GUIDELINE: 1-02 MISSION OF BRENAU

PURPOSE: TO PROVIDE GENERAL INFORMATION CONCERNING THE MISSION OF THE INSTITUTION.

Brenau University challenges students to live extraordinary lives of personal and professional fulfillment. As students pursue undergraduate and graduate degrees or non-degree programs at Brenau campuses and online, each prepares for a lifetime of intellectual accomplishment and appreciation of artistic expression through a curriculum enriched by the liberal arts, scientific inquiry and global awareness.

The following operating principles will guide the university's decision-making process as its faculty and administration work toward achieving Brenau 2025:

- 1. Strategic goals and plans steer the university toward regional and national academic leadership.
- 2. The university mission informs and directs academic programs that are intellectually and artistically stimulating for all students.
- 3. The university environment is student-centered and supportive of individual achievement.
- 4. Brenau education inspires community responsibility and service to others while encouraging integrity and respect of individual worth and equity.
- 5. The university provides a progressive curriculum that conforms to or exceeds the best national standards.
- 6. Brenau's culture is intolerant of mediocrity in effort.
- 7. Brenau attracts and retains an exemplary faculty and staff committed to the intellectual, creative and ethical growth of its students.
- 8. As a nonsectarian institution, Brenau respects individual spiritual choice, including the Judeo-Christian heritage of the university's founders, and encourages understanding of diverse global traditions and beliefs.
- 9. The university promotes sustainability and operates in a fiscally responsible manner.
- 10. The university offers services and facilities to the external community for cultural, civic and intellectual enrichment without compromising its principles.

The Women's College offers baccalaureate and graduate programs with a liberal arts foundation that enable students to explore general interests and to pursue specialized studies. Women have opportunities to develop leadership skills in an environment that encourages awareness of and participation in a world characterized by pluralism, and to explore and prepare for various career opportunities.

The undergraduate and graduate programs offer baccalaureate, master's, and education specialist degrees to both men and women. The baccalaureate programs provide foundations for individual and professional growth and competence. The Sidney O. Smith Jr. Graduate School encourages students to develop the proficiency and professionalism necessary to meet the challenges inherent in their fields of study.

The Brenau University Learning and Leisure Institute (BULLI) makes non-credit educational and enrichment programs available for mature members of the Hall County community.

The Early College, which offers a college-preparatory education for girls in the senior year of high school, provides an environment that nurtures the academic, social, and personal skills necessary for success in college. The program shares academic and physical resources with these divisions.