

AI QA Review Note

Document: Chiang Mai Relocation Guide - US Retiree

Section: 2 - Why Chiang Mai Is Ideal for a US Retiree

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Reviewer: Daniel Bacon

Scope

This review checks consistency, reasonable and accurate claims, and balanced trade-offs for the target audience (US retirees). This is not a detailed fact-check.

Checklist

1. The section makes a clear “why Chiang Mai” argument, not just positives.
2. It avoids absolute promises. No overconfident language.
3. Costs or numbers are presented as estimates and includes words like “may vary,” rather than stating as absolute facts.
4. No rules or laws are invented. Uncertain items are flagged.
5. It includes practical daily-life factors, like healthcare access, transport, routine, climate, and noise.
6. It stays aligned to the intended reader, a US retiree, and remains actionable.

Test Cases

TCA-01 - Balance and trade-offs

Checked: Section shows both pros and cons, and helps a retiree decide if it's a fit. It includes benefits and limitations, and it doesn't read like marketing copy.

Result: Pass

Notes:

TCA-02 - Claim confidence and uncertainty

Checked: Does it avoid making up specifics , and does it flags uncertain points.

Result: Pass

Notes: Claims are stated cautiously. No obvious hallucinations

TCA-03 - Costs and numbers

Checked: Are any pricing or numeric claims framed as estimates, and not presented as facts?

Result: Pass

Notes: Numbers aren't over-specific. Wording indicates variation and context.

TCA-04 - Audience fit and usefulness

What I checked: Whether the guidance matches a US retiree's priorities and provides practical decision help. Result: Pass Notes: The focus stays on retiree-relevant factors and decision points.

Summary Result

The section reads consistently, and is usable for the intended audience. No obvious issues. If I reuse this section for other cities or personas, keep the trade-offs and daily-life factors, but recheck any location-specific claims.

Follow-ups: Maybe spot-check any specific named places or claims that might become outdated.