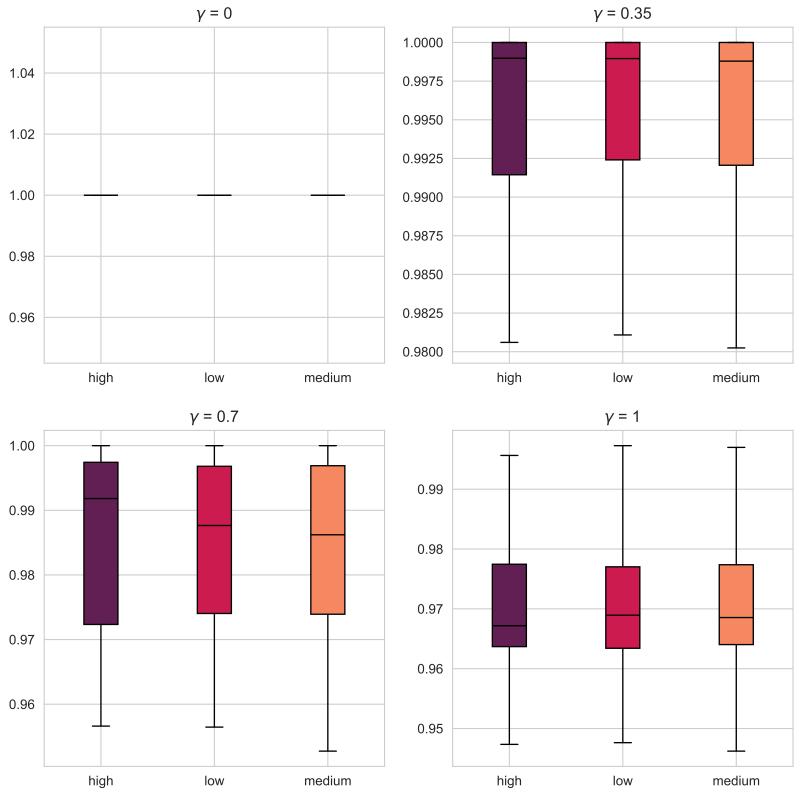
Consumer utility distribution for retrieving k=10 items (usage group)





Normalized consumer utility

Group