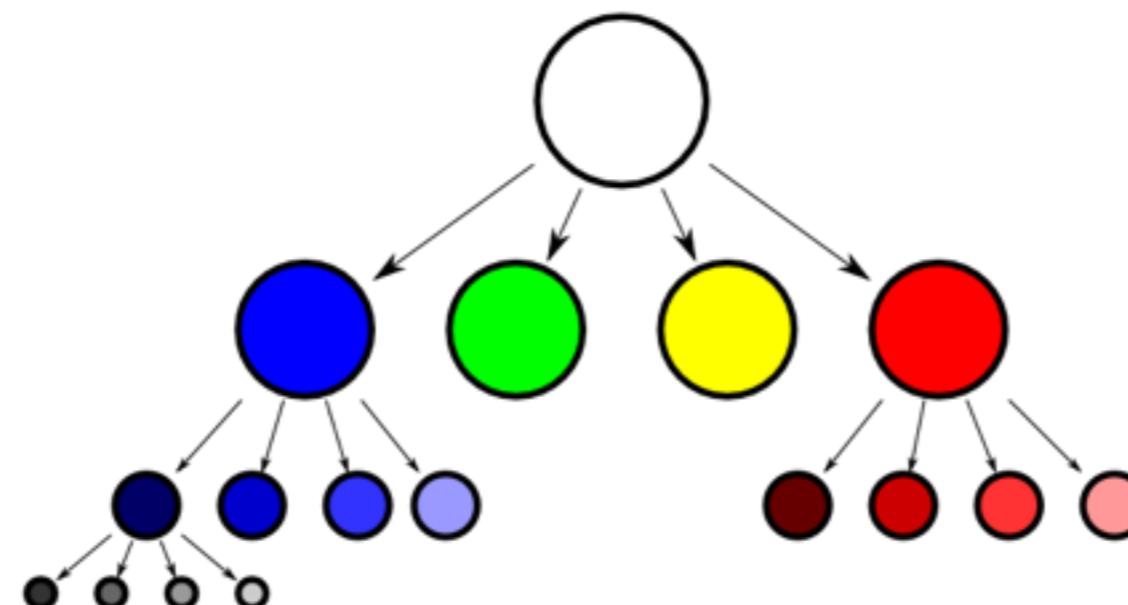
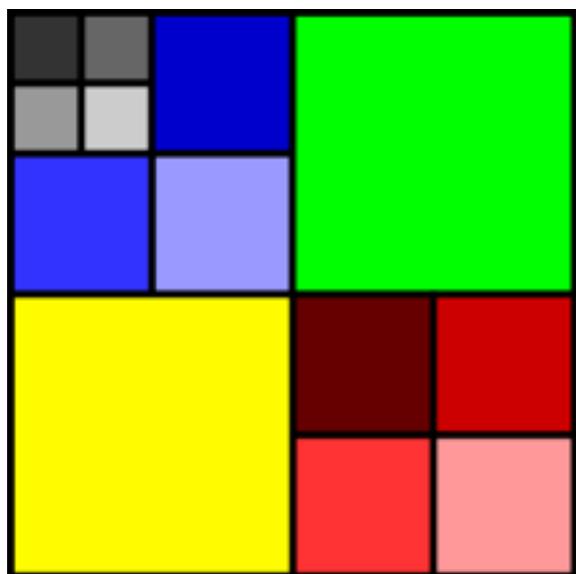
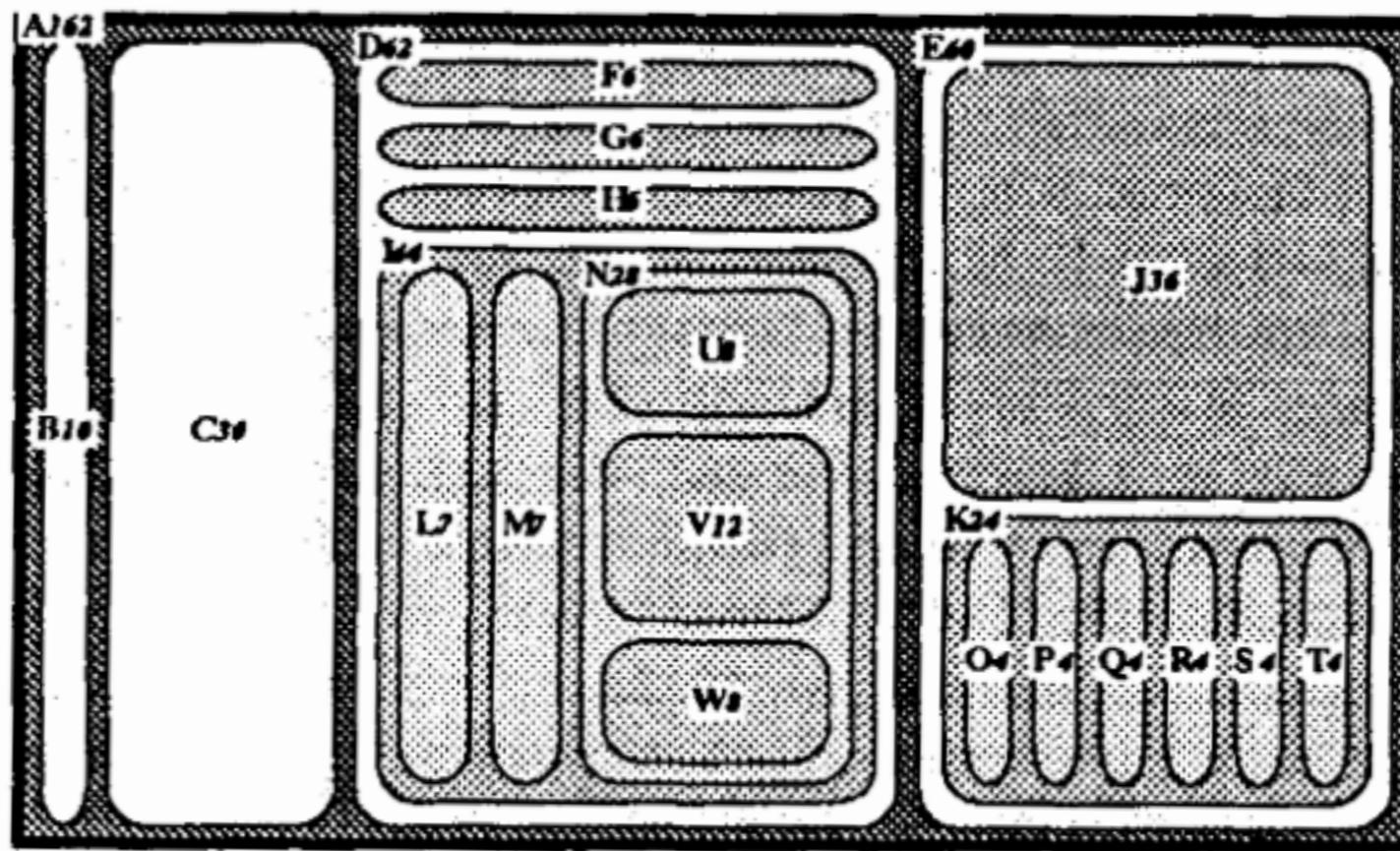
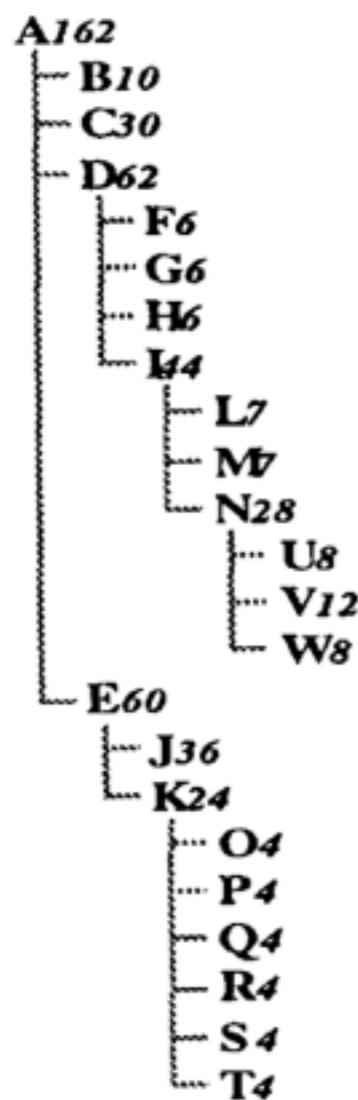


Fig. 2. (a) Explicit, node-link layout, (b) Implicit layout by inclusion, (c) Implicit Layout by overlap, (d) Implicit layout by adjacency.

Tree Maps

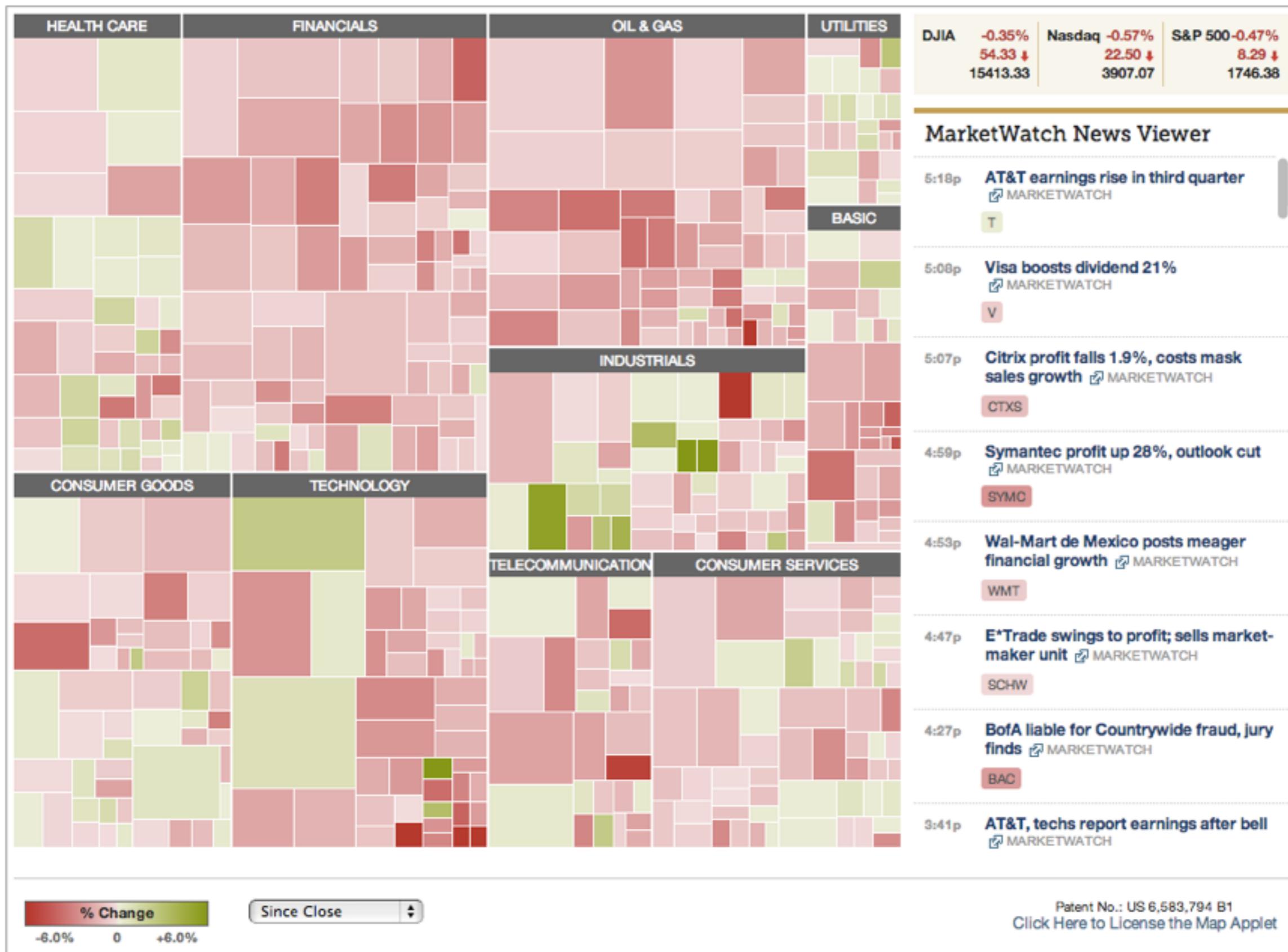


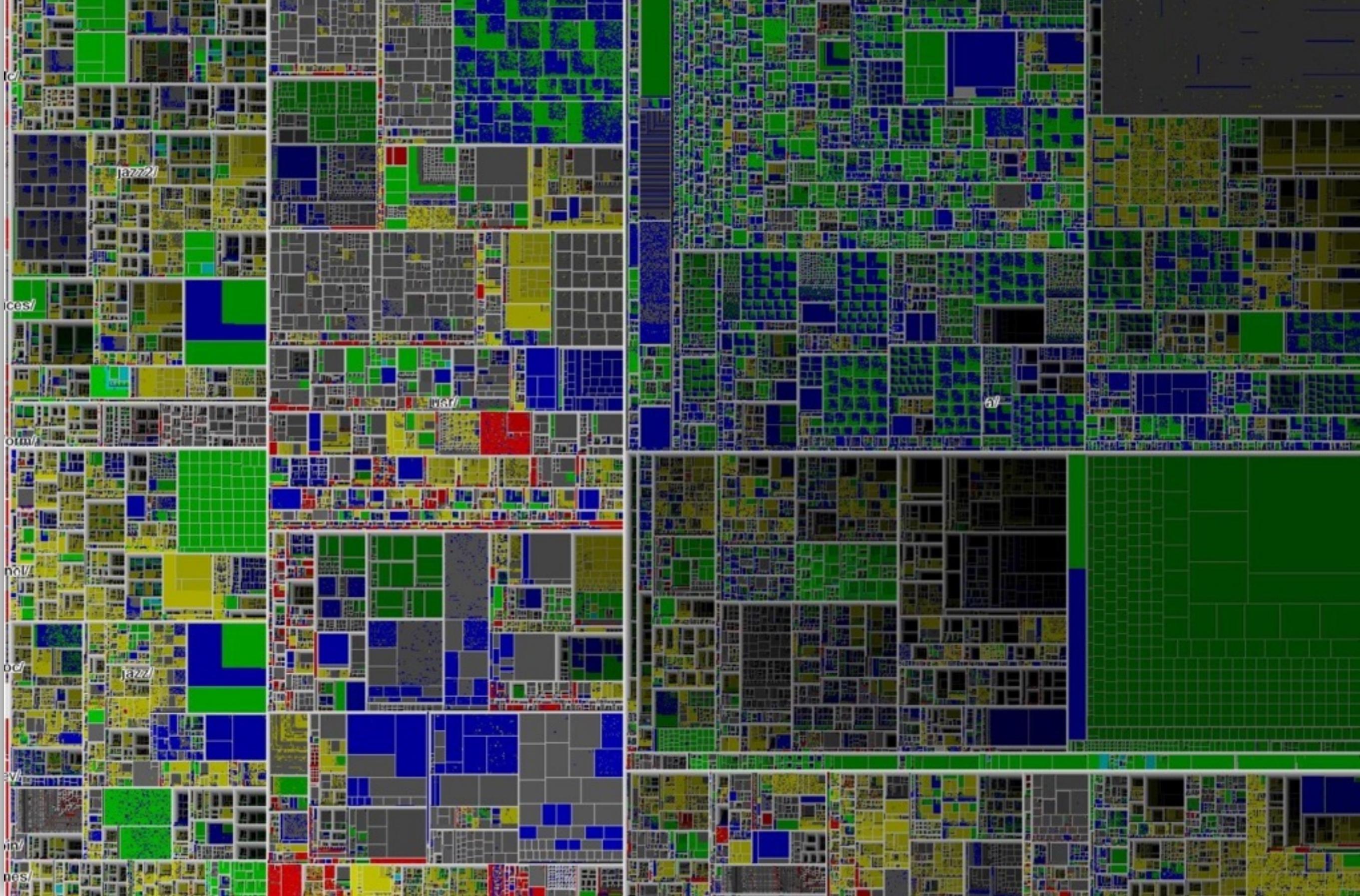
Map of the Market

Like 87

+1 55

Tweet 371





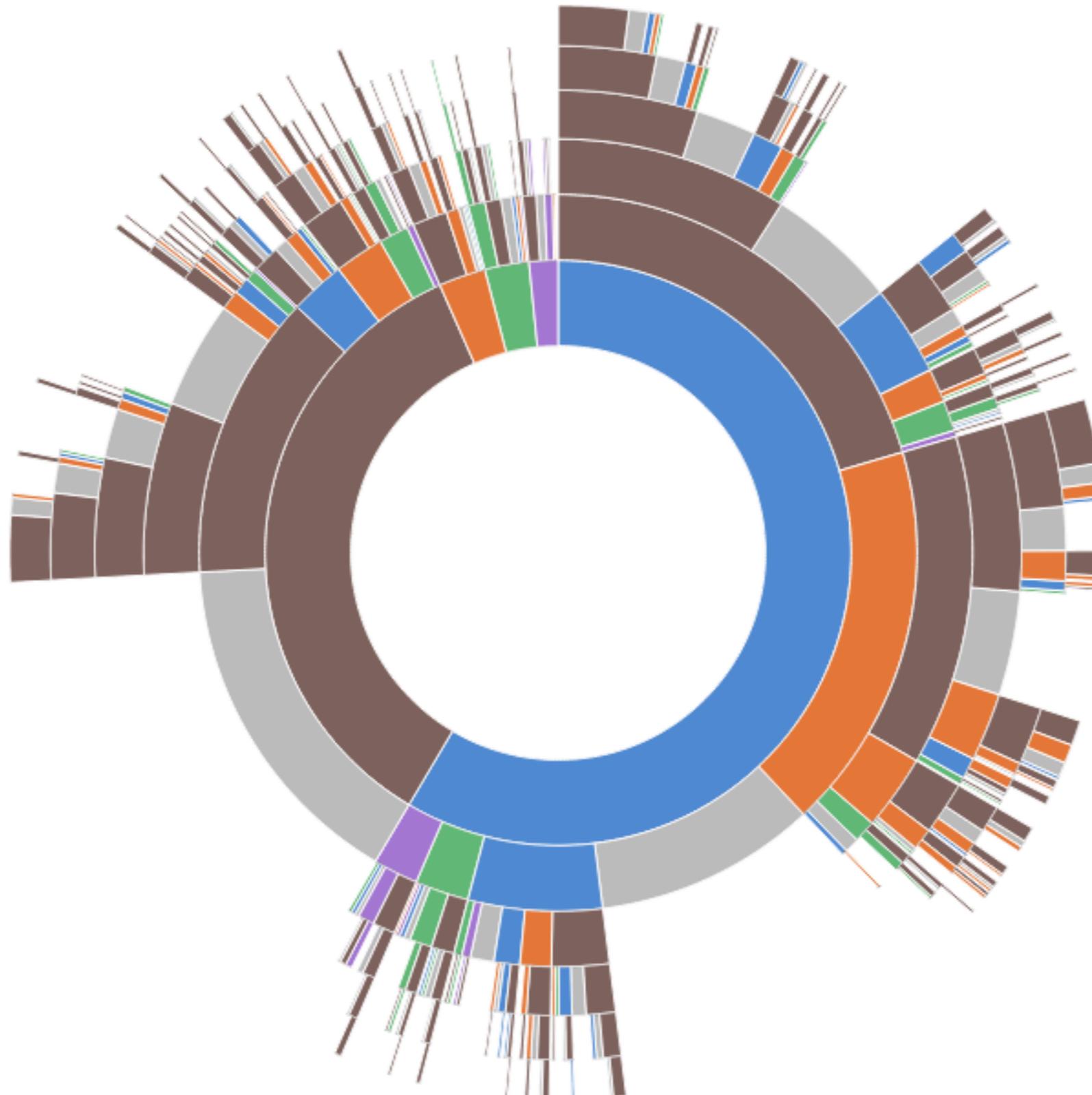
Example: Interactive TreeMap of a Million Items

