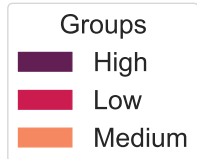
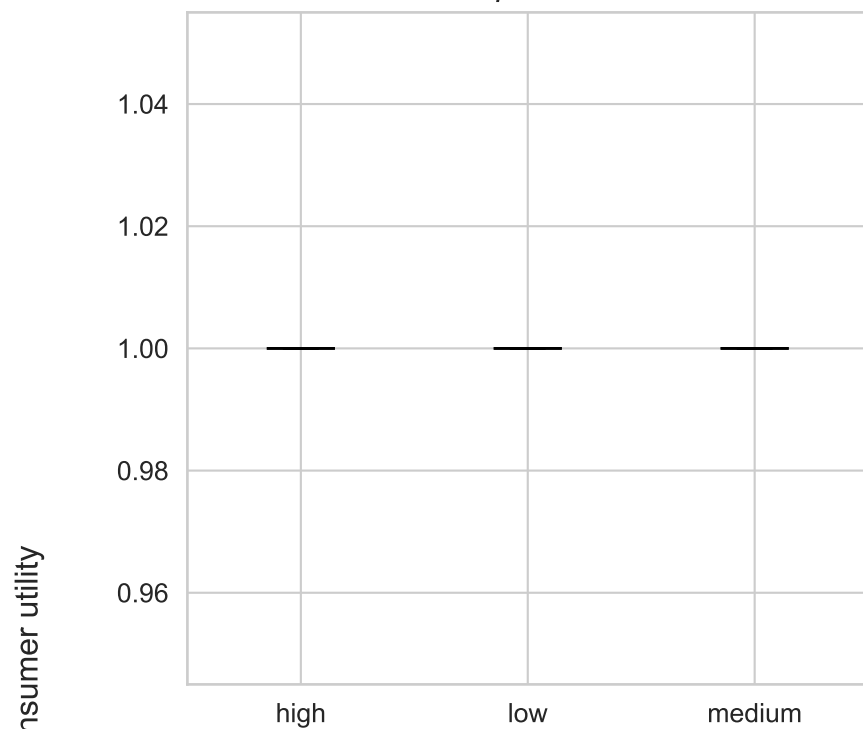


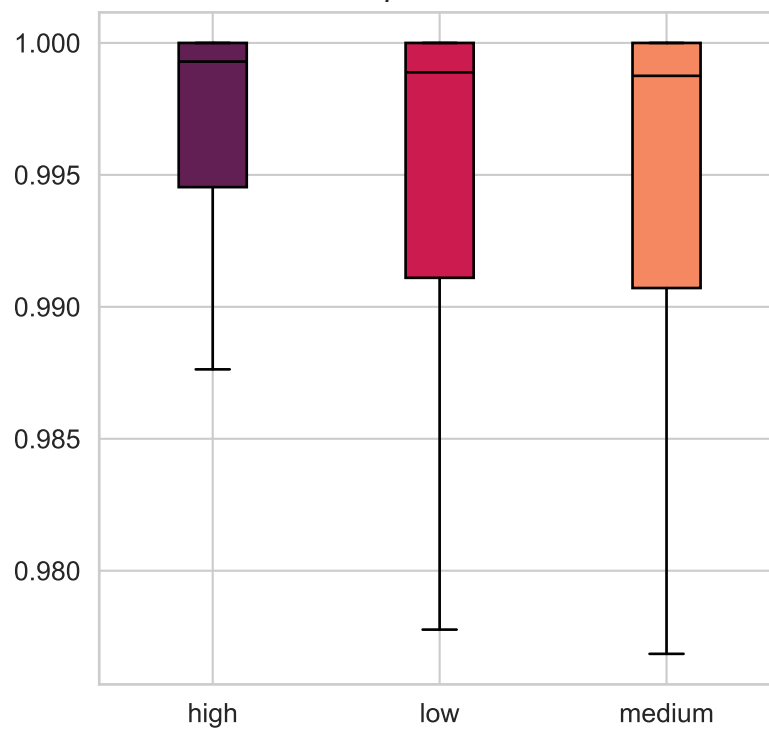
Consumer utility distribution for retrieving k=10 items (usage group)



