```
set variable influx of cat pictures as usual rate of posting cat pictures + (likelihood of posting a set variable outflow of cat pictures) as outflow of cat pictures - outflow set variable influx of cats as rate of acquiring cats as pets + (likelihood of adopting a cat after set variable outflow of cats) as outflow of cats - outflow of cats set variable number of cats as outflow of cats + (influx of cats) - outflow of cats
```