Sunburst

home

58.5%

Legend



Dimensionality



Representation



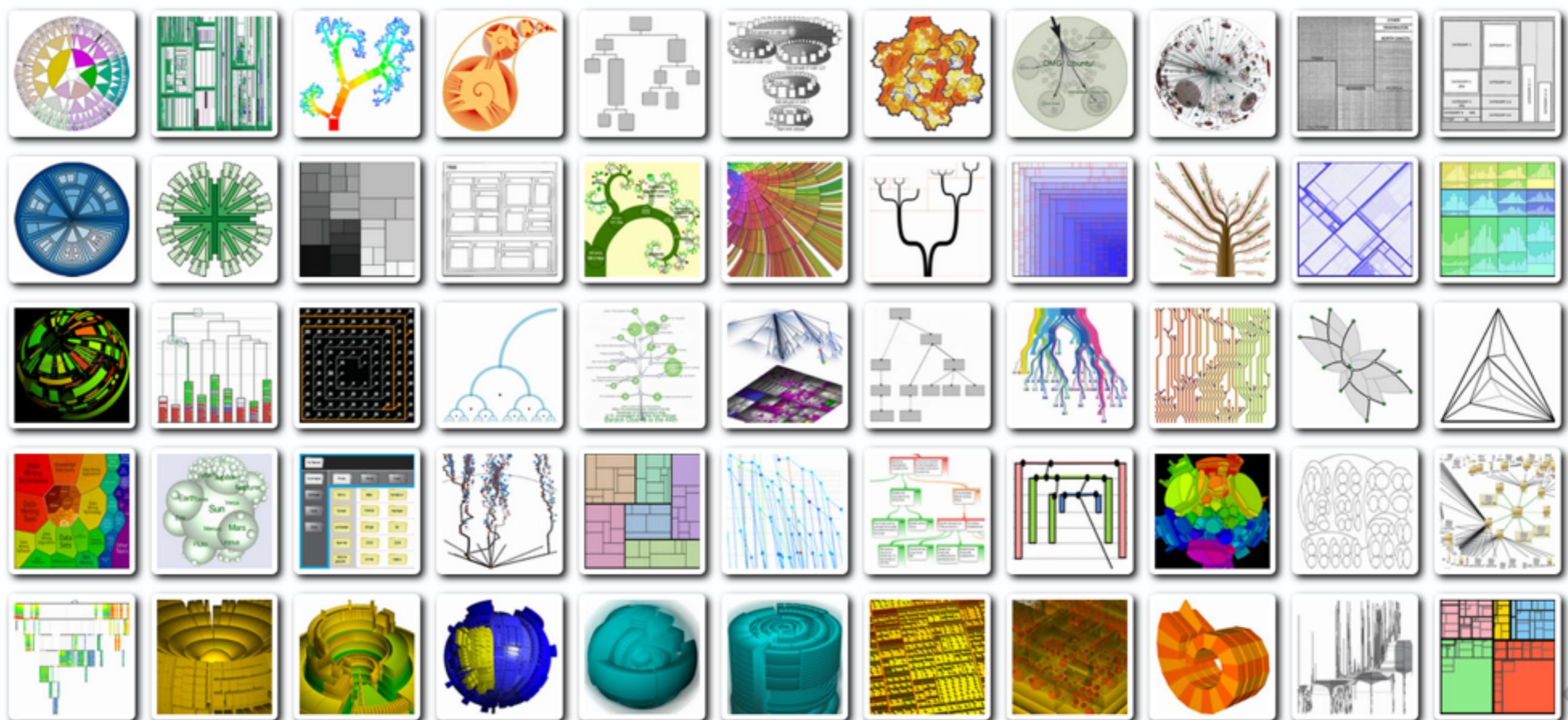
Alignment



Fulltext Search

Techniques Shown

277



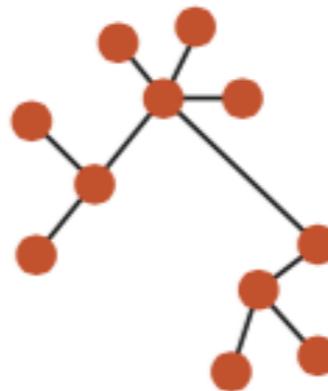
treevis.net

→ Node–Link Diagrams

Connection Marks

NETWORKS

TREES



→ Adjacency Matrix

Derived Table

NETWORKS

TREES



→ Enclosure

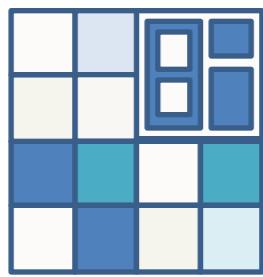
Containment Marks

NETWORKS

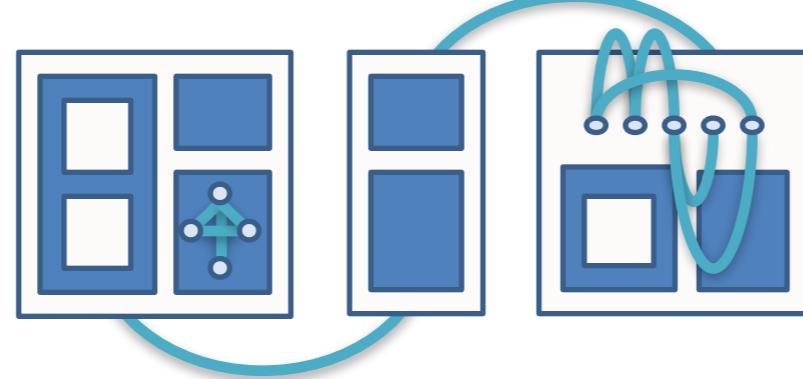
TREES



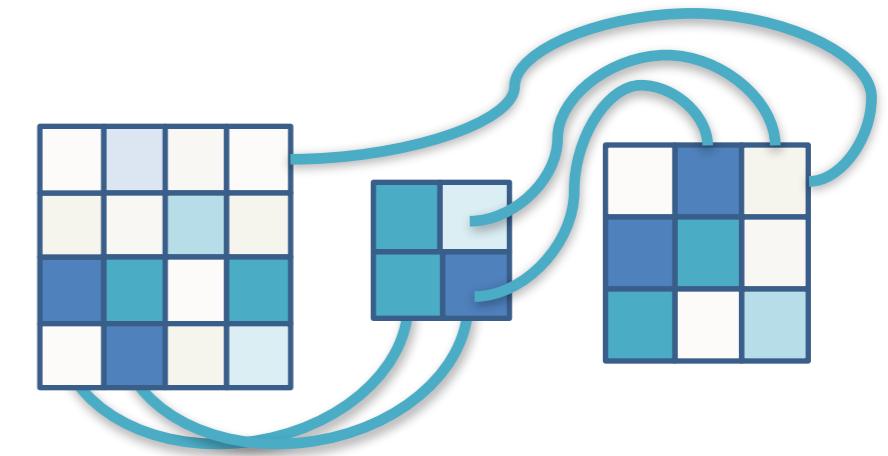
Hybrid Representations



Hybrid:
Matrix + Implicit



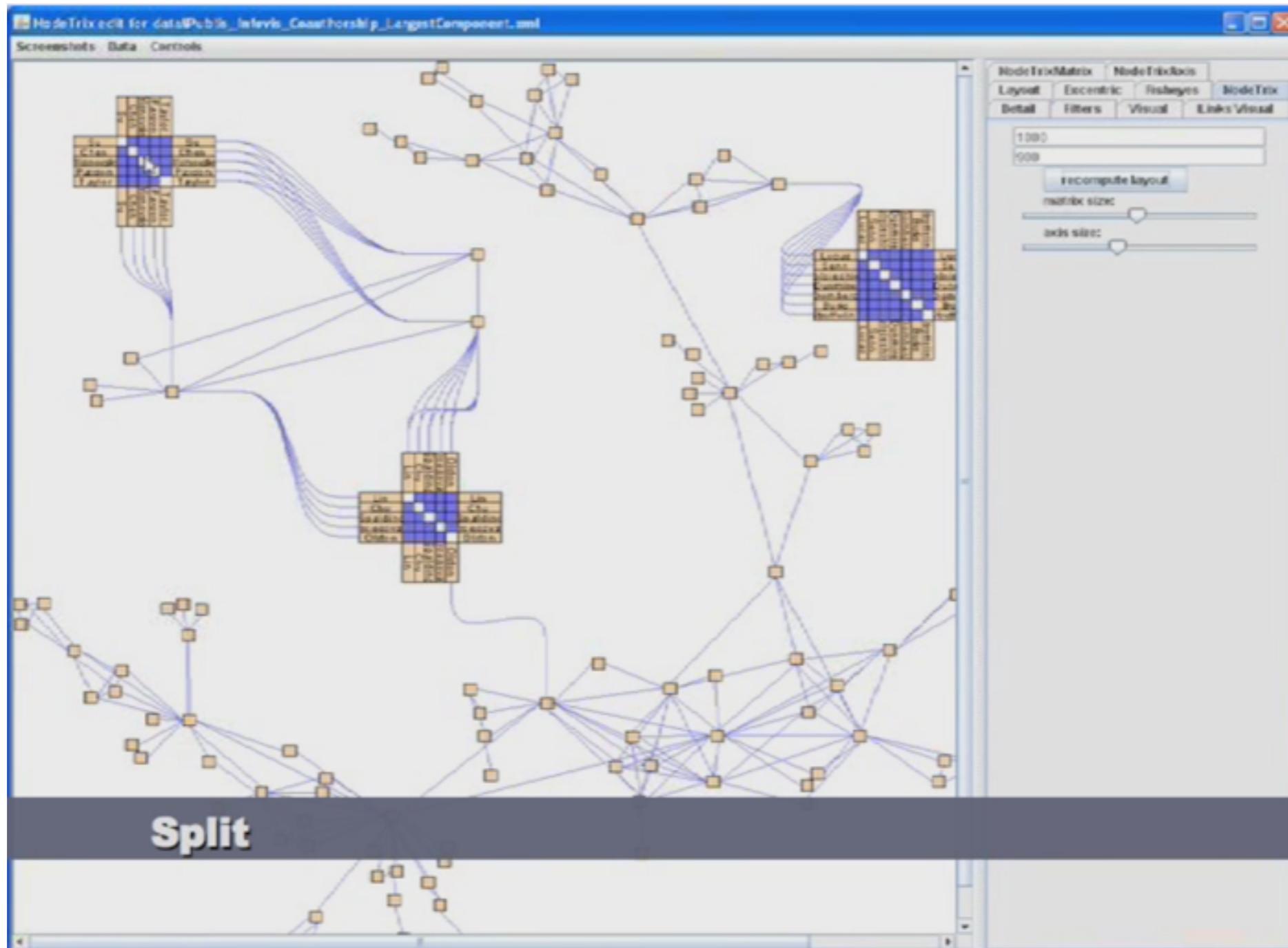
Hybrid:
Implicit + Explicit



Hybrid:
Matrix + Explicit

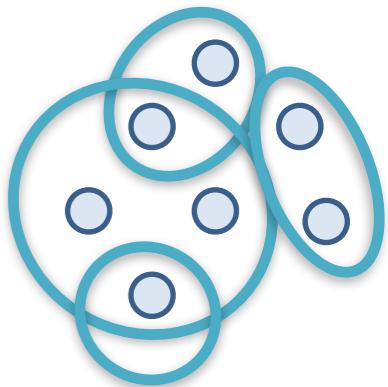
Pro: Combine strength of different representations
Con: More difficult to understand

