

Default Report

SmartRE Survey Type - Draft 3

July 17, 2018 4:00 PM MDT

Q11 - Timing

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Timing - First Click	0.98	20.83	11.26	4.46	19.92	14
2	Timing - Last Click	57.14	4399.26	484.83	1090.02	1188144.41	14
3	Timing - Page Submit	57.76	4400.40	486.11	1089.99	1188071.34	14
4	Timing - Click Count	19.00	70.00	38.86	13.28	176.41	14

Q13 - Homes:All things being equal, how important are the following home attributes?

Note, sum of all selections must equal 100%

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Price	0.00	60.00	33.57	13.55	183.67	14
2	Bedrooms	1.00	31.00	19.00	7.94	63.00	14
3	Bathrooms	0.00	23.00	12.29	7.60	57.78	14
4	Sq. Ft	4.00	70.00	25.57	16.49	271.96	14
5	\$ / Sq Ft	0.00	30.00	8.50	8.67	75.11	14
6	Pool	0.00	13.00	1.07	3.35	11.21	14

Q18 - Neighborhoods:All things being equal, how important are the following neighborhood attributes? Note, sum of all selections must equal 100%

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	High Walkscore	0.00	25.00	11.93	9.40	88.35	14
2	School Quality	0.00	70.00	34.50	18.24	332.68	14
3	Near Park	0.00	25.00	11.07	8.58	73.64	14
4	Near School	0.00	30.00	11.14	10.27	105.41	14
5	Near Grocery	0.00	30.00	14.14	9.90	97.98	14
6	Near Water	0.00	50.00	11.07	13.41	179.92	14
7	Hilltop	0.00	30.00	6.14	10.82	116.98	14

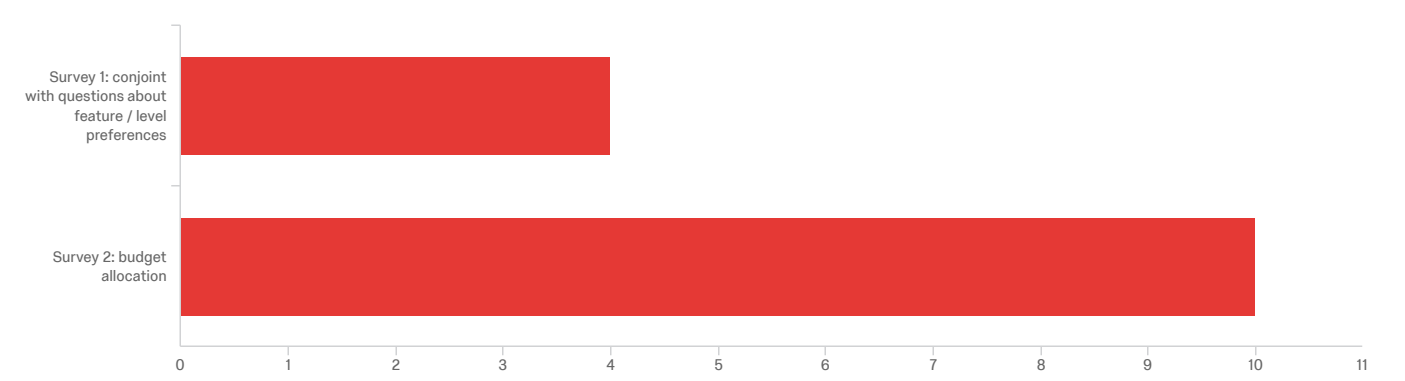
Q19 - Commute:All things being equal, how important are the following commute attributes? Note, sum of all selections must equal 100%

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Near Work	19.00	70.00	37.21	15.03	225.88	14
2	Near School	0.00	50.00	19.00	14.33	205.29	14
3	Near Family	0.00	70.00	26.57	17.66	311.82	14
4	Near Friends	0.00	33.00	14.64	13.17	173.52	14
5	Near Landmarks	0.00	10.00	2.57	4.17	17.39	14

Q20 - Core areas:All things being equal, how important are the following types of attributes? Note, sum of all selections must equal 100%

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Home Qualities	26.00	50.00	37.93	6.85	46.92	14
2	Neighborhood Qualities	20.00	50.00	35.71	9.22	85.06	14
3	Commute Qualities	8.00	45.00	26.36	10.75	115.52	14

Q14 - Which type of survey was easier to complete?