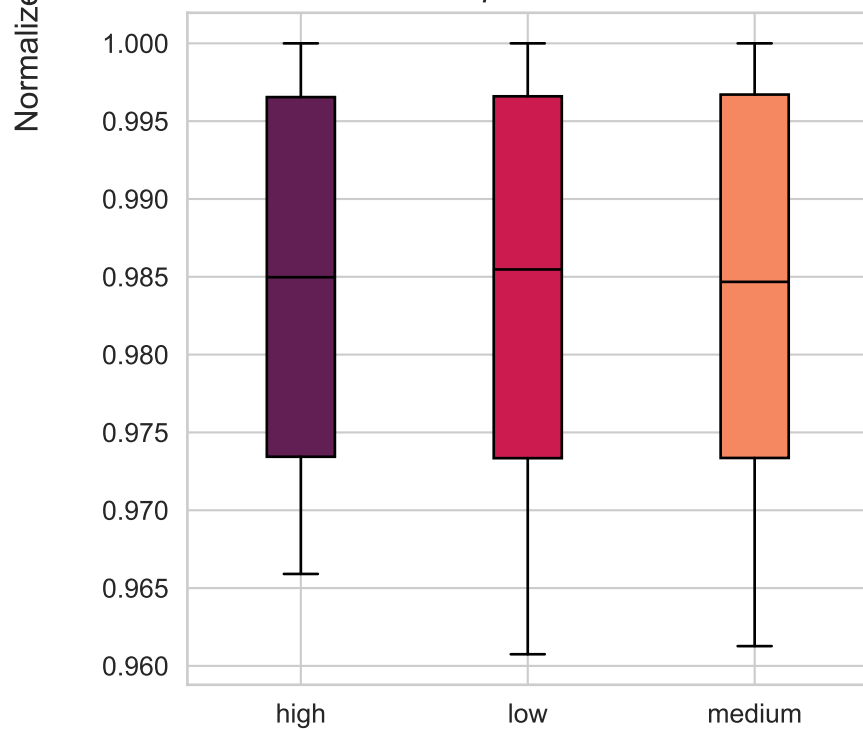
$\gamma = 0$



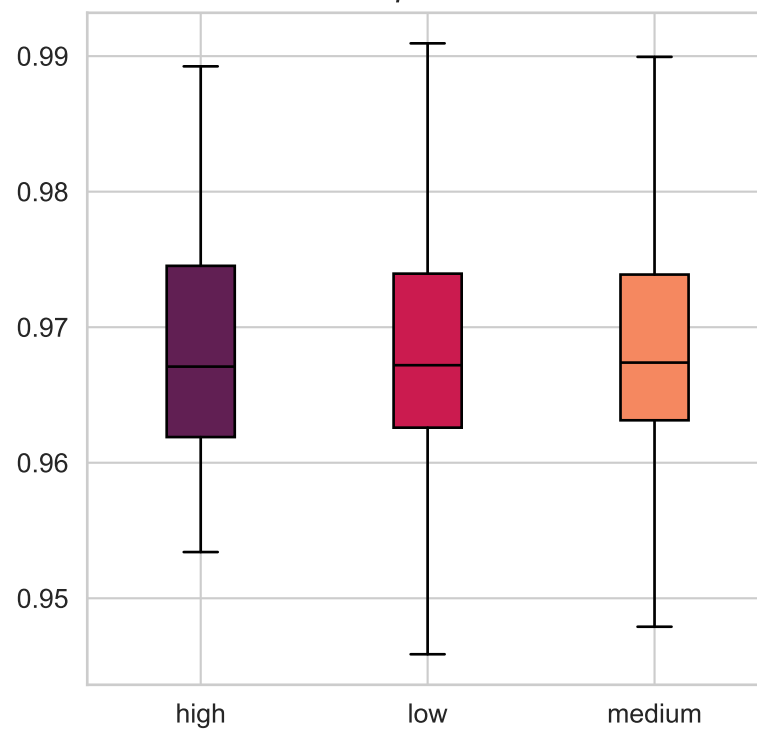
$\gamma = 0.35$



$\gamma = 0.7$



$\gamma = 1$



Group