

# Daniel Kaplan

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## EDUCATION

**University of Wisconsin-Madison**, Madison, Wisconsin (Bachelor of Arts, May 2011)

Double Major: Economics & Communication Arts (Communication Science & Rhetorical Studies)

**University of Sydney**, Sydney, Australia (Spring 2010, Study Abroad)

**University of Virginia: Semester at Sea** (Summer 2009, Study Abroad)

## WORK EXPERIENCE

**Head of Engineering, SidePrize** (sideprize.com), (Jan 2016 - present) [100% REMOTE]

**Senior Software Engineer, SidePrize** (sideprize.com), (May 2015 - Dec 2015) [100% REMOTE]

- Employee #1; Rails 4+, Ruby 2+, Rspec, PG, JavaScript, Capistrano, CircleCI, SideKiq, Linode, Bootstrap
- Built Fantasy Sports Integrations (API/scraping) with Rotowire/Yahoo!/MYFL/H2HSports/NFL.com - these integrations allowed users to sync their teams, see their schedule, opponents, and fantasy scores.
- Rebuilt Leagues Home Page with a new design implementing a countdown timer and matchup cards
- Built New Challenge Page / Challenge Status Page / Active Challenges Page / History of Challenges Page
- Used ActiveAdmin to build out admin interface, and custom dashboards to see company metrics in real time
- Time Spent in Ruby/Rails: 70%, Javascript: 25%, CSS: 5%; Lover of HAML and Sublime Text 2

**Senior Software Engineer, Enova** (enova.com), (July 2013 - June 2015, Chicago, Illinois)

- Tech Lead on 4-person agile development team, responsible for multiple Products and Internal Tools
- Work with Rails 4+, Ruby 2+, PG, JavaScript, EmberJS, Cucumber, Rspec, Jenkins, Bootstrap, SASS
- Lead developer on new CMS. Backend is an API delivered as a Rails Engine, and the Front End is a UI built in Ember. The backend is Open Sourced and can be seen at [www.github.com/enova/landable](http://www.github.com/enova/landable)
- Built concepts of "Categories", "Templates", "Template Revisions", and "Audits" for new CMS
- Worked on redesign of poundstopocket.co.uk and www.cashnetusa.com; goal was to make sites more mobile friendly, extract these apps away from Monolithic code base, and integrate sites with new CMS.
- Built "Loan Slider", visible on [www.poundstopocket.co.uk/fee-schedule.html](http://www.poundstopocket.co.uk/fee-schedule.html)
- Built an easy way to connect English pages with their Spanish counterpart for CashNetUSA
- Lead developer on Compliance team for QuickQuidFlexCredit in integrating with new FCA standards
- Created and was leader of Culture Guild; focused on improving culture within the R&D department
- Time Spent in Ruby/Rails: 65%, Javascript: 25%, CSS: 10%

**Software Engineer, G2 Crowd** (g2crowd.com), (August 2012 – July 2013, Highland Park, Illinois)

- Employee #1; Member of 4-person agile development team, contributing and managing over 100k+ L.O.C.
- Technology stack includes Heroku, AWS, PostgreSQL, Ruby 2.0, Rails 3.2, Rspec, Circle CI
- Built "Best Software Reviews" feature to show users the best products and best review in chosen categories
- Built "Grid Widget" allowing team to implement the G2 Grid wherever needed
- Rewrote Admin so company can see metrics, data in real time; Lead developer on SEO optimization team
- Time Spent in Ruby/Rails: 80%, Javascript: 15%, CSS: 5%

**Ruby on Rails Student Developer, Starter League**, (April 2012 – July 2012, Chicago, Illinois)

- Intensive 12 week program that taught me Ruby on Rails development as well as HTML and CSS
- Winner of in-house Hackathon with AStoryOrTwo (<http://github.com/dkaplan88/astoryortwo>)
- Built a website aimed at spreading the beauty of the high five ([http://github.com/dkaplan88/high\\_five\\_app](http://github.com/dkaplan88/high_five_app))
- Built website that showed local volunteer opportunities with a social component. I presented MVP to audience of 300+ people for SL Demo Day (<https://github.com/dkaplan88/Voluntrme>)
- Blog of my experience, and video of my Demo Day presentation (<http://dkaplan88.wordpress.com>)

## OTHER

**Participant, Remote Year** (June 2015-now) program traveling to 12 different countries with 60 other digital nomads

**DECA Business Club at The University of Wisconsin-Madison** (Sept. 2007-May 2011)

Partner Relations (Aug 2010-May 2011), President (Aug. 2009-Dec. 2009); Marketing Chair (Sept 2007-May 2009)

- Co-Founder of DECA Chapter; led team to secure approval to be part of University and Business School
- Increased membership from 4 to over 100 members in 4 years. Established DECA as prominent business club

**Member (Hustler), The StartupBus – Boston** (March 2012)

**Represented the University of Wisconsin in Big Ten Case Competition** (2008,2009,2011)

**First Place Winner, DECA Wisconsin State, in International Marketing Category** (March 2009)

**First Place Winner, Accenture Leadership Case Competition** (December 2007,2008,2010)

**Member, The Alpha Epsilon Pi Fraternity**

**Traveled to all 50 States, and more than 30 Countries**