

Dan Kaplan

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EDUCATION

University of Wisconsin-Madison, Madison, Wisconsin (Bachelor of Arts, May 2011)

Double Major: Economics & Communication Arts (Communication Science & Rhetorical Studies)

University of Sydney, Sydney, Australia (Spring 2010, Study Abroad)

University of Virginia: Semester at Sea (Summer 2009, Study Abroad)

WORK EXPERIENCE

Senior Software Engineer, Enova (enova.com), (July 2013 - Present, Chicago, Illinois)

- Tech Lead on 4-person agile development team, responsible for multiple Products and Internal Tools
- Work with Rails 4+, Ruby 2+, PG, JavaScript, EmberJS, Cucumber, Rspec, Jenkins, Bootstrap, SASS
- Lead developer on new CMS. Backend is an API delivered as a Rails Engine, and the Front End is a UI built in Ember. The backend is Open Sourced and can be seen at www.github.com/enova/landable
- Built concepts of "Categories", "Templates", "Template Revisions", and "Audits" for new CMS
- Worked on redesign of poundstopocket.co.uk and www.cashnetusa.com; goal was to make sites more mobile friendly, extract these apps away from Monolithic code base, and integrate sites with new CMS.
- Built "Loan Slider", visible on www.poundstopocket.co.uk/fee-schedule.html
- Built an easy way to connect English pages with their Spanish counterpart for CashNetUSA
- Lead developer on Compliance team for QuickQuidFlexCredit in integrating with new FCA standards
- Created and am leader of Culture Guild; focused on improving culture within the R&D department
- Push code live everyday, engaging in TDD, CI, pair programming, and constant code reviews
- Time Spent in Ruby/Rails: 65%, Javascript: 25%, CSS: 10%; Lover of HAML and Sublime Text 2

Software Engineer, G2 Crowd (g2crowd.com), (August 2012 – July 2013, Highland Park, Illinois)

- Member of 4-person agile development team, contributing and managing over 100k+ L.O.C.
- Technology stack includes Heroku, AWS, PostgreSQL, Ruby 2.0, Rails 3.2, Rspec, Circle CI
- Built "Best Software Reviews" feature to show users the best products and best review in chosen categories
- Built "Grid Widget" allowing team to implement the G2 Grid wherever needed
- Rewrote Admin so company can see metrics, data in real time; Lead developer on SEO optimization team
- Time Spent in Ruby/Rails: 80%, Javascript: 15%, CSS: 5%
- Co-inventor on 2 pending patents; 1st employee hired

Ruby on Rails Student Developer, Starter League, (April 2012 – July 2012, Chicago, Illinois)

- Intensive 12 week program that taught me Ruby on Rails development as well as HTML and CSS
- Winner of the in house Hackathon with AStoryOrTwo (<http://github.com/dkaplan88/astoryortwo>)
- Built a website aimed at spreading the beauty of the high five (http://github.com/dkaplan88/high_five_app)
- Worked on team that employed feature stories to build Voluntr.me. I presented what we built to audience of 300+ people for Demo Day (<https://github.com/dkaplan88/Voluntrme>)
- Blog of my experience, and video of my Demo Day presentation (<http://dkaplan88.wordpress.com>)
- Due to success in program, I was asked and am currently a mentor

OTHER

DECA Business Club at The University of Wisconsin-Madison (Sept. 2007-May 2011)

Partner Relations (Aug 2010-May 2011), President (Aug. 2009-Dec. 2009); Marketing Chair (Sept 2007-May 2009)

- Co-Founder of DECA Chapter; led team to secure approval to be part of University and Business School
- Increased membership from 4 to over 100 members in 4 years. Established DECA as prominent business club

Member (Hustler), The StartupBus – Boston (March 2012)

Represented the University of Wisconsin in Big Ten Case Competition (2008,2009,2011)

First Place Winner, DECA Wisconsin State, in International Marketing Category (March 2009)

First Place Winner, Accenture Leadership Case Competition (December 2007,2008,2010)

Member, The Alpha Epsilon Pi Fraternity

Traveled to all 50 States, and more than 20 Countries