

## Dan Kaplan

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### WORK EXPERIENCE

**SidePrize** (<http://www.sideprize.com>)

**Head of Engineering**, (Jan 2016 - present) [100% REMOTE]

**Senior Software Engineer**, (May '15 - Dec '15) [100% REMOTE]

SidePrize integrates with your existing Fantasy League to enable real money challenges, facilitate your league buy-in, and gives your league a personal Fantasy Assistant.

- Employee #1; Rails 4+, Ruby 2+, Rspec, PG, JavaScript, Capistrano, SideKiq, Linode, Bootstrap
- Only Full Time Engineer on the team, responsible for the entire functionality of web app
- Built API that is being used by contractor to build the Mobile App
- Built 7 integrations with Fantasy Sports Providers via APIs / Scrapping. Integration development involves pulling the data of the users fantasy team, league, schedule, and scoring.
- Built Background Jobs to fully automate scoring and settling of challenges
- Built Payment Gateway System allowing users to make deposits via credit cards / PayPal on SidePrize
- Rebuilt Leagues Home Page with a new design implementing a countdown timer and matchup cards
- Technical voice in dealings with prospective and current partnership deals
- Strong voice in conversations relating to company strategy and direction
- Time Spent in Ruby/Rails: 70%, Javascript: 15%, CSS: 15%

**Enova** (<http://www.enova.com>)

**Sr. Software Engineer**, (Oct '14 - June '15, Chicago, Illinois)

**Software Engineer**, (Aug '13 - Sep '14, Chicago, Illinois)

Enova is a technology and data analytics driven online lending company operating 11 Brands in 6 Countries around the world.

- Tech Lead on 4-person agile development team, responsible for multiple Products and Internal Tools
- Work with Rails 4+, Ruby 2+, PG, JavaScript, EmberJS, Cucumber, Rspec, Jenkins, Bootstrap, SASS
- Lead developer on new CMS. Backend is an API delivered as a Rails Engine, and the Front End is a UI built in Ember. The backend is Open Sourced and can be seen at [www.github.com/enova/landable](http://www.github.com/enova/landable)
- Worked on redesign of PoundsToPocket and CashNetUSA; goal was to make sites more mobile friendly, extract these apps away from Monolithic code base, and integrate sites with new CMS.
- Led the integration of Adobe Analytics into multiple products
- Built an easy way to connect English pages with their Spanish counterpart for CashNetUSA
- Lead developer on Compliance team for QuickQuidFlexCredit in integrating with new FCA standards
- Created and was leader of Culture Guild; focused on improving culture within the R&D department
- Time Spent in Ruby/Rails: 65%, Javascript: 25%, CSS: 10%

**G2 Crowd** (<http://www.g2crowd.com>)

**Software Engineer** (August '12 – July '13, Highland Park, Illinois)

G2 Crowd is the world's leading business software review platform, leveraging its 80,000+ user reviews and patented Grid to help software buyers make better purchasing decisions.

- Employee #1; Member of 4-person agile development team
- Technology stack included Rails 3.2, Ruby 2.0, Heroku, AWS, PostgreSQL, Rspec, Circle CI
- Built "Best Software Reviews" feature to show users the best products and best review in chosen categories
- Built "Grid Widget" allowing team to implement the G2 Grid wherever
- Built Company Admin so company can see metrics, data in real time
- Led SEO optimization team
- Time Spent in Ruby/Rails: 80%, Javascript: 15%, CSS: 5%

## EDUCATION

**University of Wisconsin-Madison**, *Madison, Wisconsin (Bachelor of Arts, May '11)*

Double Major: Economics & Communication Arts (Communication Science & Rhetorical Studies)

**University of Sydney**, *Sydney, Australia (Spring '10, Study Abroad)*

**Semester at Sea** (*Summer '09, Study Abroad*)

**The Starter League** (<http://www.starterleague.com>), (*April '12 –July '12, Chicago*)

The Starter League is an immersive, intensive 12 week program that introduced me to Ruby on Rails development as well as Javascript, HTML and CSS

- Winner of in-house Hackathon with AStoryOrTwo (<http://github.com/dkaplan88/astoryortwo>)
- Built a website aimed at spreading the beauty of the high five ([http://github.com/dkaplan88/high\\_five\\_app](http://github.com/dkaplan88/high_five_app))
- Built website that showed local volunteer opportunities with a social component. I presented MVP to audience of 300+ people for Demo Day (<https://github.com/dkaplan88/Voluntrme>)
- Blog of my experience, and video of my Demo Day presentation (<http://dkaplan88.wordpress.com>)

## OTHER NOTEWORTHY THINGS

**Remote Year** (<http://www.remoteyear.com>)

**Participant** (*June '15 - May '16*)

- Part of Inaugural Program that traveled to 12 different countries with 60 other digital nomads

**DECA Business Club at The University of Wisconsin-Madison**

**Partner Relations** (Aug '10 - May '11)

**President** (Aug. '09 - Dec. '09)

**Marketing Chair** (Sept '07 - May '09)

- Co-Founder of DECA Chapter; led team to secure approval to be part of University and Business School
- Increased membership from 4 to over 150 paying members in 4 years
- Created and sold DECA Discount Card that gave deals for students at local restaurants and bars
- Established DECA as most popular business club on campus

**Member (Hustler), The StartupBus – Boston** (*March '12*)

**Represented the University of Wisconsin in Big Ten Case Competition** (*March '08, '09, '11*)

**First Place Winner, DECA Wisconsin State, in International Marketing Category** (*March '09*)

**First Place Winner, Accenture Leadership Case Competition** (*December '07, '08, '10*)

**Member, The Alpha Epsilon Pi Fraternity**

**Traveled to all 50 States, and more than 45 Countries**