

# Privacy Policy

**Project:** Crypto Style

**Effective Date:** upon registration on the Crypto Style platform

**Last Updated:** October 20, 2025

This Privacy Policy explains how the Crypto Style project (hereinafter referred to as the “**Platform**”, “**we**”, “**us**”, or “**our**”) collects, uses, and protects user data when using the website

<https://cryptostylematrix.github.io/frontend>, the Telegram bot **@CryptoStyleMatrixbot**, and related services.

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## 1. General Provisions

We respect users’ privacy and are committed to protecting any information provided when using the Platform. All operations within the Platform are performed on the **TON blockchain**, ensuring transparency, security, and decentralization without intermediaries.

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## 2. Data We May Collect

We do **not** collect or store users’ financial funds or personal data, except for the minimum technical information required for the operation of the Platform:

- Telegram user identifier (**user ID**);
- Telegram username (**username**), if provided;
- **TON wallet address** used to interact with smart contracts;
- Technical data, including login time, IP address, interface language, and device type;
- Information voluntarily provided by the user when contacting customer support.

We do **not** request or store passwords, private keys, seed phrases, or any access credentials to users’ wallets.

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## 3. Purposes of Data Processing

The collected data is used exclusively for the following purposes:

- Ensuring the proper operation of the Telegram bot and smart contracts;
  - Providing technical and customer support;
  - Improving the interface and functionality of the Platform;
  - Analyzing anonymized statistical data without personal identification.
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## 4. Use of Blockchain Technology

All transactions and actions performed within the Platform are recorded on the **TON blockchain** and are publicly available. Due to the nature of decentralized blockchain technology, data recorded on the blockchain **cannot be modified or deleted**.

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## 5. Data Storage and Security

We take all reasonable technical and organizational measures to protect information from unauthorized access, alteration, disclosure, or destruction.

All data is stored in encrypted form and processed in compliance with applicable data protection regulations, including the **General Data Protection Regulation (GDPR)** and similar international standards.

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## 6. Data Sharing with Third Parties

We do not transfer users' data to third parties, except in the following cases:

- Compliance with applicable legal obligations;
  - Upon the user's direct request (for example, when contacting customer support);
  - Use of integrations with **Telegram** or **TON**, which are governed by their own privacy policies.
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## 7. User Rights

Users have the right to:

- Request the deletion or updating of data associated with their Telegram account;
- Obtain information about the purposes and methods of data processing;

- Withdraw consent to data processing by discontinuing the use of the Platform.
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## 8. Cookies and Analytics

The Platform's website may use **cookies** and analytical tools (such as Google Analytics and Telegram WebApp Analytics) to collect anonymized statistical data for the purpose of improving the Platform.

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## 9. Age Restrictions

The Platform is intended for use by individuals **18 years of age or older**. We do not knowingly collect data from minors and do not provide them with access to partner or referral programs.

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## 10. Contact Information

If you have any questions regarding data protection or requests related to data deletion, please contact us:

-  **Email:** support@crypto-style.io
  -  **Website:** <https://cryptostylematrix.github.io/frontend>
  -  **Telegram:** @CryptoStyleMatrixbot
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## 11. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy from time to time. The updated version will be published on the website and will become effective upon publication.