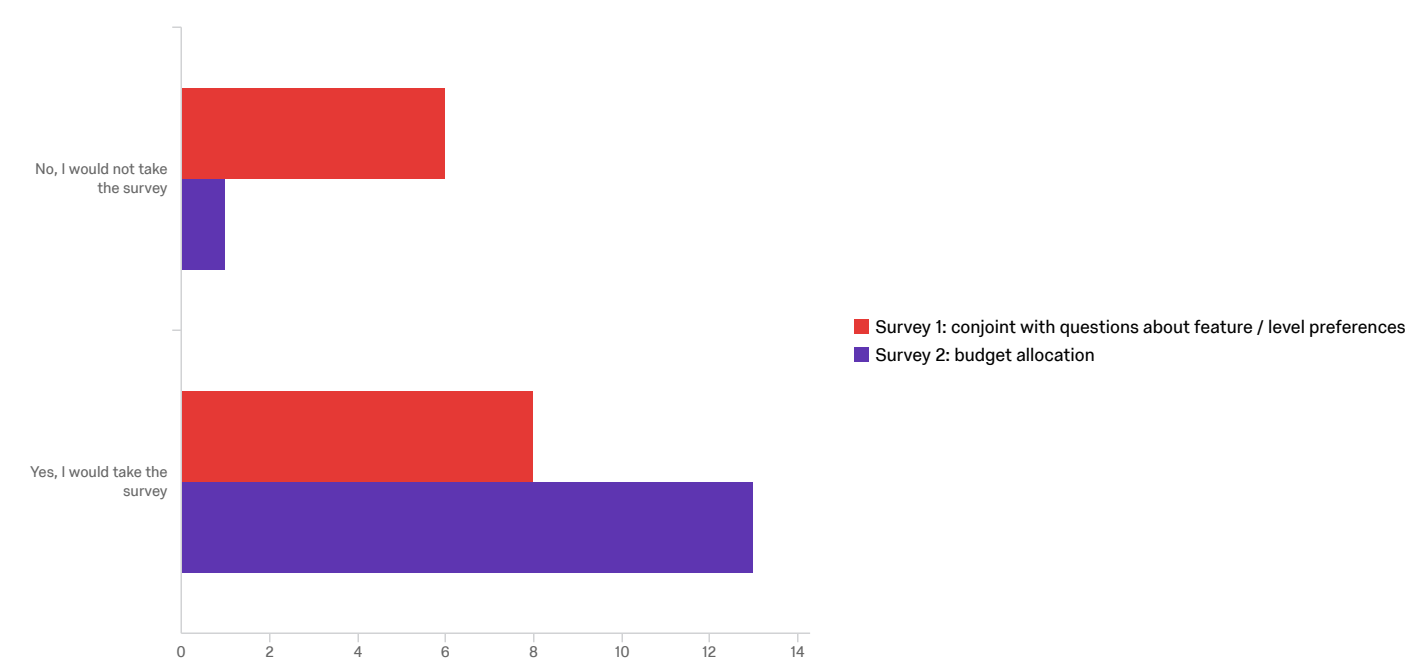
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Which type of survey was easier to complete?	1.00	2.00	1.71	0.45	0.20	14

#	Field	Choice Count
1	Survey 1: conjoint with questions about feature / level preferences	28.57% 4
2	Survey 2: budget allocation	71.43% 10
		14

Showing Rows: 1 - 3 Of 3

Q15 - Imagine that you were a user relocating to a new area and searching for a property.

Would you invest the time to take this survey in order to receive listings ordered by how well they match your preferences?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Survey 1: conjoint with questions about feature / level preferences	1.00	2.00	1.57	0.49	0.24	14
2	Survey 2: budget allocation	1.00	2.00	1.93	0.26	0.07	14

#	Field	No, I would not take the survey		Yes, I would take the survey		Total
1	Survey 1: conjoint with questions about feature / level preferences	42.86%	6	57.14%	8	14
2	Survey 2: budget allocation	7.14%	1	92.86%	13	14

Showing Rows: 1 - 2 Of 2

Q16 - How long in minutes did Survey 1 (conjoint with questions about feature / level preferences) take to complete?

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How long in minutes did Survey 1 (conjoint with questions about feature / level preferences) take to complete?	3.00	15.00	7.29	3.30	10.92	14

Q17 - How long in minutes did Survey 2 (budget allocation) take to complete?

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How long in minutes did Survey 2 (budget allocation) take to complete?	2.00	8.00	4.21	1.61	2.60	14

End of Report