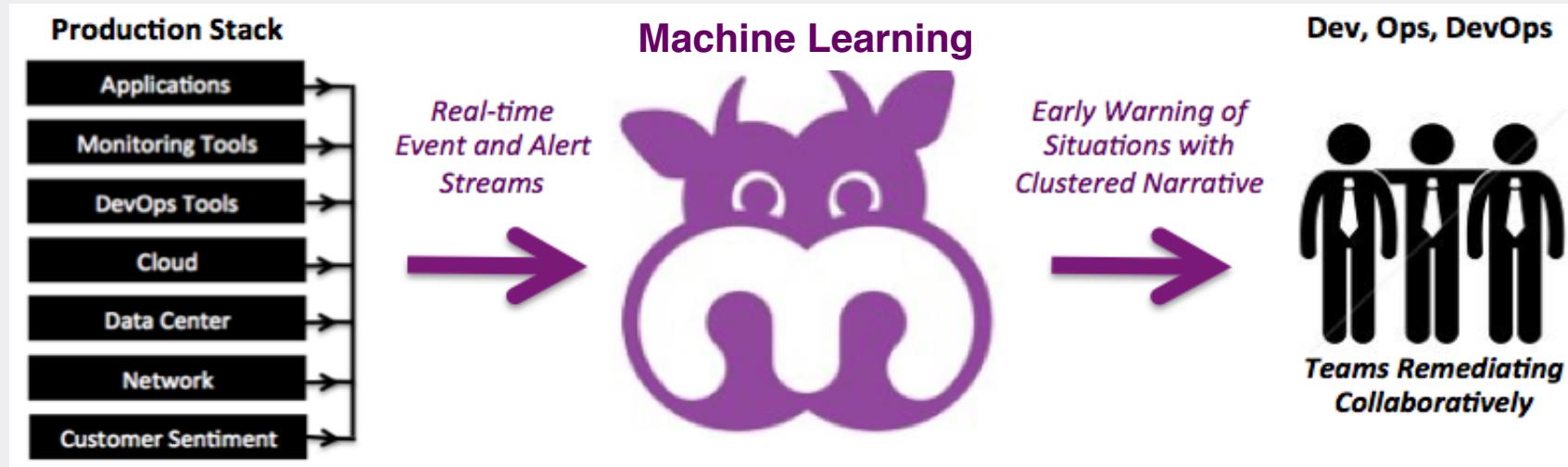


What is Moogsoft?

Incident early warning and remediation software



A single pane of glass for DevOps

A next-generation manager of managers (MoM) for dynamic IT

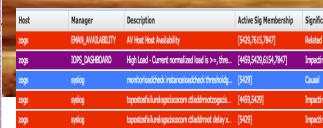
We shift left with you: find issues earlier & faster



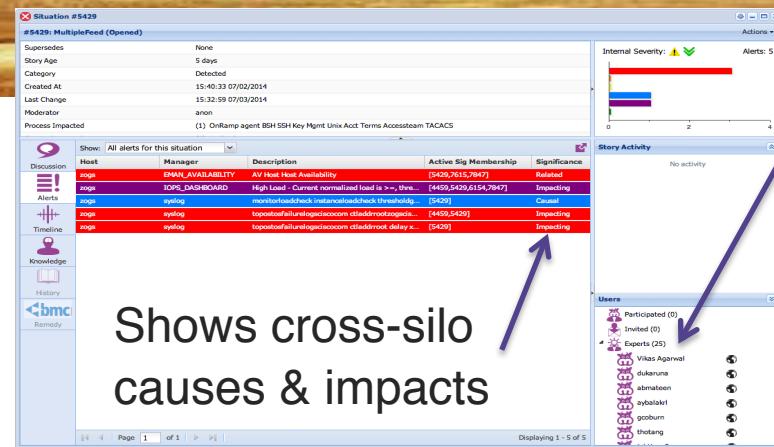
DevOps Shift-left

Detects
issues early

Clusters
many related
issues into 1



Traditional Model

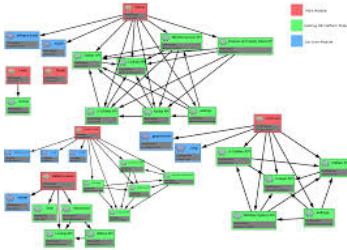


Shows cross-silo causes & impacts

Auto invites:

- Dev only;
 - QA only;
 - Ops only;
 - All

When failures occur, where do you look first?



Dev: My code works solid on my machine

...



QA: What do you mean my test scripts are invalid?



IT Ops: I can move a VM in minutes ...



