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NOWBOX Releases Personalized TV Guide with Best of YouTube on The iPad

Enables Users to Tailor Channel Subscriptions and Watch Videos Through an Intuitive Interface

SAN FRANCISCO, CA December 15, 2011 -- NOWBOX helps you discover the best and most popular YouTube channels through your iPad. It is available today in the Apple App Store.

NOWBOX allows you to subscribe to channels based on your specific interests or imports them from your YouTube account. It also synchronizes all your YouTube channel subscriptions and videos from your Favorites and Watch Later playlists. Browsing through videos is fast and easy by simply swiping on a beautiful and intuitive interface.

Connect your iPad through AirPlay and turn your NOWBOX into a continuous video viewing experience on your TV.

"We believe NOWBOX is giving people a taste of what the future of video entertainment holds. One that is without a cable box, with the content totally controlled by the user," said Thomas Pun, Founder of NOWBOX

Download NOWBOX from the **Apple App Store** today.

About NOWBOX

Headquartered in San Francisco, NOWBOX is your personalized TV guide on the iPad. NOWBOX was a graduate of Y Combinator Winter 2010 class and was funded by top tier angels and VCs in the valley.