Hybrid Example: NodeTrix

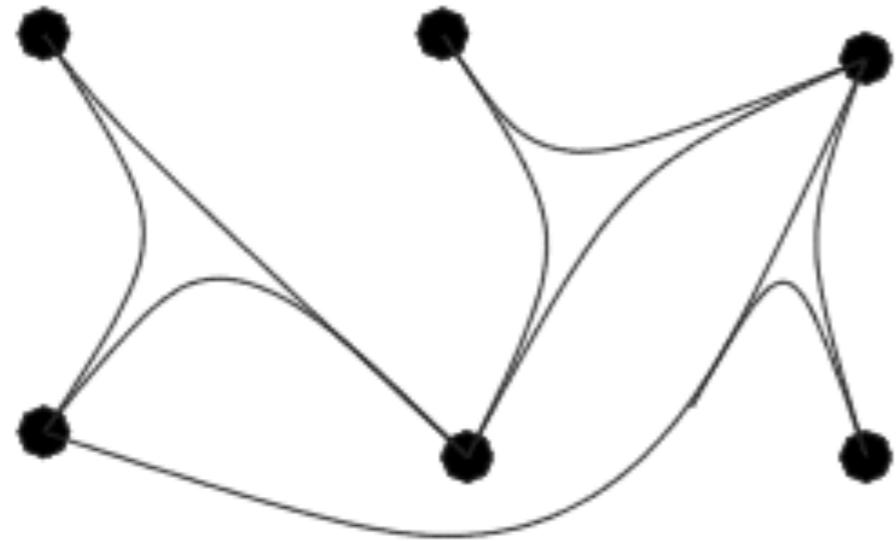


<http://www.youtube.com/watch?v=7G3MxyOcHKQ>

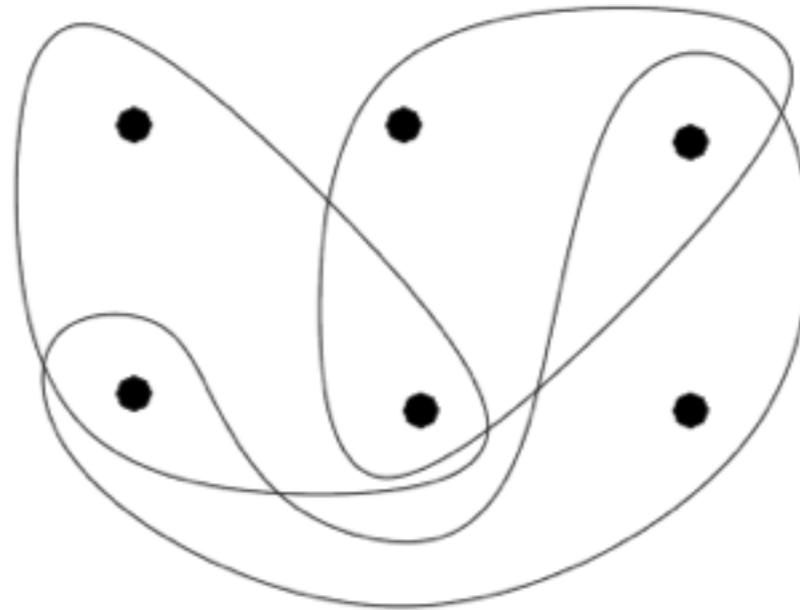
Visualizing Hypergraphs



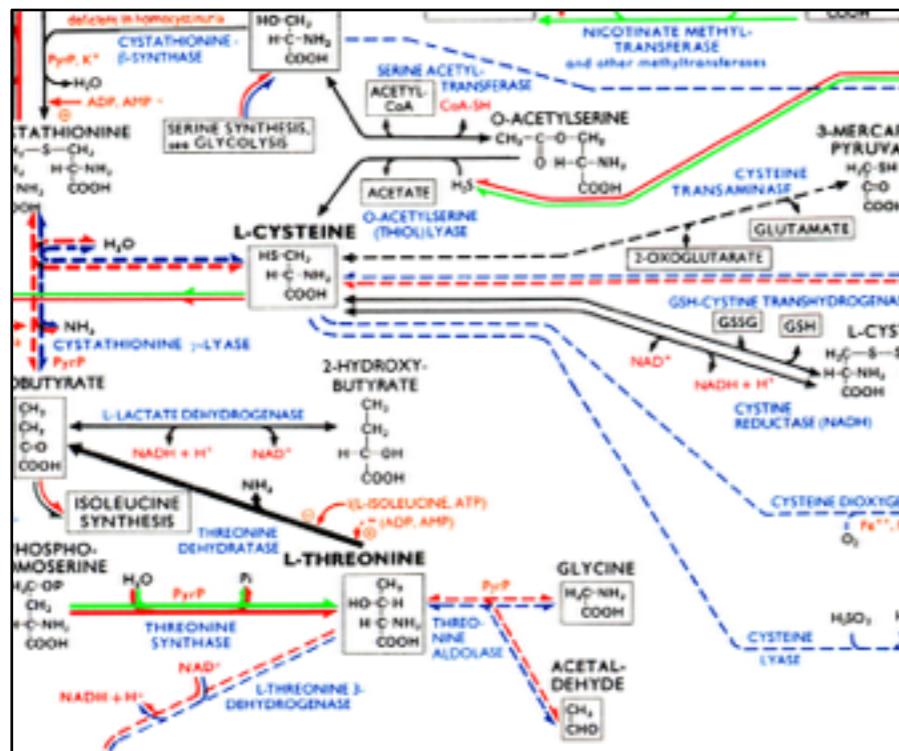
Bertault et al. 2000



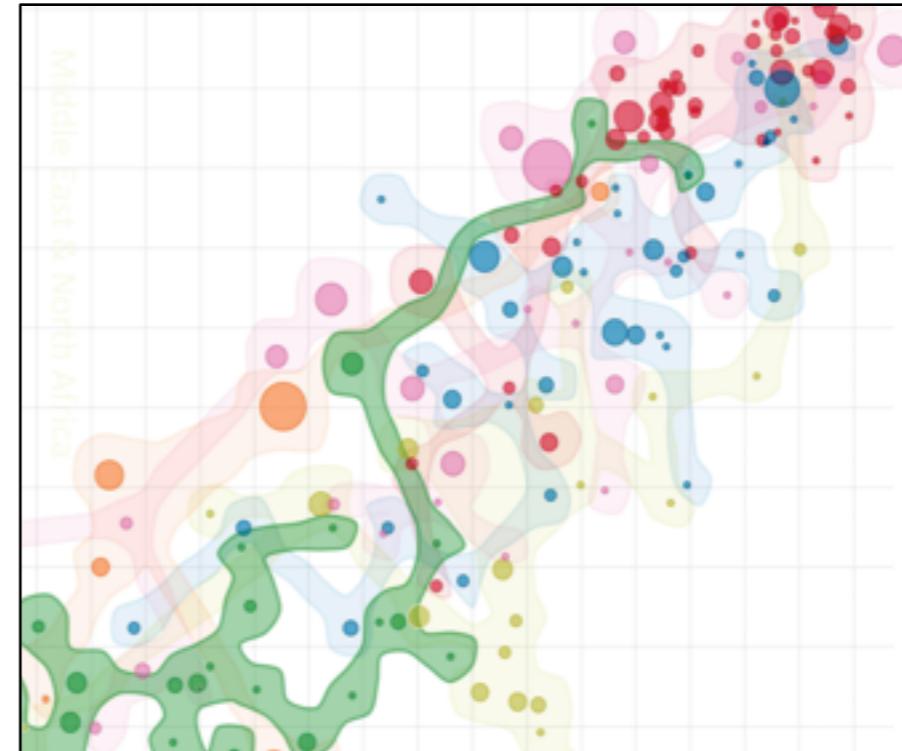
Edge Standard



Subset Standard

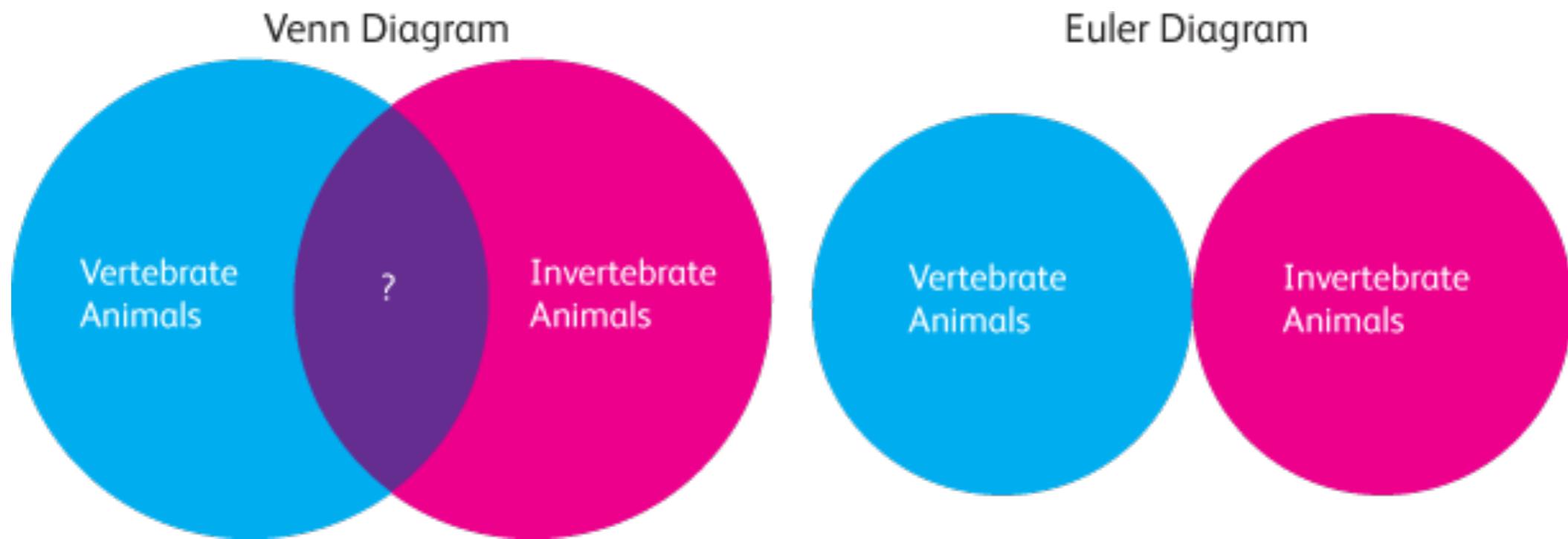


Michal 1999



Bubble Sets, Collins et al. 2009

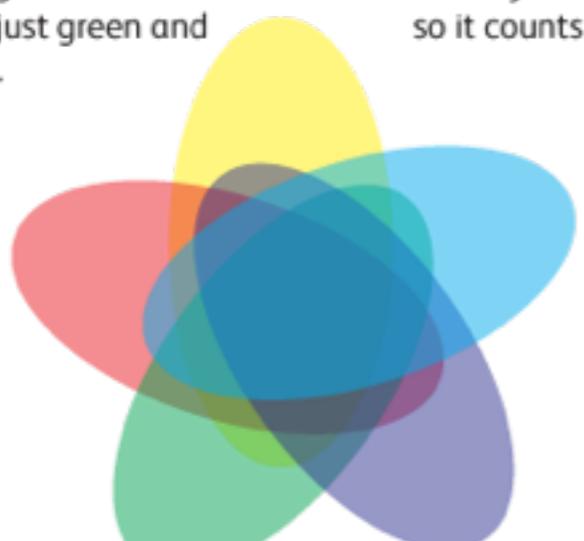
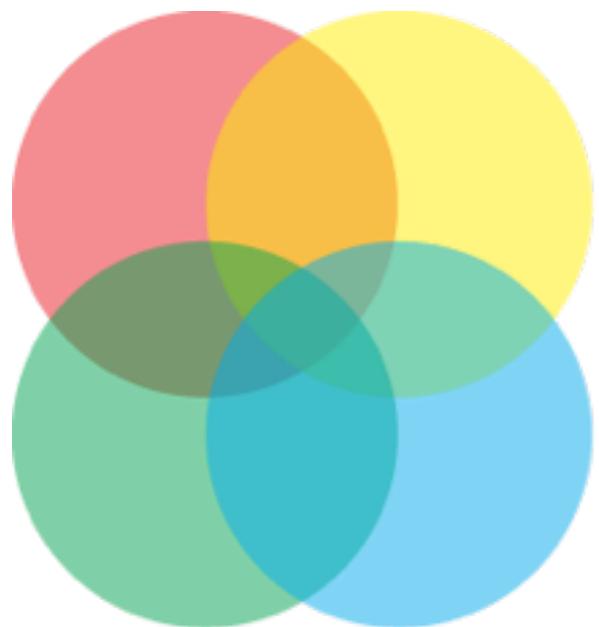
Side Note: Euler vs. Venn Diagrams



Euler diagrams only have the intersections that actually exist.
Venn diagrams represent every hypothetically possible interaction.
All Venn diagrams are Euler diagrams, but not vice versa.

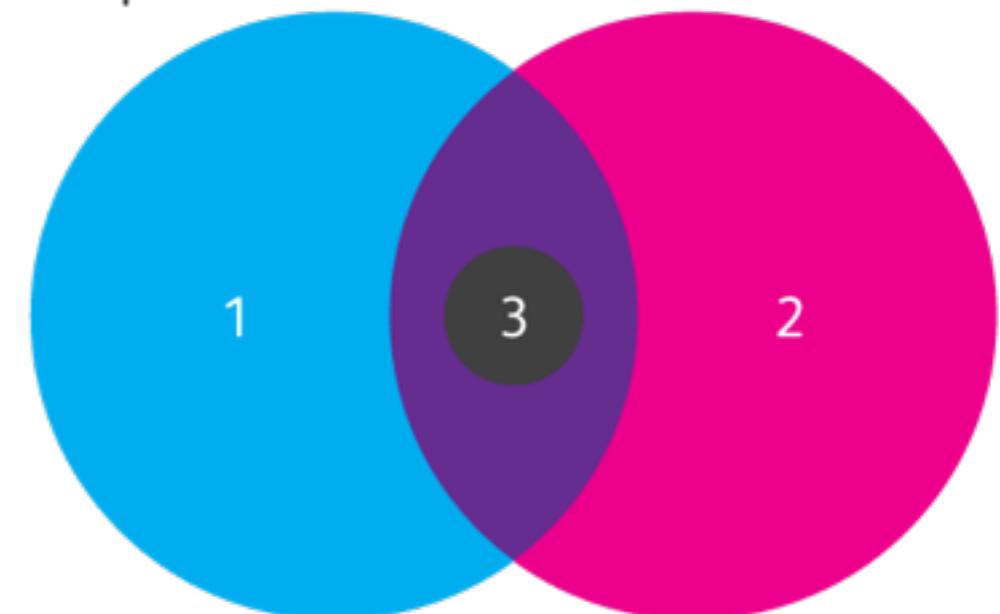
For details see: <http://blog.visual.ly/euler-and-venn-diagrams/>

Side Note: Euler vs. Venn Diagrams



Five ellipses to make a Venn diagram.

- 1: People who know what a Venn Diagram is.
- 2: People who know what an Euler Diagram is.
- 3: People who know the difference.



Graph Tools & Applications

Gephi

<http://gephi.org>



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[Home](#) [Features](#) [Plugins](#) [Users](#) [Developers](#) [Partners](#)

The Open Graph Viz Platform

Gephi is a visualization and exploration [platform](#) for all kinds of networks and complex systems, dynamic and hierarchical graphs.

Runs on Windows, Linux and Mac OS X. Gephi is open-source and free.

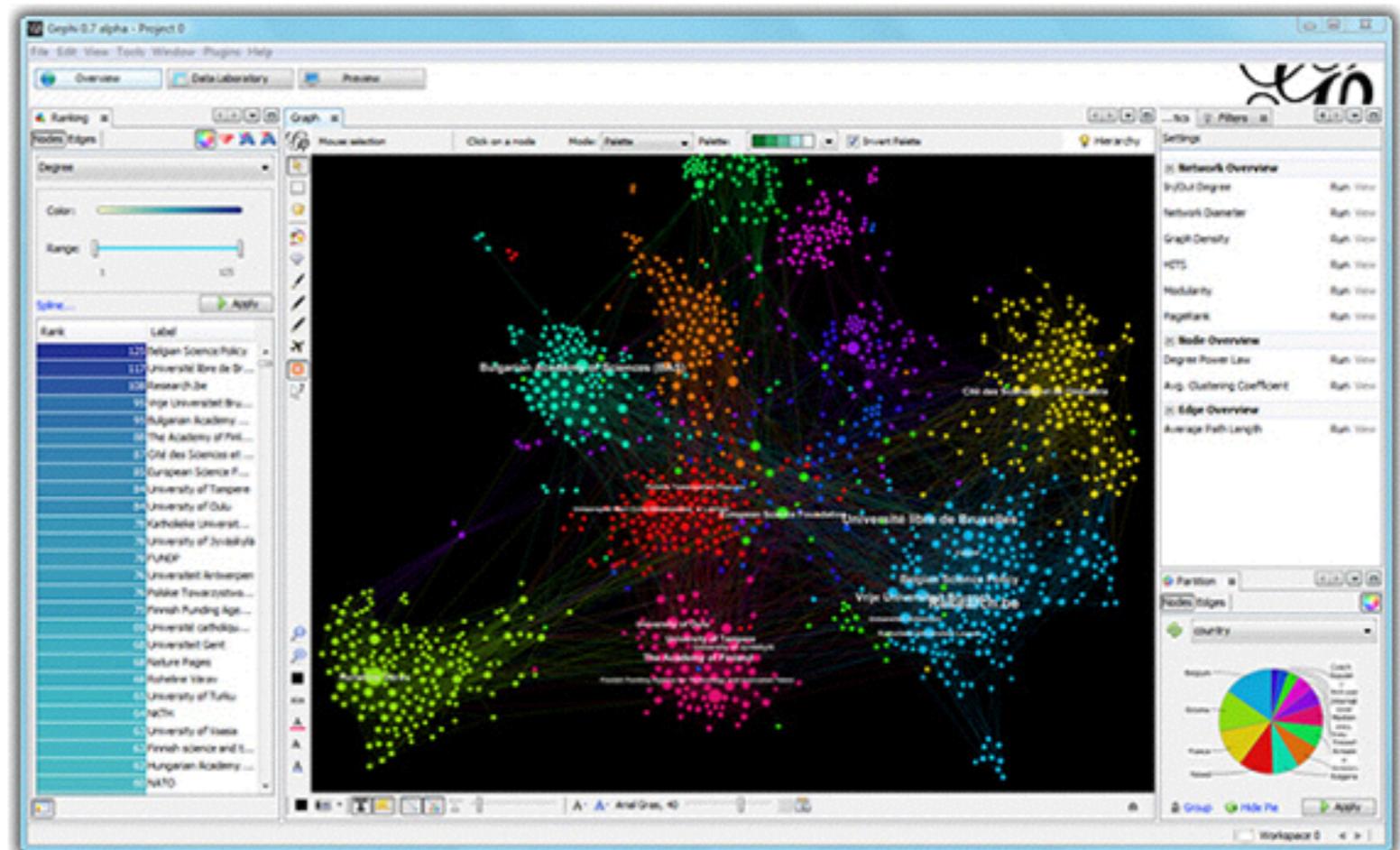
[Learn More on Gephi Platform >](#)



[Release Notes](#) | [System Requirements](#)

► [Features](#)
► [Quick start](#)

► [Screenshots](#)
► [Videos](#)

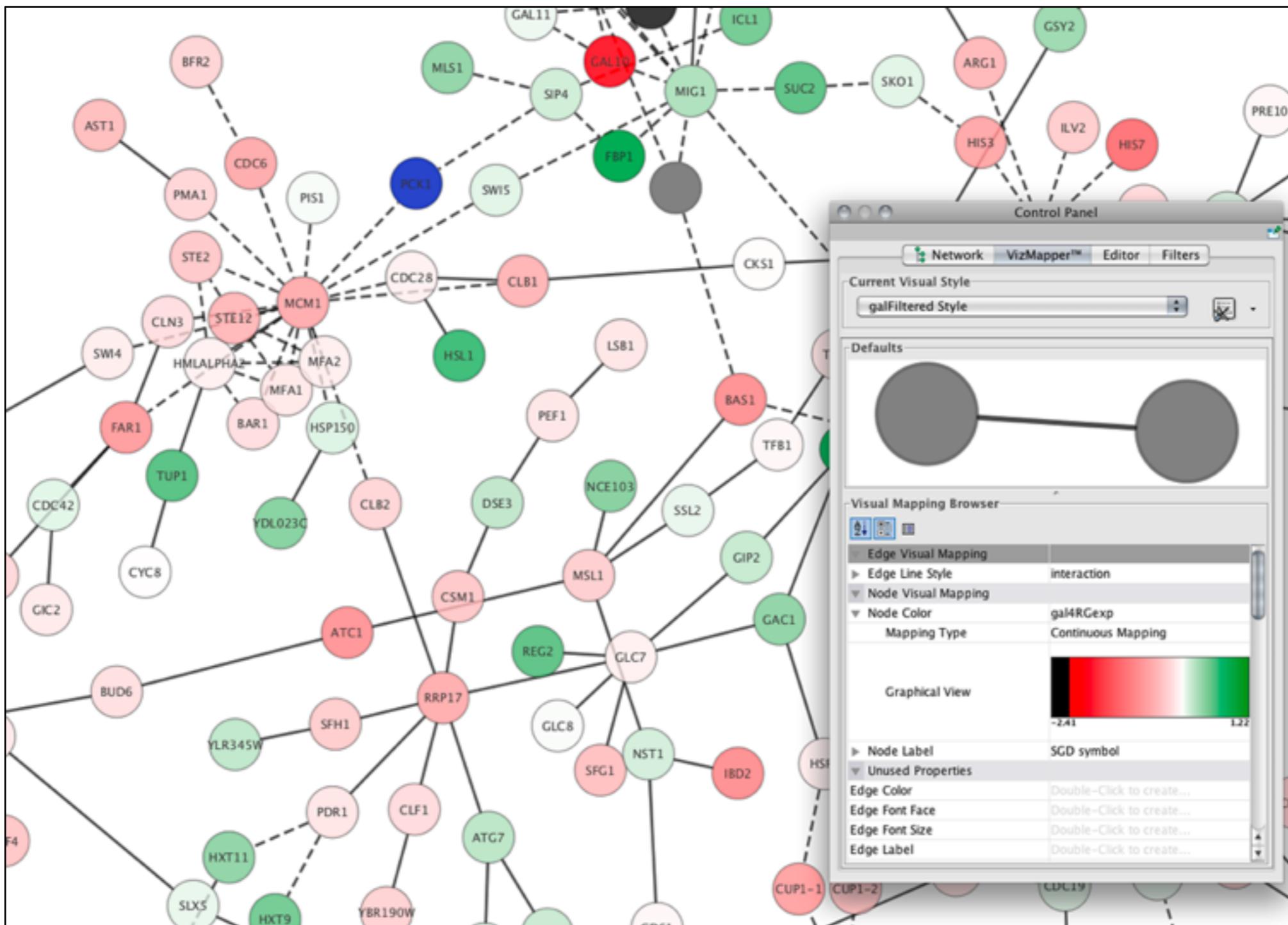


Gephi has been accepted again for Google Summer of Code! The program is the best way for students around the world to start contributing to an open-source project. Students, apply now for Gephi proposals. Come to the GSOC forum section and say Hi! to this topic.

[Learn More >](#)

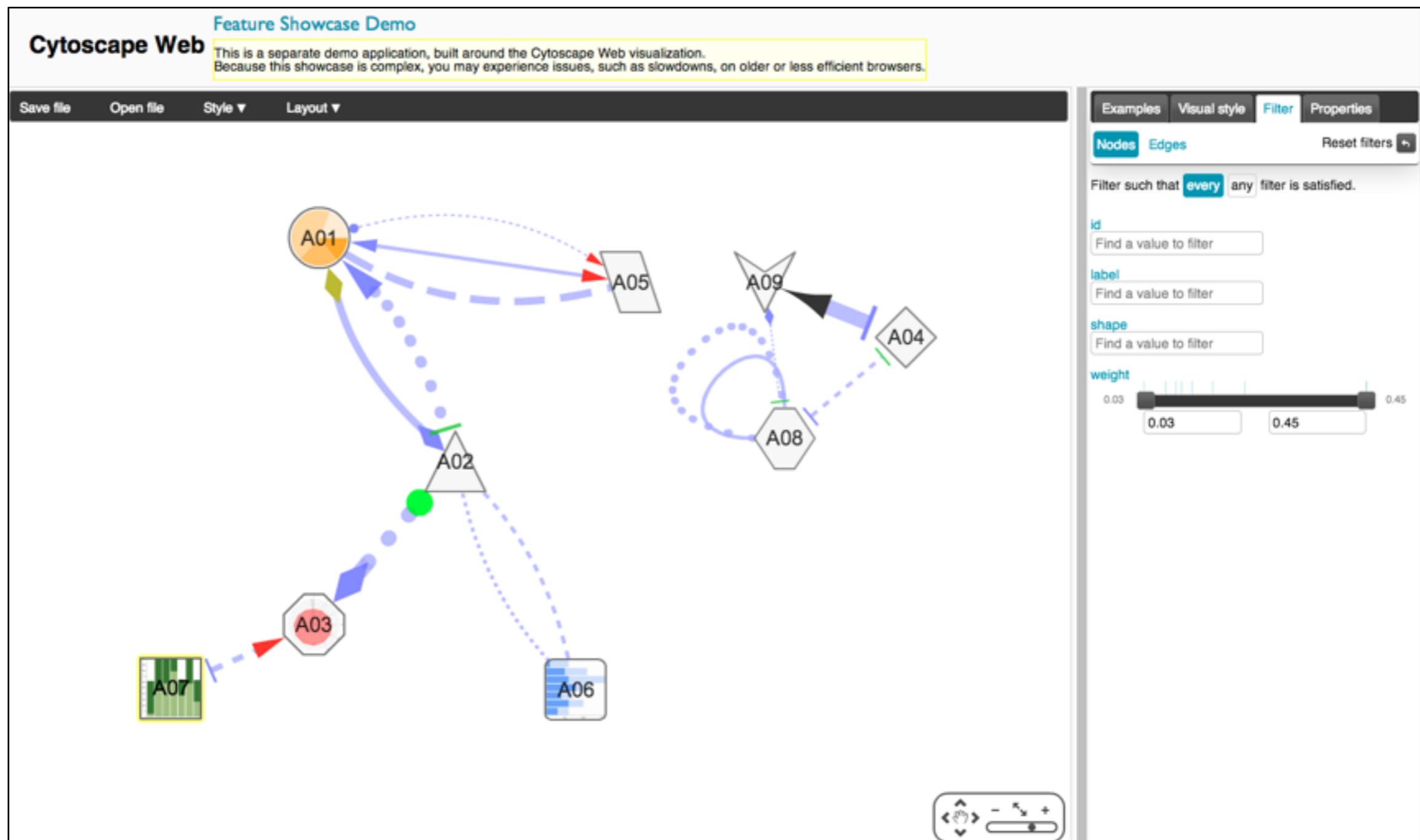
Cytoscape

<http://www.cytoscape.org/>



Cytoscape Web

<http://cytoscapeweb.cytoscape.org/>



NetworkX

<https://networkx.github.io/>

NetworkX

[NetworkX Home](#) | [Documentation](#) | [Download](#) | [Developer \(Github\)](#)

High-productivity software for complex networks

NetworkX is a Python language software package for the creation, manipulation, and study of the structure, dynamics, and functions of complex networks.