AppDynamics

Nagios®



CHEF™
CITRIX™



Windows
Hyper-V™



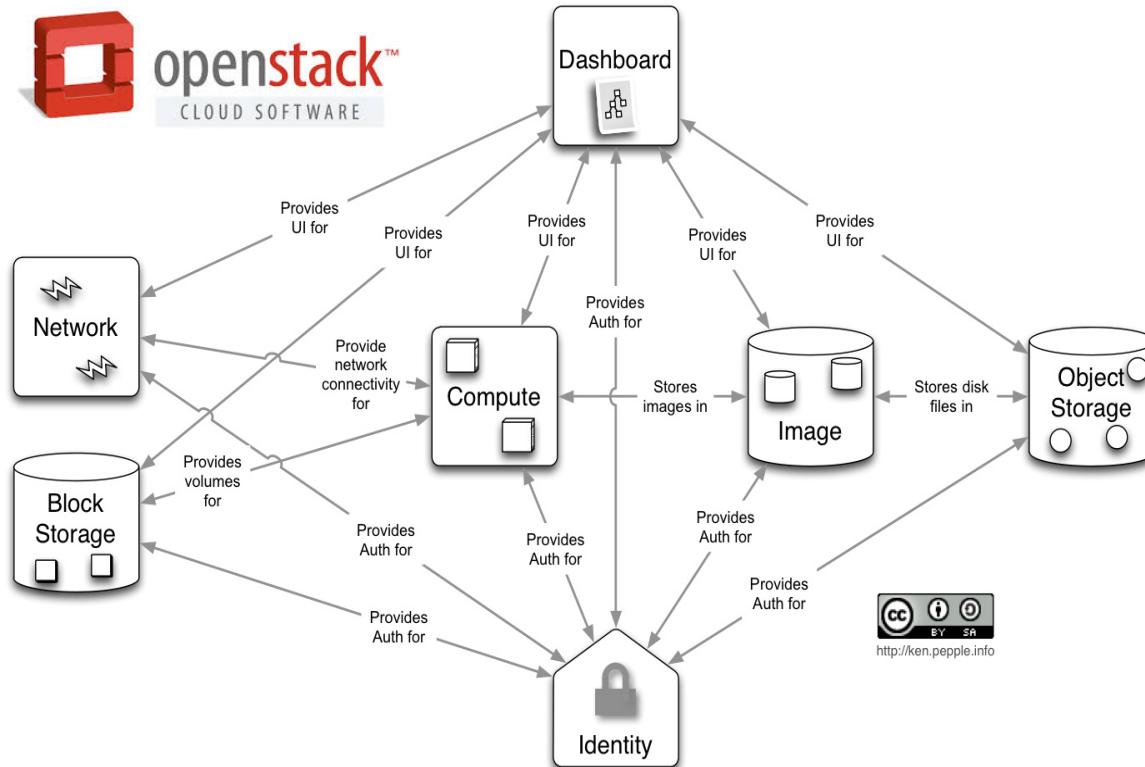
ORACLE®
hp

IBM®

CISCO

EMC²

How to model “extreme fluidity”?



How do you model “fluidity”:

- If 3 health checks to “Identity” VM fail, then “Dashboard” will fail
- But what if “identity” VM was just moved 30 minutes ago?
- Rewrite your rules?

What can Moogsoft do for you?



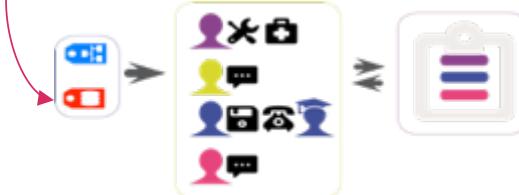
Clean



Contextualize



Collaborate



1. Real-time noise filtering

2. Real-time alert clustering

3. Real-time “Situation” collaboration



Before:

Consumers found up to 74% of service incidents before operational teams were even aware

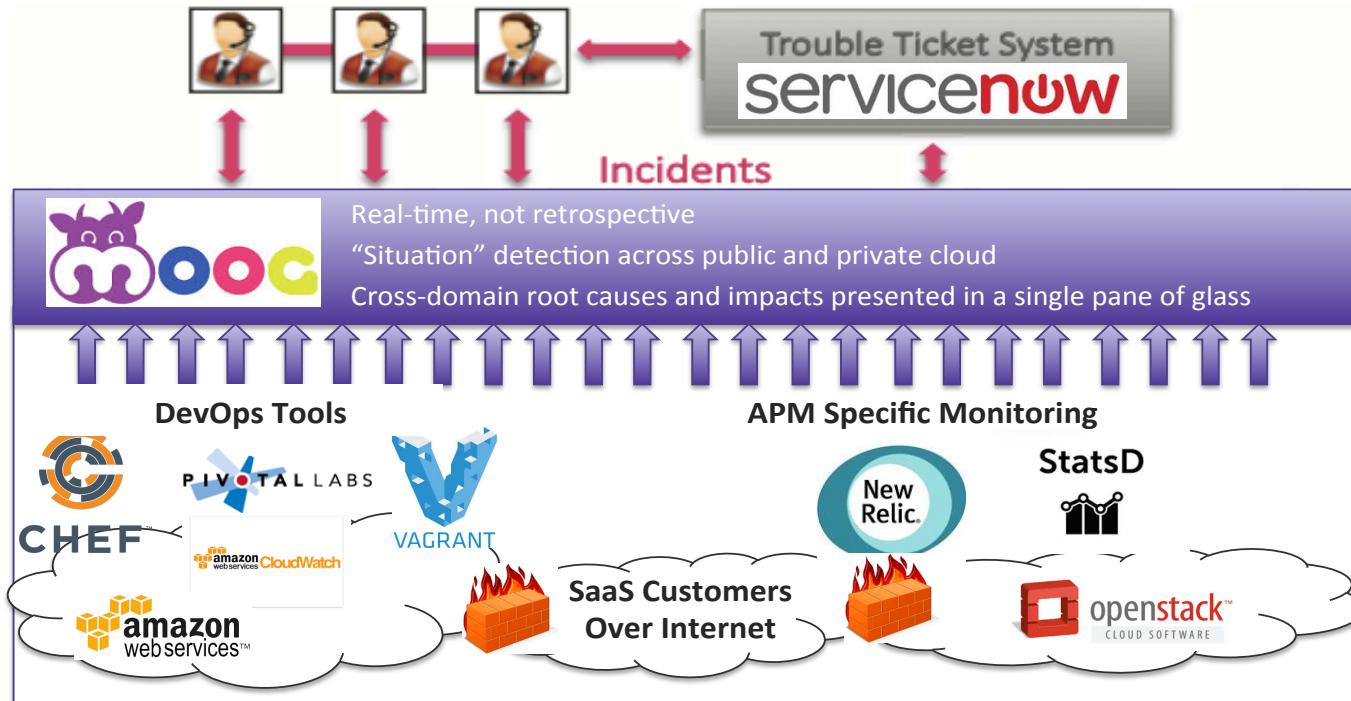
After: Reduced their MTTD to less than 45 seconds



