A woman with dark hair and bangs is shown from the chest up, looking directly at the camera with a frustrated or angry expression, her teeth bared. She is holding a brown paper shopping bag in front of her. The bag is overflowing with fresh vegetables, including two large red bell peppers, a head of green broccoli, and some green leafy vegetables. The background is a solid dark teal color.

Give your  
shopping  
hassles the  
“click”

**...no queues, no parking, no grocery bags,  
no hassles!...**

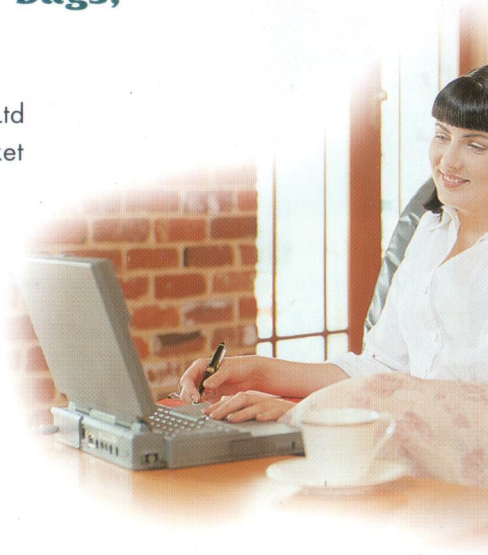
Say goodbye to the checkout frustration as Electrolley Pty Ltd in partnership with Supa Valu Como brings the supermarket direct to you via the Internet.

Now you can do your weekly grocery shopping at a time that suits you - 24 hours a day, 7 days a week - all from the comfort and convenience of your own home or office.



### **It's Easy**

*Once registered as a member (a 5 minute process) our new on line facilities are available for your use at any time, day or night. No bulky manuals to read, no complicated rules to learn.*



# Electrolley

*...Bringing the Supermarket to you.*



## **It's Safe**

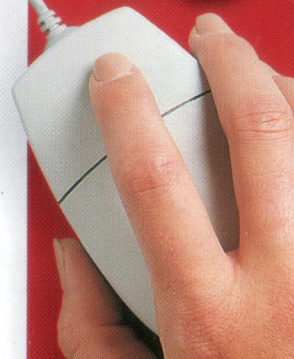
*Credit card details are not collected over the Internet. These are provided by you to us over the telephone, by facsimile or mail and are stored in a secure offline system. There are no ongoing obligations - you may cancel your membership at any time.*



## **It's Great Value**

*For a small monthly membership fee of \$5 (waived for the first 3 months of your membership) and a delivery fee of just \$7 per order, you receive:*

- *Supermarket prices on all items including advertised specials*





- *Further member discounts on some items each week*
- *Home delivery at a time convenient to you*
- *No wear and tear on you or your car.*



### **How does it work?**

Once you have registered as an Electrolley member (see overleaf) you can go shopping online 24 hours a day, 7 days a week.

Access to your account is protected by a password you select, allowing you to create an order, review or amend an order or check on its progress.

You can establish standard orders called 'Personal Lists' making the task of preparing the weekly shopping list even easier. Add or subtract from your personal list any time you like to create this week's order in minutes or even seconds.

Every item is displayed with its current price. Prices charged on all items are those current at the date of delivery and all prices are reviewed on at least a weekly basis.





You are able to keep track of the cost of an order even as you create it. Budgeting and making the best use of specials and other promotions are easier than ever before.

Once your order is created and a delivery date and time nominated, you can send it direct to Electrolley with a single 'click' of the mouse.

Even after you have sent your order, you can still review its status, change its contents, vary the delivery time or cancel it altogether - right up to when the order is processed on the day of delivery.

Confirmation of the packed order and the final cost is available to you on-line as soon as packing is complete.

Grocery shopping is now something you can do in a quiet moment over a coffee - even if it's 10 o'clock at night after the homework is done and the kids are in bed.



## How do I find out more?

Visit our Web Site: [www.electrolley.com.au](http://www.electrolley.com.au) and read 'About Electrolley' at any time.

Alternatively, you can call our member services staff on (08) 9367 1031 from 9am to 5pm Monday to Friday.



## How do I join?

Registration as a member can be arranged on line at our Web Site: [www.electrolley.com.au](http://www.electrolley.com.au) taking just a few moments. You will be able to start shopping on line as soon as you have registered and Electrolley has received and processed your credit card details (Visa, Mastercard and Bankcard). Instructions on how to provide your credit card details securely by telephone, facsimile or mail are provided in the registration section of our Web Site.



*...Bringing the Supermarket to you.*

Electrolley Pty Ltd (ACN 078367281)

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