[Documentation](#)

all documentation

[Examples](#)

using the library

[Reference](#)

all functions and methods

Versions

Latest Release

1.8.1 - 4 August 2013
[downloads](#) | [docs](#) | [pdf](#)

Development

1.9dev
[github](#) | [docs](#) | [pdf](#)
[build](#) passing
[coverage](#) 83%

Contact

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[Developer guide](#)

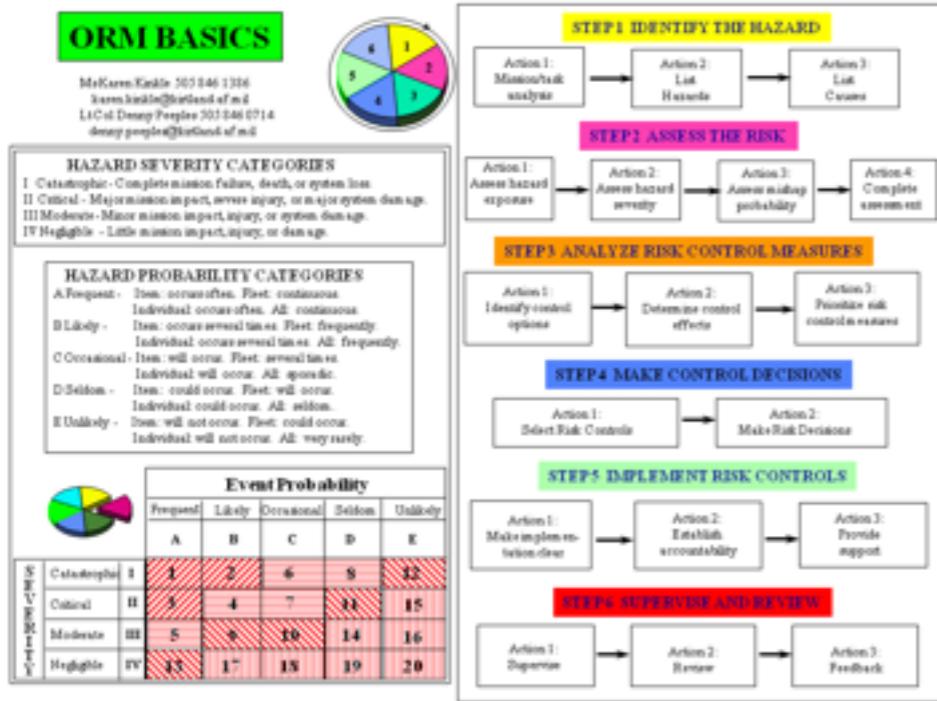


Features

- Python language data structures for graphs, digraphs, and multigraphs.
- Nodes can be "anything" (e.g. text, images, XML records)
- Edges can hold arbitrary data (e.g. weights, time-series)
- Generators for classic graphs, random graphs, and synthetic networks
- Standard graph algorithms
- Network structure and analysis measures
- Open source [BSD license](#)
- Well tested: more than 1800 unit tests, >90% code coverage
- Additional benefits from Python: fast prototyping, easy to teach, multi-platform

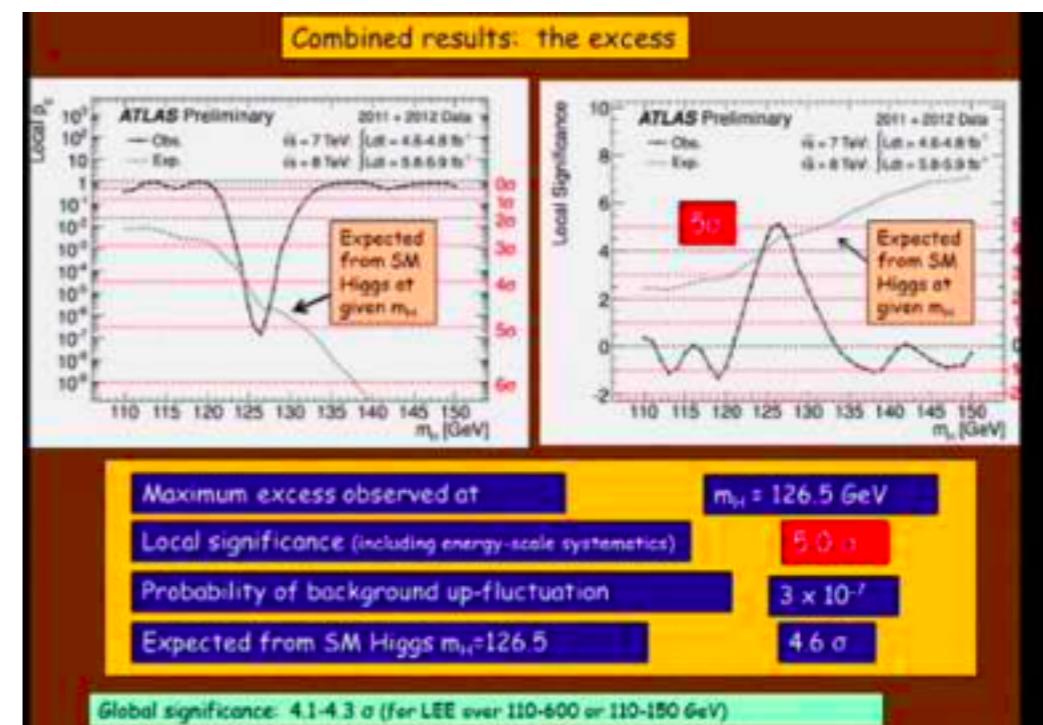
Visual Communication / Storytelling

Death by PowerPoint



Our Agenda

- Advanced Google search operators
- Using meta tags and robots.txt to control robots
- PageRank sculpting or "siloing" with nofollow links
- Common SEO architecture issues
- Redirecting and moving pages
- Duplicate content and canonicalization (linking) issues
- Digging into Google Webmaster Tools
- Grey / blackhat SEO techniques your competitors might be using
- Advanced link building techniques



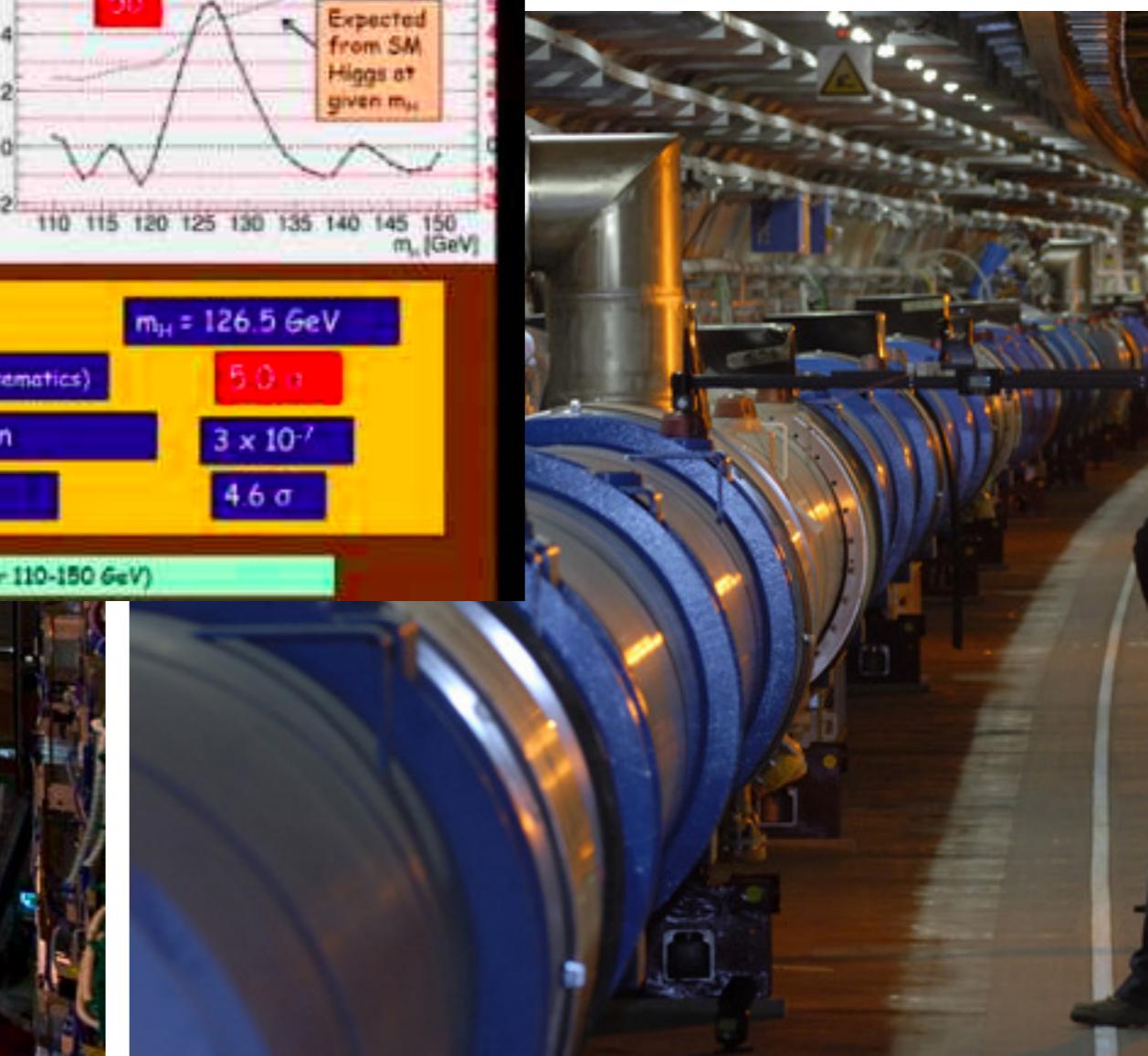
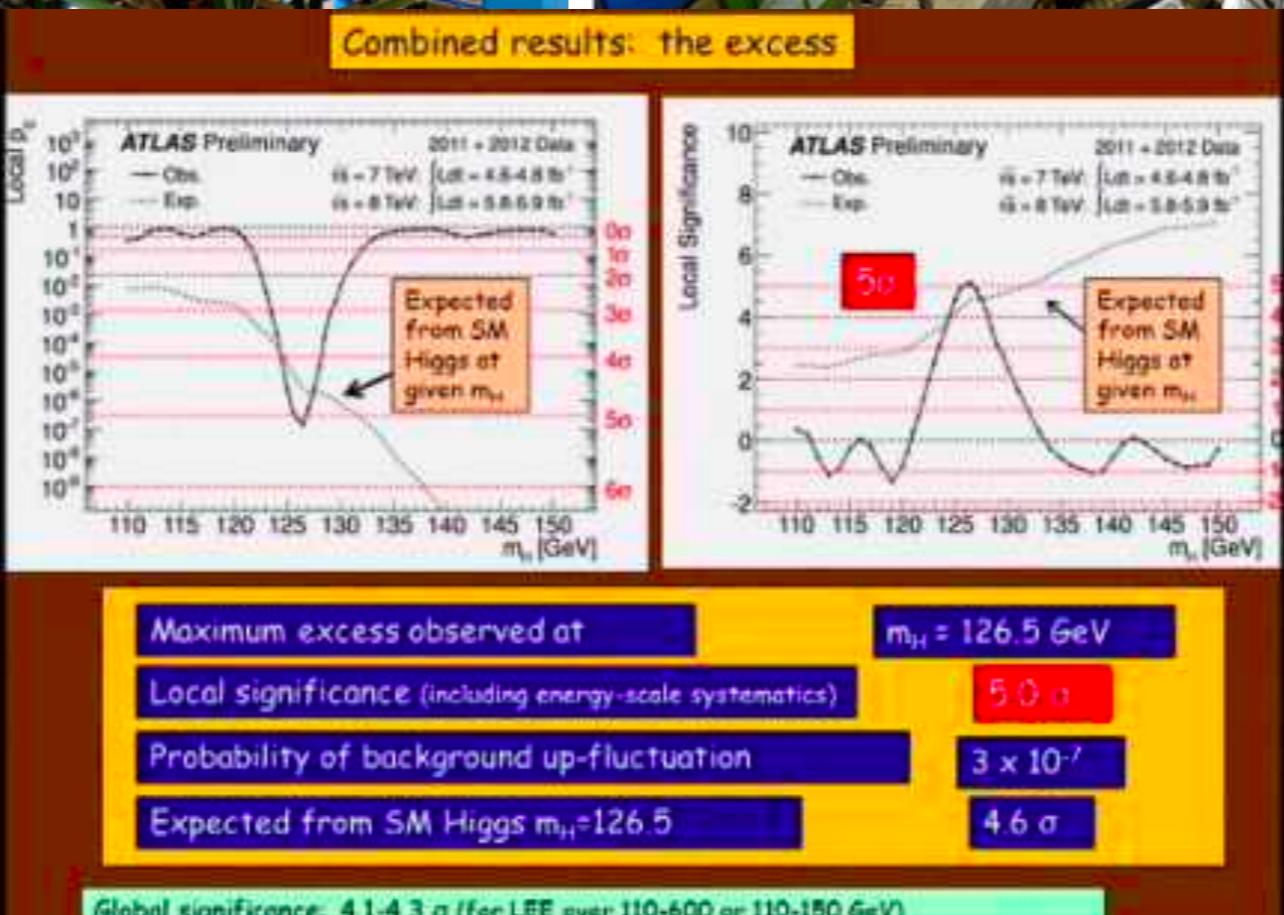
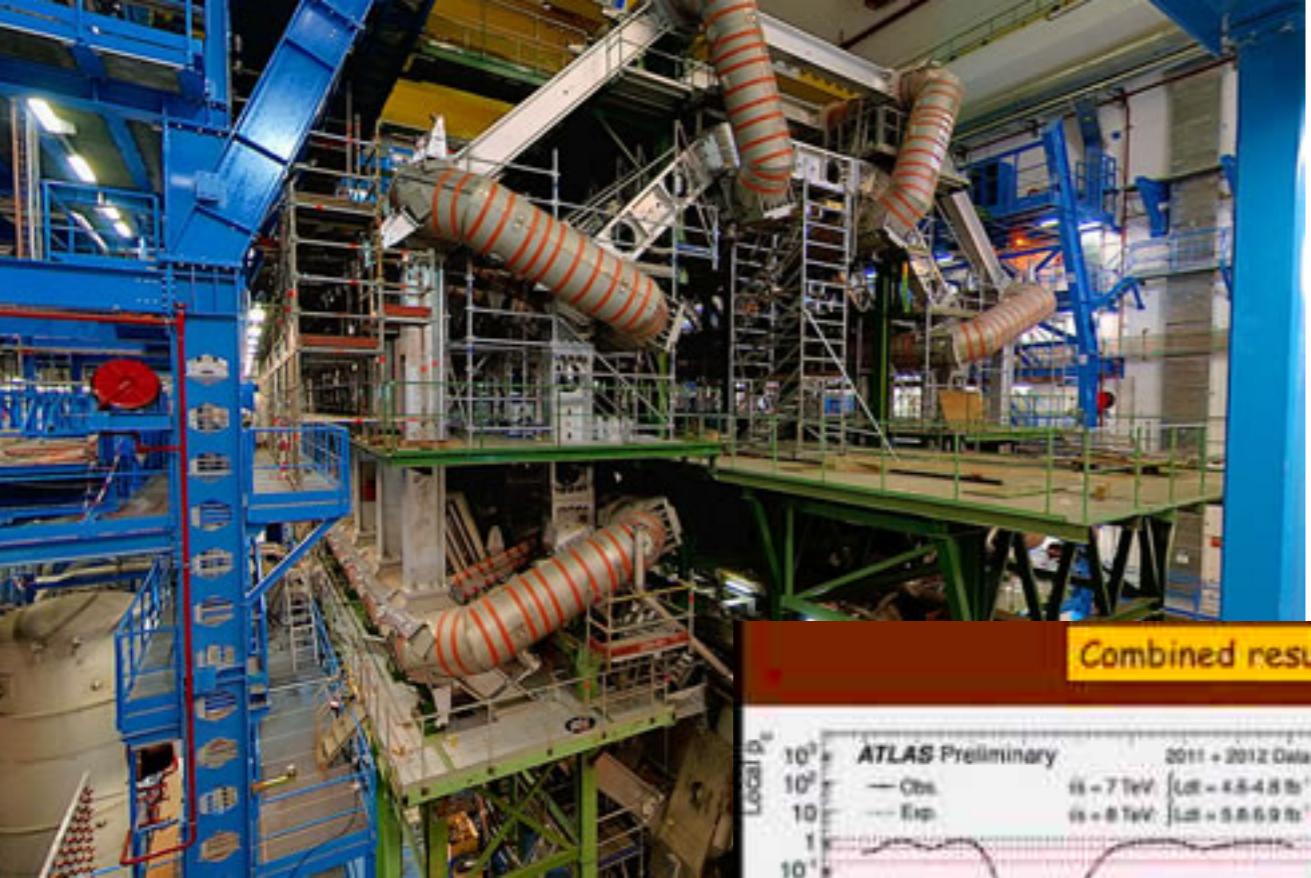


Image of the Scientist



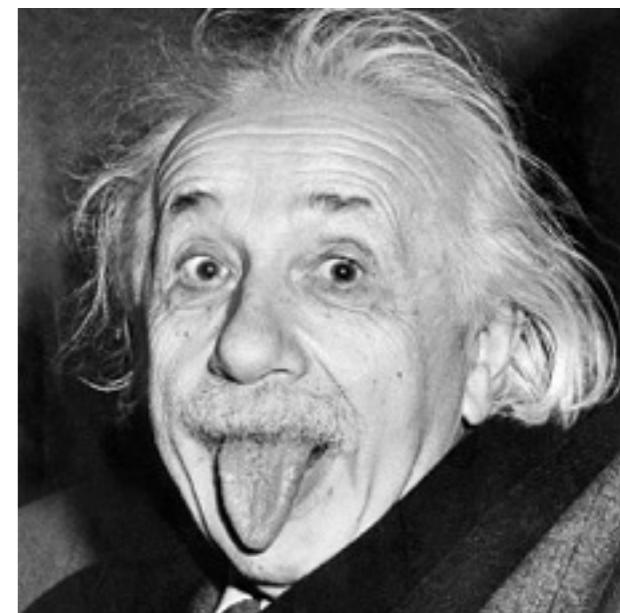
Prof. Calculus, Tintin



Professor Frink,
The Simpsons



Getafix (aka Miraculix),
Asterix & Obelix



Albert Einstein

Effective Communication

Reasons to Communicate

I. Convey what you have learned in your project

Goal: Don't tell the audience what you did, tell the audience the most important things they should know, but probably do not.

