## Default Report

SmartRE Survey Type - Draft 3 June 23, 2018 12:39 AM MDT

#### Q11 - Timing

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Timing - First Click	0.98	20.83	10.62	5.21	27.11	9
2	Timing - Last Click	57.14	485.55	182.78	114.98	13221.43	9
3	Timing - Page Submit	57.76	486.78	183.99	115.05	13236.41	9
4	Timing - Click Count	19.00	70.00	42.00	15.18	230.44	9

Q13 - Homes:All things being equal, how important are the following home attributes?

Note, sum of all selections must equal 100%

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Price	24.00	40.00	34.44	4.97	24.69	9
2	Bedrooms	1.00	31.00	20.78	9.06	82.17	9
3	Bathrooms	1.00	23.00	12.78	7.55	57.06	9
4	Sq. Ft	4.00	46.00	22.44	10.86	118.02	9
5	\$ / Sq Ft	0.00	30.00	9.33	8.52	72.67	9
6	Pool	0.00	2.00	0.22	0.63	0.40	9

Q18 - Neighborhoods:All things being equal, how important are the following neighborhood attributes? Note, sum of all selections must equal 100%

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	High Walkscore	0.00	25.00	13.56	9.43	88.91	9
2	School Quality	0.00	50.00	35.44	15.20	230.91	9
3	Near Park	0.00	21.00	10.00	7.97	63.56	9
4	Near School	0.00	25.00	12.56	8.98	80.69	9
5	Near Grocery	0.00	25.00	11.22	10.27	105.51	9
6	Near Water	0.00	50.00	13.11	14.87	220.99	9
7	Hilltop	0.00	29.00	4.11	9.15	83.65	9

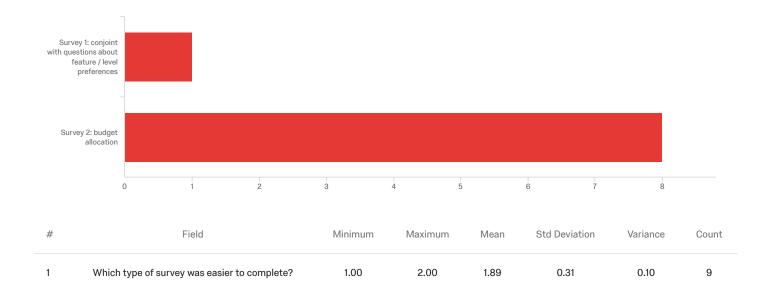
Q19 - Commute: All things being equal, how important are the following commute attributes? Note, sum of all selections must equal 100%

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Near Work	19.00	70.00	37.89	16.96	287.65	9
2	Near School	0.00	50.00	20.89	14.59	212.77	9
3	Near Family	0.00	70.00	24.22	19.99	399.73	9
4	Near Friends	0.00	33.00	14.78	13.60	185.06	9
5	Near Landmarks	0.00	10.00	2.22	4.16	17.28	9

# Q20 - Core areas:All things being equal, how important are the following types of attributes? Note, sum of all selections must equal 100%

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Home Qualities	26.00	48.00	37.78	6.92	47.95	9
2	Neighborhood Qualities	20.00	50.00	34.56	9.71	94.25	9
3	Commute Qualities	8.00	45.00	27.67	11.14	124.00	9

#### Q14 - Which type of survey was easier to complete?



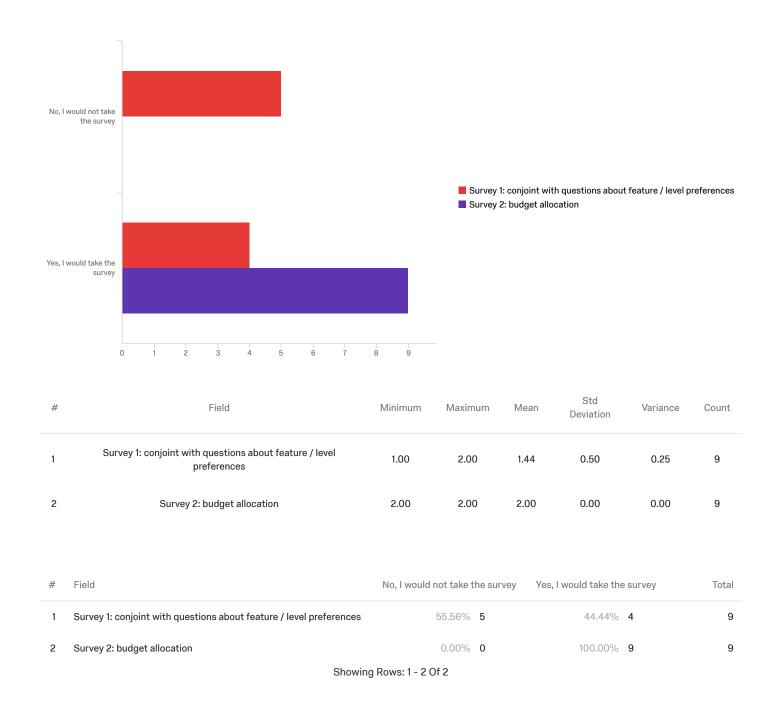
#	Field	Choice Count	
1	Survey 1: conjoint with questions about feature / level preferences	11.11%	1
2	Survey 2: budget allocation	88.89%	8

Showing Rows: 1 - 3 Of 3

9

Q15 - Imagine that you were a user relocating to a new area and searching for a property.

Would you invest the time to take this survey in order to receive listings ordered by how well they match your preferences?



#### Q16 - How long in minutes did Survey 1 (conjoint with questions about feature / level

#### preferences) take to complete?

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count	
1	How long in minutes did Survey 1 (conjoint with questions about feature / level preferences) take to complete?	5.00	10.00	7.00	2.31	5.33	9	

### Q17 - How long in minutes did Survey 2 (budget allocation) take to complete?

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count	
1	How long in minutes did Survey 2 (budget allocation) take to complete?	2.00	5.00	4.00	1.25	1.56	9	

#### **End of Report**