



# CYRUS HUNEYCUTT

Front-End Developer | [chuneycutt.com](http://chuneycutt.com)

## CONTACT

### ADDRESS

1107 Metropolitan Drive  
Durham, NC 27713

### PHONE

(984) 227-1474

### EMAIL

[chuneycu@gmail.com](mailto:chuneycu@gmail.com)

### PORTFOLIO

[chuneycutt.com](http://chuneycutt.com)

## SKILLS / TOOLS

HTML5, CSS3/Sass, JavaScript, jQuery

NPM, Gulp.js, front-end build tools

Git version control

Wordpress PHP theme development

Adobe Creative Suite and Analytics

Google Analytics, Google Tag Manager

Figma, Sketch, InVision

Agile team practices

Project management

Clear, courteous communication

Expert troubleshooting

## EDUCATION

### B.A. | UNC CHAPEL HILL

Journalism and Mass Communication

Editing and Graphic Design

May 2012

## REFERENCES

Available on request

## PROFILE

Reliable and skilled front-end developer with 6+ years of experience working on cross-functional teams to translate business objectives into clean and scalable code. Adept in communicating across disciplines, managing code deployments and team processes, and delivering solutions to improve UX and both search and generative engine optimization. I am passionate about bridging the gap between technical and non-technical teams and transforming UX designs into sustainable, component-driven architectures.

## EXPERIENCE

### SENIOR WEB DEVELOPER | NETAPP, INC.

March 2024 - Present

NetApp is a data infrastructure company based in San Jose, CA. As senior developer in the CloudOps business unit marketing team, my experience and accomplishments include:

- Achieving 50% greater visibility in Google AI mode in a single quarter and improving GEO-driven traffic by 900% to targeted web content over the course of 2025.
- Managing the business unit's two marketing websites, spot.io and instaclustr.com, and coordinating all development efforts with internal and external stakeholders.
- Delivering an optimized theme and codebase for instaclustr.com to align its brand with NetApp, growing traffic 20%-25% per quarter and removing 10,000+ lines of old code.
- Acting as technical liaison for the divestiture of Spot to Flexera by building timelines and working with Flexera's teams to plan and execute the handoff of spot.io in Q1 2025.
- Optimizing instaclustr.com by building specialized templates to serve SEO-driven content, pass Google's Core Web Vitals, and tune the site for AI and LLM consumption.

### FRONT-END DEVELOPER → SOFTWARE ENGINEER | RELIAS

2019 - 2024

- Managed a close-knit development team of junior developers and QA testers for six Wordpress-based web properties, including relias.com and advertise.nurse.com.
- Refactored and reduced stylesheet size for relias.com by more than 70%, optimizing JS payloads, and improving site page load times by 50-60% on average.
- Redesigned company websites with an updated brand presence and new libraries of user-focused CMS components for rapid page building by non-technical teams.

### DESIGN ASSOCIATE → SENIOR DESIGNER | PARTICIPATE LEARNING / VIF

2013 - 2019

- Developed a new cultural exchange online application experience, resulting in a 100% increase in applications submitted the following recruitment season.
- Created and launched a new company brand, Participate, by leading a design team at every stage, from research to pitching final concepts to executives.
- Managed the company's Wordpress instance, working with marketing and SEO teams to optimize performance, raise accessibility and build new page content.