2. Get feedback from others to advance your project

Goal: Put smart people in the best position to help you.

The (more or less) Five W's

Who is your audience?

What is the motivation behind your project?

What questions are you answering?

What is the context of your project?

Data, related work, etc.

Why should I care?

What are your major insights? Surprises? Impact?

Know Your Audience



Know Your Audience

Aim for your target audience to understand everything you say (otherwise why are you saying it?)

This means you have to put yourself in your audience's shoes

It is reasonable to target two audiences

The experts (e.g., instructors) that should understand everything

A broader audience (e.g., on the web) that might understand all but the most technical 20%

Don't Make Me Think!

The audience does not want to burn mental effort about things you know and can just tell them

Lead them by hand through the major steps of your story

Audience does want to spend their energy thinking about:

The context of your project

Implications of your approach and findings

Potential problems with what you did
(did you consider all edge cases?)

Framing

Tell the audience: “Here is the right way to think about the problem I am trying to solve.”

Catch the audience’s attention and frame the story in the introduction

If done well, your solution will seem obvious given this framing. And that’s a good thing!

Outline

Introduction

Related Work

Methods

Implementation

Discussion

Conclusion & Future Work

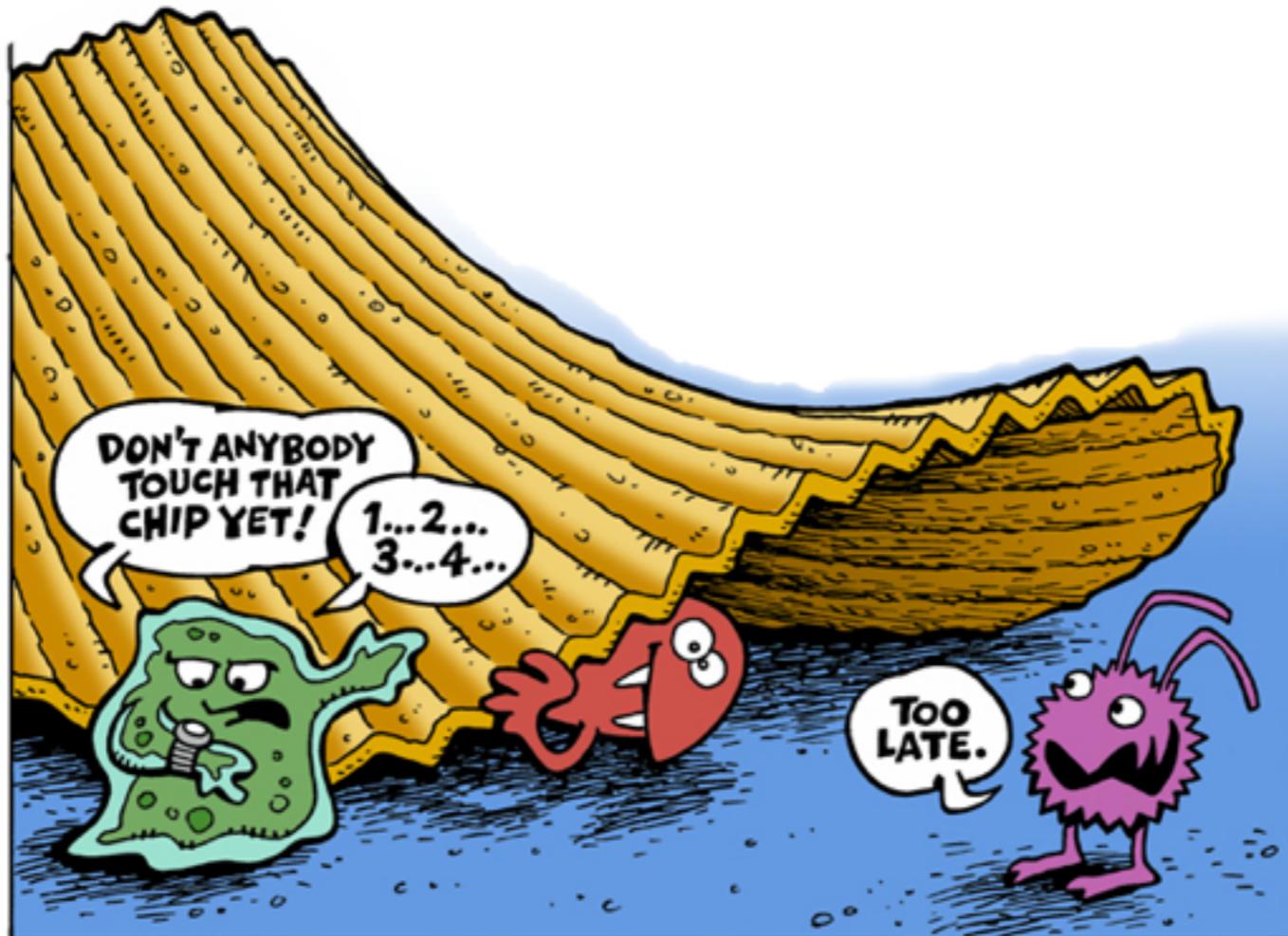
Unexpectedness

Make the audience aware that there is something they didn't know they didn't know

Use surprise to grab the audience's attention

“You might think you know this, but here's a new angle on it”

Curiosity happens when we feel a gap in our knowledge



Inputs, Outputs, and Constraints

Establish goals and assumptions early

Given these input data, we wish to answer these questions

We are working under the following constraints

Example: the data had these properties

Example: the analysis had to be easy to interpret

Example: our algorithm could only run on small data

Concreteness

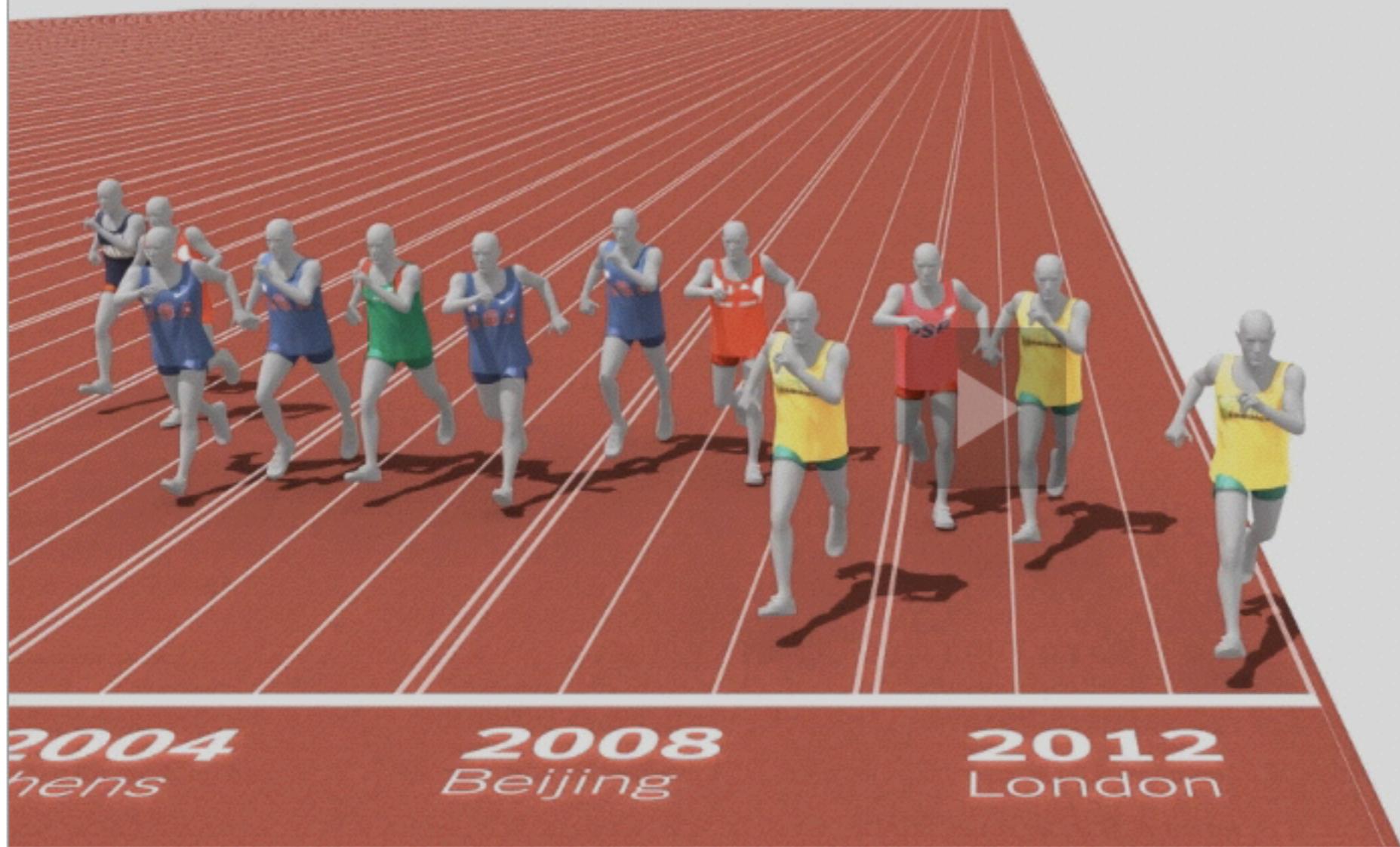
The *Curse of Knowledge* makes it hard to communicate with non-experts

Decision paralysis sets in when we have too many choices

Concreteness focuses the brain

(e.g., write down as many white things as you can think of)

All the Medalists: Men's 100-Meter Sprint



Sources: "The Complete Book of the Olympics" by David Wallechinsky and Jaime Loucky, International Olympic Committee; Amateur Athletic Association; Photographs: Chang W. Lee/The New York Times, Getty Images, International Olympic Committee

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End on a Positive Note!

The future is bright!

Lots of new work to do, here are some ideas!

This is one part of something bigger!

Don't stress problems with the work. It's boring and sort of a bummer for everyone involved.

“Oh man, I guess they really haven’t done much”. “That was incremental.”

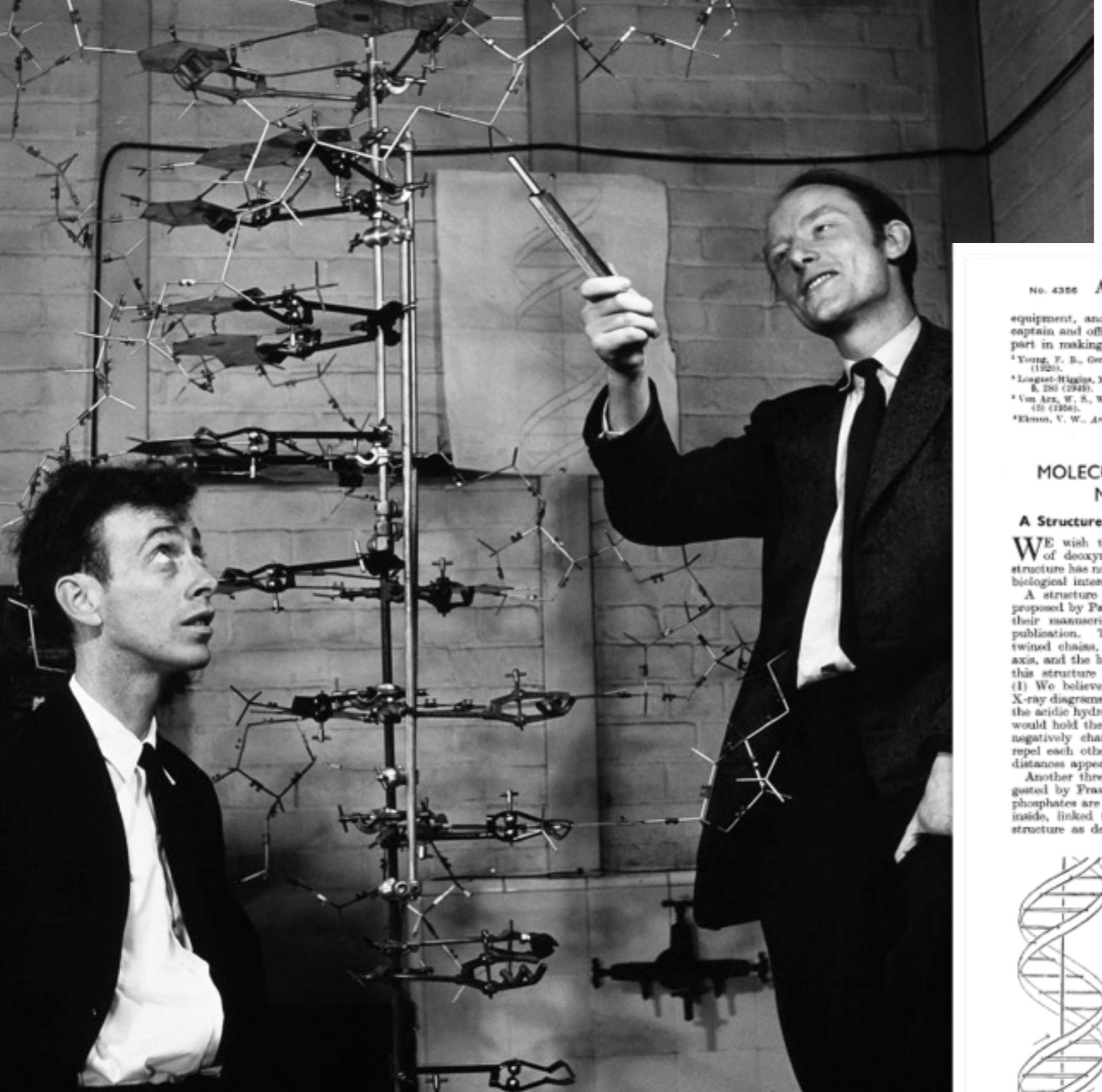
Less is More

KISS - Keep It Simple, Stupid!

Every word, sentence, and graph matters

Assess the value of why you are saying or showing something

If you can't justify how it will help the listener, take it out



<http://www.nature.com/nature/dna50/watsoncrick.pdf>

NO. 4355 April 25, 1953

NATURE

737

equipment, and to Dr. G. E. R. Desnoes and the captain and officers of R.R.S. *Discovery II* for their part in making the observations.

¹ Young, F. B., Gerret, H., and Jefferis, W., *Phil. Mag.*, **46**, 149 (1935).

² Longuet-Higgins, M. S., *Mon. Not. Roy. Astro. Soc., Geophys. Suppl.*, **8**, 289 (1948).

³ Von Arx, W. S., Woods Hole Papers in Phys. Oceanogr. Extent., **11**, 43 (1956).

⁴ Elman, V. W., *Astr. Met. Astro. Phys. (Stockholm)*, **2**(11) (1956).

MOLECULAR STRUCTURE OF NUCLEIC ACIDS

A Structure for Deoxyribose Nucleic Acid

WE wish to suggest a structure for the salt of deoxyribose nucleic acid (D.N.A.). This structure has novel features which are of considerable biological interest.

A structure for nucleic acid has already been proposed by Pauling and Corey¹. They kindly made their manuscript available to us in advance of publication. Their model consists of three intertwined chains, with the phosphates near the fibre axis, and the bases on the outside. In our opinion, this structure is unsatisfactory for two reasons: (1) We believe that the material which gives the X-ray diffraction is the salt, not the free acid. Without the acidic hydrogen atoms it is not clear what forces would hold the structure together, especially as the negatively charged phosphates near the axis will repel each other. (2) Some of the van der Waals distances appear to be too small.

Another three-chain structure has also been suggested by Fraser (in the press). In his model the phosphates are on the outside and the bases on the inside, linked together by hydrogen bonds. This structure as described is rather ill-defined, and for this reason we shall not comment on it.

We wish to put forward a radically different structure for the salt of deoxyribose nucleic acid. This structure has two helical chains each coiled round the same axis (see diagram). We have made the usual chemical assumptions, namely, that each chain consists of phosphate ester groups joining 2'-deoxyribose residues with 3',5' linkages. The two chains (but not their bases) are related by a dyad perpendicular to the fibre axis. Both chains follow right-handed helices, but owing to the dyad the sequences of the atoms in the two chains run in opposite directions. Each chain loosely resembles Furberg's² model No. 1; that is, the bases are on the inside of the helix and the phosphates on the outside. The configuration of the sugar and the atoms near it is close to Furberg's 'standard configuration', the sugar being roughly perpendicular to the attached base. There

is a residue on each chain every 3.4 Å. in the z-direction. We have assumed an angle of 36° between adjacent residues in the same chain, so that the structure repeats after 16 residues on each chain, that is, after 34 Å. The distance of a phosphorus atom from the fibre axis is 10 Å. As the phosphates are on the outside, cations have easy access to them.

The structure is an open one, and its water content is rather high. At lower water contents we would expect the bases to tilt so that the structure could become more compact.

The novel feature of the structure is the manner in which the two chains are held together by the purine and pyrimidine bases. The planes of the bases are perpendicular to the fibre axis. They are joined together in pairs, a single base from one chain being hydrogen-bonded to a single base from the other chain, so that the two lie side by side with identical z-coordinates. One of the pair must be a purine and the other a pyrimidine for bonding to occur. The hydrogen bonds are made as follows: purine position 1 to pyrimidine position 1; purine position 6 to pyrimidine position 6.

If it is assumed that the bases only occur in the structure in the most plausible tautomeric forms (that is, with the keto rather than the enol configurations) it is found that only specific pairs of bases can bond together. These pairs are: adenine (purine) with thymine (pyrimidine), and guanine (purine) with cytosine (pyrimidine).

In other words, if an adenine forms one member of a pair, on either chain, then on these assumptions the other member must be thymine; similarly for guanine and cytosine. The sequence of bases on a single chain does not appear to be restricted in any way. However, if only specific pairs of bases can be formed, it follows that if the sequence of bases on one chain is given, then the sequence on the other chain is automatically determined.

It has been found experimentally^{3,4} that the ratio of the amounts of adenine to thymine, and the ratio of guanine to cytosine, are always very close to unity for deoxyribose nucleic acid.

It is probably impossible to build this structure with a ribose sugar in place of the deoxyribose, as the extra oxygen atom would make too close a van der Waals contact.

The previously published X-ray data^{5,6} on deoxyribose nucleic acid are insufficient for a rigorous test of our structure. So far as we can tell, it is roughly compatible with the experimental data, but it must be regarded as unproved until it has been checked against more exact results. Some of these are given in the following communications. We were not aware of the details of the results presented there when we devised our structure, which rests mainly though not entirely on published experimental data and stereochemical arguments.

It has not escaped our notice that the specific pairing we have postulated immediately suggests a possible copying mechanism for the genetic material.

Full details of the structure, including the conditions assumed in building it, together with a set of co-ordinates for the atoms, will be published elsewhere.

We are much indebted to Dr. Jerry Donohue for constant advice and criticism, especially on interatomic distances. We have also been stimulated by a knowledge of the general nature of the unpublished experimental results and ideas of Dr. M. H. F. Wilkins, Dr. R. E. Franklin and their co-workers at



This figure is purely diagrammatic. The two ribbons symbolise the two phosphate groups, the dashed line the horizontal rungs the pairs of bases holding the chains together. The vertical line marks the fibre axis.