Before: Nearly 50% of service disruptions before IT ops teams awareness

After: Significantly faster service restoral, before small, transient issues unfolded into “incidents”.

SaaS company with ½ billion in annual sales



Time to release

Before: 14 days

After: 1 day

15M events
clustered into 625
real “situations”

Cross-domain
causes and
impacts

Sorry, we can't let you see their
service names, host names and IP
addresses

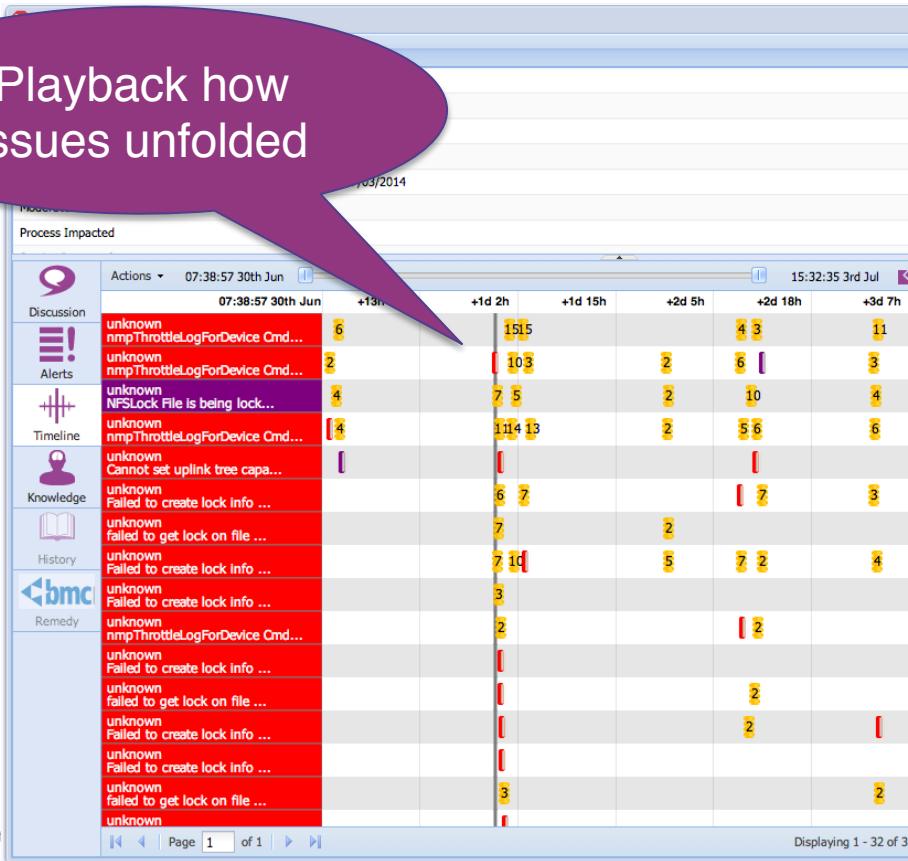
Severity	ID	Date	User	Status	Description	Process Impacted	Internal Severity	Service Impacted
Green	21959	11:42:14 26/06/2014	anon	Opened	Detected Situation	(2) Cisco Prime Infrastructure - Cisco...	Critical	(2) Data Center Network Access (1.0) NetAcad - IT & Reporting (1.0)NetAcad...
Red	21958	11:38:13 26/06/2014	anon	Opened	Detected Situation	(3) asdon imady opench mevobd sdm...	Indeterminate	(2) Infobex (1.0)partner Quoting (1.0) Sales...
Red	21957	11:38:46 26/06/2014	anon	Opened	Detected Situation	(2) Certification and Specialization Appl...	Critical	(2) Partner Programs (1.0)Partner Rebate...
Red	21956	11:38:19 26/06/2014	anon	Opened	Detected Situation	(1) WAFW-GSS-Virtual	Critical	(1) Develop Insights (1.0)
Red	21955	11:40:22 26/06/2014	anon	Opened	Detected Situation	(2) pkst tpdo finmp lprac tpms phul...	Critical	(15) Enterprise Infrastructure Releases (1.0)
Red	21954	11:38:36 26/06/2014	anon	Opened	Detected Situation	(2) hmc policy RPPC Quoting (PDR) p...	Critical	(40) Legacy Product Data Management (1.0)...
Red	21953	11:38:15 26/06/2014	anon	Opened	Detected Situation	(3) Performance Connection L...	Critical	(2) Employee Performance Management...
Red	21952	11:37:31 26/06/2014	anon	Opened	Detected Situation	(1) PLMPRD OTMRPRO	Critical	(4) Legacy Product Data Management (1.0)
Red	21951	11:39:00 26/06/2014	anon	Opened	Detected Situation	(2) Cisco Prime Infrastructure - Pre-Sales...	Critical	(2) Renewal Quot...
Red	21950	11:37:14 26/06/2014	anon	Opened	Detected Situation	(2) CMNPROD , Quality Data Infrastr...	Critical	(2) Business Intelligence (1.0) , Manage Pro...
Red	21949	11:38:13 26/06/2014	anon	Opened	Detected Situation	(1) Test and Repair ENI, EA-Informati...	Critical	(2) Manage Product Quality (1.0)Enterprise ...
Red	21948	11:37:10 26/06/2014	anon	Opened	Detected Situation	(2) secod cmd wprobl RU CSE W...	Critical	(1) Renewal Quot...
Red	21947	11:38:46 26/06/2014	anon	Opened	Detected Situation	(2) Connectivity CSD 1.2 Dev -...	Critical	(1) Account Management (1.0)Renewal Quot...
Red	21946	11:38:42 26/06/2014	anon	Opened	Detected Situation	(2) Connectivity CSD 1.2 Dev - HEG Co...	Critical	(1) Cisco Services (1.0) , Enterprise Data W...
Red	21945	11:38:46 26/06/2014	anon	Opened	Detected Situation	(1) SLIMCS COREUI Capital Pre-Owned...	Critical	(2) Account Management (1.0)Renewal Quot...
Red	21944	11:37:34 26/06/2014	anon	Opened	Detected Situation	(1) SLIMCS COREUI Capital Pre-Owned...	Critical	(2) Account Management (1.0)Renewal Quot...
Red	21943	11:38:35 26/06/2014	anon	Opened	Detected Situation	(1) EPICPROD	Critical	(1) Foundational Frameworks & Tools (1.0)
Red	21942	11:38:42 26/06/2014	anon	Opened	Detected Situation	(2) Connectivity CSD 1.2 Dev - HEG Co...	Critical	(2) Cisco Services (1.0) , Enterprise Data W...
Red	21941	11:38:29 26/06/2014	anon	Opened	Detected Situation	(3) Cisco Agile PLM PACE RCDN QMS A...	Critical	(4) Applications Outside of IT (1.0)Manage P...



