

	Low Quality	Medium Quality	High Quality
Play on words	The tweet has a No play on words	The tweet has a Minor play on words.	The tweet has a Clever play on words.
Level of Wittiness	The tweet has No wittiness.	The tweet has a Low level of wittiness.	The tweet has a good level of wittiness.
Level of Laughter	The tweet gives you No laughter.	The tweet gave you Some laughter.	The tweet gave you a Lot of laughter.
Level of Topic-ness	The tweet has No relevant topic.	The tweet has Some topic relevance.	The tweet has a large level of topic relevance.