Not Effective...

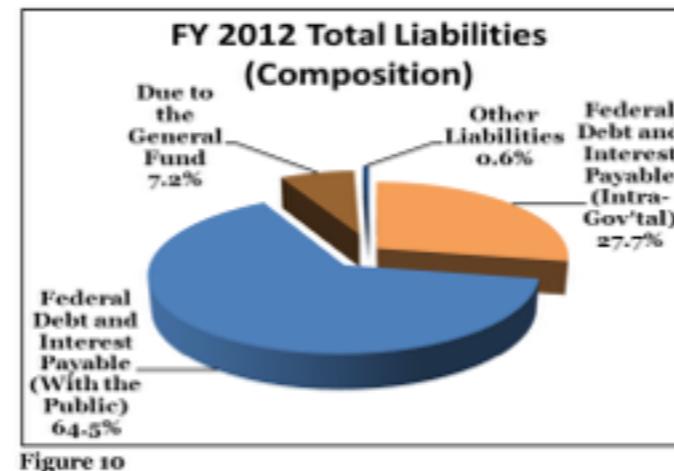
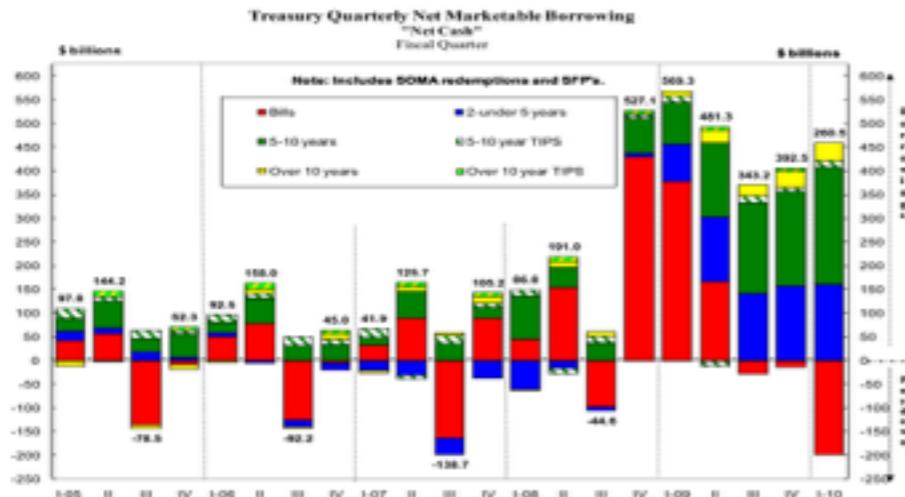
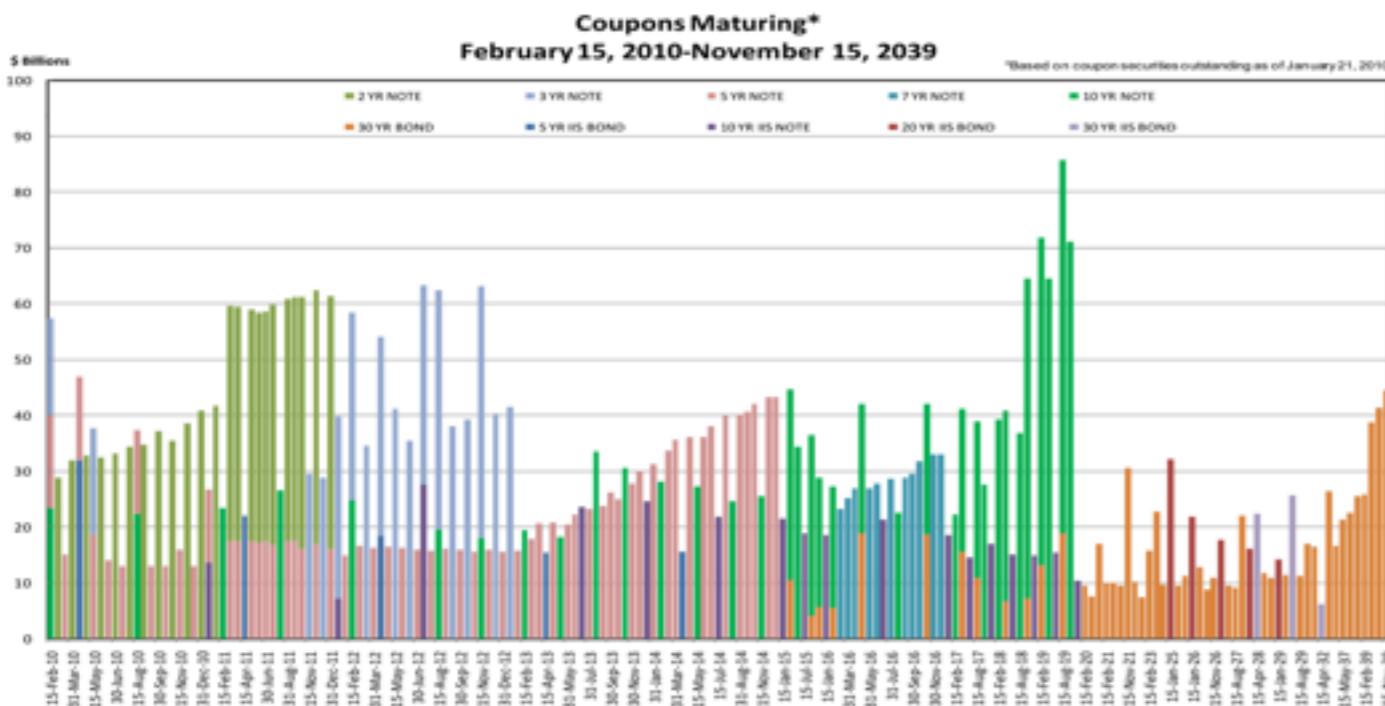
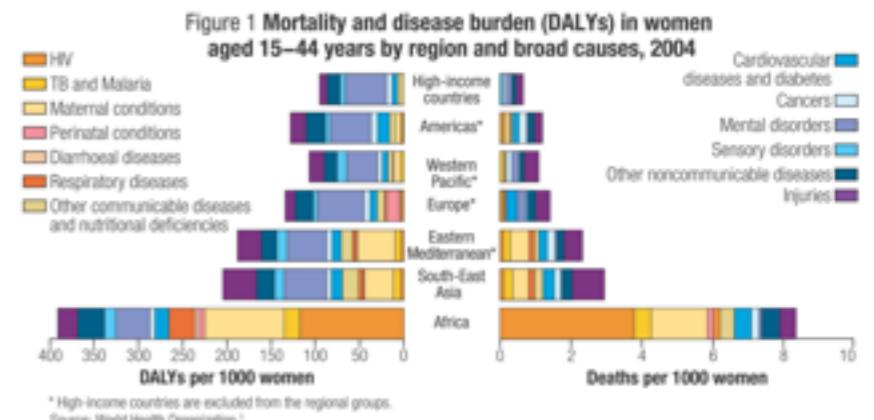


Figure 10



Much better...

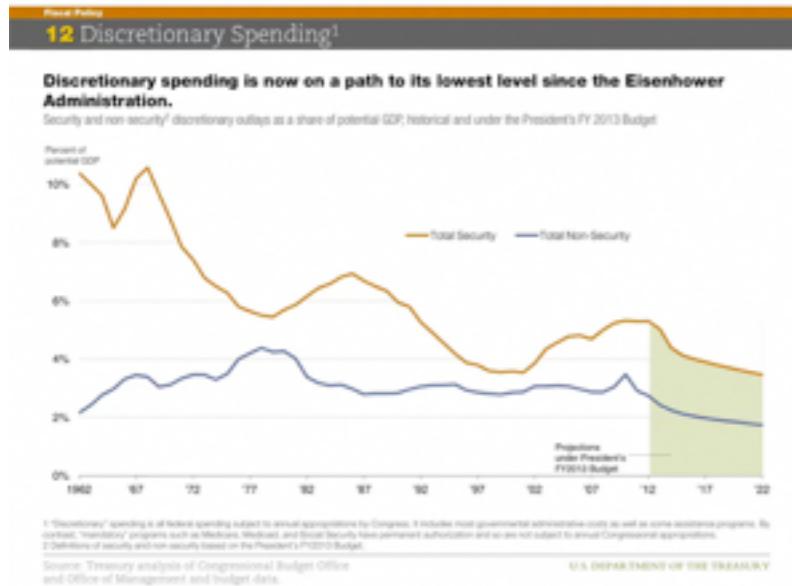
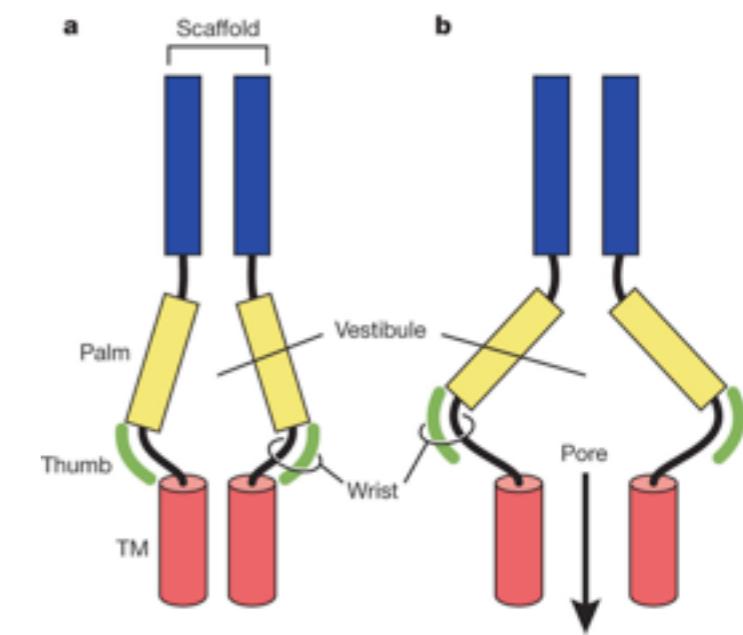
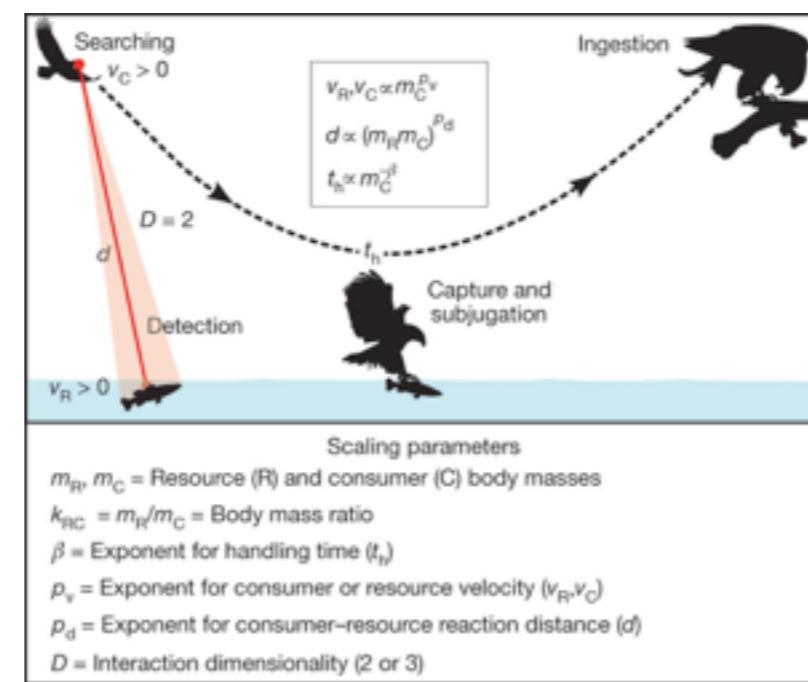
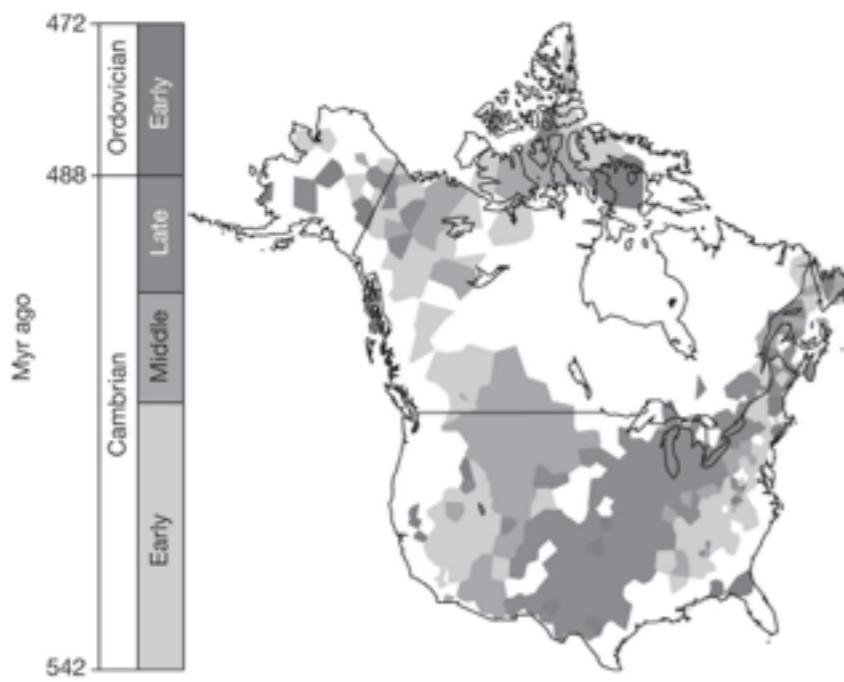
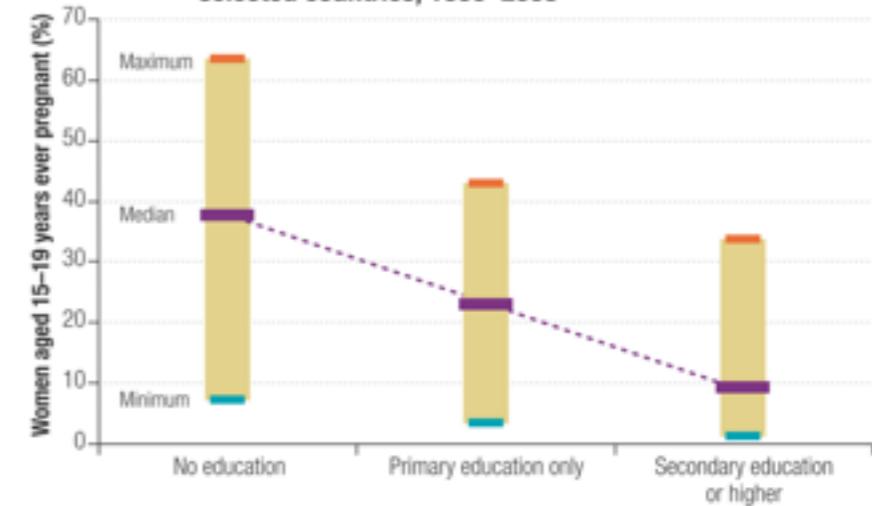


Figure 2 Adolescence pregnancy rates by educational level, selected countries, 1990–2005



Sources: US Treasury, WHO, Nature

Visual Storytelling

Tell Stories



Visual Storytelling

Narrative Visualization: Telling Stories with Data

Edward Segel and Jeffrey Heer

Abstract—Data visualization is regularly promoted for its ability to reveal stories within data, yet these “data stories” differ in important ways from traditional forms of storytelling. Storytellers, especially online journalists, have increasingly been integrating visualizations into their narratives, in some cases allowing the visualization to function in place of a written story. In this paper, we systematically review the design space of this emerging class of visualizations. Drawing on case studies from news media to visualization research, we identify distinct genres of narrative visualization. We characterize these design differences, together with interactivity and messaging, in terms of the balance between the narrative flow intended by the author (imposed by graphical elements and the interface) and story discovery on the part of the reader (often through interactive exploration). Our framework suggests design strategies for narrative visualization, including promising under-explored approaches to journalistic storytelling and educational media.

Index Terms—Narrative visualization, storytelling, design methods, case study, journalism, social data analysis.

1 INTRODUCTION

In recent years, many have turned to data visualization. News organizations like the New York Times, Washington Post, and BBC have integrated dynamic graphics into their journalism. Some reporters use interactive visualizations to tell stories about global health and economic trends. A recent feature in The Economist highlights the potential of data and notes that visualization is “the new frontier in computer science, statistics, and design.”

Static visualizations have traditionally been used usually in the form of diagrams or infographics, often accompanied by text. In this format, the visualization typically provides supporting evidence for a particular claim or class of visualizations. Storytellers, especially journalists, have been integrating complex visualizations into their narratives.

Crafting successful “data stories” requires skills like those familiar to novelists and screenwriters: knowledge of computer engineering, data creation, prose, comic book art, and film direction.

collection to include visualizations that contained clear sequences of narrative events, a diversity of visualization genres (e.g., flow charts, slide shows), and a range of interaction strategies (e.g., filtering, timelines). Using these criteria, we sampled from our initial larger pool of examples to arrive at the resulting 58 items featured in Fig. 7. However, we do not claim that our sample is exhaustive, as we did not canvas other potential sources such as video games or e-learning tools.

The table uses dark blue and a plus-sign (+) to indicate the presence of a particular feature; light blue and a minus-sign (-) indicate that an example does not use that feature. In some cases a cell is colored grey to indicate that a design feature is precluded by the medium rather than omitted by explicit design choices. For instance, we did not analyze visualizations on printed paper with respect to interactivity or animation. That said, some workarounds to medium limitations are possible: comics can use a multi-panel series of increasing close-ups to convey the same effect as camera zoom [20], and static visualizations might employ a choose-your-own-adventure format to allow viewers to determine their own path through the content.