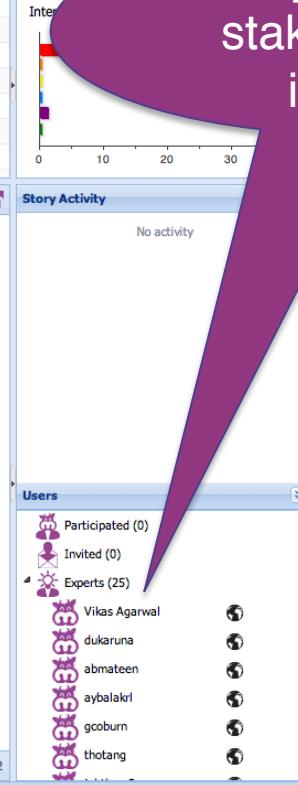
Displaying 1 - 75 of 21961

| 11:47:42

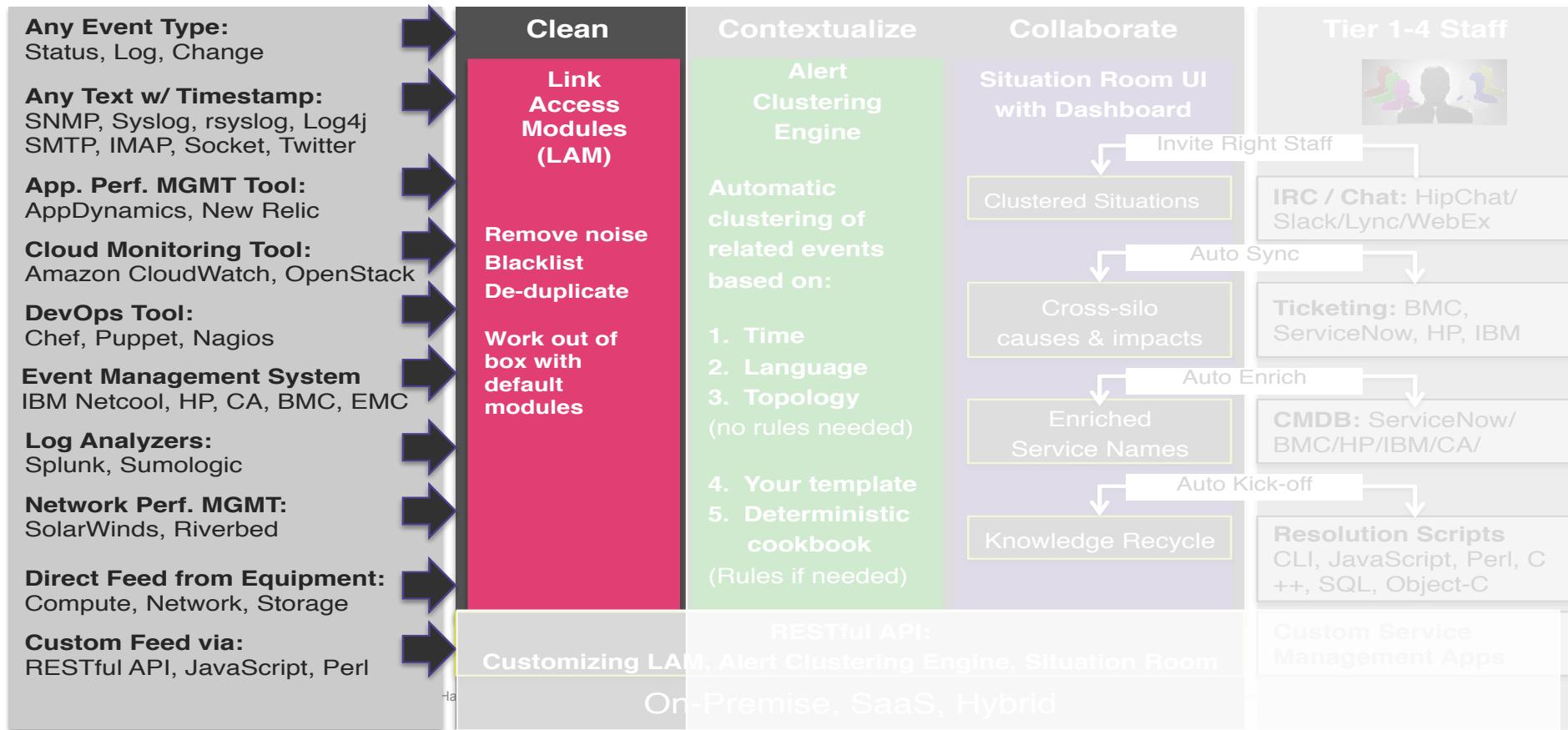
Playback how issues unfolded



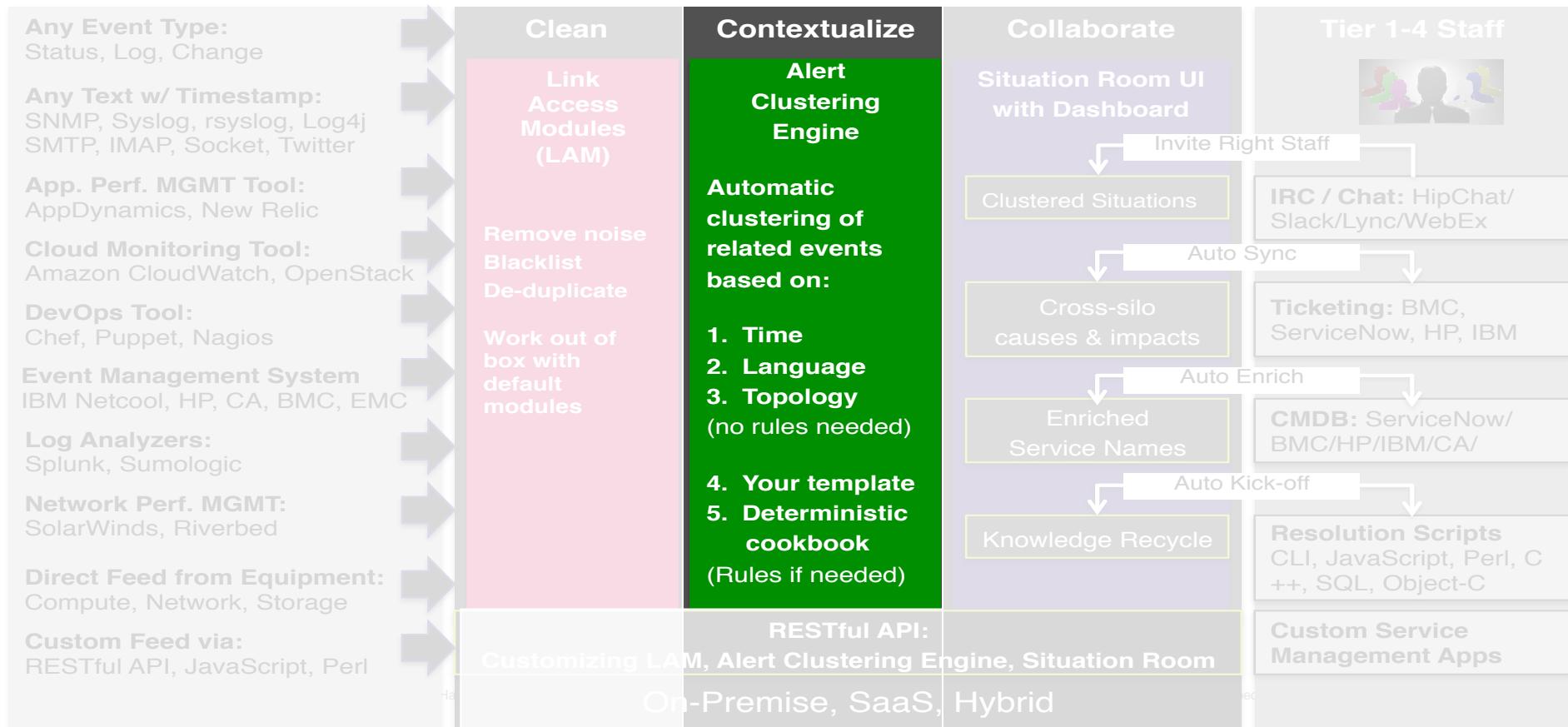
