



# HackPSU

## SPONSORSHIP INFORMATION



## We Are HackPSU

**HackPSU** is an annual hackathon at the **Pennsylvania State University**, now in its fourth year of existence. Powered by **Innoblue**, the entrepreneurship community at Penn State, the goal of HackPSU is to promote innovation within the university and the surrounding area. We bring students and sponsors from around the country to participate in a **24-hour hackathon**, to be held this year in the beautiful Information Sciences and Technology bridge on **March 28-29, 2015**.

In the past, Penn State has not been known as a particularly tech-savvy university, but we aim to create a culture shift. After four years, a hacker culture is in full bloom, and student-entrepreneurs can be found all over campus. With this rapidly expanding community, we are making big strides to continue the metamorphosis of Penn State into a center for innovation. This year, we are reaching high and setting our goal for 400 hackers in attendance at HackPSU 2015, above and beyond our attendance at past hackathons. We will be offering a variety of tracks for beginners to test the waters and get them involved in the hackathon community. Our efforts are focused on getting underrepresented groups, especially women, to come out and participate.

## Hack your school. Hack your life.

Sometimes attending Penn State is like living in a college movie. Life in State College, Pennsylvania revolves around the university and the students who call it home. Penn State is well known as one of the top party schools in the nation, and State College consistently listed as one of the best college towns. Because of our strong college culture, we have chosen a theme for this year that is both easily accessible to beginners and universal to all students at HackPSU --

**Hack Your College Experience.**



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## SPONSORSHIP DETAILS



**So, you may be thinking, “HackPSU seems pretty awesome so far, but what benefits are there for my organization to sponsor the event?”**

Good question, and the answer is plenty. We have many options for sponsorship available, and we are willing to work with sponsors individually to discuss alternative sponsorship options. HackPSU will bring in students from around the Northeast US and beyond to collaborate, innovate and create amazing things. This is a key opportunity for recruiters to scout top talent while enjoying the unique environment that a hackathon provides.

### All sponsors:

- Send devangelists & mentors!\*
- Branded prize!
- Logo on website, posters & in our event program!
- Distribute swag!
- Bring recruiting material!

\*Required for startups

### We need your help.

HackPSU would not exist without the help from our amazing sponsors to provide transportation, good food, amazing prizes, excellent swag and more. Help us make our vision a reality by sponsoring HackPSU.

	Cosponsor	Recruiter	Corporate	Marketing	Startup
Info Session		●			
Recruiters	●	●			
Email participants directly	●	●			
Resume book	●	●	●		
LinkedIn/Github	●	●	●		
Company Banner/ Table	●	●	●	●	
Logo on t-shirt	●	●	●	●	
IST Startup Week	●	●	●	●	
Promote products via email	●	●		●	
Participate in Judging	●	●	●	●	●
Offer branded prize	●	●	●	●	●
Minutes at opening ceremony	6	4	4	3	2
	\$20,000	\$10,000	\$6,000	\$3,000	\$1,500





**36**  
hours

**400**  
hackers

**one**  
chance  
to create  
something  
**amazing**

**Welcome to  
Hacky Valley**