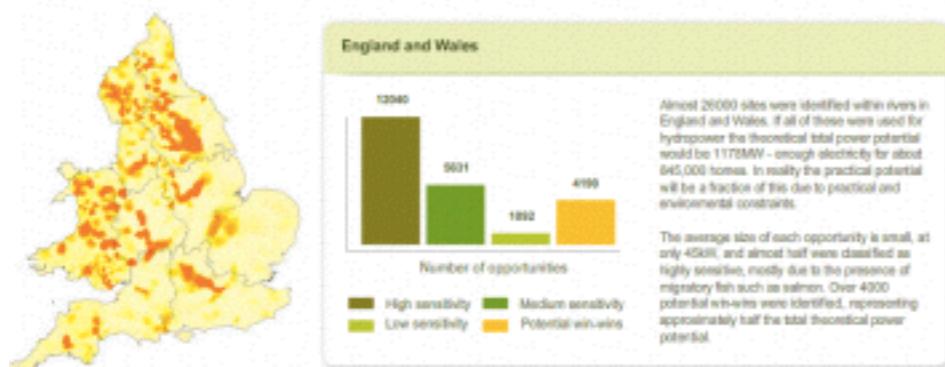
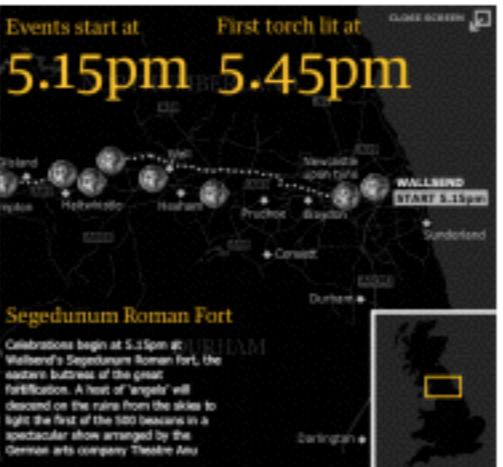
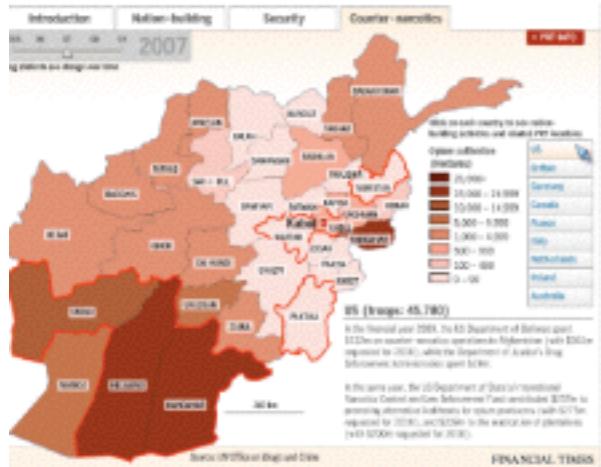
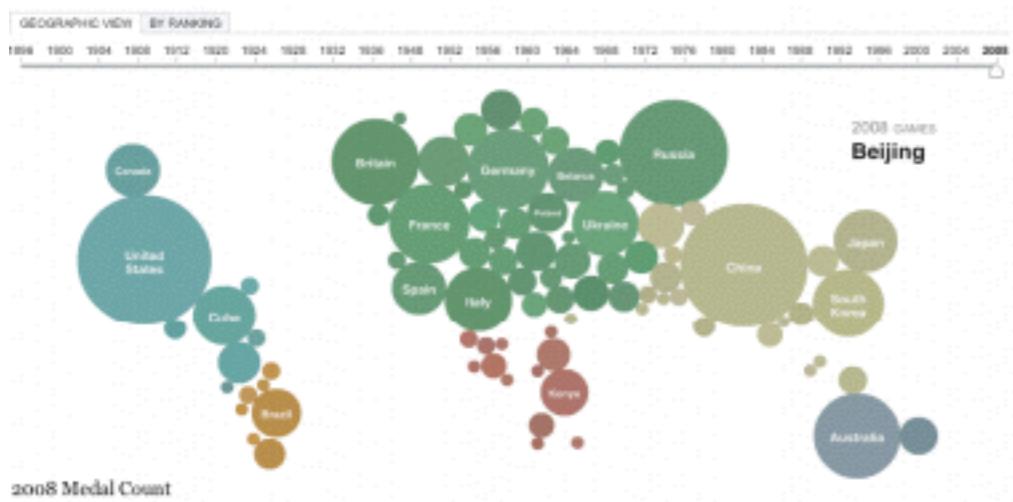
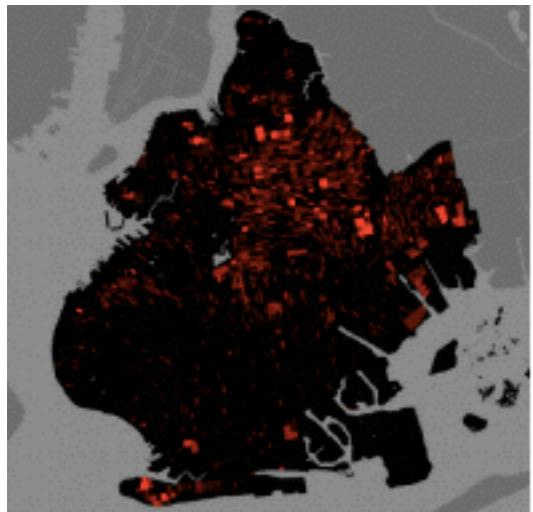
We arrived at our categories after much iterative organization (e.g.,



Fig. 8. Genres of Narrative Visualization.

The first pattern can be observed by the clusters of dark blue in the ordering section, suggesting clear differences between how visualizations guide the viewer through their content (Figure 7(1)). These clusters correspond to narrative formats such as slide shows, comic strips, annotated graphs, and others. We use these ordering types to identify distinct genres of visual narratives in Section 4.3.

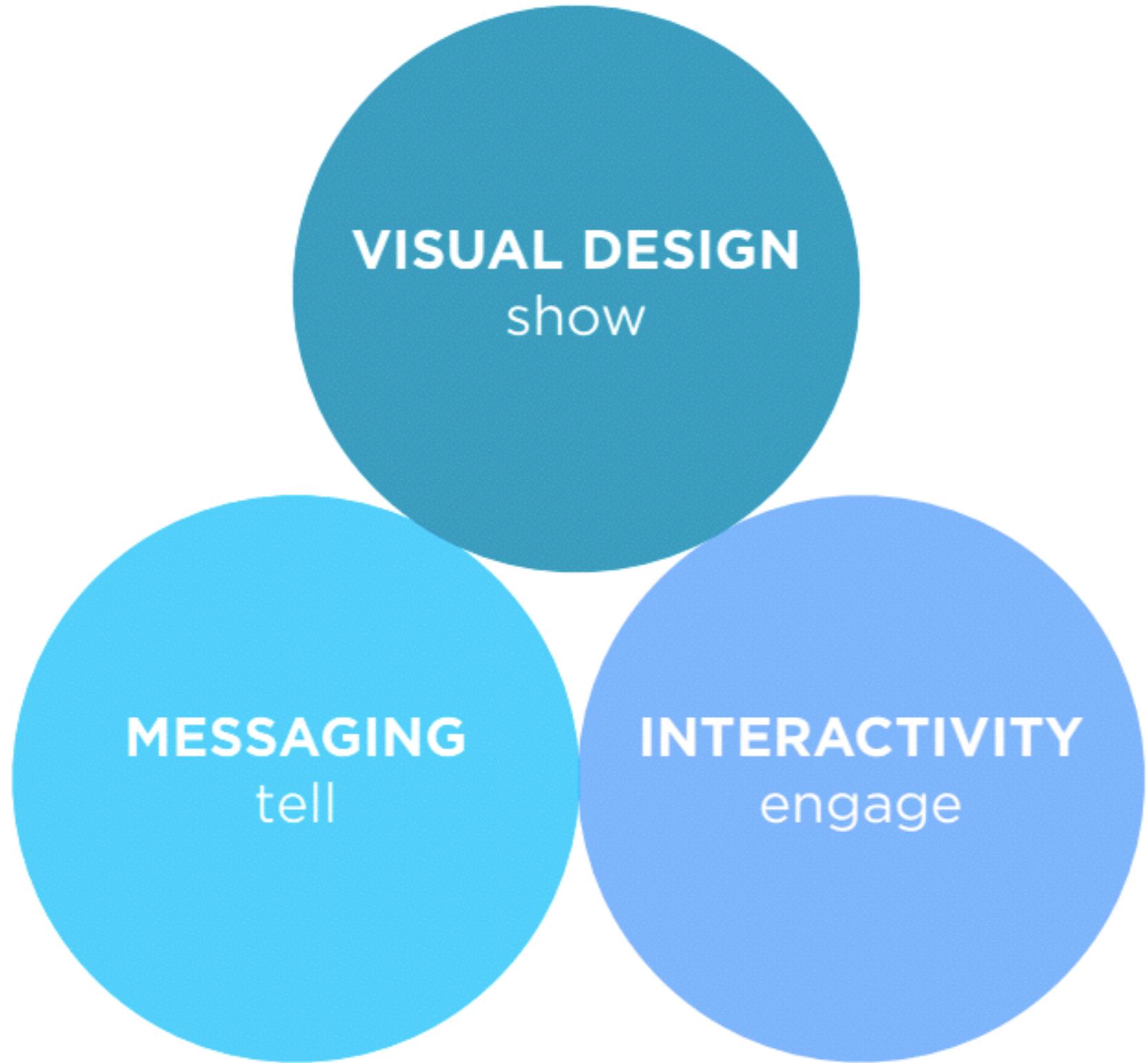
The second pattern highlights the consistency in interaction design



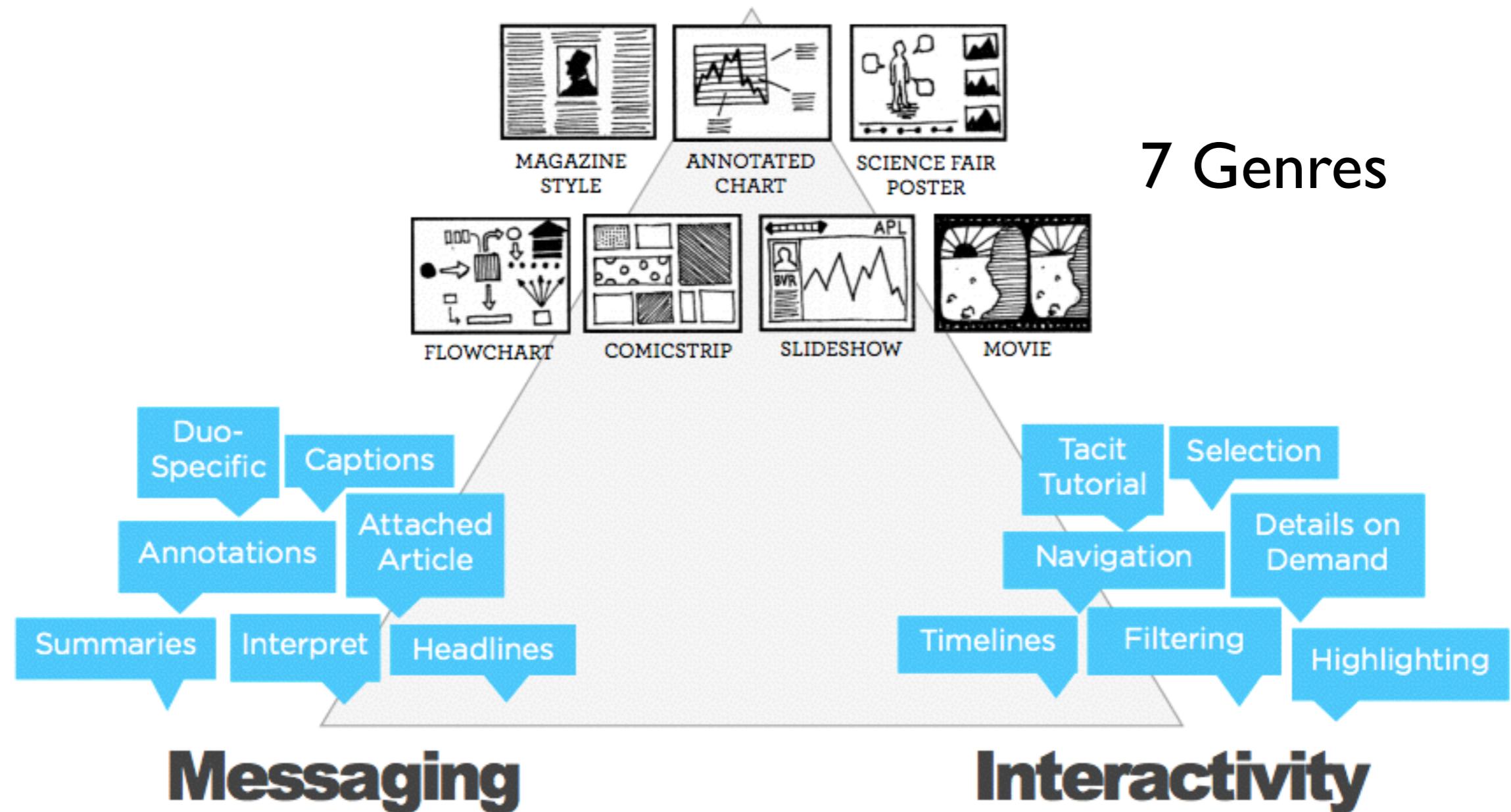
58

CASE STUDIES

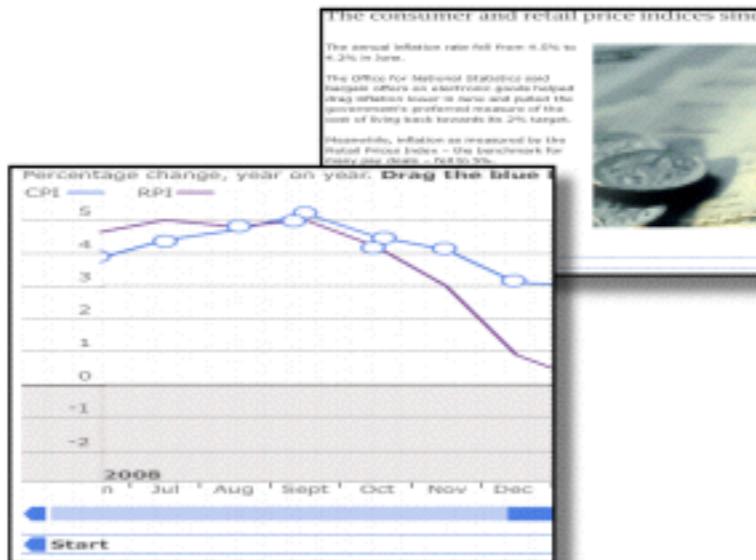
- 70% Journalism
- 20% Business
- 10% Research



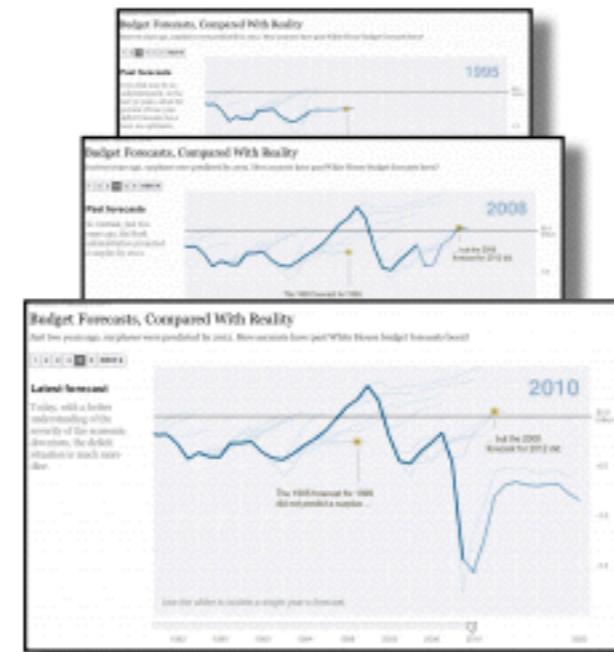
Visual Design



Genres + Interactivity + Messaging = DESIGN SPACE



martini
glass



interactive
slideshow

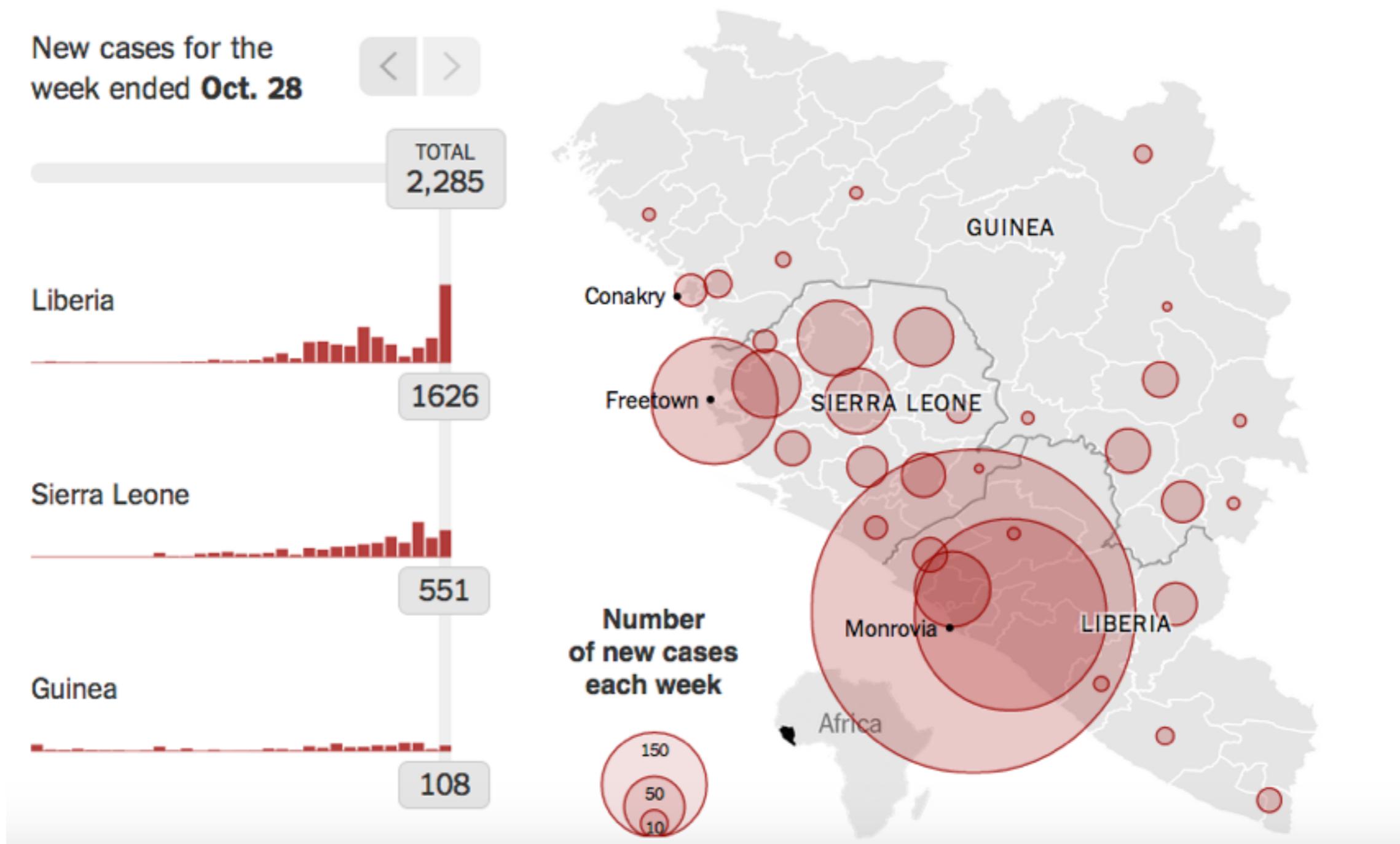


drill-down
story

Where Are the Most New Cases Being Reported?