Only relevant stakeholders invited



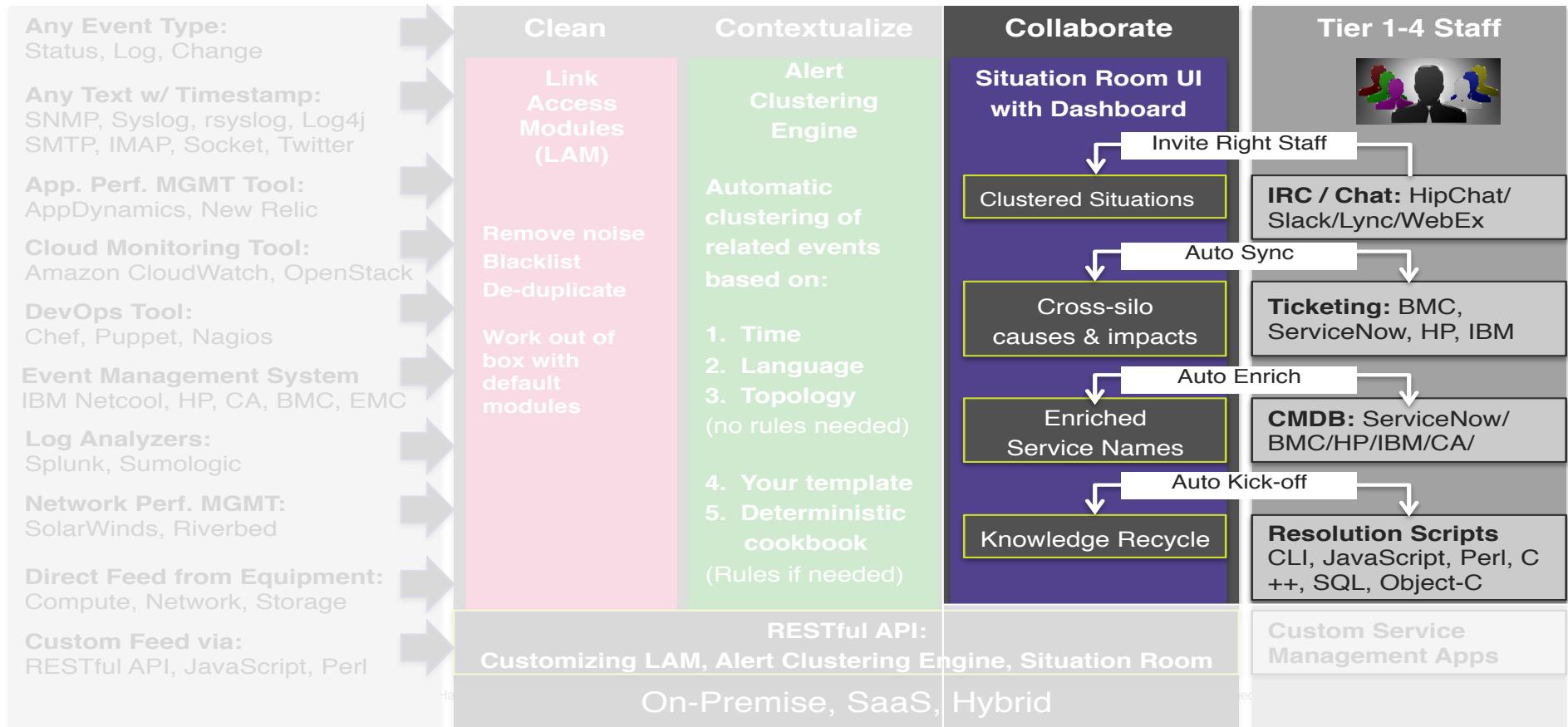
Moog auto cleans any raw events



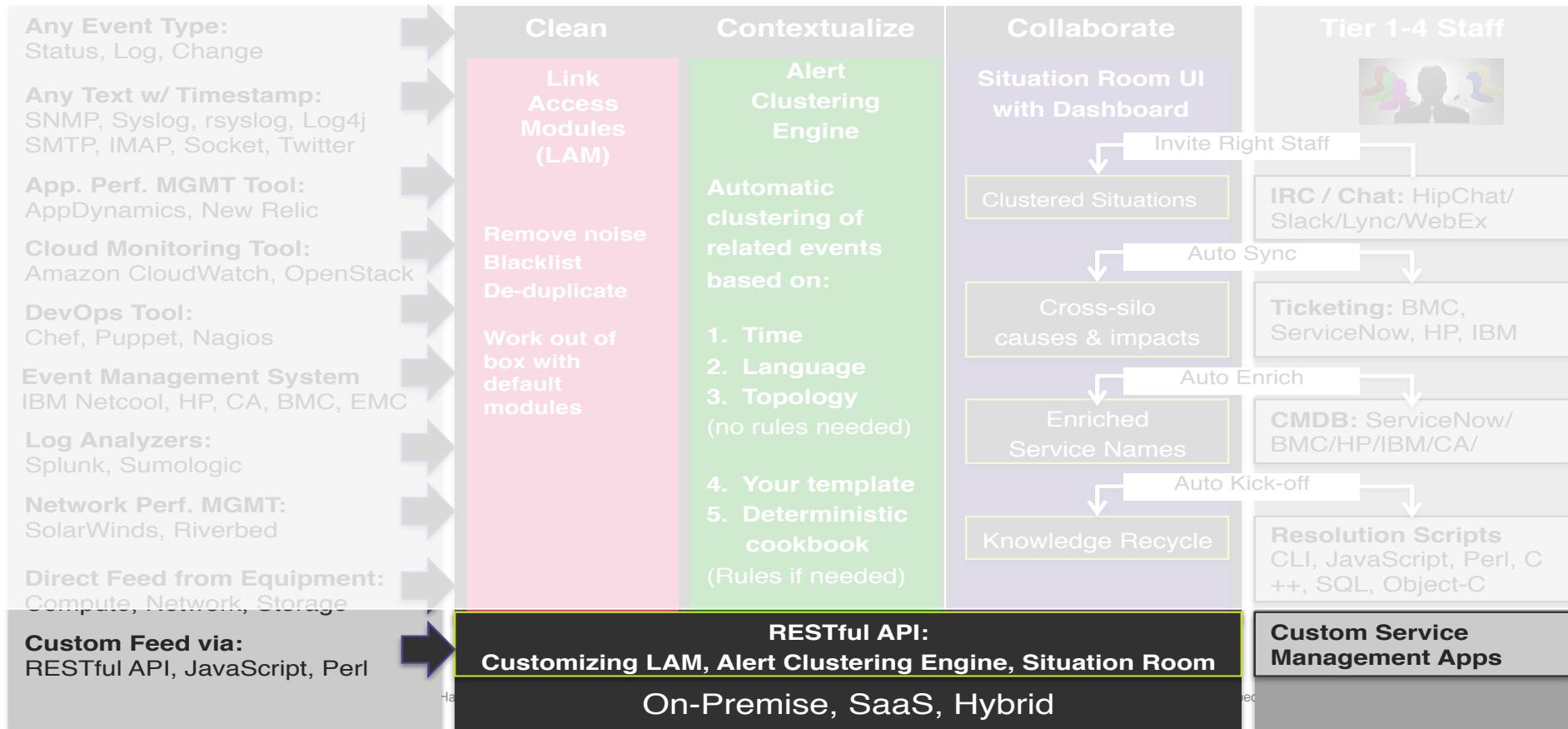
Then auto contextualizes



