

Cheyne Campbell

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EDUCATION

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- University College London, MSc Smart Cities and Urban Analytics** 2019 - 2020
- Modules include Geographic Information Systems and Science, Quantitative Methods, Urban Simulation, Agent-Based Modelling for Spatial Systems, and Spatial Data, Capture, Storage and Analysis.
- New York University, BA Urban Design and Architecture Studies** 2015 – 2019
- Minors in Studio Art and Web Programming and Applications
 - 3.98/4.00 GPA *summa cum laude* (top five percent of class)
 - Phi Beta Kappa, an invitation-only academic honour society recognizing outstanding scholarly achievement
 - First year abroad at NYU Paris, semester abroad at NYU London
 - Modules include Urban Design: Infrastructure and Database Design and Implementation.

RELEVANT EXPERIENCE

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- Director of Public Relations, Undergraduate Law Review at NYU** Jan. 2019 – Jun. 2019
- Guided digital engagement of ULR, a student-run publication launched in 2017 addressing topical law issues.
 - Led social media and advertising team and coordinated publication launch event at NYU student centre.
 - Created branding content with Photoshop and designed website using Squarespace, HTML and CSS.
- Undergraduate Thesis, NYU** Jun. 2018 – Jun. 2019
- Completed year-long honours thesis exploring the role of adaptive reuse in restaurant design in London.
 - Investigated seven case studies via interviews and site visits to assess the contextual implications of this trend.
 - Awarded Dean's Undergraduate Research Fund grant and presented at Undergraduate Research Conference.
- Hostess, Famous Toastery** May. 2019 – Sep. 2019
- Generated a welcoming atmosphere while greeting and assisting customers and training new employees.
 - Multitasked in fast-paced environment by effectively communicating with team and organizing ongoing tasks.
- Gallery Intern, Allison Sprock Fine Art** May. 2017 – Jun. 2017
- Managed website, social media, inventory and client databases, and daily operations of local art gallery.
 - Coordinated gallery outreach and liaised with media outlets, interior designers, and art festival organizers.
 - Implemented Weebly to update website and Excel to maintain databases for clients, artworks, and sales.
- IB World Student Conference, University of Bath** Jul. 2014
- Attended international student conference titled *Urban Planning: Building the City of the Future*.
 - Collaborated with peers to create metropolitan blueprints addressing pressing global, urban challenges.
- Design Generations Course, Cornell University** Jun. 2013 – Jul. 2013
- Succeeded in month-long summer programme, focusing on the impact of design in various industries.
 - Designed a product with packaging and marketing materials using Photoshop, Illustrator, and hand drawing.

SKILLS AND ABILITIES

Technology and Coding

- Data cleaning, analysis, and database management and design using Java, Python, MongoDB, and SQL.
- Mapping, visualization, and spatial analysis using R, QGIS, and ArcGIS Desktop.
- Web development and design using HTML, CSS, JavaScript, Git, and GitHub.
- Graphic design work using Adobe Create Cloud and interior design planning using AutoCAD.

Art and Design

- Freelance projects and award-winning artwork in a variety of mediums, specializing in architectural sketching.
- Portfolio: <https://cheynecampbell.com/>