UPDATED OCT. 27

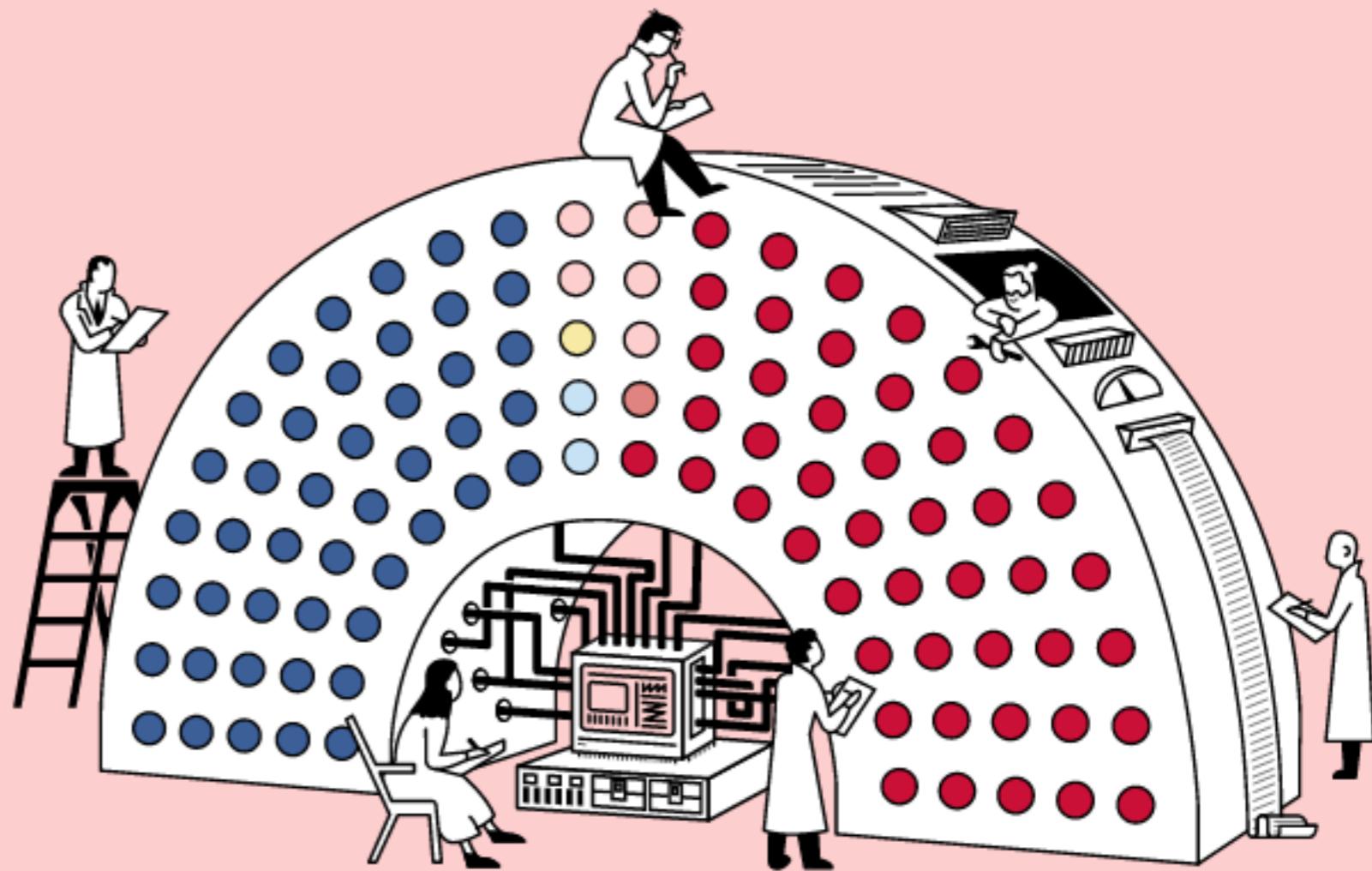
The number of recorded Ebola cases jumped by more than 2,200 in the week ended Oct. 28. The World Health Organization said that the spike was the result of a thorough examination of patient data spanning the entire epidemic period. The organization did not say how many of the new cases were from this week and how many were from earlier weeks. The W.H.O. continued to say that its tallies were undercounted.



Midterm Elections

Who Will Win The Senate?

According to our statistical election-forecasting machine, the **Republicans** have a moderate edge, with about a **75% chance** of gaining a majority.

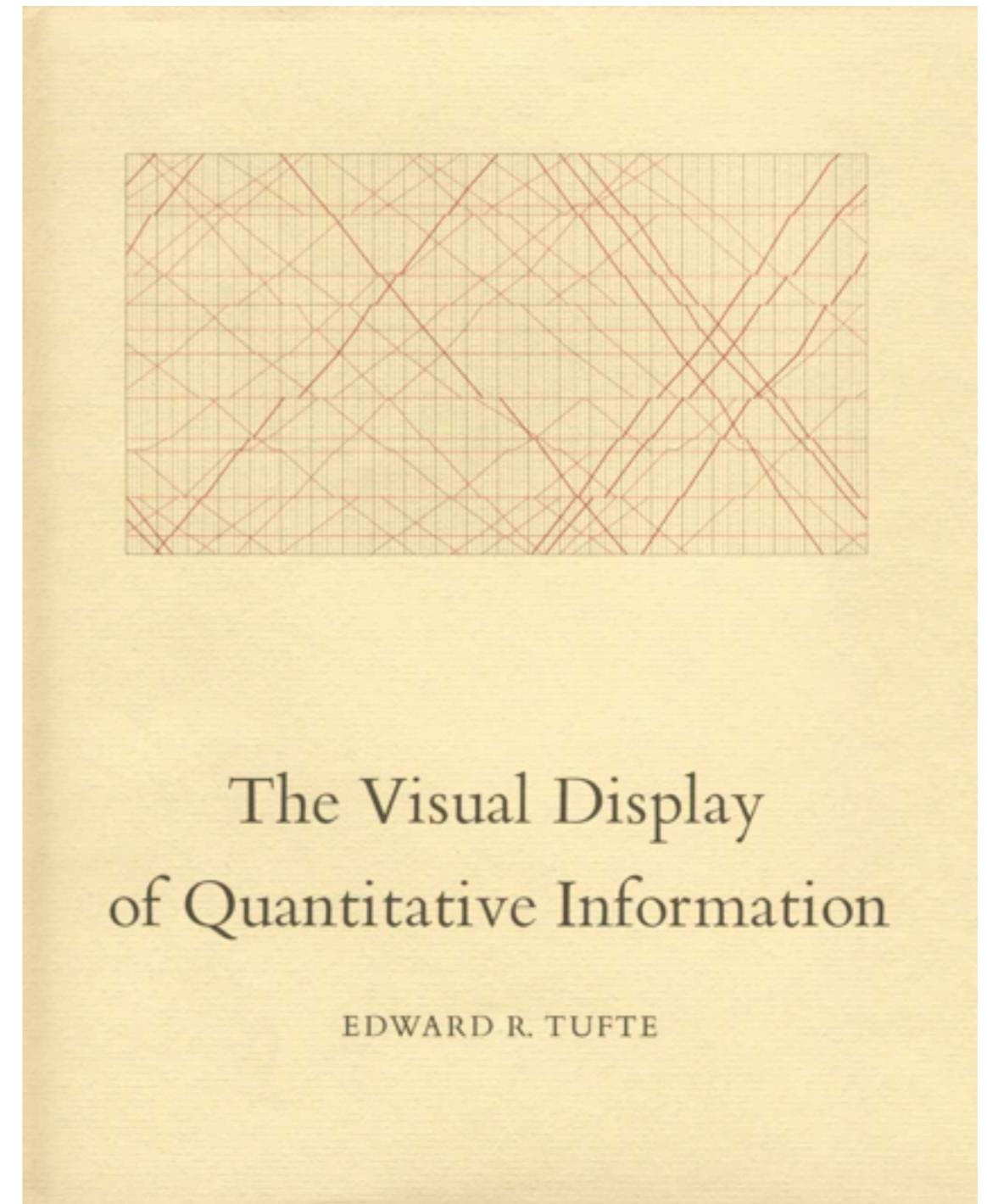
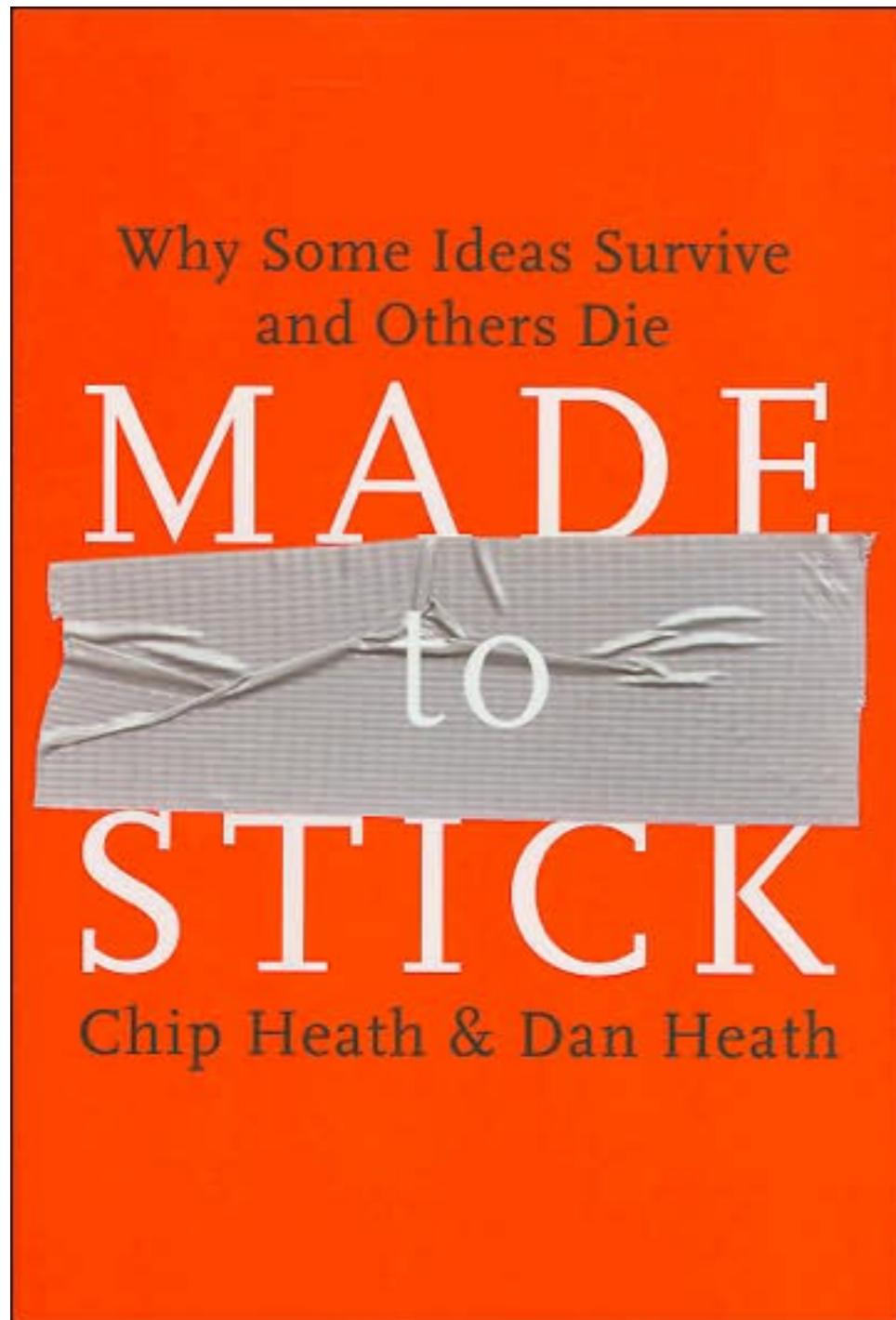


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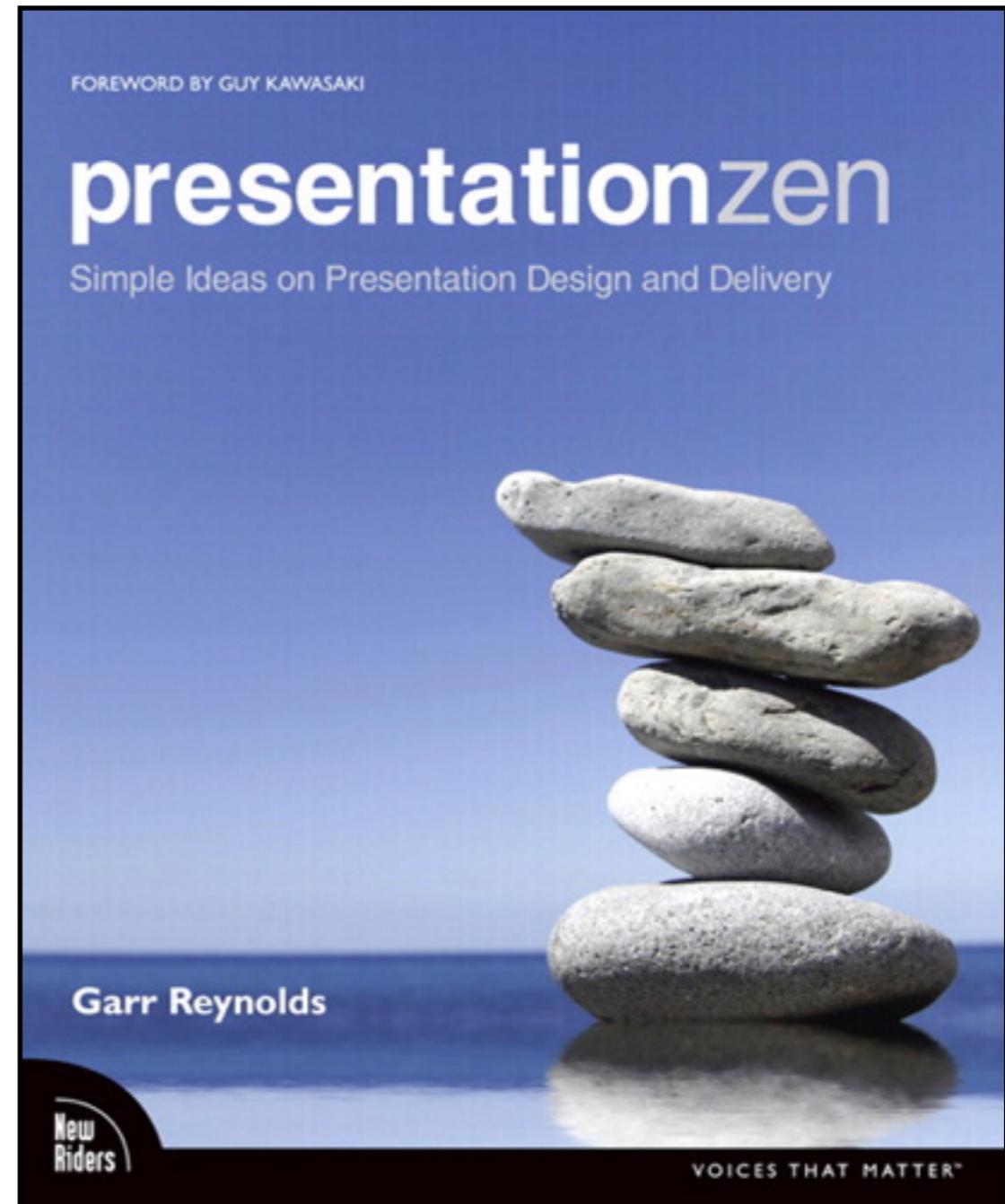
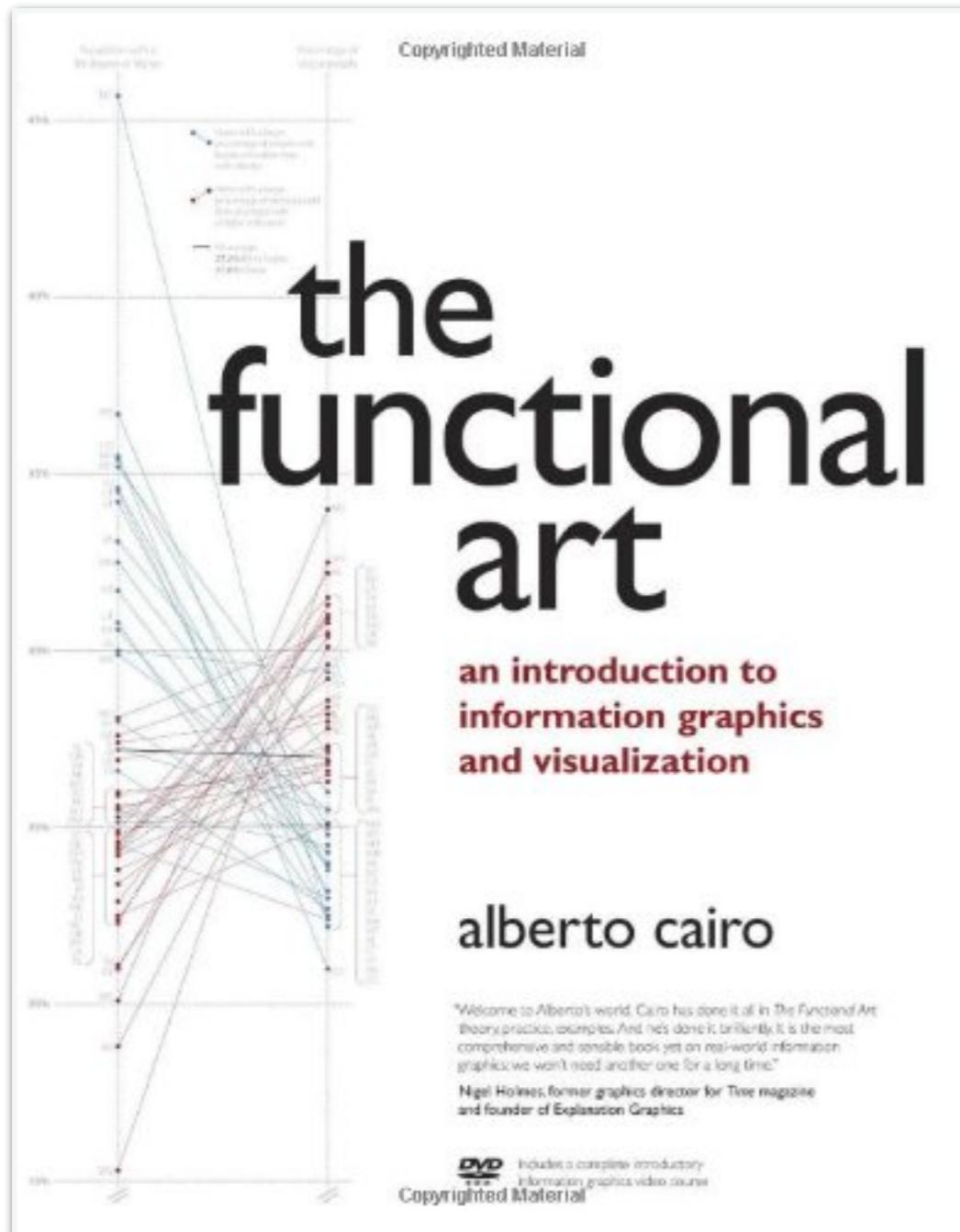
Final update Tuesday, November 4 at 2:13 PM EST.

Visit elections.nytimes.com for live election night results.

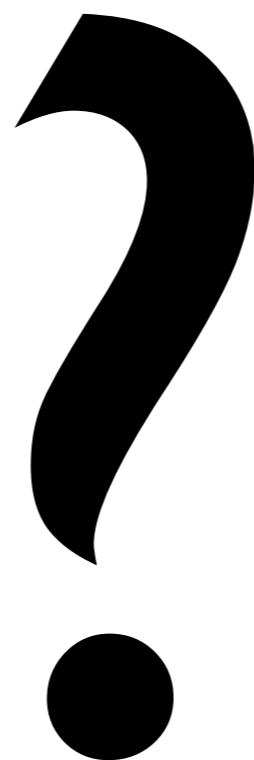
Further Reading



Further Reading



Questions



Acknowledgements: Hanspeter Pfister, Hans-Jörg Schulz