And auto invites only the relevant stakeholders



You can customize it however you want ...



We like your favorite tools as well ...



Keep your ticketing systems



service**now**

 **remedy**force™

 **JIRA**



 IBM®

 ca
technologies

We used to be a Manager of Managers (MoM)



The Inventors of



Founder: Phil Tee



Mike Silvey

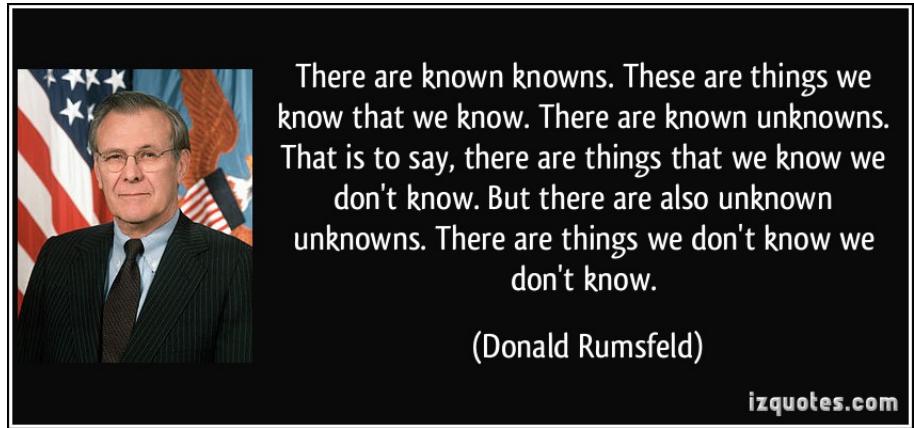
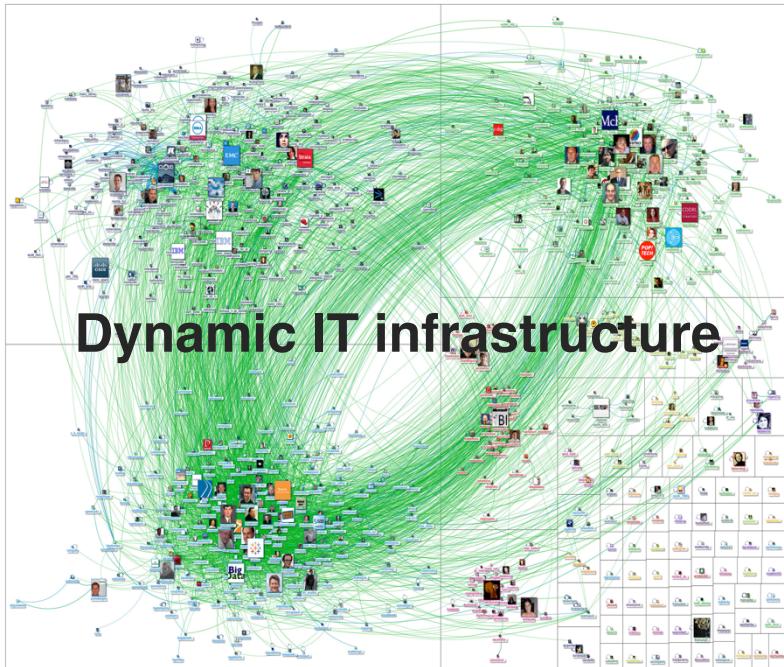


The New York Times

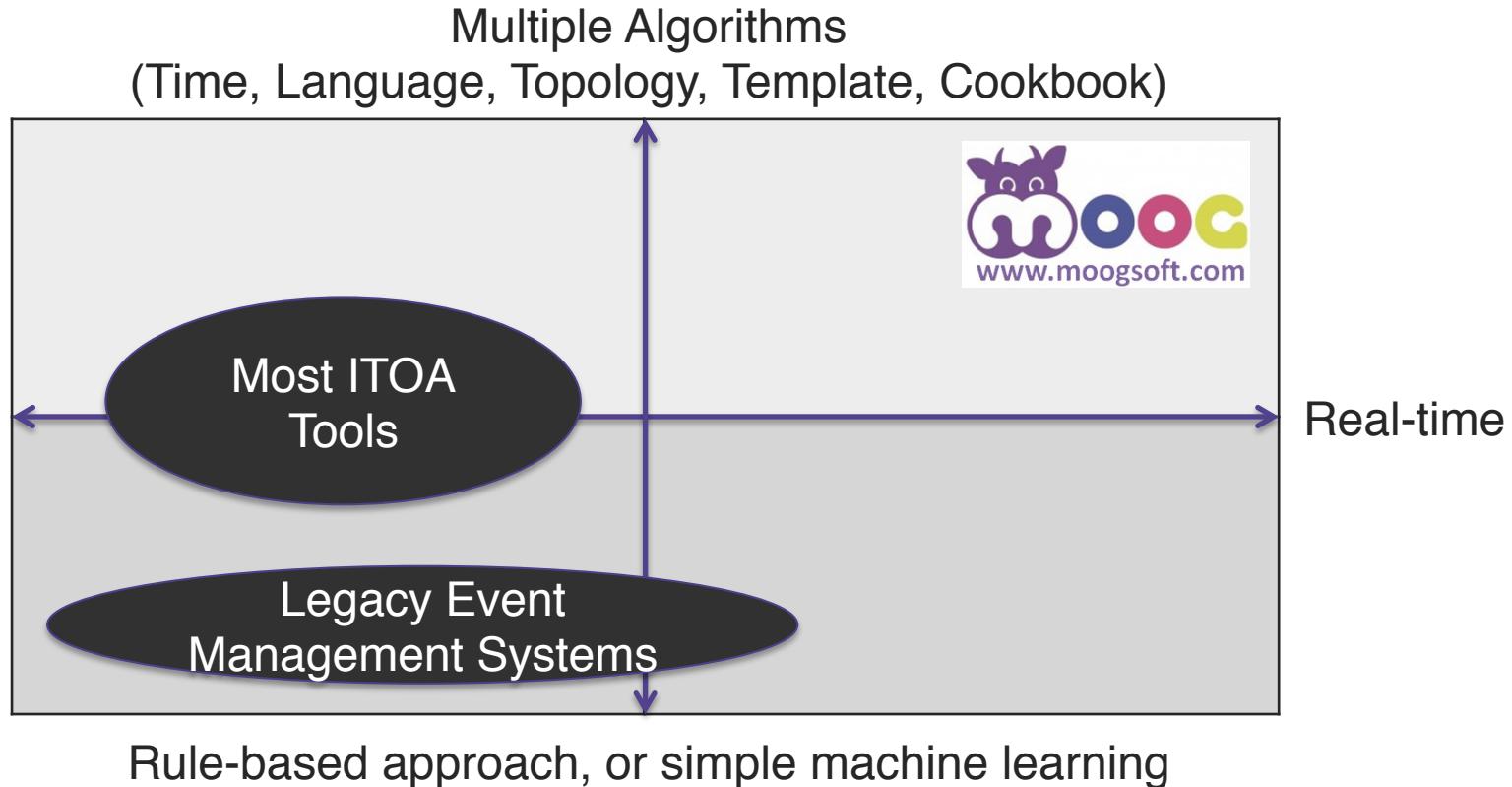
December 22, 2005

**IBM Buys Micromuse
Netcool for \$865 Million**

Why they decided on “machine learning”



Where do we excel in machine learning?



Where to find us



Offices: San Francisco (HQ), London, and New York

www.moogsoft.com



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